

# LOOKING FORWARD TO THE FAIR

A Monthly Newsletter from the  
Northern Wisconsin State Fair Association



## RAMBLIN' RUSTY

We are excited for the upcoming 2021 Northern Wisconsin State Fair (NWSF), and many of you have concerns and questions with regards to how we will address public health recommendations for the July 7-11, event. The latest indications are that by mid-June most everyone who wants to be vaccinated, will be vaccinated and this leaves those who chose not to be vaccinated as their personal choice. On March 8th, the CDC announced recommendations for those of us who have received both vaccinations and/or the single Johnson & Johnson vaccine. This group can gather with no mask and no social distancing among like vaccinated citizens. This is great news, and we hope you will consider the COVID vaccination, to enjoy a near normal Fair experience.

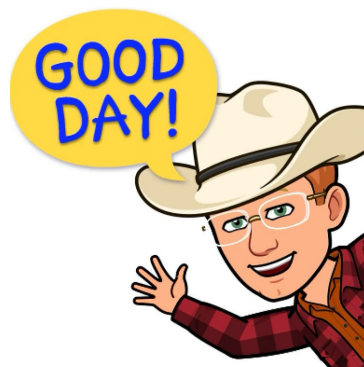
Understand that individual comfort levels and fears will remain in our society through this summer, and we need to find common ground that rebuilds confidence in public gatherings. To create this common ground, the NWSF has been in communication with the Chippewa County Department of Public Health to address safety standards for the 2021 NWSF and other events to be held on the Fairgrounds. Please note that these Health Safety Standards can and will change with increased vaccination. For now, the following guidelines will be in place for events at the Fairgrounds and during the 2021 NWSF:

1. Face masks will be required for NWSF workers, volunteers, vendors, judges, superintendents, and exhibitors, whenever you are inside a building, selling/scanning tickets, showing animals in the ring, or in a crowded area.
2. We ask everyone attending the 2021 NWSF to bring your face mask, as you may need a mask for indoor activities, waiting in a crowded line, or enjoying live music on the Leinenkugel Main Stage.
3. Keep in mind that everyone may not be as comfortable as you are in a large group of people.
4. Not everyone will be vaccinated prior to the Fair.
5. We do not know recommendations for July.
6. Plan your day wisely and come early or plan to leave before the large evening crowds. Remember, if you feel sick or not comfortable in a crowd, then you should not attend the Fair.

To reiterate, these standards can and will change with increased vaccination and further guidance. Thank you and watch for our April Newsletter in hopes to have more great news.

Happy Spring!

Rusty Volk  
CFE, Executive Director  
Northern Wisconsin State Fair



## Vendor News

We are working diligently to finalize the paperwork for the vendors that have been with us. If you haven't sent in your paperwork for this year's Fair, even if you rolled your 2020 payment over, please contact us ASAP. We will be looking to bring in new vendors once we finalize that area.

**Looking for a great way to showcase your business's products or services? Go to our Vendor Information page to find all the information that you will need to apply to be a vendor at the 2021 Northern Wisconsin State Fair. [Online application here.](#)**

## ★ Spotlight ★



## Old MacDonald's

### MENU:

- FRESH POPPED KETTLE CORN
- COLD BREW COFFEE: MOCHA, VANILLA, CARAMEL, HAZELNUT, WHITE CHOCOLATE
- COUNTRYTIME LEMONADE
- LIPTON FRESH BREWED ICED TEA
- A&W ROOT BEER FLOATS

## Entry Updates

### IMPORTANT DATES:

- March 24th: Open Class Exhibitor Guide and Premium Book released on nwsfa.com
- April 15th: Start accepting entries

### Notes on entering:

Entering on-line is safe, easy, and saves you money. If you prefer to fill out an entry form to mail in, you can print one off the website, or request one from the office. If you stop by the office for a copy of the Premium Book, please wear a mask. We will have a limited number of books available for you. Share with your friends and family! Entry deadlines will be posted on the website. Help us keep costs down by using our on-line services if you are able. Also, you will note there will be numerous changes in days and times for bringing your exhibits and judging to avoid large crowds and provide for social distancing. Some departments will be judged without spectators to provide a safe environment for our judges and employees. Premium books can be mailed to you if you send a check for \$5.00 to cover the cost of postage and handling.

## Employee Spotlight

Hello All! My name is John Lyberg. I am excited to be joining the Northern Wisconsin State Fair team this summer as a marketing intern. In past years, I have helped around the fair at ticket gates and merchandise tents, so I am honored to be taking on a role in the front office this year. I am currently a junior at UW-Eau Claire studying Strategic Communication.



The fair is shaping up to be as spectacular as it always is, and I am looking forward to seeing you all there!

## Sunday Performance Announcement



Tickets  
On Sale  
Soon!

For over 50+ seasons, the Kids From Wisconsin have toured the Midwest performing a Broadway-style revue of song, dance and music for more than 120,000 people each year. The group showcases Wisconsin's brightest performers ages 15-20.

The Kids from Wisconsin present top of the line entertainment with some of Wisconsin's most talented performers ages 15-20. The Kids from Wisconsin maintain a broad repertoire of music that includes the American classics, big band, 50's thru the 80's, swing/jazz, country, Broadway and current top hits, filling a two hour fully staged performance.

## Grounds Crew Update

Storage must be out by the end of March. Be sure to keep an eye on your email inbox for more info.



In what year was the first "See the Fish Exhibit" Northern Wisconsin State Fair fishing contest held?

## Volunteer and Employment Opportunities

The Northern Wisconsin State Fair is looking for individuals and groups of outgoing and hardworking people who are interested in helping bring the joy of the fair to thousands of people. There are paid and volunteer opportunities available for individuals, as well as many opportunities for non-profits to get involved and make money for their organization at the 2021 fair.

To learn more about how you or your non-profit organization can apply, call the main office at 715-723-2861 Ext 101 or visit our website by clicking [here](#).

## Public Health Update

### COVID-19 VACCINATION

- 12% of Wisconsin residents are fully vaccinated
- 14% of Chippewa County residents are fully vaccinated
- 23% of Chippewa County residents have received first dose of vaccine



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