

SAMPLE POST CONTEST PRESS RELEASE

(for release following the county contest)

USE FAIR LETTERHEAD AND INSERT SPECIFIC FAIR INFORMATION

Pennsylvania's 20th Annual INCREDIBLE Angel Food Cake Contest

CONTACT NAME CONTACT PHONE NUMBER DATE

(TOWN) - Did you see all of the angel food cakes at the NAME OF FAIR last week? Our own hometown bakers created those extraordinary cakes for competition in Pennsylvania's INCREDIBLE Angel Food Cake Contest. Contestants use quality eggs produced in Pennsylvania to create their INCREDIBLE cakes, which are judged on a variety of categories. This year's Angel Food Cake Contest winner was NAME OF WINNER from NAME OF TOWN. NAME OF WINNER said, "QUOTE ABOUT THE CAKE FROM THE WINNER."

INSERT THE WINNING CAKE RECIPE

More than 100 fairs across the state are offering cash prizes as part of Pennsylvania's INCREDIBLE Angel Food Cake Contest. NAME OF FAIR'S contest is a preliminary competition that leads to the selection of the overall Angel Food Cake Contest winner. That competition is held each January at the Pennsylvania State Farm Show. Eggs are a great source of the highest quality protein, as well as an excellent source of choline, which is essential for memory and brain development. This year's contest was proudly sponsored by Pennsylvania's Egg Farmers and the Pennsylvania Association of County Fairs.



36th ANNUAL BLUE RIBBON APPLE PIE CONTEST

(FOR RELEASE FOLLOWING THE CONTEST)
SAMPLE POST CONTEST PRESS RELEASE
(USE FAIR LETTERHEAD AND INSERT SPECIFIC FAIR INFORMATION)

CONTACT NAME
CONTACT PHONE NUMBER
DATE

(TOWN) - Did you see all those apple pies at the NAME OF FAIR last week? Our own hometown bakers created those special pies for competition in the annual Blue Ribbon Apple Pie Contest.

This year's Blue Ribbon Apple Pie Contest winner was NAME OF WINNER from NAME OF TOWN says QUOTE ABOUT THE PIE FROM THE WINNER.

INSERT THE WINNING PIE RECIPE

More than 100 fairs across the state are offering cash prizes as part of the Blue Ribbon Apple Pie Contest. **NAME OF FAIR'S** contest is a preliminary competition that leads to the selection of the final Blue Ribbon Apple Pie winner to be held each January at the Pennsylvania State Farm Show. This year's contest was sponsored by The Pennsylvania Department of Agriculture and the Pennsylvania State Association of County Fairs.



CONTACT NAME
CONTACT PHONE NUMBER
DATE

(For Release AFTER the Contest)

Sample <u>Post-Contest</u> Press Release [Please insert specific Fair information]

(INSERT TOWN OF FAIR) – More than (INSERT NUMBER OF PARTICIPANTS) local home bakers created decadent cakes during the (INSERT NAME OF FAIR)'s "Homemade Chocolate Cake" baking contest sponsored by Pennsylvania State Association of County Fairs (PSACF) on (INSERT DATE).

(INSERT NAME OF WINNER), from (INSERT NAME OF TOWN), took home top honors in the PSACF Homemade Chocolate Cake Contest with his/her (INSERT NAME OF RECIPE) recipe.

"INSERT QUOTE FROM WINNER." (i.e. "This is my family's favorite dessert and they always ask me to make it for special occasions, etc.")

Judges for the contest were (INSERT NAMES AND HOMETOWNS OF JUDGES).

(INSERT NAME OF FAIR'S) Homemade Chocolate Cake winner is now eligible to compete in the state finals in January at the Pennsylvania Farm Show in Harrisburg. The first-place winner at the Farm Show will be awarded a cash grand prize of \$500 for the winning chocolate cake recipe.

PSACF has been in existence since 1912. Over 100 member fairs, associations or societies hold annual events that showcase the Commonwealth's top industries – agriculture and tourism. An estimated 5.5 million people visit PA fairs each year to enjoy amusements, food, entertainment, judged competitions and our rich Pennsylvania agricultural heritage. Visit pafairs.org to learn more a PSACF Fair near you.

The Winning recipe from the (**INSERT NAME OF FAIR**) Homemade Chocolate Cake baking contest is: INSERT WINNING CAKE RECIPE

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2024 PSACF Special Baking Contests

PA PREFERRED® JUNIOR BAKING CONTEST COOKIES-BROWNIES-BARS



(For Release AFTER the Contest)

Sample <u>Post-Contest</u> Press Release [Please insert specific Fair information]

CONTACT NAME CONTACT PHONE NUMBER DATE

(INSERT TOWN OF FAIR) – More than (INSERT NUMBER OF PARTICIPANTS) local youth bakers created decadent cookies, brownies and bars during the (INSERT NAME OF FAIR)'s 2024 *Junior Baking Cookies-Brownies-Bars* contest sponsored by the Pennsylvania Department of Agriculture's PA Preferred® program and coordinated by the Pennsylvania State Association of County Fairs (PSACF) on (INSERT DATE).

(INSERT NAME OF WINNER), from (INSERT NAME OF TOWN), took home top honors in the PA Preferred® Junior Baking Contest with his/her (INSERT NAME OF RECIPE) recipe.

"INSERT QUOTE FROM WINNER." (for example: "This is my family's favorite dessert and they always ask me to make it for special occasions, etc.")

Judges for the contest were (INSERT NAMES AND HOMETOWNS OF JUDGES).

(INSERT NAME OF FAIR)'s PA Preferred® Junior Baking Cookies-Brownies-Bars winner is now eligible to compete in the state finals in January at the Pennsylvania Farm Show in Harrisburg. The first-place winner at the Farm Show will be awarded a cash grand prize of \$500 for the winning recipe.

This is **PA Preferred**®'s seventh year of sponsoring the **Junior Baking Contest**. The goal of the PA Preferred® Baking Contest is to encourage young people across the Commonwealth to participate in Pennsylvania's agricultural fairs by showcasing Pennsylvania grown and produced products in their contest entries.

The Winning recipe from the (INSERT NAME OF FAIR)'s PA Preferred® Junior Baking Cookies-Brownies-Bars Contest is: INSERT WINNING COOKIES-BROWNIES-BARS RECIPE ###



2025 PENNSYLVANIA FARM SHOW <u>CERTIFICATION INFORMATION</u> ANGEL FOOD CAKE CONTEST

PROVIDE THIS INFORMATION TO YOUR FAIR'S ELIGIBLE WINNER

The PA Fairs Special Baking Contest Committee will send the <u>Official PA Farm Show Entry Certification</u> to the first-place winner listed on the Fair's Contest Summary Report.

A reminder for the winner information will be sent to the fair's Baking Contest Contact Person if no Summary Report is received within thirty (30) days of the close of that Fair.

WINNER'S INSTRUCTIONS

It is the Winner's responsibility (or their representative) to bring the following items to enter the **2025** PA State Farm Show in Harrisburg. The same rules and judging criteria used for the **2024** local competition will be used at the state competition at the **2025** PA Farm Show. Winner cannot have won first place in this Angel Food Cake Contest at any other fair in 2024.

- 1. The **Official Certification Form** from the PA Fairs Special Baking Contest Committee. (Contestants do **NOT** need to sign up online for a Pennsylvania Farm Show Entry Tag)
- 2. A copy of the **recipe** that won at the local Fair's contest, listing all ingredients and baking instructions for the Angel Food Cake Contest. (printed on one side of 8-1/2 x 11 sheets of paper with name, address, phone on back of all pages).
- 3. The **Angel Food Cake** entry from that recipe, made entirely from scratch by the Winner, submitted for judging **on a food safe disposable setting** (doily optional). Recipe shall include eggs that were produced in Pennsylvania, if possible. All ingredients and decorations must be edible.

ENTRIES: **Saturday**, **January 4** between 3:00 pm and 5:00 pm or **Sunday January 5** between 8:00 am and 9:00 am, PA Farm Show Complex, Main Hall. Bring entry to the Maclay Street lobby next to the "Family Living Center" office.

JUDGING: Sunday, January 5 at 9:30 am.

- NOTE 1: All pans, plates and dishes are considered to be disposable and will not be returned.
- NOTE 2: All recipes and angel food cakes will become the property of the PA Farm Show and will not be returned.
- NOTE 3: Recipes and photos may be used in publicity releases and become the property of the PA Farm Show, Pennsylvania Egg
- Farmers, and the Pennsylvania State Association of County Fairs.
- NOTE 4: Any entry that requires refrigeration after baking will <u>not</u> be distributed to the public for consumption after judging for food safety reasons

NOTE 5: If the Fair's first-place winner is not attending Farm Show, then the PA Fairs Special Baking Contest Committee can certify the next place winner as the fair's official Farm Show contestant if that individual has not placed first at another Fair. This is done to encourage participation from as many Fairs as possible.

Questions: Kevin Bieber Email: kbieber1123@comcast.net Cell: 484-256-8009



2025 PENNSYLVANIA FARM SHOW <u>CERTIFICATION INFORMATION</u> APPLE PIE CONTEST

PROVIDE THIS INFORMATION TO YOUR FAIR'S ELIGIBLE WINNER

The PA Fairs Special Baking Contest Committee will send the <u>Official PA Farm Show Entry Certification</u> to the first-place winner listed on the Fair's Contest Summary Report.

A reminder for the winner information will be sent to the fair's Baking Contest Contact Person if no Summary Report is received within thirty (30) days of the close of that Fair.

WINNER'S INSTRUCTIONS

It is the Winner's responsibility (or their representative) to bring the following items to enter the **2025** PA State Farm Show in Harrisburg. The same rules and judging criteria used for the **2024** local competition will be used at the state competition at the **2025** PA Farm Show. Winner cannot have won first place in this Apple Pie Contest at any other fair in 2024.

- 1. The **Official Certification Form** from the PA Fairs Special Baking Contest Committee. (Contestants do **NOT** need to sign up online for a Pennsylvania Farm Show Entry Tag)
- 2. A copy of the **recipe** that won at the local Fair's contest, listing all ingredients and baking instructions for the Apple Pie Contest. (printed on one side of 8-1/2 x 11 sheets of paper with name, address, phone on back of all pages).
- 3. The **Apple Pie** entry from that recipe, made entirely from scratch by the Winner, submitted for judging **in a food safe disposable pie pan**. Entry must include at least 60% apples in the filling. It does not need to be a "traditional" two crusted apple pie and can have a variety of fillings.

 All ingredients and decorations must be edible.

<u>ENTRIES:</u> Friday, January 3, 3:00 pm to 5:00 pm <u>or</u> Saturday, January 4, 8:00 am to 9:00 am. PA Farm Show Complex, Main Hall. Bring entry to the Maclay Street Lobby next to the "Family Living Center" office.

JUDGING: Saturday, January 4 at 9:30 am.

- NOTE 1: All pans, plates and dishes are considered to be disposable and will not be returned.
- NOTE 2: All recipes and apple pies will become the property of the PA Farm Show and will not be returned.
- NOTE 3: Recipes and photos may be used in publicity releases and become the property of the PA Farm Show and the Pennsylvania State Association of County Fairs.
- NOTE 4: Any entry that requires refrigeration after baking will <u>not</u> be distributed to the public for consumption after judging for food safety reasons.

NOTE 5: If the Fair's first-place winner is not attending Farm Show, then the PA Fairs Special Baking Contest Committee can certify the next place winner as the fair's official Farm Show contestant if that individual has not placed first at another Fair. This is done to encourage participation from as many Fairs as possible.

Questions: Kevin Bieber Email: kbieber1123@comcast.net Cell: 484-256-8009

2025 Pennsylvania Farm Show CERTIFICATION INFORMATION Homemade Chocolate Cake Contest



PROVIDE THIS INFORMATION TO YOUR FAIR'S ELIGIBLE WINNER

The PA Fairs Special Baking Contest Committee will send the Official PA Farm Show Entry Certification to the first-place winner listed on the Fair's Contest Summary Report.

A reminder for the winner information will be sent to the fair's Baking Contest Contact Person if no Summary Report is received within thirty (30) days of the close of that Fair.

WINNER'S INSTRUCTIONS

It is the Winner's responsibility (or their representative) to bring the following items to enter the **2025** PA State Farm Show in Harrisburg. The same rules and judging criteria used for the **2024** local competition will be used at the state competition at the **2025** PA Farm Show. Winner cannot have won first place in this Homemade Chocolate Cake Contest at any other fair in 2024.

- The Official Certification Form from the PA Fairs Special Baking Contest Committee. (Contestants do NOT need to sign up online for a Pennsylvania Farm Show Entry Tag)
- 2. A copy of the **recipe** that won at the local Fair's contest, listing all ingredients and baking instructions for the Chocolate Cake. (printed on one side of 8-1/2 x 11 sheets of paper with name, address, phone on back of all pages)
- 3. The **Chocolate Cake** entry from that recipe, made entirely from scratch by the Winner, submitted for judging **on a food safe disposable setting** (doily optional). Entry must be a frosted, layered chocolate cake featuring chocolate or cocoa as a main ingredient. All ingredients and decorations must be edible.

<u>ENTRIES:</u> Friday, January 3, 3:00 pm to 5:00 pm <u>or</u> Saturday, January 4, 9:00 am to 12:00 Noon. PA Farm Show Complex, Main Hall. Bring entry to the Maclay Street Lobby next to the "Family Living Center" office.

JUDGING: Saturday, January 4 at 3:30 pm, Main Hall, Family Living Area, Contest Stage

- NOTE 1: All pans, plates and dishes are considered to be disposable and will not be returned.
- NOTE 2: All recipes and chocolate cakes will become the property of the PA Farm Show and will not be returned.
- NOTE 3: Recipes and photos may be used in publicity releases and become the property of the PA Farm Show, PA Preferred® and the Pennsylvania State Association of County Fairs.

NOTE 4: Any entry that requires refrigeration after baking will <u>not</u> be distributed to the public for consumption after judging for food safety reasons. NOTE 5: If the Fair's first-place winner is not attending Farm Show, then the PA Fairs Special Baking Contest Committee can certify the next place winner as the fair's official Farm Show contestant if that individual has not placed first at another Fair. This is done to encourage participation from as many Fairs as possible.

Questions: Karen Dobson Email: kardob@msn.com Cell: 610-212-6180

2025 Pennsylvania Farm Show CERTIFICATION INFORMATION PA Preferred® Junior Baking Cookies-Brownies-Bars Contest



PROVIDE THIS INFORMATION TO YOUR FAIR'S ELIGIBLE WINNER

The PA Fairs Special Baking Contest Committee will send the <u>Official PA Farm Show</u>
<u>Entry Certification</u> to the first-place winner listed on the Fair's Contest Summary Report.

A reminder for the winner information will be sent to the fair's Baking Contest Contact Person if no Summary Report is received within thirty (30) days of the close of that Fair.

WINNER'S INSTRUCTIONS

It is the Winner's responsibility (or their representative) to bring the following items to enter the **2025** PA State Farm Show in Harrisburg. The same rules and judging criteria used for the **2024** local competition will be used at the state competition at the **2025** PA Farm Show. Winner cannot have won first place in this PA Preferred Junior Baking Contest at any other fair in 2024.

- The Official Certification Form from the PA Fairs Special Baking Contest Committee. (Contestants do NOT sign up for a PA Farm Show Entry Tag)
- 2. A copy of the **recipe** that won at the local Fair's contest, listing all ingredients and baking instructions for the cookies-brownies-bars. (printed on one side of 8-1/2 x 11 sheets of paper with name, age, address, phone on back of all pages).
- 3. **Six (6) cookies, brownies or bars** entry from that recipe, made entirely from scratch by the Winner, submitted for judging **on a food safe disposable setting** (doily optional). Entry must include at least two (2) PA Preferred or locally produced ingredients, All ingredients and decorations must be edible.

<u>ENTRIES:</u> Friday, January 3, 3:00 pm to 5:00 pm <u>or</u> Saturday, January 4, 9:00 am to 12:00 Noon. PA Farm Show Complex, Main Hall. Bring entry to the Maclay Street Lobby next to the "Family Living Center" office.

<u>JUDGING</u>: Saturday, January 4 at 12:30 pm, Main Hall, Family Living Area, Contest Stage

- NOTE 1: All pans, plates and dishes are considered to be disposable and will not be returned.
- NOTE 2: All recipes and cookies-brownies-bars will become the property of the PA Farm Show and will not be returned.
- NOTE 3: Recipes and photos may be used in publicity releases and become the property of the PA Farm Show, PA Preferred® and the Pennsylvania State Association of County Fairs.

NOTE 4: Any entry that requires refrigeration after baking will <u>not</u> be distributed to the public for consumption after judging for food safety reasons. NOTE 5: If the Fair's first-place winner is not attending Farm Show, then the PA Fairs Special Baking Contest Committee can certify the next place winner as the fair's official Farm Show contestant if that individual has not placed first at another Fair. This is done to encourage participation from as many Fairs as possible.

Questions: Karen Dobson Email: kardob@msn.com Cell: 610-212-6180



FORM DEADLINE: November 15, 2024

Pennsylvania's **INCREDIBLE!** Angel Food Cake Contest

2024 Angel Food Cake Contest

CONTEST SUMMARY REPORT

Return form by NOVEMBER 15, 2024 using one of these options:

Online Form: https://forms.gle/ch8hfi76JdCLqQcJ6

Mail: Kevin Bieber, PO Box 105, 613 Main St., Oley, PA 19547 Scan to Email: kbieber1123@comcast.net Cell: 484-256-8009



FAIR NAME:	
Reporting Person:	
Phone:	
Email:	
FAIR REPORT: Total # of A WINNER: (please print or type all t	
City, Zip:	
County:	
Phone:	Email:
2 nd place Name	Phone:
3 rd place Name	Phone:

I understand that the Fair will be reimbursed for premiums awarded to 1st, 2nd and 3rd place winners in the Angel Food Cake and the PA Preferred Junior Baking Cookies, Brownies, Bars contests. Any Fair premium monies for the Blue Ribbon Apple Pie and the Homemade Chocolate Cake contests were at the discretion of my Fair.

I understand that the premium reimbursement will be calculated after the November 15 Contest Summary Report deadline. No premiums will be distributed if Fairs do not submit the Contest Summary Reports.

I hereby acknowledged that all PSACF Special Baking Contests held at our 2024 Fair were conducted in a manner that complies with the Contest Rules and Participation Requirements as published by PSACF.

I understand that the Official PA Farm Show Certification Entry Forms will be emailed/mailed directly from the PA Fairs Special Baking Contest Committee to the 1st place winners listed in this Contest Summary Report by December 2.

2024 Apple Pie Contest CONTEST SUMMARY REPORT



DEADLINE: November 15, 2024

Return form by NOVEMBER 15, 2024 using one of these options:

Online Form: https://forms.gle/ch8hfi76JdCLqQcJ6

Mail: Kevin Bieber, PO Box 105, 613 Main St., Oley, PA 19547 Scan to Email: kbieber1123@comcast.net Cell: 484-256-8009



FAIR NAME:	
Reporting Person:	
Phone:	
Email:	
FAIR REPORT: Total # of Apple Pie Entries Judged	
WINNER: (please print or type all the required information)	
Name:	
Address:	
City, Zip:	
County:	
Phone: Email:	
2 nd place Name	Phone:
3 rd place Name	Phone:

I understand that the Fair will be **reimbursed for premiums awarded to 1st, 2nd and 3rd place winners in the Angel Food Cake and the PA Preferred Junior Baking Cookies, Brownies, Bars contests.** Any Fair premium monies for the Blue Ribbon Apple Pie and the Homemade Chocolate Cake contests were at the discretion of my Fair.

I understand that the premium reimbursement will be calculated after the November 15 Contest Summary Report deadline. No premiums will be distributed if Fairs do not submit the Contest Summary Reports.

I hereby acknowledged that all PSACF Special Baking Contests held at our 2024 Fair were conducted in a manner that complies with the Contest Rules and Participation Requirements as published by PSACF.

I understand that the <u>Official PA Farm Show Certification Entry Forms</u> will be emailed/mailed directly from the PA Fairs Special Baking Contest Committee to the 1st place winners listed in this Contest Summary Report <u>by December 2.</u>

2024 HOMEMADE CHOCOLATE CAKE CONTEST

CONTEST SUMMARY FORM



DEADLINE: November 15, 2024

Return form by NOVEMBER 15, 2024 using one of these options:

Online Form: https://forms.gle/ch8hfi76JdCLqQcJ6
Mail: Karen Dobson, 9 Ebelhare Rd, Pottstown, PA 19465
Scan to Email: kardob@msn.com Cell: 610-212-6180



FAIR NAME:	
Reporting Person:	
Phone:	
Email:	
FAIR REPORT: Total # of Homemade Chocolate Cake E WINNER: (please print or type all the required information)	Entries Judged
Name:	
Address:	
City, Zip:	
County:	
Phone: Email:	
2 nd place Name	Phone:
3 rd place Name	Phone:

I understand that the Fair will be **reimbursed for premiums awarded to 1st, 2nd and 3rd place winners in the Angel Food Cake and the PA Preferred Junior Baking Cookies, Brownies, Bars contests.** Any Fair premium monies for the Blue Ribbon Apple Pie and the Homemade Chocolate Cake contests were at the discretion of my Fair.

I understand that the premium reimbursement will be calculated after the November 15 Contest Summary Report deadline. No premiums will be distributed if Fairs do not submit the Contest Summary Reports.

I hereby acknowledged that all PSACF Special Baking Contests held at our 2024 Fair were conducted in a manner that complies with the Contest Rules and Participation Requirements as published by PSACF.

I understand that the Official PA Farm Show Certification Entry Forms will be emailed/mailed directly from the PA Fairs Special Baking Contest Committee to the 1st place winners listed in this Contest Summary Report by December 2.

2024 PA PREFERRED® JUNIOR BAKING COOKIES, BROWNIES & BARS CONTEST

CONTEST SUMMARY REPORT

DEADLINE: November 15, 2024

Return form by NOVEMBER 15, 2024 using one of these options:

Online Form: https://forms.gle/ch8hfi76JdCLqQcJ6

Mail: Karen Dobson, 9 Ebelhare Rd, Pottstown, PA 19465 Scan to Email: kardob@msn.com Cell: 610-212-6180



FAIR NAME:	
Reporting Person:	
Phone:	
Email:	
FAIR REPORT: Total # of Cookies/Bro	
WINNER: (please print or type all the requir	red information)
Name:	
Address:	
City, Zip:	
County:	
Phone:	Email:
Age:	-
2 nd Place Winner Name:	Phone:
3 rd Place Winner Name:	Phone:

I understand that the Fair will be **reimbursed for premiums awarded to 1st, 2nd and 3rd place winners in the Angel Food Cake and the PA Preferred Junior Baking Cookies, Brownies, Bars contests.** Any Fair premium monies for the Blue Ribbon Apple Pie and the Homemade Chocolate Cake contests were at the discretion of my Fair.

I understand that the premium reimbursement will be calculated after the November 15 Contest Summary Report deadline. No premiums will be distributed if Fairs do not submit the Contest Summary Reports.

I hereby acknowledged that all PSACF Special Baking Contests held at our 2024 Fair were conducted in a manner that complies with the Contest Rules and Participation Requirements as published by PSACF.

I understand that the <u>Official PA Farm Show Certification Entry Forms</u> will be emailed/mailed directly from the PA Fairs Special Baking Contest Committee to the 1st place winners listed in this Contest Summary Report <u>by December 2</u>.