



## Northern Wisconsin State Fair Meat Animal Program and Auction

The Northern Wisconsin State Fair Meat Animal Program ('MAP') is developed to provide support, vision, educational experiences, youth leadership in livestock/animal production, and sustainability for Chippewa County youth development. This program is in addition to the Northern Wisconsin State Fair (NWSF) Junior Exhibit opportunities as referenced within the annual NWSF Exhibitor Guidebook.

It is the responsibility of exhibitors and their families to understand the expectations related to participating in the MAP and Auction. If you have questions about what is presented, you are encouraged to visit the Fair's website or Exhibitor's Guide or contact MAP Program Chair or NWSF Junior & Open Fair Manager, Cindy Boggess, at [cboggess@nwsfa.com](mailto:cboggess@nwsfa.com).

The NWSF Chippewa County Meat Animal Program objectives are to:

- To provide Chippewa County 4-H members and FFA members an inclusive opportunity to responsibly lead, manage, and celebrate quality market animal livestock projects
- To educate a thorough understanding of the meat animal industry and evaluation, animal husbandry, ethical care and treatment of animals, biosecurity, and showmanship skills

### Leadership Structure

MAP is led by a Leadership Team consisting of volunteer program supporters and is a recognized committee of the Northern Wisconsin State Fair Association. Changes to the MAP can be presented and made through the MAP Leadership team.

**The MAP Leadership Team consists of a Chair, Vice-Chair, Treasurer, Secretary, applicable Species Liaisons (3), and an NWSF Liaison.** Chippewa County Junior & Open Fair Leadership Team members and other program supporters are welcome to attend regularly scheduled meetings, but voting rights will be that of the seven-person Leadership team, within the boundaries and direction of the Northern Wisconsin State Fair Association. Refer to the current year NWSF Chippewa County Junior and Open Fair Organizational Structure.

Leadership positions are volunteer roles, selected for a staggered two-year term beginning the September (MAP) meeting date representing the program's membership. The MAP Leadership Team receives feedback from MAP participants and makes decisions and updates which will be presented on an annual basis prior to that program year's registration date. When a role opens, it will be communicated to MAP members to show interest and the representative will be selected by the MAP Leadership Team and NWSFA Liaisons.

Members and families are required to in at least one subcommittee, educational offerings, and the two MAP meetings.

Chair	Vice Chair/Chair-Elect	Secretary	Treasurer
Jackie Johnson	Open	Amanda Goettl	Steve Mayer
<b>NWSF Project/Species Superintendents</b>	<b>NWSF Beef Superintendent</b> Tyler Maier	<b>NWSF Sheep Superintendent</b> Tammy Knuth	<b>NWSF Swine Superintendent</b> Jerrod Hilger

NWSF Liaisons	
Cindy Boggess	Rusty Volk
Asst. Executive Director/Junior & Open Fair Manager	Executive Director

**MAP Expectations (to be eligible to sell at the NWSF MAP Auction)**

- Confirmed member of a Chippewa County 4-H Club or FFA Chapter and register into MAP by November 1
- MAP Member must be in the 3rd grade up until the year/Fair following one full post-high school graduation.
- Youth member, accompanied by parent(s)/guardian(s), to attend the two MAP Meetings (November and June)
- Participate in a minimum of two qualified in-person educational opportunities (FFA, 4-H, or species/professionally led)
- Submit all necessary Fair entry, animal health, and YQCA requirements by the dates noted to the NWSF Exhibit Department
- Maintain MAP Project Expense Records that shall begin at the weigh-in date, last throughout the entire feeding period, and be turned in to the NWSF Species Superintendent (or delegated contact) at the time of weigh-in
- MAP Exhibitor Sign must be completed and hung above their animal’s pen for Exhibition Shows and Auction, which will be provided prior to the Fair
- Submit MAP Project Expense Record and buyer Thank You letter/card in an addressed, stamped envelope before receiving their MAP auction check.
- Abide by all Northern Wisconsin State Fair and applicable State Rules and Regulations including DTCAP
  - Refer to last year’s NWSF Exhibit Registration Guide or the current Guide, after April 15
  - Specifically, these rules and regulations include, but are not limited to, the expectations related to animal husbandry, fitting and showmanship, and grievance submission policies.

	<b>Beef</b>	<b>Sheep</b>	<b>Swine</b>
<b>MAP New Member/Program Question and Answer Opportunity (Optional)</b>	Monday, October 9, 6:30pm Blomer H.S Commons	Monday, October 9, 6:30pm Blomer H.S Commons	Monday, October 9, 6:30pm Blomer H.S Commons
<b>MAP Program Registration Deadline</b>	Wednesday, November 1	Wednesday, November 1	Wednesday, November 1
<b>MAP Program Overview (Required)</b>	Tuesday, November 13, 6:30pm Blomer H.S Commons	Tuesday, November 13, 6:30pm Blomer H.S Commons	Tuesday, November 13, 6:30pm Blomer H.S Commons
<b>Initial Weigh-In Date</b>	Saturday, December 9 Equity Co-op, Eau Claire	Saturday, April TBD	Paperwork due 3/31
<b>MAP Pre-Fair Meeting (Required)</b>	Tuesday, June 3, 6:30pm Bloomer H.S. Commons	Tuesday, June 3, 6:30pm Bloomer H.S. Commons	Tuesday, June 3, 6:30pm Bloomer H.S. Commons
<b>NWSF Entry and YQCA</b>	TBA	TBA	TBA
<b>NWSF Weigh In</b>	Monday, July 7	Monday, July 7	No early weigh-in
<b>NWSF Show Date</b>	TBA, July X, X:00 Custer Coliseum, NWSF	TBA, July X, X:00 Custer Coliseum, NWSF	TBA, July X, X:00 Custer Coliseum, NWSF
<b>NWSF Auction Date</b>	TBA, July X, X:00 Custer Coliseum, NWSF	TBA, July X, X:00 Custer Coliseum, NWSF	TBA, July X, X:00 Custer Coliseum, NWSF
<b>MAP Award Ceremony</b>	Wednesday, July 17, 6:30pm NWSF Leinie’s Pavilion	Wednesday, July 17, 6:30pm NWSF Leinie’s Pavilion	Wednesday, July 17, 6:30pm NWSF Leinie’s Pavilion

<b>MAP Program Eligibility</b>	Each MAP Member may identify and weigh up to three animals in any species but will only be able to select and sell one animal of one species at the Auction. Each exhibitor may have two animals identified for a project animal and one floater, designated at the time of weigh-in. The animals selected by the exhibitors will be noted and weighed on the noted date of the fair. The family project animal floater must be designated as the project animal for a specified exhibitor after the final weigh-in and before the species show.		
<b>Species-specific/Animal Requirements</b>	<p>All beef must be born on or after January 1 of the year previous to the exhibit year.</p> <p>All males must show obvious signs of castration at the initial weigh-in.</p> <p>Any breed of beef, beef crossbred, dairy beef crossbred, and dairy steer is eligible.</p> <p>Steers must be dehorned. Scurs cannot be over one inch in length.</p> <p>Dairy Steers will be shown in a live class of their own. The dairy breed includes Holstein, Brown Swiss, Jersey, Ayrshire, and Guernsey only. Animals in question as to their heredity will be placed in the appropriate class by Fair and MAP Leadership.</p> <p>A MAP Dairy Steer Grand Champion and Reserve Grand Champion will be selected if there are six or more dairy steers that qualify for the auction.</p>	<p>All sheep must be born on or after January 1 of the year of the Fair.</p> <p>Ewes or Wethers</p> <p>All males must show obvious signs of castration at the initial weigh-in.</p> <p>Any breed is eligible.</p>	<p>Hogs must be born on or after December 15 of the previous year to be eligible to show and sell.</p> <p>Gilts or Barrows</p> <p>All males must show obvious signs of castration at the fair.</p> <p>Any breed is eligible.</p>
<b>Ear Tag ID/Animal Identification</b>	Required to have a NWSF 840 RFID ear tag and will be placed during the weigh-in.	Required to have a Scrappies Tag which will be placed during the weigh-in.	Required to have an NWSF 840 RFID ear tag and be ear notched.
<b>Replacing a Lost Tag</b>	\$5.00 Replacement Fee, contact MAP Chairman	N/A	\$5.00 Replacement Fee, contact MAP Chairman

	immediately after the loss of tag for replacement.		immediately after the loss of tag for replacement.
<b>Weigh In Information</b>	<p>Animals will be weighed only one time and must be weighed dry and clean.</p> <p>Beef animals must be weighed with a halter only. No additional straps, chains, etc., will be allowed.</p>	<p>Animals will be weighed only one time and must be weighed dry and clean.</p> <p>Sheep must be sheared ¼ inches or less on their wool.</p>	No weigh-in date.
<b>Initial Weigh In</b>	<p>Minimum: N/A Maximum: 950 pounds</p>	<p>Minimum: N/A Maximum: N/A</p>	N/A
<b>NWSF Weigh In</b>	<p>Minimum: 1000 pounds Dairy Steer Minimum: 1100 pounds Maximum to be eligible for sale: N/A</p> <p>If the weigh-in is postponed due to weather, the weigh-in will be held a week later, with a maximum weight increasing 20 pounds per week of delay.</p> <p>If a steer is shown in the Badger Brawl, MAP will allow the weight certificate from that show to be the initial weight for MAP. With the understanding, if the MAP weigh-in does not fall on the same weekend as the Badger Brawl, the steer needs to be weighed at the MAP weigh-in date. Exhibitors must purchase animal tags from MAP to be placed by the Badger Brawl representatives.</p> <p>Steers must grade "select plus" or higher and weigh a minimum of 1,000 pounds at the fair. Exception: Dairy steers must weigh a minimum of 1,100 pounds at the fair.</p>	<p>Minimum: 90 pounds Maximum to be eligible for sale: N/A</p>	<p>Minimum: 230 pounds Maximum to be eligible for sale: 320 pounds</p> <p>Hogs weighing between 190 and 229 pounds will be shown in an ultra-lightweight class. Only youth participating in MAP will be allowed to exhibit in the ultra-weight class.</p> <p>Hogs over 300 pounds may be sold and are eligible for all contests, but for auction purposes, will be sold at 300 pounds.</p>

<b>Auction Requirements</b>	<p>Exhibitors and their family member's assistance are required for the MAP Pre-Auction Picnic/Reception and assisting with auction operational needs (auction set up/takedown and clean up).</p> <p>The number of animals sold through the auction may be limited to the amount of available space in the MAP Carcass Contest. The total number of animals allowed will be determined by a committee comprised of locker plant representatives and MAP Leadership Team members.</p> <p>If the exhibitor receives both Grand Champion and Reserve Grand Champion in the live show, he/she can only sell one animal. Therefore, the animal in third place will become the Reserve Grand Champion.</p>		
<b>Auction Requirements per Species</b>	Must grade Select Plus or higher	Must grade Select Plus or higher	Must grade US No. 1 or 2
<b>Post Auction Expectations</b>	<p>Beef exhibitors must leave a rope halter on their steer and tie it securely after it is sold.</p> <p>Exhibitors and their families are responsible for cleaning stalls and/or pens after their animals leave. Cleanliness is to be determined by the Project/Species Superintendent or by their designee.</p>		
<b>Requirements to receive MAP Auction Proceeds Check</b>	<p>All MAP Members are required to present MAP Project Expense Record and buyer Thank You letter/card in an addressed, stamped envelope before receiving their MAP auction check. Both of these will be handed in at the MAP Award Ceremony.</p>		
<b>Auction Commission Checks</b>	<p>A 3% commission will be kept from the sale of the animal to cover costs incurred in conducting the show and sale and its promotion.</p> <p>Transportation costs will be deducted from the exhibitor's checks.</p> <p>One dollar per animal will be deducted from the seller for compliance with the mandatory National Beef Promotion and Research Check-Off.</p>	<p>A 3% commission will be kept from the sale of the animal to cover costs incurred in conducting the show and sale and its promotion.</p> <p>Transportation costs will be deducted from the exhibitor's checks.</p> <p>A deduction of \$1.00 will be deducted from the seller for compliance with the mandatory Sheep Production and Research Check-Off.</p>	<p>A 3% commission will be kept from the sale of the animal to cover costs incurred in conducting the show and sale and its promotion.</p> <p>Transportation costs will be deducted from the exhibitor's checks.</p> <p>A deduction of \$1.00 will be deducted from the seller for compliance with the mandatory Pork Production and Research Check Off.</p>

## EDUCATION

Education is an integral part of the youth member's MAP experience and NWSF story. Each exhibitor is required to participate in two approved in-person educational events related to animal showmanship or meat livestock animal production to participate in the MAP Program and Auction. These include but are not limited to, educational offerings hosted by the MAP or partnering fair/county programs, 4-H and/or FFA Organizations, or applicable educational exhibits/area shows or workshops.

## RECOGNITION

MAP will provide recognition to the MAP Grand Champion and Reserve Grand Champions in four categories for each

Meat Animal Program species: Live Show, Rate of Gain, Carcass, and Total Performance. Three Bred & Own traveling trophies will also be awarded.

**ADDITIONAL INFORMATION**

Additional cash incentives and scholarships, that are not included within the NWSF Exhibit (and Premium) Guide, will be presented by the MAP Leadership Team.

MAP will retain 3% of MAP Auction Sale proceeds for committee and programming needs and will reimburse NWSF \$4,000 per year over the next three years (beginning in 2023) for shared use of facilities, administrative services, marketing, printing, property & liability insurance, and storage.

Information will be posted on the Northern Wisconsin State Fair website, shared with 4-H and FFA Organization leaders, and/or emailed to members using the e-mail addresses provided by the members upon the program and/or exhibit registration. It is your responsibility to ensure that the contact information is correct, and that the communication sent is reviewed.

All MAP Members and Families will be engaged within a minimum of one sub-committee. Each sub-committee will have a Chair, serving as the main point of contact for communication and responsibilities.

- Pre-Fair Facility Needs
- Auction Photography and Prep Assistance
- Auction Welcome and Bidder Registration
- Pre-Auction Facility Set Up
- Post-Auction Facility Takedown
- MAP Awards Ceremony – Set Up and Takedown/Clean Up
- MAP Awards Ceremony - Meal Coordination
- *Livestock Lead Out (Applicable Project/Species Superintendents)*

The NWSF Chippewa County Meat Animal Program, Auction, educational offerings, and program requirements are independent, but support, that of the Northern Wisconsin State Fair Exhibition experience. If you have questions about the Northern Wisconsin State Fair and/or Chippewa County exhibition, you are encouraged to visit the Fair’s website, review an NWSF Exhibitor’s Guide, or contact the NWSF Chippewa County Junior & Open Fair Manager, Cindy Boggess, at [cboggess@nwsfa.com](mailto:cboggess@nwsfa.com). Both programs are a part of the Northern Wisconsin State Fair Association.

