

## DATES TO REMEMBER - 2017

### January 7—14

PA Farm Show

### January 18-21

- 105th Annual Convention

### February 15

- Baking Contests intent to participate due

### February 28

- Queen Competition intent to participate

- FAIRTALK material for March issue due

### March 25 (week of)

- 1st Quarter FAIRTALK emailed

### March 30—April 1

- IAFE Zone 1 Meeting—Wyomissing Pa

### April 13

- PSACF Board Meeting

### April 19

- PSACF Zone 4 Mtg. - Shady Maple

### April 20

- PSACF Zone 3 Mtg. — Hookstown Fair

### April 21

- PSACF Zone 1 Mtg. - Christ the King Manor's Community Center

### April 22

- PSACF Zone 2 Mtg. — Wayne County Fair

### May 31

- FAIRTALK material for June due

### June 24 (week of)

- 2nd Quarter FAIRTALK emailed

### September 15

- Baking Contest checks (Angel Food)

### August 31

- FAIRTALK material for September due

### September 1

- Showcase apps. For 2018 Convention mailed

### September 24 (week of)

- 3rd Quarter FAIRTALK emailed

### September 30

- Zone Junior Fair Person nominations due to Zone

### October 15

- Showcase apps. Due

- 2018 Request for Fair info material, PSACF Associate Dues Invoices, PSACF/PSSA Convention material, Trade Show apps. mailed.

### October 19

- PSACF Board Meeting

### October 25

- PSACF Zone 4 Mtg. - Shady Maple

### October 26

- PSACF Zone 3 Mtg. — TBA

### October 27

- PSACF Zone 1 Mtg. - TBA

### October 28

- PSACF Zone 2 Mtg. — Schuylkill County

### November 1

- Fair Person Of the Year apps. Due

- Communications Competition apps due

- Queen Competition Applications due

### November 15

- Reimbursement apps.—Fair Fund due

- Baking Contests Summaries due

### November 20

FAIRTALK material for December issue due

# FAIRTALK



*"News From The PA State Association of County Fairs"*  
**"THE VOICE OF THE PENNSYLVANIA FAIR INDUSTRY"**

**VOL. 30**

**December 2016**

**NO. 4**

## FULL SLATE OF SEMINARS SET FOR HERSHEY

KEVIN D. BIEBER

The 2017 convention in Hershey will be opened with yet another great keynote speaker. Dan Waldschmidt is an inspirational speaker who has also been a consultant to some of the top CEO's in the world and has sat on many Boards of these top companies. Dan will bring to us a message of growth and change to the fair industry, he will speak about our challenges and just how to overcome them. As we all know, our industry is changing and posing more and more challenges daily, please plan to come out and listen to recommendations on how to keep our heads held up high and continuing to succeed in our great industry.

Thanks to Bev Gruber, we will once again host Judges School on Wednesday of convention week. Stay tuned as Bev will have more information as we get to our Fall Zone Meetings. Unfortunately due to scheduling conflicts, Jen Puente of the Wisconsin State Fair will not be able to travel to Hershey to present Sponsorship Reviews of your Fair. However, we have scheduled a seminar for Wednesday afternoon titled Livestock Disease Outbreaks at your Fair. Of

course we will also update our Showmen friends with another seminar on Trucking Regulations.

Back by popular demand on Thursday will be a repeat presentation of Small Games of Chance at the Fairs. Last year this seminar had plenty of interest and good questions for our presenter, unfortunately we ran out of time before everyone could ask their questions. Thursday will also bring us a seminar on Security and Handguns on the Fairgrounds. Many of you have asked for a seminar of this nature, so bring your questions or concerns and have them answered by the professionals in this industry.

Friday we will bring in Kirby Dygert from the Erie County Fair of New York to speak on Ag Media Communication. I heard Kirby at the most recent IAFE Zone Meeting in New Hampshire, and she provided some great insight on this subject. Karen and Kevin will bring some very important changes to the Special Baking Contest during this Friday afternoon seminar. We are also welcoming Jill Albanese from the Wisconsin State Fair. Jill will bring her presentation to Pennsylvania called "Grand Champion Competitive Exhibits".

see "Full Slate" next page

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FAIRTALK published four  
times per year by the  
Association. Send  
information for the  
publication to:  
Harry Reffner  
128 Cumberland Rd,  
Bedford, PA 15522

from "Full Slate" previous page

To close out the convention on Saturday, Kirby will be back again to speak on Two Organizations with a Common Goal, Same Mission, Working with Livestock Associations. We will also hear from Food Safety and any updates they have to offer as well as Jean Lonie will be back (hopefully without snow this time) to present "Why Think Ag"?

So, as you can see, we have another great agenda of seminars. Please make plans to join us as well as these great speakers in Hershey.

## FROM THE PRESIDENT



It seems that the last two years have just flown by. It was truly an honor and a pleasure to serve as your president. I would like to take this opportunity

to thank everyone for the hospitality we received as we visited your fairs, zone meetings and other functions. I should also thank all members of the PSACF Board for their assistance during my term as president. They are a great group to work with. This was the year to show that we had good things growing in Pennsylvania, and I believe the fairs accomplished that in fine fashion. One of the best things we have growing is the involvement of the many young people in our fairs – 4-H, FFA and Junior Fair Board members. They will be the next generation of agricultural leaders and fair board members.

Now we begin to think about next year's fairs, and as always it will begin at the 105th PSACF Convention in Hershey, Jan. 18 – 21, 2017. The convention will highlight some great speakers, seminars, table topics and entertainment. The convention will conclude with the State Fair Queen Coronation. A truly spectacular event that brings together the finest young ladies from the fairs of Pennsylvania. Remember this is the year we are going to enjoy "Country Scenes – Blue Ribbon Dreams"

I hope that every fair sends a delegation. The convention is a great time to enjoy meeting and visiting with old friends and making new friends. Everyone in attendance has the same goal in mind – to make their fair and all the fairs in Pennsylvania the best they can possibly be.

My term as your President will be over at the convention, but as I have always said – "I'll see you at the Fair".

**Doc**





## ASSOCIATE MEMBERS REPORT

-Galla Higinbotham

With colder weather and the holidays here, that means only one thing: the January 2017 PSACF/PSSA convention will be here before we know it. Somehow it doesn't feel like it's been a year. A big welcome to all new associates! I hope to see you in person in Hershey. And congratulations to the PSSA kicking off their 50<sup>th</sup> anniversary!

If you haven't already done so, do book your rooms right away. Instructions came with your convention packet on how to get our convention rate.

The showcase committee is impressed with the caliber of entertainment submitting applications and after a lengthy process, the acts have been selected. A wide array of talent will be featured Wednesday night starting at 6:30. The showcase is a highlight of the convention.

As you may know, we lost a dear children's entertainer – Dennie Huber - this past summer. There is a memorial area as you first enter the trade show and we associates and fairs are encouraged to place a picture in memory of those we lost over the past year. I will most certainly bring something in memory of dear Dennie. He was one of us.

We fair associates invite everyone – especially those who are attending for the first time – to visit the Trade Show! And plan to spend some time there to see everything we have to offer to make your fair a success!

Pennsylvania's trade show has an excellent reputation and is considered one of the best in the country. With well over 150 booths, one can find many acts and attractions, booking agents, musical attractions, thrill and stunt shows, equipment companies, carnivals, sound & light companies, fair supply and insurance companies, rodeos, fireworks, food concession suppliers...and the list goes on. There is something for every fair and for every budget – small, medium and large.

The deadline for reserving a booth in the Trade Show is December 15<sup>th</sup>. If you happen to miss the deadline or your plans change and you

wish to have a booth, contact Dick Horstman (724-729-3701) to see what can be worked out.

Trade Show participants who have booths will be given menus each day with the option to order food that will be delivered to your booth.

A big "Thank You!" to W. A. DeHart for generously providing complimentary coffee in the Trade Show.

Be sure to play the popular "Sticker Game" sponsored by the state fair board. Attendees are encouraged to collect stickers throughout the Trade Show which then makes them eligible for wonderful prizes on Saturday afternoon's drawings.

The Trade Show is open Thursday and Friday 10:30 – 4:00 and 9:00 – 12:00 on Saturday.

**Note to associates: our meeting will be on Thursday at 4:00 right after the trade show closes in the trade show. We'll keep it brief and look forward to seeing you all!**

**Fill all your fair needs and**

**SUPPORT YOUR ASSOCIATES**

**VISIT**

**The Trade Show**

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**Goods, services and entertainment!**

I look forward to seeing everyone at the 2017 convention! Merry Christmas and Happy New Year!

Galla

[dangalla@uplink.net](mailto:dangalla@uplink.net)







## IAFE Convention

Those attending from Pennsylvania the Zone I meeting at IAFE Convention in Las Vegas, to the right of our group is Mark St Jacques incoming chair and Jessica Underberg outgoing chair of Zone 1.

### Becky Brashear Named 2017 Chair of IAFE

LAS VEGAS, NV — November 30, 2016 — Becky Brashear, assistant general manager of the Maryland State Fair in Timonium, was elected the 2017 chair of the International Association of Fairs and Expositions (IAFE) during the final business session of the 126<sup>th</sup> IAFE Annual Convention. The convention began Nov. 27 at the Paris Hotel in Las Vegas, Nev.

Becky will be on our agenda at our Annual Meeting January 20th,



### A Message from Marla

It is so hard to believe that 2016 is coming to an end! It's been a whirlwind of a year for the IAFE and for me personally, in my inaugural year as the President and CEO. Thank you for all you've done in this past year to be so supportive of the IAFE and of me. We just finished with a fantastic convention – sold out trade show, increased attendance, and great reviews of our programming – and we're already working on 2017!

The 2017 Convention will be special in that it will be our last year in Las Vegas (at least for the foreseeable future). It is also special in that our theme is already set, we've already booked our keynote speaker for the first general session, and there is going to be a HUGE give-away for some lucky winners who really get engaged in IAFE activities in the coming year!

Here are some specific things about 2017 that we hope you will be able to utilize and promote within your Association:

- (1) The theme is Striking it Rich.
- (2) The dates are Sunday, November 26 through Wednesday, November 29, 2017 in Las Vegas
- (3) At IAFE events\* each attendee will receive a gold "coin".. One lucky winner will receive a package for the 2018 Convention in San Antonio (airfare, hotel, registration and much more) worth several thousand dollars and a few other winners will be chosen as well.
- (4) We're asking every member fair to tell us the number and USD dollar value of the scholarships they awarded in one year. We believe when the cumulative total is announced next Convention it will be bigger than anyone can imagine.

We wish you the very best in the coming year!  
All the best, **Marla J. Calico, CFE**

## **2016 Msgr. John Mignot PSACF Scholarship Winners**

**Michael Zaffuto from Zone III**, Sykesville Fair has grown up in the many departments of the fair. Mike is presently in his first semester in Penn State's College of Agricultural Sciences, main campus, majoring in Food Science. He was an outstanding student at Dubois Central Catholic and involved in many activities, in particular, Mike has become an accomplished pianist.. In 2015, he was named Junior Fair Person of the Year for his many fair activities. At his local fair, Mike introduced and executed the scavenger hunt, wrote concessionaire contracts and measured spaces, distributed business flyers, sold admission tickets, landscaped areas of the fairground, counted money, and attended PSACF & IAFE Conventions.

**Katie Anderson from Zone III**, Huntingdon County Fair, grew up at the fair through 4-H and FFA. Ms. Anderson while serving as fair queen introduced Farm Safety 4 Just Kids to the county 3rd grade elementary students. At her local high school Katie was an exemplary student. In addition to excelling with her academics, she had major roles in four musical productions, was in Select Chorus, played flute in the concert band, served as a member of student council, and was president of FFA for two years. At her county fair she works in the 4-H food booth, served as fair queen, junior fair board member, showed all species of livestock, and entered many projects in vegetables, sewing, and scrap booking. Presently Katie is serving as the alternate State Dairy Princess. Katie is in her second year, majoring in business at the Pennsylvania Highlands Community College.

**Julia Romesberg from Zone III**, Somerset Fair, has made an impact, beginning at ground level, implementing a junior fair board with a set of by-laws and mission statement. Today with a much defined approach, the junior fair board is an integral part to the county fair. Julia has been active volunteering many hours at meetings, working the Food Booth, setting up pens, helping with ground cleanup, serving in the Canned Goods Department, and managing Social Media for the fair. She was Zone III's candidate for Junior Fair Person. Julia gave up her last year of showing to manage the educational building program telling guests where their food came from and how it was raised. Ms. Romesberg will be attending Olds College in Alberta, Canada to become a butcher and learn more about Meat Processing.

**Kayla Fusselman from Zone IV**, Kutztown Fair. Kayla is presently a senior at Kutztown University majoring in Art Education. She credits her experiences in FFA and the Berks County Fairs preparing her for a career in teaching. Kayla is a member and secretary of the Kutztown School District Agriculture Education Board, where she adds leadership to the agricultural program. Ms. Fusselman created the FFA's Large Table Top Displays appearing every year at three Berks County fairs. All 3 fairs have utilized her gifts in Art to enhance their many displays. It is fruitful for the university and the fair to have this ambassador of good will because the campus and fairgrounds are adjoining entities.

**Halee Wasson from Zone II**, Centre County Grange Fair. She is presently a junior at Penn State in the College of Agricultural Sciences majoring in Agriculture and Extension Education. Ms. Wasson lives on a dairy farm just a skip and jump from main campus. Consequently not only has she shouldered many leadership responsibilities on campus, but, if needed at the Wasson Produce Stand or milking cows. At the fair she has exhibited in many sections of Department 10, serving on the Centre County Grange Fair Youth Advisory Committee and as Grange Fair Ambassador. Halee's high school Ag teacher writes, "Halee's writing and speaking abilities are among the best I have taught. She focuses not only on individual achievements but works to have group successes." Today and for the next year, Halee is serving at Pennsylvania's State Dairy Princess.

**Allyson Balmer from Zone IV**, Manheim Community Farm Show in Lancaster County. Today, Allyson is a junior at Penn State University's College of Agricultural Sciences with a career goal of becoming an educator in Agriculture. At the farm show, she planned and organized the Children's Farm Show exhibit. Also, Allyson was the 2016 chair for Dairy Cattle, thus becoming the youngest all time department head. In addition, Allyson volunteers to prepare the barns for the Youth Livestock Sale. She prepares the barnyard art work in the show ring bedding for those who are bidding on market animals.. Allyson writes in her essay, "This experience, the people I have met, and the obstacles I have overcome are all going to help me tackle my future goals."



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## **FAMILY FUED IS BACK AT CONVENTION SIGN UP NOW !!!!**

**BY: KEVIN D. BIEBER**

What would the PSACF and PSSA convention be without a little fun amongst our fair families? Well, to satisfy that "fun" part, we are bringing back Family Fued on Saturday afternoon. Last year presented lots of laughing, stiff competition and yes, silly answers. However it was all in fun. The Elizabethtown Fair took the championship last year, who is going to try to be the champion this year?

It was great to see that a few fairs wanted to participate again last year, so this year I am once again asking for you to sign up ahead of time.

Unfortunately due to time on Saturday afternoon, we have to limit the game to 4 teams of 5 people. If more than 4 teams sign up, we will hold a drawing to see which 4 fairs will be on stage this year.

Sign your fair up now, the deadline is December 1<sup>st</sup>. How do you sign up? It is easy, please call my cell at 484-256-8009 and I will put you on the list. Make sure you have 5 willing players from your fair who will participate. If I have more than 4 fairs that would like to participate, the PSACF Board will hold a drawing to see who will be on the Fued !!!!! If your fair has already participated, please allow a new fair to have a turn at all the fun.

SURVEY SAYS ..... See you at Hershey !!!!!!!!!!!!!!!!!!!!!

## **2017 IAFE ZONE 1 MEETING TO BE IN PENNSYLVANIA**

**Kevin Bieber**

The Pennsylvania State Association of County Fairs Board is pleased to announce that it will be the host for the 2017 IAFE Zone 1 meeting. The meeting will be held in Wyomissing Pennsylvania (near Reading, Pa) at the Crowne Plaza Hotel. The conference will run March 30, 31 and April 1<sup>st</sup>. I promise this conference will be filled with lots of educational seminars, plenty of great food and FUN for all.

Although the final agenda for the conference is still being worked on, I can share with you some of the highlights that you will be able to look forward to. On Friday evening we will board busses and head to the Allentown Fairgrounds for a tour of the Farmers Market in operation and then prepare ourselves for a great dinner and entertainment. Saturday after a day of seminars and table topics, we will once again board the busses and head to the Oley Valley Community Fairgrounds for a delicious Pennsylvania Dutch Meal along with entertainment. We are also currently working on two tour sites to stop at before arriving at the Oley Fairgrounds.

As for the guest speakers that Jim Davis has already lined up, we are pleased to welcome the following. Sam Hayes, Jr. will be coming to our conference and speaking on what it takes to keep our youth involved in the fairs. Rita Graef, an Associate Dean in Ag Science at Penn State will speak to us on how we tell the story of Agriculture to our urban friends. Karen Dobson will be providing a former state fair queen or two, telling us how the experiences as the fair queen widen their horizons, and made them successful in their present careers. We are also working with Jean Lonie of Penn State as well as the IAFE to add to this already impressive speakers list. I guarantee you that our agenda will be full, fun and exciting as we have many more great speakers yet to be announced.

The Crowne Plaza is currently taking room reservations. You can call them at 1-877-814-2538 or check out our PA Fairs Website for the link to the room reservations. Be sure to tell them you are with the IAFE 2017 Zone Conference. Remember, our block of rooms are limited, please secure these reservations now. The room rates are \$119.00 a night for a standard double room.

I would like to take this opportunity to thank the committee that will be working hard on this event. They include, Kevin Bieber, Chairman, Jim Davis, Karen Dobson, Bev Gruber, Gala Higinbotham, Ron Miller, John Blaney, Harry Reffner, Dr. Davis Reese and Dave Hallstrom.



## JUDGES SCHOOL SCHEDULED

On Wednesday, January 18, 2017 the Pennsylvania State Association of County Fairs and the Pennsylvania Farm Show will host a Judge's School during the Pennsylvania State Association of County Fairs Convention at the Hershey Lodge and Convention Center. You may choose two breakout sessions to attend.

The day starts at 12:30 PM with an orientation session on ethics in the judging process. This is followed by the six sessions.

Session choices for this year are as follows. Presenters will be announced at a later date.

- |                               |                       |
|-------------------------------|-----------------------|
| • Apiary                      | • Needlework & Crafts |
| • Baked Goods                 | • Photography         |
| • Hay, Grain, Potatoes & Eggs | • Vegetables          |

The first session is from 1:20 - 2:30 PM and the second is from 2:35 - 3:55 PM.

The fee for the school is \$10.00 per person.

At the conclusion of the sessions a certificate of attendance is given to all participants who complete the program.

By mid-February the "PSACF Suggested Judges List" is compiled and goes online on the Fair Association website, [www.pafairs.org](http://www.pafairs.org). Many fairs have found it very helpful in finding qualified judges.

If you are planning to participate in Judges School, you need to pre-register and send your payment by December 30, 2016. Send your name, address, phone number and e-mail to Beverly Gruber, P.O. Box 5, New Tripoli, PA 18066. If you prefer, registration may be called in. Phone 610-767-5026 or email [lowhill@rcn.com](mailto:lowhill@rcn.com) or [b.gruber@rcn.com](mailto:b.gruber@rcn.com).

---

### Judge's School Registration

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Number of People \_\_\_\_\_ @ \$10.00 = \$ \_\_\_\_\_

Return form and check payable to Beverly Gruber • P. O. Box 5 • New Tripoli, PA 18066

Registration may be called in. Phone 610-767-5026. Please register by December 30, 2016





Winter is here, and that means another fair season is in the books. It has been a fair season to remember from beautiful weather to record attendances for some of our fairs.

**Governor Wolf continues to support fairs.**

When the 2016-2017 budget passed we saw a continued commitment for these programs, as the state appropriation remained at its 4 million-dollar level. The Fairs have a real economic impact in our state, with 5.5 million visitors annually they have over a 126 million-dollar impact on the economy, while generating 6,600 part time and 1,700 full time jobs.

**Fair Convention Breakout Session Topics.**

If you have any requests or suggestions for topics you would like the Fair Program to cover at this year's Fair Convention breakout session please send them to my office.

**2016 "Know Your Farmer" Poster Contest.**

The contest was a big success. Winners will be announced shortly, and their posters will be on display at the 2017 Pennsylvania Farm Show.

**Hand-Washing Posters.**

We have ordered new hand-washing posters. Our goal is to make them available at the Fall Zone meetings. As well as make a PDF version online so Fairs can print them on-demand.



**- Secretary visits Wayne County Fair**

**Friend of the Fair Award Program.**

Just a friendly reminder to please get your award nomination into our office by July 1<sup>st</sup>. It extremely helpful to be able to plan the best presentation possible.

**A Special Thanks from the Deputies**

Over the last two years all of our Deputy Secretaries have been able to visit, and take part in the amazing tradition of Pennsylvania Fairs. Each of them has time after time complimented the hard work of your volunteers, as well as each fairs commitment to agricultural excellence. They have asked to pass along how much they have appreciated the warm welcomes and hospitality shown to them on their fairs visits.

**See you at Farm Show!**



**- Secretary visits the Big Butler Fair**

• **Rethinking Grassroots Advocacy in 2017 & Beyond** •

**“ Grassroots  
advocacy is now  
more important  
than ever. ”**

Over the course of the two-year session, the Pennsylvania General Assembly will consider multiple pieces of legislation that could have a significant impact – positive or negative – on you. Whether you’re supporting or opposing a bill, grassroots advocacy is now more important than ever.

Once upon a time, it was not out of the ordinary for incumbents to serve twenty or thirty plus years. Long-serving veteran members were often valued not only for their experience and expertise on issues, but

also as legislative champions.

Politics, scandals, retirements and frustration with the legislative process have paved the way for an influx of new members. Since 2000, there has been a turnover of 85 percent, 76 percent since 2005 and 52 percent since 2010. This session alone there are nearly 30 first-timers. To put this in context, less than 1 percent of the current legislature was elected during the ‘70s, 3 percent during the ‘80s and 11 percent during the ‘90s.

***With every freshmen class, challenges lie ahead. There is a learning curve, new set of priorities, and competing interests. Without outspoken advocates, issues can quickly get lost in the thousands of bills introduced each legislative session.***

During the course of any given two-year legislative session, on average 4,300 or more bills are introduced. Of those, only 330 or roughly 7 percent are actually signed into law. Take away the bills designating roads and bridges and it’s even less!

Think that grassroots advocacy isn’t important? Think again. Educating, advocating and putting a face on an issue can make all the difference in sending a bill to the governor’s desk or defeating an issue. At the end of this article, we provide you with some tips for future advocacy plans.

Community and grassroots advocacy is the most powerful tool and an important complement to the lobbying efforts of the Milliron Goodman team. Elected officials want to hear from their constituents – the people that elected them and can re-elect them. Building strong, personal relationships with legislators and their staff is one of the most important aspects of advocacy.

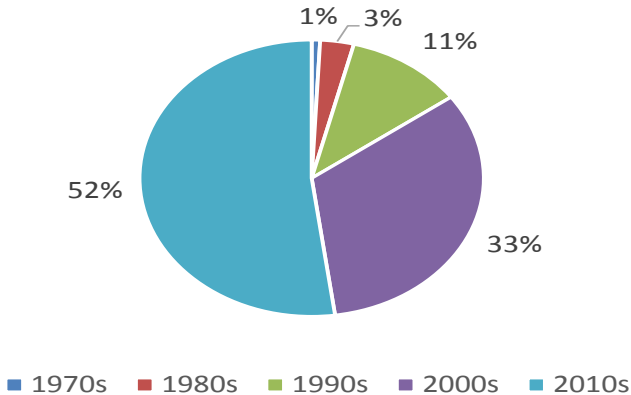
In the short-term, you are putting a face on an issue that allows legislators to connect beyond the facts and figures. In the long-term, you are developing legislative champions that will seek your advice and complement our voice in the Capitol.

We strongly encourage you to get to know your legislators – whether it’s a reception to introduce yourself, having coffee or lunch to discuss an issue, or inviting your legislator on a tour of your facility. All are examples of community and grassroots advocacy and effective ways to build relationships with your legislators. Keeping us “in the know” on your advocacy helps produce the results you’re looking for.

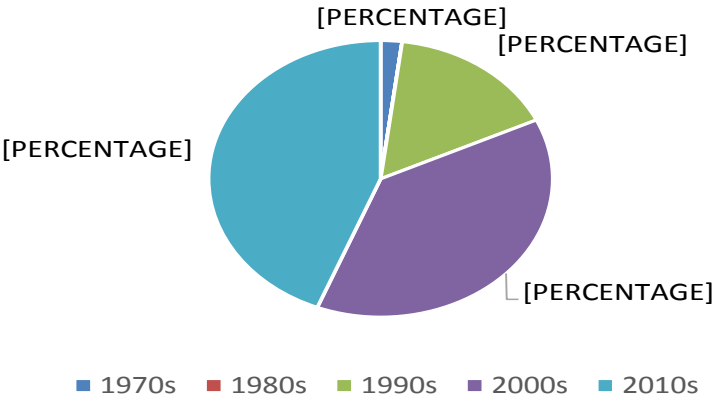
**“ Building a  
relationship with  
your legislator is  
vital to success. ”**

If you’re already engaged, we would like to thank you. If you would like to get involved, please feel free to contact us at 717.232.5322.

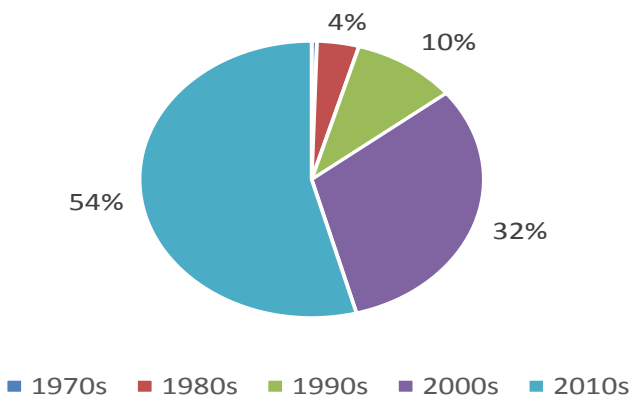
Composition of PA General Assembly by Decade Elected



Composition of PA Senate by Decade Elected



Composition of PA House by Decade Elected





## • Guide to Grassroots Advocacy •

What can you do to help? We'd like to share a few grassroots tips we've learned along the way. Take a look:

### *10 Tips on Effective Grassroots Advocacy*

1. Before contacting your legislators, do a little homework. Research their biography, committee assignments, cosponsor memos and legislation sponsored. This will offer some insight into their legislative interests. You might also discover that you attended the same school or have a hobby in common. Contact Milliron & Goodman, so we can help you. The [Pennsylvania General Assembly](#) website is also a great place to start.
2. If you do not know or have never met your legislators, you should attempt to make your first meeting a friendly, get-acquainted occasion. This could be as simple as introducing yourself as a constituent at a town hall meeting or legislative reception. Follow-up by scheduling a personal meeting.
3. Take advantage of additional opportunities to connect with your legislators – whether inviting your legislators to attend an open house, an award ceremony, or a ground-breaking for a new project. Likewise, opportunities might arise through involvement with professional organizations, civic or charitable organizations, or political parties.
4. The hometown connection is essential to getting a legislator's attention, so always identify yourself as a constituent – where you live and how you are connected to the community.
5. You are the expert on your profession and knowing what you or the community needs. You are meeting with the legislator as a constituent. You do not have to be an expert in legislative advocacy. You are setting the stage for the Milliron Goodman team to follow-up with the legislator on the issue(s) you raise.  
***Remember to let your legislators know that Milliron Goodman is representing your interests in Harrisburg and to let us know of communications and/or meetings with your legislators.***
6. If discussing an issue, be brief, clear and accurate. Telling your story by sharing your experiences, struggles and solutions is the most persuasive message. Allow the legislator to offer his or her view on the issue and ask questions. If the legislator asks questions that you cannot answer, be honest and provide the requested information later.
7. Your legislator may not always agree with your position. Be persistent, but not argumentative. Provide points supporting your issue. Ask thought provoking questions that will encourage him or her to contemplate your position. Keep in mind that a legislator who opposes you on an issue today may become a valued ally on an unrelated issue tomorrow.
8. Get to know your legislator's staff. They usually have more time to devote to your issues and are often influential with the legislator.
9. Always express appreciation. Follow-up with a thank you letter that briefly restates your main points and includes any information you offered to provide.
10. Once acquainted with your legislators, it is important to maintain an ongoing relationship. Stay informed about your legislator's activities by subscribing to his or her newsletter. Share your opinion on legislation concerning you and send your legislator literature referencing your issues. Attend and participate in town hall meetings. Invite your legislators to your office to meet with your colleagues. Participate in projects undertaken by your legislators. Attend fundraisers or get involved personally in their election campaigns.

# It's time to RAISE YOUR VOICE! BECOME A GRASSROOTS ADVOCATE



Why get politically involved? Because all issues matter whether they affect you personally or professionally. As a resident or a member of an organization, you must voice your concern or support for an issue because legislators have a say in everything that affects your life. You know your issue best and they need to hear from you. Before you can fully understand the role of a grassroots advocate you need to understand the importance of a grassroots program.

There are 4 ways to get involved: *Educate, Participate, Donate and Communicate.*

## EDUCATE

In order to inform your elected official about an issue you must first do your homework. Research it and be prepared to answer questions they might have relating to both its pros and cons. Know who your state legislators are and what committees they serve on. Getting to know elected officials on the local level, as well, will help you gather even more support. When talking about your issue, be clear and concise and always ask for their support. You are the expert; share your knowledge.

## PARTICIPATE

This is where you get involved! Following the issue through the legislative process, attending committee hearings and being aware of the current political climate will allow you to build a relationship with your elected official. Discuss the issue by inviting them to breakfast or dinner, hold a fundraiser for them, ask them to tour your facility or speak to your organization, and definitely get to know their staff. Getting to know them can be helpful once a solid relationship is established.

## DONATE

Over the last 15 years, the General Assembly has experienced a large turnover. There are many new faces and not all have the knowledge to make decisions that will positively affect you. They also know what it took to win their seat and how much money it takes to win a political race. A contribution to your organization's Political Action Committee or one made directly to their campaign will be remembered.

## COMMUNICATE

Ultimately, you are the constituent and they are accountable to your concerns. Reach out to them by using social media, email, write a letter or place a call. Be passionate about your issue. Your passion and knowledge will inspire their support and a vote in your favor. In most cases you will find they want to hear from you. Now do your homework and make that call!



# The MidLife Cowboys Band



## GOT A HANKERIN' FOR THE SINGING COWBOYS OF YESTERYEAR?

The MidLife Cowboys pack a saddlebag-full of Cowboy harmony  
and western swing not heard since Gene Autry and Roy Rogers.  
Ride the Happy Trails of the old west!

The MidLife Cowboys Band

[www.MidLifeCowboys.com](http://www.MidLifeCowboys.com)

(570)-768-7383





## 2017 SPOUSE PROGRAMS



The Spouse Program for the 2017 Convention will feature four different activities:

- On Thursday, a Basket and Bag Bingo will be held with Vera Bradley bags and Longaberger Baskets as the prizes.
- Friday we will have a hands on activity called "Sachet" where each person will have a hands-on project of creating a fragrant lavender sachet.
- On Saturday morning the program will be "Antique Appraisals with Harry" remember to bring your items that you think could be of value and have Harry appraise them for you.
- A "Ticket Auction" in the Great Hallway and prizes to be awarded on Saturday at 12:30PM in the Chocolate Ballroom.

**Come join us for the fun!**

All fairs and showmen are requested to donate one (1) or two (2) gifts for use in the above activities. Your support is truly needed and will be greatly appreciated.

## 2017 PA STATE FAIR QUEEN CONTEST SCHEDULE

### WEDNESDAY, JANUARY 18, 2017

Raffle Table Set Up

### THURSDAY, JANUARY 19, 2017

10:30am – 1:00pm	2017 Fair Queen Contest Packet Distribution ( <i>near Raffle Table</i> )
12:00pm – 4:00pm	Raffle Table Open to benefit Queen Program
2:45 – 3:15pm	Queen Contestant Check-in
3:15pm – 4:00pm	Queen Contestant Orientation
6:00pm	Line Up for Evening Gown Competition
6:15pm	Evening Gown and Introduction Competition
6:45pm	PSACF Annual Banquet
Immediately after Banquet	Queen Contestants Group Photo

### FRIDAY, JANUARY 20, 2017

7:00am – 12:00pm	Interviews - Morning Session
10:00am – 4:00pm	Raffle Table Open to benefit Queen Program
11:00am – 12:00pm	Seminar Young Women's Leadership
11:00am – 1:00pm	2017 Fair Queen Contest Packet Distribution ( <i>near Raffle Table</i> )
1:00pm – 5:00pm	Interviews - Afternoon Session
2:15pm – 3:15pm	Seminar Young Women's Leadership
3:30pm – 4:30pm	Queen Coordinators' "Idea Exchange" ( <i>and 2017 Fair Queen Contest Packet Distribution</i> )
5:30pm – 6:15pm	Judges Reception with Contestants
7:00pm – 9:00pm	PA Fair Queen Darby Kasper's Party with Contestants

### SATURDAY, JANUARY 21, 2017

7:30am – 12:00pm	Speech Competition – Morning Session
9:00am – 12:45pm	Raffle Table Open to benefit Queen Program
9:00am – 1:45pm	Hair Styling Appointments
10:45am-11:45am	Seminar – DRESS FOR SUCCESS!
12:30pm	Drawing for Raffle Table items
1:15pm – 3:00pm	Speech Competition – Afternoon Session
4:30pm	Rehearsal for Coronation
6:00pm	Coronation Banquet ( <i>Reserved Seating - Ticket Required</i> )
7:15pm	Line Up for Coronation
7:30 – 8:45pm	Coronation Ceremony
9:00pm	Media Photos / 2017 PA Fair Queen Meeting with State Coordinator

Visit the PA Fair Queen Program's Basket Auction and Raffle Table in the Great Lobby.

50/50 raffle tickets will also be sold in the Chocolate Ballroom Lobby

Wed, Thurs & Sat. evenings, and Fri evening in the Fireplace lobby.



## 105th ANNUAL CONVENTION

PA State Association of County Fairs and  
PA State Showmen's Association

The Hershey Lodge & Convention Center, Hershey PA  
Wednesday - Saturday, Jan. 18 - 21, 2017



### HOTEL RESERVATIONS

2017 Convention reservations will now be accepted by the Hershey Lodge.  
Deadline is January 5, 2017. For lodging:

phone 1-800-HERSHEY (717-437-7439) or online at <https://resweb.passkey.com/go/PACOUNTYFAIRS2017>

All Queen Candidates must use the Fair Queen Contestant Hotel Reservation Form, and the Credit Card Authorization form. Rooms will be available by 4:00pm and check out at 11:00am daily for all.

### CONVENTION REGISTRATION

ADVANCE REGISTRATION is essential to the smooth operation of the convention. Registration is:

\$30 (received on or before December 15, 2016)

\$50 (received after December 15, 2016)

### MEALS

Meal(s) that are purchased are not refundable; there will be a bulletin board near the registration area for you to place a "for sale" notice if you wish to resell them. A limited number will be available for purchase at convention.

### TENTATIVE CONVENTION SCHEDULE

#### Wednesday, January 18, 2017

##### MEALS ON YOUR OWN-ALL

9:00am-1:00PM "Serv Safe" (see newsletter article for details – PA Showmen or fairs who are members of PA Showmen [1 person per fair] may register; others to be considered after deadline if space available)

11:00am-5:00pm Registration Desk Open  
12:30pm Judging School Orientation Session  
1:20pm – 2:30pm First Session of Judging School  
2:35pm – 3:55pm Second Session of Judging School  
2:00pm-3:00pm Table Topics 10,18  
2:00pm-4:00pm Seminar - "Trucking Regulations Update"  
2:00pm-4:00pm Seminar - "Livestock Disease Outbreaks at Your Fair"  
3:15pm-4:15pm Table Topics 1,7  
4:00pm-8:00pm Enter Communication Exhibits  
Trade Show Set-up  
4:45pm PSSA Board Meeting  
4:45pm PSACF Board Meeting/Reorganization to follow  
6:30pm-10:00pm ENTERTAINMENT SHOWCASE

#### Thursday, January 19, 2017

##### MEALS ON YOUR OWN-BREAKFAST & LUNCH

8:00am-5:00pm Registration Desk Open  
8:00am-9:00am Enter Communication Exhibits  
8:00am-10:30am Trade Show Set-up  
8:30am-9:00am First-Timers Session  
9:00am-9:30am Opening Entertainment  
9:30am-10:45am Opening Celebration  
Keynote Speaker – Dan Waldschmidt  
10:30am-4:00pm Trade Show Open  
Communication Exhibits Open  
(Badge Required)  
10:30am-4:00pm PA Dept. of Agriculture display, etc.  
11:00am-12:00pm PA Harness Racing Commission Meeting  
Open to the public

1:00pm-2:30pm Seminar – "Security & Handguns on the Fairgrounds"  
1:00pm-3:15pm Spouse Program - "Bag & Basket" Bingo  
1:15pm-2:15pm Table Topics 4,11,12  
1:30pm-3:00pm Meeting - Sire, Quaker & USTA  
3:00pm-4:30pm Seminar – "Small Games of Chance"  
3:15pm-4:15pm Table Topics 2,6,17  
4:00pm Associates Gathering  
5:30pm PSACF & PSSA Board  
Group Photos  
5:45pm Hospitality Time & Cash Bar  
6:15pm PSACF ANNUAL BANQUET  
6:45pm Dinner (reserved seating-ticket required-\$34)

#### Friday, January 20, 2017

##### MEAL ON YOUR OWN-LUNCH

7:30am-5:00pm Registration Desk Open  
7:30am COMMUNICATIONS BREAKFAST  
meal (served) 7:30am; awards 8:15am-9:00am  
(ticket required-\$19)  
9:15am-11:00am Memorial Service /  
PSACF Annual Meeting  
10:30am-4:00pm Trade Show Open  
Communication Exhibits Open  
(Badge Required)  
10:30am-4:00pm PA Dept. of Agriculture display, etc.  
12:30pm-2:00pm Seminar- "Grand Champion Competitive Exhibits"  
12:30pm-2:00pm Round Table –Pa Fair Fund  
2:00pm-3:30pm Seminar - "Special Baking Contests"  
2:00pm-3:30pm Spouse Program - "Sachet"  
2:15pm-3:45pm Seminar "Ag Media Communication"  
2:15pm-3:15pm Table Topics 8,13  
3:30pm-4:30pm Table Topics 5,15  
6:15pm Hospitality Time & Cash Bar  
6:45pm PA SHOWMEN ANNUAL BANQUET  
(Reserved seating-ticket required-\$36)

#### Saturday, January 21, 2017

##### MEAL ON YOUR OWN-BREAKFAST

7:30am-5:00pm Registration Desk Open  
8:45am-10:15am Seminar – "Two organizations with a common goal, same mission, working with livestock associations"  
9:00am-10:30am Seminar – Food Safety Updates  
9:00am-10:00am Table Topics 9,16,18  
9:00am-Noon Trade Show Open  
Communication Exhibits Open  
(Badge Required)  
9:30am-11:00am Seminar – "Why Think Ag"  
9:30am-10:45am Spouse Program – "Antique Appraisals"  
10:30am-11:30am Table Topics 3,4,14  
11:30am-12:30pm PSSA Annual Meeting  
Noon-12:30pm Communication Exhibits Released  
Noon BOX LUNCHEON  
[followed by drawings (ticket required-\$18)  
at 12:30pm] Auction Drawings - Winner must be present  
2:45pm-4:15pm Family Feud  
4:30pm Mass  
6:00pm QUEEN CORONATION BANQUET  
(Reserved seating-ticket required-\$34)

#### Sunday, January 22, 2017

8:00am PSACF Exec. / Conv. Breakfast

## TABLE TOPICS

1. Building Maintenance & Grounds
2. Junior Fair boards – the benefit of having
3. Hiring youth to work at concessions & fairs
4. What's your problem?
5. Animal Health Issues
6. Am I getting all the exhibitors I can?
7. Camping at the fair – get all the details
8. Recharge you're what? Do you need or have this at your fairgrounds?
9. Alcohol at your fair - help or hinder
10. Off season at your fairgrounds
11. But I AM a service animal!
12. Are you really handicap accessible?
13. Recycle WHAT? Animal waste, food, trash
14. Barn safety – public VS exhibitors
15. How important is social media to the carnival & fair business?
16. Are you a good fair neighbor? – Working with neighboring fairs – release time, coming late, etc.
17. Social Media 202 – A look at how to best utilize social media for a successful Fair
18. Partnering with your community & twp. officials – does it work

## SEMINARS

### Judging School

Session choices for this year are as follows:

Apiary	Needlework & Crafts
Baked Goods	Photography
Hay, Grain, Potatoes & eggs	Vegetables

### Serv-Safe

The Food Safety updates will be presented by Paster Training, Inc. Paster Training Inc.'s trainers are the best and most passionate in the business. We are thrilled about the opportunity to provide your association members with a 4 hour food safety review session and proctoring of the ServSafe examination

### Trucking Regulations Update

A representative from the Pa. Motor Truck Association, located in Camp Hill, Pa. will give the latest updates for the industry.

### Keynote Speaker, Dan Waldschmidt

Dan is an inspirational speaker who has also been a consultant to some of the top CEO's in the world and has sat on many Boards of these top companies. He will bring to us a message of growth and change to the fair industry, and speak about our challenges and just how to overcome them.

### Security & Handguns on the Fairgrounds

When exhibitors, staff, volunteers and guests visit your fair, are they entering a safe environment? Staying up to date with current safety and security issues, trends, and incidents is paramount in creating an environment at your fair where your guests can feel relaxed and at ease. During this seminar, join Paul T. Kennedy of Lehigh Law Enforcement as he reviews some of the hot button issues in the security field from the 2016 fair season while also looking forward to the 2017 season. From service animals to signage, and from firearms to flash mobs, every last minute will be filled with information for you to take back to your committee and ask the question, are we prepared?

### Special Baking Contests

Karen Dobson and Kevin Bieber will be updating everyone who runs any of the Special Contests at your fairs. This is also the perfect time to come and ask questions regarding any of those contests.

### Family Feud

Sign your fair up now, the deadline is December 1<sup>st</sup>. How do you sign up? It is easy, please call my cell at 484-256-8009 and I will put you on the list. Make sure you have 5 willing players from your fair who will participate.

### Grand Champion Competitive Exhibits

Presented by Jill Albanese

Ready for some Grand Champion competitive contests at your fair? Learn a recipe for success in any type of display that incorporates one part creativity, one part enthusiastic fairgoers and one part amazing displays. By the end of this session, the group will create a new competitive contest using these simple techniques. Jill Albanese, CFE, Director of Competitive Exhibits, has been at the Wisconsin State Fair for the past 18 years. She oversees the Textile, Craft & Culinary Department, Horticulture Department, Young People Art Exhibit, Plein Aire, History Exhibit,

Amateur Beer and Wine Competition, Century and Sesquicentennial Farm Program, Wisconsin Products Pavilion, and the Wisconsin State Fair's grounds planting. Jill is a graduate of the University of Wisconsin – Madison, a cake decorator and avid gardener.

### Why Think Ag

Presented by Jean Lonie, Director of Student Recruitment and Activities, Penn State. Explore the role of agriculture in promoting your fair and connecting the community to Pennsylvania's number one industry. Agriculture was recently named the #5 highest paying college degree in the United States and projections show nearly 60,000 job openings each year to ag graduates. What does this mean in terms of your fair? It becomes a chance to use agriculture to engage attendees and highlight the many opportunities available in this diverse industry. From online scavenger hunts that are fun and informative to using physical locations to highlight educational and career opportunities in agriculture, your fair can be a key part of the story in why agriculture matters- and agriculture can be a great way to engage and attract more visitors.

### PA Fair Fund

Zachary K. Gihorski is the Fair Coordinator with the Pennsylvania Department of Agriculture Bureau of Market Development. Zach will be discussing the PA Fair Fund Act.

### Small Games of Chance

Presented by Todd M. Merlina, Enforcement Supervisor, PA. State Police Bureau of Liquor Control Enforcement. This seminar will provide information on what is legal and what is not under the Small Games of Chance law. It will also help Fairs determine how to conduct games of chance for the purpose of raising funds legally.

### Ag Media Communication

Presented by Kirby Dygert. We will discuss the inner workings of media and how to handle crisis situations as it pertains to livestock. Learn how to bridge the gap between the non-ag community and the Ag community.

### Two organizations with a common goal, same mission, working with livestock associations

Presenter Kirby Dygert. Don't ever miss out on the opportunity to work with livestock associations whether they are youth associations such as the National Junior Swine Association or adult associations such as the New York Beef Producers. No matter if they are national or local organizations; the joint efforts of the two combined always help to increase the attendance at your shows and help promote the industry as a whole.

### Food Safety Updates

The Food Safety updates will be presented by PA Department of Agriculture, Bureau of Food Safety & Laboratory Services.

### If a Livestock Disease Outbreak Happens at the Fair – Are You Ready?

Fairs are fun for participants and spectators. But, what happens if a livestock disease breaks out? Are you prepared? Who needs to be notified? Who would be in charge of the incident? What happens to the animals? How would you handle publicity? What must the livestock owners do? Being prepared before there is an incident will make handling an emergency incident much smoother.



**Chee Chee the Clown  
& Mr D**

**Strolling Balloon Artist  
Comedy Magic Shows  
Gospel Magic Shows**

Five clown characters and Mr D,  
one for each day of your fair.  
Mr D is also available as an  
alternative to the clowns.

I won't be at the PSACF Convention  
this year so check me out at  
[www.cheecheetheclown.com](http://www.cheecheetheclown.com)  
or on Facebook.

607-637-5633  
[delameter@gmail.com](mailto:delameter@gmail.com)





## The Secretary's Notepad

— Harry

### 2017 Theme

The 2017 Fair season theme and for the fair display at the 2017 Convention, is "Country Scenes – Blue Ribbon Dreams". A logo to use with the theme is on our website.

### Recent Mailings

All mailings for the last quarter of the year have been completed. Fairs were given at their zone meetings or mailed a 2017 Convention packet. The Annual Meeting and a Voting Delegate form were included. Associates were mailed a 2017 Convention packet, trade show packet, and dues notice. Those dues received by the Association office will appear in the 2017 Directory, those received after this newsletter will not appear.

### Proposed By-Law changes

The By-Law Committee has proposed changes to our By-Laws, these were mailed to all member Fairs in October. At our Annual Meeting the changes will be acted on, please be sure that your designated delegate is familiar with the changes.

### Distribution of Material at Convention

Hershey Lodge and PSACF personnel will enforce the NO distribution of material (printed matter, CDs, tapes, etc.) on public tables in the Great Lobby, Chocolate Lobby and Chocolate Ballroom (except performing acts).

### PSACF/Msgr. John W. Minot Scholarship

The six recipients for 2016 are noted in an article in this newsletter and on the Association's website. The 2017 scholarship material will be released early next year. Through the efforts of the Spouse program at our 2016 convention, and donations of a number of Fairs and individuals, the six scholarships were entirely funded.

### 2017 IAFE Zone 1 Conference

The conference will be held March 30, 31 and April 1<sup>st</sup>, in Wyomissing. More information will be available at Convention. See article in this issue.

### Banquet Entertainment

The Bee Geez USA will be recreating the Bee Gee experience at our opening celebration Thursday morning, followed by our keynote speaker Dan Waldschmidt. At the PSACF Annual Banquet ACM, CMA and GRAMMY Award winner Jo Dee Messina will entertain. PSSA will be kicking off their 50<sup>th</sup> anniversary Friday night with a Hawaiian Luau complete with fire dances, and a Hawaiian menu at their Annual Banquet.

## 2016 PENNSYLVANIA STATE FAIR QUEEN

— Darby Kasper



Wow! I can't believe that it is December already, and that this is my last Fair Talk Article. It has been such a wonderful year promoting agriculture with you and your fairs. I had a busy summer getting to be a part of activities and traditions at all of

the fairs I attended. I had a phenomenal time at the 2016 Farm-City Day educating inner city students about the importance of agriculture, and how to grow their own food. I am so appreciative of everyone who helped make an impact on the students' education; especially the other fair

queens who were able to give tours. It was amazing how much the students were able to learn about agriculture in just one day; it is events like these and fairs that help others to understand the value of the agricultural industry.

As I begin to construct displays, scrapbooks, and pictures in preparation for convention, I realize that my time as your 2016 PA Fair Queen is coming to a close. I am so thankful for the opportunity that the Pennsylvania State Association of County Fairs has given me. I attended twenty six fairs, covered thousands of miles of Pennsylvania, and participated in numerous state events. I am greatly looking forward to seeing all of you at the Pennsylvania Farm Show and Convention in January.

## *Welcome New Associates*

### **Attractions, Miscellaneous**

#### **Axe Women Loggers of Maine**

20 Hallbrook Way Ellsworth ME 04605  
Phone: (207) 479-1777 Phone 2: Fax:  
WebSite: [www.axewomen.com](http://www.axewomen.com)  
E-Mail: [axewomenloggers@yahoo.com](mailto:axewomenloggers@yahoo.com)  
Info: All female lumberjack show

#### **Blossburg State Coal Festival Inc**

120 N. Williamson Rd Blossburg PA 16912  
Phone: (570) 439-9640 Phone 2: Fax:  
WebSite: [www.blossburgstatecoalfestival.com](http://www.blossburgstatecoalfestival.com)  
E-Mail:  
Info: Coal Museum, carnival, vendors, car show,  
food, parade, fireworks, entertainment

#### **Michael Felk's Heritage Tinsmitting Shows**

153 N. Lee Ave Yadkinville NC 27055  
Phone: (336) 679-7179 Phone 2: (336) 428-0406  
Fax: (336) 677-0400  
WebSite: [www.shoptin.com/page15.php](http://www.shoptin.com/page15.php)  
E-Mail: [mcfelk@shoptin.com](mailto:mcfelk@shoptin.com)  
Info: Agra-heritage living history entertainment  
targeting the student to senior

#### **First Bite Fishing Tanks**

4257 Tippecanoe Rd Youngstown OH 44511  
Phone: (330) 347-4464 Phone 2: Fax:  
WebSite: E-Mail: [firstbitefishing@aol.com](mailto:firstbitefishing@aol.com)  
Info: U. S. patented live fishing tank with roof.

#### **On The Edge 2-Wheel Action Shows**

8661 Highlands Drive Trussville AL 35173  
Phone: (205) 441-6222 Phone 2: Fax:  
WebSite: [www.ontheedgeactionsshows.com](http://www.ontheedgeactionsshows.com)  
E-Mail: [info@ontheedgeactionsshows.com](mailto:info@ontheedgeactionsshows.com)  
Info: Bicycle & Motorcycle Action Show

#### **Worlds Coolest Hypnotist**

918 W, Chestnut St Union NJ 07083  
Phone: (908) 671-1361 Phone 2: Fax:  
WebSite: E-Mail: [derrickwatkins@comcast.net](mailto:derrickwatkins@comcast.net)  
Info: Comedy Hypnotist

#### **Xtreme Monster Sports Inc**

8721 Woodbine Rd Airville PA 17302  
Phone: (717) 870-4155 Phone 2: Fax:  
WebSite: E-Mail: [paul.breaud@gmail.com](mailto:paul.breaud@gmail.com)  
Info: Monster truck entertainment and rides

### **Attractions, Thrill & Stunt Shows**

#### **Short Track Off Road Motorsports LLC**

4373 Maple Grove Road Bemus Point NY 14712  
Phone: (716) 664-0498 Phone 2: Fax:  
WebSite: E-Mail: [allbizns@gmail.com](mailto:allbizns@gmail.com)  
Info: Professional Modified tough truck events.

### **Fair Supplies**

#### **ExtremeTix**

7600 W. Tidwell Road Suite 806 Houston TX 77040  
Phone: (954) 675-1099 Phone 2: Fax:  
WebSite: [www.extremetix.com](http://www.extremetix.com) E-Mail:  
[ecook@extremetix.com](mailto:ecook@extremetix.com)  
Info: Ticketing provider.

### **Musical Attractions**

#### **Dino Delray/Cooking With Fire**

PO Box 25 Boonsboro MD 21713  
Phone: (301) 980-5708 Phone 2: Fax:  
WebSite: [www.dinodelray.com](http://www.dinodelray.com) E-Mail:  
[onidyarled@yahoo.com](mailto:onidyarled@yahoo.com)  
Info: Musical band that offers a celebratory sound  
that;s Bluegrass, country, rockabilly, blues, folk  
and more.

#### **Glenn Miller - The Big One Man Band**

5281 Snowdrift Rd Orefield PA 18069  
Phone: (610) 657-0803 Phone 2: Fax:  
WebSite: [www.glennemiller.com](http://www.glennemiller.com) E-Mail: [glenns-band@aol.com](mailto:glenns-band@aol.com)  
Info: Interactive musician/clean comedy. Polkas  
to Rock! Sixteen instruments! World class per-  
former -Very entertaining!

#### **Tom Sadge Neil Diamond**

PO Box 442 Pittston PA 18640  
Phone: (570) 654-2982 Phone 2: Fax:  
WebSite: [www.TomSadge.com](http://www.TomSadge.com) E-Mail:  
[tomsadge@yahoo.com](mailto:tomsadge@yahoo.com)  
Info: Entertainment celebrity impersonator of Neil  
Diamond, Tom Jones, Jonnie Cash.

See "New" next page

From "New" previous page ...

**Sara Beth**

9406 Royal Burgess Rowle TX 75089  
Phone: (615) 739-4080 Phone 2: Fax:  
WebSite: [www.sarabethmusic.com](http://www.sarabethmusic.com) E-Mail: [nancy@vergenashville.com](mailto:nancy@vergenashville.com)  
Info: Country Music Artist

**Thorn Haven - Rockin Country**

1978 Ninevah Rd Knox PA 16232  
Phone: (814) 221-3295 Phone 2: Fax:  
WebSite: E-Mail: [weck87@gmail.com](mailto:weck87@gmail.com)  
Info: Music

**Frank Vieira**

2318 Woodward Ave Pittsburgh PA 15226  
Phone: (607) 760-5848 Phone 2: Fax:  
WebSite: [www.frankvieira.com](http://www.frankvieira.com) E-Mail: [frankvieiramusic@gmail.com](mailto:frankvieiramusic@gmail.com)  
Info: Country Music Artist

**Attractions, Thrill & Stunt Shows**

**Dominguez Entertainment LLC**

1023 Stoner Rd Englewood FL 34223  
Phone: (512) 705-2229 Phone 2: Fax:  
WebSite: [dominguezent.com](http://dominguezent.com) E-Mail: [erick\\_dominguez@live.com](mailto:erick_dominguez@live.com)  
Info: Stunt motorcycle show

**Rodeos**

**Rafter Z Rodeo Co.**

6190 Weikert Rd Millmont PA 17845  
Phone: (570) 977-7746 Phone 2: Fax:  
WebSite: [www.rafterzrodeo.com](http://www.rafterzrodeo.com) E-Mail: [rafterzrodeo@gmail.com](mailto:rafterzrodeo@gmail.com)  
Info: Rodeo/Bull Riding

**Talent/Booking**

**The Amazing Giants**

617 E. Third Ave Columbus OH 43201  
Phone: (614) 432-1968 Phone 2: Fax:  
WebSite: [www.theamazinggiants.com](http://www.theamazinggiants.com) E-Mail: [amazinggiants@gmail.com](mailto:amazinggiants@gmail.com)  
Info: An entertainment company that specializes in stiltwalking, and other circus influenced talent.

**Mark Donaldson Productions**

14260 Brushy Fork Rd. SE Newark OH 43056  
Phone: (740) 403-0810 Phone 2: (740) 763-3258  
Fax:  
WebSite: E-Mail: [mdproductions34@gmail.com](mailto:mdproductions34@gmail.com)  
Info: Booking and Management agency for music arts.

**SPOUSE 2017 CONVENTION ACTIVITIES — Hazel Blaney**

Activities for the spouses attending the 2017 convention will include Basket & Bag Bingo featuring Vera Bradley bags and Longaberger Baskets, a hands-on project of fragrant lavender sachets to freshen any room, and the return of Antiques Appraisals with Harry.

So remember to bring your items that you think could be of value, come and try to win a bag or basket and have fun learning a new and easy (yet useful) craft.

As always fairs are encouraged to bring items for the ticket auction held in the Great Hallway to support our Spouse programs and the PSACF/ Mignot Scholarship. Gifts for door prizes at the three activities are also appreciated.

**CONVENTION MEMORIAL TABLE — John Berne**

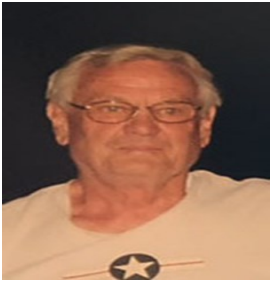
All fairs will receive in their convention packet a Memorial form to be filled out for the Memorial Service at the convention. In addition, we also invite you to take time to bring a picture of the member to be placed on the special decorated Memorial table located in the Trade Show. This is a wonderful way to have someone remembered.



## In Memory of...



The Shippensburg Community Fair, including its officers, board members, and volunteers, is deeply saddened to learn of the passing of Frank R. Lerew, 93, on Tuesday, November 23, 2016. Frank was the founder of the Shippensburg Community Fair, and served as its president for the first 50 years of its existence.



David D. Kepner, 70, of Mifflintown (Mexico), died at 12:47 p.m. on Tuesday, October 25, 2016 at his home. Mr. Kepner was a board member of the Juniata County Agricultural Society, the Juniata County Fair Board and the Port Royal Speedway Board.

### Free-lance Writer is Looking For Help from Fairs

B. Derek Shaw who writes for *Amusement Today* and other publications is looking to gather information for use in a possible upcoming article. He is trying to compile a list of fairs throughout Pennsylvania who offer site rentals for camping while the fair is in operation. This could be for tenting, recreational vehicles or both. If you do provide this service or plan to during your 2017 fair, please contact him at [bdshaw73@gmail.com](mailto:bdshaw73@gmail.com) or call 717-843-3050. He will then get back to those who offer these services with a brief survey.

### ***NOW, WHAT DO WE DO??***

#### **Animal Disease Outbreaks and Emergency Preparedness at Your Fair**

PA State Association of County Fairs' Conference  
Session Agenda

Wednesday, January 18, 2017 2-4 PM

- 2:00 – 2:20 Introduction to the South Central Task Force Agriculture Subcommittee  
Shelly Dehoff, Chair, Agriculture Subcommittee
- 2:20 – 2:40 Potential Infectious Diseases; Implications to Show Animals and Fair-Goers  
Dr. John Roberts, Veterinarian, PA Department of Agriculture
- 2:40 - 3:35 If There is An Emergency or Disease Outbreak at Your Fair—Are you Prepared? PANEL: Agencies Who Respond, and Potential Issues to Address

Moderator: *Shelly Dehoff*

USDA APHIS - Dr. Michael Kornreich

PA Dept. of Agriculture – Dr. David Wolfgang

PA Dept. of Health - Dr Enzo Campagnolo

Penn State Cooperative Extension - Linda Spahr, 4-H Educator

Local Emergency Management Representative- Randy Gockley, Lancaster County EMA

PA Farm Show Veterinarian – Dr. Steven LeVan

3:35 - 4:00 Q & A, Wrap Up, Resources Available

## ZONE PERSONS OF THE YEAR

### SENIOR



To the left Dan Dickey presenting to Charlene Kunkel from Jamestown Community Fair.

To the right C. Sherman Allen presenting to Stephanie Nehrig of the Indiana County Fair.



To the left Rod Ralston presenting to Donald G. Clark of the Juniata County Fair.

To the right Rod Ralston presenting to James P Towsey of the Juniata County Fair.



To the left Dr. David Reese presenting to Glen Clapper from Hollidaysburg Community Fair.

To the right Dr. David Reese presenting to Aleshia Hissem of the Fayette County Fair.



To the left Dr. Sally Nolt presenting to Deanna "Dee" Keyser, from Plainfield Farmers Fair.

To the right Dr. Sally Nolt presenting to Dwane & Karey Newsanger the award for Jeremy Newsanger of the Elizabethtown Fair.

### JUNIOR







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*Sue Hill - West End Fair, Gilbert, PA*

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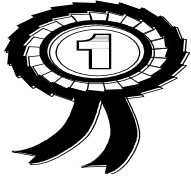
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# Update from The Zones



## Zone One –Sam Zaffuto

The Zone One Fall meeting was held on Friday October 21 in DuBois. One hundred five representatives of 25 of our fairs were present. All of our state officers were in attendance and updated all in attendance on the State Association and our upcoming convention in January.

Charlene Kunkel from Jamestown Community Fair was the recipient of the Zone One Person of the Year for 2016. Dan Dickey, president of the Jamestown Community Fair presented the award to her.

Zach Gihorski, our Fair Coordinator with the Department of Agriculture shared information on his fair visits throughout the fair season and also discussed fair reimbursements and capital fund projects.

The president of the Queen Board, John Berne, is one of our zone directors. John discussed the Queen program and told everyone what to expect at the upcoming convention.

A fair visitation summary was presented. Twenty-nine of our fairs were visited by our zone directors. We reviewed many of the comments our fair visitors made. You can find the fair visitation summaries from all zones on the fair association website.

The Zone One Junior Fair Person Award was presented by Sherman Allen to Stephanie Nehrig of the Indiana County Fair.

The Albion Area Fair began a fundraising project last year to support the Msgr. Mignot Scholarship. At our Spring Meeting, the Clearfield County Fair sponsored the giveaway. At this meeting, the Sykesville Ag & Youth Fair sponsored a Pa Lottery Ticket Give Away. Over \$400 was raised to support the Msgr. John Mignot Memorial Scholarship program. For our spring meeting, the Jefferson County Fair agreed to provide the prize for the drawing. Thanks to everyone who helped support the Scholarship Program.

Zone One had one winner of the Msgr. Mignot Memorial Scholarship for this year. Michael Zaffuto from Sykesville Fair was named a winner of the award. There were also five other winners throughout the state named from other zones.

An election of members to serve on the Executive Committee was held during our meeting. Following are the results: John Berne, McKean County Fair; Sherman Allen, Crawford County Fair; Jeanne Miller, Albion Area Fair; Dave Hallstrom, Clearfield County Fair; John McMullen, Indiana County Fair; and Sam Zaffuto, Sykesville Ag & Youth Fair. These directors will represent Zone One during 2017 and 2018.

Our Spring Zone meeting will be held at the same location in DuBois on Friday April 28, 2017.

We hope to see all fairs at the PSACF Convention in Hershey in January.



## Zone Two — Rod Ralston

The Zone 2 Fall meeting was held October 22 at the Espy Fire Company. Congratulations to Donald Clark for being awarded the Fair Person of the Year, James Towsey was awarded the Junior Fair Person, both of whom come from the Juniata County Fair. Elected as your state directors were: Roger Dirlam, Tony Frazier, Judy Kmetz, Dale LeVan, David Reese, Bryan Utegg, and George Witherite. Looking forward to seeing you at Convention.



## Zone Three—Debbie Stephenson

Our fall meeting was held at the Berlin Brothers Valley Community Center on October 20 at 6 PM. Many thanks to those who brought gifts and also prepared the wonderful meal. Election of Directors was held and they are John Blaney, Jim Davis, Harry Reffner, Craig Lash, Debbie Stephenson, and Jeff Romesburg. Secretary Harry Reffner spoke of the Convention and Farm Show 2017. Reminding all that room reservations should be in by December 1 as they have been open for reserving since July 1. They are going quickly. Debbie spoke on Table Topics and asked if anyone was interested in chairing a topic please call her. There will be new baking contest information coming out in 2017 please be looking for this. We had the winners of the Msgr Minot Scholarship in attendance they were Julia Romesburg from the Somerset County Fair and Katie Anderson from Huntingdon County Fair,

See "Zones" next page

From "Zones" previous page...

also in attendance the Zone 3 Jr Fair Person of the year Aleshia Hissem from Fayette County Fair and the Zone 3 Fair Person of the Year Glen Clapper from the Hollidaysburg Community Fair. Congratulations to all of our recipients. Queen Contest information was given by Ruth Trumbetta of Fayette County Fair. Wishing you all a great holiday season and see you at convention!!



#### **Zone Four - Sally Nolt**

The Fall Zone 4 Meeting was held October 19, 2016 at Shady Maple Smorgasbord, East Earl. Thank you to Karen Dobson for handling the reservations.

The Zone 4 Zone Fair Person of the Year Award for 2016 was presented to Deanna "Dee" Keyser, Plainfield Farmers Fair. I would like to personally thank her for over twenty years of dedication to the Plainfield Farmers Fair and support of the Fair Industry. Congratulations and thank you Dee for jobs well done!

The Jr. Fair Person of the Year Award for 2016 was presented to Jeremy Newswanger of the Elizabethtown Fair. In addition to exhibiting swine and goats Jeremy is eager to lend a help-

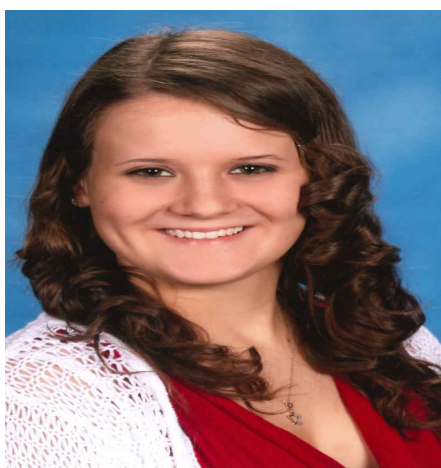
ing hand wherever he can throughout the year as well as during fair week.. Thank you for your service and congratulations Jeremy!

Directors elected to the PSACF Board from Zone 4, in addition to myself, were Kevin Bieber, Karen Dobson, Martha Ebersole, Susan Hahn and Seth Kensinger. Seth is a Director on the Manheim Community Farm Show Board. Welcome to the PSACF Board Seth. Congratulations to each of you! In addition, Karen Dobson was re-elected to represent Zone 4 on the State Fair Queen Committee.

Continue to keep in touch with your legislators. Thank them for their support of Fairs and Agriculture. Without them our increase in funding would not have been possible.

Please mark your calendars now for the spring zone meeting. The spring meeting will be at Shady Maple Smorgasbord, East Earl on April 19, 2017. For reservations contact Karen Dobson.

Congratulations to all completed fairs for another successful fair season and I hope to see you all at the PSACF Convention in Hershey in January! If anyone has trouble with room reservations please call me at 717.367.7256 or 717.808-.397 or e-mail sknolt@comcast.net.



### **2016 JUNIOR FAIR PERSON AWARD**

— C. Sherman Allen

Congratulations to Stephanie Nehrig, of the Indiana County Fair, the recipient of the 2016 Junior Fair Person award. Stephanie receives an award, an overnight stay at the Hershey Lodge, and 2 banquet tickets for the Queen Coronation banquet Saturday evening where she will be recognized as the award winner.





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