



**Northern Wisconsin State Fair
Chippewa County Meat Animal Program and Auction**

The Northern Wisconsin State Fair Chippewa County Meat Animal Program ('MAP') is developed to provide support, vision, educational experiences, youth leadership in livestock/animal production, and sustainability for Chippewa County youth development. This program is in addition to the Northern Wisconsin State Fair (NWSF) Junior Exhibit opportunities as referenced within the annual NWSF Exhibitor Guidebook.

It is the responsibility of exhibitors and their families to understand the expectations related to participating in the MAP and Auction. If you have questions to what is presented, you are encouraged to visit the Fair's website or Exhibitor's Guide or contact MAP Program Chair or Junior & Open Fair Manager, Cindy Boggess, at cboggess@nwsfa.com.

The NWSF Chippewa County Meat Animal Program objectives are to:

- To provide Chippewa County 4-H members and FFA members an inclusive opportunity to responsibly lead, manage and celebrate quality market animal livestock projects
- To educate a thorough understanding of the meat animal industry and evaluation, animal husbandry, ethical care and treatment of animals, biosecurity, and showmanship skills

Leadership Structure

MAP is led by a Leadership Team consisting of volunteer program supporters and is a recognized committee of the Northern Wisconsin State Fair Association. Changes to the MAP can be presented and made through the MAP Leadership team.

The MAP Leadership Team consists of a Chair, Vice-Chair, Treasurer, Secretary, Species Liaisons (3), and an NWSF Liaison. Refer to the NWSF Junior Fair organizational structure as it serves as the foundation for the organization and communication of the Chippewa County Junior & Open Fair.

Leadership positions are volunteer roles, selected for a staggered two-year term beginning each fall representing the program's membership. The MAP Leadership Team receives feedback from MAP participants and makes decisions and updates which will be presented on an annual basis prior to that program year's registration date.

Exhibitors and families are essential to be active in subcommittees, educational offerings, and the two MAP meetings.

Co-Chair	Chair-Elect	Secretary	Treasurer
Jackie Johnson (Education) Jill Kuehni (Operations)	Amy Hilger (Membership)	Kimberly Breuch	Steve Mayer
NWSF Project Superintendent & MAP Liaison	NWSF Beef Superintendent Tyler Maier	NWSF Sheep Superintendent Tammy Knuth	NWSF Swine Superintendent Tim Sikora

NWSF Liaisons	
Cindy Boggess	Rusty Volk
Asst. Executive Director/Junior & Open Fair Manager	Executive Director

MAP Expectations (to be eligible to sell at the NWSF MAP Auction)

- Confirmed member of a Chippewa County 4-H Club or FFA Chapter and register into MAP by November 1
- Member must be in the 3rd grade up until the year/Fair following one full post-high school graduation
- Youth member, accompanied by parent(s)/guardian(s), to attend the two MAP Meetings (November and June)
- Participate in a minimum of two educational opportunities (FFA, 4-H, QMP, or species/professionally led)
- Submit all necessary Fair Entry, animal health, and YQCA documents by the dates noted to the NWSF Office
- Maintain expense records that shall begin at the weigh-in date, last throughout the entire feeding period, and be turned in to the NWSF Species Superintendent (or delegated contact) at the time of weigh-in
- MAP Exhibitor Sign must be completed and hung above their animal’s pen for Exhibition Shows and Auction
- Submit a copy of the buyer’s Thank You Card prior to receiving the auction check
- Abide by all Northern Wisconsin State Fair and applicable State Rules and Regulations
 - Refer to last year’s NWSF Exhibit Registration Guide or the current Guide, after April 15
 - Specifically, these rules and regulations include, but are not limited to, the expectations related to animal husbandry, fitting and showmanship, and grievance submission policies

Clarification between Northern Wisconsin State Fair Chippewa County Meat Animal Program (MAP) and Quality Meats Program (QMP)

We encourage NWSF exhibitors to be active members of both programs (QMP and MAP), but it is not required. Only the MAP Membership and Expectations (as noted above) will need to be met to be eligible to sell at the Fair. By respectfully supporting each other, the Exhibitor’s experience will continue to be successful.

	MAP	AMP
Program Registration Deadline	Tuesday, November 1	TBA by QMP
Provides Meat Animal Production Educational Opportunities	Yes	To be determined by QMP
Follows NWSF Junior Exhibitor Guidelines	Yes	Yes
Operationally leads NWSF MAP Auction	Yes	No
Financially Responsible for Incurred Expenses of the Exhibition, Auction, and Operational Needs (Including but not limited to Marketing, Trophies, and Judging)	Yes	No
Serve as the Main Point of Communication representing NWSF, MAP, and the MAP Auction	Yes	No
Supports Youth and their Meat Animal Education and Exhibition Experience	Yes	Yes

	Beef	Sheep	Swine
MAP Question & Answer Opportunity	Monday, October 17, 6pm NWSF – Building C	Monday, October 17, 6pm NWSF – Building C	Monday, October 17, 6pm NWSF – Building C
MAP Program Registration Deadline	Tuesday, November 1	Tuesday, November 1	Tuesday, November 1
MAP Program Overview (Required)	Tuesday, November 15, 6pm NWSF – Building C	Tuesday, November 15, 6pm NWSF – Building C	Tuesday, November 15, 6pm NWSF – Building C
Initial Weigh-In Date	Saturday, December TBD	Saturday, April TBD	No official weigh-in
MAP Pre-Fair Meeting (Required)	Tuesday, June 13, 6pm NWSF – Building C	Tuesday, June 13, 6pm NWSF – Building C	Tuesday, June 13, 6pm NWSF – Building C
NWSF Entry and YQCA	Wednesday, June 28	Wednesday, June 28	Wednesday, June 28
NWSF Weigh In (& Health Docs for Swine)	Monday, July 10	Monday, July 10	Monday, July 10
NWSF Show Date	Wednesday, July 12	Wednesday, July 12	Tuesday, July 11
NWSF Auction Date	Thursday, July 13	Thursday, July 13	Thursday, July 13
MAP Award Ceremony	Date To Be Determined	Date To Be Determined	Date To Be Determined

MAP Program Eligibility	An exhibitor may identify and weigh up to four animals in any species but will only be able to select and sell one animal of one species at the Auction. Each family may have two animals identified for a project animal for all family members as two floaters of the four animals. The animals selected by the exhibitors will be noted and weighed on the noted date of the fair. The family project animal floater must be designated as the project animal for a specified exhibitor after the final weigh-in and before the species show.		
Species-specific/Animal Requirements	<p>All beef must be born on or after January 1 of the year previous to the exhibit year.</p> <p>All males must show obvious signs of castration at the initial weigh-in.</p> <p>Any breed of beef, beef crossbred, dairy beef crossbred, and dairy steer is eligible.</p> <p>Steers must be dehorned. Scurs cannot be over one inch in length.</p> <p>Dairy breed steers will be shown in a live class of their own. Dairy breed includes Holstein, Brown Swiss, Jersey, Ayrshire, and Guernsey only. Animals in question as to their heredity will be placed in the appropriate class by the Rules Committee.</p> <p>A dairy steer champion and reserve champion will be selected if there are six or more dairy steers that qualify for the auction.</p>	<p>All sheep must be born on or after January 1 of the year of the Fair.</p> <p>Wether or Ewes</p> <p>All males must show obvious signs of castration at the initial weigh-in.</p> <p>Any breed is eligible.</p>	<p>Hogs must be born on or after December 15 of the previous year to be eligible to show and sell.</p> <p>All males must show obvious signs of castration at the fair.</p> <p>Any breed is eligible.</p>
Ear Tag ID/Animal Identification	Required to have a Chippewa County 840 RFID ear tag and will be placed during the weigh-in.	Required to have a Chippewa County 840 RFID ear tag and will be placed during the weigh-in.	Required to have a Chippewa County 840 RFID ear tag and be ear notched.
Replacing a Lost Tag	\$2.00 Replacement Fee, contact MAP Chairman immediately after the loss of tag for replacement.	\$2.00 Replacement Fee, contact MAP Chairman immediately after the loss of tag for replacement.	\$2.00 Replacement Fee, contact MAP Chairman immediately after the loss of tag for replacement.

Weigh In Information	<p>Animals will be weighed only one time and must be weighed dry and clean.</p> <p>Beef animals must be weighed with a halter only. No additional straps, chains, etc., will be allowed.</p>	<p>Animals will be weighed only one time and must be weighed dry and clean.</p> <p>Sheep must be sheared ¼ inches or less on their wool.</p>	<p>Animals will be weighed only one time and must be weighed dry and clean.</p>
Initial Weigh In	<p>Minimum: N/A Maximum: 950 pounds</p>	<p>Minimum: N/A Maximum: N/A</p>	<p>N/A</p>
NWSF Weigh In	<p>Minimum: 1000 pounds Dairy Steer Minimum: 1100 pounds Maximum to be eligible for sale: N/A</p> <p>If the weigh-in is postponed due to weather, the weigh-in will be held a week later, with a maximum weight increasing 20 pounds per week of delay.</p> <p>If a steer is shown in the Badger Brawl, MAP will allow the weight certificate from that show to be the initial weight for MAP. With the understanding, if the MAP weigh-in does not fall on the same weekend as the Badger Brawl, the steer needs to be weighed at the MAP weigh-in date. Exhibitors must purchase animal tags from MAP to be placed by the Badger Brawl representatives.</p> <p>Steers must grade "select plus" or higher and weigh a minimum of 1,000 pounds at the fair. Exception: Dairy steers must weigh a minimum of 1,100 pounds at the fair.</p>	<p>Minimum: 90 pounds Maximum to be eligible for sale: N/A</p>	<p>Minimum: 230 pounds Maximum to be eligible for sale: 320 pounds</p> <p>Hogs weighing between 190 and 229 pounds will be shown in an ultra-lightweight class. Only youth participating in MAP will be allowed to exhibit in the ultra-weight class.</p> <p>Hogs over 300 pounds may be sold and are eligible for all contests, but for auction purposes, will be sold at 300 pounds.</p>

Auction Requirements	<p>Exhibitors and their family member's assistance are essential for the MAP Pre-Auction Picnic/Reception and assisting with auction operational needs (auction set up/takedown and clean up).</p> <p>The number of animals sold through the auction may be limited to the amount of available space in the MAP Carcass Contest. The total number of animals allowed will be determined by a committee comprised of locker plant representatives and MAP Leadership Team members.</p> <p>If the exhibitor receives both Grand Champion and Reserve Grand Champion in the live show, he/she can only sell one animal. Therefore, the animal in third place will become the Reserve Grand Champion.</p>		
Auction Requirements per Species	Must grade Select Plus or higher	Must grade Select Plus or higher	Must grade US No. 1 or 2
Post Auction Expectations	<p>Beef exhibitors must leave a rope halter on their steer and tie it securely after it is sold.</p> <p>Exhibitors and their families are responsible for the cleaning of stalls and/or pens after their animals leave. Cleanliness is to be determined by the Project Superintendent or by their designee.</p>		
Requirements to receive Auction Proceeds Check	All youth are required to present a buyer thank you letter/card in an addressed, stamped envelope before receiving their MAP auction check. This card will be handed in at the MAP Award Ceremony.		
Auction Commission Checks	<p>A 3% commission will be kept from the sale of the animal to cover costs incurred in conducting the show and sale and its promotion.</p> <p>Transportation costs will be deducted from the exhibitor's checks.</p> <p>One dollar per animal will be deducted from the seller for compliance with the mandatory National Beef Promotion and Research Check-Off.</p>	<p>A 3% commission will be kept from the sale of the animal to cover costs incurred in conducting the show and sale and its promotion.</p> <p>Transportation cost will be deducted from the exhibitor's checks.</p> <p>A check off of one-half cent (\$.005) per pound of live weight and \$.30 per head will be deducted from the seller for compliance with the mandatory Sheep Production and Research Check-Off.</p>	<p>A 3% commission will be kept from the sale of the animal to cover costs incurred in conducting the show and sale and its promotion.</p> <p>Transportation cost will be deducted from the exhibitor's checks.</p> <p>A check off of .40% of the market value will be deducted from the seller for compliance with the mandatory Pork Production and Research Check Off.</p>

EDUCATION

Education is an integral part of the youth member's MAP experience and NWSF story. Each exhibitor is required to participate in two approved educational events related to animal showmanship or meat livestock animal production to participate in the MAP Program and Auction. These include, but are not limited to, educational offerings hosted by the MAP or partnering fair/county programs, 4-H and/or FFA Organizations, or applicable educational exhibits/area shows or workshops.

TROPHIES

MAP Champion and Reserve Champion trophies will be given in four categories for each species: Rate of Gain, Live Show, Carcass, and Total Performance.

ADDITIONAL INFORMATION

Additional cash incentives and scholarships, that are not included within the NWSF Exhibit (and Premium) Guide, will be presented by the MAP Leadership Team.

MAP will retain 3% of Auction Sale proceeds for committee and programming needs and will reimburse NWSF \$4,000 per year over the next three years for facilities, administrative services, marketing, printing, property & liability insurance, and storage.

Award Incentive and Auction Checks not cashed written 60 days from the date of issue will not be honored by the Quality Meat Animal Program. These funds will be returned to the general treasury.

Information may be posted on the Northern Wisconsin State Fair website and/or emailed to members using the e-mail addresses provided by the members upon the program and/or exhibit registration. It is your responsibility that the contact information is correct.

SUB-COMMITTEES

- Buyer & Public Relations
- Pre-Auction Picnic
- Auction Logistics
- Weigh In, Transport & Carcass Show Logistics
- End-of-Year Recognition Program

