

NWSF MAP Mandatory Program Overview Meeting

Tuesday, November 12, 2024 | 6:30pm | Bloomer High School Commons

Email: map@nwsfa.com

Website: www.nwsfa.com/map

Call Meeting to Order

1. Introduction of 2024-25 MAP Executive Board Members and NWSFA Rural End Leadership Team
2. Break into subcommittees based on Species (Led by Department Superintendents)
 - a. Species Weigh-In Dates and Details
 - i. Each family can bring and weigh-in up to three animals per species per exhibitor at the initial weigh-in or in the case of swine identify three hogs.
 - ii. Each exhibitor can bring up to two animals per species to the Fair.
 - iii. By July 1 on a provided Google Form link, each family must declare what animal is designated per exhibitor. Each exhibitor can only sell one animal total through the NWSF MAP Auction.
 - b. What to look for when selecting show animals
 - c. Signs of health issues with your species
 - d. Drug/Medication withdrawal times (importance of accurate record keeping)
 - e. Ear Tag Costs - \$5/tag
 - i. Beef Tags placed at initial weigh-in
 - ii. Sheep Tags placed at initial weigh-in
 - iii. Swine Tags – can be picked up at the NWSFA Office after January 1, 2025 during business hours
3. Report back to large group
4. Educational Requirements for 2024-25 MAP
 - a. **Each exhibitor is required to participate in two approved in-person educational events open to the public related to the meat animal industry and evaluation, animal husbandry, ethical care and treatment of animals, biosecurity, and/or showmanship skills.** (Time frame starts at the beginning of the 2024 NWSF Open Class to the end of June 2025)
 - b. YQCA certification – required either in-person or virtual (does not count towards 2 required educational experiences) – certificate of completion required to be submitted to NWSF in June 2025
 - i. In-Person YQCA | January 2025 | Bloomer High School | Presented by Jackie Johnson
 1. Watch MAP website and future communications for exact date and time
 - c. MAP will offer several face-to-face educational offerings – watch for future communications via MAP website, email, Social Media for dates and times for springtime educational offerings
 - i. **Biosecurity for your Show Herd/Flock/Drove** | Monday, December 16th | 6pm-7pm | Chippewa Falls Senior High School Ag Room (A103) | Presented by Mrs. Burgan; Chippewa Falls Agriscience Instructor
 - ii. **Beef/Dairy Showmanship Basics** | Tuesday evening in May | 6pm-7pm | NWSF Horse Arena
 - iii. **Swine Clinic** | Monday, June 2, 2025 | 6pm-7pm | Hilger’s Creek Bank Farm
 - iv. **Sheep Clinic** | Saturday, June 7, 2025 | Time and Location TBD
 - d. Online educational sessions will not count towards the 2 required educational experiences
 - e. Online Google Form to complete once both educational experiences are completed (Due June 20, 2025 – 12:00 noon)
5. Where to find updates, forms, etc. on the NWSF website
 - a. <https://www.nwsfa.com/map>
6. Cost/Goal Forms will be available online
7. MAP Mentor Program Opportunity
8. 3% Commission, Trucking Fees, Species Check-Off Deducted from Exhibitors Auction Check
 - a. Check-Off is \$1/animal
 - b. Trucking Fees
 - i. \$25/beef
 - ii. \$15/hog
 - iii. \$10/lamb
 - c. Commission is used to pay for operating expenses
9. Meat Lockers
 - a. Each youth selling an animal at the NWSF MAP Auction gets one spot at the locker plant of the species they are selling
 - i. Hogs get 2 spots since it is a terminal show
 1. Extra hog not being sold at the auction will need specific cutting instructions from the person it is being processed for
 - b. Beef – Crescent Meat Locker; Cadott
 - c. Sheep – Lotts-A-Meat; Bloomer
 - d. Swine – Bob’s Processing; Bloomer

10. Carcass Exhibition Requirements
 - a. Monday, July 14, 2025 | Times TBD depending on species – watch for future communication
 - i. Beef @ Crescent's in Cadott
 - ii. Sheep @ Lotts-a-Meat in Bloomer
 - iii. Swine @ Bob's Processing in Bloomer
11. Review of the NWSF Exhibitor Code of Conduct
12. Each family will be assigned to a subcommittee – committees will be assigned in December by the MAP Leadership Team and communicated to MAP Families via email and on the NWSF MAP website
 - a. Education Committee
 - b. Auction Photography & Prep Assistance
 - c. Auction Welcome & Bidder Registration
 - d. Pre-Auction Facility Set-up
 - e. Post-Auction Facility Takedown
 - f. MAP Awards & Buyer's Picnic (Set Up and Takedown/Clean-up)
 - g. MAP Awards & Buyer's Picnic (Meal Coordination)
 - h. *NWSF Livestock Lead Out (Applicable Project/Species Superintendents)*
13. Updates from NWSF
14. Questions?

Next Mandatory MAP Pre-Fair Meeting: Tuesday, June 3, 2025 | 6:30pm | Bloomer High School Commons

Upcoming Important Dates for MAP:

Initial Weigh-In Dates for Species	Beef Saturday December 14, 2024 10:30am to 12:00 (Noon) Equity Co-op, Eau Claire	Sheep Saturday, April 5, 2025 Time TBA NWSF, Chippewa Falls	Swine No Initial Weigh-In. Information is due via Google Forms by Midnight, Saturday, April 5, 2025. Ear tags can be picked up at the NWSFA Office after January 1, 2025 during business hours.
MAP Pre-Fair Meeting (Mandatory)	Tuesday, June 3, 2025 6:30pm Bloomer H.S. Commons		
Weigh In	Beef Monday, July 7, 2025 4pm-7pm NWSF	Sheep Monday, July 7, 2025 6pm-7pm NWSF	Swine Monday, July 7, 2025 10am-2pm and 4pm-6pm NWSF
NWSF Exhibition	Beef Wednesday, July 9, 2025 2pm Custer Coliseum	Sheep Tuesday, July 8, 2025 2pm Custer Coliseum	Swine Tuesday, July 8, 2025 9am Custer Coliseum
MAP Auction	Thursday, July 10, 2025 Custer Coliseum at NWSF 4:00pm Registration 6:00pm Auction Begins		
MAP Carcass Exhibition	Monday, July 14, 2025 Beef @ Crescent Meats; Cadott Sheep @ Lotts-a-Meat; Bloomer Swine @ Bob's Processing; Bloomer Times TBD		
MAP Awards and Buyers Picnic	Wednesday, July 16, 2025 NWSF Leinie's Pavilion 6:00pm MAP Member Meeting, 6:30pm Guests Arrive		

2024-25 NWSF Meat Animal Program Leadership Team

2024-25 Chair Amanda Goettl map@nwsfa.com	Vice Chair (Term Expires 2025) 2025-26 Chair-Elect Steve Mayer	Secretary (Term Expires 2025) Jeremy Mahr	Treasurer (Term Expires 2026) Tammy Knuth
NWSFA Liaison(s) Cindy Boggess cboggess@nwsfa.com	NWSF Beef Superintendent Tyler Maier	NWSF Sheep Superintendent Kent Knuth	NWSF Swine Superintendent Jerrold Hilger