

LOOKING FORWARD TO THE FAIR

A Monthly Newsletter from the Northern Wisconsin State Fair Association



JULY 7-11, 2021

VENDOR SPOTLIGHT



ISLAND VIBE

DELICIOUS, AUTHENTIC
CARIBBEAN FOOD SERVED
AT FAIRS AND FESTIVALS IN
WI. GRILLED JERK CHICKEN
AND SLOW ROASTED JERK
PORK, SERVED WITH
TRADITIONAL JAMAICAN
SIDE DISHES.

MENU

JERK CHICKEN
JERK PORK
PULLED PORK SANDWICH
BROWN STEW BEEF
RICE & BEANS
FRENCH FRIES
STEAMED CABBAGE
FRIED PLANTAINS

RAMBLIN' RUSTY

Howdy friends! Can you believe that we are just 79 days away from the opening of the 123rd edition of the Northern Wisconsin State Fair? The excitement of bringing national artists, the carnival, animal exhibits, fair food, and lots of free entertainment, is growing each day. Spring is in the air, the grass is getting green, and we are cleaning up the venue looking forward to seeing friends, neighbors, and family members this summer.

Our online entries are up and running!! Who is gonna bring home "the blue" for their talents and have bragging rights at the next family get together??? It is such a fun part of the Northern Wisconsin State Fair each year to see (and taste) all the talent we have around us. More details on that below in the newsletter.

Wow have the ticket sales been popping!! Our grandstand lineup of **Trace Adkins** on July 7th, **Hairball** on July 8th, **LANCO** on July 9th and the combo performance of **Grand Funk Railroad and Blue Öyster Cult** on Saturday was already promising to entertain whatever your music interests were, and then we added a SUNDAY show!!! What!???

Yes, we did! **Kids From Wisconsin** will be on the stage Sunday afternoon and you won't want to miss it. I'm not sure how I didn't get invited to perform with this amazing Wisconsin talent with my crazy vocals, but they are one awesome group of performers and your whole family needs to get on our website and get your tickets to see them!

As we have been for the last year, we are still working closely with public health to make sure to provide an abundance of safety protocols at our event. Extra sanitation stations and sanitizing crews will be plentiful to ease your comfort level. We will be encouraging our staff, employees, volunteer work groups and exhibitors to wear masks, but are monitoring the daily changing situation. I must say, as a fully vaccinated Covid 19 citizen, the world is much different than the quarantined life I experienced one year ago. Consider getting vaccinated to build your self-confidence and help build the confidence of those around you.

Get your smiles ready and your dancing shoes on...
the countdown is on to join me at "It's a Family Affair".

Rusty Volk
CFE, Executive Director
Northern Wisconsin State Fair

GOOD
DAY!



MORE VENDOR NEWS



Indoor and outdoor
vendor spots still
available
Visit our website's
Vendor Information
page to apply

Attention all current
and future vendors!
We have COVID-19 and
public health education
resources available
for you!

RESOURCE LINKS
How to make your
stand safe: [Click Here](#)
Updated Safety
Guidelines: [Click Here](#)

2021 FAIREST OF THE FAIR BETH MCILQUHAM



Hi everyone! My name is Beth McIlquham and I am your 2021 Northern Wisconsin State Fair Fairest of the Fair. I attend the Chippewa Valley Technical College and plan to transfer to a four year university in the fall. I am currently a waitress at Albertville Tavern, but will be interning for Pierce County's 4-H Program this summer. In my spare time, I love riding my horses and walking, biking, and rollerblading with my friends and family. After showing at the fair as a youth exhibitor through 4-H for many years, I am excited to attend the fair as Fairest. I hope to see you all this year at the Northern Wisconsin State Fair, July 7-11!

ENTRY DEPARTMENT NEWS

ENTRIES ARE NOW OPEN

You may begin entering your competitive exhibits now online or via mail!

Each year exhibitors come to the fair to show the fruits of their labor, including, but not limited to, garden produce, farm animals, creative art, woodworking, sewing, photography, and baked goods. This tradition continues, with the addition of flowers & houseplants, antiques, home brewed ale and wine, among other items.

ENTER NOW for a nominal fee and receive free admission to the entire week of the fair!

You can enter many items, in multiple departments for your chance to win a blue ribbon, and a small monetary prize, along with bragging rights! Contact the entry department if you have any questions.

715-723-2861, ext. 103

NWSFA TRIVIA

In June of what year did a twister with wind velocity estimated at 60mph sweep through the fairgrounds ripping off the roof of the grandstand and hurling it into the dining rooms? Total damage was valued at \$3000 (a clue to how long ago it may have been!)

VOLUNTEER AND EMPLOYMENT OPPORTUNITIES

The Northern Wisconsin State Fair is looking for individuals and groups of outgoing and hardworking people who are interested in helping bring the joy of the fair to thousands of people. There are paid and volunteer opportunities available for individuals, as well as many opportunities for non-profits to get involved and make money for their organization at the 2021 fair.

To learn more about how you or your non-profit organization can apply, call the main office at 715-723-2861 Ext 101 or visit our website by clicking [here](#).

GROUND'S UPDATE NEW VETERANS MEMORIAL

Designed by Ms. Maryann Gumness and students of the Bloomer High School Art Department, the construction of our Veterans Memorial here at the fairgrounds is well under way! We are excited for you to see the unveiling of the new memorial at the fair this year.

6x6 and 12x12 plates are available for purchase on which you can memorialize a loved veteran. Call the NWSFA office for more details at 715-723-2861!

THANK YOU TO OUR MAJOR SPONSORS



FAMILY FARE.

