

DATES TO REMEMBER - 2015

April 16

- PSACF Board Meeting

April 22

- PSACF Zone 4 Mtg. - Shady Maple

April 23

- PSACF Zone 3 Mtg. - Fayette County Fair

April 24

- PSACF Zone 1 Mtg. - Scrubgrass Grange

April 25

- PSACF Zone 2 Mtg. - Lycoming County Fair

May 14-16

- IAFE Zone 1 meeting Buffalo NY

May 31

FAIRTALK material for June due

June 24 (week of)

- 2nd Quarter FAIRTALK emailed

August 31

- Baking Contest checks (PA Preferred, Angel Food)

- FAIRTALK material for Sept issue due

September 1

- Showcase apps. For 2016 Convention mailed

September 24 (week of)

- 3rd Quarter FAIRTALK emailed

September 30

Zone Junior Fair Person nominations due to Zones

October 14

PSACF Board Meeting

October 15

- Showcase apps. Due

- 2016 Request for Fair info material, PSACF Associate Dues Invoices, PSACF/PSSA Convention material, Trade Show apps. mailed.

- IAFE Zone 1 Bus trip to Carolina State Fairs

October 21

- PSACF Zone 4 Mtg. - Shady Maple

October 22

- PSACF Zone 3 Mtg. - Huntingdon County Fair

October 23

- PSACF Zone 1 Mtg. - Scrubgrass Grange

October 24

- PSACF Zone 2 Mtg. - Schuylkill County Fair

November 1

- Fair Person Of the Year apps. Due

- Communications Competition apps due

- Queen Competition Applications due

November 15

- Reimbursement apps.—Fair Fund due

- Baking Contests Summaries due

November 20

FAIRTALK material for December issue due

November 29—December 3

- IAFE Convention - Las Vegas

November 30

FAIRTALK material for December issue due



FAIRTALK



"News From The PA State Association of County Fairs"
"THE VOICE OF THE PENNSYLVANIA FAIR INDUSTRY"

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NO. 1



FROM THE PRESIDENT

Once again, the PSACF/PSSA Convention was a great success. I have come to regard the convention as one the most enjoyable events of the year. A thank you goes to all those that work to make it happen. Special thanks to Harry Reffner for all his efforts in keeping everything organized, to Kevin Bieber for arranging the speakers and seminars, to Debbie Stephenson for setting up the Table Topics, to Dick Horstman for the fine Trade Show and to the whole State Fair Queen Committee for making the Queen Pageant such an enjoyable and successful event.

Congratulations to John Berne for being selected as the PSACF Fair Person of the Year. John has been a long-time supporter of the McKean County Fair, as well as a very valuable member of the PSACF Board of Directors and Chairman of the Pennsylvania State Fair Queen Committee.

Congratulations are also in order for the new State Fair Queen, Alana Eisenhour of the York Fair. We are looking forward to working with her in the coming year, at the fairs and other events around Pennsylvania.

The Board of Directors along with Andy Goodman and Milliron Associates will continue to work for the best interest of the fairs in Harrisburg. At times we may ask local fairs to contact their Senators and Representatives to ask for their support.

One of the changes announced at the convention that left some confusion in the minds of Fair Officials was the changes in the Animal Health Regulations. Most of the requirements in previous years have been changed to recommendations. The fairs may still have the same requirements, but they will need to announce these in their fair regulations. After much consideration ...

See "From The President" next page

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FAIR TALK published four times per year by the Association. Send information for the publication to:
Harry Reffner
128 Cumberland Rd,
Bedford, PA 15522

From "From The President" previous page

the Animal Health Committee of the PSACF decided to print both 2015 and 2014 regulations on the web site. To protect the health of animals exhibited at our fairs, the animal health committee **strongly recommends** that fairs continue to issue the same health requirements as printed in the 2014 regulations.

A couple of other enjoyable and information filled events are coming up later in the year. The IAFE Zone I Spring Conference will be held in Buffalo on May 14 – 16. It will be hosted by the Erie County Fair. Erie County Fair is truly one of the great fairs in New York State. IAFE Zone I is also sponsoring a bus trip to the North Carolina and South Carolina State Fairs Oct. 10-15. This should be a fun filled event as well as an opportunity to see some great fairs in operation. More information about these events will be available on the web site.

I urge everyone to attend your Zone meetings in April. You will be provided with the latest news and information from the association, and to be successful the board needs your input from the local level.

I hope all of your plans for the upcoming fair season are coming to completion. I am dreaming about an end to this winters never ending cold and looking forward to sunny days at the fair. As Past-President Blaney has proclaimed, let's go out and "Harvest the Fun". See you at the Fair!

Doc

\$100.00 Trade Show Sticker Game Winners:

Tom Jones Lebanon Area Fair
Harry Bachman Lebanon Area Fair
Virginia Letterman Centre County Grange Fair
Donna Anstadt Montour DeLong Fair
Barry Yarnell Centre County Grange Fair

The Hershey Weekend Getaway winner was: Mike Chase of the Warren County Fair

E-TOWN WINS THE FEUD AT CONVENTION

BY: Kevin D. Bieber

In what was a fierce battle at our convention on Saturday afternoon at Hershey, The Elizabethtown Fair stole the reigning champion Huntingdon Fair's "bragging rights" as the Champion of PSACF Family Feud. The first game pitted the reigning champs of the Huntingdon Fair vs. Hookstown Fair. Huntingdon Fair took an early commanding lead and never looked back. Now they had to sit and wait to see who their opponent would be in the championship round. The second round seen fierce competition between Carbon County Fair and Elizabethtown. At the end

of the game it was Elizabethtown taking the win and warming up for the battle of the PSACF Feud against Huntingdon Fair.

With the Master of Ceremonies Mike Froehlich keeping things in check, the battle went back and forth but at the end it was Elizabethtown Fair leaving Hershey with the 2015 PSACF Family Feud Championship. Each team member received a giant Hershey Bar for their win. Rumor has it they will be back to defend their title in 2016.

I would like to thank Mike Froehlich for being our Master of Ceremonies as well as Bruce Koppenhaver for keeping score and assembling all the questions.

If your Fair would like to participate in 2016 and try to de-throne the Elizabethtown Fair, please

ANIMAL HEALTH RULES 2015 & 2014

PENNSYLVANIA DEPARTMENT OF AGRICULTURE ANIMAL HEALTH REQUIREMENTS AND RECOMMENDATIONS FOR ANIMALS FOR EXHIBITION, INCLUDING COMMERCIAL EXHIBITION.

ALL FAIRS MUST ADHERE TO THE REQUIREMENTS AS LISTED IN THE 2015 REGULATIONS.

THE ANIMAL HEALTH COMMITTEE OF THE PSACF STRONGLY RECOMMENDS THAT FAIRS ALSO MEET THE REQUIREMENTS FOR THE FOLLOWING SPECIES AS LISTED IN THE 2014 REGULATIONS.

Pennsylvania Camelids

Pennsylvania Cattle

Pennsylvania Cervids

Pennsylvania Equine

Pennsylvania Goats

Pennsylvania Rabbits

Pennsylvania Sheep

Pennsylvania Swine

A MESSAGE FROM PDA

In the past, I have printed forms (e.g. Outstanding Fair Ambassador nomination form, Fun Safety at the Fairgrounds poster contest criteria, PA Preferred product display guidelines) for the packets to be distributed to the fairs. In a cost saving measure for the Department, we no longer print out this information. We ask the fairs to obtain the forms from the Department of Agriculture's website www.agriculture.state.pa.us. If a fair requests the information and is unable to obtain the forms, please have them contact me directly at the number below and I'd be happy to provide them with what they need.

Michelle Worden

Department of Agriculture | Fair Fund
2301 N. Cameron St., | Harrisburg PA 17110
Phone: 717.787.6298 | Fax: 717.783.8710
www.agriculture.state.pa.us



ASSOCIATE MEMBERS REPORT

-Galla
Higinbotham

Welcome all new associates! By now you should have received your membership packet with information how to access the PSACF web site. If you have not received your packet, do contact the fair association office.

For those who were not able to attend, the convention in January was busy, productive and went smoothly.

The Trade Show flourished with vendors offering many goods and services for fairs and each other. Many thanks to wholesale distributor W. A. DeHart once again, for complimentary coffee offered daily to all exhibitors and everyone who came through the Trade Show.

The layout was a little different from previous years to accommodate the demand for more booths and more displays. Trade Show Chairman, Dick Horstman, said there were 164 booths and he received compliments on the diversity of the vendors. There was an expanded memorial area to remember fair people who have passed. Associates are invited to bring pictures of loved ones who are no longer with us as well.

We thank all the convention attendees that took the opportunity to visit the Trade Show, which offers the very finest in professional goods and services available to the Pennsylvania fair industry.

Wednesday evening's well-received showcase was one of the strongest, featuring a wide array of talent selected from the many acts submitted. I heard again, not for the first time, that the PA showcase has an excellent reputation nation-wide, not only for the quality of talent, but also for the timely and professional presentation.

The Associate Members of the PSACF thank all fairs who procured their services and look forward to a successful 2015 fair season. All associate members are listed, as always in your 2015 directory.

If you have not already done so, I highly recommend going to www.pafairs.org to download the *Economic Impact of Pennsylvania's Fair Industry*. (Click on 'about' and select it from the drop-down menu.) It's very educational with lots of good information.

I can be reached at www.gallaanddan.com or dangalla@uplink.net.

Happy Spring! Galla



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CONVENTION



Basket Bingo



Elizabethtown Family Feud



Judges School Orientation



IAFE CPP Workshop
Marla Calico and
Bob Dickson



Legislator of the Year
Presented by Andy Goodman
to Judith Schwank



Chubby Checker
at the PSACF
banquet



The Large Flowerheads
at the PSSA banquet



2015 PSACF OFFICERS AND DIRECTORS



2015 PSSA OFFICERS AND DIRECTORS

2015 Farm Show Awards



Heidi Svonavec and Secretary Greig presenting the awards to:

Top Left – Bedford County Fair, Jim Edwards, Angel Food Cake.
Top middle – Greene Dreher-Sterling Fair, Brian Utegg, Apple Pie.
Top Right -- New Holland Farmers Fair, Dr. Sally Nolt accepting for New Holland, Chocolate Cake,

Left – Claysburg Community Fair, Harry Reffner accepting for Claysburg, Chocolate Cookies/Brownies/Bar.

2014 PA Preferred Products Display Contest



Secretary George Greig and Zachary Gihorski presenting the PA Preferred awards:

On the left accepting the 1st place award for Harford Fair: Katie Ezdebski , Monica Miller and Cindy Reynolds

Middle accepting the 2nd Place Award for Schuylkill County Fair: Paul Kennedy and Denise Kennedy.

On the right accepting the 3rd place award for Huntingdon County Fair: James Davis.

CONGRATULATIONS TO ALL WINNERS

2014 PSACF FAIR PERSON OF THE YEAR



The McKean County Fair Association is proud to present John Berne for the 2014 Pennsylvania State Fair Person of the Year award.

John was born October 31, 1944 in Port Allegany, PA. He is the oldest of three

children. John has one sister, Judy and one brother, Bob.

John attended grade school in Crosby, PA and Jr./Sr. High School in Smethport, PA. When John was a senior in high school he had no idea what he wanted to do as a career. His guidance counselor, Mrs. Anne Anderson, suggested he become a teacher. In 1987-1988 he received the Cameron County School District's "Elementary Teacher of the Year Award". John has touched the lives of thousands of students still keeping in contact with many of them. He loved being a teacher and will tell you he owes it all to Mrs. Anderson, his beloved guidance counselor.

John first came in contact with the McKean Co. Fair in 1954 as an exhibitor. He still has the ribbons he won as a child, thus the fair fever got into his blood. Little did he realize then that the fair would become such an important part of his life. He has been a member of the McKean

County Fair for 42 years. John has served as Treasurer, Vice-President and currently serves as our President.

John was elected to Zone 1 - PSACF as a director in 2003. At the same time he was elected Chairman of the Pennsylvania State Fair Queen Board. What a challenge that was for him, one guy working with three women - Karen, Bitsey, and Sarah.

John has also judged at the Pennsylvania Farm Show. He has judged Hershey Chocolate Brownie Bars, Chocolate Cake, Apple Pie, and Angel Food Cake.

John's grandparents had emigrated from Yugoslavia. They were important in buying him his first accordion at the age of ten. If you have never heard John play you are missing out on hearing such a talented man and his music.

John is a man who has spent his life volunteering, not only for our fair and on the state association, but he also volunteers in Crosby at the Norwich Vol. Fire Dept. He chairs the Thursday Night Bingo.

John and Janice were married and had one son, Jason. Jason is employed at the Federal Prison in McKean County. He is the safety manager at the prison. Jason is married to Christy and they have one daughter, Chelsey. John always tells Christy she is his favorite daughter-in-law. Christy will tell John, "I'm your only daughter-in-law". John says, "You're still my favorite".

What an honor it is to submit, Mr. John Berne as the 2014 Fair Person of the Year!



to see and learn what other fairs are doing. Hope everybody has a great fair year. Keep Communicating and will see your fair at the 2016 convention.

Thank you
Martha

The communications committee would like to Thank all the fairs that take the time to enter items in our contest. We had some get displays and scrapbooks. There were 13 Creative fair ideas, what a great way

KEYNOTE ADDRESS & SEMINARS EDUCATE ALL AT CONVENTION

BY: KEVIN D. BIEBER

Just when the seminar committee thought they could not top last year's Keynote Speaker, well, the bar was just raised higher yet for the 2016 convention. Chad Hymas kept the Chocolate Ballroom audience entertained, yet spoke seriously about "Leaving a Legacy". Chad who was severely hurt and disabled in a farming accident felt right at home speaking to the hundreds of Fair employees and volunteers. As Chad left Hershey, he commented to me how impressed he was with all we do with our County Fairs, and was most impressed in how we bring everyone together in Hershey each year to share the ideas and provide some fun and fellowship for all to share in.

As in the past, the 2015 convention maintained a full line up of speakers and seminar topics that were sure to impress and share experiences and ideas that could be used at all our Fairs. Barney Cosner once again made the trip to Hershey to present two seminars. Barney's experience and enthusiasm always prove for valuable information

to be shared. Did I mention also how much Barney enjoys coming to Pennsylvania and interacting with all of you throughout the convention? We certainly appreciate Marla Calico from the IAFE coming in to present another CPP Class and she was gracious enough to stay an extra day and present a seminar entitled "60 Tips in 60 Seconds". A special thanks also to Bob Johnson of the OABA for presenting "Put Your Carnival Cards on the Table" and Casey Hall our former PA State Fair Queen for presenting "Opportunities in Agriculture for Youth". I also need to especially thank Becky Brashear for accepting my last minute phone call to fill in for another speaker who was unable to make it. Becky accepted and came to Hershey prepared to speak on "Leadership".

As we close the book on yet another successful convention, I can assure you the Seminar Committee is already hard at work in planning the 2016 Convention Keynote Speaker and Seminar lineup. As we are starting to see the snow melt and start preparing for our Fair Season, I want to wish everyone a successful, prosperous 2015 Fair !!!



Thanks to Tim McGowan Studio for capturing all the highlights of this year's Convention. We credit many of the photos included in this edition of FairTalk to Tim and his team!

Photos from the Queen Coronation, formal portraits, and Showcase entertainers are available for purchase at www.PSACF15.photoherald.com – password **2015** . But don't delay...this website will expire on April 20.

If you know of a photo that was taken, but not posted on the share site, please contact Tim McGowan directly at 717-866-9094 or tmstudio@comcast.net to make arrangements to see a proof of the photo.

Tim McGowan Studio is available for photographing many events including weddings, senior pictures, conventions and your 2015 Fair's events! If you have a photography need, please considering patronizing this Studio!

Msgr. John W. Mignot PSACF Scholarship

by Jim Davis

It is time for fairs to communicate with agricultural organizations and school counselors about the Mignot Scholarship which is for those who are seeking higher education and have a relationship with the local fair.

Suggestions to help the applicant submit a better application:

1. Keep in mind, fairs are supervised by the Pennsylvania Department of Agriculture. Therefore, the mission is to promote Agriculture.
2. Essays should be written with correct grammar, no spelling errors, and a fluency which captivates the reader.
3. Categorize activities as related to school, community, and the local fair.
4. Letters of reference need to express who the candidate is in relation to the outlined activities and, in particular, in relation to helping the local fair.

Suggestions for fairs to be more proactive in reaching out to potential candidates and in helping to sustain the scholarship:

1. All 2015 high school graduating seniors from all local fairs are eligible to submit an application. Youth in all four zones should be encouraged to apply.
2. Local fairs should establish a committee assigned to encourage those pursuing higher education to apply.
3. Letters of reference and support should give the PSACF scholarship committee enough information to become acquainted with the candidate.
4. A maximum of six strong applicants from each zone can be submitted to the PSACF scholarship committee. The committee should have a maximum of 24 candidates to evaluate.
5. Use technology, if at all possible, when submitting applications to the next level.
6. PSACF has committed to six one-thousand dollar scholarships. In order to help maintain the fund, each fair should consider a line item in its budget or sponsor a fundraiser.

Deadlines for all levels to follow to adhere to the application process:

1. June 30-applications due to the local fair
2. July 31- applications due to the Zone chairperson
3. August 31-maximum of six applications from each zone due to the chairperson of the PSACF scholarship committee
4. September 30-application rankings by each PSACF committee member due to the state chairperson
5. October 1-state committee chairperson identifies the top six candidates to the state secretary, local fairs of selected recipients, and each individual recipient

Convention Table Topics

Another great convention has come and gone. Thanks to those who were helpers and presenters for table topics. My committee thanks all of you!!

We hope you took something back to your boards to share with those that could not attend as we had a large turn out for all topics. Just to let you know that a couple of topics will be enlarged next year as a seminar and the Animal Health topic there is more to come on that issue. We will have updates to keep you posted on that as we get it. If you have any suggestions for 2016 topics please feel free to email myself or Harry or the committee. Good luck in the coming year with all your fairs.

Debbie Stephenson, Table Topic Chairperson

Pennsylvania State Fair Queen Program

York County Teen to Reign as 2015 Pennsylvania Fair Queen

York Fair Queen Alana Eisenhour of Wellsville, York County, was crowned the 2015 Pennsylvania Fair Queen on Saturday, January 24 at the Pennsylvania State Association of County Fairs and the Pennsylvania State Showmen's Association convention.

Eisenhour was selected from 59 contestants representing county and community agricultural PA fairs during the three-day competition. Each contestant prepared a brief speech highlighting her fair's unique traditions and events, an essay about the fair's significance in her community, and gave a stage introduction at the convention's annual banquet. They were also interviewed by the contest's judges.

Contestants are evaluated on their public speaking skills and knowledge of fairs and the agriculture industry, as well as on their poise and personal presentation in an evening gown competition.

Eisenhour, 18, is the daughter of James and Gloria Eisenhour and a 2014 graduate of Northern High School. She is studying agribusiness management at Penn State – York campus. She helps with her family's Cedar Hill Farms and has exhibited registered Angus cattle through the American Angus Association since age 9. She was an active member of Gifford Pinchot FFA and currently serves on the school's Agriculture Advisory Board. She has been active in York County's 4-H program, taking part in several clubs as well as the 2012 Pennsylvania State 4-H Livestock Judging team.

Eisenhour, the 29th PA Fair Queen, will receive a \$2,500 scholarship sponsored by PSACF at the conclusion of her reign in January 2016. She was crowned by outgoing Pennsylvania Fair Queen Lia Schmittle of Middletown, Dauphin County.

Five finalists were chosen and gave an impromptu answer on what they would share about the importance of agricultural fairs if they had a chance to meet with the new Governor Tom Wolf. Eisenhour said she would explain that agriculture is the leading sector in our economy, and that we need Fair Queens as the youth advocates for agriculture to keep our cities, state and country going.

Manheim Community Farm Show Queen Brittany Balmer of Manheim, Lancaster County, was selected as the Alternate Pennsylvania Fair Queen. She is the 18-year-old daughter of Dale and Sharon Balmer and a senior at Manheim Central High School. She is active in music, student council, the National Honor Society and serves as secretary of Manheim FFA. She also participates in the county's 4-H program, showing swine and dairy beef. She plans to pursue a college degree in marketing.

Other top five finalists were Centre County Grange Fair Queen Emily Allegar, Reading Fair Queen Caitlyn Pool and Troy Fair Queen Michala Kuhlman. Clearfield County Fair Queen Chelsea Folmar was named Miss Congeniality by her fellow contestants.

The three judges were Cindi Jaques, Certified Fair Executive from West Springfield, Massachusetts; Mark St. Jacques, Certified Fair Executive from Greenwich, New York; and Jody Whipple from North Stonington, Connecticut. Master of Ceremonies was Kevin Bieber of Oley, Berks County.

Special Queen activities during convention included a seminar on "Young Women's Leadership" presented by former PA Fair Queen Denise Sustrik Yoho (1990) and sponsored by **Washington County Ag Fair**. A Queen Contestants' party featured commemorative tee-shirts sponsored by **S & S Amusements** and a Pizza Buffet sponsored by **Drum The Bucket**. Each contestant received a commemorative photo with 2014 PA Fair Queen Lia Schmittel sponsored by **Tons of Fun Shows**. Contestants mingled with judges, state directors and other special guests on Friday night during the Judges' Reception sponsored by **Skelly's Amusements**. Convention attendees and queen contestants were treated to a special panel discussion with four former state queen contestants: Laura Brenner, (West Lampeter Community Fair and now with PA Farm Bureau; Casey Hall, 2010 PA Fair Queen (Troy Fair); Emily Housler, 2014 Junior Fair Person of the Year (McKean County Fair); and Kelley Jay, 2014 Alternate PA Fair Queen (Bedford Co. Fair) who discussed how the PA Fair Queen Program has influenced their leadership skills, their fair involvement and their ag education involvement. Special thanks to Jim Davis from Huntingdon County Fair for leading this panel.

Special fundraising efforts included a Raffle Table with themed baskets, wooden items and the popular nightly 50/50 money drawings. A live auction was held at the Coronation Banquet and included a framed print, wooden bench, handwoven shawl made by Lia Schmittel, and a guitar autographed by several well-known music artists. The PA Fair Queen Program thanks everyone who gave volunteer hours, gift donations and monetary contributions to make this a record year for fundraising. All proceeds will allow us to continue to grow the Program to new heights and maintain our high standards of excellence.

The Coronation Banquet was attended by over 875 people. Special presentations were made to the PSACF Junior Fair Person award recipient Emily Housler of McKean County Fair; outgoing PA Fair Queen Lia Schmittel received her scholarship award from PSACF; and Jessica and Ryan Wertz, a country duo from Bedford County who competed in PA 4-H "State Days", performed several songs for the audience. Special thanks to Dan and Galla for coordinating with the stage/lighting/sound logistics and assisting with the rehearsal for the youth performers.

The 2015 PA Fair Queen Program's Rules and Guidelines for the local contests were distributed at Convention. The information can also be downloaded from the PSACF website: www.pafairs.org (under the "Members" menu; no login required). The official 2016 State Competition Application Packets will be distributed at the Spring Zone meetings to fairs who submitted their request form by the February 28 deadline. A pick-up signature will be required.

Alana Eisenhour and Brittany Balmer will now spend the remainder of the year touring PA promoting fairs and agriculture. They can be wonderful assets for your Fair or agricultural event! They can be requested to participate at special ceremonies, contests, parades and ag-related events. All appearances are to be submitted to PA Fair Queen Events Coordinator Martha Ebersole using the official Scheduling Request Form (available at www.pafairs.org under the Members section). Contact Martha at mebasket@embarqmail.com with any questions.

The Queen Program is always looking forward for ways to increase its fundraising opportunities. Any Fairs or individuals interested in assisting with raffle items and/or sponsorship ideas should contact John Berne or Judy Kmetz.

Questions or requests for additional information on any other aspect of the PA Fair Queen Program should be directed to the appropriate committee person:

Applications/Registrations - Bitsey Kopfinger, 570-296-8790

Fundraising - John Berne, 814-887-5396 or Judy Kmetz, 570-675-2952

PA Fair Queen's State Events & Media – Martha Ebersole, 717-834-4435

State Contest - Karen Dobson, 610-212-6180

2014-2015 BOARD OF DIRECTORS:

John Berne, Chairman

Bitsey Kopfinger, Vice Chairman

Karen Dobson, Secretary

Gary Moore, Treasurer,

Ruth Trumbetta,

Dr. David Reese, PSACF President (2015-2016)

2014-2015 PROGRAM COORDINATORS:

Bitsey Kopfinger, Correspondence

Karen Dobson & Shelly Shaffer, State Contest

Martha Ebersole, Events/Publicity

John Berne, Judy Kmetz and Charlotte

Williams Director/Grants/Fundraising

2015 PENNSYLVANIA STATE FAIR QUEEN

— Alana Eisenhour



Dear Pennsylvania and Agricultural Friends,

Words can not describe the feeling I had when I heard "the 2015 Pennsylvania Fair Queen, contestant number fifty-nine, Alana Eisenhour." Still today, more than two

months later after the fact, I am still in shock. I never thought in a million years that I would be able to have this wonderful opportunity. When I was heading to Hershey that January day I was beyond nervous. I had no idea what to expect, which terrified me. I truly thought that it was going to be a bunch of ruthless girls competing against each other for the crown. The Fair Queen Competition was far from a bunch of mean girls. I am truly honored to have been given the chance to meet and compete, not against, but with fifty-eight talented young women. We all got along by our common goal to promote fairs and agriculture. I have grown

up as a farm kid since day one, so my passion has always been based on the importance of agriculture. This incredible journey began when I was crowned the second ever, York Fair Queen. Before the state competition, my main focus was to spread my passion with the entire York County Community. But now, my plan for the year is to promote fairs and agriculture, as well as encourage those things within youth across the state. I want children and young adults to know that they can truly make a difference by simply being passionate about what they believe in. I can not thank my family, friends, and community enough for being so supportive thus far. It's not everyday that your typical farm girl gets to have the opportunity to make a difference. I am so excited to represent all one hundred and nine fairs across the state as well as sticking to my roots and making "America's First Fair" proud. Dear Pennsylvania and Agricultural Friends,



Pennsylvania State Association of County Fairs

2015 JUNIOR Fair Person Award

We all know that our Fairs would not be possible without our many volunteers. We also know that, if our Fairs are to continue to survive and thrive, we must look ahead to the future and start including more youth in our planning and operational efforts.

Last year PSACF had some amazing young people nominated for the Junior Fair Person of the Year award. They not only demonstrated significant involvement in their fairs, but they also stepped up and took the lead with several fair projects: promotional (*websites, banner design*); contests; events (*barn dance, princess tea, chick hatching and duck slide exhibits*); Junior Fair Boards; and sponsor recruitment. Our fairs are in good hands with youth volunteers of this caliber!

PSACF is seeking nominees for the 2015 State Junior Fair Person of the year. The award will recognize and honor a youth Fair volunteer for his or her outstanding efforts and contributions in making a difference at their fair. Each Zone will choose one Junior Fair Person from nominations received by their respective fairs. Then one State Junior Fair Person will be chosen by the PSACF committee from those four winners and recognized at the 2016 Convention. All nominees will be judged on fair participation, number of years of fair involvement, a written endorsement by their Fair, and other awards, activities and community involvement.

As you go through your 2015 Fair year, pay special attention to the volunteers. Do you have a youth volunteer who came up with a new contest? ...Helped organize your fair office or exhibit entries? ... Assisted with data entry for your auctions or livestock shows? ... Created artwork for your fair publications? ... Took charge of your fair's social media efforts? Then consider nominating that young person for the Junior Fair Person award. A little recognition goes a long way in encouraging them to continue their involvement in our Fairs.

Nominations forms will be distributed at the Spring zone meetings and will be available from PSACF's website for download.



You are the Center of Our World

Millennium Hotel Buffalo
2040 Walden Avenue
Cheektowaga Buffalo, NY, 14225
716 681 2400

The Millennium Hotel Buffalo will be the host property for the 2015 IAFE Zone 1 Meeting. Special rates available with group code 1505IAFEXH when reserved by April 30, 2015.

PROGRAM

2015

Hosted by Erie County Fair
MILLENNIUM HOTEL BUFFALO • BUFFALO, NY

MAY 14-16, 2015
BUFFALO, NY

iafeZone1

THURSDAY

- 3:00-7:00 Registration
- 5:30-7:00 Welcome Reception
- 7:00 YPI Event
- 8:30-11:00 Hospitality Suite Open

FRIDAY

- 7:30-12:00 Registration
- 8:00-9:00 Breakfast & Welcome
- 9:00-10:00 Speaker: "Positive Attitudes" - Juli Burney
- 10:00-10:15 Refreshment Break
- 10:00-12:00 One-on-One Sponsorship Proposal Reviews with Jen Puente
Fairs must be pre-registered

- 10:15-11:45 **Panel Workshops**
All Things Livestock
Moderator: Jessica Underberg
 - Technology in the Showing
Elaina Hovagimian
 - Exhibitor Relations
Kirby Dygert
 - Non-Fair Livestock Shows
Laura Kwilos

- All Things Concessions
Moderator: Mark St. Jacques
 - Food Vendors
Stacia Markowitz
 - Commercial Vendors
Joe Politio
 - Carnival Midways
John Strates

- All Things Entertainment
Moderator:
 - Big Name
 - Home Town
 - Walk-Around
Michael Hilbig

- 12:00-12:45 Lunch
- 12:45-1:45 Speaker: "Agriculture In Our Fairs" - Chris Fesko

- 2:00-3:00 **Workshops**
The Insurance Market-
Understanding Certificates
Robert Sauda with Linda
Smith, Haas & Wilkerson

- Marketing in a Changing
World
Jen Puente

- Bringing Calm to Chaos:
Security Planning
Dave Gresham

- 3:00-3:15 Refreshment Break

- 3:15-4:15 **Workshops**
Neighborhood Relations
Andy Imperati

- Volunteers - Plans, Pitfalls
and Best Practices
Marla Calico

- Judges School
Beverly Gruber

- 4:30 Board busses for the Fairgrounds Tour & Dinner
- 9:00 Board busses to the hotel
- 9:30-11:00 Hospitality Suite Open



iafeZone1.org

PROGRAM

2015

Hosted by Erie County Fair
MILLENNIUM HOTEL BUFFALO • BUFFALO, NY

MAY 14-16, 2015
BUFFALO, NY

iafeZone1

SATURDAY

- 8:00-8:45 Breakfast
- 8:45-9:45 Speaker: "Proper Response to Patrons with Disabilities-the ADA and Beyond"
Dave Whalen
- | | | | |
|--------------------|----------------------------------|-------------------------|------------------------------|
| 10:00-11:00 | Rising Cost of Operations | Pricing | PA Fair Queen Contest |
| Roundtables | Moderator: Kevin Beiber | Moderator: Len Baginski | Moderator: Karen Dobson |
- 11:00-11:15 Refreshment Break
- 11:30-12:00 IAFE Zone Business Meeting & IAFE Update
- 12:00-12:45 Lunch
- 12:45-1:45 Speaker: "A Blue Ribbon Competitive Exhibits Department" - Chana Mannen
- 1:45-2:00 Refreshment Break
- 2:00-4:00 IAFE Institute of Fair Management Course
"Hands on, Minds on Agriculture: Educational Programming for Your Guests"
Becky Brashear
- 4:30 Board busses for Hidden Valley Animal Adventure Dinner
- 8:30 Board busses to the hotel
- 9:30-11:00 Hospitality Suite Open

Sponsors

- ♦ Association of Connecticut Fairs, Inc.
- ♦ Eastern States Exhibition
- ♦ Herkimer County Fair
- ♦ Massachusetts Agricultural Fairs Association

- ♦ New York State Association of Agricultural Fairs
- ♦ NICA
- ♦ North Pole Productions
- ♦ PA State Association of County Fairs
- ♦ Strates Shows



iafeZone1.org



Hosted by: **ERIE COUNTY FAIR • BUFFALO, NY**
MAY 14-16, 2015

Registration Form

Organization _____ Contact Phone _____
 Contact Person _____ Email _____
 Mailing Address _____

Office Use	Delegate's Name	CFE Yes/No	5/14 Welcome Reception	5/15 Breakfast *	5/15 Lunch *	5/15 Erie County Fairground Dinner*	5/15 Bus Y N	5/16 Breakfast *	5/16 Lunch *	5/16 Hidden Valley Adventure Dinner*	5/16 Bus Y or N	Office Use

** Please inform us of any special dietary needs with your registration*

Summary of Registrations

	@ \$165.00 (Early Registration received by 4/30)	\$
	@ \$190.00 (Registration received after 4/30)	\$
	Total Enclosed	\$

Please make check payable to **IAFE ZONE 1** and mail with form to:

Zone #1 Conference, Erie County Fair
 5600 McKinley Parkway, Hamburg, NY 14075
 rmarquart@ecfair.org
 Please see attached page for hotel information



It was great to be with you in Hershey for the annual convention. I'm looking forward to seeing many of you this summer at your fairs.

It's an honor to serve Pennsylvania as acting secretary of agriculture. Governor Wolf and I share a vision of agriculture as a resource for Pennsylvania, both as a natural

resource and an economic one. The governor outlined an agenda focused on jobs that pay, schools that teach, and government that works. Agriculture is primed to support those goals.

As the gateway to agriculture, fairs play an important role in educating consumers and attracting youth to careers in agriculture and related industries.

Governor Wolf Proposes Budget with Bold Changes

Governor Wolf has crafted an important budget that reflects his belief that it's time for bold thinking. This budget is about rebuilding the middle class and doing what we need to do to give all Pennsylvanians a shot at a brighter future.

It proposes landmark funding for schools, including technical education and job training that will greatly benefit agriculture. It also provides additional funding that will help our department with needed upgrades for the Pennsylvania Equine Toxicology Laboratory, help us better support at-risk Pennsylvanians through the State Food Purchase Program, and help us meet our core mission – protecting public health and safety.

Beyond that, it provides broad property tax cuts that will benefit producers across the state, and retains many of the sales tax exemptions for agribusinesses and farmers.

It also preserves the \$3 million in funding for fairs, with enough money for capital improvements. The funding will help ensure fairs remain showcases of agricultural talent.

And like our fairs, which preserve our connection to Pennsylvania's agricultural heritage, this budget will preserve the future viability of our state's leading economic enterprise.

Capital Improvement Matching Grant Projects

We received 120 capital improvement applications from 68 fairs for fiscal year 2014-15. The Fair Advisory Committee decided to fund one top-priority project for each of the 68 fairs by allotting an equal percentage to each project. With \$226,600 available for the projects, we can improve the fair experience by helping fairs address issues like handicap accessibility, new roofs, updating exhibitor facilities, and constructing new buildings. Grant contracts have been executed and are coming back to the Pennsylvania Fair Office.

If General Assembly adopts the governor's budget, we anticipate \$225,000 in funding for FY 2015-16 capital improvement grants after fair reimbursements are completed. If your fair is considering an improvement project (repairs or deferred maintenance) in the next year, submit an application by June 30. Download the application at www.agriculture.state.pa.us by searching "improvement grant."

PA Preferred™ Again Sponsors Display, Baking Contests

Fairs play an integral role in educating consumers about the local food system – and I thank you for your important and growing role in outreach about PA Preferred.

Guidance on the returning PA Preferred Product Display contest, as well as the PA Preferred baking contests, can be found on our website by searching for the term "contest."

Handwashing Returns as Fair Safety Poster Theme

Proper handwashing goes a long way toward staying healthy at a fair whether you're a guest, exhibitor, vendor, or volunteer. With that in mind, handwashing is back as this year's Fun Safety on the Fairgrounds poster contest theme.

I encourage you to sponsor a local poster competition. There are three age groups. Each fair's first place division winners can compete in the state contest at the 2016 PA Farm Show. Awards for each age group are:

- 1st place – rosette and \$100
- 2nd place – ribbon and \$75
- 3rd place – ribbon and \$50

Contest rules are on our website. Search "fair poster."

Nominate Volunteers for Fair Ambassador Awards

One of my greatest honors has been recognizing a deserving, hardworking fair volunteer as his or her fair's Outstanding Fair Ambassador. I've met many wonderful people across the state who embody the best of those who serve our fairs. Please nominate another deserving volunteer. You'll find the form on our website by searching for the phrase "fair ambassador."

Watch for 100th Farm Show Information

We're looking forward to a memorable celebration of a century of the Pennsylvania Farm Show, Jan. 9-16, 2016. Stay tuned for ways that we'll ask fairs to help us engage summer fairgoers to help us celebrate this milestone.

Every day at a fair is a great day. I always enjoy meeting new volunteers, learning more about your work, and taking in the local flavor that makes each of your fairs unique. You provide unique insight into the challenges and opportunities of our industry. I'm looking forward to working with you to accomplish great things.

Sincerely,





The Secretary's Notepad

— Harry Reffner

103rd PSACF/PSSA Convention

The theme "Harvest the Fun" opened the 103rd PSACF/PSSA Convention held at the Hershey Lodge and Convention Center January 21st – 24th. The opening ceremony keynote speaker, Chad Hymas proved to be one of the 10 most inspirational speakers in the world.

Please thank the sponsor that are listed in this issue for their support which helped defray the cost of the Convention.

Registration for this year's event was slightly over 1600. The trade show had 157 booths, 43 Fairs enter exhibits in the Communication area (the area was increased in size this year to accommodate the exhibits), 58 participants in the Queen Contest, the spouse's program which aids the Scholarship fund saw an increase over last year's proceeds, the PSACF banquet Thursday night had over 900 in attendance, the Queen banquet Saturday night had over 870 in attendance.

Workshops, seminars, and table topics were held all 4 days. All were well received.

Spouse's programs had the "Bag & Basket bingo, Flower arranging 101, and Antique Appraisal.

Wednesday night the Talent Showcase had 15 acts performing.

Thursday prior to the opening Ceremony Dan & Galla entertained the attendees, followed by Char Hymas our keynote speaker who was sponsored by Powers Great American Midways. The evening PSACF banquet had entertainment by Chubby Checker represented by Variety Attractions.

Awards from the Farm Show, the Legislative of the Year, and the 2014 Fair Person, John Berne, were announced.

Friday had the Communication breakfast and the winners for the various categories were announced. The Memorial Service was followed by the Annual Meeting with 76 fairs in attendance. The PSSA banquet held in the evening had The Large Flowerheads performing.

Saturday drawings took place for the trade show, PSACF, and PSSA. In the evening the Coronation Banquet took place, 58 young ladies com-

peted for the title of 2015 Pennsylvania Fair Queen. Alana Eisenhour from the York Fair was crowned with the title.

Preparations are under way for the 104th annual convention January 20-23, 2016 at Hershey, be sure to mark your calendars.

2015 Theme

The 2015 theme for the fair year and the fair display at the 2016 convention is "Harvest The Fun". The logo is on our website.

Recent Mailings

Associates members with their 2015 dues paid were mailed membership packets in February. If any associate member has not received their packet please contact the association office.

Fairs were mailed their due notices the first week of March. Packets will be mailed as dues are received. **If you fair did not receive your notice, please contact the association office.**

Fair Fund Reimbursements

The office received word that there are 5 fairs whose applications have not been approved and their checks mailed. If you have not received your check, and have not had recent contact with Michelle, please contact Michelle Worden at 717-787-3418. NOTE: Michelle's number has changed.

2015 IAFE Zone 1 Conference

The conference will be held in Buffalo New York on May 14 – 16 2015. A packet was mailed to all IAFE members in mid-March. See registration and program in this newsletter.

Fair Funding

Please contact your House and Senate member and ask them to advocate for \$3 million dollars to be included in the Commonwealth's budget for fairs. Milliron & Goodman and our association will be holding a Fair Caucus meeting in May, details to be forth coming.

Pennsylvania Sales Tax on Fairs

Please read the article from Andy Goodman in regards to Governor Wolf's proposal of extending the sales tax to fairs.

Animal Health

The 2015 Animal Health document is available on the Members only section of the association's website.

See "notepad" next page

Promoter License

Marvin Paulk from the Pa Department of Revenue has retired. The association office has attempted to contact the department with regards to the licenses, but have not had a return call. If your fair did not receive your new license, please call 717-772-2906. I got a recording from Mr. Paulk but was able to dial a operator for more information.

Pa Preferred Contest

A representative from PA Preferred will be at our zone meetings and will give us an update to

the contest.

Website

Please contact the Association office if you are encountering problems with viewing or registering with the site. Please be sure to include your Fair, your email address, and your name.

Fair Fund Administrator

I have several inquiries as to the replacement for Boots, as of now no replacement has been named. As soon as I get the information I will do an email blast to all fairs.

SPECIAL BAKING CONTESTS

— Karen Dobson

Last year's Special Baking Contests culminated with the "bake-off" finals at the 2015 PA Farm Show. Congratulations to **Greene-Dreher-Sterling Fair** (Apple Pie), **Bedford County Fair** (Angel Food Cake), **Claysburg Farm Show** (Chocolate Cookie-Brownie-Bar) and **New Holland Farmers Fair** (Chocolate Cake) on having a first-place winner at the PA Farm Show!

All 4 baking contest sponsors have renewed their commitment for 2015. Contest rules were distributed and reviewed at the Convention. Unclaimed packets were mailed to the Fairs. The 2015 information can also be downloaded from PSACF's website: www.pafairs.org, Members menu (no login required). Please make sure the person who updates your Fair's Premium Book has received the 2015 information.

All 2015 Special Baking Contest documents and items will be distributed at the Spring Zone meetings to Fairs that returned their Intent to Participate form by the February deadline.

A few notes for the 2015 contest season:

1. The contest summary form for the PA Preferred Chocolate contests will be expanded to now collect information about the number of counties represented by the contestants at each fair, as well as a listing of the various PA Preferred ingredients that those contestants used in their recipes.
2. Once a contestant wins 1st place at a 2015 Fair in a particular PSACF Special Baking contest, they are no longer eligible to compete in that same baking contest at any other Fair in 2015.
3. Make sure to communicate all the special baking contest rules and requirements to your Fair's contest volunteers and judges so that winners are properly certified and are legitimately eligible to compete at the next PA Farm Show competition.
4. Fair contest ribbons will only be provided for the special Chocolate contests. Ribbons for Apple Pie and Angel Food Cake are at the discretion of the Fairs.
5. Display those Angel Food Cake and PA Preferred sponsor banners at the contest area.
6. Scrapbook materials not required for any of the contests. Fairs will only need to send in the Contest Summary forms in a standard envelope. This saves the fairs time and money!
7. The sponsored prize monies obtained by PSACF will be sent to participating fairs in the summer. Any of this sponsored prize money that is not awarded must be returned to PSACF, Attn: Harry Reffner.

If there are any questions, contact the appropriate committee chairpersons:

Angel Food Cake and Apple Pie Contests - **Kevin Bieber** (484-256-8009, email kevin.bieber@nationalpenn.com)

Chocolate Contests - **Karen Dobson** (610-212-6180, email kardob@msn.com)

The MidLife Cowboys Band



"Range Rovin" Richard Rupert

"Bluesman" Chris Trasatti

"Too Dang Cool" Ed Scholl

"Miss Alison" Alison Rupert

"Trail Boss" Gary Stoner

"Saddle Sore" Mike Celline

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The MidLife Cowboys Band

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WELCOME NEW ASSOCIATES

Attractions, Animal/Zoo

Amazing Performing House Cats and Dogs Show

2812 Sardis Mill Ct. Buford GA 30519
Phone: (941) 228-1030 Phone 2: Fax:
WebSite: www.britashka.webs.com E-Mail: britashka@yahoo.com
Info: Show includes introduction of our story, how we teach, keeping and caring. After which a full act with pets.

The Magical World of Dancing Horses

3460 Rt 410 Punxsutawney PA 15767
Phone: (814) 246-8221 Phone 2: Fax:
WebSite: worldofdancinghorses.com E-Mail: magicalworld@earthlink.net
Info: Equestrian Dance

Attractions, Miscellaneous

Adventure Bound

434 Litchfield Rd New Milford CT 06776
Phone: (203) 470-8106 Phone 2: Fax:
WebSite: E-Mail:
Info: Mobile Zipline.

Marquis Entertainment LLC

PO Box 1013 Glen NH 03838
Phone: (603) 387-3921 Phone 2: Fax:
WebSite: E-Mail:
Info: Animatronic singing vegetables, fruit and barn yard animals

Steve Mills Variety Entertainment

480 Bahama Circle Marion OH 43302
Phone: (740) 361-5651 Phone 2: Fax:
WebSite: www.dazzlingmills.com
E-Mail: steve@dazzlingmills.com Info: Juggling, unicycle, acrobatics

Tom Bishop Wild West Shows

475 Roland Rd Ridgeville ON LOS-1MO
Phone: (905) 892-3860 Phone 2:
Fax: WebSite: E-Mail:
Info: Wild West Shows

Zip and Bounce

611 S. Parkway Broomall PA 19008
Phone: (610) 892-8882 Phone 2: Fax:
WebSite: E-Mail:
Info: Amusements

Attractions, Thrill & Stunt Shows

Milord Entertainment

880 Mon Loisir McMasterville QC J3G4W1
Phone: (514) 918-7684 Phone 2: Fax:
WebSite: www.milordentertainment.com
E-Mail: yves@milordentertainment.com
Info: High dive and acrobatic shows.

Carnivals (rides)

American Amusements Rentals

4476 RT 242 Machias NY 14101
Phone: (716) 560-1041 Phone 2: Fax: (716) 676-5124
WebSite: americanamusementrentals.com
E-Mail: oberstfun@yahoo.com
Info: Traveling carnival with specialty foods.

Education

Growums

3260 Fairlane Farms Dr Suite 1 Wellington FL 33414
Phone: (716) 863-0366 Phone 2: Fax:
WebSite: E-Mail:
Info: Ag - education.

Fair Supplies

Grove's Inc

504 Washington St, PO Box 224 Huntingdon PA 16652
Phone: (814) 643-3490 Phone 2: Fax:
WebSite: E-Mail:
Info: ECO Products/Office Supplies/ Janitorials

Unique Images LLC

12020 Chandler Dr Walton KY 41094
Phone: (859) 485-3407 Phone 2: Fax:
WebSite: www.uniqueimagesll.com E-Mail: info@uniqueimagesllc.com
Info: Award banners.

Food Concession Supplies

Fox Syrups & Toppings

416 Thatford Avenue Brooklyn NY 11212
Phone: (718) 385-4600 Phone 2: Fax:
WebSite: www.foxsyrups.com E-Mail: sales@foxsyrups.com
Info: Beverage manufacturer.

Lights, Sound, Stage, Communications

Sound Rental Service, Inc.

907 Rayon Drive Parkersburg WV 26101
Phone: (800) 572-3612 Phone 2: Fax: (304) 428-0712
WebSite: www.soundrentalservice.com
E-Mail: larry@soundrentalservice.com
Info: Sound - Lighting - Staging - Portable LED Displays -Equipment Rental
- Sales & Installation.

Musical Attractions

C. W. Singer Enterprise

35 Eckerson Ave Akron NY 14001
Phone: (716) 542-4176 Phone 2: (716) 697-1705 Fax:
WebSite: www.craigwilkins.com E-Mail: cwsinger@craigwilkins.com
Info: Entertainer and entertainment representative.

Riley Roth

82 Greenmeadow Lane Port Matilda PA 16870
Phone: (814) 933-7304 Phone 2: Fax:
WebSite: www.rileyroth.com E-Mail:
Info: Singer/songwriter acoustic solo or duo.

Talent/Booking

Tillie's Sunshine Family Entertainment

7649 US Hwy 522 South McKeytown PA 17051
Phone: (717) 899-7343 Phone 2: Fax:
WebSite: E-Mail:
Info: Booking Agency - clowns, face painters, magicians, costume characters.

Insurance

Spectrum Weather and Specialty Insurance, Inc.

P.O. Box 484 Liberty Mo 64068
Phone: (816) 810-2346 Phone 2: Fax:
WebSite: spectrumweatherinsurance.com
E-Mail: rholfmes@spectrumweatherinsurance.com
Info: Premier provider of rain insurance and event cancellation insurance.
Independent, family-owned



Itinerary is as follows:

Thursday, October 15th

7am – leave the Hershey, PA area (looking into being able to park cars at the Hershey Lodge)
Short lunch stop
6pm - arrive in Columbia, SC

Friday, October 16th

9:30am – depart hotel for South Carolina State Fair

10am – 5pm – visit the South Carolina State Fair

5:30pm – return to the hotel

6:30pm – Group dinner

Saturday, October 17th

7am – depart hotel for North Carolina

11am – arrive into hotel

1:30pm -8pm – visit the North Carolina State Fair

8:30pm – return to the hotel

Sunday, October 18th

8am – depart hotel for Hershey, PA

Short lunch stop

3pm – arrive in Hershey PA

- 1) Cost of the trip is \$365 per person based on double occupancy – the Zone will be contributing \$3,000 towards the cost of the trip. Sin-

gle occupancy rate will be slightly higher, just not sure on that rate, but once we know we will pass that along.

- 2) Deposit of \$100 per person due by April 1
- 3) Balance will be due September 15th
- 4) Checks should be make payable to IAFE Zone 1. Payments can be mailed to Erie County Fair, Attn: IAFE Zone 1 Bus Trip, 5600 McKinley Parkway, Hamburg, New York, 14075
- 5) We are going to look into staying hotels that offer breakfast (Hampton Inn type) with room reservation.
- 6) Snacks will be provided on the bus
- 7) Lunches are on your own
- 8) We are working with the Fairs for admission, so that should be covered.

As always, if you have any questions please feel free to contact me.

Jessica Underberg, CFE
Assistant Fair Manager
& Agriculture Manager

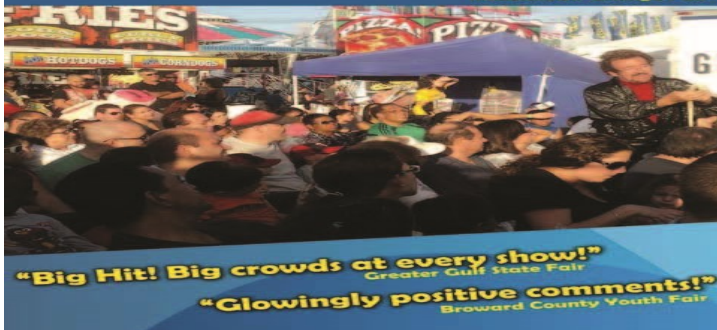
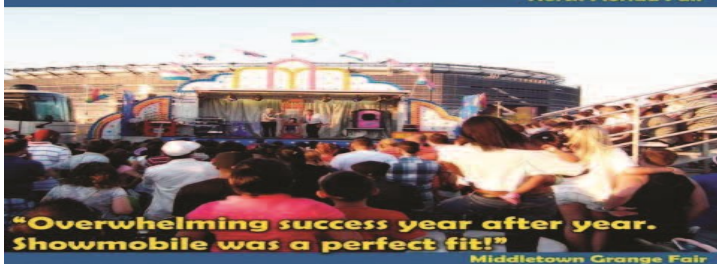
Erie County Agricultural Society
Sponsors of the Erie County Fair
5600 McKinley Parkway
Hamburg, NY 14075

junderberg@ecfair.org
716.649.3900 ext. 6460
716.649.4687 fax



2015 PSSA Banquet

2015 State President Lisa Bartlebaugh, 2014 State President Judd Good.



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“ Saffire Events' software being tailor-made for fairs made it exceptionally easy to organize and present material for our website. The mobile site format was also something that we definitely needed. Knowing that Saffire Events constantly updates their software convinced us that this was an investment we wanted to make. Working with Saffire Events has been phenomenal—not only is their product outstanding, but their employees are incredible! ”

Sue Hill - West End Fair, Gilbert, PA

CONTACT US TODAY! 512.430.1123
 WWW.SAFFIREEVENTS.COM INFO@SAFFIREEVENTS.COM

@saffireevents f Saffire Events p saffireevents

CONVENTION/COMMUNICATIONS AWARDS



Premium Book

- 1st Clearfield Fair
- 2nd Albion Fair, Samatha Gollmer
- 3rd Harford Fair, David Tyler



Premium Tabloid

- 1st Albion Fair, Samatha Gollmer
- 2nd Centre Co. Grange, Darlene Confer
- 3rd Bedford Co. Fair, Robin Holbert



Non-Premium Tabloid

- 1st Schuylkill Fair, Grace Karrer
- 2nd Oley Valley, Shirley Moyer
- 3rd Schnecksville



Brochure

- 1st Carbon Fair
- 2nd McKean, Abigail Price
- 3rd Harford Fair, David Tyler



Billboard

- 1st Luzerne, Rachel Leandri
- 2nd Kutztown
- 3rd Oley Valley, Kevin Bieber



Powerpoint

- 1st Centre Co, Ben Haagen
- 2nd McKean, Abigail Price
- 3rd Bedford, Barbara Mearkle



Placemat

- 1st Elizabethtown, Deidra Bollinger
- 2nd Hookstown, Jim Scott
- 3rd Schnecksville



Video Tape

- 1st Huntingdon, Sarah Jefferis
- 2nd Elizabethtown, Deidra Bollinger
- 3rd Bedford, Barbara Mearkle



Website

- 1st Luzerne, Rachel Leandri
- 2nd Huntingdon, Sarah Jefferis
- 3rd Lebanon, Emily Bomgardner

CONVENTION/COMMUNICATIONS AWARDS



Promotional Materials

1st Centre Co, Mary Ann Haagen
2nd Oley Valley, Maria Hass
3rd Lebanon, Emily Bomgardner



Scrapbook Traditional

1st Schuylkill, Linda Wolfe
2nd Bedford, Robin Holbert
3rd Huntingdon, Sarah Jefferis



Scrapbook Digital

1st Lebanon, Emily Bomgardner
2nd Albion, Samatha Gollmer
3rd Center Co, Darlene Confer



Scrapbook Cover Traditional

1st Schnecksville
2nd Bedford, Robin Holbert
3rd Luzerne, Rachel Leandri



Scrapbook Cover Digital

1st Albion, Samatha Gollmer
2nd Lebanon, Emily Bomgardner
3rd Dayton



Fair Display Floor

1st Elizabethtown, Kenneth Myer
2nd Luzerne, Rachel Leandri
3rd Oley Valley, Marie Hass



Fair Display Table

1st Lebanon, Emily Bomgardner
2nd Bedford, Barbara Mearkle
3rd Dayton



Creative Fair Idea

1st Potter
2nd Centre Co, Darlene Confer
3rd Warren, Linda Fehrenach



Best of Show

Lebanon, Emily Bomgardner



County Fairs Could be Taxed under new Governor Wolf Budget

Governor Tom Wolf presented his budget to the Legislature last week and one of his requests could have a serious impact on all of us. He has proposed that the Pennsylvania sales tax be increased from 6% to 6.6% but also that it be extended to all amusements – including admission to amusement parks and fairs, and all tickets sold for individual rides! More details will be forthcoming, but for now I want you to be aware.

You must write to your state representative before you begin your spring travels. Do you know who he or she is? Do you know their district office address or email? If not, please go to www.legis.state.pa.us and enter your home address. This webpage will then give you your representatives' name and contact information.

The quickest and most effective thing to do is to send them an email. If you do not use email, then pick up the phone and leave a message at their district office. Please tell them that you are a constituent and your company is a small family busi-

ness. Tell them that the Governor's proposal to tax your amusement rides at their church, schools and volunteer fire company festivals will fall on the shoulders of families everywhere. In these difficult times, our local fairs and festivals are often the only opportunity families have for entertainment and enjoyment together.

Do not emphasize the increase in the sales tax. Emphasize that the proposed expansion of sales tax it is not fair to working families.

Please follow what the House and Senate are doing in the coming months. We realize it is the beginning of your busy season, but none of us can afford to lose business because of the Governor's proposal to put an additional tax on us. We already pay (in many cases) a local amusement tax and an additional 6% on consumers is a non-starter.

You will be receiving emails from us to give you updates on happenings in Harrisburg. Please read them and do what we recommend.

Andrew Goodman
Partner

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Government Relations

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Please Note: 2015 Directory Changes

The following were not available when the 2015 Directory was printed..

Zone 2 Director –

Dale Levan
380 Rte. 442
Muncy, PA 17758
(570) 546-5515

Fair Secretaries –

Bloomsburg:

Deborah N. Coleman
620 W. 3rd St.
Bloomsburg, PA 17815
(570) 784-4949

Bullskin Fair

Jamison Poorbaugh
247 Gilmet Rd
Mt. Pleasant, PA 15666
(724) 972-7624

Sinking Valley Fair

Jessica Long
1907 E. Pleasant Valley Blvd Apt 1
Altoona, PA 16602
(814) 937-4668

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ZONE AWARDS



Charlene Kunkle from Jamestown Fair accepting the Zone 1 Fair award, from Sam Zaffuto.



Roger Dirlam ,Nina Martin, Jim Fox, Diane Mott , accepting the Zone 2 Wayne County Fair Award.



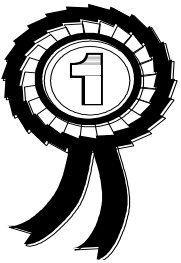
Debbie Stephenson presenting the Zone 3 Dawson Grange #419 Community Fair to Janet Smith and Sharon Ferris.



Karen Dobson accepting the Zone 4 award to Mason Dixon Fair.

You did it!
Congratulations

Update from The Zones



Zone One—Sam Zaffuto

Hopefully, the worst of the winter weather is finally behind us and we can finalize our plans for our fairs this summer.

Congratulations to the Jamestown Community Fair for receiving the Zone One Fair of the Year

Award at our annual convention in January. They, like most of our fairs do a great job of promoting agriculture and community during our annual events.

Congratulations also go to Emily Housler for receiving the Junior Fair Person of the year award at convention.

Our Spring Zone Meeting will be held Friday April 24 at 6:30 pm at Scrubgrass Grange. Please plan to have your fair represented at this important meeting. An update from PSACF will be presented as well as information from the Department of Agriculture. Watch your mail for registration information, which will be arriving soon.

Looking ahead to fall, Zone One will meet on Friday October 23 at Scrubgrass Grange. Look for more information on the election coming at the end of summer.

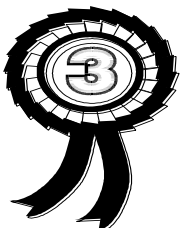
I hope to see you at the zone meeting.



Zone Two—Rodman Ralston

The Lycoming County Fair will be hosting our Spring Zone Meeting at the Pennsdale Civic Center on Saturday April 25th. Invitations have been mailed. Congratulations to

the Wayne County Fair for receiving the Zone Two Fair of the Year. Looking ahead our Fall Zone meeting will be held October 24th, hosted by the Schuylkill County Fair. See you at the Spring Zone Meeting.



Zone Three—Debbie Stephenson

Our spring meeting will be held at the Fayette Co Fairgrounds on April 23th. Please look at the website for more updates on this as well.

Please have at least one representative from your fair to attend this important meeting as we have a lot to go over and discuss with all of you.

Congratulations to the Dawson Grange #419 Community Fair for receiving the Zone Three Fair of the Year.

As most of you know by now Boots Hetherington is no longer with the Department of Agriculture and is sadly missed. We appreciate all the hard work he did for us. Should you need to reach him please call or email Harry and he will get you the address for him. We should have a new person in this position by Spring.

We hope all of you got great ideas for your fair from 2015 Convention in Hershey and took a lot back to all of your boards. See you at the Spring meeting.



Zone Four—Dr. Sally Nolt

The Fair season is rapidly approaching and planning and preparations are in progress throughout Zone 4 and Pennsylvania. I would like to invite fairgoers to visit as many fairs as possible in our own zone and

throughout the state this fair season.

I would like to congratulate the Mason Dixon Fair for receiving the Zone Award for Zone 4 for 2014. Thank you for your community support and may you have a great 2015.

The State Budget is being prepared. Hopefully our funding will remain intact. Milliron & Goodman and our officers are hard at work for us in an effort to accomplish this goal. **Please contact your legislators!!**

The Spring Zone 4 Meeting will be held at Shady Maple Smorgasbord, East Earl, on Wednesday, April 22nd. Reservations for dinner may be made by contacting Karen Dobson. Mark your calendars and plan to join us!

At the Fall Zone 4 Meeting, Zone 4 Fair Person of the Year Award and Jr. Fair Person of the Year Award will be presented. Please consider nominating individuals from your fair. Please plan to attend this important meeting on, October 21, 2015.

Best of luck to all Fairs for a successful 2015 Fair Season!

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