

LOOKING FORWARD TO THE FAIR



A MONTHLY NEWSLETTER FROM THE NORTHERN WISCONSIN STATE FAIR ASSOCIATION



Ramblin' Rusty

Howdy friends! We are 51 days away from the opening of the 123rd edition of the Northern Wisconsin State Fair and we cannot wait to see you enjoy the attractions, smells, rides, animals, and live entertainment we have planned for you. Bookmark www.nwsfa.com in your browser for the latest Fair info and to find out how to save on gate admission tickets and specials yet to come. Changes are weekly so stay tuned to save \$\$\$ at the Fair.

Did you know you can get Fair Gate Admission all week and win money at the Fair? Seriously, you can make money. So check out Entries & Exhibits to see how over 1,700 exhibitors have been making money year after year at the Northern Wisconsin State Fair (Hint- check the Premium Book). More info below in Entry Updates.

Our Leinenkugel Main Stage concert seats are selling fast so check out the artists and get the best available seats NOW. Do not miss CHURCH@theFair on Sunday, July 11th with Don Beebe as our guest speaker. Helicopter rides will be available daily for a spectacular view of the Fair and Chippewa Falls. We have many new FREE attractions, and our pig, duck, and goat races are back along with the Pedal Tractor Pull for family fun entertainment.

Moving forward we decided to revise our Fair theme, "It's a Family Affair", to include "Be Kind and Be Respectful." As we emerge from the worst pandemic of our lifetime, many residents may be uncertain of their surroundings, so following two simple rules, "Be Kind and Be Respectful", will allow us all to move forward together. We are still working closely with public health making sure to provide an abundance of safety protocols at our event. Extra sanitation stations and sanitizing crews will be plentiful to ease your comfort level. The CDC (Centers for Disease Control) just announced that all those who have been vaccinated are no longer required to wear face masks in most situations. This is wonderful news as we wait for additional clarification prior to the Fair. We recommend getting vaccinated to build self-confidence and help build the confidence of those around you.

We are getting ready for some fun so get your smiles ready, and your dancing shoes on... the countdown is on to join me at "It's a Family Affair - Be Kind and Be Respectful."

Rusty Volk
CFE, Executive Director
Northern Wisconsin State Fair



Veterans Memorial Wall



Join us on Wednesday, July 7th when we officially kick off the 2021 Fair with the dedication of the new Veterans Memorial Wall on the fairgrounds. Our community has come together to say "Thank You" to those men and women that have given so much, if not all, to protect the freedoms that we hold dear. Help us to complete this project by making a donation or purchasing a Black Marble Floor Plate.

[Click here
to Donate!](#)

Who is LANCO?



- 5-piece American Country Music Band from Nashville, TN
- LANCO is Short for "Lancaster and Co." - After Lead Singer Brandon Lancaster
- Debut Album "Hallelujah Nights" went #1 on the US Country Charts

See LANCO at the Fair on Friday, July 9th!

Tickets Here!

Midwest Taxidermy

Midwest Taxidermy and Tanning is new to the Fair this year! Based out of Independence, Iowa, they offer superb quality taxidermy work ranging from birds, mammals, fish, reptiles, amphibians, exotics, and much more. Check out [MidWest Taxidermy](#) and their Facebook page to plan for your next "Northwoods Cabin" décor purchase at the Fair!



Entry Department

We have already received entry forms from many who wish to enter in our competitive exhibits this year! We are excited to showcase the talents of our local citizens. Some of this year's exhibits will be scaled down a bit from past fairs. This is a temporary change, for this year only, as we try to allow our employees and visitors the opportunity to practice social distancing in areas that tend to get quite crowded. Please note that we did not send out postcards this year announcing that we are accepting entries, so please check the website, or call the office (715-723-2861, ext. 103) with questions.

Spread the word to friends and families! Online entering is quick and easy. For those who would rather go the paper route, we have premium books available in the fair office that you may pick up. Remember, for each person who enters, you will receive a week-long pass to enjoy the fair!

Employee Info

We are finalizing our employee schedules for the 2021 Fair season. If you are a previous Fair employee and haven't been contacted to confirm your schedule, please be on the lookout for an email from magner@nwsfa.com (check your spam) or a phone call.

Marlee is working hard to make sure everyone is comfortable with their positions and hours. If you applied for a new position this year, please note that once we have all of our employee schedules set for our returning employees, we will be able to see where there is availability for new hires.

Vendor News

Vendor Proof of Insurance is due by June 23rd, 2021. If you would like to camp during the fair, your Camping forms are due now. We are running out of space for vendor camping during Fair week, so please get those in ASAP.

Marlee has been reaching out to all of our 2019 vendors to make sure everyone gets a spot. If you haven't received an email or phone call and would still like to be with us this year, please call 715-723-2861 Ext. 104 to let Marlee know.

We have a little room left for indoor vendors, so if you think you have got what it takes to become part of the Northern Wisconsin State Fair family, then apply online [HERE](#).

Yes, we are having a Fair, so don't miss out!!!

RESERVE TICKET GIVEAWAY



Share the May NWSFA Newsletter Post and tag the person you want to see LANCO with!

All who comment and share by Wednesday, May 19th, at 11:59 PM will be entered into a drawing for TWO (2) RESERVE SEAT TICKETS FOR LANCO on Friday, July 9th!

THANK YOU TO OUR MAJOR SPONSORS



FAMILY FARE.

