

Okeechobee County Fair



Sponsorship Packet

Dear Friend of the Fair,

Greetings from the Okeechobee County Fair Association: I am writing to you regarding a great sponsorship opportunity. The Okeechobee County Fair is held annually in March and is a 501C3 non-profit organization which was established in 2005. Our mission is to provide a quality county Fair that will allow children and adults alike to participate in and enjoy.

We currently have over 950 youth and adults exhibiting their projects, as well as over 21,000 patrons annually. We also provide scholarships to two high school seniors to help them further their education. It is our goal to provide all our guests and exhibitors with a window to Okeechobee County's Agricultural Heritage. In 2010 we were given the Blue Ribbon Fair award from the Florida Federation of Fairs.

The Fair is run strictly by volunteers and operates with the help of sponsorships and donations. Without the help of our sponsors we would not be a Fair at all. This is where you come in. We are writing to ask if you would be willing to be one the great sponsors for the 2019 Fair? This will be a tax deductible investment that can benefit both the Fair and your business. This year is our 13th year and we want it to be spectacular.

Your sponsorship monies will go towards different expenses such as tents, tickets, trophies, building supplies, entertainment and more. If you are a sponsor of the Fair, we would gladly display a sign with your business name and logo as well as in some of our advertising. This is a unique way to achieve your marketing and public relations goals. Please look over the contents of this packet and see which level of sponsorship would be right for you. Each level has its own unique appeal and benefits. You may choose something specific to sponsor or just choose to donate to our Fair. You can even pick more than one category to sponsor.

If you are interested in becoming one of the great sponsors of the Okeechobee County Fair, please contact us at 863-634-7440. I will also contact you within a few weeks to answer any questions or listen to comments you may have. Any sponsorship or donations to the Fair would be greatly appreciated. I am looking forward to speaking with you soon.

Thank You,

Linda Syfrett
President
Okeechobee County Fair Association

Okeechobee County Fair Association, Inc.
Partnership Agreement
March 12-17, 2019

This license agreement (hereinafter "License") made this _____ day of _____, 20____, by and between the Okeechobee County Fair Association, Inc., a Florida not for profit corporation organized under Chapter 616, Florida Statutes and Fair Partner, as more fully described below (hereinafter "Partner") for and in consideration of the terms, provisions, conditions and mutual covenants contained herein, the Fair and Partner agree as follows:

NAME OF BUSINESS: _____

CONTACT NAME: _____ TIN# _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (_____) _____ FAX: (_____) _____

CELL: (_____) _____ EMAIL: _____

Full payment is due with your agreement, unless other arrangements made. Space will be assigned on a first-come, first-served basis.)

2019 Partnership Levels & Associated Benefits *(please initial beside desired level)*

_____ **Corporate Sponsorship - \$5,000 and Above**

Name listed in print & radio advertisements (text only)
Four Daily (12 Total) "Shout Outs" at fair
20'x40' Outdoor booth space
Logo on on-site banner
Logo on Fair Website home page
Posting of a second banner provided by you
Name placed on Exhibit, Entertainment or
Competitive Exhibit tents
40 admission tickets to the fair

_____ **Gold Level - \$1500**

Two daily (6 total) "Shout Outs" at Fair
10'X10' indoor booth space
Logo on Fair website home page
Parking Lot signage
15 admission tickets to the Fair
Name listed in print advertisements (text only)

_____ **Platinum Level - \$2,500**

Name listed in print advertising and radio advertising
Three Daily (18 Total) "Shout Outs" at fair
10 x 20 Indoor or outdoor exhibit space or 6 vehicle
Spaces
Logo on on-site banner
Logo on a second banner provided by you
Logo on sign at end of parking lot row
Logo on Fair Website home page
30 admission tickets to the fair

Please return your completed agreement and payment to:

Okeechobee County Fair Association, Inc.
P.O. Box 1306
Okeechobee, FL 34973

_____ **Silver Level - \$1,000**

Name listed in print advertisements (text only)
One Daily (3 Total) "Shout Outs" at fair
Trash container signage (2)
10 admission tickets to the fair

**I HAVE READ AND UNDERSTAND ALL OF THE
MATERIALS CONTAINED IN THIS AGREEMENT.**

Signature: _____ Date: _____

_____ **Bronze Level - \$500**

Name listed in print advertisements (text only)
Trash container signage (1)
5 admission tickets to the fair

Other areas to sponsor:

\$1000

- ..
- **(1sposorship) Pirates of the Columbian Caribbean (\$1000) :** Fearless pirate action high wire thrill show! Sign posted in front of the show.
- **(1 Sponsorship) Leading Edge Helicopters (\$500)** will be providing helicopter rides during the 2019Okeechobee County Fair. Sponsorship signs will be placed in the area surrounding the landing and take-off areas.
- **(1 sponsorship) Pork Chop Review (\$1000) Comedy performing pigs. Rib tickling entertainment.** Sign posted in front of show
- **(1 Sponsorship) Extreme Illusions & Escapes (\$1000) Mega Illusions &**
- **Edge-of Your Seat Escapes** Sign posted in front of show