



Northern Wisconsin State Fair Association, Inc.

225 Edward Street | Chippewa Falls, WI 54729 | 715.723.2861

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

22nd Annual Oktoberfest Logo Set for Unveiling, Community Welcome for Event Update Meeting

Chippewa Falls, Wisconsin – Join us as Oktoberfest Royalty, community members, committee participants, and Crazy George the Accordion Man, gather to unveil the 2025 Oktoberfest Logo for the 22nd Annual event. The unveiling ceremony will take place at 4:00pm, Thursday, April 9th at the Northern Wisconsin State Fair Association's (NWSFA) Community Saferoom, which is located across the road from the Custer Coliseum, in Chippewa Falls, Wisconsin.

This year's logo contest design winner will be announced at the event and presented with a cash prize and tickets to this year's Oktoberfest weekend. Submissions were accepted from mid-January to mid-February and multiple submissions were received.

Additionally, everyone is welcome to join the Chippewa Falls Oktoberfest Planning Team at 6:00pm on Wednesday, March 26, to learn about volunteer and non-profit organization fundraising opportunities, enhancements to this year's event, and the opportunity to answer questions. The Chippewa Falls Oktoberfest Update Meeting will be hosted at the NWSFA Community Saferoom.

The 22nd Annual Oktoberfest event will occur September 19 + 20, 2025 at the Northern Wisconsin State Fairgrounds. Performances from various genres will entertain a festive crowd enjoying authentic German foods, kids' games, vendors, and engaging competitions and learning demonstrations. Learn more by following the Chippewa Falls Oktoberfest Facebook page.

For more information, visit facebook.com/chippewafallsoktoberfest or e-mail oktoberfest@nwsfa.com.

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