

MARCH 2022 - ISSUE 8

LOOKING FORWARD TO THE FAIR

An Update from the
Northern Wisconsin State Fair Association

RAMBLIN' RUSTY'S UPDATE

Hey partners, Ramblin' Rusty here with updates for our March Newsletter. With the Fair just four months away we are rounding up additional staff and volunteers to serve you, our friends, at what will be a special year at the Northern Wisconsin State Fair. If you want to join us, and make a few bucks, we could always use a few more hands while you enjoy the sights, sounds, and smells the Fair brings each year.

Concert tickets for the Leinenkugel Main Stage continue to be very strong and if you plan to see Charlie Berens on Saturday night, with Free Fallin performing as the late show, best get your tickets now as they are hot potatoes right now. Remember all concert tickets will increase \$5.00/ticket if you wait till the day of show so don't hesitate and get your tickets now. Finally remember to mark your calendars for July 12th through July 17th as the fair is extended this year to include Tuesday. For the latest info and updates go to www.nwsfa.com and who knows what specials you may find this year.

That's all for now, SEE YA.
Ramblin' Rusty

GOOD
DAY!



BARN REPLACEMENT PROJECT UPDATE

We are very thankful for all who have given to our Barn Replacement Project, and we are pleased to inform you that we are approaching 80% of our projected project cost of \$5,248,220.00. This overwhelming support is exciting news; however, we have concerns with escalating construction costs and product availability. To prepare for these unprecedented conditions, we need to increase our fundraising goal by 10% of our projected cost (+\$550,000.00) to cover unknown price increases over the next year.

This is a very large project, and we need everyone who utilizes the Fairgrounds for recreation, socialization, fundraising events, and who benefit from the Economic Impact generated from events at the Fairgrounds, to support this Barn Replacement Project. Any additional revenues from this project will be used to purchase new animal pens and updates for the Youth Exhibit Building and Horse Barn. We are a 501(c)(3) public charity and all donations are tax deductible as allowed by the IRS. Each donation will be recognized for this project so make a Family donation, Club donation, Business donation, or personal donation to be included within this project. You can donate by clicking [HERE](#) or contacting Rusty Volk, Executive Director at rvolk@nwsfa.com.

Together we will keep Agriculture relevant for the next generation.



Clean Sweep | April 23 & October 22

Chippewa County Tree Conservation
April 29

SpringFest Chippewa Falls
May 20-21

Chippewa Valley Century Ride
May 29

OneFest | July 29-31

Indianhead Swap Meet & Car Show
August 7

HamFest | August 28

Oktoberfest | September 16-17



NORTHERN WISCONSIN STATE FAIRGROUNDS
CHIPPEWA FALLS, WI

225 Edward St.
Chippewa Falls, WI 54729

NORTHERN WISCONSIN STATE FAIRGROUNDS

Sponsor a Legacy

ALL DONATIONS OVER \$1000 WILL BE RECOGNIZED

BARN REPLACEMENT PROJECT 2022-2023



EXISTING EXHIBIT BUILDING

BARN 1

BARN 2

BARN 3

BARN 4

BARN 5

BARN 6

EXISTING HORSE BARN

EXISTING EQUINE BUILDING

Online giving is now open! Simply scan the QR code below or contact:



The Northern WI State Fairgrounds
Rusty Volk
715.723.2861
rvolk@nwsfa.com

DONATE NOW!
<https://www.nwsfa.com/p/donate/donate>

ATTN: 2022 FAIR STAFF

We are always looking for talented people to help us put on our Fair. If you are interested in joining the fun, please go to our Employment Opportunities page, snag an application and submit it to Marlee at magner@nwsfa.com.

We also have volunteer and fundraising opportunities available. If you are interested in either of those, you may go to the Volunteer Opportunities page, submit a form, and Marlee will get back to you as soon as possible.



ACCEPTING NEW NWSF VENDORS

We are now considering all new vendors for the 2022 Fair. If you are looking for a new way to sell your merchandise, showcase your business, or raise awareness for a cause, having a vendor booth at the Fair is a fantastic way to do it! With over 110,000 attendees, you are sure to gain new customers, shine a light on a great cause, and have fun while doing it.

If you are interested, please go to the Vendor Information page on our website at www.nwsfa.com. You can find all vendor information relating to pricing and much more. You can also apply directly through that page and Marlee will reach out to you with availability as soon as possible.

FEATURED FAIR VENDOR: OKOBOJI SODA COMPANY

You won't want to miss out on this!

**An exciting array of drink options
with a variety of drinking
mug and jars to chose from!**



2022 NWSF FAIREST OF THE FAIR UPDATE



My name is Samantha Wirtz and I am your 2022 Fairest of the Fair!

Entering exhibits at the fair has been a part of my life since a young age. While in 4-H I entered many items including projects such as Foods and Nutrition, Woodworking, Plants and Flowers, Clothing, Youth Leadership, and Child Development.

Foods and Nutrition items included items like trail mix, pies, candy, and cookies. One of my favorite projects was Cake Decorating. It allowed me to combine my baking skills with a high level of creativity. Did you see my pineapple cake a few years ago?

In the Clothing project, I entered outfits that I made myself - like my high school prom dress! It made me proud to be able create clothing items myself so they would fit just right, and I was able make any adjustments I needed to.

What I liked most about my exhibiting years is all the life skills I gained and all the friends I made along the way. Encouraging fellow 4-H members to exhibit their skills and projects was one of the highlights of the fair. The other big highlight was working in the 4-H Snack Bar.

Working in the 4-H Snack Bar, I had an opportunity to help my 4-H community and have fun while doing it! I was able to work with all 4-H members. Some workers were in my club, but most were in one of the other 13 clubs in the county. This allowed me to meet and support many others in the county and build lifelong friendships. The best part of working the last shift of the night was being able to enjoy the leftover malts! It always left me with excitement for the next year to come.

The excitement year to year grew into a love of the Northern Wisconsin State Fair. Throughout the years, I would see the Fairest at different events, not only at the Fair, but in other events throughout the county. She always portrayed confidence and elegance in all things she did. I knew, one day, I wanted to be the person to show young people the confidence that could be achieved through this role. When I finally had the opportunity to apply, I had to take it!

Being selected as the Northern Wisconsin State Fair Fairest of the Fair has been a great honor and I will continue to help this community through confidence, elegance, professionalism, and poise.

The fair is coming! Get ready!! I look forward to seeing you there!!



THANK YOU TO OUR 2022 NORTHERN WISCONSIN STATE FAIR SPONSORS!



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CONTACT RUSTY TODAY! | RVOLK@NWSFA.COM