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# PENNSYLVANIA STATE ASSOCIATION OF COUNTY FAIRS

**MINUTES** POST-CONVENTION MEETING JANUARY 23, 2022 – 8:00 AM HERSHEY

The Post-Convention meeting was called to order by President Sam Zaffuto. Invocation by Karen Dobson. Kevin Bieber led the Pledge of Allegiance.

The 2022 PA Fair Queen Anna Haldeman (Manheim Community Farm Show) gave her background and her presentation.

Roll Call - present were C Sherman Allen, Kevin Bieber, John Blaney, David Cowden, Karen Dobson, Martha Ebersole, Tony Frazier, Beverly Gruber, Ben Haagen, Craig Lash, Jana Malot, Shirley McIntire, Jeanne Miller, Jim Reed, Dr. David Reese, Harry Reffner, Debbie Stephenson, and Sam Zaffuto. Excused Roger Dirlam, Susan Hahn, Judy Kmetz, Jody Lambert, Glenn Stoltzfus. Also in attendance - George Witherite, Galla Higinbotham, Bruce Koppenhaver, John McMullen, Dave Hallstrom and Ron Miller. From PSSA Mary Ott and Jimmy Snyder.

#### CONVENTION

REGISTRATON (Harry Reffner) -

Registration 1310 over 100 registered during Convention, 2020 we had 1550.

Thursday Banquet 660 as compared to 2020 of 882 Saturday Banquet 780 as compared to 2020 of 851

#### TRADE SHOW – George Witherite

125 compared to 158 booths. Some no shows then showed up. Went well. 1 problem with late fee. Good tradeshow people seemed pleased.

#### COMMUNICATIONS (Martha Ebersole)

Awesome year down a little bit. Had to give up some of her space. Communications doing well. Talked about being a box. I am the box you are the box. Teardown. What can we do to be different.

### SHOWCASE/ENTERTAINMENT (Sam Zaffuto)

New sound did excellent job. 17 acts for Wednesday only 25 normally 40. Real good showcase. Opening acts very good. Excellent Friday night standing ovation.

FAIR PERSON (Bruce Koppenhaver)

6 Applicants Dick Horstman

#### QUEEN PROGRAM (Karen Dobson)

58 contestants lost 3. New changed for introductions Thursday. Tim McGowan live streaming. 18,500 viewing on Saturday night, 400 comments. Fund raising:

\$1,525 Donations

4,400 Sponsors

4,820 Raffle

4.685 Baskets

5.115 Auction

Friday night a struggle. Top 5 2 from zone 1,1 from zone 3, 2 from zone 4.

#### FIRST TIMERS (George Witherite)

19 attended pretty good session only ½ hour. Bigger map.

Really warm last night at banquet.

#### SEMINARS/TABLE TOPICS (Kevin Bieber)

600 people attended. Table topics well received, conversional. Seminars disappointed with turnout. Tried drawing did not work, will keep trying. Had 10 people (FFA officers on Saturday). Put feelers out to PSSA to their members to get their feedback. Food safety presenter was very knowledgeable. Youth Day 15 average, went very well. 2 seminars FFA officers, hopefully will grow.

#### **SPOUSE (John Blaney)**

39 baskets. Thursday Bag & Basket Bingo \$643 attendance 95, Friday Wine decorating program 22 attendees. Saturday Cake Decorating Demonstrations 22attendees. Total Basket ticket Sales \$4,545. \$4,674 to scholarship, will support 4.

## YPI (Sam Zaffuto)

Maria attempting to start an IAFE program here in Pennsylvania. Friday 17-18 good discussion. Continuance virtually. Sponsorships from Variety, Clearfield, York, and Sykesville.

#### SHOWMAN (Jimmy Snyder/Mary Ott)

Jimmy -Thank you for convention. Board meeting coming up will keep us posted. Mary – Good entertainment, thanked Harry & Marcia, was her 1<sup>st</sup> convention as Secretary. Sam- we will continue to work with our partnership.

#### PSACF ASSOCIATE (Gala Higinbotham)

Associates all working together. Come to PA convention truly a Fair family. Trade show not to be missed. Show was nicely spaced, new layout. DeHart moved to back, they would like to be moved to their former location. Showcase good sound, light presentation very happy. Strolling accordion and Zoo too much fun. Not comfortable with jamming due to COVID. Maine Axe Women well planned. Top notch convention. Barney Cosner best trade show.

#### **OLD BUSINESS**

#### **NEW BUSINESS**

# ADDITIONAL YEAR TO HERSHEY CONTRACT/PSAV CONTRACT

Harry presented the contracts for the 2029 convention. Kevin Bieber motioned to extend the contract,  $2^{nd}$  by Debbie Stephenson, carried.

# **DIRECTOR IAFE FROM PA**

Kathryn Hunter term will expire, we need to consider an candidate.

2022 COMMITTEE ASSIGNMENTS given to the board.

#### SATURDAY NIGHT BANQUET

Not lengthy, thanks to Kevin and Sherman.

Sherman Allen moved for adjournment, 2nd by Debbie Stephenson.

Adjournment at 10:45

Respectfully Submitted

Harry Reffrer

Harry Reffner

PSACF Executive Secretary/Treasurer