

OTHER ADVERTISING OPPORTUNITIES

Please complete this form and return to executivedirector@ncseafoodfestival.org along with a high resolution .jpeg logo. To receive full marketing benefits, commitments must be made by August 1, 2023.

Company Name: _____ **Date:** _____

Contact: _____ **Phone:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Email: _____ **Website:** _____

Authorized Signature: _____ **Title:** _____

Billing Information:

Please complete this form and return to The NC Seafood Festival, PO Box 1812, Morehead City, NC 28557 or executivedirector@ncseafoodfestival.org. Checks should be made payable to The NC Seafood Festival. In addition to this form, credit card payments will also be accepted over the phone by calling (252) 726-6273.

Total Enclosed: _____ **Authorized Signature:** _____ **Date:** _____

Credit Card (Circle One): MC VISA AMEX DISCOVER

Billing Address: _____

City: _____ **State:** _____ **Zip:** _____

Account Number: _____ **Exp. Date:** _____ **Security Code:** _____

ONLINE ADVERTISING OPPORTUNITES							
WEBSITE WITH RECIPROCAL LINK					\$500		
SOCIAL MEDIA: 3 Social Media Mentions					\$500		
OVER 54,000 FOLLOWERS ACROSS FACEBOOK, INSTAGRAM, TWITTER & LINKEDIN <i>Ensure that your post(s) meet the requirements and/or dimensions for that social media outlet.</i>							
PREFERRED SOCIAL MEDIA OUTLET:	FACEBOOK	TWITTER	INSTAGRAM	LINKEDIN			
<i>Number of Mentions Per Outlet:</i>							
DIGITAL BOARD ADS					PRICE	QUANTITY	TOTAL
Audience 100,000-200,000 2+ Screens throughout the Festival footprint							
Ads Run Friday, October 6, 2023 from 12:00 pm - 11:00 pm 360 Ten-Second Ad Spots per hour only 10 hours available					\$600		
Ads Run Saturday, October 7, 2023 from 10:00 am - 11:00 pm 360 Ten-Second Ad Spots per hour only 12 hours available					\$700		
Ads Run Saturday, October 8, 2023 from 11:00 am - 5:00 pm 360 Ten-Second Ad Spots per hour only 5 hours available					\$400		
Ads Run Friday, Saturday, and Sunday for one-hour each day 1,080 Ten-Second Spots per hour					\$1,500		

Payments and ads due by August 1, 2023. All digital ads should be submitted as a 1920x1080 pixel high resolution JPEG to executivedirector@NCSeafoodFestival.org. The North Carolina Seafood reserves the right to resize, recrop or otherwise alter ads that are supplied incorrectly. Full payment is due at execution of this contract.