# **OFFICIAL CONTEST PACKET**

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RESPOND BY May 28

To receive the 2022 State Competition Application



**TO PSACF FAIR MEMBERS** 

The *PA Fair Queen Program* invites your Fair to conduct a Fair Queen Contest at your 2021 event.

Winners become eligible to advance to the 2022 State Competition at next year's PSACF Convention. The new PA Fair Queen and her Alternate both receive a scholarship as well as the opportunity to travel PA gathering memories, forging new relationships, and enhancing skills and abilities...all while promoting PA Fairs and agriculture.



2021 PA Fair Queen Addison Neff

It has been exciting to watch the Program grow from just 14 Fairs in 1987 to its highest year of 61 contestants! Fairs are seeing how the fair queen experience helps many of these young women to build confidence, further their education, and open doors to meaningful careers in agriculture, management, education, science, healthcare, law, politics, public relations, marketing, foreign exchange, and administration.

Being part of the Fair Queen Program is a great way for your Fair to invest in the future generation of Pennsylvania's young women. The enclosed packet contains information to get you started:

- 1. **Contest Rules, Judging Criteria and Obligations** Also includes estimated costs\* associated with participation in the 2022 State Competition.
- Request Form for the PA Fair Queen Having the PA Fair Queen at your Fair is a great way to publicize your special events. And there is little cost to the Fair! (see Form for details).
   <u>Requests are to be made using the Official Form</u> and should be submitted at least 8 weeks prior to your event. They are handled in the order they are received and based on the PA Fair Queen's availability.

We hope that your Fair will be part of our PA Fair Queen family in 2021!

Contact: Karen Dobson, State Contest Coordinator <u>Mail</u>: 9 Ebelhare Road, Pottstown, PA 19465 <u>Phone</u>: 610-212-6180 <u>Email</u>: pastatefairqueen@gmail.com

Pennsylvania Fair Queen Program

### WHAT THE FAIR NEEDS TO DO

SIGN UP – register to be in the database and receive changes/updates throughout the year

- 1. Complete the Google online form
  <u>https://forms.gle/Dxdu4bMxLkRYtSPR9</u>
  OR
- 2. Mail or email the paper form included in this packet

**DOWNLOAD** the 2021 Official Contest Packet

- 1. Contest Rules
- 2. Behavior and Dress Code Policies
- 3. Judging Criteria
- 4. Estimated Costs for State Competition
- 5. PA State Fair Queen Obligations and Visitation Expenses

# PLAN & CONDUCT CONTEST

- 1. Advertise the 2021 Official Contests Rules in your Fair's Premium Book.
- 2. Accept contestants who meet the age and other eligibility requirements as set forth in the official PA State Fair Queen Program Rules.

# **POST CONTEST**

1. Certified winner of the fair's queen contest completes the online State Contest Application form and uploads the required application documents by 11:59 pm, November 15.

### WHAT THE PA FAIR QUEEN PROGRAM DOES

Provides the following:

- 1. Official Rules, Policies, Judging Criteria and Contest Requirements
- 2. Courtesy Email and Social Media reminders about upcoming deadlines and contest updates
- 3. **Contestant Handbook** after November 22 to all eligible state contestants and their coordinators.
- 4. Training and webinars as necessary

Pennsylvania Fair Queen Program

### **CONTEST STRUCTURE, RULES, JUDGING & OBLIGATIONS**

The purpose of the Program is twofold: (1) to promote the education of young women in Pennsylvania through the operation of a scholarship program providing educational opportunities for selected applicants; and (2) to promote greater public understanding and awareness of agriculture and its importance to Pennsylvania.

**<u>CONTACT INFORMATION:</u>** For questions or concerns, contact the appropriate Committee person

- Applications and State Contest Karen Dobson 610-212-6180
- Fundraising John Berne 814-887-5396 or Judy Kmetz 570-675-2952
- PA Fair Queen Event Appearances Martha Ebersole 717-834-4435

#### **COMPETITION STRUCTURE:**

PSACF member fairs in good standing are invited to conduct a preliminary Fair Queen contest for the purpose of sending a contestant to the State competition.

The purpose of the State competition is to select the new PA State Fair Queen and one (1) Alternate from this group of contestants who will represent the PA State Association of County Fairs and the Department of Agriculture for one (1) year. The Queen and Alternate receive a \$2,500 and \$1,000 scholarship, respectively, upon meeting all obligations.

After the State competition, the new PA State Fair Queen will serve in the following capacities:

- 1. Attend and participate in events/activities at Fairs across Pennsylvania.
- 2. Represent Pennsylvania State Association of County Fairs at State-sanctioned events and appearances
- 3. Promote greater public understanding, awareness, and interest in Pennsylvania agriculture.

#### RULES:

Below are the Official PA Fair Queen Program rules. All Fairs participating in the Program must use all of the Contest Rules listed below for their Queen contest. Rules must be listed in the Fair's Premium Book. All contestants must have received all rules in advance of the competition. All contestants must comply with all the rules to be eligible for competition. These same rules will be used for the State Competition.

The PA State Fair Queen Program is <u>not</u> responsible for any other rules that a fair adds to PA Fair Queen Programapproved rules (*ex: county residency, talent, entry fees, etc.*)

#### Each Fair Queen contestant must

- 1. Be a female who is a U.S. citizen and a resident of Pennsylvania.
- 2. Be at least age 16, but no older than 20, years of age as of June 1 of the year entering the local contest.
- 3. Be certified as the winner by the local fair where she was crowned.
- 4. Have not been a former local Fair Queen winner, nor a former PA Fair Queen contestant.
- 5. Not hold any other State title for any other commodity group or pageant during her reign.
- 6. Have her parent(s)' or guardian(s)' consent to enter the competition.
- 7. Be single, have never been married, have not been pregnant nor given birth to a child.
- 8. Act in accordance with the PA Fair Queen "Behavior Policy" see attached
- 9. Meet all time commitments, Queen obligations and "Dress Code" as set forth by the PA Fair Queen Program see attached.

#### **STATE COMPETITION JUDGING CRITERIA:**

- <u>Written Essay</u> on the topic "What My Fair Means To My Community". (300 words or less) *Judging Criteria: Content, Grammar, and Spelling.*
- 2. <u>Personal Interview</u> each contestant will meet alone with the panel of 3 judges. Judging Criteria: Conversational ability, the answers to the questions, appearance/poise/presence, activities, interview conduct, and knowledge of the fair industry.
- 3. <u>Speech Presentation</u> on the topic "Why You Should Come To My Fair" (3-5 minutes; timed event). Persuasive speech appropriate for an audience of adults. The audience is the panel of 3 judges along with any other parents, fair members, or guests who wish to view the presentations. Props that enhance this speech for this targeted audience are permitted, but not required. Contestants are judged on the effectiveness of their public speaking skills; <u>not</u> "entertainment". Overhead projectors or Powerpoint presentations are <u>not</u> permitted. *Judging Criteria: speech content (to include agriculture), speech format, conveys the importance of PA Fairs, public speaking ability, and poise/presence.*
- 4. Evening Gown/Introduction this segment is conducted on stage, in front of the convention banquet guests (approximately 1,000 people) including the 3 Judges. Each Contestant makes a personal introduction to the audience, similar to that which a Fair Queen would give when visiting a Fair or other public event. The Contestant has approximately 15 seconds to make this introduction. Judging Criteria: content, stage presence, and appearance.

#### FAIR QUEEN BEHAVIOR POLICY:

The Contest's governing Board shall have the sole discretion to determine whether, in its judgment, the Queen, Alternate or Contestants may continue to participate in the Program, in the event that the Board determines that any statement or representation is not true and accurate, or that any action is inconsistent with the rules, standards and dignity of the Program.

The following will be considered violations of the Policy and will be grounds for immediate disqualification, dismissal and/or being banned from future Queen competitions:

- 1. Any infractions of any Queen Contest rules.
- 2. Smoking, drinking alcoholic beverages, chewing gum, foul language and/or public displays of affection to dates/boyfriends while wearing crown and/or sash and representing the Queen Program.
- 3. Engagement in any illegal, unpartisan, unethical, indecent and/or morally questionable behavior, including but not limited to online representations on the Internet such as social networking sites (*Facebook, Twitter, Instagram, TikTok, etc.*)
- 4. Use of any illegal controlled dangerous substances or abusing the use of alcohol or other dangerous substances.
- Any defamation of the Queen Contest, its winners and contestants, and the Fair or the PA Fair Queen Program and their Directors and Committee members, whether it be oral or written. This includes postings on social media.
- 6. Any uncooperative or unsportsmanlike conduct before, during or after the competition.
- 7. Appearing in crown and banner at any event without an official invitation from an authorized event coordinator or event board member.

#### FAIR QUEEN DRESS CODE:

Wearing of the Fair Queen crown and/or sash is to be considered an honor and privilege. The bearer is now an ambassador representing herself, her family, her community and Fair.

### While fashion styles may change, good taste does not!

# Therefore responsible, appropriate, and professional appearance is expected while the Queen is wearing her crown and sash:

- 1. Attire that is conducive to the specific appearance or event (i.e. business casual, formal, etc.)
- 2. No jeans, sneakers, flip flops or boots. "No Boots" rules apply to
  - 1. NO cowboy/western style boots
  - 2. NO thigh-high or over-the-knee boots,
  - 3. NO muck boots,
  - 4. NO work boots
  - 5. Shoe boots, with or without a heel, are permitted if the shoe boots are no higher than ankle height (see photo sample above)
  - 6. It is strongly recommended that closed-toe shoes be worn when in livestock areas, for safety reasons.
  - 7. Alterations may be made to this jean-footwear rule only if
    - a) severe weather or unsafe conditions exist and
    - b) the Fair Queen's official coordinator or Board Member has approved an alteration consistent with the professional appearance expectation.
- 3. No visible piercings (other than earrings) or tattoos.
- 4. No outfit that shows cleavage.
- 5. Dresses/skirts must be no shorter than the height of a dollar bill (approx 2.5") from the bottom of the dress/skirt hem to the top of the knee cap.
- 6. No clothing that advertises, promotes, or glorifies the use of alcohol, tobacco, drugs, or anything inconsistent with the dignity of the Queen Program.

#### **STATE COMPETITION COSTS:**

Below is a summary of the <u>estimated</u> costs that are associated with being a contestant in the State competition. *Prices subject to change.* \*

| Contest Registration fee<br>Pays for Contestant Handbook mailing, (1) Conve<br>(1) Convention banquet meal ticket, (1) Coronatio<br>contestant items. | ention registration, |  |  |
|---|----------------------|--|--|
| Hotel Accommodations (\$120 @ 3 nights, double occupancy)\$375.00<br>Mileage  |                      |  |  |
| Meals (beyond what is included in the Registration Fee)   | price per person     |  |  |
| Thursday breakfast (hotel restaurant)   |                      |  |  |
| Thursday lunch (hotel restaurant)   |                      |  |  |
| Friday breakfast (Communication Awards)   |                      |  |  |
| Friday lunch (hotel restaurant)   |                      |  |  |
| Saturday breakfast (hotel restaurant)   |                      |  |  |
|   | ф. е. е. е.          |  |  |
| Clothing (suits for interview/speech; gown for banquets)  | varies               |  |  |
| Hair Styling & Makeup (optional service through the Quee  |                      |  |  |
| Raffle Item - Restaurant Gift Card  |                      |  |  |
| Contestants' Group Photo (optional)   |                      |  |  |
| Commemorative Queen Program Blanket or Tote (optional   |                      |  |  |
|   | •                    |  |  |



NOTE<sup>1</sup>: Each Fair is responsible for all other costs associated with the State Contestant's participation in the competition including travel, hotel accommodations and other meals.

\* NOTE<sup>2</sup>: Additional costs apply for the Contestant's parents/guardians/chaperones, as well as any other family members. Guests can purchase banquet tickets only, but if they are participating in any Convention events, they must also pay Convention registration.

#### PA FAIR QUEEN OBLIGATIONS:

The winner receives a \$2,500 scholarship upon meeting the following obligations:

- 1. Attend all PA State Fair Queen Program sanctioned events including, but not limited to: Cornucopia (*Harrisburg*), Ag Progress Days (*Rock Springs, PA*), Farm-City Day (*Harrisburg*), the Pennsylvania Farm Show (*Harrisburg*), and the Pennsylvania State Association of County Fairs' convention (*Hershey*).
- 2. Attend fairs in each of the four (4) zones of the PA State Association of County Fairs (PSACF), when invited.
- 3. Attend other events/obligations that may arise on behalf of the PSACF.
- 4. Keep an Event Summary log (Event name and location, purpose/target audience, number of attendees, and contact person).
- 5. Make a Scrapbook and create a Display for the 2022 PSACF Convention showing how she promoted fairs and agriculture during her reign.
- 6. Write and submit an article for the quarterly PSACF newsletters.
- 7. Attend and participate in the entire 2022 PA Fair Queen competition and crown the 2022 PA Fair Queen.
- 8. Show proof of scholarship eligibility by presenting a current tuition bill or grade report from her college/university.
- 9. Be exclusively the PA Fair Queen for her entire reign and do not participate in any other pageants nor hold a title for any other commodity group during that time.

#### PA FAIR QUEEN VISITATION EXPENSES:

- 1. The PA Fair Queen Program will reimburse the PA Fair Queen's mileage (based on current IRS rate) upon receipt of a signed Voucher from the inviting Fair that verifies the correct mileage and the visitation date.
- 2. The inviting Fairs are responsible to reimburse the PA Fair Queen for:
  - a) her meals during her time on the fairgrounds and
  - b) her overnight lodging (if necessary).
- 3. Fairs are <u>not</u> obligated to reimburse any other visiting fair queens for any expenses.
- 4. The PA State Fair Queen Program reimburses only the PA Fair Queen for her approved expenses for her obligated sanctioned events.
- 5. If Fairs choose to invite both the PA Fair Queen and the Alternate, the PA Fair Queen Program will only reimburse the PA Fair Queen for her mileage expenses. It is the responsibility of either the inviting Fair or the Alternate to cover the Alternate's mileage expenses.

END

Pennsylvania Fair Queen Program REQUEST FOR STATE COMPETITION APPLICATION PACKET

NOTE: It is preferred that this information be submitted online. Complete the Google online form at

https://forms.gle/Dxdu4bMxLkRYtSPR9

If you are unable to use the online option, then submit this paper form by mail or email (*Instructions below*).

The PA Fair Queen Program requires each Fair interested in entering a fair queen contestant in the 2022 state competition to complete and **submit this form by MAY 28**.

The information will be used to update the Program's database and ensure that the fair receives contest news and updates.

There is no obligation. This request form simply puts the fair on the list of potential contestants for planning and notification purposes by the PA Fair Queen Program.

#### FAIR NAME:

List name exactly as it is to appear in all contest documents

#### Date of your local 2021 Fair Queen contest

#### FAIR'S QUEEN CONTEST

PRIMARY CONTACT PERSON\*: \_\_\_\_\_

| MAILING  | ADDRESS:   |   |                   |
|--|--|---|-------------------|
|  | Street or PO Box                                     |   |                   |
|  |  | PA  |                   |
|  | City   | Zip C   | Code              |
| EMAIL:   |  |   |                   |
|  | This must be an active email account that is monit   | ored frequently.  |                   |
| PHONE N  | UMBER:   | TEXT:   | _                 |
| This must be   | e an active phone line that is monitored frequently. | OPTIONAL if you would like to Opt-In to<br>Coordinators' text group | the PA Fair Queen |
| CERTIFICATI  | IONS:  |   |                   |
| I understand that the 2022 State Competition Application Packet will only be available     by download from the pafairs.org website after June 1. Packets will <u>NOT</u> be mailed.     YES |  |   |                   |
| I understand that the completed State Application will be due by     November 15, 2021 and must be submitted online. Paper applications will <u>NOT</u> be accepted.     YES                 |  |   |                   |
| COMMENTS   | <b>6</b> :   |   |                   |
|  | -  |   |                   |
|  |  |   |                   |

SUBMIT BY MAY 28. Submit Options:

Complete & Submit form online at <u>https://forms.gle/Dxdu4bMxLkRYtSPR9</u> Mail to: Karen Dobson, 9 Ebelhare Rd, Pottstown, PA 19465 Scan to Email to: pastatefairqueen@gmail.com

2021

Pennsylvania Fair Queen Program

## PA FAIR QUEEN APPEARANCE REQUEST FORM

The PA Fair Queen and First Runner-Up are great assets for promoting events at your Fair or Agricultural Show. To schedule an appearance, complete this form and return it to the **PA State Fair Program, c/o Events Coordinator Martha Ebersole, 640 Dellville Rd. Duncannon, PA 17020** \* Home Phone (717) 834-4435 or email your request to **mebasket@embarqmail.com** Please note mileage reimbursement policy below\*

| Today's Date:   | Appearance Request Date:  |
|---|---|
| Requestor's Name:   |   |
| Fair or Organization's Name:  |   |
| <b>Specific Instructions</b> for the PA Fair Queen as (e.g. opening ceremony, parade, present award | s to her activities during the Fair appearance<br>ls, contests, etc. Give as much detail as possible) |
| <b>Event Address</b> (give the GPS - Physical Addre   | ess )   |
| Street:   |   |
| Nearest Crossroad:  |   |
| City/Town:  | State: Zip:   |
| Start Time of the Appearance/Event:   | Time to Arrive By:  |
| Where to Report once PA Fair Queen arrives of   | onsite: (e.g. fair office, main stage, etc.)  |
| Event Contact Person:   | Title:  |
| Contact Phone: (day)  | (evening)   |
| Contact Email: (please print clearly)   |   |
| Name of Person authorized to sign the PA Fai  | ir Queen's Voucher verifying mileage* and date of visit:  |

<sup>\*</sup> The PA Fair Queen Program will reimburse the PA Fair Queen for approved mileage upon receipt of the Voucher signed by the authorized Event Contact Person. The inviting Fair is only responsible to reimburse the PA Fair Queen for: a) her meals while she is at the event location and b) her overnight lodging (*if necessary*)