



OREGON WHEAT COMMISSION

BUDGET OVERVIEW

Marketing Activities \$332,101

U.S. Wheat Associates – Development of overseas markets through buyer assistance and influencing of trade policy.

USW Special Projects—OWC also funds special projects through USW that focus on SW market development. Projects include a SW Blending Consultant in Latin America and Sponsorship of the Latin American Buyers Conference.

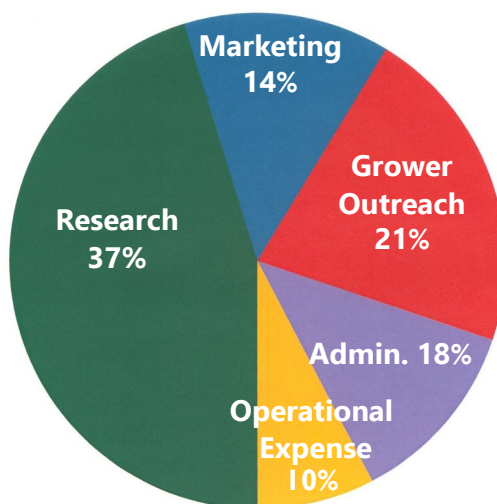
Wheat Marketing Center – Provides technical expertise on wheat quality and development of new products for domestic and overseas customers.

Crop Quality Survey – The Tri-state Commissions work with USW and WMC to gather and compile quality data on PNW SW to be published and provided to customers.

PNW SW Marketing Plan – A cooperative effort by the PNW Wheat Commissions to provide regional crop quality data to customers.

Trade Teams – OWC hosts over 10 teams annually providing information on SW supply and demand, crop quality and our marketing/ transportation system.

PNW Wheat Quality Council – Allows breeders to submit samples for review by the domestic milling industry.



Grower Activities \$481,000

Oregon Wheat Growers League

- ♦ Monitor, Educate and Advocate
- ♦ Grower Education
- ♦ Annual Industry Convention
- ♦ Affiliated Organization Support
- ♦ Oregon Wheat Magazine
- ♦ Oregon Wheat Industry Website
- ♦ Public Education

The OWGL also does public outreach funded by the Commission such as media relations and a booth at Ag Fest.

Annual Grower Workshop

Education opportunity for growers to develop an understanding of the Grain handling and Marketing system.

Research Activities \$889,447

Dr. Zemetra – Developing Improved Winter Wheat Cultivars for Oregon & Introgression of New Pre-breeding of traits for improving production and Quality of OSU wheat varieties

Dr. Hayes—Food, Feed and Malt Barley Variety Development and Deployment

Dr. Graebner—Wheat Variety Testing for Oregon

Drs. Ross/Kongraksawech— OSU Cereal Quality Evaluation Program

Dr. Mundt – Screening for Resistance to Major Wheat Diseases in Oregon & Screening for Resistance to Major Wheat Diseases in Early Generation Material From Private Programs

Drs. Hulting/Mallory-Smith – Oregon Wheat Statewide Weed Management Research and Extension

Dr. Barroso – Russian Thistle Management in Wheat Cropping Systems

Dr. Hagerty— Effects of Tillage on Soil-Borne Pathogens, Weed Spectrum, Herbicide Activity

Drs. Hagerty/Carter— Assessment of Soil Acidity on Soil-Borne Pathogens, Weed Spectrum, Herbicide Activity

Dr. Lutchter—Effects of Sulfentrazone Application on Russian Thistle in No-Till Fallow

OSU Block Grant— Industry funding of Operation support for OSU Experiment Stations

Budget Overview 2018-2019

Research - 37%

889,447

Oregon State University	811,909
Zemetra / Developing Improved Winter Wheat Cultivars for Oregon	178,342
Zemetra /Gene Introgression and Pre-breeding for Improving Production and Quality of OSU Wheat Varieties	74,016
Hayes / Barley Variety Development and Deployment	35,000
Graebner/ Wheat and Spring Barley Variety Testing in Oregon	152,205
Ross / OSU Cereal Quality Laboratory	65,000
Hulting and Mallory-Smith / OR Wheat Statewide Weed Mgt.	52,900
Mundt / Screening for Resistance to Major Wheat Diseases in Oregon	52,330
Mundt / Screening for Resistance to Major Wheat Diseases in Early Generation Material from Private Program	21,680
Barroso / Russian Thistle Management in Wheat Cropping Systems	35,206
Hagerty / Effects of tillage on soil-borne wheat pathogens in the six agronomic zones of the dryland PNW	20,000
Hagerty & Carter / Soil Acidity on soil-borne pathogens, weed spectrum, herbicide activity	14,500
Lutcher/ Effects of Sulfentrazone Application on Russian Thistle Control in No-Till Fallow	10,730
Block Grant - Operational Assistance for OSU Experiment Stations	100,000
Western Wheat Quality Laboratory - Pullman, WA	77,538
Morris - Analysis of Varieties by Environment	35,875
Morris - Breeding Line Evaluation	21,663
Engle Transition Support	20,000

Market Development - 14%

332,101

U.S. Wheat Associates	141,900
Membership	141,900
Wheat Marketing Center	75,000
General Support	75,000
Trade Teams	4,000
Market Development Materials	1,000
Tri-state Marketing	70,201
Joint Marketing Efforts	30,000
PNW SW Crop Survey and Report Development	8,175
USW Crop Quality Survey by Class	25,276
HRW & HRS Quality Survey - PGI & NCI	1,500
Western Wheat Quality Laboratory - PNW Wheat Quality Council	5,250
Uncommitted Market Development	40,000

Grower Services - 21%

481,000

Oregon Wheat Growers League	475,000
Monitor, Educate & Advocate in the Legislative and Regulatory Arena	180,500
Grower Education	47,500
Annual Wheat Industry Conference	52,250
Magazine	52,250
Website/Public Education	47,500
Affiliate Organizational Support	95,000
Wheat Quality Workshop	6,000

New/ Unallocated Projects - 2%

25,000

Professional Services & Support - 18%

421,181

Market Development	106,451
Research	68,432.58
Grower Services	83,639.82
Administration	121,657.92
Oregon Department of Agriculture Administration	41,000

Operating Expenses - 8%

175,950

Any questions on OWC programs please contact us at: (503)467-2161/ Fax (503) 467-2165
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