

OZARK SPRING ROUNDUP

WESTERN LIFESTYLE EXPERIENCE



MARCH 22 - 24, 2024

OZARK EMPIRE FAIRGROUNDS | SPRINGFIELD, MO



**JERRY DIAZ
HORSEMANSHIP**

It's a Western Lifestyle Experience indeed as the Ozark Spring Roundup returns to the Ozark Empire Fairgrounds March 22-24, 2024. Following a one year hiatus for the construction of the new 161,000 square foot Wilson Logistics Arena, the show comes back stronger than ever with the signing of Mexican Cowboy Performer, Charro Jerry Diaz and family for crowd pleasing performances in the E-Plex East Hall round pen and the rodeo arena. Jerry is a fourth generation Charro continuing the traditions that originated with his great grandfather over 150 years ago. He is recognized for his expertise in horsemanship and dedication to the Charro traditions. Always popular and exciting PRCA Rodeo performances are scheduled for both Friday and Saturday evenings.

Additional fun and entertaining options will include a 90,000 square foot indoor trade show shopping experience, WPRM Breakaway Roping and Cowboy Mounted Shooting. Junior cattle shows, Mutton Busting qualifying rounds, PRCA Rodeo ticket drawings and a Kids Dummy Roping Competition round out the weekend.

**Please Find Enclosed In This Packet 2024 Show Information
Including Booth Space Contracts & A Show Map**

**EXHIBIT SPACE IS NOW OPEN TO NEW EXHIBITORS
ON A FIRST COME - FIRST SERVE BASIS**

**Past Show Booths Have Included Equine & Livestock Displays - Farm Equipment
Western Wear - Tack - RVs - Trailers - Livestock - Farm Supplies
Home Furnishings - Home Remodeling - Leather Items - Automobiles
Tractors - Horses - Animal Feed - Clothing & Jewelry - And Much Much More!**

Make Plans To Showcase Your Business At The 2024 Ozark Spring Roundup!

For Questions Or Booth Availability: Lance Markley | 620-423-2355 | lance@ozarkempirefair.com
Or Libby Nelson | 417-849-8278 | libby@ozarkempirefair.com

Thanks to the following Gold Sponsors, we are pleased to offer this weekend with **Free Admission and Parking** to the public. Please call to learn the benefits of your company becoming a Gold Sponsor.

