

FEBRUARY 15, 2021 | ISSUE 1

# LOOKING FORWARD TO THE FAIR

A Monthly Update from the  
Northern Wisconsin State Fair Association



## Ramblin' Rusty Masks or No Masks

**Masks or no masks?** This seems to be the question these days. I have found the best solution is to have your mask with you wherever you go as we navigate through this pandemic. No matter what side of the masking fence you are on, or whether or not you live in a mask-mandated area, you will still likely have a sneeze guard between you and another person when making a transaction or asking for information.

Social distancing has become a normal occurrence since handshakes, and God forbid hugging someone, have become a fearful action of spreading this virus, as many people have lost a friend or relative during this pandemic. With vaccinations on the horizon comes hope to overcome the fear of contracting the coronavirus, and/or spreading this virus to someone who may have a compromised health condition.

There is still much we do not know in determining when we will return to the 2019 lifestyle we remember and so desperately desire. The reality is, we will have many unknowns in 2021. We must work together, masks or no masks, to find comfort and respect for each other.

The Northern Wisconsin State Fair staff is busy planning our 2021 "It's a Family Affair" to bring joy and fun back into our summer entertainment. We are hiring staff and work groups to address enhanced cleaning and sanitation protocols. As we plan for a typical annual Fair, we are preparing schedules and backup plans should this virus or other public health issues present capacity restrictions or additional animal health concerns. We are committed to having the Fair, so bring your mask.

You may need it to access indoor exhibits, mask only areas, or to simply visit with family, neighbors, and friends who may have a health condition and/or are uncomfortable without a mask.

### Chippewa Co Public Health Updates

- 13.1% of residents have received 1 dose of COVID vaccine
- 3.5% of residents have received complete vaccine series

[Click here  
for more  
info](#)

We are hopeful that most of our population will be vaccinated prior to July 1, 2021. However, until further notice, we will ask all participants and attendees of the 2021 "It's a Family Affair", to bring your mask and use your mask out of respect for our Fair superintendents, judges, exhibitors, staff, volunteers, nonprofit organizations, and all who work tirelessly to bring nearly 100,000 people to Chippewa Falls each year.

The outlook is improving. We will keep you updated but for now, get vaccinated to reduce the fear of spreading this virus so we can all celebrate "It's a Family Affair".

Rusty Volk CFE  
Executive Director  
Northern Wisconsin State Fair

# 2021 Fair Updates

## Entertainment News

Your 2021 Mainstage Headliners:

Wed, Jul. 7th - Trace Adkins

Thurs, Jul 8th - Hairball

Fri, Jul 9th - LANCO

Sat, Jul 10th - Grand Funk Railroad and  
Blue Öyster Cult



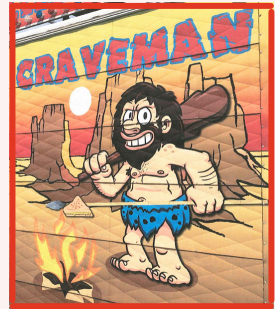
REMINDER: All tickets purchased for 2020 Mainstage shows are 100% viable for the 2021 shows. Same night, same time, same seat. If you have any questions about your ticket, please call our main office now at 715-723-2861.

[Buy Your Tickets Here!](#)

## Vendor Spotlight

### TNT Concessions

**Specialty Item:  
The Craveman  
Deep Fried Grilled  
Cheese Sandwich  
(Available in  
4 Varieties)**



This is one of our newest vendors in 2021, and if you came to our Fair Food Shin Dig Drive Thru Event last summer, you may have met them, and possibly even tried one of their DELICIOUS sandwiches! The lines were long and their customers left satisfied. Help us welcome them to our Northern Wisconsin State Fair Family!

## Grounds Crew Update

Joe and the crew are working hard to get interior updates and spruce ups done while the weather is cold! We love that visitors use the grounds for healthy walks with and without dogs. Just a reminder to pick up after yourself (and dogs) so everyone can enjoy the grounds' aesthetics, as our video cameras know who is in violation of this city ordinance.

## NWSFA TRIVIA

Why are the campgrounds on the fairgrounds named "Fair Hill Campgrounds"?

## Entry Department

We will begin accepting online entries for our competitive exhibits on April 15th. The Exhibitor Guide and Premium Book will be on our website in early March. Most of us have been at home and have picked up new hobbies, whether it is gardening, canning, baking, collecting, woodworking, sewing, crafts, photography, painting, etc. Many of those hobbies can turn you into a blue ribbon winner! Check out our extensive list of opportunities to enter our competitive exhibits. For a nominal fee, not only will you be eligible to win a ribbon, but a monetary prize also! And best of all, for each exhibitor who brings their exhibit to the fair, you will receive a week-long admission pass for the fair!

[To Become a Fair Sponsor Click Here](#)

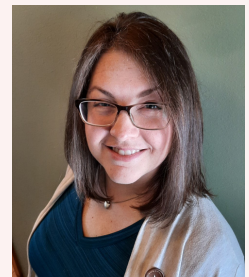
## Volunteer and Employment Opportunities

The Northern Wisconsin State Fair is looking for individuals and groups of outgoing and hardworking people who are interested in helping bring the joy of the fair to thousands of people. There are paid and volunteer opportunities available for individuals, as well as many opportunities for non-profits to get involved and make many for their organization at the 2021 fair.

To learn more about how you or your non-profit organization can apply, call the main office at 715-723-2861 Ext 101 or visit our website by clicking [here](#).

## Employee Spotlight

Hey y'all, my name is Marlee Agner and I am proud to have the opportunity to work in a larger capacity with the Northern Wisconsin State Fair, as the Event Manager. If you have stopped in the office during the Fair in the past few years, we may have met. I have also had the pleasure of helping with some events held here at the grounds, like OneFest and Springfest. I am happily married and the mother of 3 awesome kids.



I am so excited to be working with Rusty, Debbie, Kim, Joe, John, and the rest of the gang here at the Fairgrounds! We hope to make the 2021 Fair something truly special and I can't wait to meet all of YOU!



FAMILY FARE.

