

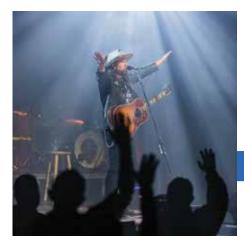
HEAR FROM OUR GUESTS

The greeters that take you to your seat were fabulous! Everyone was very cheerful and made sure you were well taken care of.

GLADYS KNIGHT

I love the nice spacing between rows. No cramped quarters. Nice people helping find seats. Nice sightlines. Good sound. Easy parking. We got out fast with no problems. The show was outstanding!

REO SPEEDWAGON



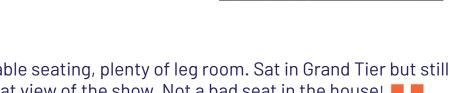
Everything was great! Seating, employees, cleanliness; exceptional! All exceeded my expectations.

ZACH WILLIAMS

Amazing show - I will return to see SNC! Pleasant and courteous staff, wonderful parking and large, clean restrooms. Good seats and value great experience overall!



TOBY MAC & MICHAEL COCHREN



Comfortable seating, plenty of leg room. Sat in Grand Tier but still had a great view of the show. Not a bad seat in the house!

BERT KREISCHER

AIKEN THEATRE AT THE OLD NATIONAL EVENTS PLAZA

The Aiken Theatre at Old National Events Plaza is a contemporary 2,500 seat venue built in 1967 and re-dedicated in 1999 after extensive upgrades. Located in Evansville, IN, the Aiken Theatre is a dynamic theatrical venue offering ease of use and a tenured staff who tailor services to compliment all aspects of live entertainment.

The Aiken Theatre hosts Broadway musicals, theatrical productions, all genres of music performance, comedy productions, international ballet and single-night productions.

Some of the theatre's notable acts include BB King, Willie Nelson, John Mellencamp, Steve Martin and Martin Short, Trace Adkins, Alice in Chains, Little Big Town, Avett Brothers, Alice Cooper, Joe Bonamassa, Gladys Knight, REO Speedwagon and Lauren Daigle.

CURRENTLY #157 OF THE **TOP 200 THEATRES WORLDWIDE**



■ I HAVE BEEN TO A LOT OF CONCERTS OVER THE LAST 40 SOME YEARS. I'M 63 NOW AND I CAN'T EVER REMEMBER A FRIENDLIER STAFF!

VENUE HIGHLIGHTS

- Skilled Staff across all competencies
- Experienced with a broad variety of productions
- Fast and knowledgeable Union Labor
- On-site full-service hotel connected via skywalk
- Free Parking for all events
- 10 Star dressing rooms and 2 Chorus Rooms
- Private plane services and regional airport (7.5 mi)
- Easy load-in and guick outs with loading docks just feet from stage right
- Merchandise sales trend \$1 per cap over comp markets
- Routing made easy on the way to or from 5 major metropolitan cities including Louisville, Nashville, Indianapolis, Cincinnati, and St. Louis

SEATING CAPACITIES

- ORCHESTRA 1400
- GRAND TIER 800
- BALCONY 371
- 2571 GROSS TOTAL
- 2532 • NET TOTAL

STAGE MEASURMENTS

- PROSCENIUM 57FT 11IN W X 28FT H
- WALL TO WALL 98FT W
- DS EDGE TO US WALL 52FT
- GRID HEIGHT 61FT
- MAX FLY 59FT H





EXPERIENCE

From venue services to location, the Aiken Theatre provides an experience that will make all the difference to your production. We offer experienced staff across all competencies including Box Office, Marketing, Operations and Catering.

MARKETING

Our cost effective marketing programs drive event exposure by leveraging established partnerships and resources. We will assist you in collaboratively planning your promotions and connect you with our considerable network of social media users and subscribers.

SUPPORT

Aiken Theatre has operated with IATSE Local 102 stagehands since the 1999 renovations. Our efficient and friendly union team offer competitive wages that are lower on average than most surrounding markets.

LOCATION

We are already on your way! Evansville, IN is centrally located within a short driving distance to five major metropolitan cities. Evansville is an inviting city with a continuously growing and evolving community and a variety of entertainment tastes.

CONNECTING YOU

- 63 K "Keep Me Posted" email subscribers
- 15.6 K FB followers & 2 K Instagram followers
- 500+ Twitter followers
- Grassroots advertising network with deep local media connections

OLD NATIONAL Events Plaza



Market Size: 330K within 4 County Metro





EXPERIENCE THE DIFFERENCE







Nick Wallace, General Manager NWallace@oldnationaleventsplaza.com