

Looking Forward to the Fair



A Monthly Newsletter from the Northern Wisconsin State Fair Association



Ramblin' Rusty

GOOD
DAY!



Howdy everyone and welcome to our June 2021 Newsletter that is coming out just 23 days before the 123rd edition of the Northern Wisconsin State Fair officially opens. I hope you are getting prepared for a great week as the Fair is back with the sights, sounds, smells, and traditions that we all want to be a part of. Early indications are very encouraging with hundreds of animals already entered in our Junior and Open Division competitive exhibits. Hey, get your exhibits ready and enter them now as the deadline is June 20th. The best way to get them entered is via our [website](#) and you receive a free gate admission wristband to attend the Fair every day.

Mark Wednesday, July 7th (11:00am) on your calendars and join us for our opening flag raising ceremony and Veteran's Memorial Wall dedication to officially open the annual Fair. You can be included in our Veteran's Memorial Wall by purchasing a 12 x 12 inch or 6 x 6 inch engraved paver to support our Veterans. What a great way to bring back the Fair!! The donation link can be found [here](#). Keep in mind to come early to avoid the traffic and get the best parking areas. We will have free parking with shuttle service from 4:00PM – Midnight Wednesday through Saturday so check our website for locations and plan ahead.

Be sure to check out our Leinenkugel's Main Stage entertainment and surprise your sweetheart or friends with a reserve seat as we have entertainment to please all ages. Tickets are selling fast so do not wait to get the best seats now - [click here!](#) Look for discount Fair gate admission tickets at Family Fare and Mega/Holiday stations available right now, and yes, Kwik Trip Carload Days is Back for Thursday, July 8th from 9:00am – 4:00pm at participating Kwik Trip stores.

Finally, remember to "Be Kind and Be Respectful – It's A Family Affair". We are following CDC guidelines that allow vaccinated individuals to participate in all pre pandemic activities. Masking is a personal choice and is recommended for unvaccinated individuals. Be respectful to everyone at the Fair, with or without masks, and be mindful of the needs of others with regards to distancing. Remember that parents with young children and those who are fearful of getting ill remain in our community so please respect them.

It is time to celebrate the Fair and other events. Come to the Fair; everyone will be there!
See Ya Soon!

Rusty Volk
CFE, Executive Director
Northern Wisconsin State Fair

It's A Family Affair Be Kind and Be Respectful

After missing the Fair in 2020, we are beyond excited to bring the 2021 Northern Wisconsin State Fair to the Chippewa Valley on July 7-11th this summer!

The 2021 Northern Wisconsin State Fair will be following the guidance of the CDC in response to the Covid-19 pandemic. Our theme of "It's a Family Affair" has been expanded to include "Be Kind and Be Respectful" as we feel that if everyone follows those 2 rules, we can have a safe event for all. Additional signage on the grounds will include requests to social distance where you can. Masks will not be required to attend the event but our employees, vendors and volunteers will use kindness and respect in their judgment of when to use them. We would like to ask the same of our patrons. Extra masks will be available throughout the grounds. If you are not vaccinated, please respect the CDC guidelines in wearing them whenever you can't social distance. Extra sanitation and cleaning measures will also be implemented and encouraged extra hand washing and sanitizing for all attendees.

We know that each member of our Northern Wisconsin State Fair Family feels the same way we do in that health and safety comes before anything else. Please Be Kind and Be Respectful and enjoy the 2021 Northern Wisconsin State Fair and all it has to offer!

★ Vendor Spotlight ★

New to the Fair in 2021, Happi Lao Foods offers a menu of authentic Laotian food. Highlighted by their fresh coconut drink and tropical fruit cups, Happi Lao foods is a must-try at the Fair this year!



Vendor Updates

Vendor emails, listing items that are missing, will be going out this week. Please review the items that we still need and get them in ASAP. Proof of Insurance is **DUE June 23rd**. Attached to your email should be a document that lays out all the pertinent vendor information that you need to read. It will touch on things like Public Health expectations and regulations, time and dates for when to set up and tear down, when the buildings open, etc. Please read this document carefully and keep it on hand for reference. We know that each member of our Northern Wisconsin State Fair vendor family feels the same as we do in that the customer's safety and respect come before anything else. Remember our Fair slogan, "It's a Family Affair, Be Kind and Be Respectful!"

Kids From Wisconsin

Hometown Performer:
Chase Bucheger



Our Sunday Leinenkugel's Main Stage performance by Kids From Wisconsin will truly blow you away! Adding to the excitement is the inclusion of Chippewa Falls' very own Chase Bucheger in the show's cast. Here's what Chase has to say about the show:

"The 2021 Kids From Wisconsin tour is truly going to be one for the history books. After having to cancel a tour for the first time since its inception, over 50 years ago, the Kids are back and stronger than ever with a troupe jam-packed with the best performers in Wisconsin!"

The show takes us on a journey around the country to some of music's most popular venues like Caesar's Palace, the Grand Ole Opry, and The Ed Sullivan Show.

Get ready to see some incredibly talented singers, dancers, and instrumentalists in this truly awesome experience that's you'll get to see 'Live! In Living Color!'"

[CLICK HERE TO BUY TICKETS!](#)

NWSFA Trivia

How many different departments can animals be entered into at the NWSF?

(Hint: Go to the entry page on our website and view the Open Class Premium Book)

Entry Updates

Calling all Exhibitors! Time to get those entries in to the office! Entry deadline for our competitive exhibits is **June 20th**. Enter on-line, by mail, or in person. You could be the Blue Ribbon or Best in Show winner! Antiques, foods, photography, sewing, knitting, crafts, crocheting, quilts, paintings, and many varieties of animals are all open for exhibitors to enter. Our competitive exhibits are what make a fair, a FAIR!

THE NORTHERN WISCONSIN STATE FAIR
R-A-D PACK!

**RAD WRISTBAND (RIDE ALL DAY)
+ FAIR ADMISSION**

That's a savings
of up to \$12.00! **\$28**

BUY NOW



THANK YOU TO OUR MAJOR SPONSORS



FAMILY FARE.

