### **DATES TO REMEMBER**

**— 2019 —** 

### August 31

- FAIRTALK material for September due **September 1** 

Showcase apps. For 2020 Convention mailed **September 15** 

- Baking Contest checks (Angel Food) **September 24** (week of)
- 3rd Quarter FAIRTALK emailed

### September 30

- Zone Junior Fair Person nominations due to Zone

### October 15

- Showcase apps. Due
- 2020 Request for Fair info material, PSACF Associate Dues Invoices, PSACF/PSSA Convention material, Trade Show apps. mailed.

### October 17

- PSACF Board Meeting

### October 23

- PSACF Zone 4 Mtg. Oley Valley Community October 24
- PSACF Zone 3 Mtg. Hollidaysburg Community **October 25** - PSACF Zone 1 Mtg. - Christ the King Manor

**October 26** - PSACF Zone 2 Mtg. – Beaver Community

### November 1

- Fair Person Of the Year apps. Due
- Communications Competition apps due
- Queen Competition Applications due

### November 15

- Reimbursement apps.—Fair Fund due
- Baking Contests Summaries due

### November 30

FAIRTALK material for December issue due **December 1-4** 

IAFE Convention San Antonio

**— 2020—** 

### January 4—11

- PA Farm Show

January 22-25

108th Annual Convention

### May 7-9

- Zone 1 IAFE Conference hosted by the York Fair





VOL. 33 June 2019 NO. 2

# KENNY ARONOFF TO "DRUM UP" A KEYNOTE SPEECH

By: Kevin D. Bieber



When you walk into the Chocolate Ballroom for this year's Opening Ceremony, I recommend you already have had your cup of coffee or whatever it is that you drink in the morning to wake yourself up. Why? Well, our keynote speaker, Kenny Aronoff will not only be speaking to us, he will be making sure he has your attention as he shows you what he has

done and excelled at for a living.

Kenny has been named by Rolling Stone's Magazine as one of the "100 Greatest Drummers of All Time" and the readers of Modern Drummer Magazine named him the #1 Pop / Rock Drummer and #1 Studio Drummer. The local artists he has worked with on the road and in the studios is a who's who of the music industry's top talent. Just to give you a taste of the many artists that Kenny has performed live with, they include: Bruce Springsteen, John Mellencamp, Jon Bon Jovi, Willie Nelson, Styx, Hank Williams Jr., Paul McCartney, Bob Seger and the list goes on and on.

As you can see, we have an exciting keynote speaker that will open our convention with us. Oh, by the way, when I spoke with Kenny, he said he is no stranger to the fair industry as he may already have been to your fair banging on his drums with one of the many artists he has played for.

### **PSACF OFFICERS - 2019-2020**

President
Dr. Sally K Nolt
25 Iris Circle
Elizabethtown, PA 17022

Vice President Samuel J. Zaffuto 355 N. Park St. Sykesville, PA 15865 (814) 894-5723

(717) 367-7256

Exec. Secretary/Treasurer Harry Reffner 128 Cumberland Road Bedford, PA 15522

(866) 814-6985

Immediate Past President David Hallstrom 482 East 8th St Clearfield, PA 16830 (814) 765-8366

### **PSACF DIRECTORS - 2019-2020**

C. Sherman Allen 11283 St Hwy. 285 Conneaut Lake, PA 16316 (814) 671-9947

John Berne PO Box 141 Crosby, PA 16724 (814) 887-5396

Kevin D Bieber PO Box 105 613 Main St. Oley, PA 19547 (610) 987-6529

John D Blaney, Jr 247 Curfew Rd Perryopolis, PA 15473 (724) 677-2228

Roger Dirlam 250 Sunrise Ave. Honesdale, PA 18431 (570) 493-2745

Karen Dobson 9 Ebelhare Rd Pottstown, PA 19465 (610) 469-0263

Martha Ebersole 640 Dellville Rd. Duncannon, PA 17020 (717) 834-4435

Tony R. Frazier 27 Hunt Club Drive Bloomsburg, PA 17815 (570) 784-9158

Ben Haagen 485 Snydertown Rd Howard, PA 16841 (814) 383-4428

Susan Hahn 1424 Church Rd. Pen Argyl, PA 18072 (610) 863-6816

Dr. Seth H. Kensinger 1597 Newport Rd. Manheim, PA 17545 (717) 330-9198 Judy Kmetz 353 Smith Pond Rd. Shavertown, PA 18708 (570) 675-2952

Craig Lash 246 Dairy Ln West Newton, PA 15089 (724) 872-8967

Jana Malot 1432 Trails End Road Harrisonville, PA 17228 (717) 571-8837

John McMullen 363 E. Phila. St. (Box 175) Armagh, PA 15920 (814) 446-6692

Jeanne Miller 299 Riley Dr. Girard, PA 16417 (814) 774-5703

Jim Reed 122 Coal Hill Lane Slippery Rock, PA 16057 (724) 967-6627

Dr. David Reese, DVM 10 Dry Run – Left Branch Pine City, NY 14871 (607) 733-3154

Jeff Romesberg 169 Romesberg Rd. Rockwood, PA 15557 (814) 926-2313

Debbie Stephenson 667 Washington Rd. Prosperity, PA 15329 (724) 627-4752

Brian Utegg 230 Gridline Rd Honesdale, PA 18431 (570) 251-2580

### **MEMBERS AT LARGE**

Milliron & Goodman LLC Andrew Goodman 200 N. 3<sup>rd</sup> Street Harrisburg, PA 17101 (717) 232-5322

Tracy Barone Fair Fund Admin. 2301 N. Cameron St. PA Dept. of Agriculture Harrisburg, PA 17110 (717) 772-3094 Galla Higinbotham 5075 Wrenwood Ln Alexandria, PA 16611 (814) 669-4443

FAIRTALK published four times per year by the Association. Send information for the publication to: Harry Reffner 128 Cumberland Rd, Bedford, PA 15522 From Drum Up previous page .....

I would also like to mention that I always enjoy your feedback, both at the convention and after. Last year I heard from a few of you that we need to create bigger rooms for our seminars that create lots of interest. I assure you that I have recently addressed that with Hershey and we are going to make every effort to make a more comfortable environment for you to enjoy those seminars. Keep your feedback coming !!!!



### From our President

The Fair season is underway throughout Pennsylvania. I wish the very best of luck to everyone for a successful 2019 Fair Season! Hopefully the weather will cooperate!

Please contact your legislators and thank them for their support in the

past, encourage them to maintain our funding and invite them to your fair. Remember to submit Capital Improvement applications by June 30th.

I challenge each fair to submit a nomination for their Zone Fair Person of the Year and Jr. Fair Person of the Year. This is your opportunity to recognize individuals who have been important to your fair. These awards will be presented at Zone Meetings in October.

A bus trip is being planned to The Big E in Massachusetts and Fryeburg Fair in Maine in October 2020. In order for this trip to be possible we will need to fill a bus. If you are interested in being included please contact me at <a href="mailto:sknolt@comcast.net">sknolt@comcast.net</a> or by phone.

The room block at Hershey Lodge is open and filling up quickly! Please book early to avoid disappointment!

Please support PA Fairs - visit as many fairs as possible this fair season!







# Pennsylvania State Association of County Fairs Zone - 2019

### **JUNIOR Fair Person Award**

To:

All PSACF Fairs

<u>Purpose:</u> To recognize and honor a youth Fair volunteer for his/her outstanding efforts and achievements, and for making a difference at their Fair.

<u>Awards:</u> One **Zone Junior Fair Person Award** presented at each of the four PSACF zones. Then **one State Junior Fair Person**, selected from those four winners, presented at the **2020** Convention.

Eligibility: 22 years of age or younger (as of November 1 of this year); a volunteer of the Fair or Agricultural Association (i.e. <u>cannot</u> be paid); 4-H or FFA participation allowed (but <u>not</u> a requirement); membership on Fair's governing board or Junior Fair Board allowed (but <u>not</u> a requirement). Monsignor Mignot Scholarship applicants may also be considered for Junior Fair Person.

Nomination must be submitted by a PSACF member fair. Limit one nomination per fair per year. Nominee can only receive this award one time to give other youth the opportunity to receive this award.



2018 PSACF Junior Fair Person **Kelsey Schlegel**, Oley Valley Community Fair

### **Deadlines:**

**Zone Award**: Member Fair must submit the Nomination Application including the official Form (available on PSACF website), a statement of endorsement (300 words or less) on Fair letterhead, and a photo of the nominee to the appropriate Zone Chairperson **postmarked by September 15**.

(Zone 1 Fairs) Sam Z	affuto, 355 N. Park St., Sykesville, PA 15865	szaffuto@penn.com
(Zone 2 Fairs) Roger	Dirlam, 250 Sunrise Ave., Honesdale, PA 18431	dirlam@ptd.net
(Zone 3 Fairs) Debbie	e Stephenson, PO Box 107, Waynesburg, PA 15370	greenecountyfair@windstream.net
(Zone 4 Fairs) Kevin	Bieber, PO Box 105, 613 Main St., Oley, PA 19547	KBieber@BBandT.com

**State Award**: Zone Chairpersons must notify the PSACF Executive Secretary of their selection for their **2019 Zone Junior Fair Person by October 1**, and submit their nominee's Application (same nomination packet including form with the original statement of endorsement and photo) to the PSACF Junior Fair Person Committee chairperson **postmarked by November 15**.

Sherman Allen, 11283 State Hwy 285, Conneaut Lake, PA 16316; email: csallenauction@gmail.com 814-671-9947

Scoring: Fair Participation (activities, exhibiting, responsibilities, leadership, contributions to Fair) – 50%; Number of Years volunteering at the Fair – 10%; Fair Endorsement – 30%; Awards/Other Activities – 5%; Community Involvement – 5%

State Junior Fair Person will receive two (2) tickets and (1) overnight stay at the Hershey Lodge (room/tax only) for the **2020 Convention** award presentation. The three runner-ups will receive an invitation to attend the award ceremony at their own expense.

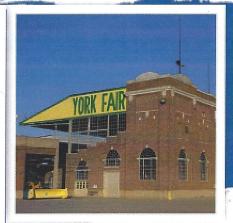
2019-0424 Released to Zone Meetings

# Zone Page

MAY 7, 8 & 9th, 2020







# **OUR HOST HOTEL:**

Wynham Garden York 2000 Loucks Road York, PA 17408







## **HOSTED BY**

THE YORK FAIR 334 Carlisle Ave York, PA 17404



Check out America's First Fair & even a tour of the Gettysburg Battlefield!

### STAY TUNED FOR MORE INFO

www.yorkexpo.com



# **Eight Ways to Engage Your Board**

By Gordon V. Hibbard

Some of the fellow board members had already gathered and were chatting in small huddles when she ar-

rived. She laid down her notepad and smiled at the person across the table. She was looking for a friendly face. It was Lisa's first fair board meeting.

We have all been Lisa.

We attend our first meeting with anticipation and a bit of eagerness. Some of us may have a stomachache of nervousness. We don't want to say too much, because we are new. Still, we feel excluded - like we are joining a club that doesn't want us. We leave the meeting feeling like we made a mistake, and the board term is going to be longer than we imagined.

In the American workplace, employee engagement is struggling. Less than one-third of today's employees are fully engaged.

Based on informal research I have conducted; those percentages are very close to the engagement of volunteer boards.

Just as employee engagement starts with the manager or supervisor, board engagement starts with the board chair and/or the executive director. It requires constant, continual attention throughout the year.

To keep your fair boards fully engaged, here are some potential steps to pursue:

### 1. Provide each board member a board book.

• When a new board member is elected, they should receive a binder or expandable file folder with critical information to help them do their job. The book should include current bylaws, current financials, agendas and minutes from the previous year's meetings, and contact information for staff and board members. You may have other relevant documents to add, such as the strategic plan and long-range site plan.

If you have never provided previous board members with this information, it is not too late. (To save money, you can send them electronic files or provide a shared drive where all this information is located.)

### 2. Provide Board Training.

- Set-aside one or two meetings each year to have some board training. Short sessions (20-40 minutes long) can be incorporated into a regular board meeting to help members stay on top of the legal responsibilities of the board, conflict of interest rules, ethics, and open meeting laws.
- Don't tell them it is board training, just have the presentation as part of your regular meeting. (If you tell them it's board training some may not attend.)

### 3. Communicate with the Board.

- A monthly email can go a long way to build camaraderie and trust among board members. It doesn't have to be long, just a short 5-10 paragraph message will do. This is especially helpful for new members.
- One sure-fire way to help new board members is to call them the next day, right after their first meeting. Ask them for their opinion on the meeting and genuinely listen to hear anything that might be helpful to their involvement.

### 4. Respect their time.

- Keep the meetings efficient. Make sure you start and end on time.
- Timed agendas can keep things moving. If a topic gets too complicated, assign it to a committee to work out the details and bring a recommendation back to the board or give the committee authority to resolve the issue.

See "Eight Ways" next page ......

See "Eight Ways" next page .....

### 5. Show the Difference They Make.

- If you want to help them stay involved and make a difference for your fair, you must help them see and hear the difference they are making.
- Pictures, graphs, articles and news stories always help lift the spirits of organizational leaders, especially volunteer board members.
- Reports from volunteers, superintendents and youth leaders can also help board members understand the value of their work.

# 6. Public Recognition helps leaders stay involved.

- Newsletter articles, electronic emails and feature articles in local publications are great ways to recognize board members and other volunteers.
- Introduce and recognize board members whenever you have a chance to brag on them.
- Listing them on your website provides them with recognition and a sense of responsibility.

### 7. Invest in fun.

 Dinners, parties, and planning retreats can help make the board work fun. As they get to know each other, they will be more likely to come together as a team.

### 8. Don't forget to thank them!

People appreciate being appreciated! You can't thank your volunteers enough, and that includes board members. How often should we thank them? My rule is 490 times (7 times 70).

Building board engagement takes some additional effort on the part of the chair and/or the executive director, but engaged boards are more productive, more constructive and certainly more fun! They are the types of boards that Lisa will find rewarding and fulfilling.

###

Through 4-H, FFA and Kansas Farm Bureau, Gordon Hibbard has had a lifetime of involvement in fairs and festivals. Gordon is the former president and chief executive officer of the Kansas 4-H Foundation. He owns the Dale Carnegie leadership training franchise for Kansas and is a presenter with the International Association of Fairs and Festivals. You can reach him at Gordon.Hibbard@DaleCarnegie.com.





# **2019 IAFE Zone 1 Meeting Rockland Maine**





Left – the 25 attendees from Pennsylvania, plus Maine Association President Kathryn Hunter and Jessica Underberg, CFE Chair of the IAFE Board.



Mark St. Jacques CFE Zone 1 Director



Planning for the 2020 Zone 1 Meeting in York. That's his story and he is sticking to it





**2019 IAFE Convention:** 

Dec. 1-4 in San Antonio!

### Look Before You Leave: Help Pennsylvania Combat the Spotted Lanternfly

The Spotted Lanternfly is an inch-long black, red and white spotted insect native to Southeast Asia and first identified in Pennsylvania in 2014. The invasive insect, whose first egg hatch was spotted in May in Berks County, feeds on agricultural commodities produced in the state, such as hops, grapes, apples, and hardwoods.

After the pest was found, a quarantine was immediately put in place to slow its spread. The Spotted Lanternfly population is currently concentrated in a 13-county quarantine zone in the southeast portion of the state: Berks, Bucks, Carbon, Chester, Delaware, Lancaster, Lebanon, Lehigh, Monroe, Montgomery, Northampton, Philadelphia, and Schuylkill.

These bugs have trouble flying, but they are great hitchhikers. They can be transported on vehicles, on commodities traveling in and out of the quarantine zone, and on belongings. Visitors to fairs should take extra care as they travel this season, as they may unknowingly transport these insects as they hitch a ride.

Some commonly asked questions include:

# How can I identify a Spotted Lanternfly?

After hatching, Spotted Lanternflies go through five stages of growth. Their life begins as masses laid on trees, under bark, on yard furniture, cars and trailers, outdoor grills, and other surfaces. During the nymph stage, Spotted Lanternflies are small with black spots, and can look like ticks. Adults, first seen in July, have a black head and grayish wings with black



spots. When startled or flying, the Spotted Lanternfly will display hind wings that are red at the base and black at the tip with a white stripe dividing them. The red portion of the wing is also adorned with black spots. The abdomen is bright to pale yellow with bands of black.

# I think I saw/killed/caught a Spotted Lanternfly—what do I do now?

If you live outside the quarantine zone, report any sighting of Spotted Lanternfly to the Pennsylvania Department of Agriculture (PDA) at <a href="mailto:Badbug@pa.gov">Badbug@pa.gov</a> or 1-866-253-7189.

# Where can I stay up-to-date on information about Spotted Lanternflies?

PDA, Penn State University, and the United States Department of Agriculture (USDA) provide helpful information, quarantine up-dates, printed material, educational videos and other resources on their websites.

### Learn more at:

agriculture.pa.gov/spottedlanternfly, www.aphis.usda.gov/hungrypests/slf, and https://extension.psu.edu/shopby/spottedlanternfly.





# Spotted Lanternfly Permitting

The Spotted Lanternfly may be pretty, but it presents an ugly outlook for Pennsylvania. It is an invasive and extremely destructive pest that threatens our commonwealth's agricultural commodities and trade.

### What is being done?

- Pennsylvania has put a quarantine zone in place to stop the spread of SLF to new areas in or out of the current quarantine zone.
- Businesses, agencies, and organizations operating within the quarantine zone that move vehicles, products, or other conveyances are required to obtain an SLF permit.
- Beginning May 1, 2019, The Pennsylvania Department of Agriculture Bureau of Plant Industry will begin to perform inspections and verification checks to confirm that businesses are properly permitted.

### Why are permits important?

- Permits are critical to protect interstate commerce and to avoid spreading the bug, ensuring our crops and quality of life is not affected.
- Permit training is available at no cost, and teaches businesses what to look for and how to safeguard against moving Spotted Lanternfly.
- The permit training can be accessed through Penn State at <a href="http://extension.psu.edu/spotted-lantemfly-permit-training">http://extension.psu.edu/spotted-lantemfly-permit-training</a>

### Who can businesses contact?

All permitting-related questions can be directed to <a href="style="color: blue;">slfpermit@pa.gov</a> or 1-888-4BAD-FLY (1-888-422-3359).



Belmont's self-contained, portable stage means your guests enjoy a true Theater of Magic experience on par with shows at theaters. TV style Illusions, baffling smaller magic, lots of audience participation and a fast-moving pace add up to a treat for a broad audience including families, seniors & teens.

# **Belmont Magic Show**

(609) 206-5244 belmontmagic@verizon.net www.belmontmagic.com

Many of America's most prestigious fairs including Florida Strawberry Festival, Greater Gulf State Fair, Quick-Chek Festival of Ballooning and State Fair Meadowlands have chosen Belmont Magic time and again!





# Message from Our Associates

— Galla Higinbotham

Greetings and Happy Summer to all PA fairs and associate members!

At April's annual spring board meeting at Center County Grange Fair, January's 2019 convention was reviewed and I was happy to hear that the PA Convention is again the talk of the industry! Maine IAFE wants to come to PA again and their favorite draw is the Trade Show. I thank all the vendors who attend as you are what make it special and impressive.

Next year's convention dates are January 22 – 25, 2020 and plans are shaping up nicely already. The PSACF block of rooms is open and it was stressed that we should **book rooms NOW**. You can cancel at a later date if your plans change and you are unable to attend, but **book early!** 

Now and over the summer months is a great time for acts (stage entertainment, bands, jugglers, strolling, etc.) who would like to apply to showcase at the 2020 convention, to get some video footage

to include in your application. The showcase committee requests live clips (not a produced "music video" or CD) so they can see what you would actually be like at the fair. It should be short – 3 to 5 minutes tops. The showcase will be Wednesday, January 22, 2020. Eligible acts (you can showcase once every three years) will receive your application letter with all the information and particulars you need to know in early September. There is also an opportunity for strolling acts to perform in the Chocolate Ballroom lobby before the PSACF banquet on Thursday, January 23<sup>rd</sup>, 2020.

"Thank you!" to all the fairs who visited the trade show and do business with all the vendors there. I have received positive reports from associate members who had booths, did well and are looking forward to being in the trade show again next year. Let's keep the momentum going!

The associate members of the PSACF play a big part in bringing a level of expertise and professional entertainment, attractions and services to fairs all across the country.

Wishing everyone a great fair season! See you on the Midway!

Galla www.gallaanddan.com

# Variety Attractions Inc.



Former Wisconsin State Fair Senior Director of Entertainment & Special Events Bruce Sullivan has joined the talent buying team at Variety Attractions. Sullivan spent 13 years in the role at the state fair securing talent for the Main Stage, Amphitheater, Family Variety Stage, Activity Stage, as well as

the fairs strolling and grounds attractions. Prior to coming to the fair he worked in Artist Development/Product Management for Narada/EMI/Virgin Records and has over 35 years of radio broadcast experience. A University of Wisconsin graduate with a BBA in Marketing and a Minor in Mass Com-

munications, he is a CFE (Certified Fair Executive), and represented the Wisconsin State Fair when it was awarded the prestigious Fair of The Year Award in 2015. "Being asked to join Variety is like being called up to the major leagues. For more than half a century, Variety has positively impacted millions through its best-in-class events and being asked to join Todd's team and contribute to the company's legacy of excellence was an opportunity I could not pass up," Said Sullivan.

Variety's mission statement is to continue to expand the brand that George Moffett developed of providing quality service to clients, by having a team of quality people providing that service. "Bruce's personality, knowledge, reputation check all the boxes in what we look for when we bring someone on board, and we are excited about the potential growth with him joining our team," Said Variety's CEO/President Todd Boltin.

# Pennsylvania State Fair Queen Program



Figure 1: 2019 PA Fair Queen Mikara Anderson at Fox Chase Farm

By Karen Dobson

Part of the PA Fair Queen's mission is to promote greater public understanding and awareness of agriculture and its importance to Pennsylvania. Our **2019 PA Fair Queen Mikara Anderson** is already busy making appearances at state ag events, organization meetings, farm markets, granges and with legislators.

Mikara and our **2019 Alternate Madison Sickler** (Wyoming County, Zone 2) are available to attend your fair this summer to promote special events. Consider incorporating them into award ceremonies, contests, parades and livestock events. Below is a list of Fairs who are already on the PA Fair Queen's visitation schedule for 2019:

Schnecksville Community
Fair
Lycoming County Fair
Shippensburg Community
Fair
Lebanon Area Fair
Fayette County Fair

Kimberton Community Fair Fulton County Fair Huntingdon County Fair Warren County Fair Dayton Fair Centre County Grange Fair McKean County Fair Erie County Fair at Wattsburg Indiana County Fair Beaver Community Fair Oley Valley Community Fair Bloomsburg Fair West Lampeter Fair

Is your fair missing? Then considering inviting the PA Fair Queen! It's easy – just fill out the request appearance form (available at <a href="https://www.pafairs.org">www.pafairs.org</a> under "Members-Queen Program") and submit to Martha Ebersole. Fairs are only responsible for the state queen's meal expenses while she is on the fairgrounds and any overnight hotel accommodations (if necessary). There is no expense for her mileage as that is all covered thanks, in part, to a sustaining sponsorship from PSACF. But don't delay, because the queen's appearances are booking up fast and are scheduled based on the date the request is received and her availability.

### 2019 BOARD OF DIRECTORS:

John Berne, Chairman
Judy Kmetz, Vice Chairman
Karen Dobson, Secretary
Gary Moore, Treasurer,
Ruth Trumbetta, Director
Dr, Sally K. Nolt, PSACF President 2019-2020

### 2019 PROGRAM COORDINATORS:

Amy Utegg, Correspondence
Karen Dobson & Shelly Shaffer, State Contest
Martha Ebersole, Events/Publicity
John Berne/Judy Kmetz, Ruth Trumbetta &
Linda Grove, Amy Hawn, Charlotte Williams, Fundraising

Page 1 of 3

# Pennsylvania State Fair Queen Program

**The 2020 State Competition will be held January 23-25**. Applications were distributed to fairs at the Spring Zone meetings or mailed to any non-attending fairs. Applications can also be downloaded from the PA Fairs website under "Members/Queen Program".

Completed Applications for the State Competition are still due *postmarked by November 1*<sup>st</sup> **to Amy Utegg**. This includes the Contestant's Hotel Room Reservation Form. The Queen Program will take care of submitting all contestant hotel reservations to Hershey Lodge.

All payments, including the \$120 Contestant Fee and any convention registrations and meal tickets for the Contestant's guests (*friends, family, chaperones, etc.*) are to be submitted directly to **Harry Reffner** using the PSACF Convention Registration Form.

Convention time is the one and only fundraiser opportunity for the Queen Program. Thank you to everyone who has contributed baskets, auction items and monetary donations in the past. Download the Fundraising Flyer from www.pafairs.org under "Members/Queen Program" to learn how to get involved in the fundraising ideas or sponsorships. Donations are welcome from individuals, fairs and businesses. NOTE: We cannot accept any alcoholic products in donated prize baskets or auction items as that conflicts with Hershey Lodge and the PA Liquor Control Board's licensing policies.

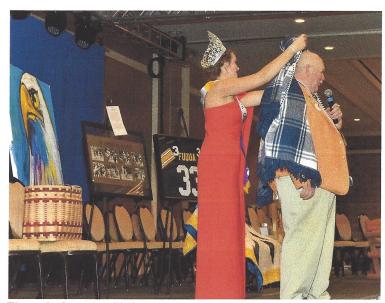


Figure 2: Outgoing 2018 PA Fair Queen Elizabeth Voight and auctioneer Sherman Allen showing off the live auction prizes

Last January was a record-breaking year for the Live Auction. One of the popular features – the "Dining Out Gift Card" prizes – will be done again. Each 2020 contestant will be asked to donate a \$25 chain restaurant gift card (ex: Applebees, Olive Garden, Red Lobster, etc) to

### 2019 BOARD OF DIRECTORS:

John Berne, Chairman
Judy Kmetz, Vice Chairman
Karen Dobson, Secretary
Gary Moore, Treasurer,
Ruth Trumbetta, Director
Dr, Sally K. Nolt, PSACF President 2019-2020

### 2019 PROGRAM COORDINATORS:

Amy Utegg, Correspondence Karen Dobson & Shelly Shaffer, State Contest Martha Ebersole, Events/Publicity John Berne/Judy Kmetz, Ruth Trumbetta & Linda Grove, Amy Hawn, Charlotte Williams, Fundraising

Page 2 of 3

# Pennsylvania State Fair Queen Program

help build those prize packages. The goal is to make this auction even bigger and better

than last time. So anyone else interested in donating a dining out gift card or any unique auction items that would generate excitement at the auction is encouraged to contact Judy Kmetz.

We are excited that Bloomsburg Fair is joining the Fair Queen family. The fair is preparing for its first contest and coronation on June 23. Thank you to thank the Bloomsburg Fair board for investing in this program that provides opportunities for young women to build confidence, further their education, and open doors to meaningful careers in Pennsylvania.

For more information on how you or your fair can get involved in the PA Fair Queen Program, reach out to the appropriate committee chairs:



Contestant Applications - Amy Utegg, 570-499-7515 State Contest & Coronation Banquet - Karen Dobson, 610-212-6180 PA Fair Queen Appearances - Martha Ebersole, 717-834-4435 Fundraising - Judy Kmetz, 570-675-2952 (raffles/auction) or Ruth Trumbetta, 724-433-3571 (50/50)

### 2019 BOARD OF DIRECTORS:

John Berne, Chairman
Judy Kmetz, Vice Chairman
Karen Dobson, Secretary
Gary Moore, Treasurer,
Ruth Trumbetta, Director
Dr, Sally K. Nolt, PSACF President 2019-2020

### 2019 PROGRAM COORDINATORS:

Amy Utegg, Correspondence Karen Dobson & Shelly Shaffer, State Contest Martha Ebersole, Events/Publicity John Berne/Judy Kmetz, Ruth Trumbetta & Linda Grove, Amy Hawn, Charlotte Williams, Fundraising

Page 3 of 3





# Fairs: It's Not All Sunshine, Rainbows, and Unicorns!

While the fair-going public can't wait to try the newest fair delicacy (BBQ in a waffle cone anyone?), we all know fair boards throughout the commonwealth are gearing up for the season and are knee-deep in planning and coordinating their individual events. The business of fairs is just that, a business: paperwork, compliance issues, coordination of services, contracts, the list goes on and on.

Sustainability of our fairs is key if we want future fair-goers to be able to experience agricultural fairs in years to come. To be sustainable, it's important to implement good business practices and plan for the future. While most of Pennsylvania's fairs are not-for-profits, each must continue to strive to make enough money to cover their expenses and create rainy day funds. Last fair season was a good reminder that fairs are at the mercy of Mother Nature. Without a cash reserve, some of the fairs may have had a difficult time making ends meet.

As the former executive director of a PA-based not-for-profit that received grant funding from the state, I helped my organization survive drastic cuts in state grants by generating additional income through sponsorship programs and a cooperative advertising campaign. We changed how we viewed the grant funding we had come to rely on in past years. It was no longer a necessary component of our funding scenario; it was considered "extra" monies.

Now is a good time to begin thinking of things your fair can do to increase its revenue and create a reserve account to cover costs associated with maintenance, expansion, and "pie in the sky" projects. A good place to start is with your organization's budget. If you don't have one, begin the process of establishing one for this fair season (we can send you a template). Track your income versus expenses to make sure you're at least breaking even.

After all, it's not always sunny, there's not always a pot of gold at the end of the rainbow, and unlike the pumpkin unicorn pictured above, actual unicorns are high maintenance!

June 1<sup>st</sup> -Friend of the Fair Applications were due.
(Please forward them ASAP!)

June 30<sup>th</sup> - Capital Improvement Matching
Fund Grant Applications Due

Capital Improvement Matching Funds Grants Due June 30!
This year, the PA Department of Agriculture is collecting the Capital Improvement Matching Funds Grant Applications online using the commonwealth's E-Grants/Single Application for Assistance. The applications are due June 30, 2019. Log on to <a href="https://www.esa.dced.state.pa.us">https://www.esa.dced.state.pa.us</a> to register and submit applications. If you need technical assistance, please call the PA Department of Community and Economic Development's Customer Service Center at 1-800-379-7448 or email Radeedcs@pa.gov. If you have questions related to the program or if you'd like us to re-send the step by step instructions, please call the fair office at 717-772-3094 (Tracy) or 717-787-6298 (Holly). You can also reach out to us via email at <a href="mailto:tbarone@pa.gov">tbarone@pa.gov</a> or <a href="mailto:hzarefoss@pa.gov">hzarefoss@pa.gov</a>. Please don't wait to get started, give yourself plenty of time to complete the

# **UPDATE: Fiscal Year 2018-2019 Capital Improvement Matching Fund Grant Applications**

The contracts for the Priority 1 Capital Improvement Matching Fund Grant projects are under review. Once they've been returned to the fair office and we've received your supporting documentation (certificate of completion, proof of payment and photos), they'll be processed for payment. If you haven't returned your contract, please do so ASAP.

### **CBD** at the Fairs

application.

With the passage of the 2018 federal Farm Bill, hemp is no longer classified as a controlled substance, thus allowing for commercial production of the crop.

I've received many inquiries related to the sale of products containing CBD (cannabidiol) at the fairs. The Bureau of Plant Industry has provided the following explanation to help provide a better understanding of these products: hemp is a versatile plant grown for fiber, food, floral extracts (such as CBD) and other uses that can be valuable for growers and processors in the commonwealth. Hemp refers to varieties of the plant *Cannabis sativa* L with a THC (tetrahydrocannabinol) concentration of less than 0.3%. THC, which is produced by Cannabis plants, is a chemical known for having psychoactive properties. CBD is another floral extract that **does not** have the psychoactive effects of THC. Only varieties of *Cannabis sativa* L with THC levels above 0.3% would be classified as marijuana.

Products produced from hemp grown in Pennsylvania may be sold in Pennsylvania as long as the products or substances distributed or sold meet all state and federal laws and regulations that are applicable to the commodity.

### SPECIAL BAKING CONTESTS

— Karen Dobson



PA Fairs feature agriculture, but they also feature some amazing chocolate cakes, apple pies, angel food cakes and PA Preferred junior baking sensations!

The 2019 Special Baking contests are ready to go for another season. Contestants will be filling our fairs with these delectable desserts in hopes of being the first-place winner who will advance to the state finals at the 2020 Pennsylvania Farm Show in Harrisburg.

This year's contests packet was distributed at the spring zone meetings. The information can also be downloaded from PSACF's website:

www.pafairs.org, Members-Baking Contest menu (no login required).

A few reminders about the 2019 contest season:

- 1. <u>Rules</u>: Update your premium books, websites, tabloids and other communications.
- 2. <u>Ribbons</u>: Each fair is responsible for ribbons for any of the four special baking contests.
  - 3. Premiums: These will be paid if the contest

summary has been received and only for premiums awarded. Only two contests are eligible: Angel Food Cake (\$50) and the Junior Baking (\$45). All other contest premiums are at the discretion of the Fair. Summaries can be submitted online or by paper form. The link for the **online report submission** is

https://forms.gle/HjDnYH1eHHELGqza8

### 4. Banners:

- a. Apple Pie or the Chocolate Cake contests NO BANNER
- b. Angel Food Cake SAME BANNER as in the past
- c. Junior Baking contest 2019 BANNERS are being sent to baking coordinators by PA Preferred<sup>TM</sup>. Fairs may use either the new banner from 2018 or the brand new banner for 2019. Do not use the old "chocolate baking" banners as chocolate is not a PA Preferred<sup>TM</sup> product.

We look forward to seeing the baking contests this summer! If there are any questions, contact the appropriate committee chairpersons listed above.



# Message from the State Fair Queen

Summer is upon us! With summer comes many busy events like planting and har-

vesting crops, raising young livestock, and of course, the county fair. Since my reign began, I have attended numerous events to promote county and community fairs across Pennsylvania, and I look forward to visiting many more this summer.

Thus far, I have received seventeen county/ community fair schedule invitations and about five special event requests. I am excited to witness the diversity of Pennsylvania fairs and to see how each fair features agriculture. I am able to attend every event that I have been requested at so far and I hope this continues as I receive more requests. Every time I receive one in the mail, my excitement ka to provide flood relief to farmers out west. spikes again!

In the meantime, I have attended many events to promote agriculture and fairs. In February, I attended the Cornucopia; A Taste of Pennsylvania Agriculture at the capitol in Harrisburg. At this event, I spoke with legislators about the fair association, listened to Russell Redding's motivational speech, and introduced myself to various professionals in attendance. This event was fantastic to connect public policy makers to the agricultural community.

On February 21, I attended the Lincoln Day Dinner in Huntingdon County. At this event, I spoke with potential Huntingdon County candidates about my role as the state fair queen. I appreciated how welcoming the republican committee was to me and for allowing me to share my agricultural story.

March 9, 2019 was the day of the Huntingdon County Holstein Banquet. As a junior Holstein club member myself, it was great that I got to share the excitement of my reign with friends in the club. I spoke to youth about their involvement in the dairy industry and thanked the dairy farmers in attendance for their hard work.

On March 20 and 23, accompanied by the state dairy princess, Brooke Emery, I auctioned off items that were donated to the PRIDE organization and spoke about my reign through their live telethon broadcast. This was a unique event that I thoroughly enjoyed because I was helping a charity.

I was invited to the Huntingdon Farm Bureau spring meeting on March 26. The farm bureau was excited to have me back to their meeting, as the Pennsylvania Fair Queen this time. I was proud to be a member of the farm bureau as they planned to have many farming supplies trucked to Nebras-

April 11 and 13 was the pre-school recruitment event at the Southern Huntingdon County High School. I spoke to incoming preschool students and their families about farm safety.

May 20 I visited the Shaver's Creek Grange to present my fair queen speech and talk about my reign so far.

I have had so much fun attending events throughout Pennsylvania and representing agriculture and fairs. The majority of my scheduled events are only beginning. I look forward to attending the various fairs this summer and advocating for the agricultural and fair communities that I love.

Fondly, Mikara



Mark Critz was introduced at the Zone 2 & 3 meetings as the Western Regional Director for the Department of Agriculture. The Western Region encompasses: Allegheny, Armstrong, Beaver, Butler, Cambria, Clarion, Crawford, Elk, Erie, Fayette, Forest, Greene, Indiana, Jefferson, Lawrence, McKean, Mercer, Somerset, Venango, Warren, Washington, and Westmoreland. His contact:

> 2301 North Cameron Street Harrisburg, PA 17110 717.743.8696 mcritz@pa.gov



# PSACF Association Update

### Gordon V. Hibbard

Please be sure to check out Eight Ways to Engage Your Board". Gordon spoke to us at the Maine Conference,

### Msgr. John W. Mignot PSACF Scholarship

The 2019 scholarship material has been posted to the association's website. Funds are available for releasing all 6 scholarships. Thanks to the number of individuals and Fairs that have donated, also to the Spouse Program at Convention.

### 2020 Convention

The planning committee met with Hershey on June 11th. Room reservations are now open and at the meeting Hershey again reported that ½ of the rooms have been reserved. If you have not made yours, please consider doing so soon. Remodeling of rooms will be taking place during the winter and the hope they will be completed before our Convention. As I cautioned during our Zone meetings banquet prices might increase. Your Directors attempted to keep the increase as minimal as possible. The Thursday and Saturday banquets will increase by \$1.00, The Friday banquet will increase by \$0.50

### **Iunior Fair Person**

Nomination deadline Sept 15.. Jr Fair Person informational flyers were distribution at the Zone meetings. The information is on the association's website.

### Fair Person of the Year

A Fair Person of the Year application is available in the "Member Fairs Only" section of the association website. Completed applications must be postmarked no later than November 1st.

### **Fair Members**

After paying their dues, all 107 Fairs were mailed their yearly packet. A decrease of 1 from last year.

### **Department of Agriculture Programs**

Please refer to Tracy's article with regards to important dates to remember .

### 2020 Zone 1 IAFE Conference

The York Fair will be hosting conference. Mark your calendars May 7, 8,& 9th. More details will becoming available.

See you in Hershey January 22 - 25, 2020

Harry



At the Zone 2 meeting, Sally presenting Dale LeVan his outgoing director's plaque.



# Welcome New Associates!

### Attractions, Miscellaneous Spiker Helicopters LLC

750 Tasa Dr Zelienople PA 16063 Phone: (724) 752

WebSite: spikerhelicopters.com

Info: Helicopter rides.

### Lights, Sound, Stage, Communications Soaring Eagle Productions

8693 Lincoln HWY Bedford PA 15522

Phone: (814) 623-1213 Phone 2: (814) 285-6740 WebSite: soaring-eagle-productions.com E-Mail:

don@soaring-eagle-productions.com

Info: Sound, lighting, video and staging supplies and

services

### **Musical Attractions** Josh Gallagher Music

765 Fords Corner Road Nanty Glo PA 15943

Phone: (814) 749-1987

WebSite: jgmusic.net E-Mail: jgallagherbook-

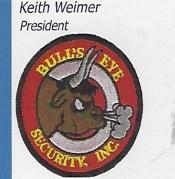
ing@gmail.com

Info: Josh was a Top 4 Finalist on THE VOICE,

hometown of Cresson, Pa. Nashville recording artist

and country singer/songwriter.

# Bull's Eye Security, Inc.



635 Hauger Road Rockwood, PA 15557

Office 814-926-3135 Cell 814-442-0019

BullsEyeSecurity@Verizon.net

# in a simple, integrated platform



# **Saffiretix** Increase your online revenue!

SaffireTix combines three points of sale into one handy system, all with amazing reporting: Online sales with print-at-home tickets, Advance hard ticket sales and Gate sales from your box office! SaffireTix seamlessly integrates with your fully responsive Saffire website!

We were introduced to Saffire a little over a year ago and once we saw how easy it was to navigate through the site, to make changes or additions we were sold! The team at Saffire is awesome to work with. We gave them a very short deadline and they delivered on time. Thanks to Saffire, The Big E now has one of the most creative websites in the industry!

The Big E, Eastern States Exposition

# **OUR CLIENTS FREAKIN' LOVE US.**

GIVE US A CALL AND WE'LL SHOW YOU WHY YOU WILL TOO!

512.430.1123 | INFO@SAFFIRE.COM | WWW.SAFFIRE.COM



### **OVERVIEW**

With the new fiscal year quickly approaching, the focus in Harrisburg is on the state budget. Pennsylvania's fiscal year <u>ends June 30.</u> In February, Governor Wolf proposed a \$34.1 billion spending plan. That plan would boost funding for public schools, raise the minimum wage, and include money for new voting machines and new programs to improve worker training and the agricultural sector. After a first term dominated by drawn-out partisan fights with the Republican-controlled Legislature over how to plug huge deficits, there is optimism for a smoother budget. The state has a surplus in funds this year.

### **SESSION SCHEDULE**

The Pennsylvania State House has announced its 2019 Fall and 2020 Spring Session Schedules and the Pennsylvania State Senate has announced its 2019 Fall Session Schedule.

### 2019 SENATE FALL SESSION SCHEDULE

<u>September</u> 23, 24, 25

October 21, 22, 23, 28, 29, 30

November 18, 19, 20

December 16, 17, 18

# 2020 SENATE SPRING SESSION SCHEDULE To be determined

### 2019 HOUSE FALL SESSION SCHEDULE

September 17, 18, 19, 23, 24, 25

October 21, 22, 23, 28, 29, 30

November 12, 13, 14, 18, 19, 20

December 9, 10, 11, 16, 17, 18

### 2020 HOUSE SPRING SESSION SCHEDULE

January 7 (non-voting), 13, 14, 15, 21, 22

<u>February</u> 3, 4, 5

March 16, 17, 18, 23, 24, 25

April 6, 7, 8, 14, 15, 16

May 4, 5, 6, 11, 12, 13, 18, 19, 20

See "Milliron" next page ......

### PENNSYLVANIA'S FAIRS FUNDING

Governor Wolf has proposed \$4 million for Pennsylvania's fairs. We are incredibly grateful that the governor continues to recognize the importance of funding Pennsylvania's fairs and thank him for maintaining the funding in his budget proposal. PSACF's lobbying team Milliron Goodman is fighting hard in Harrisburg to make sure that the \$4 million makes it into the final budget. Milliron Goodman continues to meet with key legislators and asks that you contact your local legislators as well to stress the importance of funding Pennsylvania's fairs.

### MOBILE FOOD LICENSING LEGISLATION

Milliron Goodman is happy to report that Representative Doyle Heffley (R-Carbon) has reintroduced his Mobile Food Truck Licensing legislation as <a href="HB 671">HB 671</a>. Currently, to participate in events throughout the state, some mobile retail food facilities are subject to multiple licensing fees per year. This legislation would address the issue by utilizing the concept of an "operating base location," which is essentially the area where trucks return regularly to restock, clean, etc. Mobile units would be required to pay food licensing fees based on the "operating base location" instead of fees from multiple jurisdictions. The bill is currently in the House Agriculture and Rural Affairs Committee.

### AMUSEMENT REGULATIONS

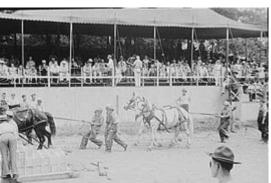
The Pennsylvania Department of Agriculture is planning to update regulations pertaining to amusements. The last time the regulations were updated was in the 1980s. We understand there are a number of proposed changes, including changes in ride fees. The Department has shared draft language with the Amusement Ride Safety Advisory Board and is starting to get stakeholder feedback. The PA State Showmen's Association submitted a letter and remain active in the process.

We are still very early in the process, so we anticipate continued discussions. We will keep you updated.

### **CONTACT**

If you have any questions regarding this legislative update or would like to get engaged in grassroots, please do not hesitate to contact us at 717-232-5322. We have an open-door policy.

## History of Fairs



In 1765, less than 300 years after Columbus finished his work in the New World, the first American fair was presented in Windsor, Nova Scotia. The same fair continues to operate today. In upper Canada, as Ontario was known in early Confederation, a fair was held in 1792, sponsored by the Niagara Agricultural Society. As with Windsor, the Niagara Fair remains in operation today. In addition, many small fairs were held during the early 1700's in French Canada while under French rule.

Meanwhile, Elkanah Watson, a New England patriot and farmer, earned the title, "Father of US agricultural fairs" by organizing the Berkshire Agricultural Society and creating an event (known then as a Cattle Show) in Pittsfield, Massachusetts in September 1811. It was more than just an exhibit of animals – it was a competition, with prize money (\$70) paid for the best exhibits of oxen, cattle, swine and sheep.

### SPECIAL BAKING CONTESTS

- Karen Dobson











PA Fairs feature agriculture, but they also feature some amazing chocolate cakes, apple pies, angel food cakes and PA Preferred junior baking sensations!

The 2019 Special Baking contests are ready to go for another season. Contestants will be filling our fairs with these delectable desserts in hopes of being the first-place winner who will advance to the state finals at the 2020 Pennsylvania Farm Show in Harrisburg.

This year's contests packet was distributed at the spring zone meetings. The information can also be downloaded from PSACF's website: <a href="www.pafairs.org">www.pafairs.org</a>, Members-Baking Contest menu (no login required).

A few reminders about the 2019 contest season:

- 1. Rules: Update your premium books, websites, tabloids and other communications.
- 2. Ribbons: Each fair is responsible for ribbons for any of the four special baking contests.
- 3. <u>Premiums</u>: These will be paid if the contest summary has been received and only for premiums awarded. Only two contests are eligible: Angel Food Cake (\$50) and the Junior Baking (\$45). All other contest premiums are at the discretion of the Fair. Summaries can be submitted online or by paper form. The link for the online report submission is

### https://forms.gle/HjDnYH1eHHELGqza8

### 4. Banners:

- a. Apple Pie or the Chocolate Cake contests NO BANNER
- b. Angel Food Cake SAME BANNER as in the past
- c. Junior Baking contest 2019 BANNERS are being sent to baking coordinators by PA Preferred<sup>™</sup>. Fairs may use either the new banner from 2018 or the brand new banner for 2019. Do not use the old "chocolate baking" banners as chocolate is not a PA Preferred<sup>™</sup> product.

We look forward to seeing the baking contests this summer! If there are any questions, contact the appropriate committee chairpersons listed above.

# **Update from The Zones**

The Zone One Fair of the Year Award was presented to the Jefferson Township fair at our recent convention in January. The Jefferson Township Fair is all about family, fun, and fellowship. There is a true sense of community at their fair. With many volunteers helping with different fundraising

Zone One -Sam Zaffuto

events, they are able to produce their fairs with no admission or parking fees. 2019 will mark their 48th fair. Congratulations on a job well done!

It will soon be time for our 2019 fairs. Most fairs are finalizing their plans now.

Our spring zone meeting will be held Friday April 26 at 6:30 pm at the Community Center at Christ The King Manor in DuBois. Please plan to have your fair represented at this meeting. An update from PSACF will be presented as well as information from the Department of Agriculture. The Warren County Fair has offered to conduct the raffle to benefit the Msgr. John Mignot Memorial Scholarship program. Our zone one raffles have generated almost \$3,000 to support the scholarship program. Please come prepared to continue your support of this worthwhile program. Watch your mail for registration information.

Looking ahead, our fall zone meeting is planned for Friday October 25 at the same location.

Please don't forget about the Msgr. Mignot Memorial Scholarship program. If you have high school and college age students that are involved in your fair, please be sure to let them know that they can apply for our scholarship. PSACF awards six \$1,000 scholarships annually. Details about the scholarship program are on the PASCF website:www.pafairs.org.

I hope to see you at the zone meeting and we're all looking forward to a dry, warm fair season that is just around the corner.

Zone Two— Roger Dirlam

Zone Two's Spring Zone meeting was held on April 27, 2019. Thank you to Tioga County Fair for hosting. Your hospitality was enjoyed by all present.

Special guests were Past President Fred Trump and Honorary Director Bruce Koppenhaver.

Tracy Barone, Pa. Dept. of Agriculture, was a guest speaker.

Makayla Drester, Juniata County Fair Queen, addressed those present.

A big thank you to them for participating.

PSACF President, Dr. Sally Nolt; PSACF Vice-President, Sam Zaffuto, and PSACF Secretary/Treasurer, Harry Reffner, also made informative remarks.

73 people attended, representing 17 Fairs. Some fairs that did not attend were having events at their grounds.

A big thank you to Bitsey Kopfinger for remembering us and sending the bacon even though she was not able to attend – I am sure she was with us in spirit.

The Zone II Fall Zone meeting will be held on October 26, 2019, at Beaver Community Fair.

That being said, Fair time is nearly upon us. Hopefully we will get a break in the weather soon.

Don't forget to hand in nominations for Jr. Fair Person of the year and Zone Fair Person of the year. Also, please be sure to contact the Department of Agriculture, if you would like them to visit. Please make your request soon.

2019 Msgr. Mignot/PSACF Scholarships are now open, as well as the convention room reservations.

As usual, have a great 2019 Fair season.

## **Zone Three** — Debbie Stephenson

Thanks to the Huntingdon County Fair for hosting our Spring meeting on April 25. Good

food, good friends, great door prizes and a lot of information. Our state officers shared updates: CBD oils do not violate any agreements but check with your local attorney; rooms are open for the convention (be sure to register early); \$4 million budget contact your legislators to preserve; remember to honor your Friend of the Fair application due now) think about Fair Person and Junior Fair Person as you go thru your fair; capital improvement requests due June 30; and consult newsletter for other due dates; poster contest rules on pa fairs website; a new contest for communications is for Facebook; remember to have youth apply for the PSACF/Mignot Scholarship; judging school at convention info on website; Ruth Trumbetta from Westmoreland Fair is our contact for questions about Queen Contest. Tracy Barone and Laura England from Dept of Ag introduced Mark Critz (new Western Regional Director) and together they shared the basics of the PA Farm Bill, Urban Agriculture, and the growth of the PA Preferred Program banners and brochures will be sent to fairs, spotters are needed for certification regarding the Spotted Lantern Flies, send your reimbursements as soon as your fair ends (help is available to file online), Secretary Redding is visiting schools and you can follow him on Facebook. Our Fall Zone meeting will be hosted by the Hollidaysburg Community Fair on October 24, location of meeting will be coming later.

Please use all of this information and our website to help with your fair. Pray for good weather...

Fair season has begun!!



As I am writing this Zone 4 article, I am looking outside my office window and just watching it rain and rain and rain. I am thinking to myself and praying that this rain soon lets up as we are just days away from fair season. For some reason it seems as though Mother Nature has not been on our side, but there is hope that the 2019 Fair Season will be different!!

See "Zones" next page

From "Zones" previous page

The spring Zone 4 meeting was held on Wednesday April 24th at Shady Maple. The night was enjoyed by all with plenty of food and lots of good information. The night was also highlighted by the Pennsylvania State FFA Officer Team making an appearance and a short presentation at the meeting. It just so happened they were at Shady Maple that evening for a meeting as well. We were glad they came over to our meeting and we all enjoyed their presentation. It just reminds us as to how much we need to make sure we involve our own youth in our fairs. These people will be our future leaders who carry on this great tradition we all have.

As we get ready for our fair season, I will once again encourage you to reach out to your local legislators and have them come to the fair, have them participate in some events and most importantly show them how proud you are of what you do and THANK them for their continued support of the fair

funding. Be proud of what you do as they can sense that during their visits and time with you.

Please mark your calendars for some very important dates. We all have people at our fair that are deserving of being nominated for the Zone Fair Person of the Year as well as the Junior Fair Person, please see that I receive those nominations by September 15th. Also, please mark your calendar as I would like to personally invite you to the next Zone 4 Meeting to be held on my fairgrounds, the Oley Valley Community Fair. That will take place on Wednesday evening October 23rd. I promise you a great meal and lots of information to be shared that evening. There will also be a "special guest" that will be greeting you that evening. Guess you will have to come and see just who that "special guest" will be !!!

As always, I would like to wish each and every one of you a successful fair with great weather, large crowds and fun for all. The Zone 4 Directors look forward to visiting your fair.

### **DIRECTORY CHANGES**

### **New Secretary:**

### **Westmoreland Fair**

Sarah Sphon

### **Address changes:**

### Sullivan County Fair

Jody E. Lambert, Sec 512 Lambert Hill Rd Dushore, PA 18614

### Spartansburg's President

Harry Hays 44830 Smith Eastman Rd Spartansburg, PA 16434

### Starbright Media, LLC

412 North Street Lykens, PA 17048 (717) 701-8765

Contact: Dave Emenheiser

Email: dave@starbrightmedia.net

### **Union County West End Fair**

Mailing address: PO Box 145 Mifflinsburg PA 17844

### 2019 JUDGES LIST NOW AVAILABLE

The 2019 list of judges made up of names submitted from various fairs plus the participants at the PSACF judges school held at the Conventions is now on the PSACF website. It is by no means a complete list. Please consider it step one in an ongoing process of assisting fairs find qualified competent judges for their competitive exhibits. If you have names to suggest, send to: Beverly Gruber PO Box 5 New Tripoli, PA 18066 610-393-0294 Fax: 610-767-5034 b.gruber@rcn.com

# Variety Attractions, Inc.

YOUR TRUSTED PARTNER





IN CREATING

UNFORGETTABLE







**ENTERTAINMENT** 

**EXPERIENCES** 



CONCERTS - MOTOR SPORTS - ANIMAL SHOWS - GROUND ACTS - THRILL SHOWS - RODEOS - & MORE!

THE FINEST IN ENTERTAINMENT SINCE 1961

ZANESVILLE, OHIO - 740.453.0394 WWW.VARIETYATTRACTIONS.COM