



## **PROFESSIONAL DEVELOPMENT | NETWORKING | PUBLIC RELATIONS**

**Thank you for your interest in becoming the next  
Northern Wisconsin State Fair Fairst of the Fair**

The Northern Wisconsin State Fair Fairst of the Fair serves as an ambassador representing the Northern Wisconsin State Fair in a variety of educational and promotional opportunities.

Working closely with the NWSF Fairst of the Fair committee and NWSF Staff, the Fairst will be professionally supported to ensure confidence and poise with each interaction had.

Opportunities for interviews include television, radio, and newspaper interviews; area parades and a variety of in-person conversations. During the Fairst of the Fair will serve an integral member of the NWSF Marketing Team.

To apply, submit a resume and cover letter including your contact information. Within the cover letter, you are asked to answer the following questions:

- **Why you desire to become the next Northern Wisconsin State Fairst of the Fair?**
- **What are your career goals?**
- **What is/what your involvement within the community and school clubs/organizations?**
- **Current employment and work responsibilities**
- **How have you been involved with the Northern Wisconsin State Fair?**

You may mail or drop your credentials off, now or before the due date, to the Northern Wisconsin State Fair's Office located at 225 Edward Street, Chippewa Falls.

Applications are due to the Fair office no later than **Monday, November 1<sup>st</sup>, 2021.**

If you have any questions, please contact the Fair office at (715) 723-2861 or Fairst Chair, Emily Maier, at [ems.m.maier@gmail.com](mailto:ems.m.maier@gmail.com)

The Fairest term is one year, January 1, 2022 through the 2023 Wisconsin Association of Fairs - Fairest competition.

Compensation to the Fairest is a \$1,000 continuing education scholarship from the Northern Wisconsin State Fair Association, Inc. To receive this scholarship, you must complete a semester of college level school and present your passing grade report for the first semester and proof of enrollment for the following semester. Upon completion and provided to the Fair office, a check will be issued to you and the school you are attending. This continuing educational scholarship may be postponed for 2 years with approval by the Northern Wisconsin State Fair Association.

1. Contestants are required to attend the coronation ceremony on November 6<sup>th</sup>, 2021 held at Frog Hop Banquet Hall in Cadott, WI (business professional attire required).
2. The Contest is open to individuals who have been a resident of the State of Wisconsin for at least one year prior to entry.
3. Contestant must be 18 years of age as of January 1<sup>st</sup>, 2022.
4. Contestant must have a valid Wisconsin driver's license with a good driving record.
5. Contestant may not have been convicted of a felony.
6. A contestant must reside in Chippewa County; or a nearby county that does not offer a County-lead Fairest of the Fair program.
7. The time, manner and method of judging will be decided by the Northern Wisconsin State Fair Fairest of the Fair Committee. The decision of the judges is final.
8. There will be preliminary evaluation of applications by the Northern Wisconsin State Fair Fairest of the Fair Committee. Those that advance from the preliminary will be notified.
9. Contestants must have a prepared and memorized 30-second self-introduction. Contestants will be asked to present this at the Fairest of the Fair competition.
10. Contestants must have a prepared 30-second radio advertisement promoting the Northern Wisconsin State Fair. This ad should be spoken and not sung. Contestants will present this during the Fairest of the Fair competition.
11. The winner of the Northern Wisconsin State Fair Fairest of the Fair competition will be required to compete in the Wisconsin Association of Fairs Fairest of the Fair competition in January 2023.
12. Should the winner not be able to fulfill his/her obligations, the first runner-up will assume the duties of the Northern Wisconsin State Fair Fairest of the Fair.
13. Specific duties may be assigned to the winner at various events throughout the year as well as at the Northern Wisconsin State Fair in July 2022.
14. If you are not selected as the Northern Wisconsin *Fairest of the Fair* you will be allowed to run again. A contestant may run up to two times (does not have to be consecutive).