

PATRON SPONSORS COMMITMENT FORM

Please complete this form and the Patron's Sponsors Commitment Form and return to executivedirector@ncseafoodfestival.org along with a high resolution .jpeg logo if applicable. To receive full marketing benefits, commitments must be made by August 1, 2023.

PATRON LEVEL - \$1,500

- Two (2) Tickets to the Opening Ceremony (October 5, 2023)
- Two (2) Weekend VIP Lounge Passes (Friday-Sunday)
- One (1) VIP Parking Pass
- One (1) Framed Official 37th Annual North Carolina Seafood Festival Poster – signed and numbered
- Two (2) Official 37th Annual NCSF t-shirts
- Exclusive Wi-Fi password to use throughout festival weekend

DIGITAL BOARD ADS *OPTIONAL UPGRADE:*

Advertise your business or service on High-Definition LED screens in prime locations throughout the Festival footprint.

BITES AND BLUES SPONSORSHIPS

OPTIONAL UPGRADE:

(see page 17 for sponsorship benefits. If interested, complete the form on page 18 and return with this form)

- Ticket Sponsor - \$1,500 (one available)
- Bite of the Nite Sponsor - \$1,500 (one available)
- Poster Reveal Sponsor - \$500
- After-Party Sponsor - \$500

PATRON SPONSOR *OPTIONAL UPGRADES:*

- Weekend VIP Lounge Passes (1) - \$250
Friday through Sunday
- Daily VIP Lounge Passes (1) - \$150
Friday, Saturday, OR Sunday
- Logo with Reciprocal Link on North Carolina Seafood Festival Website - \$500
333,000+ Pageviews and 108,000+ Users
(October 1, 2021 – October 1, 2022)
- Social Media Mentions (3) - \$500
Over 54,000 followers as of January 2023

WINE & BRINE SPONSORSHIPS

OPTIONAL UPGRADE:

(see page 19 for sponsorship benefits. If interested, complete the form on page 20 and return with this form))

- Lead Sponsor - \$5,000
- Premier Sponsor - \$2,500
- Sponsor - \$1,000
- Sponsor - \$500

Individual/Company Name:

Date:

Contact:

Phone:

Address:

City:

State:

Zip:

Email:

Website:

Authorized Signature:

Title:

THANK YOU FOR SUPPORTING THE NC SEAFOOD FESTIVAL!

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PACKAGE	PRICE	QUANTITY	TOTAL
PATRON SPONSORS	\$1,500		
OPTIONAL UPGRADES			
WEBSITE WITH RECIPROCAL LINK	\$500		
WEEKEND VIP LOUNGE PASS (1)	\$250		
DAILY VIP LOUNGE PASS (1)	\$150		
SOCIAL MEDIA: 3 Social Media Mentions	\$500		
OVER 54,000 FOLLOWERS ACROSS FACEBOOK, INSTAGRAM, TWITTER & LINKEDIN <i>Ensure that your post(s) meet the requirements and/or dimensions for that social media outlet.</i>			
PREFERRED SOCIAL MEDIA OUTLET: FACEBOOK TWITTER INSTAGRAM LINKEDIN <i>Number of Mentions Per Outlet:</i>			
DIGITAL BOARD ADS	PRICE	QUANTITY	TOTAL
Audience 100,000-200,000 2+ Screens throughout the Festival footprint			
Ads Run Friday, October 6, 2023 from 12:00 pm - 11:00 pm 360 Ten-Second Ad Spots per hour only 10 hours available	\$600		
Ads Run Saturday, October 7, 2023 from 10:00 am - 11:00 pm 360 Ten-Second Ad Spots per hour only 12 hours available	\$700		
Ads Run Saturday, October 8, 2023 from 11:00 am - 5:00 pm 360 Ten-Second Ad Spots per hour only 5 hours available	\$400		
Ads Run Friday, Saturday, and Sunday for one-hour each day 1,080 Ten-Second Spots per hour	\$1,500		

Payments and ads due by August 1, 2023. All digital ads should be submitted as a 1920x1080 pixel high resolution JPEG to executivedirector@NCSeafoodFestival.org. The North Carolina Seafood Festival reserves the right to resize, recrop or otherwise alter ads that are supplied incorrectly. Full payment is due at execution of this contract.

Billing Information:

Please complete this form and return to The NC Seafood Festival, PO Box 1812, Morehead City, NC 28557 or executivedirector@ncseafoodfestival.org. Checks should be made payable to The NC Seafood Festival. In addition to this form, credit card payments will also be accepted over the phone by calling (252) 726-6273.

Total Enclosed:	Authorized Signature:	Date:
Credit Card (Circle One):	MC VISA AMEX DISCOVER	
Billing Address:		
City:	State:	Zip:
Account Number:	Exp. Date:	Security Code:

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