



NORTHERN
WISCONSIN
State
FAIRGROUNDS

July 10-14, 2024

• CHIPPEWA FALLS, WI •



Visitor Guide

& COUPON BOOK



ONE VISION OF
QUEEN
High School Edition

Wednesday
JULY 10 | 8PM
MARC MARTEL



Thursday
JULY 11 | 8PM
LEE BRICE



Friday
JULY 12 | 8PM
LUDACRIS



Charlie Berens
**GOOD OLD
FASHIONED TOUR**

Saturday
JULY 13 | 8PM
CHARLIE BERENS

Important Info

FAIR HOURS

FAIR GATES OPEN DAILY AT 9:00AM

Building Hours of Operation

Wednesday-Saturday 10:00am-9:00pm
Sunday 10:00am-5:00pm

Carnival Hours of Operation

Wednesday-Saturday Noon-11:00pm
Sunday Noon-5:00pm

Free Shuttle Bus Hours of Operation

Wednesday & Thursday 4:00pm-12:00am
Friday & Saturday 4:00pm-12:30am

SHUTTLE & PARKING INFO

TAKE ADVANTAGE OF FREE PARKING & SHUTTLE SERVICES

For attendee convenience, Chippewa Yellow Bus Fair Shuttles will be in rotation picking up and dropping off Fair visitors throughout the Fair dates. Save yourself some money and hassle when you use our FREE shuttle services!

Shuttle Schedule:

Wednesday, July 10 • 4:00pm-12:00am
Thursday, July 11 • 4:00pm-12:00am
Friday, July 12 • 4:00pm-12:30am
Saturday, July 13 • 4:00pm-12:30am



Welcome to the Fair!

Welcome to the 126th edition of the Northern Wisconsin State Fair! We are very excited to showcase our Ag Campus with the best in animal exhibitions from youth and farms across the Chippewa Valley. Be sure to visit the Custer Coliseum, L E Philips small animal barn, and Rooney Grain cattle barns to experience the very best in animal husbandry and production. Enjoy our national entertainment and first-class carnival while pleasing your appetite with a smorgasbord of fair foods. We are here to serve you, so enjoy the Northern Wisconsin State Fair!

- Ramblin' Rusty



Rusty Volk, CFE
NWSFA Executive Director

FAIREST OF THE FAIR

The Northern Wisconsin State Fair Fairest of the Fair and Attendant serve as the official ambassadors of the Fair at events including area events, parades, and the Wisconsin State Fair. The Fairest also represents the Northern Wisconsin State Fair at the Wisconsin Association of Fairs Convention and participates in the Wisconsin Fairest of the Fairs competition while participating in professional development training workshops.



Courtney Raymond
2024 NWSF Fairest of the Fair



Scan to learn more about the
Fairest of the Fair program



Morgan Wirtz
2024 NWSF Fairest of the Fair
Attendant

MEET THE FAIR ASSOCIATION TEAM

The team of the Northern Wisconsin State Fair Association are all active members of the Chippewa Valley community supporting the events and economic impact that the Association delivers through events it hosts and / or coordinates.



(Left to Right: **Rusty Volk**, Executive Director; **Beth Welke**, Events & Fair Vendor Manager; **Debbie Baier**, Office & Finance Manager; **Cindy Boggess**, Assistant Executive Director / Junior & Open Fair Manager; **Joe Seckora**, Facilities Manager)

VENUE POLICIES

FOR EMERGENCIES, CALL 911

Inclement Weather: Seek shelter in cement structures or permanent restrooms. Recommended by Chippewa County Emergency Services, you are asked to download the free CodeRED QR safety app to receive emergency alerts directly to your phone.

Reserved Parking Areas: These areas are needed for Safety/Emergency personnel. Vehicles will be towed at owner's expense if parked in Reserved Parking Area.

NO Smoking / Vaping: Inside or within 25 feet of any door or entryway of buildings, barns, tent structures, or among highly congested outdoor areas where patrons are gathered. **Concert Area is entirely NO Smoking or Vaping.** Please be respectful and courteous to those around you.

No dogs or pets are allowed on the fairgrounds during the Fair. Approved ADA Service Dogs only.

Alcohol Age Verification: For guests 21 years of age and older, an approved wristband is required to purchase and consume alcoholic beverages. Look for ID verification wristband stations.

NO coolers. NO food or beverage carry-ins.

PLEASE keep our grounds and parking areas clean by using trash and recycle bins. Help be a part of our sustainability practices.

YOUR SAFETY REMAINS OUR TOP PRIORITY

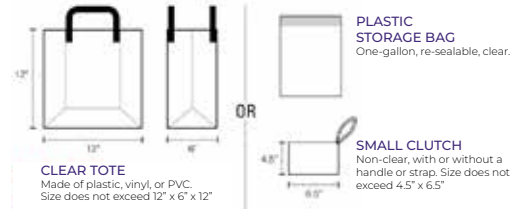
In our continued effort to keep Fairgoers safe, we are proud to be partnering with Talon Security.



The Leinenkugel's Main Stage & Northwestern Bank Grandstand area will be enforcing a no-weapon and clear-bag policy. Upon entry, all attendees and their belongings will be subject to search.

Approved Bags:

- Clear, reusable plastic bag (maximum size of 12" x 12" x 6")
 - Clear backpacks are approved only if they fall within the maximum size dimensions of 12" x 12" x 6"
 - Small clutch or bag with wrist or shoulder strap (maximum size of 4.5" x 6.5")
- Does not need to be clear.**



Non-Approved Bags:

- Backpacks
- Large Purses
- Camera Bags



BACKPACKS



LARGE PURSES



CAMERA BAGS

An exception will be made for medically necessary items after proper inspection. Talon Security will make all final decisions related to medically-necessary equipment and bags.

Indemnification & Photo Release: By attending this event (*the Northern Wisconsin State Fair*) you indemnify the Northern Wisconsin State Fair Association, Inc. Board of Directors, staff, volunteers, and associated governing organizations from any and all legal action. Additionally, you authorize the use of your image in pictures, audio, and video productions for advertising and marketing needs of the NWSF, Sponsors, or Vendors of the Fair.

2024 Business & Food Vendors

BUILDING A

- Alcoholics Anonymous
- American Waterworks
- Auntie A'S Sweets & Treats
- Apex Chiro
- Body Therapy Co
- Chippewa Falls Area United School District
- Sterling Culligan Water
- Cutco Cutlery
- DoTerra (Healthy Life Coaching)
- Eau Claire County of Wisconsin Right to Life
- Eau Claire Realty
- Edina Realty
- Flawless Fingers by Color Street
- Fun on the Run
- Garage Force
- German Gourmet Nuts, LLC
- Gideon's International
- Insurance Associates
- Jehovah's Witnesses
- KG Wholesale LLC
- Kwik Trip
- Leaf Filter Gutter Protection
- Messiah Lutheran Church and School
- Mrs. York's Cookies and Etc, LLC
- Norwex
- OneFest
- PaperPie
- Real Time Pain Relief
- Rebex Cutlery
- Revive Sales
- Scentsy Fragrance
- Thrivent Financial
- Tundraland Home Improvement
- Window World
- Woods & Water Realty
- Xcel Energy / Focus on Energy

BUILDING B

- Chippewa Falls Public Library
- Chippewa Valley Beekeepers
- Kevin's Juggling & Balloons
- NWSF Fairest of the Fair
- Land Conservation & Forest Management
- Paint Me First – Face Painting
- Three Seasons Treasure Hunters
- WQOW TV

BUILDING C

- Bathfitter
- Berean Bible Church
- Celebrate Recovery - Chippewa Valley
- SDA Church
- Chiros One Wellness Center - TVG
- Medulla LLC
- Chippewa Area Historical Society
- Chocolate Moonshine
- Democratic Party of Chippewa County
- Gibson's Watercare
- Goldsmith Coffee
- Kitchen Craft
- Licorice Guy
- Medical Innovation LLC
- Republican Party Chippewa County
- River Country Co-op
- Tractor Central
- WRDN Radio - Durand
- YMCA of the Chippewa Valley

OUTDOOR

- Ace Helicopters
- American Legion Post 77
- Air Force
- Airtec Sports
- Caricatures by Adnan
- Chippewa Yellow Bus
- Mad City Windows & Bath
- Mike's Repair & Renewable Energy
- Morrie's Chippewa Falls
- National Guard
- Syryczuk's Carvings
- Steam Rock Saunas
- TDS Fiber
- Toycen Ford
- Tractor Central
- US Army

FOOD & BEVERAGE

- **Adam & Eve's Cookie Wagon** • Fresh Chocolate Chip Cookies, Milk, Edible Cookie Dough
- **Any Street Grill** • Hamburgers, Cheeseburgers, Bacon Cheeseburger, Mac n Cheeseburger, Wisconsin Streetburger, Burnout Burger, Cheese Curds, Beer Battered French Fries, Hot Dogs
- **AP Concessions** • Chicken & Waffles, Sriracha Slider (*Half Waffle with Chicken Tenders & Sriracha Syrup & Side fries*), Bird Dog (*Chicken Tenders on Roll with Cheese & Bacon*), Frosted Flake Chicken on a Stick, Chicken & Waffle on a Stick, Chicken Tender Bucket with Waffle Fries, Waffle Fries with Toppings (*Cheese, Bacon, Jalapenos*), Sweet Tea, Soda, Water
- **Beez Neez Cheesecake & Sweets** • Cheesecake Cupcakes, Dessert Bars, Cookies, Cinnamon Rolls
- **Big Papa BBQ** • Southern Barbeque, Pulled Pork Sandwiches, Loaded Potatos, Loaded Mac n Cheese, Soda, Water
- **Bryan's Concessions** • Tacos, Burritos, Fajitas, Quesadillas, Salads, Nachos, Soft Drinks, Lemon Shake Ups
- **Cheese Curd Tacos** • Cheese Curd Tacos (*Variations include The Wisconsin, Richie's Fire Taco, The Big Easy, Buffalo Chicken Taco*)
- **Chippewa Falls Kiwanis Club** • Ice Cream, Caramel Apples, Popcorn, Coffee, Main Street Café Pies, Water, Soda
- **Da Lemon** • Fresh Squeezed Lemonade
- **Domino's Pizza** • Pizza, Soda, Water, Chicken
- **Egg Roll Express** • Egg Rolls, Fried Rice, Boba Tea, Water, Bahn Mi, Korean Corn Dog

FOOD & BEVERAGE

(CONTINUED)

- **Holy Ghost Parish** • Hot Dog, Chili Dog, BBQ, Hamburger, Cheeseburger, French Fries, Onion Rings, Chicken Strips, Mac & Cheese, Cookies, Juice, Water, Coffee, Milk, Soda
- **Hopper's Mini Donuts** • Bag of Mini Donuts, Bucket of Mini Donuts
- **Island Vibe** • Jerk Chicken, Jerk Pork, Pulled Pork Sandwich, Brown Stew Beef, Rice & Beans, French Fries, Steamed Cabbage, Fried Plantains
- **Kate's Coffee Koop** • Specialty Coffee Beverages, Italian & Boba Sodas, Baked Goods, Shirts, Cups, Hats
(2 Locations)
- **Keeping it Fair Concessions** • Sirloin Tips, New Potatoes, Sauteed Mushrooms, Grilled Onions & Peppers, Sandwiches, Bourbon Chicken, Rice, Iced Tea, Lemonade, Soda, Water
- **Libby's Soft Serve / San-Jon Enterprises** • Flavor Burst Ice Cream, Cones, Waffle Cones, Shakes, Flurrries, Sundaes, Chocolate Covered Bananas, Slush, Soda, Water, Chocolate Covered Cheesecake
- **Chippewa Falls Lion's Club** • Intimidator *(Large Hot Dog)*, Steak Sandwich, Brats, Hot Dogs, Corn on the Cob, Root Beer, Root Beer Floats, Pretzel, Nachos, Water, Coffee, Chips, Dilly Bars
- **Live Great Food** • Gluten-Free Cheese Curds, Cauliflower Poppers, Farmburger, Frybread Taco, Pulled Pork Sliders, Summer Salad, Veggie Burger
- **Lunch Boxx** • Poke Bowls *(Salmon, Crab, Shrimp, Chicken, Veggie)*
- **NWSF Concessions** • Water, Soda, Beverages with Alcohol
- **Okoboji Soda Co.** • Root Beer, Sasparilla, Cream Soda, Birch Beer, Cherry Wine *(Soda)*, Orange Zippy, Diet Root Beer, Blue Lightening, Strawberry Lemonade, Iced Tea, Cheesy Nachos, Bottled Water, Stainless Collectible Mug, Collectible Brown Jug, Mason Jar
- **Optimist Club of Chippewa Falls** • Fried Cheese Curds, Hot Dogs, Chili Dogs, Brats, French Fries, Chili Fries, Water, Soda
- **Paizi's Concession** • Greek Gyros, Lamb, Beef, Chicken, Shrimp, Salads, Rice Bowls with Choice of Meat, Water, Soda

- **Schroder Concessions** • Corn Dogs, Foot Long Hot Dogs, Cheese Curds, Onion Rings, Blooming Onions, Caramel Corn, Popcorn, Lemonade, Cold Drinks
(8 Locations)
- **Shill's Chill Drinks** • Ice Blended Coffee, Ice Blended Cremes, Smoothies, Shaved Ice, Frozen Lemonade, Lemonade, Slushies, Chai Tea, Bottled Water, Bottled Soda
- **Shill's Chill Treats** • Funnel Cakes *(Toppings - Powdered Sugar, Maple, Bacon, Oreo, Strawberry Cheesecake)*, Deep Fried Oreos, Deep Fried Snickers, Mini Donuts *(Toppings - Cinnamon, Sugar, Maple, Bacon, Chocolate, Oreo, Cheesecake, Strawberry)*, Water, Bottled Soda
- **Simply Cake Couture** • Strawberry Shortcake, Hot Fudge Sundae, Gourmet Cupcakes, Macarons, Cream Puffs, Ice Cream Sandwiches, Chocolate Covered Strawberries, Sweet Treats
- **Something Sweet Lemonade** • Citrus Cyclone Drink
(2 Locations)
- **Tessy's Popcorn Delights** • Fresh Kettle Corn, Flavored Kettle Corn, Gourmet Popcorn, Water, Soda, Bill's Lemonades
- **Tom Thumb Donut Corp** • Mini Donuts, Water, Soda, Pink Lemonade
(2 Locations)
- **Triple J Concessions** • French Fries, Loaded Fries, Cheese Fries, Nachos with Cheese, Funnel Cakes *(Toppings - Strawberry, Apple, Whipped Cream, Chocolate)*, Deep Fried Oreos, Elephant Ears, Fresh Squeezed Lemonade, Cherry Limeade, Strawberry Lemonade, Blue Raspberry Lemonade, Iced Tea, Water, Soda
(3 Locations)
- **V&M Sales** • Poutine, Cheese Curds, French Fries, Deep Fried Pickles, Nachos, Big Pickle, Slushies, Bacon Cheese Fries

Scan to view food menus online

MAKE A LIST OF WHAT YOU WANT TO TRY!



LIVE MUSIC ENTERTAINMENT



THE DWEEBES

Tuesday, 7/9
7:00-10:00pm
Leinie Lodge
(Tuesday is not an official fair date)



NORTH OF DIXIE

Wednesday, 7/10
4:00-6:00pm & 9:30-11:00pm
Thursday, 7/11
4:00-6:00pm & 9:30-11:00pm
Leinienkugel's Pavilion



205TH ARMY BAND & BRASS ENSEMBLE

Friday, 7/12
Noon-2:00pm
Leinenkugel's Pavilion



JIM SCHUH & MARK HEALY DUO

Friday, 7/12
3:00-6:00pm
Leinie Lodge



CONTRADICTION

Friday, 7/12
9:30pm-Midnight
Leinie Lodge



RICH SCHROEDER

Saturday 7/13 | 2:00-5:00pm
Sunday 7/14 | 2:00-5:00pm
Leinie Lodge



EMBER

Saturday, 7/13
9:30pm-Midnight
Leinie Lodge



CONRAD & THE COMRADES

Wednesday, 7/10 | 2:00-5:00pm
Thursday, 7/11 | 2:00-5:00pm
Leinie Lodge



BRADY LUKE BAND

Wednesday, 7/10
9:30pm-Midnight
Thursday, 7/11
9:30pm-Midnight
Leinie Lodge



ROCKIN' BILLY

Friday, 7/12 | 3:00-6:00pm
Saturday 7/13 | 2:00-5:00pm
Leinenkugel's Pavilion



THE THUNDERMEN

Friday, 7/12
8:30pm-Midnight
Leinenkugel's Pavilion



JAKE MORLEY

Saturday, 7/13
Noon-1:00pm
Leinie Lodge



MARSHALL STAR BAND

Saturday, 7/13
8:30pm-Midnight
Leinenkugel's Pavilion



THE GATORS BAND

Sunday, 7/14
2:00-5:00pm
Leinie Lodge

MARK HAYWARD YO-YOER & JUGGLER

A one-of-a-kind show performing daily throughout the fairgrounds.



CIRCUS ACTS BY DOMINGUEZ ATTRACTIONS

PRESENTED BY



As seen on America's Got Talent!
Performing daily near the Royal Credit Union building.



THE MAGIC OF ISAIAH

FRIDAY

12:30pm, 2pm, 6pm

SATURDAY

12:30pm, 3:30pm, 6pm

WEAU News 13 Front Porch



ENTERTAINMENT
(CONTINUED)

*Fantasy Corral
Petting Zoo*

PRESENTED BY **Fleet Farm**

Come meet and pet some friendly animals!

FREE | OPEN DAILY

Near Custer Coliseum



**CHIPPEWA COUNTY
MEAT ANIMAL PROGRAM AUCTION**

Thursday, July 11

CUSTER COLISEUM

4 PM REGISTRATION | 6PM AUCTION BEGINS

Purchase high-quality animals selected and raised by 4-H and FFA members! Open to area businesses and private parties.

Quick QR Code Guide

EASILY ACCESS IMPORTANT FAIR INFO ONLINE



BUY TICKETS



DAILY SCHEDULE



FAIR MAP



VENDOR LISTING



2023 GRAND CHAMPION
BEEF STEER

**LIBERTY FABER
CADOTT FFA**

PURCHASED BY CRESCENT MEATS



2023 GRAND CHAMPION
DAIRY STEER

**BEN WICKEN
DUNCAN CREEK 4-H**

PURCHASED BY RIVER COUNTY COOPERATIVE



2023 GRAND CHAMPION
HOG

**BREANNA FREED
SIGEL SODBUSTERS 4-H**

PURCHASED BY QUALITY PROPANE



2023 GRAND CHAMPION
LAMB

**ARABELLA KNUTH
JIM TOWN JUMPERS 4-H**

PURCHASED BY VALLEY FEEDS MENOMONIE

Back by popular demand,
join us to cheer on and help select the best!



Favorite

FAIR FOOD CONTEST

Tuesday, July 9 | 4:00pm

WEAU 13 News Front Porch

Emceed by 105.7FM WCFW's Mike McKay
Judged by Local Media Celebrities

Then join us after to kickoff the Fair
with live music and fun!



Tuesday is not an official Fair date.

TUESDAY, JULY 9

(TUESDAY IS NOT AN OFFICIAL FAIR DATE)

SCHEDULE KEY - SEE FAIR MAP FOR LOCATION

- | | | |
|------------------------------------|-------------------------|--------------------------------------|
| FP WEAU 13 News Front Porch | A Building A | B1 Horses, Poultry, & Rabbits |
| ST Leinenkugel's Main Stage | B Building B | B4 Custer Coliseum |
| BC Leinenkugel's Pavilion | C Building C | B6 Hepfler Arena |
| G Leinie Lodge | E Youth Exhibits | 6 Draft Horse & Llama Tent |

- | | | |
|-------------------------|----------------------------|--------------------------|
| B4 9:00am | Junior Swine Show | Custer Coliseum |
| B4 2:00pm | Junior Sheep Show | Custer Coliseum |
| FP 4:00-7:00pm | Favorite Fair Food Contest | WEAU 13 News Front Porch |
| G 5:00-11:00pm | Leinie Lodge Open | Leinie Lodge |
| G 7:00pm-10:00pm | Live Music from The Dweebs | Leinie Lodge |



Listen to
Mike McKay
in the mornings!



6 to 10 a.m.

WEDNESDAY, JULY 10

FAIR GATES OPEN AT 9:00AM | CARNIVAL IS OPEN NOON-11:00PM

SCHEDULE KEY - SEE FAIR MAP FOR LOCATION

- FP** WEAU 13 News Front Porch
- ST** Leinenkugel's Main Stage
- BG** Leinenkugel's Pavilion
- G** Leinie Lodge
- A** Building A
- B** Building B
- C** Building C
- E** Youth Exhibits
- B1** Horses, Poultry, & Rabbits
- B4** Custer Coliseum
- B6** Hepfler Arena
- G** Draft Horse & Llama Tent

B6 9:00am	Junior Horse Show	Hepfler Arena
B4 9:00am	Junior Beef Show	Custer Coliseum
G 10:00am	Open Llama Show	Llama Tent Area
10:00am-8:00pm	Petting Zoo - Fantasy Corral	Near Custer Coliseum
11:00am-11:30am	Wood Carving Demonstration	Main Entry Road
FP 11:00am-11:45am	Chippewa Falls YMCA	WEAU 13 News Front Porch
B 11:00am-3:00pm	CF Public Library - Adventure Lab	Building B
B 11:00am-4:30pm	Paint Me First - Face Painting \$	Building B
11:30am-Noon	The Real Beal's One Man Band	Roaming
B Noon	Chippewa Valley Beekeepers Demo	Building B
A Noon-6:00pm	Pony Cycle - Fun on the Run \$	Building A
Noon-8:00pm	Pony Rides - Fantasy Corral \$	Near Custer Coliseum
12:30pm-1:00pm	Mark Hayward, Yo-Yoer & Juggler	Roaming
FP 12:30pm-1:15pm	30 Minute Difference	WEAU 13 News Front Porch
1:00pm-1:30pm	Wood Carving Demonstration	Main Entry Road
1:00pm-3:00pm	Kids Pedal Tractor Pull	Near Royal Credit Union Building
1:15pm-1:45pm	The Real Beal's One Man Band	Roaming
1:45pm-2:15pm	Pig, Duck, & Goat Races	Near WEAU 13 News Front Porch
G 2:00pm-5:00pm	Conrad & the Comrades	Leinie Lodge
B 2:00pm-7:00pm	Kevin's Juggling & Balloons	Building B
C 2:00pm-8:00pm	Indoor Micro Beer Garden	Building C
2:15pm-3:00pm	30 Minute Difference	WEAU 13 News Front Porch
B 2:30pm-3:00pm	Meet the NWSF Fairest of the Fair	Building B
2:45pm-3:15pm	The Real Beal's One Man Band	Roaming
3:00pm	Bike Giveaway, Coordinated by Area EMS	EMS Building
3:00pm-4:00pm	Dominguez Circus Attractions	Near Royal Credit Union Building

C 4:00pm	Open Beer & Wine Judging	Building C
B1 4:00pm	Junior Poultry Show	Poultry / Rabbits Area
B4 4:00pm	Junior & Open Goats Show	Custer Coliseum
BG 4:00pm-6:00pm	North of Dixie	Leinenkugel's Pavilion
FP 4:15pm-4:45pm	Mark Hayward, Yo-Yoer & Juggler	WEAU 13 News Front Porch
5:00pm-5:30pm	Pig, Duck, & Goat Races	Near WEAU 13 News Front Porch
5:00pm-9:00pm	Ace Helicopter Rides \$	Parkview Elementary School
5:15pm-5:45pm	The Real Beal's One Man Band	Roaming
B4 6:00pm	NWSF Pig Pals Show	Custer Coliseum
FP 6:00pm-6:30pm	Mark Hayward, Yo-Yoer & Juggler	WEAU 13 News Front Porch
6:30pm-7:00pm	Dominguez Circus Attractions	Near Royal Credit Union Building
7:00pm-7:30pm	Pig, Duck, & Goat Races	Near WEAU 13 News Front Porch
ST 8:00pm	One Vision of Queen ft Marc Martel	Leinenkugel's Main Stage
BG 9:30pm-11:00pm	North of Dixie	Leinenkugel's Pavilion
G 9:30pm-Midnight	Brady Luke Band	Leinie Lodge



JULY 10

One Vision of Queen

FEATURING MARC MARTEL

LEINENKUGEL'S MAIN STAGE
GATES OPEN @ 6:30PM
SHOW STARTS @ 8:00PM

THURSDAY, JULY 11

FAIR GATES OPEN AT 9:00AM | CARNIVAL IS OPEN NOON-11:00PM

SCHEDULE KEY - SEE FAIR MAP FOR LOCATION

- FP** WEAU 13 News Front Porch
- ST** Leinenkugel's Main Stage
- BC** Leinenkugel's Pavilion
- G** Leinie Lodge
- A** Building A
- B** Building B
- C** Building C
- E** Youth Exhibits
- B1** Horses, Poultry, & Rabbits
- B4** Custer Coliseum
- B6** Hepfler Arena
- G** Draft Horse & Llama Tent

B4 8:00am	Junior Dairy Show	Custer Coliseum
B6 9:00am	Junior Horses Show	Hepfler Arena
B1 9:00am	Junior Rabbits Show	Horses, Poultry, & Rabbits
10:00am-8:00pm	Petting Zoo - Fantasy Corral	Near Custer Coliseum
11:00am-11:30am	Wood Carving Demonstration	Main Entry Road
FP 11:00am-11:45am	Chippewa Falls YMCA	WEAU 13 News Front Porch
B 11:00am-3:00pm	CF Adventure Lab	Building B
B 11:00am-4:30pm	Paint Me First - Face Painting \$	Building B
11:15am-11:45am	The Real Beal's One Man Band	Roaming
B Noon	Chippewa Valley Beekeepers Demo	Building B
Noon-12:30pm	Pig, Duck, & Goat Races	Near WEAU 13 News Front Porch
A Noon-6:00pm	Pony Cycle - Fun on the Run \$	Building A
Noon-8:00pm	Pony Rides - Fantasy Corral \$	Near Custer Coliseum
FP 12:30pm-1:00pm	NWSF Fairest of the Fair	WEAU 13 News Front Porch
B4 1:00pm	NWSF Junior Master Showmanship	Custer Coliseum
FP 1:00pm-1:30pm	Kids Event - Cookies & Crowns	WEAU 13 News Front Porch
1:00pm-1:30pm	Wood Carving Demonstration	Main Entry Road
1:00pm-3:00pm	Kids Pedal Tractor Pull	Near Royal Credit Union Building
1:15pm-1:45pm	The Real Beal's One Man Band	Roaming
1:30pm-2:00pm	Dominguez Circus Attractions	Near Building B
1:45pm-2:15pm	Pig, Duck, & Goat Races	Near WEAU 13 News Front Porch
2:00pm-2:30pm	Mark Hayward, Yo-Yoer and Juggler	Roaming
B 2:00pm-2:30pm	Meet the NWSF Fairest of the Fair	Building B
G 2:00pm-5:00pm	Conrad & the Comrades	Leinie Lodge
B 2:00pm-7:00pm	Kevin's Juggling & Balloons	Building B
C 2:00pm-8:00pm	Indoor Micro Beer Garden	Building C

FP 2:15pm-3:00pm	Merely Players (Wis Shakespeare Festival)	WEAU 13 News Front Porch
2:45pm-3:15pm	The Real Beal's One Man Band	Roaming
3:00pm	Bike Giveaway, Coordinated by Area EMS	EMS Building
FP 3:30pm-4:00pm	Mark Hayward, Yo-Yoer and Juggler	WEAU 13 News Front Porch
B4 4:00pm	Bidder Registration (MAP Auction)	Custer Coliseum
C 4:00pm	Culinary Arts Heritage Contest	Building C
4:00pm-4:30pm	Dominguez Circus Attractions	Near Building B
BC 4:00pm-6:00pm	North of Dixie	Leinenkugel's Pavilion
FP 4:15pm-5:00pm	Merely Players (Wis Shakespeare Festival)	WEAU 13 Front Porch Stage
5:00pm-5:30pm	Pig, Duck, & Goat Races	Near WEAU 13 News Front Porch
5:15pm-5:45pm	The Real Beal's One Man Band	Roaming
5:00pm-9:00pm	Ace Helicopter Rides \$	Parkview Elementary School
B4 6:00pm	Meat Animal Program Auction	Custer Coliseum
FP 6:00pm-6:30pm	Mark Hayward, Yo-Yoer & Juggler	WEAU 13 Front Porch Stage
6:30pm-7:00pm	Circus - Dominguez Attractions	Near Building B
7:00pm-7:30pm	Pig, Duck, & Goat Races	Near WEAU 13 News Front Porch
ST 8:00pm	Lee Brice	Leinenkugel's Main Stage
BC 9:30pm-11:00pm	North of Dixie	Leinenkugel's Pavilion
G 9:30pm-Midnight	Brady Luke Band	Leinie Lodge



JULY 11

Lee Brice

LEINENKUGEL'S MAIN STAGE
 GATES OPEN @ 6:30PM
 SHOW STARTS @ 8:00PM

FRIDAY, JULY 12

FAIR GATES OPEN AT 9:00AM | CARNIVAL IS OPEN NOON-11:00PM

SCHEDULE KEY - SEE FAIR MAP FOR LOCATION

FP WEAU 13 News Front Porch	A Building A	B1 Horses, Poultry, & Rabbits
ST Leinenkugel's Main Stage	B Building B	B4 Custer Coliseum
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G Leinie Lodge	E Youth Exhibits	6 Draft Horse & Llama Tent

10am-8:00pm	Petting Zoo - Fantasy Corral	Near Custer Coliseum
11:00am-11:30am	Wood Carving Demonstration	Main Entry Road
FP 11:00am-11:45am	Chippewa Falls YMCA	WEAU 13 News Front Porch
11:00am-1:00pm	Kids Pedal Tractor Pull	Near Royal Credit Union Building
B 11:00am-3:00pm	CF Public Library - Adventure Lab	Building B
B 11:00am-4:30pm	Paint Me First - Face Painting \$	Building B
A 11:00am-7:00pm	Pony Cycle - Fun on the Run \$	Building A
11:15am-11:45am	The Real Beal's One Man Band	Roaming
B Noon	Chippewa Valley Beekeepers Demo	Building B
BC Noon-2:00pm	204th Army Band & Brass Ensemble	Leinenkugel's Pavilion
Noon-12:30pm	Pig, Duck, & Goat Races	Near WEAU 13 News Front Porch
Noon-8:00pm	Pony Rides - Fantasy Corral \$	Near Custer Coliseum
Noon-9:00pm	Ace Helicopter Rides \$	Parkview Elementary School
12:30pm-1:00pm	Dominguez Circus Attractions	Near Royal Credit Union Building
FP 12:30pm-1:15pm	Magic of Isaiah	WEAU 13 News Front Porch
B 1:00pm	WQOW News 18 Weather Academy	Building B
1:00pm-1:30pm	Wood Carving Demonstration	Main Entry Road
1:15pm-1:45pm	The Real Beal's One Man Band	Roaming
1:45pm-2:15pm	Pig, Duck, & Goat Races	Near WEAU 13 News Front Porch
B 2:00pm-2:30pm	Meet the NWSF Fairest of the Fair	Building B
2:00pm-3:00pm	Magic of Isaiah	Roaming
B 2:00pm-7:00pm	Kevin's Juggling & Balloons	Building B
C 2:00pm-8:00pm	Indoor Micro Beer Garden	Building C
FP 2:15pm-3:00pm	Groove Merchants	WEAU 13 News Front Porch
2:45pm-3:15pm	The Real Beal's One Man Band	Roaming

3:00pm	Bike Giveaway, Coordinated by Area EMS
BC 3:00pm-6:00pm	Rockin' Billy
G 3:00pm-6:00pm	Mark Healey & Jim Schuh Duo
3:30pm-4:00pm	Dominguez Circus Attractions
FP 3:45pm-4:30pm	Groove Merchants
4:30pm-5:00pm	Pig, Duck, & Goat Races
FP 5:00pm-5:45pm	Groove Merchants
5:15pm-5:45pm	The Real Beal's One Man Band
FP 6:00pm-6:45pm	Magic of Isaiah
6:30pm-7:00pm	Circus - Dominguez Attractions
7:00pm-7:30pm	Pig, Duck, & Goat Races
ST 8:00pm	Ludacris
BC 8:30pm-Midnight	The Thundermen
G 9:30pm-Midnight	Contradiction

EMS Building
Leinenkugel's Pavilion
Leinie Lodge
Near Royal Credit Union Building
WEAU 13 News Front Porch
Near WEAU 13 News Front Porch
WEAU 13 News Front Porch
Roaming
WEAU 13 News Front Porch
Near Royal Credit Union Building
Near WEAU 13 News Front Porch
Leinenkugel's Main Stage
Leinenkugel's Pavilion
Leinie Lodge



JULY 12

Ludacris

LEINENKUGEL'S MAIN STAGE
GATES OPEN @ 6:30PM
SHOW STARTS @ 8:00PM

SATURDAY, JULY 13

FAIR GATES OPEN AT 9:00AM | CARNIVAL IS OPEN NOON-11:00PM

SCHEDULE KEY - SEE FAIR MAP FOR LOCATION

- | | | |
|------------------------------------|-------------------------|--------------------------------------|
| FP WEAU 13 News Front Porch | A Building A | B1 Horses, Poultry, & Rabbits |
| ST Leinenkugel's Main Stage | B Building B | B4 Custer Coliseum |
| BC Leinenkugel's Pavilion | C Building C | B6 Hepfler Arena |
| G Leinie Lodge | E Youth Exhibits | 6 Draft Horse & Llama Tent |

B4 9:00am	Open Beef Show	Custer Coliseum
B6 10:00am	Open Draft Horses Show	Hepfler Arena
10:00am-8:00pm	Petting Zoo - Fantasy Corral	Near Custer Coliseum
11:00am-11:30am	Wood Carving Demonstration	Main Entry Road
FP 11:00am-11:45am	Chippewa Falls YMCA	WEAU 13 News Front Porch
11:00am-1:00pm	Kids Pedal Tractor Pull	Near Royal Credit Union Building
11:00am-3:00pm	Free Horse & Wagon Rides	Horse Barn Area
B 11:00am-3:00pm	CF Public Library - Adventure Lab	Building B
B 11:00am-4:30pm	Paint Me First - Face Painting \$	Building B
A 11:00am-7:00pm	Pony Cycle - Fun on the Run \$	Building A
11:15am-11:45am	The Real Beal's One Man Band	Roaming
B Noon	Chippewa Valley Beekeepers Demo	Building B
Noon-12:30pm	Pig, Duck, & Goat Races	Near WEAU 13 News Front Porch
B Noon-5:00pm	Kevin's Juggling & Balloons	Building B
Noon-8:00pm	Pony Rides - Fantasy Corral \$	Near Custer Coliseum
Noon-9:00pm	Ace Helicopter Rides \$	Parkview Elementary School
12:30pm-1:00pm	Dominguez Circus Attractions	Near RCU Building
FP 12:3pm-1:15pm	Magic of Isaiah	WEAU 13 News Front Porch
B6 1:00pm	Open Draft Horses Show	Hepfler Arena
B1 1:00pm	Open Poultry Show	Horses, Poultry, & Rabbits
B 1:00pm	WQOW News 18 Weather Academy	Building B
1:00pm-1:30pm	Wood Carving Demonstration	Main Entry Road
1:00pm-1:30pm	Studio Sky - Aerial Arts Demo	Near Building B
1:00pm-3:00pm	ClearWater Connection Quartet	Roaming
1:15pm-1:45pm	The Real Beal's One Man Band	Roaming
B4 2:00pm	Open Sheep Show	Custer Coliseum

B 2:00pm-2:30pm	Meet the NWSF Fairest of the Fair	Building B
2:00pm-2:30pm	Pig, Duck, & Goat Races	Near WEAU 13 News Front Porch
BG 2:00pm-5:00pm	Rockin' Billy	Leinenkugel's Pavilion
BG 2:00pm-5:00pm	Rich Schroeder	Leinenkugel's Pavilion
C 2:00pm-8:00pm	Indoor Micro Beer Garden	Building C
FP 2:30pm-3:15pm	Mactir Academy of Irish Dance	WEAU 13 News Front Porch
3:00pm	Bike Giveaway, Coordinated by Area EMS	EMS Building
3:00pm-3:30pm	The Real Beal's One Man Band	Roaming
3:15pm-3:45pm	Studio Sky - Aerial Arts Demo	Near Building B
3:30pm-4:00pm	Dominguez Circus Attractions	Near Royal Credit Union Building
3:30pm-4:30pm	Magic of Isaiah	Roaming
4:30pm-5:00pm	Studio Sky - Aerial Arts Demo	Near Building B
4:30pm-5:00pm	Pig, Duck, & Goat Races	Near WEAU 13 News Front Porch
FP 5:00pm-5:45pm	Mactir Academy of Irish Dance	WEAU 13 News Front Porch
5:15pm-5:45pm	The Real Beal's One Man Band	Roaming
FP 6:00pm-6:45pm	Magic of Isaiah	WEAU 13 News Front Porch
6:30pm-7:00pm	Dominguez Circus Attractions	Near Royal Credit Union Building
7:00pm-7:30pm	Pig, Duck, & Goat Races	Near WEAU 13 News Front Porch
ST 8:00pm	Charlie Berens	Leinenkugel's Main Stage
G 8:30pm-Midnight	Marshall Star Band	Leinie Lodge
G 9:30pm-Midnight	ember	Leinie Lodge

JULY 13

Charlie Berens



LEINENKUGEL'S MAIN STAGE
GATES OPEN @ 6:30PM
SHOW STARTS @ 8:00PM



2024 FAIR MAP QUICK FIND KEY

- A - Building A
- B - Building B
- C - Building C
- D - Royal Credit Union (School Exhibits)
- E - Youth Exhibits
- F - Comfort Station
- G - Leinie Lodge
- H - Northwestern Bank Grandstand
- ST - Leinenkugel's Main Stage
- FP - WEAU News 13 Front Porch
- BG - Leinenkugel's Pavilion

- R-1 - Restrooms
- R-2 - Community Saferoom & Restrooms

NWSFA Agriculture Campus

- B-1 - Horses, Poultry, & Rabbits
- B-2 - Rooney Grain (Dairy)
- B-3 - Beef
- B-4 - Custer Coliseum
- B-5 - L.E. Phillips (Small Livestock)
- B-6 - Hepfler Arena

- 1 - Fair Merch & Information (2 Locations)
- 2 - Rotary Office
- 3 - VIP, Premium, & Infield Seating
- 4 - VIP Tent
- 5 - Leinie Lodge - Tent
- 6 - Draft Horse & Llama Tent
- 7 - Petting Zoo Tent



REMEMBER:
Animals are present at the fairgrounds. For your health and safety, please wash your hands after touching animals.

★ FAIR SHUTTLE DROP OFF & PICK UP

SUNDAY, JULY 14

FAIR GATES OPEN AT 9:00AM | CARNIVAL IS OPEN NOON-11:00PM

SCHEDULE KEY - SEE FAIR MAP FOR LOCATION

FP WEAU 13 News Front Porch	A Building A	B1 Horses, Poultry, & Rabbits
ST Leinenkugel's Main Stage	B Building B	B4 Custer Coliseum
BC Leinenkugel's Pavilion	C Building C	B6 Hepfler Arena
G Leinie Lodge	E Youth Exhibits	6 Draft Horse & Llama Tent

8:00am	Ferris Wheel 5K	Main Gate Entry Area
B4 9:00am	Open Dairy Show	Custer Coliseum
ST 10:00am	Church at the Fair	Leinenkugel's Main Stage
B6 10:30am	Open Draft Horse Show	Hepfler Arena
10:00am-5:00pm	Petting Zoo - Fantasy Corral	Near Custer Coliseum
11:00am-11:30am	Wood Carving Demonstration	Main Entry Road
11:00am-11:45am	Chippewa Falls YMCA	WEAU 13 News Front Porch
B 11:00am-3:00pm	CF Public Library - Adventure Lab	Building B
B 11:00am-3:30pm	Paint Me First - Face Painting \$	Building B
11:00am-5:00pm	Ace Helicopter Rides \$	Parkview Elementary School
A 11:00am-5:00pm	Pony Cycle - Fun on the Run \$	Building A
11:15am-11:45am	The Real Beal's One Man Band	Roaming

SUNDAY, JULY 14

CHECK-IN & REGISTRATION: 8:00 AM
5K RUN/WALK BEGINS: 8:30 AM

PARTICIPANTS RECEIVE:

- NWSF ADMISSION TICKET
- RACE T-SHIRT (SIZE NOT GUARANTEED IF REGISTERING AFTER JULY 1)

REGISTRATION INFORMATION:

WWW.YMCA-CV.ORG/EVENTS

THE FUN RUN/WALK WILL BE DONE IN TIME TO ATTEND CHURCH AT THE FAIR!

COMMUNITY

JOIN US FOR A COMMUNITY WIDE WORSHIP SERVICE AT THE NWSF LEINENKUGEL'S MAIN STAGE

JUL 14 10AM

FREE FAIR ENTRY & PARKING UNTIL 9:59AM

presented by THE CHURCH OF SOUTHERN BAPTISTS OF THE NORTHEAST WISCONSIN FAIR

SPEAKER: TERRANCE TALLEY
 WORSHIP: CHRIS & JACI UTTEENT

FREE ENTRY

TERRANCE TALLEY

11:30am	Tractor Parade	Throughout Fairgrounds
11:30am-Noon	Studio Sky - Aerial Arts Demo	Near Building B
B Noon	Chippewa Valley Beekeepers Demo	Building B
Noon-12:30pm	Pig, Duck, & Goat Races	Near WEAU 13 News Front Porch
Noon-5:00pm	Pony Rides - Fantasy Corral \$	Near Custer Coliseum
B Noon-5:00pm	Kevin's Juggling & Balloons	Building B
12:30pm-1:00pm	The Real Beal's One Man Band	Roaming
12:45pm-1:15pm	Dominguez Circus Attractions	Near Royal Credit Union Building
12:45pm-1:15pm	Studio Sky - Aerial Arts Demo	Near Building B
B 1:00pm	WQOW News 18 Weather Academy	Building B
1:00pm-1:30pm	Wood Carving Demonstration	Main Entry Road
1:15pm-1:45pm	Pig, Duck, & Goat Races	Near WEAU 13 News Front Porch
FP 1:45pm-2:30pm	ClearWater Connection Quartet	WEAU 13 News Front Porch
B 2:00pm-2:30pm	Meet the NWSF Fairest of the Fair	Building B
2:00pm-2:30pm	The Real Beal's One Man Band	Roaming
C 2:00pm-5:00pm	Indoor Micro Beer Garden	Building C
G 2:00pm-5:00pm	The Gators	Leinie Lodge
BG 2:00pm-5:00pm	Rich Schroeder	Leinenkugel's Pavilion
2:30pm-3:00pm	Pig, Duck, & Goat Races	Near WEAU 13 News Front Porch
3:00pm	Bike Giveaway, Coordinated by Area EMS	EMS Building
3:00pm-3:30pm	Circus - Dominguez Attractions	Near Royal Credit Union Building
3:00pm-3:30pm	Studio Sky - Aerial Arts demonstration	Near Building B
FP 3:30pm-4:15pm	ClearWater Connection Quartet	WEAU 13 News Front Porch

PIG PALS EXHIBITOR MENTOR PROGRAM

SPONSORED IN PART BY CHIPPEWA RIVER INDUSTRIES

Pig Pals Exhibitor Mentor Program provides the opportunity for Chippewa County High School students with special needs to work with youth mentors who are NWSF exhibitors, and participate in a fun and educational swine exhibition experience. The show is sure to leave the participants and youth mentors with lasting memories.



Participants in this unique program will have the chance to get up close with a trained fair pig and learn about the process of preparing for the fair while helping their youth mentors get the pig ready for the Pig Pal show.

Wednesday July 10th, 2024

5:00pm for Welcome and Mentorship Introductions
6:00pm Pig Pals Show Begins in Custer Coliseum



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THE PURPOSE OF THE VSA GOLF OUTING IS TO RAISE MONEY FOR THE VILLAGE PROJECT WHICH FUNDS SCHOLARSHIPS FOR OUR CAMPS, CLINICS, LESSONS AND TEAMS!



REGISTRATION NOW OPEN!



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**2024 SEASON
SCHEDULE**

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Willmar Civic Center Field | Willmar, MN
- 04/20/24 5:30pm vs Newton Nite Hawks
Carson Park | Eau Claire, WI
- 05/04/24 7:00 pm vs Southern Lakes Blue Devils
Carson Park | Eau Claire, WI
- 05/11/24 3:00 pm vs Central Wisconsin Bandits
Carson Park | Eau Claire, WI
- 05/18/24 5:00 pm vs River City Rough Riders
Carson Park | Eau Claire, WI
- 05/25/24 League Bye Week
- 06/01/24 5:00 pm vs Wisconsin Wolfpack
Wisconsin Dells High School Athletic Field
Wisconsin Dells, WI
- 06/08/24 5:00 pm vs Central Wisconsin Bandits
Jay Stadium | Merrill, WI
- 06/15/24 2:00 pm vs Minnesota Vipers
Carson Park | Eau Claire, WI
- 06/22/24 5:00 pm vs Wisconsin Ravens
Carson Park | Eau Claire, WI
- 06/29/24 3:00 pm vs River City Rough Riders
Paul Giel Field | Winona, MN
- 07/06/24 2:00 pm vs Buffalo Ridge Wildcats
Carson Park | Eau Claire, WI
- 07/13/24 12:00 pm vs Minnesota Vipers
Laird Stadium | Northfield, MN

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