



2025 Chippewa Falls Oktoberfest Logo Design Contest

The annual Oktoberfest design submission must feature the following:

- 6-inch diameter circle design
- The “Oktoberfest, Chippewa Falls, Wisconsin” banner in any color (as featured above)
- The words “22nd Annual” and “September 19+20, 2025”
- Designs created within high-resolution digital format preferred

Important details:

- Remember when designing your logo that it will be used in varied advertising formats (examples but not limited to: print, digital, and television) and in both color and black and white
- All entries will become the property of Chippewa Falls Oktoberfest. Please note you may resubmit a past design entry if it was not chosen as a previous winning design.
- Chippewa Falls Oktoberfest reserves the right to make any adaptations in color(s) or design change(s) for necessary needs
- The decision on the selected annual logo design will be final
- The winner will receive a \$150 cash prize and a Chippewa Falls Oktoberfest weekend experience for two

Please submit your design as a .pdf, .jpeg, or .png to oktoberfest@nwsfa.com by Wednesday, February 12, 2025. Please include your name, mailing address, email, and phone number with your entry.

Contact Cindy Boggess at 715.723.2861 ext. 105 or oktoberfest@nwsfa.com with any questions.