

225 Edward St. Chippewa Falls, WI 54729 Fair Dates: July 10 – 14, 2024 24 Commercial Exhibit Space Application

2024 Commercial Exhibit Space Application Form

HIGHLIGHTED AREAS FOR NEW APPLICANTS ONLY

(Print clearly and return to Northern Wisconsin State Fair (NWSF). Incomplete or illegible applications will not be considered)

This is an application for commercial exhibit space at the Northern Wisconsin State Fair. **This is not a License.** Do not send payment at this time. All applications will be reviewed based on the uniqueness and quality of products sold and/or services exhibited. Appearance of space/booth and references from other fairs or shows will be taken into consideration prior to offering a license. We reserve the right to accept/reject any application.

Section #1: Contact Information

of Firm:						
of Owner:						
	(Name as it will app	pear on license if app	proved)			
ct Person:						
	(Person in charge o	of the booth at event)			
g Address:						
		State	e:		Zip:	
ess Phone:	Cell Phone:	E-Mail	(Required):		
anv/Product Website	2.					
n #2: Location and	l Size of Space Desired (boo	oth size is 10 fee	et wide x	approxim	ate depth 9	– 10 feet)
Building A (Indoc	Dr): \$500 plus \$250 per additional bo	ooth	Number	of booths:		
					# of booths	
Building C (Indoc	Dr): \$600 plus \$300 per additional bo	ooth	Number	of booths:		
Salanaa 8 Taaba			Number	of bootboy		
Science & Techni		per additional booth	Number			
Outdoor Merchar	ndise/Commercial: \$350 or <u>179</u>	<u>%</u> commissions (whic	chever is grea	ater)		
	Eronta		-	Donth noo	de	(he specific)
	FIOITaç			Deptil nee		,
		#	# of feet		# of feet	t
Outdoor Food Ve	endor: \$350 or <u>17%</u> commissions (v	vhichever is greater)				
	Frontac	ae requested:		Depth nee	eds:	(he specific)
	of Owner: ct Person: g Address: ess Phone: any/Product Website on #2: Location and Building A (Indoo Building C (Indoo Science & Techn Outdoor Merchar	of Owner:	of Owner:	(Name as it will appear on license if approved) ct Person:	of Owner:	of Owner:

*Frontage must include all tie-downs, overhangs, trailer hitches, etc. – you will only be allocated the space requested

*Building Vendors – to accommodate changing economic conditions resulting in possible staffing issues, we may accept a static display only. If interested, please contact the Fair Office for more information.

Section #3: Products and/or Services Offered

List ALL items to be sold, exhibited and/or demonstrated. Gifts, novelties, and craft items must be specifically and individually listed. Food Vendors list all foods to be offered. If a food product is imported, list the country of origin. If approved for space, there is no guarantee all items requested/listed below will be approved; however, products cannot be sold if they are not listed on this application. If you are providing a service or information, please explain what you will offer. If you need more space, please enclose a separate piece of paper.

Section#4: Miscellaneous

- Electrical:
 - □ Yes, I need Electrical (If yes, please complete Outdoor Utility Connection and Additional Needs Form below)
 - No Electrical needed
- Camping: Onsite camping is available on a first come first serve basis.
 - □ Yes, I need Camping (If yes, complete the Fair Campsite Reservation Form upon approval of application)
 - □ No Camping needed
- Does the sale of your product require a demonstration or a pitch presentation? Yes _____ No _____
- Are you requesting permission to use a microphone? Yes _____ No _____
- Do you plan to hold a contest, raffle, registration for a prize drawing, or give-a-way? Yes _____ No _____
- If yes, briefly describe:

Note: Raffle items need Fair Administration approval prior to raffle sales. Weapons of any nature are not allowed to be promoted, displayed or offered as prizes in drawings. NWSF Administration has final determination.

Section#5: Photo or Schematic of Exhibit

You MUST include a clear color photograph or a detailed professional schematic drawing of your exhibit, food truck, or booth, and enclose literature pertaining to your product(s) and/or service(s).

<u>Food Trucks</u>: Please also show how your truck opens up, tongue placement, serving area, etc. The more info you provide, the better.

You can email to: bwelke@nwsfa.com

*APPLICATIONS WITHOUT A PHOTO OR SCHEMATIC WILL NOT BE CONSIDERED!

Section #6: References

Please provide two (2) references from past fairs, hobby or trade shows, or similar events where you have sold or demonstrated your product(s) and/or exhibited your service(s).

Name of Fair/Show:			
Address:			
Contact Person:			
Phone:	E-Mail:		
Name of Fair/Show:			
Address:			
Contact Person:		Position:	
Phone:	E-Mail:		

We reserve the right to accept or reject any applicant based on the uniqueness and quality of products sold, fair experience, services offered, or the appearance of your space/booth and references from other fairs or shows at which you have exhibited. Remember this is an Application and not a License to participate at the Northern Wisconsin State Fair. You will be contacted with our determination and if accepted, a License will be offered.

Signature:

I certify that the information stated on this Application Form is complete and true to the best of my knowledge

(Owners signature as stated on the front of this form)

(Date)

Return Completed Form To: Northern Wisconsin State Fair 225 Edward Street Chippewa Falls, WI 54729 <u>bwelke@nwsfa.com</u> Phone: 715-723-2861



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2024 NORTHERN WISCONSIN STATE FAIR OUTDOOR UTILITY CONNECTION & ADDITIONAL NEEDS ORDER FORM

(Please complete and return this form with your application if you are requesting vendor space at the

Northern Wisconsin State Fair)

Business Name on Application: _____

Contact Person:	Phone	#: ()

Section A:

Food or Merchandise Vendor (Outdoor):

Booth/Truck Electrical	Rate Per Day	Total	Total
20AMP or less (110v)	\$10.00		
30AMP	\$20.00		
50AMP	\$30.00		
100AMP	\$50.00		

Utility, Service, Refrigerated Trailers (Additional Electrical hookup requests):

Electrical	Rate Per Day	Total	Total
20AMP (110v)	\$10.00		
30AMP	\$20.00		
50AMP	\$30.00		
100AMP	\$50.00		
SECTION A TOTAL			\$

Section B:

Additional Needs	Rate	Quantity	Total
 6' Banquet Table (Indoors Only) 	\$10.00		
Chairs (Indoors Only)	\$5.00		
 Liability Insurance through NWSF (fill out insurance request form) 			(Yes/No)
Camping (fill out Campsite Reservat	ion form)		(Yes/No)
SECTION B TOTAL			\$
TOTAL OF SECTIONS A & B			\$