DATES TO REMEMBER

-2022-

January 8-16 Pa. Farm Show January 19 - 22 Convention — Hershey February 15 - Baking Contests intent to participate due February 28 - Queen Competition intent to participate - FAIRTALK material for March issue due March 25 (week of) - 1st Quarter FAIRTALK emailed April 27 - PSACF Zone 4 Mtg. - CJ Hummel's April 28 - PSACF Zone 3 Mtg. - Washington County Fair April 29 PSACF Zone 1 Mtg. - Jefferson County April 30 - PSACF Zone 2 Mtg. – Beaver Community Fair May 12 -14 Naples FL - Zone 1 IAFE Conference May 31 - FAIRTALK material for June due June 24 (week of) - 2nd Quarter FAIRTALK emailed September 15 - Baking Contest checks (Angel Food) August 31 - FAIRTALK material for September due September 1 - Showcase apps. For 2020 Convention mailed September 24 (week of) - 3rd Quarter FAIRTALK emailed September 30 - Zone Junior Fair Person nominations due to Zone October 15 - Showcase apps. Due - 2022 Request for Fair info material, PSACF Associate Dues Invoices, PSACF/PSSA Convention material, Trade Show apps. mailed. -October 20 -PSACF Board Meeting

October 26 - PSACF Zone 4 Mtg. -October 27 - PSACF Zone 3 Mtg. -October 28 PSACF Zone 1 Mtg -October 29 - PSACF Zone 2 Mtg. - Bloomsburg Fair November 1 - Fair Person of the Year apps. Due - Communications Competition apps due - Queen Competition Applications due November 15 - Reimbursement apps.—Fair Fund due - Baking Contests Summaries due November 30 FAIRTALK material for December issue due



VOL. 35

December 2021

NO. 4

YOUTH DAY MAKES ITS DEBUT AT **CONVENTION BY: KEVIN D. BIEBER**

Although we are never certain about anything, i would like to guess that most if not all of us have one or several youths that are 30 years of age or under that are involved at your fair. If so, the 2022 convention is just what you are looking for in order to educate and expand on their knowledge of the industry. This year we will be having our first ever youth day on Saturday morning into early afternoon. The morning will be filled with two seminars that will be conducted by some of our Pennsylvania State FFA officers and the day will end with a friendly game or two of family fued. The seminars are "Professionalism 101" and "Communication is the Key". Although the registration form for convention did not have a separate section for the youth day sign up, all we ask that you do is contact Harry Reffner with the name of the youth attending and arrange for payment with him. If your youth is attending convention and have the regular registration, then there is no additional charge, if you are only attending on Saturday's youth day, there will be a \$20.00 registration charge. Please make sure you contact Harry with the names of the youth attending.

As for the seminars and table topics at convention, I am happy to say we once again have a full slate of topics. You can find all the topics and seminars listed in this FAIRTALK. Please note that all 12 table topics will be run two times throughout the convention and will be discussion table topics. There will not be power point presentations, videos etc. We look forward to this new format; I hope you do as well. Please consider being in Hershey by Thursday morning to take part in the opening cere-

mony as well as our keynote speaker, Rich Engler. I am sure rich will bring the enthusiasm and energy that we have experienced every year with our keynote.

Once again there will also be a full slate of seminars being presented. In fact you will maybe recognize a familiar name of two such as Barney Cosner who absolutely loves coming to our convention. Let's show these presenters how much we appreciate them coming to Hershey and fill the rooms.

So, just as I promised, a full agenda and plenty to do as well as the fun and the fireside chats that we all love to have. Let's admit, we all have so much to catch up on with each other. See you in Hershey!

PSACF OFFICERS - 2021-2022

President Samuel J. Zaffuto 355 N. Park St. Sykesville, PA 15865 (814) 894-5723

Vice President Martha Ebersole 640 Dellville Rd. Duncannon, PA 17020 (717) 834-4435 Exec. Secretary/Treasurer Harry Reffner 128 Cumberland Road Bedford, PA 15522 (866) 814-6985

Immediate Past President Dr. Sally K Nolt 25 Iris Circle Elizabethtown, PA 17022 (717) 367-7256

PSACF DIRECTORS - 2021-2022

C. Sherman Allen 11283 St Hwy. 285 Conneaut Lake, PA 16316 (814) 671-9947)

John Berne PO Box 141 Crosby, PA 16724 (814) 887-5396

Kevin D Bieber PO Box 105 613 Main St. Oley, PA 19547 (610) 987-6529

John D Blaney, Jr 247 Curfew Rd Perryopolis, PA 15473 (724) 677-2228

David W. Cowden 168 Skyline Dr. Hickory, PA 15340 (724) 356-2577

Roger Dirlam 250 Sunrise Ave. Honesdale, PA 18431 (570) 493-2745

Karen Dobson 9 Ebelhare Rd Pottstown, PA 19465 (610) 469-0263

Tony R. Frazier 27 Hunt Club Drive Bloomsburg, PA 17815 (570) 784-9158

Beverly Gruber 5265 Sell Rd New Tripoli, PA 18066 (610) 393-0294

Ben Haagen 485 Snydertown Rd Howard, PA 16841 (814) 383-4428

Susan Hahn 1424 Church Rd. Pen Argyl, PA 18072 (610) 863-6816 Judy Kmetz 353 Smith Pond Rd. Shavertown, PA 18708 (570) 675-2952

Jody Lambert 512 Lambert Hill Rd Dushore, PA 18614 (570) 924-3843

Craig Lash 246 Dairy Ln West Newton, PA 15089 (724) 872-8967

Jana Malot 1432 Trails End Road Harrisonville, PA 17228 (717) 571-8837

Shirley McIntire 1479 Franklin Road Jackson Center, PA 16133 (724) 699-0797

Jeanne Miller 299 Riley Dr. Girard, PA 16417 (814) 774-5703

Jim Reed 122 Coal Hill Lane Slippery Rock, PA 16057 (724) 967-6627

Dr. David Reese, DVM 10 Dry Run – Left Branch Pine City, NY 14871 (607) 733-3154

Debbie Stephenson 667 Washington Rd. Prosperity, PA 15329 (724) 627-4752

Glenn Stoltzfus 1906 Airy Hill Rd. Manheim, PA 17545 (717) 405-0698

MEMBERS AT LARGE

Milliron & Goodman LLC Andrew Goodman 200 N. 3rd Street Harrisburg, PA 17101 (717) 232-5322

Tracy Barone Fair Fund Admin. 2301 N. Cameron St. PA Dept. of Agriculture Harrisburg, PA 17110 (717) 772-3094 Galla Higinbotham 5075 Wrenwood Ln Alexandria, PA 16611 (814) 669-4443

FAIRTALK published four times per year by the Association. Send information for the publication to: Harry Reffner 128 Cumberland Rd, Bedford, PA 15522

From our President



It's hard to believe that it is almost time for our annual convention. After having to cancel last year, everything is coming together for another outstanding event. If its education you are looking for, there are many seminars that have been planned for you. Our keynote speaker, Rich Engler, has much experience in

the entertainment market. He will share many of his experiences with us and don't miss his display of memorabilia from many of the artists he has worked with. The trade show promises to be another good one. If you are in need of entertainment, insurance, track events, advertising and marketing, or any other service you will find someone offering it there. Much time has gone into organizing the table topic discussions. Most of these will be presented twice so you will have an opportunity to attend. The Communications Displays and awards breakfast are always popular. Find out who our next Pa State Fair Queen will be at the Queen Coronation on Saturday. Something new this year is Youth Day on Saturday, offering special programs for everyone under 30- years of age.

If you are looking for entertainment, be sure to attend the Talent Showcase on Wednesday evening where 18 acts will perform for you. There is a wonderful family act set for the Opening Entertainment on Thursday morning. Two acts will entertain us at the PSACF Banquet on Thursday and another entertaining act will take the stage at the Showmen's Banquet on Friday.

Of course, you are asked to support the raffles presented by the spouses program, the Queen program, and the Showmen's Association.

As you can see, there is so much planned for our convention that you won't want to miss it! If you haven't already done so, there is still time to register so you can be part of this annual event.





By: Maria Zaffuto

The PSACF Young Professionals Initiative (YPI) Kick-Off Event is scheduled for Friday of the Convention-January 21st from 11:00-12:30 at the Revelry Restaurant at The Hershey Lodge. All individuals age 21-40 are welcome and encouraged to attend! The event will consist of an idea swap and lunch. Come and meet new friends and share your ideas and thoughts with other young professionals working and volunteering in the fair industry. A light lunch will be provided to all attendees, made possible by the generous fair and associate sponsors who are supporting the start-up of this group. The Young Professionals Initiative is an extension of the International Association of Fairs and Expositions (IAFE). The YPI was created by IAFE "to provide a community for young professionals to guide the future of the fair industry through leadership development, mentoring, incentives, education and idea sharing." Starting a Pennsylvania group will provide a fantastic opportunity to network and learn from other young professionals who share a common interest in Pennsylvania fairs. This will be an exciting and educational event that you won't want to miss! Make sure to join us Friday at the Convention and meet your fellow YPI members. All Fair Members, Associate Members and Showmen Members age 21-40 are welcome. If you are in this age group, please send an email to mariazaffuto@gmail.com so that you will be kept up to date on upcoming YPI opportunities. If you will be attending the Idea Swap & Lunch, please note that in your email to help with an accurate count for lunch. Wishing everyone a Merry Christmas and a Happy New Year! See you all in "The Sweetest Place on Earth!"

Network in Your Zone

The 2022 IAFE Zone 1 Meeting will be held in conjunction with the Florida Federation of Fairs Convention & Zone 2 meeting on May 12-14 in Naples, FL at the Naples Grande Beach Resort. Hello, Zone 1 Fair Friends!

I hope to see you in Naples, FL, May 12-14, 2022, for the combined Zone 1 & Zone 2 conference. We are looking forward to meeting our Zone 2 neighbors. Thank you to our hosts, the Florida Federation of Fairs, for extending us the invitation.

The approximate cost (subject to change) for planning ahead will be ...

- \$159/night room rate at the Naples Grande Resort

- \$175 for registration

- \$80 for the Saturday night gala

Please join us! Grow Fair Strong!!!

Sincerely, Kathryn R Hunter, IAFE Zone 1 Director

PSACF

109th ANNUAL CONVENTION PA State Association of County Fairs and



2:15pm-3:15pm

Table Topics 3,9, 11

PA State Showmen's Association	
The Hershey Lodge & Convention Center, Hershey PA	
Wednesday - Saturday, Jan. 19 – 22, 2022	

HOTEL RESERVATIONS

2022 Convention reservations will now be accepted by the Hershey Lodge. Deadline is December 23, 2021. For lodging:

Call Hershey Lodge Reservation office at 855-729-3108,6:45pmDinneand ask for the room block for the PA State Association of
County Fairs, January 19 - 22, 2022.Friday, January 21, 2022Rooms will be available by 4:00pm and check out at 11:00am7:30am-5:00pmRegis

daily for all.

CONVENTION REGISTRATION

ADVANCE REGISTRATION is essential to the smooth operation of the convention. Registration is:

\$40 (received on or before December 15, 2021)

\$60 (received after December 15, 2021)

MEALS

Meal(s) that are purchased are not refundable; there will be a bulletin board near the registration area for you to place a "for sale" notice if you wish to resell them. A limited number will be available for purchase at convention.

TENTATIVE CONVENTION SCHEDULE Wednesday, January 19, 2022

MEALS ON YOUR OWN-ALL

9:00am-1:00PM "Serv-Safe" (see newsletter article for details – PA Showmen or fairs who are members of PA Showmen [1 person per fair may register; others to be considered after deadline if space available)

11:00am-5:00pm	Registration Desk Open	
12:30pm	Judging School Orientation Session	
1:20pm – 2:30pm	First Session of Judging School	
2:35pm – 3:55pm	Second Session of Judging School	
2:00pm-4:00pm	Seminar – "Trucking Regulations Update"	
3:00pm-4:00pm	Table Topics 1, 8	
4:00pm-8:00pm	Enter Communication Exhibits	
	Trade Show Set-up	
4:45pm	PSSA Board Meeting	
4:45pm	PSACF Board Meeting	
6:30pm-10:00pm	ENTERTAINMENT SHOWCASE	

Thursday, January 20, 2022

MEALS ON YOUR OWN-BREAKFAST & LUNCH		
8:00am-5:00pm	Registration Desk Open	
8:00am-9:00am	Enter Communication Exhibits	
8:00am-10:30am	Trade Show Set-up	
8:30am-9:00am	First-Timers Session	
9:00am-9:30am	Opening Entertainment	
9:30am-10:45am	Opening Ceremony	
	Keynote Speaker – Rich Engler	
10:30am-4:00pm	Trade Show Open	
	Communication Exhibits Open	
	(Badge Required)	
10:30am-4:00pm	PA Dept. of Agriculture display, etc.	
1:00pm-2:00pm	Table Topics 6,7,10	
1:00pm-2:30pm	Seminar – Animal Health	
1:00pm-3:15pm	Spouse Program - "Bag & Basket" Bingo	
1:30pm-3:00pm	Meeting – Sire & USTA	

>	3:00pm-4:30pm	Seminar – Getting through the Pandemic, using ideas
		to keep moving forward
	3:30pm-4:30pm	Table 5,6,12
	4:00pm	Associates Gathering
	5:30pm	PSACF & PSSA Board
		Group Photos
	5:45pm	Hospitality Time & Cash Bar
	6:15pm	PSACF ANNUAL BANQUET
	6:45pm	Dinner (reserved seating-ticket required-\$40)

MEAL ON YOUR OWN-LUNCH **Registration Desk Open** 7:30am COMMUNICATIONS BREAKFAST meal (served) 7:30am; awards 8:15am-9:00am (ticket required-\$19) 9:15am -11:30am Memorial Service / **PSACF** Annual Meeting 11:30am Fair Advisory Committee Meeting 11:00am - 12:30 YPI Idea Swap & Lunch 10:30am-4:00pm Trade Show Open Communication Exhibits Open (Badge Required) 10:30am-4:00pm PA Dept. of Agriculture display, etc. 1:00pm-2:00pm Table Topics 2, 3, 10 1:00pm -2:15pm Seminar- "What just happened... What can we do to enhance the future of our Fair?" 2:00pm-3:30pm Seminar – "Special Baking Contests" 2:00pm-3:30pm Spouse Program - "Wine bottle decorating" 2:15pm-3:15pm Table Topics 8, 9, 11 2:30pm-3:45pm Seminar – Fair Funding 3:30pm-4:30pm Table Topics 4, 7, 12 6:15pm Hospitality Time & Cash Bar 6:45pm PA SHOWMEN ANNUAL BANQUET (Reserved seating-ticket required-\$44)

Saturday, January 22, 2022

MEAL ON YOUR OWN-BREAKFAST	
7:30am-5:00pm	Registration Desk Open
9:00am -10:30am	Seminar – "How do we enhance the most important
	component of our Fair?"
9:00am-10:30am	Seminar – Food Safety Updates
9:00am-10:00am	Table Topics 1, 2
9:00am-Noon	Trade Show Open
	Communication Exhibits Open
	(Badge Required)
9:30am-11:00am	Seminar – "Advocacy for all, steps to being a great
	advocate for the causes we are passionate about"
9:30am-10:45am	Spouse Program – Cake demonstration by Desserts,
	Etc. of The Hershey Pantry
10:30am-11:30am	Table 4, 5
11:30am-12:30pm	PSSA Annual Meeting
Noon-12:30pm	Communication Exhibits Released
12:30pm	Auction Drawings - Winner must be present
6:00pm	QUEEN CORONATION BANQUET
	(Reserved seating-ticket required-\$45)

Schedule continues on next page

Saturday Youth Day, January 22, 2022

9:00am -10:00am Seminar – "Professionalism 101"

10:00 am-10:30am Break

10:30am-11:30am Seminar – "Communication is the Key"

11:30am - 1:00pm Lunch on your own

1:00pm - 3:00pm "Family Fued"

Sunday, January 23, 2022

8:00am PSACF Exec. / Conv. Breakfast

TABLE TOPICS

(Each of these topics will be ran twice through Convention)

- 1. The new normal of your Fair, What Is It? Karen Dobson
- 2. New and creative competitive exhibits, Keep It Fresh Maria Zaffuto
- 3. Funding advice, presentation for a Bank Kevin Bieber
- 4. Marketing your Fair as well as the Fairgrounds Dan Bliss
- 5. Sponsorships -- Jeanne Miller
- 6. What is getting in your way? Laura James
- 7. Working with your community/townships/schools/business's etc. Shirley Mover
- 8. Why be a Fair Director/Officer? David Wilcox & Steve Carr
- 9. Volunteers, making them feel safe Shirley McIntire
- 10. How do you rate your Fair? Bev Gruber
- 11. Volunteer management, Who, How, What Craig Lash & Debbie Stephenson 12. Reinvent your Fair and utilizing your Fairgrounds throughout the year Glenn Stoltzfuz

SEMINARS

Judging School

- Session choices for this year are as follows:
- Wine & Spirits • Youth & 4-H
- Livestock Judges Fresh and Canned Vegetables
- Baked Goods

Serv-Safe

The Food Safety updates will be presented by Paster Training, Inc. Paster Training Inc.'s trainers are the best and most passionate in the business. We are thrilled about the opportunity to provide your association members with a 4 hour food not only to the workforce world but in everyday appearances. safety review session and proctoring of the ServSafe examination.

Trucking Regulations Update

A representative from the Pa. Motor Truck Association, located in Camp Hill, Pa. will give the latest updates for the industry.

Fair Funding

Presented by Tracy Barone

Staff from the PA Department of Agriculture's Fair Office will provide a brief review of Fair Fund program opportunities (Fair Reimbursements and Capital Improvement Grants), the Friend of the Fair Awards, Fair Milestone Awards and Annual Youth Poster Contest.

Special Baking Contests

Presented by Kevin Bieber (Oley Valley Community Fair) and Karen Dobson (Kimberton Community Fair)

This is the annual seminar to update everyone who runs any of the Special Baking Contests at your fairs. This is also the perfect time to come and ask questions regarding any of the contests.

Food Safety Updates

Changes and Updates from the PA Dept. of Agriculture.

Advocacy for all, steps to being a great advocate for the causes we are passion-

ate about Presented by PA State FFA officer This workshop will teach the basics of advocating. The why, how and when.

Animal Health Rules

This presentation will cover the PA Department of Agriculture Animal Health Requirements and Recommendations, biosecurity considerations, and the Animal Exhibition and Sanitation Law. Information on the new exhibition swine and poultry quarantine orders will also be presented. There will be an opportunity for questions and discussion for fair managers challenged with incorporating these requirements into their programs.

How do we enhance the most important component of our Fair? Presented by Barney Cosner

The future of fairs and agricultural programming is dependent on the youth who are a strong component of the educational mission of fairs past and present. During the COVID Pandemic many fairs were able to have "fair type events", thanks to the youth programs involved with the traditional annual fair. This session will focus on what fairs will need to do to enhance and strengthen this vital component of America's fairs

What just happened...What can we do to enhance the future of our Fair? Presented by Barney Cosner

There is no quick fix, and it is not an individual, stand-alone project. Concepts and proven ideas that can be put into play, to create a "we can do this" process for the well-being of the fair will be gained from this dynamic presentation.

Getting through the Pandemic, using ideas to keep moving forward

Presented by Brandon Helgeson

So you have a fair and you have a pandemic. What do you do? This presentation will give you ideas and information on how to navigate a pandemic with events and ideas that will keep your fair going strong both during and post pandemic. We'll also touch on strategies to keep your fair top of mind year round. There will be an open period to collaborate and network on new ideas and ask followup questions.

SEMINARS YOUTH DAY

Professionalism 101

Presented by PA State FFA officer Teaching the general soft skills of employment by introducing the steps to appear professional to employers, supporters, and more. This workshop will be for those looking to enhance the way they appear

Communication is Key

Presented by PA State FFA officer

Introductory course for individuals to grow their communicating abilities. Communication is key not only in face-to-face meetings but also virtual meetings. We will cover general etiquette for both.

YPI Event

Maria Zaffuto

Young Professionals Initiative Idea Swap & Lunch: 11:00- 12:30 Fair members, Associate Members and Showmen Members age 21-40 are welcome and encouraged to attend! Free lunch provided.





2022 SPOUSE PROGRAMS



The Spouse Program for the 2022 Convention will feature three different activities:

- A "Ticket Auction" in the Great Hallway and prizes to be awarded on Saturday at 12:30PM in the Chocolate Ballroom.
- On Thursday, a Basket and Bag Bingo will be held with Vera Bradley bags and Longaberger Baskets as the prizes.
- Friday we will have hands on activity Wine bottle decorating.

On Saturday morning the program will be Cake Demonstration by Desserts, etc. of The Hershey Pantry. Come join us for the fun!

All fairs and showmen are requested to donate one (1) or two (2) gifts for use in the above activities. Your support is truly needed and will be greatly appreciated.

2022 PA STATE FAIR QUEEN CONTEST SCHEDULE

WEDNESDAY, JANUARY 19, 2022

Raffle Table Set Up

THURSDAY, JANUARY 20, 2022

12:00pm – 4:00pm	Raffle Table Open to benefit Queen Program
	2022 Fair Queen Contest Packet Distribution (near Raffle Table)
	Contestants drop off Auction Gift Cards (at Raffle Table)
2:45 – 3:15pm	Queen Contestant Check-in for Orientation
3:15pm – 4:00pm	Queen Contestant Orientation
6:00pm	Line Up for Stage Introduction Competition
6:15pm	Stage Introduction Competition
6:45pm	PSACF Annual Banquet
Immediately after	Queen Contestants Group Photo
Banquet	

FRIDAY, JANUARY 21, 2022

Interviews - Morning Session
Raffle Table Open to benefit Queen Program
Seminar - Young Women's Leadership
2022 Fair Queen Contest Packet Distribution (near Raffle Table)
Interviews - Afternoon Session
Seminar - Young Women's Leadership
Round Table/Idea Exchange for Queen Coordinators
2022 Fair Queen Contest Packet Distribution (<i>at Round Table</i>)
Judges Reception with Contestants
PA Fair Queen Addison Neff's Party with Contestants

SATURDAY, JANUARY 22, 2022

7:30am – 12:00pm	Speech Competition – Morning Session
9:00am – 12:45pm	Raffle Table Open to benefit Queen Program
12:30pm	Drawing for Raffle Table items
1:15pm – 3:00pm	Speech Competition – Afternoon Session
4:30pm	Rehearsal for Coronation
6:00pm	Coronation Banquet (<i>Reserved Seating - Ticket Required</i>)
7:15pm	Line Up for Coronation
7:30 – 8:45pm	Coronation Ceremony
9:00pm	Media Photos / 2022 PA Fair Queen Meeting with State Coordinator

Visit the PA Fair Queen Program's Basket Auction and Raffle Table in the Great Lobby. A 50/50 cash raffle drawing will be held Wednesday through Saturday. Tickets can be purchased as follows: Wed, Thurs, and Sat. evenings - Chocolate Ballroom Lobby Fri 10:00 am – 3:30 pm - Great Hall across from Trade Show entrance

FAIR PERSONS OF THE YEAR



Zone 1 - Nancy Dart of the McKean County Fair presented by Sam Zaffuto



Zone 3 Betsy Giansante of the Williamsburg Community Farm Show

In recognition of the dedication to their Fairs. Presented at the Fall Zone meetings.



Zone 2 – Ben Haagen of the Centre County Grange Encampment & Fair presented by Roger Dirlam





There will be a **MEMORIAL SERVICE** at the 2022 PSACF/PSSA Convention, similar to that which we have each year. We do this in remembrance of those who have passed away and since last convention (2020). Ben Haagen will be conducting the service with Dan and Galla providing inspirational background.

John Berne and Angela Zaffuto will again have a display for photo memorials or other items in the Great American Hall, please bring them with you as you travel to Hershey.

IAFE Recognizes PA Fairs San Antonio, TX

By Bev Gruber



(L to R)

Members of the Pennsylvania Farms who attended the 2021 IAFE Annual Convention in San Antonio, Texas held November 28 through December 1. Heidi Svonavec, Jessica Ciecwisz, Beverly Gruber, Montgomery Stombaugh, Ben Pfeffer, Jenna Koslosky, Jim Spang, Pat Brackbill and Cathy Jenkins

Four Pennsylvania fairs attended the 2021 International Association of Fairs and Expositions (IAFE) Annual Convention in San Antonio, Texas on November 28 through December 1. The educational sessions and trade show were excellent. The fairs present were Troy, York, Allentown and the Pennsylvania Farm Show.

The theme for the event was "Grow Fair Strong." The convention had an easy-to-use mobile phone app, which included the entire agenda. A printed program was available at onsite registration but most attendees used their phone to navigate the convention.

The IAFE annually awards excellence in fair programming through four educational contests, competitive exhibits, communications and sponsorship. Three fairs received awards this year. They are Allentown, Bloomsburg and the Pennsylvania Farm Show.

All three fairs competed in Division 3 for fairs with attendance of 250,001-500,000. Allentown received first place and best of division awards for a competitive photo entry. It was for a horticulture class called Flower Pot Figures. It featured about 15 terracotta flower pots crafted into five nearly life size models to look like the local music group "The Large Flowerheads."

Bloomsburg Fair won a second place award for their photo entry of their beautiful floral building, which featured Main Street U.S.A.

The Pennsylvania Farm Show entered seven award categories and won three awards. Their first place award was for the major capital renovation done to the facility during COVID-19.

The 2022 IAFE Zone 1 Meeting will be held at the Naples Grande Resort in Naples, FL on May 12-14. It will be a combined Zone Meeting with Zone II and the Florida Federation of Fairs. There will be a trade show and educational sessions at the event.







A longtime employee of the Wayne Highlands School District and beloved community member has died. Diane Rae Mott was known to locals as the longtime director of the Wayne County Fair and the treasurer there for the last 42 years



P. Graydon Long, 92, of New Stanton, passed away on Thursday October 21, 2021 He was born on January 3, 1929 in New Stanton. He was a longtime Director of the Westmoreland County Fair, a charter member of the Westmoreland County Farm Bureau and a Penn State Extension Executive committee member.



Leon S. Peters, president of the Lehigh County Agricultural Society, the nonprofit owner and operator of the Allentown Fairgrounds and The Great Allentown Fair, died Saturday in Lehigh Valley Hospital. Peters was elected president of the society by its members in August. Prior to being elected president of the society, he served on the executive committee and was treasurer since 2012. He was the society's librarian for two years before becoming treasurer.



The 86th Ox Hill Fair returned, at its new location 1752 Mahoning Road.

This new location offers all of the same fun the fair has offered over its many years, but with a more level area and some more space for events and activities.

"The parking is much leveler, especially," said fair board president Doug Marshall. "And it's flatter in general, so we've got a nice level area for the carnival."

"We've had some challenges," he said. "The weather hasn't cooperated at times and we didn't get as many volunteers as I would have liked, but we've had a core group of about 10-12 of us out here working hard each weekend and in the evenings.

"And we wouldn't even be this far without our businesses that have supported us. They've gone above and beyond."

"We can't thank those who have believed in us from the very beginning enough," he said. "Without them, we wouldn't be where we are today."

2021 Junior Fair Person

By: C. Sherman Allen

The Committee held the interview of the 4 candidates from each of the zones via zoom, which gave the committee a good method of interviewing. All four young ladies were very good and it was difficult to decision.



Zone 1 had Grace Nickel from the Jefferson Township Fair



Zone 4 chose Courtney Gable from the Kimberton Community Fair



Zone 2 selected Emory Bewley from the Harford Agricultural Society and who was awarded

the 2021 Junior Fair Person,

Emory will be receiving at the 2022 Convention, her award, a nights lodging, and 2 Saturday Coronation Banquet tickets.

Congratulations to all four.

Zone 3 selected "Lissy" Kinder from the Huntingdon County Fair

From the PA State Fair Queen



Throughout the fall I visited my last fairs as the 2021 PA State Fair Queen. In total I attended 25 fairs and Ag Progress Days, traveling a total of 5,661 miles.

On September 18th, I visited the Oley Valley Fair where I had the opportunity to pick my favorite car at the car show and serve milkshakes in the milkshake stand. I also saw some of the biggest pumpkins I have ever seen in my life. The yummy French fries fried in lard were a real treat.

On September 22, I attended the Beaver Community Fair. Though it was a very rainy day I still enjoyed handing out awards at the children's pedal tractor pull and touring the fair exhibits and barns.

On September 24, I attended the West Lampeter Fair where I toured the fair and attended the livestock sale along with taking pictures and handing out banners to the buyers. To end the fair season, I visited the Bloomsburg Fair. When I arrived, I was greeted by numerous fair board members and had the opportunity to take photos with them. I then toured the fair with their queen and one of their fair directors. I was able to tour the historic house on the fairgrounds, watch the fair queen and alternate compete in the grape stomp, eat a delicious apple dumpling, ride the skyway across the fair-

grounds, and tour the fair exhibits and barns.

In December, I rode on a float in the Elizabethtown Holiday Parade and attended the Elizabethtown Fair Christmas Dinner.

Looking back on the fair season, I am grateful for the opportunities I have had to make memories one fair at a time. I have enjoyed getting to meet fair board members, volunteers, and exhibitors at each fair as well as seeing and experiencing new activities and exhibits.

Looking ahead, I am excited for the Pennsylvania State Farm Show and all the activities and events that entails as well as the PSACF Convention.

I want to wish everyone a Merry Christmas and a Happy New Year! I look forward to seeing everyone in Hershey this January at convention.

Addisou



Proudly Made in the USA



THE

ONLY] GRAND CHAMPION

MARIAN

ONLY 1 BEST IN SHOW

ONLY 1

140 Years Serving Customers Nationwide100 Years Doyle Family Owned & Operated

Phone: 419.668.3746 | Fax: 800.340.9988 orders@fairsupplies.com | www.fairpublishing.com

RIBBONS | ROSETTES | BANNERS | TICKETS PAGEANT, REGISTRATION & MARKETING SUPPLIES PA Fair Queen Program - by Karen Dobson

The PA Fair Queen Program and 2021 PA Fair Queen Addison Neff are excited to be hosting 58 contestants for the 2022 state competition. Contestant Handbooks, Schedules and required Forms will be available after December 18. The information will only be available online from the PSACF website under the https://www.pafairs.org/p/convention/queen-contest page. No password will be required to access the documents. No Handbooks will be mailed.

We are currently planning on a regular contest schedule – Thursday afternoon through Saturday evening. However, the PA Fair Queen Program values the health and safety of all who will be participating in or attending any of the 2022 PA Fair Queen State Competition events. Therefore, the committee will be following and enforcing any COVID safety protocols that are recommended or mandated by the CDC, PA Department of Health, The Governor's Office, Hershey Lodge & Convention Center, and/or local/county agencies at the time of the contest. If, for any reason, the regular schedule cannot happen, contestants and their coordinators/fairs will be notified of any modifications.

NOTE The contestants' attire for the Thursday night Stage Introduction competition on January 20 will be "business dress" i.e. appropriate for a professional presentation or public appearance. <u>NO</u> EVENING GOWNS for Thursday night.

Evening Gowns are required for the Saturday coronation ceremony.

The Contest Information Packet for the 2022 fair season will be available for pick-up at Convention. It will also be made available online after convention.

There will be a Fair Queen Coordinators' Round Table Discussion on Friday, January 21 at 3:30 pm during Convention. This is a great opportunity for coordinators to network, share ideas, and pick up the 2022 contest packets.

Contestants are encouraged to participate in the seminar and activity scheduled for the Youth Day to be held on Saturday if it does not interfere with their Speech competition schedule.

The PSACF/PSSA Convention is the primary opportunity for the Fair Queen Program to fundraise. Activities such as the Basket Raffle, 50/50 Cash Raffle and Live Auction provide much needed revenue to ensure the program continues to be one of the top commodity programs in the Commonwealth. We will once again be offering two "Dining Out" Gift Card Packages for the Live Auction at the Saturday coronation banquet. Each contestant will be asked to donate a \$25 chain restaurant gift card (ex: Olive Garden, TGI Fridays, Applebee's, etc.) towards these prizes. We will also be holding our popular 50/50 Cash Raffle every evening Wednesday - Saturday. Our Basket Raffle table will offer some exciting items including a Kate Spade Beach Tote, a Vera Bradley Travel Set, an Amazon FireHD10 Tablet with Alexa, and a "Phone Soap" UV Sanitizer/Charger. Gift baskets, auction items and gift certificates are still being accepted as well as tax-deductible monetary contributions. Contact John Berne - 814-887-5396 or Judy Kmetz - 570-675-2952 to learn how you, your fair or your business can participate.

We look forward to introducing our 58 contestants to you at the 2022 Convention and show you the bright future of Pennsylvania.





It's that time of year when many Pennsylvanians are getting ready for the holidays – shopping for gifts, making (and eating) cookies, or decorating their homes and businesses – all while Pennsylvania's fair community is gearing up for next fair season! The first fair of 2022, the PA Maple Festival in April, will be here before you know it!

Challenges faced by the fairs in 2020 and 2021 have given us something to think about when it comes to the future of fairs and the next generation of volunteers. We're all asking the same questions: Who will tell the story of agriculture in the years to come? How do we get Pennsylvania's youth involved?

There are steps fairs can take to involve younger generations:

- Creating a youth fair board. Start by innviting PA's youth to get involved in the planning of day-to-day fair operations. This will provide the opportunity to foster interest and develop long-standing relationships with volunteers.
- Work with local organizations. Reach out to your local FFA and 4-H to involve members in fair management. Youth agriculture organizations are always looking for opportunities to help members hone skills and develop leadership capabilities and qualities.
- Develop a strategic plan. Now is the time to begin thinking about your fair's future. This starts will a plan outlining your fairs operations and upcoming strategies or goals.

The tradition of fairs can and will continue as we think about the future members of our agriculture communities. There are stories to be told about Pennsylvania agriculture; they just haven't been written. The next chapter begins today!

FY 2021/2022

Capital Improvement Matching Funds Grant Applications: Contracts for Capital Improvement Matching Funds will be issued in late December 2021 and early January 2022. Stay tuned for status updates of additional projects.

FY 2021/2022 Fair Reimbursement Applications:

Fair Reimbursement Applications are currently under review. Payments will be processed in late December 2021.

FY 2020/2021

Capital Improvement Matching Funds Contracts:

Many fairs have been granted an extension past the August 1, 2021 deadline. Please send a final report to the Fair Office as soon as your project has been completed for payments to be processed.

FY 2019/2020

Capital Improvement Matching Funds Grant Extensions, Final Reports & Payment:

Fairs that submitted final reports for their FY 2019/2020 Capital Improvement Matching Funds Project have been paid. All others have been granted an extension of time to complete their projects. If your fair was previously granted an extension and doesn't feel it will meet the deadline, please reach out to me at <u>tharone@pa.gov</u> as soon as possible.

Online Payments

The commonwealth is encouraging all vendors to move to the online payment system. We will provide additional information on this topic at the PSACF Convention in January.

Please direct all question to the Fair Office by phone or email: <u>tbarone@pa.gov</u>, office:717-772-3094; cell: 717-510-8037 <u>hzarefoss@pa.gov</u>, office: 717-787-6298



2022 Calendar Øgadlinga June 1, 2022 Friend of the Fair Award Nominations Due

June 30, 2022 Capital Improvement Grant Applications Due

November 15, 2022 Fair Reimbursement Applications Due

JUDGES SCHOOL SCHEDULED

On Wednesday, January 19, 2022 the Pennsylvania State Association of County Fairs and the Pennsylvania Farm Show will host a Judge's School during the Pennsylvania State Association of County Fairs Convention at the Hershey Lodge and Convention Center. You may choose two breakout sessions to attend.

The day starts at 12:30 PM with an orientation session on ethics in the judging process. This is followed by the six sessions.

Session choices for this year are as follows.

- Wine & Spirits
 Youth & 4-H
- Livestock Judges
 Fresh and Canned Vegetables
- Baked Goods (Due to Popularity It will be offered in Both time slots)

The first session is from 1:20 - 2:30 PM and the second is from 2:35 - 3:55 PM.

The fee for the school is \$15.00 per person.

A certificate of attendance is given to all participants who complete the program.

By mid-February the "PSACF Suggested Judges List" is compiled and goes online on the Fair Association website, www.pafairs.org. Many fairs have found it very helpful in finding qualified judges.

If you are planning to participate in Judges School, you need to pre-register and send your payment by January 5, 2022. Send your name, address, phone number and e-mail to Jana Malot, 1432 Trails End Road Harrisonville, Pa. 17228. You may register via email at auntjana@embarqmail.com with payment mailed. If paying at the convention please make those arrangements ahead of the school.

Judge's School Registration

Name		
Address		
City, State, Zip		
Phone	Email	
If affiliated with a fair, give name of fair:		
Number of People	@ \$15.00 = \$ (list additional names below)	
Return form and check payable to PSACE	• 1432 Trails End Road • Harrisonville, PA 17228	
Registration may be called in. Phone 717-571-8637. Please register by January 5, 2022.		

HARRISBURG OVERVIEW:

On December 15th, the General Assembly wrapped up their final session day of the year. They are breaking for the holidays and are scheduled to return to Harrisburg in mid-January.

Keep in mind, this is the first year of the two-year legislative cycle, so any bill that gets introduced this year will have until the end of 2022 to get through the legislative process and onto the Governor's desk. If a bill does not make it across the finish line by November 30th, 2022, it is effectively dead and will have to be reintroduced in the following session.

We focused most of our attention during the first quarter of the year (January through April) on creating reopening guidelines for the fairs. The guidelines highlighted mandatory requirements for outdoor events and best management practices to address COVID. As you remember, at that time of the year, there was still a lot of uncertainty regarding the 2021 fair season and any large events. We worked closely with DOA on these guidelines. Thanks to these guidelines, the vaccines, and other precautions, most fairs were able to operate this year.

ELECTIONS:

Governor Tom Wolf will be completing his second term next year. Potential candidates for the 2022 gubernatorial election are starting to line up. On the Democratic side, so far, Pennsylvania Attorney General Josh Shapiro has officially declared his run and recently reported over \$10million in his campaign account, labor unions accounting for over \$2million of the total fund.

On the Republican side, several names are circulating for candidacy. Some of those names include:

Congressman Lou Barletta: Republican from Hazleton. He announced his candidacy in May 2021.Charlie Gerow: A Republican Party-political strategist; CEO of Quantum Communications (PR firm). He was recently in the news for hitting a motorcyclist and driving with the motorcycle embedded in its grille.Senator Jake Corman (R-Centre): Senate President Pro Tempore

Senator Scott Martin (R-Lancaster): Chair of Senate Education Committee.

In addition, all House district seats are up for election as well as half of the Senate districts (even numbered districts).

COUNTY FAIRS BUDGET LINE ITEM

Good news! This past budget season we successfully worked with rank-and-file legislators as well as House and Senate leadership to protect the county fairs' funding in the 2021-2022 budget. Both the general budget bill (SB 255) and the fiscal code (HB 1348) passed the General Assembly and were signed into law by Governor Wolf on June 30th.

Next page is the budget bill and fiscal code language relating to the county fair line item:



General Appropriations Language (<u>SB 255</u>; Page 358) County Fairs Line Item has been fully funded at \$4,000,000.

FOR PAYMENTS TO PENNSYLVANIA FAIRS. STATE APPROPRIATION...... 4,000,000 "Section 2001. Department of Agriculture. For payments to Pennsylvania fairs...\$4,000,000."

Fiscal Code Language (HB 1348; Pages 102-103)

Provides clarifying language to ensure that there aren't any interruptions to funding distributions.

"Section 1720-C. Pennsylvania Race Horse Development Restricted Receipt Account. The following apply to amounts appropriated from the Pennsylvania Race Horse Development Restricted Receipts Account:

(1) The following apply to amounts appropriated to the Department of Agriculture for payments to Pennsylvania fairs:

(i) Notwithstanding any provision of the act of July 8, 1986 (P.L.437, No.92), known as the Pennsylvania Agricultural Fair Act, the Department of Agriculture shall award a grant for the calendar year beginning January 1, 2021, to a county agricultural society, an independent agricultural society or other organization which cancelled its annual agricultural fair in the calendar year beginning January 1, 2020. A county agricultural society, an independent agricultural society or other organization which receives a grant under this subparagraph shall remain eligible to apply for and receive a grant available under section 5(1)(ii) of the Pennsylvania Agricultural Fair Act.

(ii) The amount of a grant awarded to a county agricultural society, an independent agricultural society or other organization under this paragraph shall be the same amount that the county agricultural society, independent agricultural society or other organization received in grants under section 5(1)(i), (iii) and (iv) of the Pennsylvania Agricultural Fair Act for the calendar year beginning January 1, 2019."

DCED TOURISM BUDGET LINE ITEM

PSACF might also be interested in the Department of Community and Economic Development's (DCED) budget line item relating to tourism. The "Marketing to Attract Tourists" line item was flat funded at \$4.025 million in the 2021-2022 budget. Many at DCED as well as the stakeholders were disappointed with these numbers, especially after the past year of COVID related shutdowns. Interestingly, the earmarks relating to tourism funding went up by about \$26 million.

Fortunately, the state is expected to receive a \$17 million grant from the U.S. Department of Commerce Economic Development Administration (EDA). DCED will be primarily channeling this funding towards advertising opportunities, promotion of diversity and equity in marketing, and an industry training program for frontline workers.



TOURISM LEGISLATION

Representative Karen Boback (R-Luzerne) introduced a couple pieces of legislation that will help enhance the state's tourism industry.

- **HB 828**: Creates an Independent Pennsylvania Tourism Commission (a public-private partnership) for the purpose of serving as the state's tourism marketing agency. This is currently one of the roles of the Department of Community and Economic Development.
- **HB 829**: Dedicates 1% of the current 6% state hotel occupancy tax for the purpose of supporting tourism marketing, museums and the arts. 60% would go towards marketing Pennsylvania to out-of-state visitors, 40% for state grant programs for museums/arts, etc.

Both bills were referred to the House Tourism and Recreational Development Committee. HB 829 was recently passed by the House Tourism Committee and is waiting for a full House floor vote.

Another bill of interest is Representative Josh Kail's <u>HB 1484</u>. This bill would allow county tourism promotion agencies to direct a portion of hotel tax revenues to municipal emergency service providers and police. HB 1484 was introduced and referred to the House Tourism and Recreational Development Committee in May. After discussing this bill with committee staff, it doesn't sound like they plan to move this bill out of committee this year. Several tourism agencies have noted their opposition to the bill.

As always, please feel free to reach out to us with any questions or concerns. We're excited to continue working with you this session!



Update from The Zones

Zone One –Sam Zaffuto Our annual fall Zone meeting was held Friday October 29 at Jefferson County Fairgrounds. One hundred representatives of 25 of our fairs were in attendance. An association and convention update was presented by Harry Reffner, our secretary and Sam Zaffuto, our president. Tracy Barone, Fair Fund Administrator, was unable to join us but her report was presented by Harry.

John Berne, a zone one director from McKean Coun ty Fair and president of the Queen Board updated all on the Queen program and what to expect at the convention. Following his presentation, he was reelected as the zone one representative to the queen board for 2022 and 2023,

Nancy Dart from McKean County Fair was the recipient of the Zone One Person of the Year award for 2021. Congratulations on a well-deserved honor. Grace Nickel, representing Jamestown Community Fair was selected as zone one Junior Fair person. She has been active and supportive of her fair and was presented an award by Sherman Allen, chairman of the State Junior Fair Person committee.

Crawford County Fair sponsored the raffle to benefit the Msgr John Mignot Memorial Scholarship Program. Thanks to Crawford County Fair and all raffle supporters over \$500 was raised to benefit the Scholarship program. The total that zone one has contributed through our zone meeting raffle is over \$5,000. Thank you for your support.

Our spring meeting will be held Friday April 29 at Jefferson County Fairgrounds. Clarion County Fair will sponsor the scholarship raffle at this meeting.

Best wishes to you and your families for the Holidays and hope to see you at the convention!

Zone Two— Roger Dirlam It is hard to believe that Christmas is just around the corner and we will be entering a new year. Mother Nature, overall, was good to most of the fairs in the zone. Zone Two held its Fall Meeting at the Harford Fairgrounds. A great meal was prepared. Kudos to the Harford Fair Committee.

Zone Two Fair Person was Ben Haagen from Centre County Grange Fair. Zone Two Junior Fair Person was Emory Bewley from Harford Fair. The theme for 2022 Pennsylvania Fairs is "working together to keep the tradition alive". Our Zone Two Spring Meeting will be at Beaver Community Fair on April 30, 2022. And, our Fall Meeting will be at Bloomsburg on October 29, 2022.

I would like to wish everyone "Merry Christmas and Happy New Year". Hope to see you all at Convention. Stay safe as we still continue to deal with the Covid 19 Pandemic.

Zone Three — Debbie Stephenson Happy Holidays to all! Convention is fast approaching and we will begin another year. We held our fall zone meeting on October 28, 2021 hosted by the American Legion Fair. Thanks to all who donated door prizes. President Sam Zaffuto started the meeting with Vice President Martha Ebersole and Secretary Harry Reffner with topics of Convention 2022. Packets to all fairs for Convention were distributed also. We elected Ruth Trombetta back on the Fair Queen Board as our representative again as she does an excellent job for us! Department of Agriculture representative Tracy Barone was also in attendance. We awarded the Monsignor Mignot Scholarships to the following recipients: Abbygale Bagley from Bedford County, Allyssabeth Kinder from Huntingdon County, Trisha Poorbaugh from Bullskin Township Community and Ashley Tremel from West Alexander Fair. Congratulations to all of these great young people!! Our Spring Zone meeting will be held at the Washington County Agricultural Fair. Fair theme for 2022 PA Fairs working together to keep the tradition alive!!

Zone Four - Kevin Bieber Now that fair season has come to an end, we get to focus on Farm Show as well as Convention. As we start a New Year, it seems like January always goes by so quickly. No need to ask why!

As we recap 2021, Zone 4 has lots to be proud of. Congratulations to Addison Neff from the Elizabethtown Fair, Addison was the 2021 PA State Fair Queen. In just a few weeks she will be passing that crown, and on behalf of Zone 4, we want to thank her for a job well done. Zone 4 also had two PSACF Scholarship winners, congratulations to Liz Voight from the Lebanon Fair and Emma Musser from the Elizabethtown Fair. Congratulations to the both of you and we wish you the best in the future.

Zone 4 would also like to take this time to congratulate Courtney Gable of the Kimberton Fair. Courtney was the Junior Fair Person of the Year. Although we did not have an in person Zone Meeting, I had the privilege to present this award to her in front of her family as well as many other fair members. Congratulations Courtney, you are the future of our fairs. See Update next page From Update previous page

As you may recall, Zone 4 held their fall meeting through a Zoom Meeting. We took some time to discuss, as well as take a poll, on what you would like to see the future of our Zone 4 meeting look like. I am pleased to tell you that we are very actively working on some changes for our spring Zone 4 meeting. What are the changes? As you know, it is very hard to find a location that is suitable for everyone's travel, for the spring meeting we did our best, and have booked a location that is as close to centrally located based on our Zone 4 fairs. Please mark your calendars, Wednesday April 27th will be our spring Zone 4 meeting. It will take place at a restaurant called CI Hummel's in Lenhartsville. You will find easy access just off of Route 78. For those that choose to take part, we are also going to conduct a chance raffle of some special donated items. Maybe you will go home a winner that evening. Finally, we are looking into a guest speaker to present to us that evening. As I mentioned, all the above items are being worked on and we will share everything with you soon.

I believe there is only one thing left to say. SEE YOU IN HERSHEY !!!!



Zampelli Sound[®]

Professional Audio and Video Rental – Service – Design – Installation

Proudly Serving Huntingdon, Mifflin, Blair & Centre County Since 1973

717-248-1544 zampellisound.com Petersburg, PA



 $6\ 6$ Once we saw how easy it was to navigate a Saffire website and to make changes and update it ourselves, we were sold! The team at Saffire is awesome to work with. We gave them a very short deadline and they delivered on time. Thanks to our partnership with Saffire, The Big E now has one of the most creative websites with integrated

ticketing in the fair industry! 9 9 The Big£ Eastern States Exposition



Greetings to all fairs, showmen and associates! We are about a month out from the 2022 PSACF/PSSA convention in Hershey.

The deadline for reserving a booth in the Trade Show was December 15th. If you happened to miss the deadline or your plans changed and you wish to have a booth, contact Dick Horstman (724-729-3701). He is great to work with and will do his best to accommodate you.

The Trade Show will be open Thursday and Friday 10:30 – 4:00 and 9:00 – 12:00 on Saturday. And there is dedicated time (without seminars and round tables) on Thursday and Friday from 11 to 1 so everyone has the opportunity to come through.

Note to all fair associates: our annual meeting will be in the trade show just after closing on Thursday at 4:00. We'll keep it brief and look forward to seeing you all!

We invite everyone to visit the Trade Show and see all the goods and services the associates have to offer to make your fair a success. You will find acts and attractions, booking agents, musical attractions, thrill and stunt shows, equipment companies, carnivals, sound & light companies, fair supplies and insurance companies, rodeos, fireworks, food concession suppliers...and the list goes on. There is something for every fair and for every budget – small, medium and large.

In the trade show, complimentary coffee will be offered – thanks to W. A. DeHart, Inc. and the PA State Association of County Fairs.

Be sure to play the popular "Sticker Game" sponsored by the state fair board. Attendees are encouraged to collect stickers throughout the Trade Show which then makes them eligible for wonderful cash prizes on Saturday afternoon's drawings.

Each year there are new attractions and vendors as well as the familiar faces of those who have been attending for years. If you do run short of time to make your way around and see everyone, all the vendors are listed by exhibitor booth numbers in the official program book and a complete listing of all PSACF associates is in the 2022 directory.

Every year there is a memorial area as you first enter the trade show. Associates and fairs are encouraged to place a picture there in memory of those we lost over the past year.

The Wednesday night showcase, a highlight of the convention, will feature bands, lots of musical styles and energy, magic, comedy, even a trick roper! Come see this year's top picks!

Don't miss the entertaining, top-of-the-line opening act at 9:00 Friday morning. Echo Valley is a wonderful family band comprised of several sisters, one brother and a load of talent.

Thursday night in the lobby before the fair banquet, enjoy strolling accordionists, Frank and Kathi. Stay well, stay healthy, Happy Holidays and Merry Christmas! Galla

Fill all your fair needs and

SUPPORT YOUR ASSOCIATES

VISIT

The Trade Show

Your #1 source for fair industry

goods, services and entertainment!

SPECIAL BAKING CONTESTS

- by Karen Dobson



The 2022 PA Farm Show theme is "Harvesting More". Special baking contest winners from this year's fairs will be busy gathering their ingredients – apples, chocolate, eggs, and PA Preferred or locally grown products – to prepare their winning pies, cakes and cookies/brownies/bars for the final bake-off competitions at the 2022 PA Farm Show. It's been two years since we held these contests at the Farm Show, so we are looking forward to their return.

The special baking state contests are only open to the certified winners from the 2021 fairs. Eligible contestants must bring the official Special Baking Certification Form signed by their fair, their baked good entry and a copy of

the recipe on the entry days. The same Contest Rules given to the local Fairs for the 2021 preliminary competition will also be used for the 2022 PA Farm Show competition.

Entries are accepted in the Family Living Area, Main Hall, Farm Show Complex according to the following schedule:

Apple Pie:

Entry Time: Fri. Jan. 7, 3:00-5:00 pm <u>or</u> Sat. Jan. 8, 8:00-9:00 am; Judging: Sat. Jan. 8: <u>10:00 am</u> - 1# Place \$500

PA Preferred Iunior Baking

<u>Cookies/Brownies/Bars:</u> Entry Time: Fri. Jan. 7, 3:00-5:00 pm <u>or</u> Sat. Jan. 8, 9:00 am-12:00 pm; Judging: Sat. Jan. 8, <u>2:00 pm</u> - 1* Place \$500

Homemade Chocolate Cake:

Entry Time: Fri. Jan. 7, 3:00-5:00 pm <u>or</u> Sat. Jan. 8, 9:00 am-12:00 pm; Judging: Sat. Jan. 8, <u>4:00 pm</u> - 1** Place \$500

Angel Food Cake:

Entry Time: Sun. Jan. 9, 9:00-11:00 am; Judging: Sun. Jan. 9: 12:00 pm - 1st Place = \$500

Fair winners should already have received a post card in the mail reminding them of the state competitions. Please reach out to your winners and encourage them to participate in the Farm Show competitions. If your first-place winners are not able to attend, you can certify the next place winners to attend. We look forward to seeing every fair represented at the 2022 Farm Show!



Each participating fair's Special Baking Contest summaries were due by November 15. Fairs that submitted the forms will receive their special baking reimbursement checks in January. Each fair's premium amounts will be calculated based on the number of awards given at the fair.

A reminder that the Annual Baking Contest seminar will be held at the 2022 PSACF Convention on Friday, January 21 at 2:00 pm. We encourage your fair to send a representative to receive the 2022 participation packets and to learn about any changes or updates for the next fair season.



PSACF Association **Update**

2022 Theme

The 2022 Fair season theme and for the fair display at the 2023 Convention, is "Working Together to Keep the Tradition Alive". A logo to use with the theme is on our website.

Recent Mailings

All mailings for the last quarter of the year have been completed. Fairs were given at their zone meetings or mailed a 2022 Convention packet. The Annual Meeting and a Voting Delegate form were included. Associates were mailed a 2022 Convention packet, trade show packet, and dues notice. Those dues received by the Association office will appear in the 2022 Directory, those received after this newsletter may not appear.

Distribution of Material at Convention

Hershey Lodge and PSACF personnel will enforce the NO distribution of material (printed matter, CDs, tapes, etc.) on public tables in the Great Lobby, Chocolate Lobby and Chocolate Ballroom (except performing acts).

PSACF/Msgr. John W. Minot Scholarship

The six recipients for 2021 are Abbygale Bagley -Bedford County Fair, Allyssabeth Kinder -Huntingdon County Fair, Trisha Poorbaugh - Bullskin Township Community, Ashley Tremel - West Alexander Fair, Emma Musser - Elizabethtown Fair, Lodge, there is a wait list. and Wilhelmina (Liz) Voight -Lebanon Area Fair. The 2022 scholarship material will be released early Judging School next year. Through the efforts of the Spouse program at our past conventions, and donations of a number of Fairs and individuals, the six scholarships were entirely funded.

2022 IAFE Zone 1 Conference

The conference will be held Naples, FL, May 12-14, 2022, see article in this edition.

Banquet Entertainment

Our opening ceremony entertainment will be Echo Valley: Echo Valley's show is one you don't want to miss! Their lively, animated performance will leave you tapping your feet and smiling for a week.

Our banquet on Thursday will have Circus Incredible - Circus Incredible is made up of 2nd, 7th and the 8th generation circus performers. In addition -Jacob Tolliver - Jacob Tolliver's entertainment roots began at an early age dazzling his teachers and classmates at Portsmouth West High School in the deepest most Southern region of Appalachian Ohio. Jacob learned to sing, perform and act by gravitating to his old school heroes like Dick Van Dyke, Tony Bennett, Jerry Lee Lewis and many others.. In addition there will

be two strolling acts in the Chocolate Lobby prior to the banquet, Frank & Kathi and Zoo Much Fun. At the PSSA banquet, The Uptown Band - The exhilarating musical synergy The Uptown Band has created with audiences in their home region of the Northeast and beyond continues to grow. Since 2006, they have been an AWARD-WINNING PREM-IER CHOICE as the featured act at almost 2000 shows. For over 15 years, The Uptown Band has earned a solid reputation as one of the country's most versatile and respected live bands.

Fair Advisory Committee Meeting

Again this year the Committee will be meeting after the Annual meeting, you will have an opportunity to learn about the Capital Improvement project matching fund grants.

Hershey Rooms

If you are attempting to reserve rooms at the

You can still register for the school, see registration in this issue.

Fair Changes

We welcome the return of the Ox Hill Fair, a tremendous task in relocating.

See you in Hershey.

Harry

Welcome New Associates!

Attractions, Animal/Zoo

All American Petting Zoo

398 Tickton Hall Lane Ridgeland SC 29936 Phone: (843) 441-9790 Phone 2: Fax: WebSite: allamericanpettingzoo.com E-Mail: zoolife1974@gmail.com Info: Petting Zoo, pony rides, pig races

Attractions, Miscellaneous

Doc Magic

710 Tanglewood Ave. Auburn AL 36832 Phone: (334) 444-5467 Phone 2: Fax: WebSite: www.DocMagicShow.com E-Mail: dewayne@dewaynereynolds.com Info: Comedy Magic Variety Show

The Magic of Ari Paul Felber

206 Granite Dr Schwenksville PA 19473 Phone: (610) 304-4260 Phone 2: Fax: WebSite: felbermagic.com E-Mail: felberari@gmail.com Info: Comedy magician and mentalist family shows/all adult shows. Strolling too.

Forza Entertainment

1811 Englewood Rd Suite 276 Englewood FL 34223 Phone: (941) 416-2548 Phone 2: Fax: WebSite: forzaent.com E-Mail: forzaent@vahoo.com Info: Circus or Magic variety

Lew-E's Comedy Circus

141 Hadden Hall Drive Macon GA 31210 Phone: (678) 315-4329 Phone 2: Fax: WebSite: leeandrewsproductions.com E-Mail: leeandrewsproductions@gmail.com Info: Comedy Clown show with Juggling and Magic

Patriot Games Laser Game

113 Ella Rose Mt. Orab OH 45154 Phone: (907) 515-7445 Phone 2: Fax: WebSite: E-Mail: dragonslayer11451@frontier.com Info: Ground Entertainment, Free Laser Tag

Lights, Sound, Stage, Communications

Moyer Electronic Supply Co. Inc. 330 East Norwegian Street Posttsville PA 17901 Phone: (570) 581-0236 Phone 2: Fax: WebSite: www.moyerelectronics.com E-Mail: ptm4114@gmail.com Info: Fair Paging - Background music - Timed announcements PO Box 202 Mount Gretna PA 17064 - Emergency Alerting

Musical Attractions

Broken Hearts Country Show Band

570 Stone Hedge Pl Mountain Top PA 18707 Phone: (570) 266-1008 Phone 2: Fax: WebSite: E-Mail: rickleroy70@gmail.com Info: County Show Entertainment

Buffalo Mountain Bluegrass Band

651 Old Ferry Road Newport PA 17074 Phone: (717) 275-3496 Phone 2: (717) 275-3497 Fax: WebSite: www.buffalomountainbluegrass.com E-Mail: buffalomountainbluegrass@gmail.com

Info: Energetic sister/brother duo featuring fiddle, guitar, & sibling harmonies - Bluegrass, Gospel, Country, Americana, and Irish.

Frank and Kathi

500 Riverview Ave Bloomsburg PA 17815 Phone: (570) 204-9314 Phone 2: Fax: WebSite: E-Mail: ivorytouchfd@aol.com Info: Family Friendly strolling accordionists. Variety of music for all ages.

New Moon Rising

75 Ruffed Grouse Path Lake Ariel, PA 18436 Phone: (631) 252-9488 Phone 2: Fax: WebSite: nmrmusic.com E-Mail: AbussProductions@gmail.com

Info: 7-piece contemporary Pop Country music artist and Kane Brown Tribute Band

Other

EDC Medical Services 146 W. High St Marietta PA 17547 Phone: (717) 278-9478 Phone 2: Fax: WebSite: E-Mail: paulcastline@edcmedservices.com Info: First Aid/Emergency Response

Security

East Donegal Constable LLC 146 W. High St Marietta PA 17547 Phone: (717) 278-9478 Phone 2: Fax: WebSite: E-Mail: pcastline@eastdonegalconstable.com Info: Law Enforcement/Security

Talent/Booking

Farm Town Productions

301 Stoneybrook Lane Dawson PA 15428 Phone: (724) 880-7385 Phone 2: Fax: WebSite: farmtownproductions.com E-Mail: derek@farmtownproductions.com Info: Booking/Talent

Leitzel's Productions

Phone: (717) 389-6306 Phone 2: Fax: WebSite: leitzels productions.com E-Mail: cevlon2xilrvr@gmail.com Info: Representing quality Bands at affordable prices.

TO THE OHIO FAIRS, A SINCERE THANK YOU FOR MAKING OUR DIAMOND ANNIVERSARY POSSIBLE.



UPPER MIDWEST REGION WISCONSIN OFFICE

MIDWEST - PLAINS REGION MISSOURI OFFICE CORPORATE HEADQUARTERS Zanesville, oh office NORTHEAST REGION New York Office

SOUTHERN REGION ATLANT NASHVILLE, TN OFFICE NORTH CAF

ATLANTIC REGION North Carolina Office

VARIETYATTRACTIONS.COM