

2021 FAIR CONTEST PACKET



SPECIAL BAKING CONTESTS

Angel Food Cake &
Apple Pie

KEVIN BIEBER

484-256-8009

KBieber@BBandT.com

Chocolate Cake &
Junior Baking

KAREN DOBSON

610-212-6180

kardob@msn.com

Final Reports Due: NOV 15



2021 PSACF Baking Contests

Angel Food Cake Apple Pie Chocolate Cake Junior Baking Cookies-Brownies-Bars

Angel Food Cake / Apple Pie:

Kevin Bieber, Cell: 484-256-8009

Email: KBieber@BBandT.com

Junior Baking Cookies-Brownies-Bars / Chocolate Cake

Karen Dobson, Cell: 610-212-6180

Email: kardob@msn.com

WHAT THE FAIR NEEDS TO DO

☐ **SIGN UP** – register to be in the database and receive changes and updates throughout the year

1. Complete the Google online form <https://forms.gle/qCSgYJkxJbKenbdT6>

OR

2. Mail or email the paper form included in this packet

☐ **DOWNLOAD** the 2021 Official Contest Packet

1. Contest Rules
2. Press Releases
3. Winner Certification Entry Forms to be eligible to compete at the PA Farm Show finals
4. Contest Summary Forms (*online option available*)

☐ **PLAN & CONDUCT CONTESTS**

1. Review the [COVID Contingency Plan](#) attached
2. Advertise the **2021 Official Contests Rules** in your Fair's Premium Book.
3. Publish **Pre-Contest Press Releases** prior to the Contest. (*newspaper, website, etc. Samples included or download from www.pafairs.org (Members/Baking Contest)*)
4. **Accept entries only from contestants who have not won 1st place** at any other fair in 2021 for that particular PSACF Special Baking contest. (*i.e. "once and done" – once a person wins 1st place in one contest, they cannot compete in that same contest for the rest of 2021*)
5. **Display all contest entries. Include Sponsor signage.** (*Angel Food Cake & PA Preferred Junior Baking contest banners previously distributed by PSACF; other signage at the discretion of the fair*).
6. Keep an **accurate count** of all special baking contest entries.
7. Determine **only one 1st place, one 2nd place, and one 3rd place winner for each contest according to the Judging Criteria listed in the 2021 Official Contest Rules** (*included in this packet*).
8. Publish **Post-Contest Press Releases** announcing the Contest winners. (*newspaper, website, etc. Sample provided in this packet; can also download from www.pafairs.org (Members/Baking Contest)*)

POST CONTEST

1. **Certify the winners and give them the signed Farm Show Certification Entry Forms** by November 15. *If the 1st place winner is not attending the PA Farm Show, certify the next place winner (if that individual has not won 1st place at another Fair). We want many fairs represented at Farm Show!*
2. Submit only the “**Contest Summary Report**” to the appropriate PSACF coordinator by November 15.
 - Complete the Google online form <https://forms.gle/RMmdSQ3LeXAdDMih9>
 - OR
 - Mail or email the paper form included in this packet
3. **Premium monies will be distributed after November 15** based on the 1st, 2nd and 3rd place winners listed on each Contest Summary Report. No premiums will be distributed if Fairs do not submit the Contest Summary Reports.

Any Fair not complying with the above will be ineligible for funding for the 2022 Contests.

WHAT PSACF DOES

Provide the following:

1. Official **Rules and Contest Requirements**
2. **Logo Artwork** for Premium Catalog/Tabloid contest announcements
3. **Sponsored premium monies** for Fair’s Family Living Area for applicable baking contests.
(Angel Food = **\$50**; Apple Pie = **\$0**; Chocolate Cake = **\$0**; Junior Baking Cookies-Brownies-Bars = **\$45**)
4. **NOTE:** All contest ribbons are at the discretion of the Fair
5. **Contest Summary Form** – *to be completed and returned to Contest Coordinator by Nov. 15.*
6. **Farm Show Certification Entry Forms** - *Fair to give to the winners immediately after the local contest*
7. Samples of official Contest **Press Releases**
8. **Courtesy Mailing** *(to the certified winners)* about the upcoming PA Farm Show competition

2021 PSACF SPECIAL BAKING CONTESTS PARTICIPATION FORM

SUBMIT OPTIONS:

DEADLINE: MARCH 15, 2021

Online <https://forms.gle/qCSgYJkxJbKenbdT6> (Google Forms)

Mail: Karen Dobson, 9 Ebelhare Rd., Pottstown, PA 19465

Scan: kardob@msn.com

FAIR NAME:

CONTACT
PERSON:

(person who should receive all future correspondence and materials related to the contest(s))

EMAIL:

MAILING
ADDRESS:

Street or PO Box:

City:

State:

Zip:

(for mail delivered by US Postal Service)

PHONE: () - Best phone number to reach Contact Person

Our Fair agrees to advertise and conduct a baking contest in the following categories:

(check all that apply)

☐

Incredible Angel Food Cake Contest

☐

Homemade Chocolate Cake Contest

☐

Blue Ribbon Apple Pie Contest

☐

PA Preferred Junior Baking Cookies-Brownies-Bars Contest

Our fair has the correct sponsor banners for Angel Food Cake and PA Preferred Junior Baking

☐

Yes

☐

Yes

☐

I understand our fair needs to supply signage for the Homemade Chocolate Cake and Apple Pie contests (no banner supplied by PSACF)

☐

I have reviewed and agreed to the attached 2021 Fair Participation requirements for each contest checked above.

☐

I understand there is a COVID-Contingency plan in place for 2021 (fairs may elect to postpone their contests until a later date, but no later than 10/31/21 - see attached)

☐

I understand that the fair will only receive sponsored premium monies for the Angel Food Cake and PA Preferred Junior Baking contests. Any premiums for the Apple Pie and Homemade Chocolate Cake contest are at the discretion of my fair

☐

I understand that all ribbons for the special baking contests are at the discretion of my fair

☐

I understand that premium monies will be distributed after November 15 based on the winners listed on each Contest Summary Report. No premiums will be distributed if our fair does not submit the Contest Summary Reports

Signature

Date

DEADLINE: MARCH 15, 2021

For Questions or Concerns, Contact:

ANGEL FOOD CAKE or APPLE PIE

Kevin Bieber, Cell: 484-256-8009

Email: KBieber@BBandT.com

JUNIOR BAKING COOKIES-BROWNIES-BAR or CHOCOLATE CAKE Karen Dobson, Cell: 610-212-6180 Email: kardob@msn.com

2021 PSACF Baking Contests

Angel Food Cake Apple Pie Chocolate Cake Junior Baking Cookies/Brownies/Bars

Angel Food Cake or Apple Pie:

Kevin Bieber, Cell: 484-256-8009,
Email: KBieber@BBandT.com
Mail: PO Box 105, Oley, PA 19547

Chocolate Cake & Cookies-Brownies-Bars

Karen Dobson, Cell: 610-212-6180
Email: kardob@msn.com
Mail: 9 Ebelhare Rd, Pottstown, PA 19465

COVID CONTINGENCY PLAN

COVID-19 continues to present challenges for in-person event planning. So, this year we are giving fairs a "Contingency" plan to be proactive in the event of any potential COVID-related changes or modifications.

Fairs may elect to postpone their contests until a later date when it is safe to gather.

PLAN A

- all PSACF fairs conduct baking contests on regular fair dates and
- PA Farm Show 2022 runs normal schedule in January.

PLAN B

- fairs conduct baking contests during fair dates OR a later time when it is safe to gather; **but no later than 10/31/21.**
- PA Farm Show 2022 runs normal schedule in January.

PLAN C

- PA Farm Show is virtual; baking contests are not allowed.
- State finals date/time TBD when it is safe to gather.
- Location based on availability and space requirements.
- Event/Judging livestreamed to broaden sponsor's visibility.

2021 PSACF Baking Contests

Angel Food Cake Apple Pie Chocolate Cake Junior Baking Cookies/Brownies/Bars

Angel Food Cake or Apple Pie:

Kevin Bieber, Cell: 484-256-8009,
Email: KBieber@BBandT.com
Mail: PO Box 105, Oley, PA 19547

Chocolate Cake & Cookies-Brownies-Bars

Karen Dobson, Cell: 610-212-6180
Email: kardob@msn.com
Mail: 9 Ebelhare Rd, Pottstown, PA 19465

CONTEST SUMMARY ONLINE SUBMISSION OPTION

We have created a similar Google online form so that your Fair can submit all its 2021 Baking Contest Summaries at one time! No stamps, no mailing!

Instructions:

1. Prepare by having all your contest winners' information (names, addresses, phone numbers, county residence) for 1st – 3rd places.
2. Open up an Internet browser from your computer
3. Type in the following web address to access the 2021 Baking Contest Summary form

<https://forms.gle/RMmdSQ3LeXAdDMih9>

4. Fill in the answers to each question and click SUBMIT
5. You will see a Confirmation screen letting you know your form was submitted.
6. *Not Computer Savvy?* No worries...we will still accept the papers form by email or mail.



ANGEL FOOD CAKE CONTEST RULES

1. Open to any individual amateur baker who is a Pennsylvania resident. One entry per person.
2. Entrants may **NOT** have won 1st place in this Angel Food Cake contest at any other fair in 2021.
3. Entry must be **an Angel Food Cake** made from “scratch”. **All ingredients and decorations must be edible.**
4. **Pennsylvania produced & packed eggs** are requested to be used, if possible. Please look for the PEQAP or PA packaging dates on the carton.
5. The entire cake entry must be submitted for judging **on cardboard or other food safe disposable setting.** *(All pans, plates and dishes are considered to be disposable and will not be returned.)*
6. Recipe(s) listing the ingredients and the preparation instructions must be submitted with the entry *(printed on one-side of 8-1/2" x 11" size paper)*. Entrant's name, address and phone number must be printed on the back of all the pages. *(All recipes and cakes will become the property of the Fair or PA Farm Show and will not be returned.)*
7. Refrigeration is NOT available at the Fair or PA Farm Show. Entries that require refrigeration after baking must indicate so in the recipe. Those entries will not be sold, auctioned, or otherwise distributed for consumption after judging for food safety reasons.
8. Judging will be based on the following criteria:

Flavor (smell, taste, flavoring)	30 points
Inside Characteristics (texture & lightness)	25 points
Overall Appearance (surface, size, color)	20 points
Creativity	15 points
Topping, Icing or Decoration	10 points

FAIR PRIZES: 1st = \$25 2nd = \$15 3rd = \$10

First Place Winner is eligible for the 2022 PA Farm Show competition.

Premiums for the 2022 PA FARM SHOW competition

First Place - \$500.00 Second Place - \$250.00 Third Place - \$100.00

Fourth Place – Rosette Ribbon

Fifth Place – Rosette Ribbon

Sponsors: Pennsylvania's Egg Farmers & PA State Association of County Fairs



Sample Pre-Contest Press Release

(For release prior to the contest)

USE FAIR LETTERHEAD AND INSERT SPECIFIC FAIR INFORMATION

Pennsylvania's 17th Annual INCREDIBLE Angel Food Cake Contest

CONTACT NAME

CONTACT PHONE NUMBER

DATE

(TOWN) - The Angel Food Cake contest is returning to the competitive exhibit lineup at the **FAIR NAME** Fair this year. The INCREDIBLE Angel Food Cake contest, sponsored by Pennsylvania Egg Farmers and the Pennsylvania State Association of County Fairs, will be held on **DAY, DATE, TIME.**

Baking a cake is a very rewarding area of home cookery. There are two main types of cakes: butter and foam (egg-leavened). Angel food is the classic example of a foam cake. The cake is 100% fat free and, because of the eggs, is a good source of the highest quality protein, as well a source of choline, which is essential to memory and brain development.

Entrants may NOT have won 1st place in this Angel Food Cake contest at any other fair in 2021.

Prizes awarded will be 1st place: _____; 2nd place: _____; and 3rd place: _____. The winning cake will be eligible for competition at the PA Farm Show in January 2022, where the winner will receive \$500.00 for first prize.

When entering your cake, which must be made from scratch, you must also submit the recipe. Pennsylvania produced and packed eggs are requested to be used, if possible. Look for the PEQAP or PA packaging dates on the carton.

Cakes will be judged on the following categories and percentages:

- 30% Flavor (smell, taste, flavoring)
- 25% Inside Characteristics (texture, lightness)
- 20% Overall appearance (surface, size, color)
- 15% Creativity
- 10% Topping, Icing or Decoration

If you have any questions, contact **CHAIRMAN** from the **FAIR NAME** Fair at **PHONE NUMBER.**

2021 Angel Food Cake Contest



CONTEST SUMMARY FORM

FORM DEADLINE: November 15, 2021

FAIR NAME: _____

Reporting Person: _____

Phone: _____

Email: _____

WINNER: (please print or type all the required information)

Name: _____

Address: _____

City, Zip: _____

County: _____

Phone: _____

2nd place Name _____ Phone: _____

3rd place Name _____ Phone: _____

FAIR REPORT: Total # of Angel Food Cake Entries _____
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I understand that there is sponsored premium monies from the Pennsylvania Egg Farmers and that these premium monies will be distributed after November 15 based on the above Contest Summary Report. No premiums will be distributed if our Fair does not submit this Contest Summary Report.

I hereby acknowledged that this Special Baking Contest held at our 2021 Fair was conducted in a manner that complies with the Contest Rules and Participation Requirements as published by PSACF. (*Note: Fairs not complying with the requirements will be ineligible for the 2022 program*)

Return form by NOVEMBER 15, 2021 using one of these options:

Online Form: <https://forms.gle/RMmdSQ3LeXAdDMih9>

Mail: Kevin Bieber, PO Box 105, 613 Main St., Oley, PA 19547

Scan to Email: KBieber@BBandT.com **Cell:** 484-256-8009



CERTIFICATION ENTRY FORM ANGEL FOOD CAKE CONTEST 2022 PENNSYLVANIA FARM SHOW

Name of Fair _____

Name of Winner _____

Address of Winner _____

County of Winner _____

Telephone Number of Winner _____

Number of Entries in Local Contest _____

TO BE CERTIFIED BY FAIR:

This is to certify that _____ was the ____ place winner of the Angel Food Cake Contest at our 2021 Fair Event.

Signature of Fair President or Secretary

Fair Contact & Phone Number _____

Give this form to your contest winner and advise them to bring it along to the 2022 PA Farm Show with their entry. Your winner cannot have won 1st place in this Angel Food Cake contest at any other fair in 2021.

Entry must be an Angel Food Cake made from “scratch”. Pennsylvania produced and packed eggs are requested to be used, if possible. All ingredients and decorations must be edible.

The recipe containing both ingredients and preparation instructions must accompany the entry to the 2022 Pennsylvania Farm Show for competition. *(All recipes and cakes will become the property of the PA Farm Show and will not be returned.)*

The entire Cake entry must be submitted for judging on cardboard or other food safe disposable setting. *(All pans, plates and dishes are considered to be disposable and will not be returned.)*

ENTRIES: Sunday January 9 between 9:00 am and 11:00 am, PA Farm Show Complex, Main Hall.
Please take your cake to the Maclay Street lobby next to the “Family Living Center” office.

JUDGING: Sunday, January 9 at 12:00 pm.

Winners will be contacted following the contest. Recipes and photos will be used in publicity releases and become the property of the PA Farm Show, Pennsylvania Egg Farmers and the Pennsylvania State Fair Association.

Please direct all questions to Kevin Bieber (484-256-8009) or email KBieber@BBandT.com

BRING THIS SIGNED ENTRY FORM TO PA FARM SHOW



SAMPLE POST CONTEST PRESS RELEASE

(for release following the county contest)

USE FAIR LETTERHEAD AND INSERT SPECIFIC FAIR INFORMATION

Pennsylvania's 17th Annual INCREDIBLE Angel Food Cake Contest

CONTACT NAME

CONTACT PHONE NUMBER

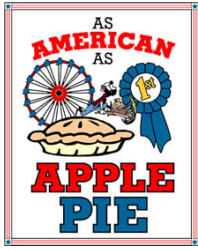
DATE

(TOWN) - Did you see all of the angel food cakes at the **NAME OF FAIR** last week? Our own hometown bakers created those extraordinary cakes for competition in Pennsylvania's INCREDIBLE Angel Food Cake Contest. Contestants use quality eggs produced in Pennsylvania to create their INCREDIBLE cakes, which are judged on a variety of categories. This year's Angel Food Cake Contest winner was **NAME OF WINNER** from **NAME OF TOWN. NAME OF WINNER** said, **"QUOTE ABOUT THE CAKE FROM THE WINNER."**

INSERT THE WINNING CAKE RECIPE

More than 100 fairs across the state are offering cash prizes as part of Pennsylvania's INCREDIBLE Angel Food Cake Contest. **NAME OF FAIR'S** contest is a preliminary competition that leads to the selection of the overall Angel Food Cake Contest winner. That competition is held each January at the Pennsylvania State Farm Show. Eggs are a great source of the highest quality protein, as well as an excellent source of choline, which is essential for memory and brain development. The 2021 contest was proudly sponsored by Pennsylvania's Egg Farmers and the Pennsylvania Association of County Fairs.

BLUE RIBBON APPLE PIE CONTEST



INSTRUCTIONS TO BE USED BY FAIRS AT THEIR 2021 EVENT

Each county/local fair is encouraged to conduct a 33rd Annual Blue Ribbon Apple Pie Contest at their 2021 event. Listed below are the criteria which we would like each fair to use in their contest. The certified first place winner from each fair will then have the opportunity to enter an apple pie in the BLUE RIBBON APPLE PIE CONTEST at the 2022 PENNSYLVANIA FARM SHOW.

RULES for local Fair and the PA Farm Show contests are as follows:

1. Open to any individual **amateur** baker who is a Pennsylvania resident. One entry per person.
2. Entrants may **NOT** have won 1st place in this Blue Ribbon Apple Pie contest at any other fair in 2021.
3. Entry must be a pie that **must include at least 60% apples in the filling**. It does not need to be a “traditional” two crusted apple pie and it can have a variety of fillings. **All ingredients and decorations must be edible.**
4. The entire pie must be submitted for judging in a food safe disposable pie pan. (All pans, plates and dishes are considered to be disposable and will not be returned.)
5. The recipe for the pie and pie crust must be submitted with the entry. It should be submitted on one side of 8 ½” by 11” paper. The recipe must list all the ingredients, quantities, and the preparation instructions. Entrant’s name, address and phone number must be printed on the back side of all the pages. (All recipes and pies will become the property of the Fair or PA Farm Show and will not be returned.)
6. Refrigeration is not available at the Fair or PA Farm Show. Entries that require refrigeration after baking must indicate so in the recipe. Those entries will not be sold, auctioned or otherwise distributed for consumption after judging for food safety reasons.
7. Judging will be based on the following criteria:

Flavor	30 points
Filling: consistency, doneness, moistness & flavor	25 points
Crust: color, flavor, texture doneness	20 points
Overall Appearance	15 points
Creativity	<u>10 points</u>
TOTAL	100 Points

Creativity is essential to a varied competition. Do not limit your contest to a “traditional” two-crust apple pie. We are looking for a variety of fillings in the pies; the pie must include at least 60% apples in the filling.

The recipe for the pie and pie crust will also need to be submitted when entering at the Pennsylvania Farm Show.

Each Fair must sign a Certification Entry Form verifying the winning apple pie baker and this person will be eligible to enter the state competition at the 2022 Farm Show.

NOTE: If an individual has already won 1st place at another fair in 2021 for this Blue Ribbon Apple Pie contest, that individual is now considered qualified through that Fair to compete at the 2022 PA Farm Show and is no longer eligible to enter this contest at any upcoming Fairs.

*First Place Winner is eligible for the **2022 PA Farm Show** competition.*

Premiums for the 2022 PA FARM SHOW competition

First Place - \$500.00 Second Place - \$250.00 Third Place - \$100.00
Fourth Place – Rosette Ribbon Fifth Place – Rosette Ribbon

Sponsor: PA State Association of County Fairs

2021 Participating Fair and 2022 PA Farm Show Contest Rules

PSACF Release: February 2021

33rd ANNUAL BLUE RIBBON APPLE PIE CONTEST

SAMPLE PRE-CONTEST PRESS RELEASE

(Please insert specific Fair information)

CONTACT NAME:
CONTACT PHONE NUMBER:
DATE:



(TOWN) – Calling all bakers for the 2021 Blue Ribbon Apple Pie baking contest to be held on **DATE** at the **NAME OF FAIR**. The contest is sponsored by The Pennsylvania State Association of County Fairs.

Over 100 fairs across Pennsylvania will offer cash prizes for the best pie. **NAME OF FAIR’S** contest is preliminary competition that leads to the selection of the final Blue Ribbon Apple Pie winner held each January at the Pennsylvania Farm Show. The First place winner at the Farm Show will be awarded a cash prize of \$500.00 for their winning entry. Other cash prizes will also be available for the top five entries.

The rules for **NAME OF FAIR’S** contest are as follows:

1. Open to any individual amateur baker who is a Pennsylvania resident. One entry per person.
2. Entrants may **NOT** have won 1st place in this Blue Ribbon Apple Pie contest at any other fair in 2021.
3. Entry to be a pie that must include at least 60% apples in the filling. It does not need to be a “traditional” two crusted apple pie and it can have a variety of fillings. All ingredients and decorations must be edible.
4. The entire pie must be submitted for judging in a food safe disposable pie pan. *(All pans, plates and dishes are considered to be disposable and will not be returned.)*
5. The recipe for the pie and pie crust must be submitted with the entry. It should be submitted on an 8 ½” by 11” sheet of paper. The recipe must list all the ingredients, quantities and the preparation instructions. Entrant’s name, address and phone number must be printed on the back side of all the pages. *(All recipes and pies will become the property of the Fair or Pennsylvania Farm Show and will not be returned.)*

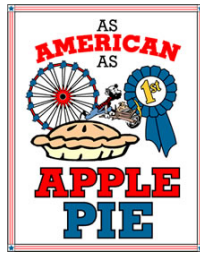
6. Refrigeration is not available at the Fair or Pennsylvania Farm Show. Entries that require refrigeration after baking must indicate so in the recipe. Those entries will not be sold, auctioned or otherwise distributed for consumption after judging for food safety reasons.
7. Judging will be based on the following criteria:

Flavor	30 points
Filling: consistency, doneness, moistness & flavor	25 points
Crust: color, flavor, texture doneness	20 points
Overall Appearance	15 points
Creativity	<u>10 points</u>
TOTAL	100 Points

So dig out that favorite Apple Pie recipe and give it a try. You could end up being the Blue Ribbon Apple Pie winner at the Pennsylvania Farm Show. For more information on entry requirements, obtain a **NAME OF FAIR** Premium Book at **LOCATION**, or contact **NAME OF FAIR COORDINATOR** at **COORDINATOR'S PHONE NUMBER**.

2021 Apple Pie Contest

CONTEST SUMMARY FORM



DEADLINE: November 15, 2021

FAIR NAME: _____

Reporting Person: _____

Phone: _____

Email: _____

WINNER: (please print or type all the required information)

Name: _____

Address: _____

City, Zip: _____

County: _____

Phone: _____

2nd place Name _____ Phone: _____

3rd place Name _____ Phone: _____

FAIR REPORT: Total # of Apple Pie Entries _____
--

I understand that there is NO sponsored premium monies for this contest. Any Fair premium monies for the Blue Ribbon Apple Pie contest are at the discretion of my Fair.

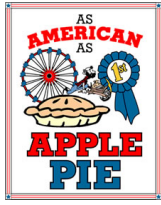
I hereby acknowledged that this Special Baking Contest held at our 2021 Fair was conducted in a manner that complies with the Contest Rules and Participation Requirements as published by PSACF. (*Note: Fairs not complying with the requirements will be ineligible for the 2022 program*)

Return form by NOVEMBER 15, 2021 using one of these options:

Online Form: <https://forms.gle/RMmdSQ3LeXAdDMih9>

Mail: Kevin Bieber, PO Box 105, 613 Main St., Oley, PA 19547

Scan to Email: KBieber@BBandT.com **Cell:** 484-256-8009



CERTIFICATION ENTRY FORM APPLE PIE CONTEST 2022 PENNSYLVANIA FARM SHOW

Name of Fair _____

Name of Winner _____

Address of Winner _____

County of Winner _____

Telephone Number of Winner _____

Number of Entries in Local Contest _____

TO BE CERTIFIED BY FAIR:

This is to certify that _____ was the ____ place winner of the Apple Pie Contest at our 2021 Fair Event.

Signature of Fair President or Secretary

Fair Contact & Phone Number _____

Give this form to your contest winner and advise them to bring it along to the 2022 PA Farm Show with their entry. Your winner cannot have won 1st place in this Blue Ribbon Apple Pie contest at any other fair in 2021.

Entry must be an Apple Pie made from “scratch” that must include at least 60% apples in the filling. It does not need to be a “traditional” two crusted apple pie and it can have a variety of fillings. All ingredients and decorations must be edible.

The recipe containing both ingredients and preparation instructions for the pie and the pie crust must accompany the entry to the 2022 Pennsylvania Farm Show for competition. *(All recipes and pies will become the property of the PA Farm Show and will not be returned.)*

The entire Pie entry must be submitted for judging in a food safe disposable pie pan. *(All pans, plates and dishes are considered to be disposable and will not be returned.)*

ENTRIES: Friday, January 7 between 3:00 pm and 5:00 pm **or Saturday, January 8** between 8:00 am and 9:00 am, PA Farm Show Complex, Main Hall.

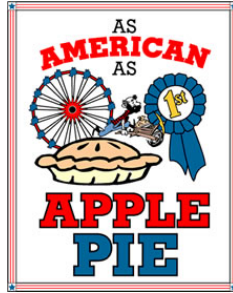
Please take your pie to the Maclay Street lobby next to the “Family Living Center” office.

JUDGING: Saturday, January 8 at 10:00 am.

Winners will be contacted following the contest. Recipes and photos will be used in publicity releases and become the property of the PA Farm Show and the Pennsylvania State Fair Association.

Please direct all questions to Kevin Bieber (484-256-8009) or email **KBieber@BBandT.com**

BRING THIS SIGNED ENTRY FORM TO PA FARM SHOW



33rd ANNUAL BLUE RIBBON APPLE PIE CONTEST

(FOR RELEASE FOLLOWING THE CONTEST)

SAMPLE POST CONTEST PRESS RELEASE

(USE FAIR LETTERHEAD AND INSERT SPECIFIC FAIR INFORMATION)

CONTACT NAME

CONTACT PHONE NUMBER

DATE

(TOWN) - Did you see all those apple pies at the **NAME OF FAIR** last week? Our own hometown bakers created those special pies for competition in the annual Blue Ribbon Apple Pie Contest.

This year's Blue Ribbon Apple Pie Contest winner was **NAME OF WINNER** from **NAME OF TOWN** says **QUOTE ABOUT THE PIE FROM THE WINNER.**

INSERT THE WINNING PIE RECIPE

More than 100 fairs across the state are offering cash prizes as part of the Blue Ribbon Apple Pie Contest. **NAME OF FAIR'S** contest is a preliminary competition that leads to the selection of the final Blue Ribbon Apple Pie winner to be held each January at the Pennsylvania State Farm Show. This years contest was sponsored by The Pennsylvania Department of Agriculture and the Pennsylvania State Association of County Fairs.



2021 HOMEMADE CHOCOLATE CAKE CONTEST

RULES:

1. Open to any individual **amateur** baker who is a Pennsylvania resident. One entry per person.
2. Entrants may **NOT** have won 1st place in this Homemade Chocolate Cake contest at any other fair in 2021.
3. Entry must be a **layered chocolate cake** made from "scratch". Pre-made mixes are not acceptable ingredients. **All ingredients and decorations must be edible.**
4. Entry **must be frosted** and frosting must be made from "scratch".
5. Cake recipe **must feature chocolate or cocoa** as a main ingredient.
6. The entire cake entry must be submitted for judging **on cardboard or other food safe disposable setting**. (*All pans, plates and dishes are considered to be disposable and will not be returned.*)
7. Recipes must be submitted with the entry, printed on one side of 8-1/2" x 11" paper. Recipe must list all ingredients, quantities, and the preparation instructions. Entrant's name, address and phone number must be printed on the **back** side of all the pages. (*All recipes and cakes will become the property of the Fair or PA Farm Show and will not be returned.*)
8. Refrigeration is not available at the fair or PA Farm Show. Entries that require refrigeration after baking must indicate so in the recipe. Those entries will not be sold, auctioned or otherwise distributed for consumption after judging for food safety reasons.
9. **Judging Criteria:**

Flavor	30 points
<i>(aroma, taste, good balance of flavorings)</i>	
Texture	25 points
<i>(moist and tender crumb; not soggy or dry)</i>	
Inside Characteristics	20 points
<i>(even grain, evenly baked; free from air pockets)</i>	
Outside Characteristics	15 points
<i>(consistent shape/size/surface; overall appeal)</i>	
Frosting	10 points
<i>(taste, texture, even color)</i>	
TOTAL	100 points

First Place Winner is eligible for the 2022 PA Farm Show competition.

Premiums for the 2022 PA FARM SHOW competition

First Place - \$500.00 Second Place - \$250.00 Third Place - \$100.00
Fourth Place – Rosette Ribbon Fifth Place – Rosette Ribbon

Sponsor: PA State Association of County Fairs



(For Release BEFORE the Contest)

Sample Pre-Contest Press Release
[Please insert specific Fair information]

CONTACT NAME
CONTACT PHONE NUMBER
DATE

(INSERT TOWN OF FAIR) – Calling all bakers for the **2021 Homemade Chocolate Cake** contest to be held on **(INSERT DATE)** at the **(INSERT NAME OF FAIR)**. The contest is sponsored by the Pennsylvania State Association of County Fairs (PSACF).

PSACF has been in existence since 1912. Over 100 member fairs, associations or societies hold annual events that showcase the Commonwealth's top industries – agriculture and tourism. An estimated 5.5 million people visit PA fairs each year to enjoy amusements, food, entertainment, judged competitions and our rich Pennsylvania agricultural heritage. Visit pafairs.org to learn more a PSACF Fair near you.

A contest participant must be an individual amateur baker and a resident of Pennsylvania. The entry must be a layered chocolate cake made from "scratch". The entry must be frosted and the frosting must also be made from "scratch". The cake recipe must feature chocolate or cocoa as a main ingredient.

More than 100 fairs across Pennsylvania will offer cash prizes for the best Homemade Chocolate Cake contest. **(INSERT NAME OF FAIR)**'s contest is a preliminary competition that leads to the selection of the final Homemade Chocolate Cake blue ribbon winner each January at the Pennsylvania Farm Show in Harrisburg. The first place winner at the Farm Show will be awarded a cash grand prize of \$500 for the winning chocolate cake recipe.

For a complete list of rules, visit **(INSERT FAIR'S WEBSITE)** or contact contest coordinator **(INSERT NAME OF FAIR COORDINATOR)** at **(INSERT COORDINATOR'S PHONE NUMBER)**. # # #

**2021 HOMEMADE
CHOCOLATE
CAKE CONTEST**



CONTEST SUMMARY FORM

DEADLINE: November 15, 2021

FAIR NAME: _____

Reporting Person: _____

Phone: _____

Email: _____

WINNER: (please print or type all the required information)

Name: _____

Address: _____

City, Zip: _____

County: _____

Phone: _____

2nd place Name _____ Phone: _____

3rd place Name _____ Phone: _____

FAIR REPORT: Total # of Homemade Chocolate Cake Entries _____
--

I understand that there is NO sponsored premium monies for this contest. Any Fair premium monies for the Homemade Chocolate Cake contest are at the discretion of my Fair.

I hereby acknowledged that this Special Baking Contest held at our 2021 Fair was conducted in a manner that complies with the Contest Rules and Participation Requirements as published by PSACF. *(Note: Fairs not complying with the requirements will be ineligible for the 2022 program)*

Return form by NOVEMBER 15, 2021 using one of these options:

Online Form: <https://forms.gle/RMmdSQ3LeXAdDMih9>

Mail: Karen Dobson, 9 Ebelhare Rd, Pottstown, PA 19465

Scan to Email: kardob@msn.com **Cell:** 610-212-6180

Homemade Chocolate Cake Contest

CERTIFICATION ENTRY FORM

for the **2022** PA Farm Show, Harrisburg



Farm Show
Contestant #

PART A: FAIR'S INSTRUCTIONS:

Fill out **Part A** of this Certification Form. Give the Winner **1) this Form and 2) a copy of their winning recipe.** Your winner cannot have won 1st place in this Chocolate Cake contest at any other fair in **2021**.

PART A:

Fair Represented: _____

Chocolate Cake Contest Winner's Name: _____

Winner's Address: _____

Winner's City: _____ Winner's Zip: _____

Winner's County: _____ Winner's Phone: _____

FAIR CERTIFICATION STATEMENT: We had _____ (#) of entries at our **2021** event. We

hereby certify that _____
(Winner's Name)

was the _____ winner of our **2021 Homemade Chocolate Cake Contest** and is eligible to compete
(Place)

at the **2022** PA Farm Show.

(Fair President or Secretary's Signature)

PART B: WINNER'S INSTRUCTIONS

It is the Winner's responsibility (or their representative) to bring the following items to enter the **2022** PA State Farm Show in Harrisburg. The same rules and judging criteria used for the **2021** local competition will be used at the state competition at the **2022** PA Farm Show.

1. This **Certification Form** signed by the Fair (you do NOT need to sign up for a PA Farm Show Entry Tag)
2. A copy of the **recipe** that won at the local Fair's contest, listing all ingredients and baking instructions for the entire cake and icing. (8-1/2 x 11 pages, one side of paper(s) only; name, address, phone on back)
3. The **layered, frosted chocolate cake entry** from that recipe, made from scratch by the Winner, submitted for judging **on a food safe disposable setting** (doily NOT required). All ingredients and decorations must be edible.

ENTRIES: **Friday, January 7**, 3:00 pm to 5:00 pm **or** **Saturday, January 8**, 9:00 am to 12:00 Noon.

PA Farm Show Complex, Main Hall. Bring the cake to the Maclay Street Lobby next to the "Family Living Center" office.

JUDGING: **Saturday, January 8 at 12:00 noon, Main Hall, Family Living Area, Contest Stage**

NOTE 1: All pans, plates and dishes are considered to be disposable and will not be returned.

NOTE 2: All recipes and cakes will become the property of the PA Farm Show and will not be returned.

NOTE 3: Recipes and photos may be used in publicity releases and become the property of the PA Farm Show AND the Pennsylvania State Association of County Fairs.

NOTE 4: Any entry that requires refrigeration after baking will not be distributed to the public for consumption after judging for food safety reasons.

NOTE 5: If the Fair's 1st place winner is not attending Farm Show, that Fair can certify their next place winner as their official Farm Show contestant if that individual has not placed 1st at another Fair. This is done to encourage participation from as many Fairs as possible.

Questions: Karen Dobson, Email: kardob@msn.com Cell: 610-212-6180

BRING THIS SIGNED ENTRY FORM TO PA FARM SHOW



(For Release AFTER the Contest)

Sample Post-Contest Press Release
[Please insert specific Fair information]

**CONTACT NAME
CONTACT PHONE NUMBER
DATE**

(INSERT TOWN OF FAIR) – More than **(INSERT NUMBER OF PARTICIPANTS)** local home bakers created decadent cakes during the **(INSERT NAME OF FAIR)**'s "Homemade Chocolate Cake" baking contest sponsored by Pennsylvania State Association of County Fairs (PSACF) on **(INSERT DATE)**.

(INSERT NAME OF WINNER), from **(INSERT NAME OF TOWN)**, took home top honors in the PSACF Homemade Chocolate Cake Contest with his/her **(INSERT NAME OF RECIPE)** recipe.

"INSERT QUOTE FROM WINNER." (i.e. "This is my family's favorite dessert and they always ask me to make it for special occasions, etc.")

Judges for the contest were **(INSERT NAMES AND HOMETOWNS OF JUDGES)**.

(INSERT NAME OF FAIR'S) Homemade Chocolate Cake winner is now eligible to compete in the state finals in January at the Pennsylvania Farm Show in Harrisburg. The first place winner at the Farm Show will be awarded a cash grand prize of \$500 for the winning chocolate cake recipe.

PSACF has been in existence since 1912. Over 100 member fairs, associations or societies hold annual events that showcase the Commonwealth's top industries – agriculture and tourism. An estimated 5.5 million people visit PA fairs each year to enjoy amusements, food, entertainment, judged competitions and our rich Pennsylvania agricultural heritage. Visit pafairs.org to learn more a PSACF Fair near you.

The Winning recipe from the **(INSERT NAME OF FAIR)** Homemade Chocolate Cake baking contest is:
INSERT WINNING CAKE RECIPE

###



2021 PA Preferred® Junior Baking Contest Cookies, Brownies and Bars

The goal of the PA Preferred® Baking Contest is to encourage young people across the Commonwealth to participate in Pennsylvania's agricultural fairs by showcasing Pennsylvania grown and produced products in their contest entries.

RULES:

1. Open to any individual **amateur** baker (ages 8 through 18 at the time of the fair's contest) who is a Pennsylvania resident. One entry per person.
2. **Entrants may NOT have won 1st place in this PA Preferred® Junior Baking contest at any other fair in 2021.**
3. Entry must be **six (6) individual sized portions** of the baked entry item.
4. Entries must be made from scratch. Premade mixes are not acceptable ingredients. **All ingredients and decorations must be edible.**
5. At least two (2) PA Preferred® ingredients must be used in the recipe. Some examples of qualifying ingredients are PA Preferred® grains (*such as oats or flour*), butter, milk, eggs, fruits and/or vegetables.
6. **A PA Preferred® logo is not required** because not all PA Preferred® products carry the label. The name of the ingredient and the source is sufficient. For a list of acceptable products visit papreferred.com. Additionally, PA Preferred® staff will assist in locating PA Preferred® ingredients, as needed.
7. Entry must be submitted for judging **on a food safe disposable setting**. (*All pans, plates and dishes are considered to be disposable and will not be returned.*)
8. Recipe(s) must be submitted with the entry, printed on one side of 8-1/2" x 11" paper. Recipe must list all ingredients, quantities, and the preparation instructions. **The name of each PA Preferred® ingredient must be clearly listed clearly along with the source that made/grew it** (ex: *PA Preferred Milk – Galliker's brand*). Entrant's name, age, address and phone number must be printed on the back side of all the pages. (*All recipes and cookies-brownies-bars will become the property of the Fair or PA Farm Show and will not be returned.*)
9. Refrigeration is not available at the fair or PA Farm Show. Entries that require refrigeration after baking must indicate so in the recipe. Those entries will not be sold, auctioned or otherwise distributed for consumption after judging for food safety reasons.
10. **Judging Criteria:**

Flavor	30 points
<i>(aroma, taste, good balance of flavorings)</i>	
Texture	25 points
<i>(appropriate for the type of cookie, brownie or bar)</i>	
Inside Characteristics	20 points
<i>(even grain, evenly baked; free from air pockets)</i>	
Outside Characteristics	15 points
<i>(uniform size, shape, appearance; overall appeal)</i>	
Creativity	10 points

TOTAL 100 points

FAIR PRIZES: 1st = \$20 2nd = \$15 3rd = \$10

First Place Winner is eligible for the 2022 PA Farm Show competition.

Premiums for the 2022 PA FARM SHOW competition

First Place - \$500.00 Second Place - \$250.00 Third Place - \$100.00

Fourth Place – Rosette Ribbon

Fifth Place – Rosette Ribbon

Sponsor: PA Preferred®

2021 Participating Fair and 2022 PA Farm Show Contest Rules

PSACF Release: February 2021

Recipe

Name of recipe: Ashlee's Apple Crisp Bars

Prep Time: _____ Cook Time: _____ Serves: _____

Ingredients

Shortbread Crust

- 1/4 cup brown sugar, packed
- 1/2 teaspoon vanilla extract
- 1 1/4 cups all-purpose flour
- 1/2 cup (1 stick) unsalted butter (PA Preferred Lapp Valley Farm)

Apple Filling

- 4 cups apples, peeled, cored and thinly sliced (PA Preferred Barefoot Farm)
- 2 Tablespoons flour
- 1/4 cup sugar

Crisp Topping

- 1/2 cup brown sugar
- 1/4 cup sugar
- 3/4 cup flour
- 1 teaspoon cinnamon
- 1/2 teaspoon salt
- 1/3 cup chilled butter, cut into 1/2-inch cubes



Instructions

Shortbread Crust

1. Preheat oven to 350° F. Line a 8x8 pan with parchment paper, leaving extra hanging over the ends, spray with cooking spray.
2. In a large mixing bowl, beat together the butter and sugar until light and fluffy, about 2-3 minutes. Add vanilla and mix until combined. Add flour and mix until combined and dough is crumbly.
3. Press dough evenly into bottom of prepared pan. Bake for 12-14 minutes, until dough is slightly puffed. Remove from oven and set aside, maintain oven temperature.

Apple Filling

4. In a large bowl, combine apples, flour and sugar. Mix until apples are thoroughly coated. Arrange apples on baked crust.

Crisp Topping

5. In a medium bowl, mix together first five ingredients. With a pastry blender or two knives, cut in butter until mixture is crumbly. Spread topping over apples in an even layer.
6. Bake uncovered at 350° F for 45 minutes, or until topping is golden and apple mixture is bubbly. Let cool, lift apple crisp using the extra parchment paper at the ends as handles, and cut into bars.



(For Release BEFORE the Contest)

Sample **Pre-Contest** Press Release
[Please insert specific Fair information]

CONTACT NAME
CONTACT PHONE NUMBER
DATE

(INSERT TOWN OF FAIR) – Calling all bakers for the **2021 PA Preferred® Junior Baking Cookies-Brownies-Bars** contest to be held on (INSERT DATE) at the (INSERT NAME OF FAIR). The contest is sponsored by the Pennsylvania Department of Agriculture's **PA Preferred®** program and coordinated by the Pennsylvania State Association of County Fairs.

The goal of the **PA Preferred® Junior Baking Contest** is to encourage young people across the Commonwealth to participate in Pennsylvania's agricultural fairs by showcasing Pennsylvania grown and produced products in their contest entries.

A contest participant must be an individual amateur baker age 8 through and including 18 years old and a resident of Pennsylvania. The cookies, brownies or bars entry must include two (2) **PA Preferred®** ingredients. A comprehensive list of products is available at papreferred.com.

More than 100 fairs across Pennsylvania will offer cash prizes for the best **PA Preferred®** cookies, brownies or bars in the Junior Baking Contest.

(INSERT NAME OF FAIR)'s contest is a preliminary competition that leads to the selection of the final **PA Preferred® Junior Baking Contest Cookies, Brownies and Bars** blue ribbon winner each January at the Pennsylvania Farm Show in Harrisburg. The first place winner at the Farm Show will be awarded a cash grand prize of \$500 for the winning **PA Preferred®** cookie, brownie or bar recipe.

For a complete list of rules, visit (INSERT FAIR'S WEBSITE) or contact contest coordinator (INSERT NAME OF FAIR COORDINATOR) at (INSERT COORDINATOR'S PHONE NUMBER). # # #

PSACF Release: February 2021

**2021 PA PREFERRED®
JUNIOR BAKING COOKIES,
BROWNIES & BARS CONTEST**



CONTEST SUMMARY FORM

DEADLINE: November 15, 2021

FAIR NAME: _____

Reporting Person: _____

Phone: _____

Email: _____

WINNER: (please print or type all the required information)

Name: _____

Address: _____

City, Zip: _____

County: _____

Phone: _____ Age: _____

2nd place Name _____ Phone: _____

3rd place Name _____ Phone: _____

FAIR REPORT: Total # of Cookies/Brownies/Bars Entries _____

I understand that there is sponsored premium monies from PA Preferred® and that these premium monies will be distributed after November 15 based on the above Contest Summary Report. No premiums will be distributed if our Fair does not submit this Contest Summary Report.

I hereby acknowledged that this Special Baking Contest held at our 2021 Fair was conducted in a manner that complies with the Contest Rules and Participation Requirements as published by PSACF. (*Note: Fairs not complying with the requirements will be ineligible for the 2022 program*)

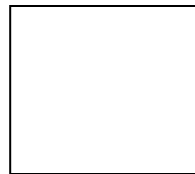
Return form by NOVEMBER 15, 2021 using one of these options:

Online Form: <https://forms.gle/RMmdSQ3LeXAdDMih9>

Mail: Karen Dobson, 9 Ebelhare Rd, Pottstown, PA 19465

Scan to Email: kardob@msn.com **Cell:** 610-212-6180

PA Preferred® Junior Baking Cookies-Brownies-Bars Contest



Farm Show
Contestant #

CERTIFICATION ENTRY FORM

for the **2021** PA Farm Show, Harrisburg

PART A: FAIR'S INSTRUCTIONS:

Fill out **Part A** of this Certification Form. Give the Winner **1) this Form and 2) a copy of their winning recipe**. Your winner cannot have won 1st place in this Junior Baking Cookies-Brownies-Bars contest at any other fair in **2021**.

PART A:

Fair Represented: _____

Cookies/Brownies/Bars Contest Winner's Name: _____

Winner's Address: _____

Winner's City: _____ Winner's Zip: _____

Winner's County: _____

Winner's Phone: _____ Winner's Age: _____

FAIR CERTIFICATION STATEMENT: We had _____ (#) entries at our **2021** event. We

hereby certify that _____
(Winner's Name)

was the _____ winner of our **2021 PA Preferred® Cookies, Brownies, Bars Contest** and is
(Place)

eligible to compete at the **2022** PA Farm Show.

(Fair President or Secretary's Signature)

PART B: WINNER'S INSTRUCTIONS

It is the Winner's responsibility (or their representative) to bring the following items to enter the **2022** PA State Farm Show in Harrisburg. The same rules and judging criteria used for the **2021** local competition will be used at the state competition at the **2022** PA Farm Show.

1. This **Certification Form** signed by the Fair (you do NOT need to sign up for a PA Farm Show Entry Tag)
2. A copy of the **recipe** that won at the local Fair's contest, listing all ingredients and baking instructions for the cookies-brownies-bars. (8-1/2 x 11 pages, one side of paper(s) only; name, address, phone on back)
3. **Six (6) cookies, brownies or bars** entry from that recipe, with at least two (2) PA Preferred ingredients, made from scratch by the Winner, submitted for judging **on a food safe disposable setting** (doily optional).
All ingredients and decorations must be edible.

ENTRIES: **Friday, January 7**, 3:00 pm to 5:00 pm **or** **Saturday, January 8**, 9:00 am to 12:00 Noon.
PA Farm Show Complex, Main Hall. Bring entry to the Maclay Street Lobby next to the "Family Living Center" office.

JUDGING: **Saturday, January 8 at 2:00 pm, Main Hall, Family Living Area, Contest Stage**

NOTE 1: All pans, plates and dishes are considered to be disposable and will not be returned.

NOTE 2: All recipes and cookies-brownies-bars will become the property of the PA Farm Show and will not be returned.

NOTE 3: Recipes and photos may be used in publicity releases and become the property of the PA Farm Show, the PA Preferred Program & the Pennsylvania State Association of County Fairs.

NOTE 4: Any entry that requires refrigeration after baking will not be distributed to the public for consumption after judging for food safety reasons.

NOTE 5: If the Fair's 1st place winner is not attending Farm Show, that Fair can certify their next place winner as their official Farm Show contestant if that individual has not placed 1st at another Fair. This is done to encourage participation from as many Fairs as possible.

Questions: Karen Dobson Email: kardob@msn.com Cell: 610-212-6180

BRING THIS SIGNED ENTRY FORM TO PA FARM SHOW



(For Release AFTER the Contest)

Sample **Post-Contest** Press Release
[Please insert specific Fair information]

CONTACT NAME
CONTACT PHONE NUMBER
DATE

(**INSERT TOWN OF FAIR**) – More than (**INSERT NUMBER OF PARTICIPANTS**) local youth bakers created decadent cookies, brownies and bars during the (**INSERT NAME OF FAIR**)’s **2021 Junior Baking Cookies-Brownies-Bars** contest sponsored by the Pennsylvania Department of Agriculture’s PA Preferred® program and coordinated by the Pennsylvania State Association of County Fairs (PSACF) on (**INSERT DATE**).

(**INSERT NAME OF WINNER**), from (**INSERT NAME OF TOWN**), took home top honors in the PA Preferred® Junior Baking Contest with his/her (**INSERT NAME OF RECIPE**) recipe.

”**INSERT QUOTE FROM WINNER.**” (i.e. “This is my family’s favorite dessert and they always ask me to make it for special occasions, etc.”)

Judges for the contest were (**INSERT NAMES AND HOMETOWNS OF JUDGES**).

(**INSERT NAME OF FAIR**)’s **PA Preferred® Junior Baking Cookies-Brownies-Bars** winner is now eligible to compete in the state finals in January at the Pennsylvania Farm Show in Harrisburg. The first place winner at the Farm Show will be awarded a cash grand prize of \$500 for the winning recipe.

This is **PA Preferred®**’s fourth year of sponsoring the **Junior Baking Contest**. The goal of the PA Preferred® Baking Contest is to encourage young people across the Commonwealth to participate in Pennsylvania’s agricultural fairs by showcasing Pennsylvania grown and produced products in their contest entries.

The Winning recipe from the (**INSERT NAME OF FAIR**)’s **PA Preferred® Junior Baking Cookies-Brownies-Bars Contest** is: **INSERT WINNING COOKIES-BROWNIES-BARS RECIPE**

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