



PRESENTING | FINANCIAL INVESTMENT: \$20,000

- Business name and logo included in all references in all mediums
- 2-Year minimum Annual Commitment with first right of refusal after 2nd year
- Co-Presenting Advertising Campaign
- 32 VIP Leinenkugel's Main Stage – 6 Per Show
- 20 Infield Leinenkugel's Main Stage – 10 Per Show
- 20 Grandstand Leinenkugel's Main Stage – 10 Per Show
- 60 Daily Fair Admission Passes
- Business logo inclusion on Leinenkugel's Main Stage banner and two jumbotrons
- One 30-second commercial featured on the Leinenkugel's Main Stage's two jumbotrons
- Half Page Advertisement within the NWSF Visitor Guide & Coupon Book
- Business logo inclusion on Fair poster, Visitor Guide & Coupon Book, select digital advertisements, and year-round on the Fair's website
- Business name announced and displayed on-site throughout Fair dates

PLATINUM | FINANCIAL INVESTMENT: \$10,000

- 24 VIP Leinenkugel's Main Stage – 6 Per Show
- 40 Infield Leinenkugel's Main Stage – 10 Per Show
- 50 Daily Fair Admission Passes
- Business logo inclusion on Leinenkugel's Main Stage banner and two jumbotrons
- One 30-second commercial featured on the Leinenkugel's Main Stage's two jumbotrons
- Half Page Advertisement within the NWSF Visitor Guide & Coupon Book
- Business logo inclusion on Fair poster, Visitor Guide & Coupon Book, select digital advertisements, and year-round on the Fair's website
- Business name announced and displayed on-site throughout Fair dates

DIAMOND | FINANCIAL INVESTMENT: \$7,500

- 16 VIP Leinenkugel's Main Stage – 4 Per Show
- 24 Infield Leinenkugel's Main Stage – 6 Per Show
- 16 Northwestern Bank Grandstand Leinenkugel's Main Stage – 4 Per Show
- 48 Daily Fair Admission Passes
- Half Page Advertisement within Fair Visitor Guide & Coupon Book
- Business logo inclusion on Fair poster, Visitor Guide & Coupon Book, select digital advertisements, and year-round on the Fair's website
- Business name announced and displayed on-site throughout Fair dates

GOLD | FINANCIAL INVESTMENT: \$3,000

- 24 Infield Leinenkugel's Main Stage – 6 Per Show
- 16 Northwestern Bank Grandstand Leinenkugel's Main Stage – 4 Per Show
- 40 Daily Fair Admission Passes
- Business name featured in NWSF Visitor Guide & Coupon Book
- Opportunity to purchase priority advertisement within Fair Visitor Guide & Coupon Book
- Business logo featured year-round on Fair's website
- Business name announced and displayed on-site throughout Fair dates

SILVER | FINANCIAL INVESTMENT: \$1000

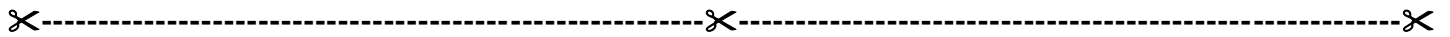
- 16 Northwestern Bank Grandstand Leinenkugel's Main Stage – 4 Per Show
- 16 Daily Fair Admission Passes
- Business name featured in Fair Visitor Guide & Coupon Book
- Opportunity to purchase priority advertisement within Fair Visitor Guide & Coupon Book
- Business logo featured year-round on Fair’s website
- Business name announced and displayed on-site throughout Fair dates

BRONZE (JUNIOR & OPEN FAIR/MEAT ANIMAL PROGRAM) | FINANCIAL INVESTMENT: \$500

- Four 5-Day Fair Admission Wristbands
- Business logo featured on a banner displayed in the Custer Coliseum for the Fair week
- Opportunity to purchase priority advertisement within Fair Visitor Guide & Coupon Book
- Business name featured in Fair Visitor Guide & Coupon Book and MAP Auction Program
- Business name announced throughout the Junior Shows & MAP Auction

SUPPORTER (JUNIOR & OPEN FAIR/MEAT ANIMAL PROGRAM) | FINANCIAL INVESTMENT: \$250

- Four 5-Day Fair Admission Wristbands
- Business name featured in Fair Visitor Guide & Coupon Book and MAP Auction Program
- Business name announced throughout the Junior Shows & MAP Auction



COMPLETE AND MAIL TO NWSFA | 225 EDWARD STREET | CHIPPEWA FALLS, WI | 54729

YES! We want to help support the Northern Wisconsin State Fair!

- | | | |
|--|--|---|
| <input type="checkbox"/> Presenting \$20,000 | <input type="checkbox"/> Platinum \$10,000 | <input type="checkbox"/> Diamond \$7,500 |
| <input type="checkbox"/> Gold \$3,000 | <input type="checkbox"/> Silver \$1,000 | <input type="checkbox"/> Bronze/JOF \$500 |
| <input type="checkbox"/> Supporter/JOF \$250 | <input type="checkbox"/> Other: _____ | |

BUSINESS NAME: _____

CONTACT NAME: _____

E-MAIL ADDRESS: _____

PHONE NUMBER: _____

MAILING ADDRESS: _____

CITY, STATE & ZIP CODE: _____

AUTHORIZING SIGNATURE: _____

- Please Send an Invoice Payment is Enclosed Call for Payment Arrangement