

DATES TO REMEMBER

• 2021—

October

2022 Request for Fair info material, PSACF Associate Dues Invoices, PSACF/PSSA Convention material, Trade Show apps. mailed.

October 1

- Junior Fair Person Nominations to Zone Chair

October 15

- Showcase apps. Due

October 21

- PSACF Board Meeting

October 27

- PSACF Zone 4 Mtg. – Blue Valley Farm Show

October 28

- PSACF Zone 3 Mtg. - American Legion County Fair

October 29

PSACF Zone 1 Mtg. - Jefferson County Fair

October 30

- PSACF Zone 2 Mtg. – Harford Fair

November 1

- Fair Person of the Year apps. Due

- Communications Competition apps due

- Queen Competition Applications due

November 15

- Reimbursement apps.—Fair Fund due

- Baking Contests Summaries due

November 28—December 1

IAFE Annual Convention

November 30

FAIRTALK material for December issue due

— 2022—

January 8—16

Pa. Farm Show

January 19 - 22

Convention — Hershey



FAIRTALK



News From The PA State Association of County Fairs
"THE VOICE OF THE PENNSYLVANIA FAIR INDUSTRY"

VOL. 35

September 2021

NO. 3

YOUTH DAY TO HIGHLIGHT SATURDAY AT CONVENTION

BY: KEVIN D. BIEBER

Something new in Hershey will be the first ever Youth Day on Saturday. Any youth up to age 30 will be eligible for this special day which will find some of the Pennsylvania State FFA Association Officers coming to Hershey to provide two very special seminars. These seminars are titled Professionalism 101 and Communication is the key. The youth will then break for lunch and then have some fun playing Family Fued to finish the day. For those youth that can only attend the convention on Saturday, registration will be half price.

The Seminar and Table Topic Committee has been hard at work in seeking commitments from various individuals to present some great seminars as well as Table Topics. We hope you will enjoy the lineup this year. Please see the tentative convention schedule and the committed topics in this edition of Fairtalk.

As for seminars I am happy to announce that Barney Cosner is coming back to Hershey with some great topics to present. Barney is always quick to say "yes" to coming to Hershey as he loves our convention as well as speaking to all of you. Tracy Barone will be presenting a brief review of the Fair Fund program opportunities. Make sure you attend this seminar with any questions you may have for Tracy. The Pennsylvania Department of Agriculture's Bureau of Animal Health and Diagnostic Services is back to update us on the rules and any changes that we need to know. Of course we will also get the annual Food Safety updates as well.

Now, we cannot forget our keynote speaker, Rich Engler, Music Icon, who is preparing to come to Hershey. He is bringing along lots of signed memorabilia that he has many stories to tell.

As you can see, we have some great seminars, but I did not touch on them all. There are still a few that are being finalized but you will find the majority if not all Seminars and Table Topics listed in this edition. The only item that is missing is YOU !!!!! Please schedule time to come to convention in Hershey and partake of these educational opportunities as well as have some fun with all of our fair friends. See you soon !!!!!

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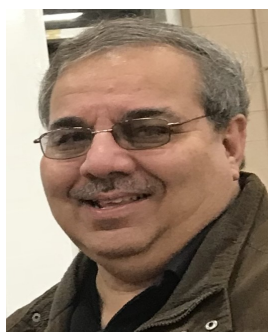
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FAIRTALK published four times per year by the Association. Send information for the publication to:
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128 Cumberland Rd,
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From our President



After a year's hiatus, it was great to see that so many of our fairs pulled together to present successful events. It takes everyone working together to be successful. We appreciate the entertainers, the concessionaires, our volunteers, carnivals, exhibitors, and everyone involved in our fairs.

Pulling everything back together is no easy feat. We are strong and you are to be commended for everything you did to bring our fairs back. We are very grateful to the Pennsylvania legislature, the Department of Agriculture and to Gov. Wolf for providing emergency funding to us when most fairs had to cancel last year. Having fairs again certainly had a strong economic impact on our local economies. As the Pennsylvania Fair Season winds down, please plan to attend your zone meeting as well as our convention.

Sam

iafe[®] THE NETWORK!



Join us in San Antonio November 28 - December 1 for the 2021 Annual Convention and grow FAIR STRONG!

The 2022 IAFE Convention & Trade Show will be held November 27-30 in Indianapolis, Ind.



109th ANNUAL CONVENTION

PA State Association of County Fairs and

PA State Showmen's Association

The Hershey Lodge & Convention Center, Hershey PA

Wednesday - Saturday, Jan. 19 – 22, 2022

HOTEL RESERVATIONS

2022 Convention reservations will now be accepted by the Hershey Lodge. Deadline is December 23, 2019. For lodging:

Call Hershey Lodge Reservation office at 855-729-3108, and ask for the room block for the PA State Association of County Fairs, January 19 - 22, 2022.

Rooms will be available by 4:00pm and check out at 11:00am daily for all.

CONVENTION REGISTRATION

ADVANCE REGISTRATION is essential to the smooth operation of the convention. Registration is:

\$40 (received on or before December 15, 2021)

\$60 (received after December 15, 2021)

MEALS

Meal(s) that are purchased are not refundable; there will be a bulletin board near the registration area for you to place a "for sale" notice if you wish to resell them. A limited number will be available for purchase at convention.

TENTATIVE CONVENTION SCHEDULE

Wednesday, January 19, 2022

MEALS ON YOUR OWN-ALL

9:00am-1:00PM "Serv-Safe" (see newsletter article for details - PA Showmen or fairs who are members of PA Showmen [1 person per fair may register; others to be considered after deadline if space available])

11:00am-5:00pm Registration Desk Open

12:30pm Judging School Orientation Session

1:20pm - 2:30pm First Session of Judging School

2:35pm - 3:55pm Second Session of Judging School

2:00pm-4:00pm Seminar - "Trucking Regulations Update"

3:00pm-4:00pm Table Topics TBA

4:00pm-8:00pm Enter Communication Exhibits

Trade Show Set-up

4:45pm PSSA Board Meeting

4:45pm PSACF Board Meeting

6:30pm-10:00pm ENTERTAINMENT SHOWCASE

Thursday, January 20, 2022

MEALS ON YOUR OWN-BREAKFAST & LUNCH

8:00am-5:00pm Registration Desk Open

8:00am-9:00am Enter Communication Exhibits

8:00am-10:30am Trade Show Set-up

8:30am-9:00am First-Timers Session

9:00am-9:30am Opening Entertainment

9:30am-10:45am Opening Ceremony

Keynote Speaker - Rich Engler

10:30am-4:00pm Trade Show Open

Communication Exhibits Open

(Badge Required)

10:30am-4:00pm PA Dept. of Agriculture display, etc.

1:00pm-2:00pm Table Topics TBA

1:00pm-2:30pm Seminar - Animal Health

1:00pm-3:15pm Spouse Program - "Bag & Basket" Bingo

1:30pm-3:00pm Meeting - Sire & USTA

2:15pm-3:15pm Table Topics TBA

3:00pm-4:30pm Seminar - Getting through the Pandemic, using ideas to keep moving forward

3:30pm-4:30pm Table TBA

4:00pm Associates Gathering

5:30pm PSACF & PSSA Board

Group Photos

5:45pm Hospitality Time & Cash Bar

6:15pm PSACF ANNUAL BANQUET

6:45pm Dinner (reserved seating-ticket required-\$40)

Friday, January 21, 2022

MEAL ON YOUR OWN-LUNCH

7:30am-5:00pm Registration Desk Open

7:30am COMMUNICATIONS BREAKFAST

meal (served) 7:30am; awards 8:15am-

9:00am

(ticket required-\$19)

9:15am -11:30am Memorial Service /

PSACF Annual Meeting

11:30am Fair Advisory Committee Meeting

10:30am-4:00pm Trade Show Open

Communication Exhibits Open

(Badge Required)

10:30am-4:00pm PA Dept. of Agriculture display, etc.

1:00pm-2:00pm Table Topics TBA

1:00pm -2:15pm Seminar- "What just happened... What can we do

enhance the future of our Fair?

2:00pm-3:30pm Seminar - "Special Baking Contests"

2:00pm-3:30pm Spouse Program - "Wine bottle decorating"

2:15pm-3:15pm Table Topics TBA

2:30pm-3:45pm Seminar - Fair Funding

3:30pm-4:30pm Table Topics TBA

6:15pm Hospitality Time & Cash Bar

6:45pm PA SHOWMEN ANNUAL BANQUET

(Reserved seating-ticket required-\$44)

Saturday, January 22, 2022

MEAL ON YOUR OWN-BREAKFAST

7:30am-5:00pm Registration Desk Open

9:00am -10:30am Seminar - "How do we enhance the most important component of our Fair?"

9:00am-10:30am Seminar - Food Safety Updates

9:00am-10:00am Table Topics TBA

9:00am-Noon Trade Show Open

Communication Exhibits Open

(Badge Required)

9:30am-11:00am Seminar - "Advocacy for all, steps to being a great advocate for the causes we are passionate about"

9:30am-10:45am Spouse Program - TBA

10:30am-11:30am Table TBA

11:30am-12:30pm PSSA Annual Meeting

Noon-12:30pm Communication Exhibits Released

12:30pm Auction Drawings - Winner must be present

4:30pm Mass

6:00pm QUEEN CORONATION BANQUET

(Reserved seating-ticket required-\$45)

Schedule continues on next page

Saturday Youth Day, January 22, 2022

9:00am -10:00am Seminar – “Professionalism 101”
10:00 am-10:30am Break
10:30am-11:30am Seminar – “Communication is the Key”
11:30am - 1:00pm Lunch on your own
1:00pm - 3:00pm “Family Fued”

Sunday, January 23, 2022

8:00am PSACF Exec. / Conv. Breakfast

TABLE TOPICS

(Each of these topics will be ran twice through Convention)

1. The new normal of your Fair, What Is It?
2. New and creative competitive exhibits, Keep It Fresh
3. Funding advice, presentation for a Bank
4. Marketing your Fair as well as the Fairgrounds
5. Sponsorships
6. What is getting in your way?
7. Working with your community/townships/schools/business's etc.
8. Why be a Fair Director/Officer?
9. Volunteers, making them feel safe
10. How do you rate your Fair?
11. Volunteer management, Who, How, What
12. Reinvent your Fair and utilizing your Fairgrounds throughout the year

SEMINARS

Judging School

Session choices for this year are as follows:
Details forthcoming.

Serv-Safe

The Food Safety updates will be presented by Paster Training, Inc. Paster Training Inc.'s trainers are the best and most passionate in the business. We are thrilled about the opportunity to provide your association members with a 4 hour food safety review session and proctoring of the ServSafe examination.

Trucking Regulations Update

A representative from the Pa. Motor Truck Association, located in Camp Hill, Pa. will give the latest updates for the industry.

Fair Funding

Presented by Tracy Barone

Staff from the PA Department of Agriculture's Fair Office will provide a brief review of Fair Fund program opportunities (Fair Reimbursements and Capital Improvement Grants), the Friend of the Fair Awards, Fair Milestone Awards and Annual Youth Poster Contest.

Special Baking Contests

Presented by Kevin Bieber (Oley Valley Community Fair) and Karen Dobson (Kimberton Community Fair)

This is the annual seminar to update everyone who runs any of the Special Baking Contests at your fairs. This is also the perfect time to come and ask questions regarding any of the contests.

Food Safety Updates

Changes and Updates from the PA Dept. of Agriculture.

Advocacy for all, steps to being a great advocate for the causes we are passionate about

Presented by PA State FFA officer

Details forthcoming.

Animal Health Rules

Presented by: Dr. Elizabeth Santini & Dr. Tony LaBarbera

This presentation will cover the PA Department of Agriculture Animal Health Requirements and Recommendations, biosecurity considerations, and the Animal Exhibition and Sanitation Law. Information on the new exhibition swine and poultry quarantine orders will also be presented. There will be an opportunity for questions and discussion for fair managers challenged with incorporating these requirements into their programs.

How do we enhance the most important component of our Fair?

Presented by Barney Cosner

The future of fairs and agricultural programming is dependent on the youth who are a strong component of the educational mission of fairs past and present.

During the COVID Pandemic many fairs were able to have "fair type events", thanks to the youth programs involved with the traditional annual fair.

This session will focus on what fairs will need to do to enhance and strengthen this vital component of America's fairs

What just happened...What can we do to enhance the future of our Fair?

Presented by Barney Cosner

There is no quick fix, and it is not an individual, stand-alone project. Concepts and proven ideas that can be put into play, to create a "we can do this" process for the well-being of the fair will be gained from this dynamic presentation.

Getting through the Pandemic, using ideas to keep moving forward

Presented by Brandon Helgeson

Details forthcoming.

SEMINARS YOUTH DAY

Professionalism 101

Presented by PA State FFA officer Teaching the general soft skills of employment by introducing the steps to appear professional to employers, supporters, and more. This workshop will be for those looking to enhance the way they appear not only to the workforce world but in everyday appearances.

Communication is Key

Presented by PA State FFA officer

Introductory course for individuals to grow their communicating abilities. Communication is key not only in face-to-face meetings but also virtual meetings. We will cover general etiquette for both.



2022 SPOUSE PROGRAMS



The Spouse Program for the 2022 Convention will feature three different activities:

- A "Ticket Auction" in the Great Hallway and prizes to be awarded on Saturday at 12:30PM in the Chocolate Ballroom.
- On Thursday, a Basket and Bag Bingo will be held with Vera Bradley bags and Longaberger Baskets as the prizes.
- Friday we will have hands on activity Wine bottle decorating.

On Saturday morning the program is to be announced.

Come join us for the fun!

All fairs and showmen are requested to donate one (1) or two (2) gifts for use in the above activities. Your support is truly needed and will be greatly appreciated.

2022 PA STATE FAIR QUEEN CONTEST SCHEDULE

WEDNESDAY, JANUARY 19, 2022

Raffle Table Set Up

THURSDAY, JANUARY 20, 2022

10:30am – 1:00pm	2022 Fair Queen Contest Packet Distribution (<i>near Raffle Table</i>)
12:00pm – 4:00pm	Raffle Table Open to benefit Queen Program
2:45 – 3:15pm	Queen Contestant Check-in
3:15pm – 4:00pm	Queen Contestant Orientation
6:00pm	Line Up for Evening Gown Competition
6:15pm	Evening Gown and Introduction Competition
6:45pm	PSACF Annual Banquet
Immediately after Banquet	Queen Contestants Group Photo

FRIDAY, JANUARY 21, 2022

7:00am – 12:00pm	Interviews - Morning Session
10:00am – 4:00pm	Raffle Table Open to benefit Queen Program
11:00am – 12:00pm	Seminar - Young Women's Leadership
11:00am – 1:00pm	2022 Fair Queen Contest Packet Distribution (<i>near Raffle Table</i>)
1:00pm – 5:00pm	Interviews - Afternoon Session
2:15pm – 3:15pm	Seminar - Young Women's Leadership
3:30pm – 4:30pm	Round Table/Idea Exchange for Queen Coordinators
	Discussion will include how to handle:
	Dress code issues
	Other royalty at your fairgrounds
	Bad press & social media
	<i>The 2022 Fair Queen Contest Packets will also be available</i>
5:30pm – 6:15pm	Judges' Reception with Contestants
7:00pm – 9:00pm	PA Fair Queen Addison Neff's Party with Contestants

SATURDAY, JANUARY 22, 2022

7:30am – 12:00pm	Speech Competition – Morning Session
9:00am – 12:45pm	Raffle Table Open to benefit Queen Program
9:00am – 1:45pm	Hair Styling Appointments
10:45am-11:45am	Seminar
12:30pm	Drawing for Raffle Table items
1:15pm – 3:00pm	Speech Competition – Afternoon Session
4:30pm	Rehearsal for Coronation
6:00pm	Coronation Banquet (<i>Reserved Seating - Ticket Required</i>)
7:15pm	Line Up for Coronation
7:30 – 8:45pm	Coronation Ceremony
9:00pm	Media Photos / 2022 PA Fair Queen Meeting with State Coordinator

Visit the PA Fair Queen Program's Basket Auction and Raffle Table in the Great Lobby.

A 50/50 cash raffle drawing will be held Wednesday through Saturday.

Tickets can be purchased as follows:

Wed, Thurs, and Sat. evenings - Chocolate Ballroom Lobby

Fri 10:00 am – 3:30 pm - Great Hall across from Trade Show entrance

From the PA State Fair Queen



The summer has come to an end with many memories made and miles traveled. As I reflect on the fair season, it is hard to believe how quickly the time has gone and that my reign as the 2021 PA State Fair Queen will be completed in 4 months.

On July 7, I had the privilege to visit my first fair of the season, The Big Butler Fair. I had a wonderful day touring the fair, judging the large and

small animal costume dress-up contest, being part of the queen meet and greet, and trying fair food favorites such as John the Greek's wedgies.

The following week I attended the Derry Township Agricultural Fair, the Franklin County Fair, and the Jefferson County Fair. I had the opportunity to tour each of these fairs and attend their fair queen contests.

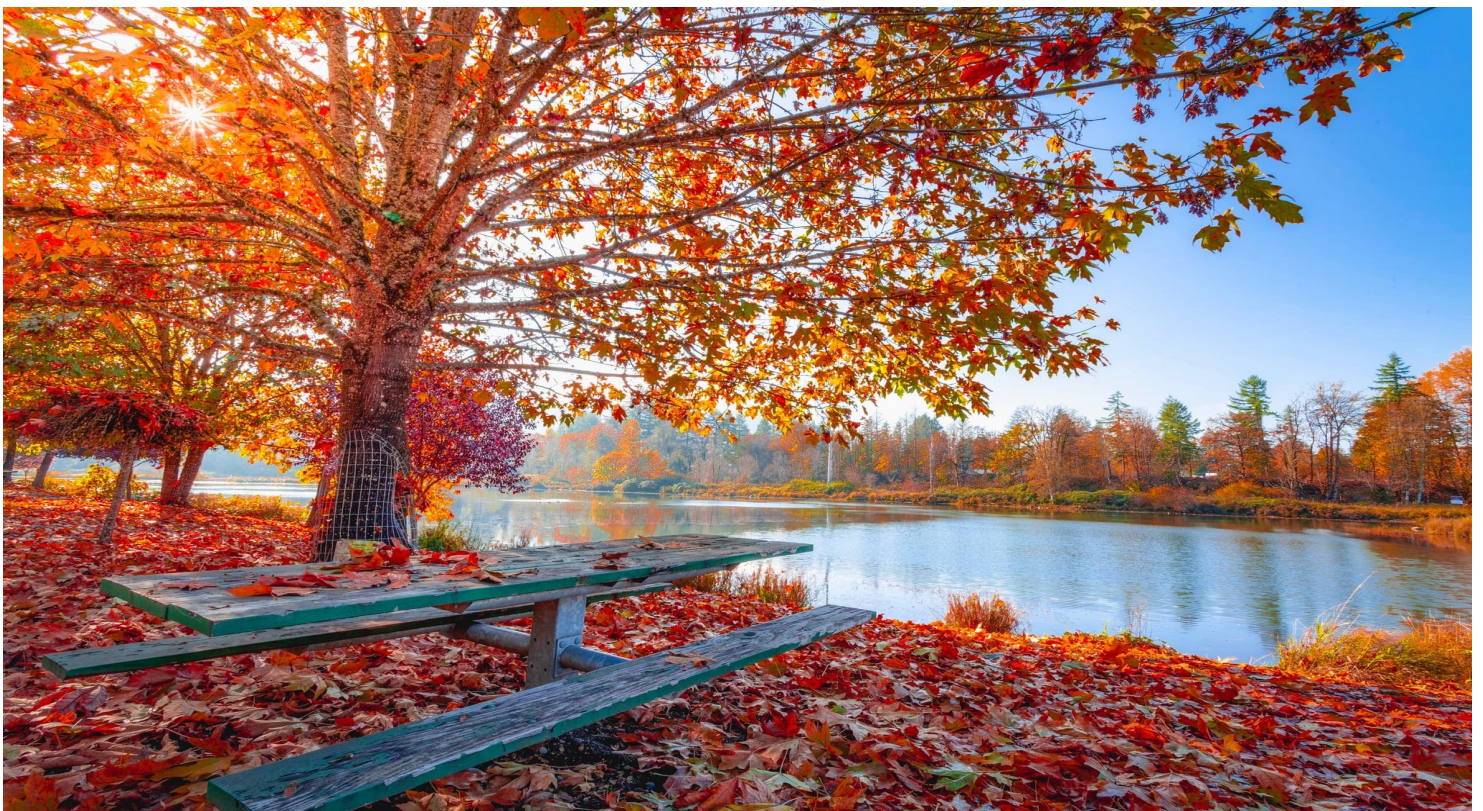
On July 24, I spent the day at Lebanon Area Fair. My day consisted of helping with the queen contest and attending the coronation ceremony, touring the fair with Shay, the 2019 Fair Queen, counting down to the official start of the Lebanon Area Fair at opening ceremony, and enjoying yummy fair food including the ham roll sandwich.

The end of July consisted of attending the Shippensburg Community Fair where I was the master of ceremonies for the Shippensburg Little Miss Contest and judged the Fair Queen Contest. At the Fayette County Fair, I had the opportunity to attend the fair queen contest and ride in a carriage in the fair's opening parade.

During the month of August, I attended the Clearfield County Fair, Greene County Fair Queen Contest, the Kutztown Fair, the Tioga County fair, the Butler Farm Show, the Warren County Fair, the Dayton Fair, Ag Progress Days, Perry County Fair, the Centre County Grange Fair Queen Contest, the Elizabethtown Fair, the Somerset County Fair, and the Erie County Fair at Wattsburg. Thus far the month of September has begun with attending the Allentown Fair and the American Legion County Fair. I have plans to attend a couple other fairs this coming fall.

In total I have attended 23 fairs and/or fair queen coronations and Ag Progress Days. I have traveled 5,177 miles throughout my journey as the 2021 PA State Fair Queen so far. I have enjoyed getting to know and meet the various fair board members, volunteers, and queens as I have traveled to fairs and events across the state. I am grateful to all the fair boards and queen coordinators who have invited me to come and experience their fair and all it has to offer. Through my visits to fairs across the state, I have discovered that each fair is unique and wonderful and plays an important role in their community and Pennsylvania agriculture.

Addison



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PA Fair Queen Program

By – Karen Dobson

The State Competition Application is now open!

All matters relating to the State Queen Contest will be posted to the PSACF's **Convention** webpage under the heading "**Queen Contest**".

<https://www.pafairs.org/p/convention/queen-contest>

Queen Coordinators were contacted with instructions on how to access the webpage so that their contestants can complete the application forms. Completed applications and all supplementary documents must be uploaded by **11:59 pm on November 15** (*note: this is a date change from what was reported in the June 2021 edition of FairTalk*)

This year's application is to be done online. Paper copies will not be accepted. Someone other than the contestant may assist with the online process, but it is expected that the contestants will be doing all the work to complete all parts of the application.

Any **contest fees and registration payments** for Coronation banquet guests must be sent directly to Harry Reffner at the PSACF office (with a copy of the form for reference)

There will be an **online "2022 State Contestant Application Tutorial"** on Thursday September 23. Coordinators were invited and encouraged to share the invitation with their queen contestant. Anyone else interested in receiving a copy of the online tutorial should contact Karen Dobson at kardob@msn.com.

We are seeking sponsors to **donate gifts baskets, raffle prizes and live auction items** for our fundraising efforts at the 2022 convention. Convention is our only fundraising opportunity, so please contact Judy Kmetz (luzernecountyfair@hotmail.com or 570-675-2952) if you or your fair are able to help us out. Can't bring an item? We also can use cash sponsors as well. All proceeds from any of our fundraising events at convention go directly towards offsetting expenses to run the state competition.

Thank you to those **fair queen programs who are promoting greater public awareness about the importance of PA fairs and agriculture.**

Huntingdon County Fair Queen Court raised money for the PSACF Monsignor Mignot Scholarship Fund by setting out jars at their Queen Pageant. Every dollar placed in a jar equaled one "vote" for a person's favorite contestant. Over \$700 was donated by the Court to the Scholarship Program.

Clearfield County Fair's 2021 Queen was recently featured on their local news radio station's "*Kids in the Community*" segment where she had the opportunity to talk about her fair and the queen program. The Fair's "Queens for A Cause" initiative also holds several fundraisers throughout the year to benefit the Children's Miracle Network.

Schuylkill County Fair's 2021 royalty had the opportunity to be a voice for PA fairs and queens at their County Commissioners' meeting.

The Elizabethtown Fair Queen Program created a bulletin board display on the fairgrounds along with informative tri-fold brochures so that visitors could learn more about the fair queen program's purpose and mission.

If your Fair Queen Program is also involved in creatively promoting fairs and agriculture, please let us know! Send the information to Karen Dobson at kardob@msn.com so that we can share the ideas with other fair queen coordinators.



As the sun begins to set on Pennsylvania's 2021 Fair Season, I think we're all breathing a little easier. Despite COVID-19 and serious rainfall in many areas, Pennsylvania's agricultural fairs opened their fairgrounds to eager fairgoers who were happy to see the fairs return.

In my travels, I spoke with many fair board members regarding the challenges they faced in finding volunteers and vendors to staff their events. In some cases, fairs decided to cancel large-scale concerts, alter their fair event schedules, and even operate without carnival midways. Whatever the issue, fairs stepped up to meet the challenges that came their way and hosted successful events for their communities.

Fairgoers I spoke with had no complaints. They were thrilled to get back to all the fair traditions they hold dear: the food, contests, and tractor pulls were at the top of everyone's list. A little heat didn't stop folks at the Hookstown and Huntingdon County Fairs, and visitors to the Venango and West End Fairs didn't let a little rain stop them from having fun!

Serious efforts have been taken by fairs to mitigate against the threat of both African Swine Fever and COVID-19. A big "thank you" to the fairs that offered COVID-19 vaccinations. As we move forward, it's important to continue these efforts and keep up to date with current infection rates, trends and regulations; I've provided a few COVID-related links below.

I look forward to attending the fall fairs and hope to see everyone in person soon!

Important COVID-19 Links

[Coronavirus in Pennsylvania \(pa.gov\)](https://www.pa.gov/government/health/coronavirus)
[Interim Public Health Recommendations for Fully Vaccinated People | CDC](https://www.cdc.gov/media/releases/2021/s0915-covid-vaccinations.html)
[Department of Health Updates Mask Guidance Following CDC Announcement](https://www.pa.gov/government/health/covid-19/mask-guidance)

FY 2021/2022

Capital Improvement Matching Funds Grant Applications
 The current-year applications are under review. The Fair Office will send a status update in early October. Contracts will be issued in late December.

FY 2021/2022 Fair Reimbursement Applications

Fair Reimbursement Applications are due by November 15, 2021. Fairs are encouraged to submit applications early.

FY 2020/2021

Capital Improvement Matching Funds Contracts
 The project completion date for these grants was August 1, 2021. Many fairs have been granted an extension of time because of contractor and material delays brought on by COVID-19. Please send final reports to the Fair Office as soon as the projects have been completed so payments can be processed.

FY 2019/2020

Capital Improvement Matching Funds Grant Extensions, Final Reports & Payment

Fairs that submitted final reports for their FY 2019/2020 Capital Improvement Matching Funds Project have been paid. All others have been granted an extension of time to complete their projects. If your fair was previously granted an extension and doesn't feel it will meet the deadline, please reach out to me at tbarone@pa.gov ASAP.

Youth Fair Poster Contest Entries: Due November 1

The deadline for the Youth Fair Poster Contest entries is November 1, 2021. Fairs are responsible for submitting entries for consideration. Winners will be displayed at the 2022 PA Farm Show.

You can always call or email the Fair Office:

tbarone@pa.gov, office: 717-772-3094; cell: 717-510-8037
hzarefoss@pa.gov, office: 717-787-6298





Pennsylvania State Association Of County Fairs

2021 PSACF FAIR PERSON OF THE YEAR NOMINATION REQUEST

A "Fair Person of the Year" for 2021 will be selected and presented with an award at the 2022 Convention. The following criteria have been established as a guide in this selection. No previous year nomination will be considered. If you have a nominee, please submit the application and resume.

The rules for the award are:

- The candidate must be a living person at the time of the nomination.
- The person must be identified with the fair industry for a minimum of ten (10) years.
- The person shall have contributed to the fair industry in addition to his/her own fair or association of fairs, and something of value in the field of leadership preferably at the state association level.
- He/she shall have fairly consistently attended the meetings and conventions of PSACF.
- Each PSACF member fair is entitled to nominate one person. The person need NOT be from the fair making the nomination.

To submit a nomination, submit the name and a brief write-up of the person you are nominating by November 1, 2021 to: Bruce Koppenhaver 314 E. Market St., PO Box 217, Gratz, PA 17030

1. Submitting Fair's Name: _____

2. Submitting Fair's Address: _____

3. Contact Person's Name and Phone Number: _____

4. Name of Nominee: _____

5. Fair Name of Nominee: _____

6. Citation: A concise (approximately 50 words) supporting statement as to why the nominee should be selected as the recipient of the award (attach).

7. Supporting documentation: List and attach to this application any documents, such as magazine articles, special citations, designs, etc. that would support the worthiness of the nominee.

8. Attach a resume of the nominee on official fair letterhead.

JUDGES SCHOOL SCHEDULED

On Wednesday, January 19, 2022 the Pennsylvania State Association of County Fairs and the Pennsylvania Farm Show will host a Judge's School during the Pennsylvania State Association of County Fairs Convention at the Hershey Lodge and Convention Center. You may choose two breakout sessions to attend.

The day starts at 12:30 PM with an orientation session on ethics in the judging process. This is followed by the six sessions.

Session choices for this year are as follows.

- Wine & Spirits
- Livestock Judges
- Baked Goods (Due to Popularity It will be offered in Both time slots)
- Youth & 4-H
- Fresh and Canned Vegetables

The first session is from 1:20 - 2:30 PM and the second is from 2:35 - 3:55 PM.

The fee for the school is \$15.00 per person.

A certificate of attendance is given to all participants who complete the program.

By mid-February the "PSACF Suggested Judges List" is compiled and goes online on the Fair Association website, www.pafairs.org. Many fairs have found it very helpful in finding qualified judges.

If you are planning to participate in Judges School, you need to pre-register and send your payment by January 5, 2022. Send your name, address, phone number and e-mail to Jana Malot, 1432 Trails End Road Harrisonville, Pa. 17228. You may register via email at auntjana@embarqmail.com with payment mailed. If paying at the convention please make those arrangements ahead of the school.

Judge's School Registration

Name _____

Address _____

City, State, Zip _____

Phone _____ Email _____

If affiliated with a fair, give name of fair: _____

Number of People _____ @ \$15.00 = \$ _____ (list additional names below)

Return form and check payable to PSACF • 1432 Trails End Road • Harrisonville, PA 17228

Registration may be called in. Phone 717-571-8637. Please register by January 5, 2022.

HARRISBURG OVERVIEW: Kerry Lange

On Friday, June 25th, the Pennsylvania General Assembly sent their 2021-2022 budget package to the Governor's desk. It is a \$40.8 billion plan that DOES NOT include any increased taxes or new fees. So good news for all!

As a brief overview, the plan directs:

- \$2.6 billion of federal funding for next year's budget (2022-2023)
- \$2.5 billion (from surplus 2020-21 funds) into the Rainy Day Fund;
- \$300 million more for Basic Education Funding, \$50 million more for Special Education, and \$25 million more for Pre-K programs;
- \$279 million of federal funding to support transportation improvement projects; and
- \$282 million of federal funding for the state's nursing homes.

On Wednesday, June 30th, Governor Wolf signed the budget package into law.

Both the House and Senate returned for fall session on Monday, September 20th. The House scheduled a total of 21 session days; the Senate scheduled 18 session days between now and the end of 2021.

COUNTY FAIRS BUDGET LINE ITEM

Good news! This past budget season we successfully worked with rank-and-file legislators as well as House and Senate leadership to protect the county fairs' funding in the 2021-2022 budget. Both the general budget bill (SB 255) and the fiscal code (HB 1348) passed the General Assembly and were signed into law by Governor Wolf on June 30th.

Below is the budget bill and fiscal code language relating to the county fair line item:

(1) General Appropriations Language ([SB 255](#); Page 358)

County Fairs Line Item has been fully funded at \$4,000,000.

"Section 2001. Department of Agriculture. For payments to Pennsylvania fairs...\$4,000,000."

(2) Fiscal Code Language ([HB 1348](#); Pages 102-103)

Provides clarifying language to ensure that there aren't any interruptions to funding distributions.

"Section 1720-C. Pennsylvania Race Horse Development Restricted Receipt Account.

The following apply to amounts appropriated from the Pennsylvania Race Horse Development Restricted Receipts Account:

(1) The following apply to amounts appropriated to the Department of Agriculture for payments to Pennsylvania fairs:

(i) Notwithstanding any provision of the act of July 8, 1986 (P.L.437, No.92), known as the Pennsylvania Agricultural Fair Act, the Department of Agriculture shall award a grant for the calendar year beginning January 1, 2021, to a county agricultural society, an independent agricultural society or other organization which cancelled its annual agricultural fair in the calendar year beginning January 1, 2020. A county agricultural society, an independent agricultural society or other organization which receives a grant under this subparagraph shall remain eligible to apply for and receive a grant available under section 5(1)(ii) of the Pennsylvania Agricultural Fair Act.

(ii) The amount of a grant awarded to a county agricultural society, an independent agricultural society or other organization under this paragraph shall be the same amount that the county agricultural society, independent agricultural society or other organization received in grants under section 5(1)(i), (iii) and (iv) of the Pennsylvania Agricultural Fair Act for the calendar year beginning January 1, 2019."

See "Harrisburg" on following page.....

From "Harrisburg" previous page.....

DCED TOURISM BUDGET LINE ITEM

PSACF might also be interested in the Department of Community and Economic Development's (DCED) budget line item relating to tourism. The "Marketing to Attract Tourists" line item was flat funded at \$4.025 million in the 2021-2022 budget. Many at DCED as well as the stakeholders were disappointed with these numbers, especially after the past year of COVID related shutdowns. Interestingly, the earmarks relating to tourism funding went up by about \$26 million.

TOURISM LEGISLATION

Representative Karen Boback (R-Luzerne) introduced a couple pieces of legislation that will help enhance the state's tourism industry.

HB 828: Creates an Independent Pennsylvania Tourism Commission (a public-private partnership) for the purpose of serving as the state's tourism marketing agency. This is currently one of the roles of the Department of Community and Economic Development.

HB 829: Dedicates 1% of the current 6% state hotel occupancy tax for the purpose of supporting tourism marketing, museums and the arts. 60% would go towards marketing Pennsylvania to out-of-state visitors, 40% for state grant programs for museums/arts, etc.

Both bills were referred to the House Tourism and Recreational Development Committee.

HB 829 was recently passed by the House Tourism Committee and is waiting for a full House floor vote.

As always, please feel free to reach out to us with any questions or concerns. We're excited to continue working with you this session!

Message from Our Associates

— Galla Higinbotham



Happy Fall everyone!

The 2022 PSACF/PSSA convention dates are January 19 – 22. Plans are moving forward with a watchful eye on COVID – 19.

Associate members should have gotten their letters with an application to submit for the very popular Wednesday evening (January 19th) talent showcase.

Acts for the showcase can apply every three years. I strongly urge those of you who qualify, to submit an application. You will be performing for fairs and buyers from all over Pennsylvania (Maryland and New Jersey too) who will be looking for acts that will make their fair special.

Showcase applications are due on October 15th. Remember to include the address of the link to an online video of you performing **LIVE**.

The showcase committee is looking for diversity: musical groups, bands and singers, as well as juggling and magic/illusion and novelty stage acts – for all sizes of venues.

Remember you must be a paid-up member of the state association at the time you submit your application as well as at the time of the convention - January 2022.

Those who are having a booth in the tradeshow, please send in your deposit by the deadline. Your timely deposit ensures that you are listed in the convention and directory books.

If you have any questions, email me at dangalla@uplink.net.

Until then, happy travels! Galla

ATTENTION FOOD HANDLERS!

PSSA is hosting an educational seminar in conjunction with our annual Hershey Convention.

Paster Training will again be taking care of the instructional portion of the class as well as proctoring the exam on Wednesday January 19, 2022. Cost \$165 and includes study materials and test. The course is open to all PSSA and PSACF members. Class size is limited to 35 persons.

Study materials will be mailed directly to you and you will be able to study at your own pace and on your own schedule. A wrap-up session of materials review, current updates and questions and answers will be given at Hershey on Wednesday, January 19, 2022, and testing for your license will take place on site. The time allotted for the session is 4 hours after which you break for lunch on your own at the Lodge.

Registration deadline is November 19, 2021. (Registrations received after the deadline will be held on a waiting list pending any cancellations.)

SERV SAFE EDUCATION/REGISTRATION

Sponsored by PSSA

COURSE DATE: Wednesday, January 19, 2022 (approximately 4 hours)

COURSE TIME: 9:00 am to 1:00 pm, Check In @ 8:30 am

LOCATION: Hershey Lodge, 325 University Drive, Hershey, PA 17033

COST: \$165.00

PAYABLE TO: PSSA Scholarship Account

Name_____ Ad-

dress_____

City, State, Zip_____

Phone_____

Email is required for downloading your own ServSafe certificate upon successful completion/
passing of the test. Email_____

MAIL COMPLETED REGISTRATION RESERVATION AND INCLUDE CHECK MADE PAYABLE TO PSSA TO:

Donna M. Kramer
Treasurer
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Road Reinholds,
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512.430.1123 | INFO@SAFFIRE.COM | WWW.SAFFIRE.COM

Update from The Zones

1

Zone One –Sam Zaffuto

Our zone one fall meeting will be held on Friday October 29 at the Jefferson County Fairgrounds near Brookville. We will be presenting awards for the Zone Person of the Year as well as the Junior Fair Person. This year we will elect someone to represent our zone on the Queen Board. Please plan to have your fair represented at this important meeting. We look forward to our state officers updating us on the state of our Association as well as presenting information about our upcoming 2022 convention in Hershey. We anticipate that Tracy Barone, our Fair Fund Administrator, will be in attendance to bring us up to date on the happenings at the Pennsylvania Department of Agriculture. The Crawford County Fair will sponsor the raffle to support our Msgr. John Mignot Memorial Scholarship program. Please plan to support this important program. See you at the Zone Meeting!

2

Zone Two— Roger Dirlam

The summer is coming to an end. It was a rainy, hot and humid summer. Hopefully we will have a nice fall.

Getting around to the fairs, it did seem things were somewhat back to normal. They were busy when it wasn't raining. In talking to the fairs, they had good attendance. The fair season is coming to an end and we will be closing buildings and draining water for winterization.

The Jr. Fair Person applications are due by September 30th. Fair Person of the Year applications are due on November 1st.

Our Zone meeting will be at Harford fairgrounds on October 30th. Registration information will soon follow. See you there.

The Fair Convention is scheduled for January 19th - 21st 2022. Everyone stay safe and healthy.

3

Zone Three — Debbie Stephenson

This has been an exciting Fair season so far in our zone as starting out in April with the first fair in our zone with fairgoers out and about looking at what they have missed from last year of hardly any fairs to this year of tons of fun at fairs!! Our fair visits have been great from what I am hearing so keep up the great work. If you haven't made reservations for Hershey in January of 2022 yet please do so if you are planning on going. There is a lot to talk about at Convention 2022. Our fall Zone 3 meeting will be hosted by the American Legion County Fair and reservation paperwork will be coming out soon from Hazel unless something changes before then.

4

Zone Four - Kevin Bieber

It is hard to believe, but fair season is quickly coming to an end. Our Zone 4 Directors have been out visiting our Zone 4 fairs and many are reporting back that crowds were large and fairs were back strong. This is great news as we anticipated some good attendance since many of our fair attendees missed out on all that fair food and fun last year. Congratulations to all of you for working through COVID last year and making this year bigger and better.

I would like to take this opportunity to invite all of you to the Zone 4 fall meeting which is currently scheduled for the Blue Valley Farm Show on Wednesday October 27th.

Please keep in mind that your Directors will make a final decision closer to that date pending the COVID situation at that time. We are all hoping to see each other in person that evening. Stay tuned for e-mails from Karen Dobson about this meeting.

As you wrap up your fair and get ready for convention, please remember to consider nominating someone from your fair for the Zone 4 Fair Person of the Year as well as the Zone 4 Junior Fair Person. We all have deserving people in our fairs that work hard, please consider nominating them for these awards. Nomination forms can be found on the PSACF web site.

Finally, convention is right around the corner with some great Table Topics and Seminars scheduled. There is also plenty more to do and see. Please make plans to come back to Hershey to partake of this education and fun. Until then, please stay safe and I look forward to seeing all of you real soon !!

PSACF COMMUNICATIONS AWARD COMPETITION

CATEGORY

CRITERIA

Premium Book & Tabloid	Follow PSACF guidelines. Attractive cover design and binding; table of contents; includes judging schedule, premium list, entry form, list of officers, directors and/or department chairs; easy to read; overall appeal.
Non-Premium Tabloid	Follow PSACF guidelines. Attractive cover design and binding; overall layout; balance of ads and fair information; easy to read; overall appeal.
Video/Slide Show	Entry must be in DVD or CD format, and marked accordingly. No commercial entries, amateur only. Must be at least 3 minutes in length, no longer than 5 and should include all areas of your fair, blending the agricultural and commercial aspects of your fair. Soundtrack, photos and or scenes should compliment each other, be of good quality and narrated when appropriate.
Brochure	Overall appearance, layout and flow of information, fair highlights and information, quality and use of graphics and photos, use of theme.
PowerPoint	CD format only, with soundtrack; no commercial entries, amateur only; must be less than 5 minutes in length.
Presentation	Overall appearance, use of graphics, photos, animation, transition and use of fair theme.
Billboard	Must be an 8X10 photo of your billboard; Judging on billboard, NOT photo - use of graphics, content, appearance, design and creativity.
Placemat	Layout, content, use of graphics and/or photos, creativity, use of a theme, includes fair information and overall appearance
Website	Website address and brief paragraph (max. 100 words) explaining usage and promotion of the site, to be submitted on letterhead with registration form prior to November 1. Judged on overall appearance; use of graphics and how they affect load time; content; organization; purpose and promotion to the public (how to you direct people to your site).
Facebook	Facebook address and brief paragraph (max 100 words) description of how you use Facebook to promote your Fair and interact with community, to be submitted on letterhead prior to November 1 st . Will be judged on overall appearance; use of graphics and photos, interaction with followers, frequency of posts and relevance to your Fair activities.
Scrapbook - Traditional	This is NOT a Photo Album. Follows theme of your fair; covers all areas of the fair and blends ag, commercial and entertainment aspects; includes table of contents and list of fair officers; photos identified; layout, overall appearance and creativity.
Scrapbook - Digital	Created digitally, you can use a professional company such as Shutterfly or Snapfish. Follows theme of your fair; covers all areas of the fair and blends ag, commercial and entertainment aspects; includes table of contents and list of fair officers; photos identified; layout, overall appearance and creativity.
Promotional Material	Display of promotional items from your fair - <i>display should be neat and appealing, but the judging is of the promotional items, not the display itself.</i> All items follow common theme; variety and creativity of materials, use of media outlets - print, radio, TV and internet; fair name and dates prominent in appropriate items. All items are to be arranged by your fair personnel at the State Convention. One 6 ft table will be provided; maximum size for "uprights" or "proper" is 3 ft high and 6 ft wide and must be self-supporting. Any display that is not self-supporting will be disqualified. No ribbons or awards for promotional items should be displayed (i.e. past PSACF or IAFE competitions)
Fair Display	Floor or table - specify on registration form. Floor display to be maximum of 8 ft wide X 8 ft high X 4 ft deep. Table display to be maximum of 6 ft wide X 4 ft high X 4 ft deep. Will be judged from distance of 3 ft - use of current PSACF theme, conveys a message, creativity, neatness and overall appearance.
Creative Fair Idea	Must be displayed on 11"x17" black paper. Include photos (Black/white or color) and narrative of 50 words or less detailing the idea and how it was used at your fair. Judged on design, creativity, layout, content and overall appearance.

PSACF COMMUNICATIONS AWARD COMPETITION

Registration Form

All forms must be postmarked by NOVEMBER 1, 2021.
Mail to Martha Ebersole 640 Dellville Road, Duncannon PA 17020

Fair: _____

Contact Person: _____ Phone No: _____

Address: _____

The following entries must be submitted with this registration form before November 1.

____ PREMIUM BOOK

____ PREMIUM TABLOID

____ NON-PREMIUM TABLOID

____ BROCHURE

____ BILLBOARD (8X10 photo)

____ POWERPOINT PRESENTATION (amateur)

____ PLACEMAT

____ VIDEO TAPE (amateur)

____ WEBSITE (include web address & explanation of the site – typed, max. 100 words)

____ FACEBOOK (include address and brief paragraph – typed, max. 100 words)

The following entries should be brought to the convention, the registration form is still due by Nov. 1. Entries will be accepted at the convention on Wednesday from 4 to 8 pm and Thursday from 8 to 9 AM. (NO EXCEPTIONS). Judging will begin promptly at 9:00 AM.

____ PROMOTIONAL MATERIALS

____ SCRAPBOOK Traditional _____ Digital _____

2021 PSACF Theme:
Making Memories One Fair at a Time

____ SCRAPBOOK COVER Traditional _____ Digital _____

____ FAIR DISPLAY - FLOOR (max. 8' high x 8' wide x 4' deep)

____ FAIR DISPLAY - TABLE (max. 4' high x 8' wide x 4' deep)
Please note the display tables are only 30" deep.

____ CREATIVE FAIR IDEA

____ BEST OF SHOW (Fair qualifies for this category if they've entered 5 other categories.)

Questions should be directed to the following executive committee members:

Martha Ebersole (717) 834-4435

Craig Lash (724) 872-8967

Glenn Stoltzfus (717) 405-0698

Ben Haagen (814) 383-4428

Susan Hahn (610) 863-8816

SPECIAL BAKING CONTESTS

— Karen Dobson



Figure 1: Special Baking Display at Perry County Community Fair

The 2021 Special Baking Contests have been in full swing. It has been encouraging to see the fairs re-opened and the baking entries and sponsor banners back on display.

Here are some reminders as we head towards the finish line for the 2021 Fair season.

Fairs are responsible for any ribbons for these special baking contests. Only Angel Food Cake and PA Preferred Junior Baking contests receive premium reimbursements. Sponsor premiums will be distributed to fairs that submit the contest summary information by November 15 either through the online form or by paper.

<https://forms.gle/RMmdSQ3LeXAdDMih9>

Fairs must provide the official signed Certification Entry Forms to their winners. If the first-place winner is unable to attend the state finals, fairs have the option to certify the next available winner.

Local winners should NOT register directly with the PA Farm Show to compete in the Farm Show special baking finals. The Certification Entry Form signed by their fair is their "ticket" to enter. Instructions are listed on the Certification Entry Form.

If there are any questions, contact the appropriate committee chairpersons:

Angel Food Cake and Apple Pie Contests –
Kevin Bieber (484-256-8009, email KBieber@BBandT.com)

Junior Baking and Chocolate Cake Contests –
Karen Dobson (610-212-6180, email kardob@msn.com)





PSACF Association Update

Showcase

Associate members eligible to showcase were mailed an application in early September. To be considered for the showcase, that application must be postmarked by October 15th to Sam Zaffuto. Note: Dues must be paid in the year you received the application, and if selected, in the year you showcase.

Fair Person of the Year

An application is available in the "Member Fairs Only" section of our website. Applications are also available in the convention packets at your zone meeting. Completed applications must be postmarked no later than November 1st.

Fair Dates for 2022

I will be mailing a request for the dates of your 2022 Fair and any changes that you may wish to make personnel, directions, etc. The dates are not only used for the Department of Agricultural Fair

2022 Fair Guides but our 2022 Directory. I will also be requesting these dates at your zone meeting. During the year please notify me of any personnel changes and I will note them in the next FairTalk issue.

Msgr. John W. Mignot/PSACF Scholarship

Scholarship selection process will be completed by September 30th; the Chairperson will be notifying those selected. Those not selected will be notified by the Chairperson or the Zone Chairperson. At the Fall zone meetings, recipients will also be recognized.

Associates Members

Convention packets will be mailed in October, as well as invoices for membership. The invoice requests current information to be printed in the 2020 PSACF directory. Information needs to be returned to the PSACF office no later than December 1, 2021 to appear in the 2022 directory.

Saturday Box Lunch

Due to declining of those requesting the lunch and the rising cost, it will no longer be available.

Harry

Welcome New Associates!

Attractions, Thrill & Stunt Shows

Rock-N-Circus

3070 8th St Sarasota FL 34237

Phone: (941) 928-8446 Phone 2: Fax:

WebSite: www.circusshane.com E-Mail: circusshane@aol.com

Info: Circus stunt show, trampoline, aerial Cyclone Loop, juggling, magic, 65 foot high dive!

Musical Attractions

The Broken Record Band

28 Locust Grove Road Mifflin PA 17058 Phone: (717) 994-7954 Phone 2: Fax:

WebSite: Facebook/Broken Record Band E-Mail: jrimes21082@gmail.com Info: Entertainment: Classic Country & Bluegrass

Penny Productions

525 Rivermill Road Jersey Shore PA 17740 Phone: (570) 360-7757 Phone 2: Fax:

WebSite: Facebook Kopper and Kash E-Mail: cornerstonef2014@gmail.com Info: Music, Nashville recording artist, band, family band

Other

Feeding Pennsylvania

20 Erford Road, Suite 215 Lemoyne PA 17043

Phone: (717) 257-9850 Phone 2: Fax:

WebSite: www.feedingpa.org/agricultural-partnerships E-Mail: tmainzer@feedingpa.org

Info: Supporting agricultural producers and increasing their involvement in the Commonwealth's charitable food network

Talent/Booking

Trick Roper Mackenzie Fish

525 State Route 93 Orangeville, PA 17859

Phone: (570) 380-0377 Phone 2: Fax:

WebSite: Facebook: Mackenzie Fish E-Mail: fishworm-farmer@gmail.com Info: Professional Trick Roper, Contract Act, and Wild West Performer

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A SINCERE THANK YOU FOR MAKING OUR DIAMOND ANNIVERSARY POSSIBLE.**



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