



### Section #3: Products and/or Services Offered

List ALL items to be sold, exhibited and/or demonstrated. Gifts, novelties, and craft items must be specifically and individually listed. Food Vendors list all foods to be offered. If a food product is imported, list the country of origin. If approved for space, there is no guarantee all items requested/listed below will be approved; however, products cannot be sold if they are not listed on this application. If you are providing a service or information, please explain what you will offer. If you need more space, please enclose a separate piece of paper.

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### Section#4: Miscellaneous

- **Electrical:**

- Yes, I need Electrical (If yes, please complete Outdoor Utility Connection and Additional Needs Form below)
- No Electrical needed

- **Camping:** Onsite camping is available on a first come first serve basis.

- Yes, I need Camping (If yes, complete the Fair Campsite Reservation Form upon approval of application)
- No Camping needed

- Does the sale of your product require a demonstration or a pitch presentation? Yes \_\_\_\_\_ No \_\_\_\_\_
- Are you requesting permission to use a microphone? Yes \_\_\_\_\_ No \_\_\_\_\_
- Do you plan to hold a contest, raffle, registration for a prize drawing, or give-a-way? Yes \_\_\_\_\_ No \_\_\_\_\_
- If yes, briefly describe:

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**Note:** Raffle items need Fair Administration approval prior to raffle sales. Weapons of any nature are not allowed to be promoted, displayed or offered as prizes in drawings. NWSF Administration has final determination.

### Section#5: Photo or Schematic of Exhibit

**You MUST include a clear color photograph or a detailed professional schematic drawing of your exhibit, food truck, or booth, and enclose literature pertaining to your product(s) and/or service(s).**

**Food Trucks: Please also show how your truck opens up, tongue placement, serving area, etc. The more info you provide, the better.**

You can email to: [bwelke@nwsfa.com](mailto:bwelke@nwsfa.com)

**\*APPLICATIONS WITHOUT A PHOTO OR SCHEMATIC WILL NOT BE CONSIDERED!**

For schematic or drawing purposes

**Section #6: References**

Please provide two (2) references from past fairs, hobby or trade shows, or similar events where you have sold or demonstrated your product(s) and/or exhibited your service(s).

Name of Fair/Show: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Position: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Name of Fair/Show: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Position: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

We reserve the right to accept or reject any applicant based on the uniqueness and quality of products sold, fair experience, services offered, or the appearance of your space/booth and references from other fairs or shows at which you have exhibited. Remember this is an Application and not a License to participate at the Northern Wisconsin State Fair. You will be contacted with our determination and if accepted, a License will be offered.

**Signature:**

I certify that the information stated on this Application Form is complete and true to the best of my knowledge

\_\_\_\_\_  
(Owners signature as stated on the front of this form)

\_\_\_\_\_  
(Date)

**Return Completed Form To:**  
Northern Wisconsin State Fair  
225 Edward Street  
Chippewa Falls, WI 54729  
[bwelke@nwsfa.com](mailto:bwelke@nwsfa.com)  
Phone: 715-723-2861



225 Edward St.  
Chippewa Falls, WI 54729  
Fair Dates: July 10 – 14, 2024

**2024 NORTHERN WISCONSIN STATE FAIR  
OUTDOOR UTILITY CONNECTION & ADDITIONAL NEEDS ORDER FORM**

(Please complete and return this form with your application if you are requesting vendor space at the Northern Wisconsin State Fair)

**Business Name on Application:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Phone #:** (\_\_\_\_) \_\_\_\_\_

**Section A:**

**Food or Merchandise Vendor (Outdoor):**

<b>Booth/Truck Electrical</b>	<b>Rate Per Day</b>	<b>Total</b>	<b>Total</b>
20AMP or less (110v)	\$10.00	_____	_____
30AMP	\$20.00	_____	_____
50AMP	\$30.00	_____	_____
100AMP	\$50.00	_____	_____

**Utility, Service, Refrigerated Trailers (Additional Electrical hookup requests):**

<b>Electrical</b>	<b>Rate Per Day</b>	<b>Total</b>	<b>Total</b>
20AMP (110v)	\$10.00	_____	_____
30AMP	\$20.00	_____	_____
50AMP	\$30.00	_____	_____
100AMP	\$50.00	_____	_____

**SECTION A TOTAL** \$ \_\_\_\_\_

**Section B:**

<b>Additional Needs</b>	<b>Rate</b>	<b>Quantity</b>	<b>Total</b>
➤ 6' Banquet Table (Indoors Only)	\$10.00	_____	_____
➤ Chairs (Indoors Only)	\$5.00	_____	_____
➤ Liability Insurance through NWSF (fill out insurance request form)			(Yes/No)
➤ Camping (fill out Campsite Reservation form)			(Yes/No)

**SECTION B TOTAL** \$ \_\_\_\_\_

**TOTAL OF SECTIONS A & B** \$ \_\_\_\_\_

*\*Add to Vendor License Agreement upon acceptance*