



The North Carolina Seafood Festival

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FOR IMMEDIATE RELEASE

The North Carolina Seafood Festival Holds Photography Competition

For 37th Annual NCSF Storefront Poster

MOREHEAD CITY, N.C. (June 28, 2023) – Each year, The North Carolina Seafood Festival produces a storefront poster that is distributed to hundreds of businesses on the Crystal Coast and beyond to promote the upcoming Festival. Inclusion on the poster has become an honored recognition for winning professional and amateur photographers.

This year, The NC Seafood Festival is searching for photography for inclusion on the 37th Annual NC Seafood Festival Storefront Poster. The winning photograph should be shot in Coastal Carolina and reflect the seafood industry, coastal scenery or wildlife, or a previous NC Seafood Festival.

Submitted photos must be 4"x6", 5"x7", or 8"x10" in size, taken from a 35 mm film-based negative or digital camera, with images four (4) Mega Pixels or larger. No matting will be allowed. The winning photographer will be asked to submit a copy of the winning photograph on disk or USB for the purposes of reproduction. Email of the image is not preferred and will not be accepted. Please include a protective stamped and self-addressed envelope if you would like the USB or disk returned.

All entries must be delivered or mailed to The NC Seafood Festival, Inc. office, located at 412- D Evans Street, Morehead City, NC 28557, by **Wednesday, August 2, 2023 by 4:00 p.m.** A maximum of four (4) photographs may be submitted per photographer.

The winning photographer will receive a \$125 cash prize. Photography chosen for the Storefront Poster will become property of The North Carolina Seafood Festival, Inc. who reserves the rights to use the photograph at will in future marketing of the Festival.

Questions concerning the Storefront Poster competition should be directed to (252) 726-6273 or email fun@ncseafoodfestival.org.

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About The North Carolina Seafood Festival

In its 37th year, The North Carolina Seafood Festival is a non-profit organization of Carteret County citizens and businesspeople, in conjunction with the town of Morehead City, N.C.

Recognizing the importance of seafood to eastern North Carolina, The North Carolina Seafood Festival is organized to develop and conduct a festival every year, the first weekend in October, to: promote the positive social and economic impact of the seafood industry on the citizens of North Carolina; educate the public about seafood and its importance to the state economy; publicize the wide variety of local seafood indigenous to North Carolina and provide the opportunity for people to enjoy it; boost tourism and recreation in eastern North Carolina in the non-summer months; establish a scholarship program for educational pursuits related to the seafood industry; and provide the opportunity for North Carolina non-profit, civic, church and educational organizations to raise funds through participation in the festival.

Festival proceeds are shared with community organizations who donate their efforts to the event. Since 1987, over \$1.8 million has been dispersed among participating Carteret County non-profit groups. To learn more about The North Carolina Seafood Festival, Inc. and stay updated on the 2023 festival, scheduled for October 6-8 on the Morehead City Waterfront, visit NCSeafoodFestival.org.

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