

OUR ROYALTY PROGRAM

- Building Confidence
- Achieving Dreams
- Promoting Rodeo

The objective of the Miss Gem State Stampede Queen Program is to provide opportunities for young women to develop leadership skills, support the heritage of their community celebrate the western way of life and its values, and promote the sport of rodeo. The Miss Gem State Stampede Queen Program is dedicated to helping young women build confidence and achieve their dreams.

Queen tryouts for the upcoming rodeo year are in September. The program is open to any females wishing to enhance their personal development and promote the sport of rodeo. Judging includes horsemanship, arena presence, a personal interview, speech, impromptu questions, personality, modeling, appearance, and rodeo and animal welfare knowledge. The contestant who scores the highest earns the title.

RODEO AMBASSADOR

The primary responsibility of the queen is to promote the Gem State Stampede and PRCA. The queen acts as the ambassador educating the public about the sport of rodeo, our western heritage and its values, and the local community. The queen will attend rodeos across the Columbia River Circuit, parades, community events, and schools in support of their mission.

ROYALTY FUNDING

All funding is provided by sponsorship, the Queen Coronation Celebration, and the personal funds of the queen and her family. Funds raised help educate and prepare young women interested in becoming rodeo queen, provides scholarships, pays for travel and community promotional expenses, and assists the queen in her quest at becoming an Idaho State Rodeo Queen. The majority of the funds help our queen promote our community and rodeo in more places around the Northwest.

BENEFITS FOR EACH SPONSOR LEVEL

	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
PRESENTING SPONSOR OF MGSS	X				
CORONATION SPONSOR TABLE FOR 8 PRIORITY FOOD SERVICE 8 DRINK TICKETS	X	X			
RECOGNITION DURING GEM STATE STAMPEDE	X	X	X		
LOGO IN RODEO PROGRAM	X	X	X		
2 TICKETS TO CORONATION	X	X	X		
FACEBOOK PROMOTIONS OF YOUR SPONSORSHIP	X	X	X		
SCHEDULED VISIT FROM QUEEN AT BUSINESS EVENT OF YOUR CHOICE	X	X	X		
NAME OR LOGO ON QUEEN'S HORSE TRAILER	X	X	X		
LINKS TO YOUR BUSINESS ADDED TO LOGO LISTED ON MGSS WEB PAGE	X	X	X	X	
NAME OR LOGO ON QUEEN'S AUTOGRAPH SHEETS	X	X	X	X	
FACEBOOK SPONSORSHIP ANNOUNCEMENTS	X	X	X	X	X
NAME OR LOGO LISTED ON MGSS WEB PAGE	X	X	X	X	X
FRAMED & AUTOGRAPHED PHOTO OF 2025 QUEEN	X	X	X	X	X

PARTNERSHIP COMMITMENT

Date_____ Contact Name_____

Business Name _____

Billing Address_____

City_____ State_____ Zip_____

Contact Phone #_____

Contact Email _____

Signature _____

YES, I wish to be a Rodeo Queen Partner and choose the package marked below:

Bronze (\$100) Diamond (\$500)

Silver (\$150) Platinum (\$1,500)

Gold (\$250)

Make a Contribution to Amelie's Travel Fund of \$_____

Make a auction donation to the Queen Coronation of _____, valued at \$_____.

Enclosed is my payment of \$_____.

CASH

CHECK # _____

CREDIT CARD

(We will contact you for your card information)

Please return this form along with payment to North Idaho State Fair

4056 N Government Way

Coeur d'Alene, ID 83815

No later than December 1, 2024

Thank you and your support is truly appreciated!

We will email you a receipt for your donation.



For more information:
fair@northidahostatefair.com
208-765-4969
Follow Amelie's Journey on Facebook, scan the QR Code!

The Gem State Stampede is a sanctioned Professional Rodeo Cowboys Association (PRCA) event. The PRCA is the highest paying American rodeo organization in the world. It sanctions rodeos in 44 states and four Canadian provinces.

Its championship event is the Wrangler National Finals Rodeo in Las Vegas, Nevada.

The Gem State Stampede Rodeo Committee is a group of dynamic individuals selflessly volunteering hundreds of hours to the fairgrounds and success of the fair and rodeo year after year.

Not only do they handle improvements of the rodeo grounds and overseeing every detail of the rodeo, but they also play a vital role in the Lake City Junior Rodeo, the Spokane Interstate Rodeo, and help organize a Bareback and Saddle Bronc Clinic!



Amelie Johnson

Miss Gem State Stampede 2025