

DATES TO REMEMBER

— 2020 —

January 4 - 11

- 104th PA Farm Show

January 22 -25

- 108th Annual Convention

February 15

- Baking Contests intent to participate due

February 28

- Queen Competition intent to participate
- FAIRTALK material for March issue due

March 25 (week of)

- 1st Quarter FAIRTALK emailed

April 16

- PSACF Board Meeting

April 22

- PSACF Zone 4 Mtg. - TBA

April 23

- PSACF Zone 3 Mtg. - Westmoreland Fair

April 24

- PSACF Zone 1 Mtg. - TBA

April 25

- PSACF Zone 2 Mtg. - Sullivan County Fair

May 7 - 9

- Zone 1 IAFE Conference

May 31

- FAIRTALK material for June due

June 24 (week of)

- 2nd Quarter FAIRTALK emailed

September 15

- Baking Contest checks (Angel Food)

August 31

- FAIRTALK material for September due

September 1

- Showcase apps. For 2020 Convention mailed

September 24 (week of)

- 3rd Quarter FAIRTALK emailed

September 30

- Zone Junior Fair Person nominations due to Zone

October 15

- Showcase apps. Due
- 2021 Request for Fair info material, PSACF Associate Dues Invoices, PSACF/PSSA Convention material, Trade Show apps. mailed.

October 15

- PSACF Board Meeting

October 21

- PSACF Zone 4 Mtg. - Kutztown Fair

October 22

- PSACF Zone 3 Mtg. - TBA

October 23

- PSACF Zone 1 Mtg. - TBA

October 24

- PSACF Zone 2 Mtg. - Bloomsburg Fair

November 1

- Fair Person of the Year apps. Due
- Communications Competition apps due
- Queen Competition Applications due

November 15

- Reimbursement apps.—Fair Fund due
- Baking Contests Summaries due

November 30

- FAIRTALK material for December issue due



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From our President



It has been a pleasure to serve as your president this past year. I can't believe how fast the year has flown by! I loved touring the state visiting fairs and meeting so many wonderful people. Once again, I would like to thank everyone for the hospitality I received as I visited your fairs, zone meetings and numerous other events. I would also like to thank Harry and the other members of the PSACF Board for their unending dedication and

assistance.

I would also like to take this opportunity to welcome the Kempton Fair to our fair family. They have completed their probationary three years and will officially operate as our 108th fair in 2020. Welcome!

Most of us are already in the beginning stages of planning for our 2020 fairs. What better way to begin this process than by attending the PSACF Convention in Hershey, Jan. 22-25, 2020? As usual, the convention will highlight judges school, great speakers, seminars, table topics and entertainment. Three programs are planned for spouses and the raffles for the Msgr. Mignot Scholarships and the Queen Program will again take place.

When you are there, be sure to visit the trade show. Remember our associates and try to support as many as possible. They are a vital part of our organization. Also remember to check out the Competition Exhibits Displays, which highlight our fairs and offer new ideas! Also, if anyone from your fair passed away this past year please do not forget to bring a picture and short bio to be included in the Memorial Display inside the Trade Show.

See President next page

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FAIRTALK published four
times per year by the
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From President previous page

The convention will conclude with the Fair Queen Banquet and the coronation of the 2020 PSACF State Fair Queen. The 2019 PSACF Junior will also be honored at this event. Today's youth are the future of our fairs and agriculture and planning is already underway to provide more for our youth at the 2021 Convention. If anyone has any suggestions for this effort, please contact Kevin Bieber, Harry or myself.

Making memories is an important part of attracting youth as they attend their "home" fair year after year and by visiting other fairs. Fittingly, the PSACF 2020 theme is "Making Memories – One Fair at a Time".

I am hoping that each fair is able to send at least one delegate to the convention. What a great opportunity to network – a perfect time to share and learn while meeting up with old fair friends and making new ones!

Happy Holidays to all and I hope to see you in Hershey!

Sally

SATURDAY SEMINARS OFFER CHANCE TO WIN GIFT CARDS

By: Kevin D. Bieber

By getting up and out of bed and attending one of the three Saturday seminars, you just may have the chance to win a Visa Gift Card, compliments of the PSACF. Each attendee will receive a ticket that will enter you into the contest. At the end of each seminar, the speaker will pick a winner. You must be present to win and you must have stayed for the whole seminar. So, attending one of these fine seminars just may pay off with a special gift for you to enjoy.

KENNY ARONOFF



Influential Keynote Speaker & Best-Selling Author
"Voted Top 100 Greatest Drummers of All Time" – Rolling
Stone Magazine

Kenny Aronoff will not only be speaking to us, he will be making sure he has your attention as he shows you what he has done and excelled at for a living.

SEMINAR SCHEDULE IS SET FOR CONVENTION

BY: KEVIN D. BIEBER

Once again the PSACF / PSSA convention will be full of some great informative and educational seminars. The line-up is all set, we just need your commitment to attend.

Wednesday will once again bring us the Trucking Regulations seminar, bringing all the new regulations and changes to your attention. We will also be providing you with a Technology seminar on Wednesday afternoon. Matt Naylor, Systems Administrator with Penn State is back with us and will now talk about Incorporating Technology at Your Fair.

Aside from our keynote speaker on Thursday morning, you will have the opportunity to be brought up to speed on Thursday afternoon with the Animal Health regulations as Dr. Elizabeth Santini and Dr. Tony LaBarbera come to Hershey to provide our fairs with everything they need to know with this ever so important topic. We are also welcoming the Office for Bombing Prevention (Cyber & Infrastructure) from Washington DC who will be coming to provide a seminar on what we need to know in order to keep our fairs safe.

On Friday, we anticipate the arrival of Jennifer Giesike, CFE and President of the Washington Area Chamber of Commerce and Manager of the Washington Town & Country Fair. Jennifer brings to us a

seminar on "Sparkling Joy ! – Rediscovering Your Passion and Reenergizing Your Team ! Although we all love what we do, sometime we cannot help but need that spark to keep us going. Come see how Jennifer does it with her team. Again Karen Dobson and Kevin Bieber will bring you all the updates on the Special Baking Contest, all while Seth Kensinger is preparing a seminar that involve our Youth. Friday will be busy !!!

Make sure you get up and out of bed on Saturday morning as we have 3 exciting seminars for you to choose from and close out the convention. Just in case you did not get to Hershey in time on Wednesday, Matt Naylor has agreed to re-run the seminar on Incorporating Technology at Your Fair.

In an effort to make sure we are up to date with the food safety requirements, the PA Department of Ag will be back to provide us with what we need to know. Finally, Bill Koegler from West Virginia will stop by Hershey and present to us "Show me the Money". As all fairs search for corporate sponsorships, legacy gifts, foundation grants and many other forms of support. Bill is the President of WLK Consulting, which specializes in Foundation development and alternative funding master plans.

So, there you go, another full slate of seminars for you to choose from. Please come out and support these seminar speakers and I am sure you will walk away with something that both you and your fair can use that will not only keep you in compliance, but also take your fair to the next level.



pennsylvania
FARM SHOW COMPLEX
AND EXPO CENTER

The 104th Pennsylvania Farm Show will be held at the Pennsylvania Farm Show Complex and Expo Center from Saturday, January 4, 2020, through Saturday, January 11, 2020.

Join us at our annual week-long celebration of all things Pennsylvania agriculture! Come out to enjoy the famous Farm Show food, check out hundreds of agricultural exhibits, see the sculpture carved from over 1,000 pounds of butter, learn about the wonders of nature, and explore everything that makes agriculture Pennsylvania's leading industry. With nearly 6,000 animals, 10,000 competitive exhibits, and 300 commercial exhibits, this event showcases the quality and breadth of Pennsylvania's agriculture industry and the people who make it thrive. Aside from food and entertainment, the annual event offers the public an opportunity to get an up-close view of how our food goes from farm to fork, and learn about the diversity of Pennsylvania agriculture and the ingenuity of its people. Farmers have the opportunity to show off what they do best, meet old friends and new, and check out cutting-edge farm equipment, supplies, and farming practices.

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2020 SPOUSE PROGRAMS



The Spouse Program for the 2020 Convention will feature three different activities:

- A "Ticket Auction" in the Great Hallway and prizes to be awarded on Saturday at 12:30PM in the Chocolate Ballroom.
- On Thursday, a Basket and Bag Bingo will be held with Vera Bradley bags and Longaberger Baskets as the prizes.
- Friday we will have a hands on activity Finger Crochet.

On Saturday morning the program is Cake Decorating Demonstration.

Come join us for the fun!

All fairs and showmen are requested to donate one (1) or two (2) gifts for use in the above activities. Your support is truly needed and will be greatly appreciated.

2020 PA STATE FAIR QUEEN CONTEST SCHEDULE

WEDNESDAY, JANUARY 22, 2020

Raffle Table Set Up

THURSDAY, JANUARY 23, 2020

10:30am – 1:00pm	2020 Fair Queen Contest Packet Distribution (<i>near Raffle Table</i>)
12:00pm – 4:00pm	Raffle Table Open to benefit Queen Program
2:45 – 3:15pm	Queen Contestant Check-in
3:15pm – 4:00pm	Queen Contestant Orientation
6:00pm	Line Up for Evening Gown Competition
6:15pm	Evening Gown and Introduction Competition
6:45pm	PSACF Annual Banquet
Immediately after Banquet	Queen Contestants Group Photo

FRIDAY, JANUARY 24, 2020

7:00am – 12:00pm	Interviews - Morning Session
10:00am – 4:00pm	Raffle Table Open to benefit Queen Program
11:00am – 12:00pm	Seminar - Young Women's Leadership
11:00am – 1:00pm	2020 Fair Queen Contest Packet Distribution (<i>near Raffle Table</i>)
1:00pm – 5:00pm	Interviews - Afternoon Session
2:15pm – 3:15pm	Seminar - Young Women's Leadership
3:30pm – 4:30pm	Round Table/Idea Exchange for Queen Coordinators
	Discussion will include how to handle:
	Dress code issues
	Other royalty at your fairgrounds
	Bad press & social media
	<i>The 2020 Fair Queen Contest Packets will also be available</i>
5:30pm – 6:15pm	Judges' Reception with Contestants
7:00pm – 9:00pm	PA Fair Queen Mikara Anderson's Party with Contestants

SATURDAY, JANUARY 25, 2020

7:30am – 12:00pm	Speech Competition – Morning Session
9:00am – 12:45pm	Raffle Table Open to benefit Queen Program
9:00am – 1:45pm	Hair Styling Appointments
10:45am-11:45am	Seminar by 2009 PA Fair Queen Nicole (Clemson) Mirra
12:30pm	Drawing for Raffle Table items
1:15pm – 3:00pm	Speech Competition – Afternoon Session
4:30pm	Rehearsal for Coronation
6:00pm	Coronation Banquet (<i>Reserved Seating - Ticket Required</i>)
7:15pm	Line Up for Coronation
7:30 – 8:45pm	Coronation Ceremony
9:00pm	Media Photos / 2020 PA Fair Queen Meeting with State Coordinator

Visit the PA Fair Queen Program's Basket Auction and Raffle Table in the Great Lobby.

A 50/50 cash raffle drawing will be held Wednesday through Saturday.

Tickets can be purchased as follows:

Wed, Thurs, and Sat. evenings - Chocolate Ballroom Lobby

Fri 10:00 am – 3:30 pm - Great Hall across from Trade Show entrance



**108th ANNUAL CONVENTION
PA State Association of County
Fairs and**

PA State Showmen's Association

The Hershey Lodge & Convention Center, Hershey PA

Wednesday - Saturday, Jan. 22 – 26, 2020



2:15pm-3:15pm

2:30pm-3:00pm

3:00pm-4:30pm

3:30pm-4:30pm

4:00pm

5:30pm

5:45pm

6:15pm

6:45pm

Table Topics 1, 13

Swine Health Monitor Training Overview

Seminar – “Bombing Prevention Preparedness for Outdoor Events”

Table Topics 6, 15

Associates Gathering

PSACF & PSSA Board

Group Photos

Hospitality Time & Cash Bar

PSACF ANNUAL BANQUET

Dinner (reserved seating-ticket required-\$35)

Friday, January 24, 2020

MEAL ON YOUR OWN-LUNCH

7:30am-5:00pm

7:30am

9:15am-11:00am

11:00am

10:30am-4:00pm

10:30am-4:00pm

1:00pm-2:00pm

1:00pm -2:15pm

2:00pm-3:30pm

2:00pm-3:30pm

2:15pm-3:15pm

2:30pm-3:45pm

3:30pm-4:30pm

6:15pm

6:45pm

Registration Desk Open

COMMUNICATIONS BREAKFAST

meal (served) 7:30am; awards 8:15am-9:00am (ticket required-\$19)

Memorial Service / PSACF Annual Meeting

Fair Advisory Committee Meeting

Trade Show Open

Communication Exhibits Open (Badge Required)

PA Dept. of Agriculture display, etc.

Table Topics 8, 10,16

Seminar- “Sparking Joy! - Rediscovering your passion and reenergizing your team!”

Seminar – “Special Baking Contests”

Spouse Program – Finger Crochet

Table Topics 3, 17

Seminar - FFA “Blue Jackets, Blue Ribbons”

Table Topics 2, 9

Hospitality Time & Cash Bar

PA SHOWMEN ANNUAL BANQUET

(Reserved seating-ticket required-\$40)

Saturday, January 25, 2020

MEAL ON YOUR OWN-BREAKFAST

7:30am-5:00pm

9:00am -10:30am

9:00am-10:30am

9:00am-10:00am

9:00am-Noon

9:30am-11:00am

9:30am-10:45am

10:30am-11:30am

11:30am-12:30pm

Noon-12:30pm

Noon

[followed by drawings at 12:30pm]

2:45pm – 4:15pm

4:30pm

6:00pm

Registration Desk Open

Seminar – Incorporating Technology at your Fair

Seminar – Food Safety Updates

Table Topics 7, 16

Trade Show Open

Communication Exhibits Open (Badge Required)

Seminar – “Show me the Money \$\$\$”

Spouse Program – Cake Decorating Demonstration

Table Topic 4, 14

PSSA Annual Meeting

Communication Exhibits Released

BOX LUNCHEON

(ticket required-\$18)

Auction Drawings - Winner must be present

Family Feud

Mass

QUEEN CORONATION BANQUET

(Reserved seating-ticket required-\$40)

Sunday, January 26, 2020

8:00am

PSACF Exec. / Conv. Breakfast

HOTEL RESERVATIONS

2020 Convention reservations will now be accepted by the Hershey Lodge. Deadline is December 23, 2019. For lodging:

phone 1-800-HERSHEY (717-437-7439) or online at <https://book.passkey.com/go/PSACF2020>. All Queen Candidates must use the Fair Queen Contestant Hotel Reservation Form, and the Credit Card Authorization form. Rooms will be available by 4:00pm and check out at 11:00am daily for all.

CONVENTION REGISTRATION

ADVANCE REGISTRATION is essential to the smooth operation of the convention. Registration is:

\$30 (received on or before December 15, 2019)

\$50 (received after December 15, 2019)

MEALS

Meal(s) that are purchased are not refundable; there will be a bulletin board near the registration area for you to place a "for sale" notice if you wish to resell them. A limited number will be available for purchase at convention.

TENTATIVE CONVENTION SCHEDULE

Wednesday, January 22, 2020

MEALS ON YOUR OWN-ALL

9:00am-1:00PM “Serv-Safe” (see newsletter article for details – PA Showmen or fairs who are members of PA Showmen [1 person per fair may register; others to be considered after deadline if space available])

11:00am-5:00pm Registration Desk Open

12:30pm Judging School Orientation Session

1:20pm – 2:30pm First Session of Judging School

2:35pm – 3:55pm Second Session of Judging School

2:00pm-4:00pm Seminar – “Trucking Regulations Update”

2:00pm-3:30pm Seminar – “Incorporating Technology at Your Fairs”

3:00pm-4:00pm Table Topics 7, 12

4:00pm-8:00pm Enter Communication Exhibits

Trade Show Set-up

4:45pm PSSA Board Meeting

4:45pm PSACF Board Meeting

6:30pm-10:00pm ENTERTAINMENT SHOWCASE

Thursday, January 23, 2020

MEALS ON YOUR OWN-BREAKFAST & LUNCH

8:00am-5:00pm Registration Desk Open

8:00am-9:00am Enter Communication Exhibits

8:00am-10:30am Trade Show Set-up

8:30am-9:00am First-Timers Session

9:00am-9:30am Opening Entertainment

9:30am-10:45am Opening Ceremony

Keynote Speaker – Kenny Aronoff

10:30am-4:00pm Trade Show Open

Communication Exhibits Open

(Badge Required)

10:30am-4:00pm PA Dept. of Agriculture display, etc.

1:00pm-2:00pm Table Topics 5, 11

1:00pm-2:30pm Seminar – Animal Health

1:00pm-3:15pm Spouse Program - "Bag & Basket" Bingo

1:30pm-3:00pm Meeting – Sire & USTA

TABLE TOPICS

1. Organizing Your Scrapbook
Linda Wolfe & Laura James
2. What's New at Your Fair?
Rachel Nichols
3. How Do We Attract New Fairgoers?
Greg Hallstrom
4. Public Involvement: Connecting Participants & Fairgoers
FFA Officer Team
5. Volunteering
Randy Aites
6. Efficient Lighting
George Witherite
7. Passes and Wristbands
Jim Reed
8. Youth Participation: Junior Boards and Youth Contests
FFA Officer Team
9. Landscaping & Beautification of Fairgrounds
Ben Haagen
10. Promoting Fairs on Social Media
Ashley Morgan
11. Board Issues – The Changing of the Guard
Glenn Stoltzfus
12. An Active Shooter/Crisis at Your Fair; What do you do?
Shelly Dehoff
13. Controlling Unruly Crowds at Events
Paul Kennedy
14. Making Fairs Affordable Again
Kathy Ross
15. Service Animals
Greg Hallstrom
16. PA Fair Fund
Laura England, Tracy Barone
17. Organization of Fair Office & Updating Systems
Patricia Fenchak

SEMINARS

Judging School

Session choices for this year are as follows:

- Baked Goods
- Apiary
- Christmas Trees
- Wine & Spirits
- Vegetables
- Youth & 4-H

Serv-Safe

The Food Safety updates will be presented by Paster Training, Inc. Paster Training Inc.'s trainers are the best and most passionate in the business. We are thrilled about the opportunity to provide your association members with a 4 hour food safety review session and proctoring of the ServSafe examination.

Trucking Regulations Update

A representative from the Pa. Motor Truck Association, located in Camp Hill, Pa. will give the latest updates for the industry.

Keynote Speaker, Kenny Aronoff

Kenny has been named by Rolling Stone's Magazine as one of the "100 Greatest Drummers of All Time" and the readers of Modern Drummer Magazine named him the #1 Pop / Rock Drummer and # 1 Studio Drummer. Kenny says he is no stranger to the fair industry as he may already have been to your fair banging on his drums with one of the many artists he has played for.

Special Baking Contests

Presented by Kevin Bieber (Oley Valley Community Fair) and Karen Dobson (Kimberton Community Fair)

This is the annual seminar to update everyone who runs any of the Special Baking Contests at your fairs. This is also the perfect time to come and ask questions regarding any of the contests.

Food Safety Updates

Changes and Updates from the PA Dept. of Agriculture.

Incorporating Technology At Your Fair

Presented by Matt Naylor, Systems Administrator, Penn State University

Technology is an ever growing and sometimes overwhelming topic for Fairs around the state. Having the ability to utilize the technology that is available, both in a conscious and productive manner, are keys to success for any organization. Half of the challenge of using technology constructively is understanding

the tools that are at your organization's disposal to make an informed decision about how to incorporate it.

This session will start by discussing technology centered around efficiencies in general fairground operations and the back office. We will then discuss incorporating technologies in other areas of the organization such as at ticket gates, livestock and fair entries/sales, as well as camping and storage management. The session will conclude with a Q&A session focused on any questions you may have about incorporating technology into your Fair.

Matt Naylor has been a volunteer with the Huntingdon County Fair for the past ten years, while also volunteering with the Centre County Grange Fair for the past three years. Matt is a technology professional from the State College, Pennsylvania area. He works at Penn State University full-time as a Systems Administrator and performing general IT consulting on the side. Matt grew up in rural Adams County, Pennsylvania and is a 2009 graduate of Juniata College in Huntingdon, Pennsylvania. In his spare time, Matt is an avid Penn State football fan, traveler and bowler. He is very passionate about the benefits that technology can bring to the Fair business, and is excited to share that passion and experience with you.

Animal Health Rules

Presented by: Dr. Elizabeth Santini & Dr. Tony LaBarbera

This presentation will cover the PA Department of Agriculture Animal Health Requirements and Recommendations, biosecurity considerations, and the Animal Exhibition and Sanitation Law. Information on the new exhibition swine and poultry quarantine orders will also be presented. There will be an opportunity for questions and discussion for fair managers challenged with incorporating these requirements into their programs.

Bombing Prevention Preparedness for Outdoor Events

Presented by: CISA (Cyber+Infrastructure) Office for Bombing Prevention

The Office for Bombing Prevention (OBP) will lead a presentation on OBP products offered to benefit these stakeholders, such as the Security and Resiliency Guide, including applicable subsector Counter-Improvised Explosive Device (C-IED) annexes like the Outdoor Events Annex, Bombing Prevention Lanyard cards, and OBP's Virtual and In-person training offerings.

"Sparking Joy! – Rediscovering your passion and reenergizing your team!"

Presented by: Jennifer Giesike, CFE, President/CEO of the Washington Area Chamber of Commerce and Manager of the Washington Town & Country Fair
We all have some days that are more challenging than others. How we handle those days has a major impact on your team and your fairgoers. When your team is energized and focused almost anything is possible. But when your team's enthusiasm fades, how can you help set the tone to regain the level of energy and passion that our fairs deserve? Let's talk through some strategies to keep you energized and focused on why you work or volunteer for your fair.

Show Me The Money \$\$\$

Presented by: Bill Koegler

Bill Koegler, a Nationally recognized speaker, Foundation and Sponsorship expert and University and Seminar Instructor on Special Event development and operation for Parks, Recreation and Tourism will outline the opportunities available for Fairs and Festivals to "Find" and "Secure" new financial support. He will detail Presentation sponsorships, Legacy Gifts and Foundation Grants that are available to all Fairs and Festivals. Koegler will outline the components of an Alternative Fund Development Business Plan that can be adopted and implemented by non-profits to assure long term survival and growth.

FFA Seminar Blue Jackets, Blue Ribbons

You may have known what FFA was many years ago, or maybe you are even a proud alumni of the organization yourself... but do you know what the National FFA Organization is today? This seminar conducted by the Pennsylvania FFA State Officers will examine the history of our organization and take a look at the many opportunities available to members today. Sharing of monumental events in our organization's history and our own personal experiences will help tell our collective story. In sharing this narrative, we hope to foster conversations on increased youth leadership in fairs across the state. We hope you will join us as we showcase the future of youth in agriculture!

Swine Health Monitor Training Overview

Swine health monitors (SHM) are persons appointed by the fair board or livestock show committee who have some familiarity with pigs and can recognize when something is off. The SHM training will take place during the fair convention and will last approximately 30 minutes. This training will explain the role the SHM assumes in safeguarding swine health by working in conjunction with the fair board or livestock show committee and the veterinarian of record. This training will be in lecture format using a series of power point slides to train participants on recognizing the clinical signs associated with the three major diseases that have potential to devastate the swine industry (Foot and Mouth Disease, Classical Swine Fever and African Swine Fever). At the conclusion of the training SHMs will be able to recognize possible signs of these diseases and will know who to report it to. SHM will be the first line of defense.



J. Robert "Bob" Sellman, age 80, passed on Saturday, October 5, 2019, with his loving wife and best friend by his side. He was a resident of King of Prussia, PA.. He was the owner of the J.R. Sellman Co. for 50 years.



Urania B. "Rainy" Linn, 85, a well-known resident of Franklin passed away unexpectedly at 5:13 PM on Saturday, October 19, 2019 at UPMC Presbyterian in Pittsburgh.

Rainy was credited as one of the founders of the Venango County 4-H Fair, which was started in 1959. She held the position of County Extension Director, and when she retired in 1995 the large meeting hall at the fairgrounds was named "Rainy Linn Hall". Over the years she had held several other positions on the Venango County Fair Board, but at the time of her passing she was the treasurer, a position which she held for more than 20 years. Rainy poured her heart and soul into the 4-H program for Venango County, helping to mold the program into what it is today.



Rodman R. Ralston, 82, of Bloomsburg passed away Saturday November 2, 2019 at home.

Rod served on the Bloomsburg Fair board where he served as secretary for 31 years and retired in 2015. He also served on the state fair of board of directors of the Pennsylvania State Association of County Fairs representing Zone II and served as the chairman.



Elizabeth C. "Bitsey" Kopfinger, 85 of Milford, PA passed away, Wednesday, December 11, 2019 at home. She was a Board Member and Chairman of the Pike County Fair, Greene Dreher Sterling Fair member; past Director of Pennsylvania Association of County Fairs; founder and Board Member of the Pennsylvania State Fair Queen Program. She was awarded the Pennsylvania State Fair Person of the Year.

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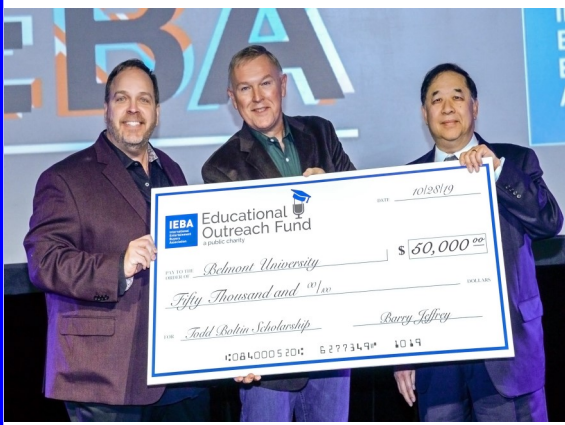
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FOR MORE INFORMATION, GO TO FAIRSANDEXPOS.COM UNDER REGISTRATION



Variety Attractions Todd Boltin Named Fair Buyer of The Year

At the recent International Entertainment Buyers Association Honors & Awards Show Todd Boltin was named Fair Buyer of the Year by the voting membership.

IEBA is the largest group of entertainment buyers in the country. The awards took place in Nashville at their annual convention in October.

Variety Attractions, Inc is one of the oldest associate members of the PSACF and works with numerous fairs across the state as well as fairs in 22 other states across the country.

Also at the IEBA convention The Todd Boltin Scholarship was announced and will be endowed at Belmont University in Nashville, TN.

Enrolling freshman are eligible if they are enrolled in an accredited music business education course. The scholarship will follow them each year until their graduation.

With the initial endowment of \$50,000 after fundraising efforts are completed, projections are to be over \$200,000 in the endowment.

"It's very humbling to have a scholarship endowed in my name and to be able to help students who are pursuing their passion" Boltin said.



34th Annual EDUCATIONAL Advertising Awards

Pittsburgh, PA – Monday, December 9, 2019 – Beyond Spots & Dots earned two awards at the prestigious American Marketing Association Awards ceremony in Pittsburgh on Tuesday, December 3 that took place at the Union Trust Building. These awards complement an already successful year, as the agency was also recently recognized for outstanding industry work at the MarCom Awards.

Beyond Spots & Dots won the following AMA Awards:

2019 Travel Marketing Marketer of the Year

On behalf of Visit Potter-Tioga

2019 Non-Profit Marketer of the Year

On behalf of Joey's P.A.W.

The AMA awards highlight the very best marketers from both brands and agencies for their creative work, excellence and success. Awards are voted on by peers and include 14 categories as well as the coveted Grand Marketer of the Year Award, which Beyond Spots & Dots won in 2017.

"To put it simply, we love what we do," said Andreas Beck, CEO. "We have an incredible, passionate team dedicated to providing our clients with only the best work – work they're proud of. We're thrilled and honored to have been recognized at the AMA Awards this year. It's a testament to the hard work of our team, and the trust our clients put in us to do our job well."

Zone Fair Persons Award

ZONE 1



Sam Zaffuto presenting the Fair Person award to Dan Dickey from the Jamestown Community Fair.



Sherman Allen and Sam Zaffuto presenting the Junior Fair Person award to Karina Kunkel from the Jamestown Community Fair.

ZONE 2



Roger Dirlam presenting the Junior Fair Person award to Jamie Supancik from the Harford Fair.



Dr. David "Doc" Reese presenting the Fair Person award to Jenny York from the Tioga Fair.

ZONE 3



Debbie Stephenson presenting the Fair Person award to Geoffrey Saver from the Hookstown Fair.



Debbie Stephenson presenting the Junior Fair Person award to Macy Walason from the Bedford County Fair.

ZONE 4



Kevin Bieber presenting the Fair Person award to John Frantz from the Denver Fair.



Kevin Bieber presenting the Junior Fair Person award to Natalie Sensenig from the Ephrata Fair.

Congratulations!



2019 Junior Fair Person

- C. Sherman Allen

Jamie has been a part of the Harford Fair since she was six years old. She first became involved as a helper in the Sheep Department and Farmer for a Day

with her father and grandparents, and then moved on to exhibiting a variety of animals at the Harford Fair. As she matured, she remained very involved as part of the Susquehanna County 4-H Program and the Harford Fair Youth Board.

Jamie has developed leadership skills as a charter member and the first President of the Harford Fair Youth Board. Her duties included contacting a large number of volunteers to solicit their participation in Farmer for a Day, setting up a volunteer schedule for the groups, and volunteering in Farmer for a Day, which serves over 2500 youth over the course of six days. She also assisted in judging the National Anthem contest, a contest that

required coordinating performances for nine different events. This hard work supports the Harford Fair, which hosts over 58,000 people in six days. Furthermore, Jamie initiated the Vendor Be- atification Contest in 2018, served as the Chair and Coordinator, and selected prizes to present to the winners.

Jamie, currently Junior at Penn State University, majoring in Early Childhood Education, has been active in sports, band, and chorus in high school, 4-H, church, and numerous other community organizations.

Jamie's love for the Harford Fair and her willingness to participate has led us to choose her as our Junior Fair Person. She is a worthy candidate for the Zone 2 Junior Fair Person and the PSACF State Junior Fair Person, and we endorse her as such.

Note: Jamie will be honored at the Saturday coronation Ceremony, receiving 2 banquet tickets and a night stay at Hershey Lodge furnished by PSACF.

All of our Zones submitted very outstanding Young People.

Zone 1 -- Karina Kunkel

Zone 3 -- Macy Walason

Zone 4 -- Natalie Sensenig

2019 Msgr. John W. Mignot/PSACF Memorial Scholarship

David Hallstrom

There were 17 applications this year, all very deserving of the award.

The selection committee choose:

AMELIA MILLER -- CENTRE COUNTY GRANGE FAIR

ELIZABETH BAKER MIKESELL -- JUNIATA COUNTY FAIR

JENNA HARNISH -- TROY FAIR

MIKARA ANDERSON -- HUNTINGDON COUNTY FAIR

ETHAN B STASS -- WESTMORELAND FAIR

ETHAN BRUNNER -- PERRY COUNTY FAIR

The payment of the \$1,000 scholarship will be made upon successful completion of the recipient's Fall semester of college (first semester immediately following notice of award of scholarship). Recipients will be required to submit a copy of the appropriate semester transcript to the Chairperson of the Scholarship Committee in order to receive the payment. The checks will be mailed directly to the recipients upon receipt of the college transcript.

STILL TIME TO REGISTER

JUDGES SCHOOL SCHEDULED

On Wednesday, January 22, 2020 the Pennsylvania State Association of County Fairs and the Pennsylvania Farm Show will host a Judge's School during the Pennsylvania State Association of County Fairs Convention at the Hershey Lodge and Convention Center. You may choose two breakout sessions to attend.

The day starts at 12:30 PM with an orientation session on ethics in the judging process. This is followed by the six sessions.

Session choices for this year are as follows.

- | | |
|-------------------|------------------|
| • Baked Goods | • Wine & Spirits |
| • Apiary | • Vegetables |
| • Christmas Trees | • Youth & 4-H |

The first session is from 1:20 - 2:30 PM and the second is from 2:35 - 3:55 PM.

The fee for the school is \$10.00 per person.

At the conclusion of the sessions a certificate of attendance is given to all participants who complete the program.

By mid-February the "PSACF Suggested Judges List" is compiled and goes online on the Fair Association website, www.pafairs.org. Many fairs have found it very helpful in finding qualified judges.

If you are planning to participate in Judges School, you need to pre-register and send your payment by January 10, 2020. Send your name, address, phone number and e-mail to Beverly Gruber, P.O. Box 5, New Tripoli, PA 18066. If you prefer, registration may be called in. Phone 610-767-5026 or email lowhill@rcn.com or b.gruber@rcn.com.

Judge's School Registration

Name _____

Address _____

City, State, Zip _____

Phone _____ Email _____

If affiliated with a fair, give name of fair: _____

Number of People _____ @ \$10.00 = \$ _____ (list additional names below)

Return form and check payable to Beverly Gruber • P. O. Box 5 • New Tripoli, PA 18066

Registration may be called in. Phone 610-767-5026. Please register by January 10, 2020.

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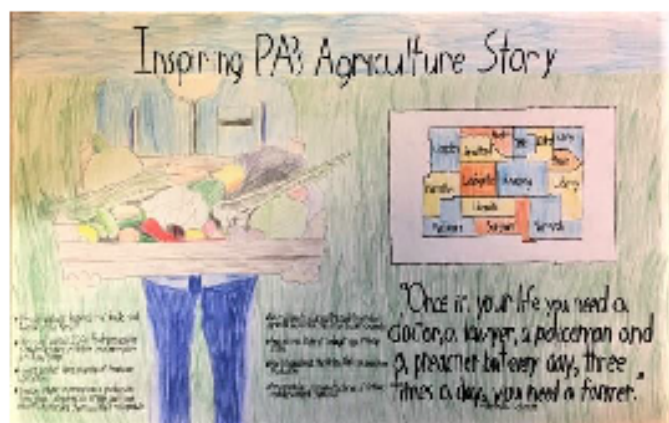
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The Big E, Eastern States Exposition

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The second-place winning poster in the 2019 Fair Season Poster contest was designed by Nathan Davis (12-14 year old category, McKean County Fair). While this poster's graphics are eye-catching and informative, the thing that stood out the most for the judges is the text in the lower right-hand corner. It reads: *"Once in your life you need a doctor, a lawyer, a policeman and a preacher but every day, three times a day, you need a farmer."* The quote is attributed to Brenda Schoepp, a motivational speaker who uses these words of wisdom imparted to her from her grandfather, a dairy farmer, to highlight the importance agriculture plays in everyone's daily life.

When you're working on securing private funding for your fair, never underestimate the fairs' role in telling Pennsylvania's agriculture story and the value Pennsylvanians place on the industry. Whether you are building support for your fairs via sponsorship, volunteerism, legacy gifts, or just trying to garner community buy-in, it's important to demonstrate how you highlight and promote growth of the commonwealth's No. 1 industry. Fairs aren't just good, old-fashioned entertainment, they're informative community events that draw thousands of visitors each year. Fairgrounds are ideal locations for businesses to showcase their products and services.

With this in mind, now is a great time of year to begin thinking about how your fair can generate income through sponsorship. Have you thought of selling advertising space on your main stage? Maybe asking the local auto collision folks if they'd like to sponsor the demolition derby? How about letting your local beverage company sponsor drink cup holders on your grandstand seats? Or, maybe just sell the grandstand seats to fair patrons? Plan on attending the "Show Me the Money" session on January 25 at the 2020 convention to learn the basics and some of the tricks of the sponsorship trade.

Fiscal Year 2018-2019 Capital Improvement Project Matching Fund Grants

We anticipate all the FY 2018/2019 Capital Improvement Project payments will be processed by the end of December.

Fiscal Year 2019-2020 Capital Improvement Project Matching Funds Grants: Priority 1 Projects Approved

At this time, we anticipate the Priority 1 Projects will receive at least 80% of the funds requested from the department. The contract award letters and corresponding contracts will be issued in late January 2020 and will contain the final grant awards. It is our hope to fund the projects at 100%; however, the Fair Premium Reimbursement, FFA, 4-H and Statewide Ag Organizations' applications must be processed prior to making a final funding decision.

Fair Reimbursements

The Fair Reimbursement Applications will be processed for payment by December 31.

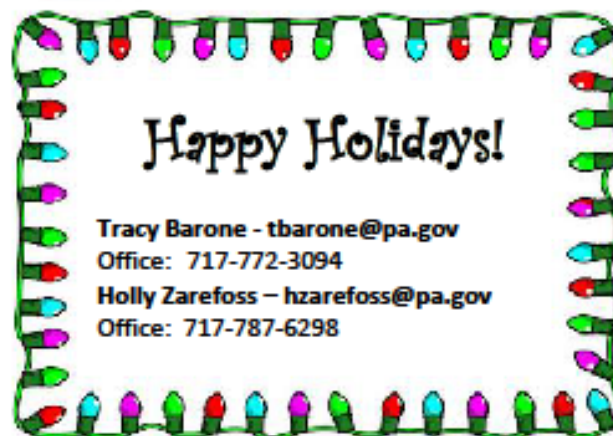
Payments to Fairs

We're doing everything we can to speed up the payment process on our end. Generally, it takes four weeks to review and process the Fair Reimbursement Applications, with an additional three to six weeks to distribute payments. That said, fairs should receive Fair Premium Reimbursement checks by the second week of February at the very latest.



Don't Forget!

January 3	PA Preferred® Reception
January 4-11	PA Farm Show
June 1	Friend of the Fair Award Nominations Due





PSACF Association Update

2020 Theme

The 2020 Fair season theme and for the fair display at the 2021 Convention, is "Making Memories One Fair at a Time". A logo to use with the theme is on our website.

Recent Mailings

All mailings for the last quarter of the year have been completed. Fairs were given at their zone meetings or mailed a 2020 Convention packet. The Annual Meeting and a Voting Delegate form were included. Associates were mailed a 2020 Convention packet, trade show packet, and dues notice. Those dues received by the Association office will appear in the 2020 Directory, those received after this newsletter may not appear.

Distribution of Material at Convention

Hershey Lodge and PSACF personnel will enforce the NO distribution of material (printed matter, CDs, tapes, etc.) on public tables in the Great Lobby, Chocolate Lobby and Chocolate Ballroom (except performing acts).

PSACF/Msgr. John W. Minot Scholarship

The six recipients for 2019 are in an article in this newsletter and on the Association's website. The 2020 scholarship material will be released early next year. Through the efforts of the Spouse program at our 2018 convention, and donations of a number of Fairs and individuals, the six scholarships were entirely funded.

2020 IAFE Zone 1 Conference

The conference will be held May 7-9 at The Wyndham Garden in York PA. More information may be available at Convention in January.

Banquet Entertainment

Our opening ceremony entertainment will be American Pride: Statler Brothers Tribute. American Pride has brought back the songs, the memories, and the authentic sounds of the most award winning act in Country Music history that came to be known as the legendary Statler Brothers. Our banquet on Thursday will have The Hobbs Sisters -

The best way to get to know us is through our music! In addition - A Night of Nelsons - They continue the inspiring story of a most remarkable show business family. Their grandparents, Ozzie and Harriet, achieved immortality with "The Adventures of Ozzie and Harriet," the longest-running live action sitcom in television history. In addition there will be two strolling acts in the Chocolate Lobby prior to the banquet, Magic Masters and Chris Yerlig.

At the PSSA banquet, Twitty and Lynn "A tribute to Conway and Loretta" Tayla Lynn and Tre Twitty have country music in their blood. The grandchildren of famed duo Loretta Lynn and Conway Twitty, the two have taken to the road to honor their grandparents in an intimate evening of music and storytelling.

Fair Advisory Committee Meeting

Again this year the Committee will be meeting after the Annual meeting. Opportunity to learn about the 2019-2020 Capital Improvement project matching fund grants.

Hershey Rooms

If you are attempting to reserve rooms at the Lodge, there is a wait list. However, The Comfort Inn will give you a group rate if you mention PSACF, their number 717-566-2050.

Judging School

You can still register for the school, see registration in this issue.

Fair Changes

As Sally mentioned in her article we welcome the return of the Kempton Fair. Another change for 2021 is the Reading Fair will now be The Berks County Fair.

The end of the year is a time of year for remembrance. We take stock of where we came from, and have a moment to think about where we are going, as we pursue the future with hope. May your new year be all that you hope for, and may it be filled with love and friendship. Happy Holidays!

See you in Hershey.

Harry

PA Fair Queen Program

- by Karen Dobson

The PA Fair Queen Program and 2019 PA Fair Queen Mikara Anderson are excited to be hosting **59 contestants** for the 2020 state competition. **Contestant Handbooks** will be mailed to these young ladies with a copy sent to their queen coordinator. Handbooks and schedules will also be available for **downloaded from www.pafairs.org** from either the “Members” page or the “Convention” page. No password will be required to access the documents.

The PSACF/PSSA Convention is the primary opportunity for the State Fair Queen Program to fundraise. Activities such as the **Basket Raffle, 50/50 Cash Raffle and Live Auction** provide much needed revenue to ensure the continues to be one of the top commodity programs in the Commonwealth. We will once again be offering two **“Dining Out” Gift Card Packages** for the Live Auction at the Saturday coronation banquet. Each contestant will be donating a \$25 chain restaurant gift card (*ex: Olive Garden, TGIFridays, Cracker Barrel*) towards these prizes. We will also be holding our popular **50/50 Cash Raffle** every evening Wednesday - Saturday. Our Basket Raffle table will offer some exciting items including a handwoven basket and a Michael Kors black Hamilton Traveler tote with jewelry accessories valued at \$390! Gift baskets, auction items and gift certificates are still being accepted as well as tax-deductible monetary contributions. Contact **John Berne - 814-887-5396 or Judy Kmetz - 570-675-2952** to learn how you, your fair or your business can participate.

Each year the Queen Program features a **youth entertainment group** during the Coronation ceremony. This is an opportunity to showcase the talented youth in Pennsylvania alongside the amazing fair queen contestants and the new Junior Fair Person of the Year. We are currently seeking a youth group to perform on Saturday, January 25 at the 2020 coronation. Please contact Karen Dobson at 610-212-6180 with any recommendations.

What sets the PA Fair Queen apart from other royalty contests is the focus on education, communication and presentation skills, professional appearance, and integrity. It is an honor and a privilege to represent our fair and agriculture industries, and we are fortunate to have some of the finest young women in Pennsylvania serving as ambassadors every year. The PA Fair Queen Program would not be possible without the wonderful sponsors and supporters who invest in these young women. Over 7,500 have been involved at the community and county level. The program offers scholarships so the winners can further their education, but it also opens doors of opportunity for meaningful careers, travel, making new connections and enhancing communication skills.

This year I had the pleasure of attending the PA FFA's Eastern Regional Career Development Events day in Lebanon, PA. I was amazed at the level of organization and detail that went into this day attended by hundreds of students. I also got to meet several ag educators who were involved in the judging events. As I was introduced to one of the teachers, she immediately recognized my name in connection with the state fair queen competition. Turned out that she was a state contestant a few years back. She spoke highly of the program and how it benefitted with her future education and endeavors. She now wants to give back and is graciously offered to present a workshop to contestants at the 2021 convention.

It is moments like this that remind me why we strive to maintain our program's high standards and an image of excellence. It makes a real difference to the young women who seek to be a positive voice for their fairs, their communities and Pennsylvania's agricultural industry.

We look forward to introducing our 59 contestants to you at the 2020 Convention and to show you the bright future of Pennsylvania.

Applications – Amy Utegg, 570-499-7515

Fundraising - Judy Kmetz, 570-675-2952

PA Fair Queen's Events and Fair Visitations – Martha Ebersole, 717-834-4435

State Contest & Coronation Banquet - Karen Dobson, 610-212-6180



pennsylvania
DEPARTMENT OF AGRICULTURE

Spotted Lanternfly Permitting

The Spotted Lanternfly may be pretty, but it presents an ugly outlook for Pennsylvania. It is an invasive and extremely destructive pest that threatens our commonwealth's agricultural commodities and trade.

What is being done?

- Pennsylvania has put a quarantine zone in place to stop the spread of SLF to new areas in or out of the current quarantine zone.
- Businesses, agencies, and organizations operating within the quarantine zone that move vehicles, products, or other conveyances are required to obtain an SLF permit.
- On May 1, 2019, The Pennsylvania Department of Agriculture Bureau of Plant Industry began performing inspections and verification checks to confirm that businesses are properly permitted.

Why are permits important?

- Permits are critical to protect interstate commerce and to avoid spreading the bug, ensuring our crops and quality of life is not affected.
- Permit training is available at no cost, and teaches businesses what to look for and how to safeguard against moving Spotted Lanternfly.

Who can constituents contact?

All permitting-related questions can be directed to slfpermit@pa.gov or 717-787-5674

Spouse Program 2020

Good News! We have been fortunate enough to have found enough new Longaberger Baskets from dealers that we will once again be able to have them as part of our Bingo on Thursday.

We will also still have the latest and greatest Vera Bradley bags!

Friday is a hands-on project... literally... we are going to learn how to "Finger Crochet" a project just for you. Come join this easy and fun class.

Saturday is a cake decorating demonstration. I know we will not be learning how to be a "Cake Boss" but I am sure we will pick up a few tips on how to make our cakes more attractive.

Be sure to visit the ticket auction table in the Great Hallway to support our activities and the PSACF/Mignot Scholarship Fund.



Cake Decorating

Mrs. Dorothy Getz will be sharing her cake decorating at the Spouse's program, her thoughts:

I hope to share just a bit of the joy I have found in cake decorating as I demonstrate some techniques that are simple to learn and will allow each participant to implement the skills in their own kitchens. And impressing their friends and family is an added bonus! With just a few basic tools, otherwise plain cakes and cupcakes can be transformed into works of art. I plan on demonstrating how to ice a cake as well as how to decorate it in a variety of ways. I will also show some creative ideas to decorate cupcakes, including a fun, winter-themed creation sure to please the kids in your life. I am looking forward to the opportunity to share and hope that each person will gain some new knowledge and the excitement to try something new!

FAMILY FEUD IS BACK AT CONVENTION

BY: KEVIN D. BIEBER

After taking one year off, by popular demand, it is back. We are set to play the Feud on Saturday afternoon at convention. The teams have been set, the questions are being prepared and the emcee has been identified. Oh yes, the coveted giant Hershey Bars are awaiting the winning team !!!!

This year we will find some fierce competition among four fairs. Listed below is the line-up as determined by a blind draw. So, come on down Saturday afternoon, and to find the room we will be in, just listen for all the fun that is being had by all involved. Good luck to our following teams:

- Game # 1 Elizabethtown Fair vs. Sykesville Ag & Youth Fair
- Game # 2 Hookstown Fair vs. Harmony Grange Fair
- Game # 3 The winner of game # 1 vs. the winner of game 2

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Message from Our Associates

— Galla Higinbotham

It will be here before we know it: a new decade and with it, the 2020 PSACF/PSSA convention! As usual, it doesn't really feel like a whole year since we were all together.

We fair associates invite everyone – especially those who are attending for the first time – to visit the Trade Show! And plan to spend some time there to see everything we have to offer to make your fair a success!

With well over 150 booths, you will find many acts and attractions, booking agents, musical attractions, thrill and stunt shows, equipment companies, carnivals, sound & light companies, fair supply and insurance companies, rodeos, fireworks, food concession suppliers...and the list goes on. There is something for every fair and for every budget – small, medium and large.

There is a memorial area as you first enter the trade show and associates and fairs are encouraged to place a picture in memory of those we lost over the past year.

Stop in and have a cup of coffee, thanks to W. A. DeHart who is generously providing complimentary coffee in the Trade Show.

Be sure to play the popular "Sticker Game" sponsored by the state fair board. Attendees are encouraged to collect stickers throughout the Trade Show which then makes them eligible for wonderful cash prizes on Saturday afternoon's drawings.

The Trade Show is open Thursday and Fri-

day 10:30 – 4:00 and 9:00 – 12:00 on Saturday.

The deadline for reserving a booth in the Trade Show was December 15th. If you happened to miss the deadline or your plans changed and you wish to have a booth, contact Dick Horstman (724-729-3701). He is great to work with and will do his best to accommodate you.

Be sure to take in all 19 acts featured at the Wednesday night talent showcase. This promises to be a highlight of the convention with much diversity: all sorts of music, bands, magic, tribute artists, a circus...and more.

Note to all associates: our annual meeting will be in the trade show on Thursday right after the trade show closes at 4:00. We'll keep it brief and look forward to seeing you. It will be good to see all the familiar faces and welcome the new associates.

**Fill all your fair needs and
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I look forward to seeing everyone at the 2020 convention! A very merry wish for a great holiday and Happy New Year!

Galla dangalla@uplink.net

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Keith Weimer
President



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Update from The Zones

1

Zone One –Sam Zaffuto

The annual fall zone meeting on Friday October 25 at the Clearfield County Fairgrounds. Ninety-seven representatives of 26 of our fairs were in attendance. All of our state officers were in attendance and updated everyone in attendance on the State Association and on what to expect at our upcoming convention.

We were honored that Marc Critz, the Western Regional Director for Rural Development, was able to join us. He spoke about the Farm Bill and other items of interest concerning the PA Department of Agriculture.

Tracy Barone, our Fair Fund Administrator, discussed her fair visits, capital improvement grants, and reminded everyone of the submission deadlines for fair fund reimbursements. John Berne, a zone one director from McKean County Fair and president of the Queen Board, updated all in attendance on the queen program and what to expect at the convention. Later in the meeting, he was reelected to serve zone one as our representative to the Queen Board for two more years.

Dan Dickey from the Jamestown Community Fair was presented a plaque as the recipient of the Zone One Person of the Year for 2019. Congratulations, Dan on a well-deserved honor! Karina Kunkel, representing Jamestown Community Fair, was selected as the Zone One Junior Fair person. She has been very active and supportive of her fair and was presented an award by Sherman Allen, chairman of the State Junior Fair person Committee.

At this meeting, the Spartansburg Fair sponsored a raffle to benefit the Msgr. John Mignot Memorial Scholarship Program. Thanks to the Spartansburg Fair and all the raffle supporters, \$620 was raised to benefit the scholarship program. The total that Zone One has contributed to the Scholarship program through our zone meeting raffles is \$4,119. Thank you to all for your support.

Our Spring meeting will be held on April 24, 2020. Watch for the location of our meeting to be announced. Jefferson Township Fair will sponsor the raffle at this meeting.

Hope you have a happy holiday season and look forward to seeing you at the convention.

2

Zone One –Roger Dirlam

It is hard to believe that Christmas is just around the corner and we will soon be entering another new decade.

Mother Nature was kind to those of us who conducted their fair during the last half of the season. Those that operated during the first half were not quite so lucky. Hopefully 2020 will bring good weather for all involved.

Sadly we lost a great friend in November. Rod Rolston was a retired Bloomsburg Fair Board Director, past Chairman of Zone Two, and member of the State Board of Directors of the PSACF. He will be greatly missed by all who were lucky enough to have known him.

Zone Two held its Fall meeting on October 26th. The meeting was hosted by Beaver Community Fair. 78 people in attendance, representing 18 Fairs.

The 2020 Theme will be “Making Memories One Fair At A Time”.

The Zone Two Fair Person is Jenny York from Tioga County Fair. The Zone Two Junior Fair Person is Jamie Supancik from Harford Fair., who was also selected as the State Junior Fair Person.

Zone Two had three of the six scholarship winners – Amelia Miller, Center County Grange Fair; Elizabeth Baker, Juniata County Fair; and Gina Harnish, Troy Fair. Congratulations Zone Two.

The Spring Zone meeting will be hosted by Sullivan County Fair.

Have a wonderful Christmas and New Year. Hope to see you in January at Hershey

3

Zone Three — Debbie Stephenson

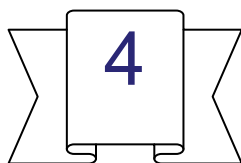
Happy Holidays to all! Convention is fast approaching and we begin another year! Zone 3 held their fall meeting at the East Freedom VFD on October 24, 2019, hosted by the Hollidaysburg Community Fair. Thanks to all who donated door prizes and to the VFD for a wonderful meal. President Dr Sally Knolt started off our meeting followed by Secretary Harry Reffner with topics of Convention 2020 and John Blaney reporting on Spouses Program and Chinese Auctions & Exhibitors Hall.

See Zones nest page

From Zones previous page

Department of Agriculture Tracy Barone spoke on getting the Reimbursement Applications in to her department so that we can see how much funding is left to do Capital Improvement Grants for 2020 as there were a lot of fairs that applied. Laura England from the Department of Agriculture was also in attendance.

We re-elected Ruth Trumbetta to the Fair Queen Board as our representative again. She does an excellent job for everyone. Zone 3 Fair Person of our zone from the Hookstown Fair was Geoffrey Saver and our Jr Fair Person of our zone was our State Fair Queen from Bedford County Fair Miss Macy Walason . Congratulations to both recipients!! We had a question from the audience of "Does Penn State and 4H work with your fair?" If so can you give examples of what they do? Many fairs responded that yes they both do. Some examples are they are responsible for complete areas at fairs all week, also with receiving entry's in department 10 (4H) setting that area up for display and dismissing the area as well, 4H livestock shows & sales, announcing livestock shows and doing demonstrations on various things that not only 4H children participate but non 4H children can come in and get an idea of what some 4H clubs can be like. These are just a few notes on this discussion and we appreciate any and all questions. Hopefully will see you all at convention!!



Zone Four - Kevin Bieber

Happy Holidays !!! How about that, another year just about gone, another fair season has passed and of course another PSACF / PSSA Convention just around the corner. I keep asking myself, just where does the time go? Funny thing is, I never get an answer back from myself.

I certainly hope everyone had a successful fair with good weather and large crowds of people. I know that our industry is so dependent on weather, and unfortunately, there is not much we can do to change Mother Nature's mind. What we can do is continue to hold our heads high and continue to work hard, as we all do in providing our communities with the best fair we can provide them. On October 23rd Zone 4 gathered at the Oley Valley

Community Fair Centre for our fall zone meeting. It was a great evening with lots of food and fellowship and of course lots of updates from many people. The end of the evening also brought some additional surprises to two very special people. The Zone 4 Junior Fair Person of the Year was awarded to Natalie Sensenig from the Ephrata Fair. It is such a great feeling to see these young individuals take a sense of pride and responsibility with their fair. After all, they are the next leaders of our great organization. The Zone 4 Fair Person of the Year went to John Frantz of the Denver Fair. John is certainly no stranger to us as we all know the hard work he puts in for the Denver Fair. John is always willing to lend a helping hand at convention as well. Congratulations to both Natalie and John for their accomplishments and award.

Congratulations are also in order for Ethan Brummer from the Perry County Fair. Ethan was one of six winners of the 2019 Msgr. John W. Mignot Memorial Scholarships. Congratulations on all your hard work as well Ethan.

As we all wind down and prepare to spend time with families and friends over the holiday season, I want to wish all of you the best during these holidays. So, after you are done with all the cookies, the presents, the ringing in of the New Year, I look forward then to seeing you either at the Farm Show or at convention where it will be time to continue our fair education with the many table topics and seminars as well as taking some time to sit around and enjoy the fellowship we all have together while in Hershey. See you **soon !!!!**





Message from the PA State Fair Queen

Hello all,

I hope everyone is having a wonderful and blessed holiday. I have been busy studying for finals, finishing my scrapbook, and tending to my sheep that will soon be lambing left and right!

Before we know it, 2020 will be here. I am excited for my responsibilities at the Pennsylvania Farm Show, which include the PA Preferred Reception, opening ceremonies, awarding the baking contest winners, driving a draft horse hitch team, reading stories to children during the "Goodnight Farm Show" segment, and other tasks throughout the week. I remember being about ten years old walking around the farm show complex and seeing the current state fair queen. I was so excited to see a queen. Now that I am older, I still get so excited to see other commodity representatives that are advocating for their respective commodity. This year I am extremely thankful to be one of those commodity representatives, be a role model for youth, and to answer the public's questions about agriculture and our state fair.

On another note, the upcoming farm show also indicates that the 2020 state fair convention will quickly be upon us. As you pass by me at the state convention this year, be sure to say hello and tell me about your fairs or experiences. I have loved my year traveling the key-stone state and want to continue to foster the connections I have made over the fair season! Be sure to look at my fair queen display in the main hall (where the trade show is located) and you may find pictures of your fair or members, as well as products from the counties I have visited throughout the year. In a little under two months, the 2020 class of Pennsylvania fair queen contestants will arrive in Hershey to represent their county fairs and vie for the state title. I want to remind fairs to check in with your queen contestants and ensure that they are ready and comfortable with the competition. Also, be sure to show your contestants the utmost support, for it really does go a long way. As we crown the next Pennsylvania Fair Queen, be sure to send in your visitation request forms early to avoid scheduling issues and to make sure the fair queen, or her alternate can visit your fair next year! My state fair queen journey was incredible, and I want nothing but that for the next Pennsylvania Fair Queen. As a small

side note, I cannot wait for everyone to see the picture on the cover of my event program that is given out coronation night. The theme "Fairs Feature Agriculture," was so fitting for me this year and I wanted to incorporate some very important parts of agriculture to my life. I think it turned out pretty good (thanks Mom!) and will give everyone a good laugh!

In closing, I just want to provide a few simple tips that are absolutely necessary for your queen contestants this year. These are some things that helped make my convention experience smoother and less stressful for me. First, plan out everything that your queen contestant is going to need each day at the convention that is outlined in the handbook and be sure to pack them. This includes all outfits, makeup, hair products, speeches, notes, sash, as well as items like pins, a sewing kit, and extra clothes just in case. Second, ask your past fair queens (or myself) questions about how the interviews, speeches, judges reception, on stage introductions, or coronation work. A queen contestant will be much more comfortable and less stressed when they know how the process should go, what to expect, and when they need to be ready to compete. Third, always wear your nametag, unless otherwise noted in the schedule. When in doubt, always refer to the schedule. Lastly, remind your contestant to make friends, have fun, and smile. The judges are not there to intimidate your contestant. They want to see the passion, excitement, and smiles that your contestant possesses. Simply be who you truly are and you will do just fine. Yes, your contestant is competing, but this experience is so much more than that. It is a chance to make lifelong connections with fair directors, other young women with similar passions, future employers, family, and so much more.

I just want to thank all of the fair associations and other events that have allowed me to take part in your activities this year. I have enjoyed experiencing Pennsylvania agriculture and traditions across our state.

I hope that everyone is as excited about convention as I am! I am not quite ready to part with an experience that has provided me with so much purpose, but I am excited to be surrounded by almost sixty contestants with similar goals, hundreds of fair members, and of course, my state fair family!

All the best,
Mikara Anderson
2019 Pennsylvania Fair Queen

OVERVIEW:

Lawmakers are wrapping-up the Fall Legislative Session and heading into the second year of the two-year legislative session. After the holiday break, session convenes for one day on January 7 and then meets regularly throughout the year. Per the Pennsylvania Constitution, "The General Assembly shall be a continuing body during the term for which its Representatives are elected. It shall meet at 12 o'clock noon on the first Tuesday of January each year." The state House will return to regular voting session on January 13 and the state Senate is scheduled to return January 27.

Among the big-ticket items considered during the Fall Session include a bill signed into law that would raise the minimum age for the purchase of tobacco products to age 21, effective next July 1. The legal age for tobacco products now is 18. There will remain an exception under the new law for military veterans or service members who are at least 18. The law also expands the definition of a tobacco product to include e-cigarettes and other vaping products, and expressly prohibits the possession of these items on school grounds.

MINIMUM WAGE LEGISLATION:

Legislation ([SB 79](#)) to raise Pennsylvania's minimum wage for the first time since 2009 passed the state Senate. By a vote of 42-7, the GOP-controlled Senate approved the bill to raise **Pennsylvania's minimum wage to \$9.50 over the next two years**. The bill would increase the wage in four steps. On July 1, 2020, the wage would rise to \$8 an hour; to \$8.50 on Jan. 1, 2021; to \$9 on July 1, 2021; and to \$9.50 on Jan. 1, 2022. Pennsylvania's current minimum wage is the federal minimum of \$7.25.

Democratic Governor Tom Wolf gave up a number of concessions to win its passage, and its prospects in Pennsylvania's state House aren't clear. The bill is more modest than the immediate \$12 minimum that Wolf proposed in January. Another concession Wolf made in the agreement with Republican lawmakers was to rescind his proposed overtime regulation that would extend overtime pay eligibility to tens of thousands of workers. The Pennsylvania Chamber of Business and Industry, which has long opposed an increase in the minimum wage, backed the compromise on raising minimum wage as the lesser of two evils. Its officials say Wolf's overtime proposal threatened steeper cost increases on employers.

At the time of this writing, Governor Wolf put the state House on a timeline to pass the legislation. If the House doesn't pass the bill, Wolf's office said he will let the state rulemaking board proceed with a vote on his overtime pay regulation at its Jan. 30 meeting. The five-member Independent Regulatory Review Commission has a 3-2 Democratic majority.

MOBILE FOOD LICENSING LEGISLATION:

Representative Doyle Heffley (R-Carbon) has reintroduced the mobile food truck licensing bill ([HB 671](#)). This legislation would establish the concept of an 'operating base location.' Mobile units would be required to pay food licensing fees based on the operating base location instead of fees in multiple jurisdictions. In addition, while conducting business in jurisdictions other than their base location, mobile units can still be inspected by that jurisdiction, but they are not responsible for inspection fees. Milliron Goodman was successful in getting the bill voted out of the House Agriculture and Rural Affairs Committee. Our team is now working with various stakeholders on an amendment and will be pushing for a floor vote in the House in early 2020.

In the meantime, we encourage you to continue your outreach to local legislators asking them to support the bill. You can look up your local legislator's contact information at the following link: <https://www.legis.state.pa.us/cfdocs/legis/home/findyourlegislator/>.

AMUSEMENT REGULATIONS:

Milliron Goodman continues to monitor the Department of Agriculture's (Bureau of Ride and Measurement Standards) updates to the amusement regulations. Milliron Goodman along with the PA State Showmen's Association (PSSA) has met with the Department and submitted feedback outlining concerns with the current draft. We will let you know if/when the Dept. of Agriculture schedules any additional meetings on this subject.

2020 SPRING SESSION SCHEDULES ANNOUNCED:

PA SENATE SPRING SESSION SCHEDULE

January	7, 27, 28, 29
February	3, 4 (Budget Address), 5
March	16, 17, 18, 23, 24, 25
April	6, 7, 8
May	4, 5, 6, 18, 19, 20
June	1, 2, 3, 8, 9, 10, 15, 16, 17, 22, 23, 24, 25, 26, 29, 30

The state Senate will hold budget hearings Feb. 18-20, Feb. 24-27 and March 2-5.

PA HOUSE SPRING SESSION SCHEDULE

January	7 (non-voting), 13, 14, 15, 21, 22
February	3, 4 (Budget Address), 5
March	16, 17, 18, 23, 24, 25
April	6, 7, 8, 14, 15, 16
May	4, 5, 6, 11, 12, 13, 18, 19, 20
June	1, 2, 3, 8, 9, 10, 15, 16, 17, 22, 23, 24, 25, 26, 29, 30

BUDGET:

Governor's Budget Address for fiscal year 2020-21 is scheduled for Tuesday, February 4, 2020, with budget hearings to be held for three weeks following the address. Last year, Governor Wolf proposed \$4 million for Pennsylvania's fairs in the state budget. During this time, Milliron Goodman will be meeting with key legislators and ask that you contact your local legislators on the importance of funding Pennsylvania's fairs.

POLITICAL:

A state senator from Luzerne County is changing his party registration from the Democratic Party to become an Independent and will start attending caucus meetings in Harrisburg with the majority Republicans. Sen. **John Yudichak** said in a statement that he is leaving his old party because he is weary of "'purist' politicians who demand that you choose a battle camp. You must pass their litmus test, and declare if you support 'us,' or 'them.'"

Three State GOP Lawmakers were successful in their November bids for local office. Republican State Rep. **Justin Walsh** secured one of two spots for judge on the Westmoreland County Court of Common Pleas bench. Walsh touted 22 years of experience as an attorney, legislator and small businessman. He pledged to continue his work protecting local families and their Constitutional rights as judge. State Rep. **Tedd Nesbit** (R) was also successful in his bid for one of two judge seats on the Mercer County Court

From Milliron previous page

of Common Pleas. Nesbit was a former assistant district attorney in Mercer County. Republican State Rep. **Gene DiGirolamo** won his race for Bucks County Commissioner. DiGirolamo represented the Bensalem area in the state House since being elected in 1994, establishing himself as a moderate. He currently serves as the chairman of the House Human Services Committee. He stressed fighting the opioid epidemic, environmental protection and holding the line on taxes in his bid for the board of commissioners. Republicans hold the state House majority with 110 seats. Democrats have 93 seats. There will be three vacancies created as a result of these wins.

Four legislators recently announced they will not seek reelection in 2020. State Rep. **Steve McCarter** (D-Montgomery), first elected in 2012, said in a Facebook post that he won't seek reelection so that he "can devote my remaining time in the Legislature and beyond to the environmental causes for which I feel so strongly." State Rep. **Cris Dush** (R-Jefferson/Indiana) officially confirmed that he is not seeking a fourth term. In a statement, Dush said he intends to honor the pledge he made six years ago to only run for three terms in the state House. State Rep. **Neal Goodman** (D-Schuylkill) also announced he will retire in 2020. Goodman was first elected in 2002. He is currently part of the House Democratic Leadership team, serving as Caucus Administrator. State Rep. **Marcy Toepel** (R-Montgomery) announced she will not seek re-election at the end of her current legislative term. She has been a member of the state House since 2010, and currently serves in leadership as majority chairman of the House Republican Caucus.

CONTACT:

If you have any questions regarding this legislative update or would like to get engaged in grassroots, please do not hesitate to contact us at 717.232.5322.

ITEMS FOR SATURDAY QUEEN BANQUET AUCTION



Donated By: Pa Fair Harness Horsemen's Assn., Crawford County Fair, Fair Directors: George Deshner & Ken Hyde



Print By: William Czarnecki, Artist
Czar Gallery. SN 212/550
Donated By: Jamestown Community Fair and C Sherman Allen

SPECIAL BAKING CONTESTS

- by Karen Dobson

Our Special Baking Contest winners from this year's fairs are busy preparing for the final competition at the 2020 Pennsylvania Farm Show.

The Farm Show's theme will be "***Imagine The Opportunities***". And our 2019 angel food cake, apple pie, chocolate cake, and Junior PA Preferred baking winners are certainly imagining themselves hearing their name called as the BIG winner after they compete with the best bakers from across the state!



The special baking state contests are only open to the certified winners from the 2019 fairs. Eligible contestants must bring the official Special Baking Certification Form signed by their fair, their baked good entry and a copy of the recipe on the entry days. The same Contest Rules given to the local Fairs for the 2019 preliminary competition will also be used for the 2020 PA Farm Show competition.

Entries are accepted in the Family Living Area, Main Hall, Farm Show Complex according to the following schedule:

Angel Food Cake: *Entry Time:* Sun. Jan. 5, 9 am-11 am;

Judging: Sun. Jan. 5: 12:00 pm - 1st Place = \$500

Apple Pie: *Entry Time:* Fri. Jan. 3, 3-5 pm or Sat. Jan. 4, 8-9 am;

Judging: Sat. Jan. 4: 10 am - 1st Place \$500

PA Preferred Junior Baking Cookies/Brownies/Bars:

Entry Time: Fri. Jan. 3, 3-5 pm or Sat. Jan. 4, 9 am-12:00 pm;

Judging: Sat. Jan. 4, 2:00 pm - 1st Place \$500

Homemade Chocolate Cake:

Entry Time: Fri. Jan. 3, 3-5 pm or Sat. Jan. 4, 9 am-12:00 pm;

Judging: Sat. Jan. 4, 4:00 pm - 1st Place \$500

Fair winners will receive a post card in the mail reminding them of the state competitions. Please reach out to your winners and encourage them to participate in the Farm Show competitions. If your first-place winners are not able to attend, you can certify the next place winners to attend. We look forward to seeing every fair represented at the 2020 Farm Show!

Each participating fair's Special Baking Contest summaries were due by November 15, 2019. Fairs that submitted the forms will receive their special baking reimbursement checks in January. Each fair's premium amounts will be calculated based on the number of awards given at the fair.

A reminder that the Annual Baking Contest seminar will be held at the 2020 PSACF Convention on Friday, January 24 at 2:00 pm. We encourage your fair to send a representative to receive the 2020 participation packets and to learn about any changes or updates for the next fair season.

From "Special Baking Contests" previous page

The state finals at January's PA Farm Show are just around the corner. Make sure your special contest 1st place winners receive their Farm Show Certification Forms. They should not register through the Farm Show. The PSACF baking contest state finals are by invitation only, i.e. only contestants who were issued as signed official certification form are eligible to compete at the PA Farm Show. If the 1st place winners choose not to or cannot come to Farm Show, fairs can certify their next place winner. If the certified winner is unable to physically get to Farm Show, a representative can bring their entry for them as long they possess that signed certification form.

Contest premiums reimbursements will be distributed after November 15 only if the Fair has submitted its Contest Summary Reports on time. Reports can be mailed or emailed to the respective PSACF baking contest coordinator, or submitted online at

<https://forms.gle/HjDnYH1eHHELGqza8>

Only two contests are eligible for sponsored premiums: Angel Food Cake (\$50) and the Junior Baking (\$45). All other contest premiums are at the discretion of the Fair.

If there are any questions, contact the appropriate committee chairperson:

Angel Food Cake and Apple Pie Contests - **Kevin Bieber** (484-256-8009, email KBieber@BBandT.com)

Junior Baking and Chocolate Cake Contests - **Karen Dobson** (610-212-6180, email kardob@msn.com)

GOING TO CONVENTION RAFFLE OR QUEEN AUCTION

Donated by C Sherman Allen, Auctioneer



Welcome New Associates!

Attractions. Animal/Zoo

Ready GO Dog Show

184 Horseshoe Valley Dr Labadie MO 63055

Phone: (513) 325-8737 Phone 2: Fax:

WebSite: www.paramountperformancepups.com

E-Mail: hyperdogs@hotmail.com

Info: Top-notch dog show featuring highest Jumping dog, world class diving dogs, & World Champion frisbee dogs!

Attractions. Miscellaneous

The Magic & Mentalism of Damian

PO Box 57 Dunmore PA 18512

Phone: (570) 344-1967 Phone 2: (570) 357-1412

Fax:

WebSite: damianthemagician.com E-Mail: damian-themagician@verizon.net

Info: Professional interactive Magic for adults and children

Mimealot

30 Mohawk Trail Greenfield MA 01301

Phone: (413) 695-4001 Phone 2: Fax:

WebSite: www.mimealot.com E-Mail:

chris@mimealot.com

Info: 'Sir Mimealot' strolling mime & 'The Copper Cowboy' human statue/robot.

Wonder Zone Dinosaur Zoo

15510 State Route 405 Watsontown, PA 17777

Phone: (570) 538-1060 Phone 2: Fax:

WebSite: www.wonderzonescience.com E-Mail:

wonderzonescience@gmail.com

Info: We provide an entertaining and educational Dinosaur puppet show experience for children of all ages.

Attractions. Thrill & Stunt Shows

Family Entertainment Industry, LLC

PO Box 891 Seagoville TX 75159

Phone: (619) 884-2598 Phone 2: (214) 734-8682

Fax:

WebSite: www.familyentertainmentind.com E-

Mail: familyentertainmentind@gmail.com

Info: Family Entertainment Industry is your "one stop shop" for first-class specialty entertainment.

Maxx Entertainment Group LLC

313 SE 3rd Street Cape Coral FL 33990

Phone: (239) 233-9862 Phone 2: Fax:

WebSite: www.maxxeg.com E-Mail: [\[dy@maxxeg.com\]\(mailto:dy@maxxeg.com\)](mailto:ju-</p></div><div data-bbox=)

Info: Motorsports stunt show

Events

Hard Core Derby Promotions

112 East Fayette St Uniontown PA 15401

Phone: (724) 557-7428 Phone 2: (724) 439-3300

Fax:

WebSite: www.hardcorederbypromotions.com E-

Mail: fg77@atlanticbb.net

Info: We are Derby Promotor of high end Fair events.

Musical Attractions

Bob Randall

1784 SR 225, Suite #3 Herndon PA 17830-7331

Phone: (570) 428-2101 Phone 2: Fax:

WebSite: bobscountymusic.com E-Mail: bobrandallmusic@yahoo.com

Info: On stage Bob plays standard country songs from today while blending in originals creating a truly unique, fun and memorable experience.

The Cars Stars 285 South Sterling Rd South Sterling PA 18460

Phone: (570) 575-0971 Phone 2: Fax:

WebSite: www.carsstarsco.com E-Mail:

mike@carsstarsco.com

Info: Bands and entertainment booking.

David King Productions

15610 Clearview Avenue Greencastle PA 17225

Phone: (717) 494-9498 Phone 2: Fax:

WebSite: www.davidkinginconcert.com E-Mail:

bookings@davidkinginconcert.com

Info: International Award Winning Elvis Tribute Artist, Voted Top 10 in the World.

Into The Spin

6 Sycamore Court Selinsgrove PA 17810
Phone: (570) 898-0800 Phone 2: Fax:
WebSite: www.intothespın.com E-Mail: intothespın@gmail.com
Info: High Energy Dance Band 2nd email - JeremyHummel@hotmail.com

Jeremiah James

1863 Bow Drive Auburn PA 17922
Phone: (610) 621-8463 Phone 2: Fax:
WebSite: www.jeremiahjames.biz E-Mail: jeremiaahjamesonline@gmail.com
Info: High energy Country, Southern Rock, & Classic Rock Stage Show.

Paul Rosewood LLC

12926 Yorkshire Osgood Rd Yorkshire OH 45388
Phone: (419) 733-4198 Phone 2: Fax:
WebSite: www.paulrosewood.com E-Mail: paulrosewood41@gmail.com
Info: Music Entertainment

Pure Country - George Strait Tribute

730 Ice House Drive Mountain Top PA 18707
Phone: (843) 424-3239 Phone 2: Fax: (877) 564-0445
WebSite: www.purecountrytribute.com E-Mail: purecountrytribute@gmail.com
Info: 9 Piece George Strait Tribute Show - Pure Country Full Band.

The Undercoats

1003 Meadow Drive Reading PA 19605
Phone: (484) 663-3829 Phone 2: Fax:
WebSite: theundercoats.com E-Mail: biggprman@aol.com
Info: Country/Variety Band

Rodeos

Bull Ride Mania

310 Fredonia Rd Fredonia PA 16124
Phone: (724) 475-2939 Phone 2: (717) 793-1735
Fax:
WebSite: www.bullridemania.com E-Mail: donna@bullridemania.com
Info: Family-owned Rodeo Production and Stock Contracting Business

Security

Central PA Security Services, LLC

P.O. Box 295 Bellwood PA 16617
Phone: (814) 369-2320 Phone 2: (814) 215-5050
Fax:
WebSite: centralpasecurity.com E-Mail: b.burgoon.cpass@gmail.com
Info: Security services offering armed/unarmed, uniformed/plain clothes security officers experienced in fairs, conventions, concerts, etc.

Talent/Booking

Christopher Entertainment Group

102 W. Chocolate Ave Hershey PA 17033
Phone: (717) 421-1395 Phone 2: Fax:
WebSite: E-Mail: rubbyred800@aol.com
Info: South Central PA Entertainment Company for live, local and regional acts.

Carnival (rides)

Strates Shows, Inc.

P.O. Box 174 Orlando, FL 32802
Phone: (407) 855-3939 Phone 2: Fax:
WebSite: www.strtes.com E-Mail: info@strates.com
Info: America's finest carnival: More than 150 rides, games & concessions

