

BBQ FEST

CHIPPEWA FALLS, WI



September 6, 2025

ABOUT

In celebration of all things BBQ in the Chippewa Valley, don't miss the inaugural BBQ FEST scheduled for September 6, 2025 at the Northern Wisconsin State Fairgrounds! Enjoy sample sized portions from over 20 local vendors and help crown the coveted "people's choice" award. Pig out guilt free in support of local and regional barbecue favorites offering many different dishes and styles.

**LIVE MUSIC • FOOD & DRINK • CONTESTS
PRIZES • ARTS & CRAFTS • SHOPPING • ACTIVITIES**

GET IN TOUCH

bbqfest@nwsfa.com

225 Edward Street, Chippewa Falls, WI

715.723.2861

SPONSORSHIP OPPORTUNITIES

Showcase your business at the inaugural BBQ Fest in Chippewa Falls, WI!



Presenting Sponsor

\$10,000

- Up to 30' x 20' exhibit space at the event.
- Tagged in ALL marketing materials (*including digital and traditional*).
- Logo / link included on sponsor section of event website.
- Event logo tagged as “presented by” your brand.
- Included in a minimum of 5 social media posts.
- Included in email marketing to list of 10,000+.

Grilling Sponsor

\$7,500

- Up to 20' x 20' exhibit space at the event.
- Tagged in select marketing materials.
- Logo / link included on sponsor section of event website.
- Included in a minimum of 3 social media posts.
- Included in email marketing to list of 10,000+.



Barn Dance Sponsor

\$5,000

- Up to 20' x 20' exhibit space at the event.
- Tagged in marketing materials, link included on sponsor section of event website.
- Included in a minimum of 2 social media posts.
- Included in email marketing to list of 10,000+.

Community Sponsor

\$1,000

- Up to 10' x 20' exhibit space at the event.
- Tagged in marketing materials, link included on sponsor section of event website.
- Included in a minimum of 1 social media posts.
- Included in email marketing to list of 10,000+.



People's Choice Sponsor

**300LB PORK
DONATION**

- Up to 10' x 20' exhibit space at the event.
- Tagged in marketing materials, link included on sponsor section of event website.
- Included in a minimum of 1 social media posts.
- Included in email marketing to list of 10,000+.

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