



Coronavirus Food Assistance Program 2

Toolkit for Stakeholders

USDA announced up to an additional \$14 billion for agricultural producers who continue to face market disruptions and associated costs because of COVID-19. Signup for the Coronavirus Food Assistance Program 2 (CFAP 2) will begin September 21 and run through December 11, 2020.

Once signup begins, producers will apply through USDA's Farm Service Agency (FSA). FSA staff members are available via phone, fax and online tools to help producers complete applications. Options to apply will be available on farmers.gov/cfap. Customers can also utilize FSA's call center to help answer questions.

We need your help. We want to ensure producers are aware of this program and the available resources, including the call center. This toolkit is meant for producers and agricultural organizations to use and share information in their networks. This toolkit includes:

- Key messages
- Newsletter article
- Social media posts
- Social media story posts

Frequently Asked Questions can be found at farmers.gov/cfap/faq.

If you have questions, you can reach us at fpac.bc.press@usda.gov.



Key Messages

- USDA announced up to an additional \$14 billion in a second Coronavirus Food Assistance Program (CFAP 2) for agricultural producers who continue to face market disruptions and associated marketing costs because of COVID-19.
- CFAP 2 will provide producers with financial assistance that gives them the ability to absorb some of the increased marketing costs associated with the COVID-19 pandemic.
- CFAP 2 payments will be made for three categories of payment calculations:
 - **Sales Commodities**, including specialty crops, tobacco, and aquaculture, use a sales-based approach, where producers are paid based on five payment gradations associated with their 2019 sales.
 - **Price trigger commodities**, including row crops, livestock and dairy, are major commodities that meet a minimum 5-percent price decline from January through July.
 - **Flat-rate row crops** that do not meet the 5-percent price decline trigger or do not have data available to calculate a price change will have payments calculated based on eligible 2020 acres multiplied by \$15 per acre.
- CFAP 2 has been adapted to better meet the needs of impacted farmers and ranchers. Many more commodities will be eligible in CFAP 2 that weren't eligible in CFAP 1:
 - Newly added commodities include hemp, tobacco, ELS cotton, broilers from non-contract poultry growers, shell and dried eggs, turkeys, bison, all classes of wheat, and many more.
- CFAP 2 is subject to a payment limitation of \$250,000 per individual or entity. Special payment limitation rules will be applied to participants that are corporations, limited liability companies, limited partnerships (corporate entities), trusts or estates.
- Signup will begin **Sept. 21, 2020** and continue through Dec. 11, 2020 through local Farm Service Agency (FSA) locations.
 - The application, additional forms, and online calculator will available on farmers.gov/cfap once signup begins.
- A complete list of eligible commodities, payment rates and calculations can be found on farmers.gov/cfap.
- FSA will offer multiple options for producers to apply for CFAP 2 once the application period opens on September 21, including applying online, utilizing the CFAP 2 Application Generator and Payment Calculator, or completing a manual application. Details on all of these options can be found at farmers.gov/cfap/apply.

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- FSA set up a call center in order to simplify how we serve customers across the nation. This call center is available for producers who would like additional one-on-one support with the CFAP 2 application process. Please call 877-508-8364 to speak directly with a USDA employee ready to offer assistance.
 - This is a good first step before a producer engages the team at the FSA county office at their local USDA Service Center.
- Producers should apply through their local FSA office. While many USDA Service Centers are open for business by phone appointment only, FSA is working with our agricultural producers by phone and using email and online tools to process applications.
 - Producers should call their FSA county office to schedule an appointment. You can find contact information for your local USDA Service Center at farmers.gov/cfap, and check Service Center status at farmers.gov/coronavirus/service-center-status.



Newsletter Article

USDA to Provide Additional Direct Assistance to Farmers and Ranchers Impacted by the Coronavirus

Expansion of the Coronavirus Food Assistance Program Begins Sept. 21

The U.S. Department of Agriculture (USDA) is implementing the Coronavirus Food Assistance Program 2 (CFAP) for agricultural producers who continue to face market disruptions and associated costs because of COVID-19. Signup for CFAP 2 will begin September 21 and run through December 11, 2020.

CFAP 2 payments will provide eligible producers with financial assistance that gives them the ability to absorb some of the increased marketing costs associated with the COVID-19 outbreak. USDA has incorporated improvements in CFAP 2 based from stakeholder engagement and public feedback to better meet the needs of impacted farmers and ranchers.

Additional commodities are eligible in CFAP 2 that weren't eligible in the first iteration of the program. CFAP 2 payments will be made for three categories of payment calculations:

- **Sales Commodities**, including specialty crops, tobacco, and aquaculture, use a sales-based approach, where producers are paid based on five payment gradations associated with their 2019 sales.
- **Price trigger commodities**, including row crops, livestock and dairy, are major commodities that meet a minimum 5-percent price decline from January through July.
- **Flat-rate row crops** that do not meet the 5-percent price decline trigger or do not have data available to calculate a price change will have payments calculated based on eligible 2020 acres multiplied by \$15 per acre.

A complete list of eligible commodities, payment rates and calculations can be found on farmers.gov/cfap.

Producers can apply for assistance through USDA's Farm Service Agency (FSA). Customers seeking one-on-one support with the CFAP 2 application process can call 877-508-8364 to speak directly with a USDA employee ready to offer assistance. This is a recommended first step before a producer engages with the team at the FSA county office.

All USDA Service Centers are open for business, including some that are open to visitors to conduct business in person by appointment only. All Service Center visitors wishing to conduct business with FSA, Natural Resources Conservation Service or any other Service Center agency should call ahead and schedule an appointment. Service Centers that are open for appointments will pre-screen visitors based on health concerns or recent travel, and visitors must adhere to social distancing guidelines. Visitors are also required to wear a face covering during their appointment. Our program delivery staff will be in the office, and they will be working with our producers in the office, by phone and using online tools. More information can be found at farmers.gov/coronavirus.

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Sample Posts for Facebook and Twitter

Below are social media posts for use on Facebook, Twitter, and other platforms. Be sure to tag us: @USDA, @FarmersGov, @usdaFSA, and @USDA_AMS.

- Signup for @USDA's Coronavirus Food Assistance Program 2 will begin Sept. 21 and continue through Dec. 11. CFAP 2 provides assistance for agricultural producers impacted by #COVID19. farmers.gov/CFAP [+ graphic option below] #CFAP
- Is your agricultural operation still feeling the impacts of #COVID19? @USDA announced signup for the Coronavirus Food Assistance Program 2 will run from Sept. 21 through Dec. 11. Farmers.gov/cfap [+ graphic option below] #CFAP



For Use On or After September 21

- .@USDA is now accepting applications for the Coronavirus Food Assistance Program 2 through Dec. 11, 2020. farmers.gov/CFAP #CFAP [+ graphic option below]
- .@USDA has a call center available to help with producers' CFAP 2 questions. Call 877-508-8364. #CFAP [+ graphic option below]

9-18-2020



United States
Department of
Agriculture

A scenic photograph of a rural landscape. In the foreground, a large red barn with white trim stands on a grassy field. A large log lies on the ground in front of the barn. In the background, rolling hills and mountains are covered in vibrant autumn foliage in shades of orange, yellow, and red. The sky is blue with light clouds.

USDA United States
Department of
Agriculture

CORONAVIRUS

FOOD ASSISTANCE PROGRAM 2

Accepting Applications Through Dec. 11
www.farmers.gov/CFAP
or 877-508-8364

9-18-2020

FARM PRODUCTION AND CONSERVATION | FSA | NRCS | RMA | Business Center



Sample Posts for Instagram Story and Facebook Story

Below are graphics for use on Instagram Story and Facebook Story. If your account is enabled to include links, please include farmers.gov/CFAP. Be sure to tag us: @USDA, @FarmersGov, @USDA_AMS.

For Use On or After September 21:

 <p>CORONAVIRUS FOOD ASSISTANCE PROGRAM 2</p> <p>Accepting Applications Through Dec. 11</p>  <p> Learn More</p>	 <p>CORONAVIRUS FOOD ASSISTANCE PROGRAM 2</p> <p>USDA offers multiple ways for you to apply for CFAP to meet your business needs.</p>  <p> Sign Up Now</p>	 <p>CORONAVIRUS FOOD ASSISTANCE PROGRAM 2</p> <p>We have a call center available to help with producers' questions.</p>  <p> Call us at 877-508-8364</p>
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