

Final Reports Due: NOV 15









2023 PSACF Baking Contests

Angel Food Cake

Apple Pie

Chocolate Cake

Junior Baking Cookies-Brownies-Bars

Angel Food Cake / Apple Pie:

Junior Baking Cookies-Brownies-Bars / Chocolate Cake

Kevin Bieber, Cell: 484-256-8009 Email: kbieber1123@comcast.net Karen Dobson, Cell: 610-212-6180 Email: kardob@msn.com

WHAT THE FAIR NEEDS TO DO

■ SIGN UP – register to be in the database and receive changes and updates throughout the year

1. Complete the Google online form

https://forms.gle/b2hscYMWgSA2wVe87

<u>OR</u>

2. Mail or email the paper form included in this packet





DOWNLOAD the 2023 Official Contest Packet (available after Convention)

https://www.pafairs.org/p/members/baking-contest

- 1. Contest Rules
- 2. Press Releases
- 3. Contest Summary Forms (online option available)

☐ PLAN & CONDUCT CONTESTS

- 1. Advertise the 2023 Official Contests Rules in your Fair's Premium Book.
- 2. Publish **Pre-Contest Press Releases** prior to the Contest. (newspaper, website, etc. Samples included in the Contest Packet available for download at <u>www.pafairs.org</u> (Members/Baking Contest)
- 3. Accept entries only from contestants who have <u>not</u> won 1st place at any other fair in 2023 for that particular PSACF Special Baking contest. (i.e. "once and done" once a person wins 1st place in one contest, they cannot compete in that same contest for the rest of 2023)
- 4. **Display all contest entries. Include Sponsor signage**. (Angel Food Cake & PA Preferred Junior Baking Cookies-Brownies-Bars contest banners previously distributed by PSACF; other signage at the discretion of the fair).
- 5. Keep an **accurate count** of all special baking contest entries.
- 6. Keep a record of the 1st through 3rd place winners' names, home mailing addresses, home county, phone numbers, and email addresses. Also keep a record of the Jr Baking Cookies, Brownies, Bars winner's age.
- 7. Determine **only one 1**st **place**, **one 2**nd **place**, **and one 3**rd **place winner for each contest** according to the Judging Criteria listed in the 2023 Official Contest Rules (*included in this packet*).
- 8. Publish **Post-Contest Press Releases** announcing the Contest winners. (newspaper, website, etc. Samples included in the Contest Packet available for download (see #2 above for link)

☐ POST CONTEST

- 1. Ask winners if they want to **advance to the state finals at the PA Farm Show**. If the 1st place winner is <u>not</u> attending the PA Farm Show, certify the next place winner (if that individual has not won 1st place at another Fair). We want many fairs represented at Farm Show!
- 9. Give the certified winners the copy of the PA Farm Show contest entry requirements and schedule (included in the 2023 Official Contest Packet at www.pafairs.org (Members/Baking Contest)
- 2. Advise winners that the Official PA Farm Show Certification Entry Form will be emailed/mailed directly from the PA Fairs Special Baking Contest Committee by December 2.
- 3. Submit only the "Contest Summary Report" to the appropriate PSACF coordinator by November 15. No need to send copies of winning recipes.
 - Complete the Google online form https://forms.gle/hVZAxuVU41wiQRjYA
 OR
 - Mail or email the paper form included in this packet
- 4. **Premium monies will be distributed after November 15** based on the 1st, 2nd and 3rd place winners listed on each Contest Summary Report. No premiums will be distributed if Fairs do not submit the Contest Summary Reports.

Any Fair not complying with the above will be ineligible for funding for the 2024 Contests.

WHAT PSACF DOES

Provide the following:

- 1. Official Rules and Contest Requirements
- 2. Logo Artwork for Premium Catalog/Tabloid contest announcements
- Sponsored premium monies for Fair's Family Living Area for applicable baking contests.
 (Angel Food = \$50; Apple Pie = \$0; Chocolate Cake = \$0; Jr Baking Cookies-Brownies-Bars = \$45)
- 4. NOTE: All contest ribbons are at the discretion of the Fair
- 5. **Contest Summary Form** to be submitted by the Contest Coordinator by Nov. 15.
- 6. **PA Farm Show Certification Entry Forms** PA Fairs Special Baking Committee will email/mail directly to winners listed in the fair's Contest Summary Report. Fairs will receive a courtesy reminder if no report is received within thirty (30) days after the Fair concludes its event.
- 7. Samples of official Contest Press Releases

2023 PSACF SPECIAL BAKING CONTESTS PARTICIPATION FORM

SUBMIT O	PTIONS:				DEADLINE: FEBRUARY 15, 2023
Online	https://forms.gle/	/b2hscYMWgSA2w	Ve87 (Google Fo	orms)	
Mail:	Karen Dobson, 9	Ebelhare Rd., Po	ottstown, PA 194	65	
Scan: I	kardob@msn.cor	m			
FAIR NAME:					
CONTACT PERSON:					
	(person who should rece	rive all future corresponde	ence and materials related	to the contest(s)	
EMAIL	:				
	Street or PO Box:				
MAILING ADDRESS:			State:	Zip:	
	(for mail delivered by US	Postal Service)			
PHONE	: ()		Best phone	e number to reach	Contact Person
Our Foir oar	aaa ta advartiaa an	ud aanduust a hakina	, contact in the falls	nuina ostoaorio	
(check all that a		a conduct a baking	contest in the follo	wing categories	s.
	Incredible Angel Food	d Cake Contest	Homemade	Chocolate Cake C	ontest
	Blue Ribbon Apple Pi	ie Contest	PA Preferre	d Junior Baking Co	ookies-Brownies-Bars Contest
Our fair has	the correct sponso	or banners for Ange	el Food Cake and P	A Preferred Juni	or Baking
Yes	Pennsylvar INCREDI Angel Food Cake Incredible Pennsylvania's Egg Far	BLE! e Contest		Yes	Pa Preferred. Junior Baking Contest
		-			for the Angel Food Cake and PA Preferred colate Cake contest are at the discretion of my fair
	I understand that all ribbons for any of four (4) PSACF Special Baking Contests are at the discretion of my fair				
	I have reviewed a	nd agreed to the at	tached 2023 Fair Pa	articipation requ	irements for each contest checked above.
		•			5 based on the the winners listed on each submit the Contest Summary Reports
	I understand our f supplied by PSACF)		signage for the Ho	omemade Choco	plate Cake and Apple Pie contests (no banner
	Signature			-	Date
DEADI INE	: FEBRUARY 1	5 2023		vailable in Google F	orms ns.gle/b2hscYMWgSA2wVe87

For Questions or Concerns, Contact:



ANGEL FOOD CAKE CONTEST RULES

- 1. Open to any individual amateur baker who is a Pennsylvania resident. One entry per person.
- 2. Entrants may <u>NOT</u> have won 1st place in this Angel Food Cake contest at any other fair in 2023.
- 3. Entire entry must be **made from scratch**. No pre-packaged ingredients may be used (ex: pre-made mixes, cookie dough, pie crust, frosting, etc.) All ingredients and decorations must be edible.
- 4. Pennsylvania produced & packed eggs are requested to be used, if possible. Please look for the PEQAP or PA packaging dates on the carton.
- 5. The entire cake entry must be submitted for judging <u>on cardboard or other food safe</u> <u>disposable setting</u>. (All pans, plates and dishes are considered to be disposable and will not be returned.)
- 6. Recipe(s) listing the ingredients and the preparation instructions must be submitted with the entry (*printed on one-side of 8-1/2" x 11" size paper*). Entrant's name, address and phone number must be printed on the back of all the pages. (*All recipes and cakes will become the property of the Fair or PA Farm Show and will not be returned.*)
- 7. Refrigeration is NOT available at the Fair or PA Farm Show. Entries that require refrigeration after baking must indicate so in the recipe. Those entries will not be sold, auctioned, or otherwise distributed for consumption after judging for food safety reasons.
- 8. Judging will be based on the following criteria:

Flavor (smell, taste, flavoring)	30 points
Inside Characteristics (texture & lightness)	25 points
Overall Appearance (surface, size, color)	20 points
Creativity	15 points
Topping, Icing or Decoration	10 points

FAIR PRIZES: $1^{st} = \$25$ $2^{nd} = \$15$ $3^{rd} = \$10$

First Place Winner is eligible for the 2024 PA Farm Show competition.

Premiums for the 2024 PA FARM SHOW competition

First Place - \$500.00 Second Place - \$250.00 Third Place - \$100.00

Fourth Place - Rosette Ribbon Fifth Place - Rosette Ribbon

Sponsors: Pennsylvania's Egg Farmers & PA State Association of County Fairs



Sample Pre-Contest Press Release

(For release prior to the contest) USE FAIR LETTERHEAD AND INSERT SPECIFIC FAIR INFORMATION

Pennsylvania's 19th Annual INCREDIBLE Angel Food Cake Contest

CONTACT NAME CONTACT PHONE NUMBER DATE

(TOWN) - The Angel Food Cake contest is returning to the competitive exhibit lineup at the <u>FAIR</u> <u>NAME</u> Fair this year. The INCREDIBLE Angel Food Cake contest, sponsored by Pennsylvania Egg Farmers and the Pennsylvania State Association of County Fairs, will be held on <u>DAY, DATE</u>, <u>TIME</u>.

Baking a cake is a very rewarding area of home cookery. There are two main types of cakes: butter and foam (egg-leavened). Angel food is the classic example of a foam cake. The cake is 100% fat free and, because of the eggs, is a good source of the highest quality protein, as well a source of choline, which is essential to memory and brain development.

Entrants may NOT have won 1st place i	n this Angel Fo	ood Cake contest at any	other fair in 2023.
Prizes awarded will be 1 st place:will be eligible for competition at the P. \$500.00 for first prize.			

When entering your cake, which must be entirely made from scratch, you must also submit the recipe. Pennsylvania produced and packed eggs are requested to be used, if possible. Look for the PEQAP or PA packaging dates on the carton.

Cakes will be judged on the following categories and percentages:

- 30% Flavor (smell, taste, flavoring)
- 25% Inside Characteristics (texture, lightness)
- 20% Overall appearance (surface, size, color)
- 15% Creativity
- 10% Topping, Icing or Decoration

If you have any questions, contact **CHAIRMAN** from the **FAIR NAME** Fair at **PHONE NUMBER**.

PSACF Release: April 2023



2023 Angel Food Cake Contest

CONTEST SUMMARY REPORT

FORM DEADLINE: November 15, 2023

Return form by NOVEMBER 15, 2023 using one of these options:

Online Form: https://forms.gle/hVZAxuVU41wiQRjYA

Mail: Kevin Bieber, PO Box 105, 613 Main St., Oley, PA 19547 Scan to Email: kbieber1123@comcast.net Cell: 484-256-8009



FAIR NAME:	
Reporting Person:	
Phone:	
Email:	
FAIR REPORT: Total # of Angel Food C	Cake Entries Judged
WINNER: (please print or type all the required in	formation)
Name:	
Address:	
City, Zip:	
County:	
Phone:	Email:
2 nd place Name	Phone:
3 rd place Name	Phone:

I understand that there is sponsored premium monies from the Pennsylvania Egg Farmers and that these premium monies will be distributed based on the above Contest Summary Report. No premiums will be distributed if our Fair does not submit this Contest Summary Report.

I hereby acknowledged that this Special Baking Contest held at our 2023 Fair was conducted in a manner that complies with the Contest Rules and Participation Requirements as published by PSACF. (*Note: Fairs not complying with the requirements will be ineligible for the 2024 program*)



2024 PENNSYLVANIA FARM SHOW CERTIFICATION INFORMATION ANGEL FOOD CAKE CONTEST

PROVIDE THIS INFORMATION TO YOUR FAIR'S ELIGIBLE WINNER

The PA Fairs Special Baking Contest Committee will send the <u>Official PA Farm Show Entry Certification</u> to the first-place winner listed on the Fair's Contest Summary Report.

A reminder for the winner information will be sent to the fair's Baking Contest Contact Person if no Summary Report is received within thirty (30) days of the close of that Fair.

WINNER'S INSTRUCTIONS

It is the Winner's responsibility (or their representative) to bring the following items to enter the **2024** PA State Farm Show in Harrisburg. The same rules and judging criteria used for the **2023** local competition will be used at the state competition at the **2024** PA Farm Show. Winner cannot have won first place in this Angel Food Cake Contest at any other fair in 2023.

- 1. The **Official Certification Form** from the PA Fairs Special Baking Contest Committee. (Contestants do <u>NOT</u> need to sign up online for a Pennsylvania Farm Show Entry Tag)
- 2. A copy of the **recipe** that won at the local Fair's contest, listing all ingredients and baking instructions for the Angel Food Cake Contest. (8-1/2 x 11 pages, one side of paper(s) only; name, address, phone on back)
- 3. The **Angel Food Cake** entry from that recipe, made entirely from scratch by the Winner, submitted for judging **on a food safe disposable setting** (doily optional). Pennsylvania produced and packed eggs are requested to be used, if possible. <u>All ingredients and decorations must be edible.</u>

ENTRIES: **Saturday, January 6** between 3:00 pm and 5:00 pm or **Sunday January 7** between 8:00 am and 9:00 am, PA Farm Show Complex, Main Hall. Bring entry to the Maclay Street lobby next to the "Family Living Center" office.

JUDGING: Sunday, January 7 at 9:30 am.

- NOTE 1: All pans, plates and dishes are considered to be disposable and will not be returned.
- NOTE 2: All recipes and angel food cakes will become the property of the PA Farm Show and will not be returned.
- NOTE 3: Recipes and photos may be used in publicity releases and become the property of the PA Farm Show, Pennsylvania Egg Farmers, and the Pennsylvania State Association of County Fairs.
- NOTE 4: Any entry that requires refrigeration after baking will not be distributed to the public for consumption after judging for food safety reasons.

NOTE 5: If the Fair's first-place winner is not attending Farm Show, then the PA Fairs Special Baking Contest Committee can certify the next place winner as the fair's official Farm Show contestant if that individual has not placed first at another Fair. This is done to encourage participation from as many Fairs as possible.

Questions: Kevin Bieber Email: kbieber1123@comcast.net Cell: 484-256-8009



SAMPLE POST CONTEST PRESS RELEASE

(for release following the county contest)

USE FAIR LETTERHEAD AND INSERT SPECIFIC FAIR INFORMATION

Pennsylvania's 19th Annual INCREDIBLE Angel Food Cake Contest

CONTACT NAME
CONTACT PHONE NUMBER
DATE

(TOWN) - Did you see all of the angel food cakes at the NAME OF FAIR last week? Our own hometown bakers created those extraordinary cakes for competition in Pennsylvania's INCREDIBLE Angel Food Cake Contest. Contestants use quality eggs produced in Pennsylvania to create their INCREDIBLE cakes, which are judged on a variety of categories. This year's Angel Food Cake Contest winner was NAME OF WINNER from NAME OF TOWN. NAME OF WINNER said, "QUOTE ABOUT THE CAKE FROM THE WINNER."

INSERT THE WINNING CAKE RECIPE

More than 100 fairs across the state are offering cash prizes as part of Pennsylvania's INCREDIBLE Angel Food Cake Contest. NAME OF FAIR'S contest is a preliminary competition that leads to the selection of the overall Angel Food Cake Contest winner. That competition is held each January at the Pennsylvania State Farm Show. Eggs are a great source of the highest quality protein, as well as an excellent source of choline, which is essential for memory and brain development. This year's contest was proudly sponsored by Pennsylvania's Egg Farmers and the Pennsylvania Association of County Fairs.

BLUE RIBBON APPLE PIE CONTEST



INSTRUCTIONS TO BE USED BY FAIRS AT THEIR 2023 EVENT

Each county/local fair is encouraged to conduct a 35th Annual Blue Ribbon Apple Pie Contest at their 2023 event. Listed below are the criteria which we would like each fair to use in their contest. The certified first place winner from each fair will then have the opportunity to enter an apple pie in the BLUE RIBBON APPLE PIE CONTEST at the 2024 PENNSYLVANIA FARM SHOW.

RULES for local Fair and the PA Farm Show contests are as follows:

- 1. Open to any individual **amateur** baker who is a Pennsylvania resident. One entry per person.
- 2. Entrants may <u>NOT</u> have won 1st place in this Blue Ribbon Apple Pie contest at any other fair in 2023.
- 3. Entire entry must be **made from scratch**. No pre-packaged ingredients may be used (ex: pre-made mixes, cookie dough, pie crust, frosting, etc.) All ingredients and decorations must be edible.
- 4. Recipe **must include at least 60% apples in the filling**. It does not need to be a "traditional" two crusted apple pie and it can have a variety of fillings.
- 5. The entire pie must be submitted for judging in a food safe disposable pie pan. (All pans, plates and dishes are considered to be disposable and will not be returned.)
- 6. The recipe for the pie and pie crust must be submitted with the entry. It should be submitted on one side of 8 ½" by 11" paper. The recipe must list all the ingredients, quantities, and the preparation instructions. Entrant's name, address and phone number must be printed on the back side of all the pages. (All recipes and pies will become the property of the Fair or PA Farm Show and will not be returned.)
- 7. Refrigeration is <u>not</u> available at the Fair or PA Farm Show. Entries that require refrigeration after baking must indicate so in the recipe. Those entries will not be sold, auctioned or otherwise distributed for consumption after judging for food safety reasons.
- 8. Judging will be based on the following criteria:

Flavor		30 points
Filling: consistency, doneness, moistness	s & flavor	25 points
Crust: color, flavor, texture doneness		20 points
Overall Appearance		15 points
Creativity		10 points
	TOTAL	100 Points

Creativity is essential to a varied competition. Do not limit your contest to a "traditional" two-crusted apple pie. We are looking for a variety of fillings in the pies; the pie must include <u>at least 60% apples</u> in the filling.

The recipe for the pie and pie crust will also need to be submitted when entering at the Pennsylvania Farm Show.

Each Fair must submit the Contest Summary Report verifying the winning apple pie baker. This person will then be eligible to enter the state competition at the 2024 PA Farm Show and will receive the Official Certification Form from the PA Fairs Special Baking Contest Committee.

<u>NOTE</u>: If an individual has already won 1st place at another fair in 2023 for this Blue Ribbon Apple Pie contest, that individual is now considered qualified through that Fair to compete at the 2024 PA Farm Show and is no longer eligible to enter this contest at any upcoming Fairs.

First Place Winner is eligible for the 2024 PA Farm Show competition.

Premiums for the 2024 PA FARM SHOW competition

First Place - \$500.00 Second Place - \$250.00 Third Place - \$100.00

Fourth Place - Rosette Ribbon Fifth Place - Rosette Ribbon

Sponsor: PA State Association of County Fairs
2023 Participating Fair and 2024 PA Farm Show Contest Rules

PSACF Release: January 2023

35th ANNUAL BLUE RIBBON APPLE PIE CONTEST

SAMPLE PRE-CONTEST PRESS RELEASE

(Please insert specific Fair information)

CONTACT NAME: CONTACT PHONE NUMBER: DATE:



(TOWN) – Calling all bakers for the 2023 Blue Ribbon Apple Pie baking contest to be held on **DATE** at the **NAME OF FAIR.** The contest is sponsored by The Pennsylvania State Association of County Fairs.

Over 100 fairs across Pennsylvania will offer cash prizes for the best pie. **NAME OF FAIR'S** contest is preliminary competition that leads to the selection of the final Blue Ribbon Apple Pie winner held each January at the Pennsylvania Farm Show. The first-place winner at the Farm Show will be awarded a cash prize of \$500.00 for their winning entry.

The rules for **NAME OF FAIR'S** contest are as follows:

- 1. Open to any individual amateur baker who is a Pennsylvania resident. One entry per person.
- 2. Entrants may <u>NOT</u> have won 1st place in this Blue Ribbon Apple Pie contest at any other fair in 2023.
- 3. Entire entry must be **made from scratch**. No pre-packaged ingredients may be used (ex: pre-made mixes, cookie dough, pie crust, frosting, etc.) All ingredients and decorations must be edible.
- 4. Entry to be a pie that must include at least 60% apples in the filling. It does not need to be a "traditional" two crusted apple pie and it can have a variety of fillings. All ingredients and decorations must be edible.
- 5. The entire pie must be submitted for judging in a food safe disposable pie pan. (All pans, plates and dishes are considered to be disposable and will not be returned.)
- 6. The recipe for the pie and pie crust must be submitted with the entry. It should be submitted on an 8 ½" by 11" sheet of paper. The recipe must list all the ingredients, quantities and the preparation instructions. Entrant's name, address and phone number must be printed on the back side of all the pages. (All recipes and pies will become the property of the Fair or Pennsylvania Farm Show and will not be returned.)
- 7. Refrigeration is <u>not</u> available at the Fair or Pennsylvania Farm Show. Entries that require refrigeration after baking must indicate so in the recipe. Those entries will not be sold, auctioned or otherwise distributed for consumption after judging for food safety reasons.

PSACF Release: April 2023

8. Judging will be based on the following criteria:

Flavor
Filling: consistency, doneness, moistness & flavor
Crust: color, flavor, texture doneness
Overall Appearance
Creativity
TOTAL

30 points
25 points
20 points
15 points
10 points

So dig out that favorite Apple Pie recipe and give it a try. You could end up being the Blue Ribbon Apple Pie winner at the Pennsylvania Farm Show. For more information on entry requirements, obtain a NAME OF FAIR Premium Book at LOCATION, or contact NAME OF FAIR COORDINATOR at COORDINATOR'S PHONE NUMBER.

PSACF Release: April 2023

2023 Apple Pie Contest





DEADLINE: November 15, 2023

Return form by NOVEMBER 15, 2023 using one of these options:

Online Form: https://forms.gle/hVZAxuVU41wiQRjYA

Mail: Kevin Bieber, PO Box 105, 613 Main St., Oley, PA 19547 Scan to Email: kbieber1123@comcast.net Cell: 484-256-8009



FAIR NAME:	
Reporting Person:	
Phone:	-
Email:	-
FAIR REPORT: Total # of Apple Pie Entries Judged	
WINNER: (please print or type all the required information)	
Name:	
Address:	
City, Zip:	
County:	
Phone: Email:	
2 nd place Name	Phone:
3 rd place Name	Phone:

I understand that there is NO sponsored premium monies for this contest. Any Fair premium monies for the Blue Ribbon Apple Pie contest are at the discretion of my Fair.

I hereby acknowledged that this Special Baking Contest held at our 2023 Fair was conducted in a manner that complies with the Contest Rules and Participation Requirements as published by PSACF. (*Note: Fairs not complying with the requirements will be ineligible for the 2024 program*)



2024 PENNSYLVANIA FARM SHOW <u>CERTIFICATION INFORMATION</u> APPLE PIE CONTEST

PROVIDE THIS INFORMATION TO YOUR FAIR'S ELIGIBLE WINNER

The PA Fairs Special Baking Contest Committee will send the <u>Official PA Farm Show Entry Certification</u> to the first-place winner listed on the Fair's Contest Summary Report.

A reminder for the winner information will be sent to the fair's Baking Contest Contact Person if no Summary Report is received within thirty (30) days of the close of that Fair.

WINNER'S INSTRUCTIONS

It is the Winner's responsibility (or their representative) to bring the following items to enter the **2024** PA State Farm Show in Harrisburg. The same rules and judging criteria used for the **2023** local competition will be used at the state competition at the **2024** PA Farm Show. Winner cannot have won first place in this Apple Pie Contest at any other fair in 2023.

- 1. The **Official Certification Form** from the PA Fairs Special Baking Contest Committee. (Contestants do **NOT** need to sign up online for a Pennsylvania Farm Show Entry Tag)
- 2. A copy of the **recipe** that won at the local Fair's contest, listing all ingredients and baking instructions for the Apple Pie Contest. (8-1/2 x 11 pages, one side of paper(s) only; name, address, phone on back)
- 3. The **Apple Pie** entry from that recipe, made entirely from scratch by the Winner, submitted for judging **in a food safe disposable pie pan**. Entry must include at least 60% apples in the filling. It does not need to be a "traditional" two crusted apple pie and can have a variety of fillings.

 <u>All ingredients and decorations must be edible.</u>

<u>ENTRIES:</u> Friday, January 5, 3:00 pm to 5:00 pm <u>or</u> Saturday, January 6, 8:00 am to 9:00 am. PA Farm Show Complex, Main Hall. Bring entry to the Maclay Street Lobby next to the "Family Living Center" office.

JUDGING: Saturday, January 6 at 9:30 am.

- NOTE 1: All pans, plates and dishes are considered to be disposable and will not be returned.
- NOTE 2: All recipes and apple pies will become the property of the PA Farm Show and will not be returned.
- NOTE 3: Recipes and photos may be used in publicity releases and become the property of the PA Farm Show and the Pennsylvania State Association of County Fairs.
- NOTE 4: Any entry that requires refrigeration after baking will <u>not</u> be distributed to the public for consumption after judging for food safety reasons.

NOTE 5: If the Fair's first-place winner is not attending Farm Show, then the PA Fairs Special Baking Contest Committee can certify the next place winner as the fair's official Farm Show contestant if that individual has not placed first at another Fair. This is done to encourage participation from as many Fairs as possible.

Questions: Kevin Bieber Email: kbieber1123@comcast.net Cell: 484-256-8009



35th ANNUAL BLUE RIBBON APPLE PIE CONTEST

(FOR RELEASE FOLLOWING THE CONTEST)
SAMPLE POST CONTEST PRESS RELEASE
(USE FAIR LETTERHEAD AND INSERT SPECIFIC FAIR INFORMATION)

CONTACT NAME
CONTACT PHONE NUMBER
DATE

(TOWN) - Did you see all those apple pies at the NAME OF FAIR last week? Our own hometown bakers created those special pies for competition in the annual Blue Ribbon Apple Pie Contest.

This year's Blue Ribbon Apple Pie Contest winner was NAME OF WINNER from NAME OF TOWN says QUOTE ABOUT THE PIE FROM THE WINNER.

INSERT THE WINNING PIE RECIPE

More than 100 fairs across the state are offering cash prizes as part of the Blue Ribbon Apple Pie Contest. **NAME OF FAIR'S** contest is a preliminary competition that leads to the selection of the final Blue Ribbon Apple Pie winner to be held each January at the Pennsylvania State Farm Show. This year's contest was sponsored by The Pennsylvania Department of Agriculture and the Pennsylvania State Association of County Fairs.



2023 HOMEMADE CHOCOLATE CAKE CONTEST

RULES:

- 1. Open to any individual **amateur** baker who is a Pennsylvania resident. One entry per person.
- 2. Entrants may NOT have won 1st place in this Homemade Chocolate Cake contest at any other fair in 2023.
- 3. Entire entry must be **made from scratch**. <u>No</u> pre-packaged ingredients may be used (ex: pre-made mixes, cookie dough, pie crust, frosting, etc.) **All ingredients and decorations must be edible.**
- 4. Cake recipe **must feature chocolate or cocoa** as a main ingredient.
- 5. Entry must be a layered chocolate cake.
- 6. Entry **must be frosted** and frosting must also be made from "scratch" (<u>no pre-packaged frosting</u>).
- 7. The entire cake entry must be submitted for judging **on cardboard or other food safe disposable setting**. (All pans, plates and dishes are considered to be disposable and will <u>not</u> be returned.)
- 8. Recipes must be submitted with the entry, printed on one side of 8-1/2" x 11" paper. Recipe must list all ingredients, quantities, and the preparation instructions. Entrant's name, address and phone number must be printed on the <u>back</u> side of all the pages. (All recipes and cakes will become the property of the Fair or PA Farm Show and will not be returned.)
- 9. Refrigeration is <u>not</u> available at the fair or PA Farm Show. Entries that require refrigeration after baking must indicate so in the recipe. Those entries will not be sold, auctioned or otherwise distributed for consumption after judging for food safety reasons.

10. Judging Criteria:

Flavor	30 points
(aroma, taste, good balance of flavorings)	
Texture	25 points
(moist and tender crumb; not soggy or dry)	20 mainta
Inside Characteristics (even grain, evenly baked; free from air pockets)	20 points
Outside Characteristics	15 points
(consistent shape/size/surface; overall appeal)	
Frosting	10 points
(taste, texture, even color)	
TOTAL	100 points

First Place Winner is eligible for the 2024 PA Farm Show competition.

Premiums for the 2024 PA FARM SHOW competition

First Place - \$500.00 Second Place - \$250.00 Third Place - \$100.00

Fourth Place - Rosette Ribbon Fifth Place - Rosette Ribbon

Sponsor: PA State Association of County Fairs

PSACF Release: January 2023



CONTACT NAME
CONTACT PHONE NUMBER
DATE

(For Release BEFORE the Contest)

Sample <u>Pre-Contest</u> Press Release [Please insert specific Fair information]

(INSERT TOWN OF FAIR) – Calling all bakers for the 2023 Homemade Chocolate Cake contest to be held on (INSERT DATE) at the (INSERT NAME OF FAIR). The contest is sponsored by the Pennsylvania State Association of County Fairs (PSACF).

PSACF has been in existence since 1912. Over 100 member fairs, associations or societies hold annual events that showcase the Commonwealth's top industries – agriculture and tourism. An estimated 5.5 million people visit PA fairs each year to enjoy amusements, food, entertainment, judged competitions and our rich Pennsylvania agricultural heritage. Visit pafairs.org to learn more a PSACF Fair near you.

A contest participant must be an individual amateur baker and a resident of Pennsylvania. The entire entry must be made from "scratch". The entry must be a layered chocolate cake that is frosted. The cake recipe must feature chocolate or cocoa as a main ingredient.

More than 100 fairs across Pennsylvania will offer cash prizes for the best Homemade Chocolate Cake contest. (INSERT NAME OF FAIR)'s contest is a preliminary competition that leads to the selection of the final Homemade Chocolate Cake blue ribbon winner each January at the Pennsylvania Farm Show in Harrisburg. The first-place winner at the Farm Show will be awarded a cash grand prize of \$500 for the winning chocolate cake recipe.

For a complete list of rules, visit (INSERT FAIR'S WEBSITE) or contact contest coordinator (INSERT NAME OF FAIR COORDINATOR) at (INSERT COORDINATOR'S PHONE NUMBER). ###

PSACF Release: April 2023

2023 HOMEMADE CHOCOLATE CAKE CONTEST



CONTEST SUMMARY FORM

DEADLINE: November 15, 2023

Return form by NOVEMBER 15, 2023 using one of these options:

Online Form: https://forms.gle/hVZAxuVU41wiQRjYA

I understand that there is NO sponsored premium monies for this contest. Any Fair premium monies for the Homemade Chocolate Cake contest are at the discretion of my Fair.

2nd place Name _____ Phone: _____

3rd place Name _____ Phone:

I hereby acknowledged that this Special Baking Contest held at our 2023 Fair was conducted in a manner that complies with the Contest Rules and Participation Requirements as published by PSACF. (*Note: Fairs not complying with the requirements will be ineligible for the 2024 program*)

2024 Pennsylvania Farm Show CERTIFICATION INFORMATION



Homemade Chocolate Cake Contest

PROVIDE THIS INFORMATION TO YOUR FAIR'S ELIGIBLE WINNER

The PA Fairs Special Baking Contest Committee will send the <u>Official PA Farm Show</u>
<u>Entry Certification</u> to the first-place winner listed on the Fair's Contest Summary Report.

A reminder for the winner information will be sent to the fair's Baking Contest Contact Person if no Summary Report is received within thirty (30) days of the close of that Fair.

WINNER'S INSTRUCTIONS

It is the Winner's responsibility (or their representative) to bring the following items to enter the **2024** PA State Farm Show in Harrisburg. The same rules and judging criteria used for the **2023** local competition will be used at the state competition at the **2024** PA Farm Show. Winner cannot have won first place in this Homemade Chocolate Cake Contest at any other fair in 2023.

- The Official Certification Form from the PA Fairs Special Baking Contest Committee. (Contestants do <u>NOT</u> need to sign up online for a Pennsylvania Farm Show Entry Tag)
- 2. A copy of the **recipe** that won at the local Fair's contest, listing all ingredients and baking instructions for the Chocolate Cake. (8-1/2 x 11 pages, one side of paper(s) only; name, address, and phone on back)
- 3. The **Chocolate Cake** entry from that recipe, made entirely from scratch by the Winner, submitted for judging **on a food safe disposable setting** (doily optional). Entry must be a frosted, layered chocolate cake featuring chocolate or cocoa as a main ingredient. <u>All ingredients and decorations must be edible.</u>

<u>ENTRIES:</u> Friday, January 5, 3:00 pm to 5:00 pm or Saturday, January 6, 9:00 am to 12:00 Noon. PA Farm Show Complex, Main Hall. Bring entry to the Maclay Street Lobby next to the "Family Living Center" office.

<u>JUDGING</u>: Saturday, January 6 at 3:30 pm, Main Hall, Family Living Area, Contest Stage

- NOTE 1: All pans, plates and dishes are considered to be disposable and will not be returned.
- NOTE 2: All recipes and chocolate cakes will become the property of the PA Farm Show and will not be returned.
- NOTE 3: Recipes and photos may be used in publicity releases and become the property of the PA Farm Show, PA Preferred[®] and the Pennsylvania State Association of County Fairs.

NOTE 4: Any entry that requires refrigeration after baking will <u>not</u> be distributed to the public for consumption after judging for food safety reasons. NOTE 5: If the Fair's first-place winner is not attending Farm Show, then the PA Fairs Special Baking Contest Committee can certify the next place winner as the fair's official Farm Show contestant if that individual has not placed first at another Fair. This is done to encourage participation from as many Fairs as possible.

Questions: Karen Dobson Email: kardob@msn.com Cell: 610-212-6180



CONTACT NAME
CONTACT PHONE NUMBER
DATE

(For Release AFTER the Contest)

Sample <u>Post-Contest</u> Press Release [Please insert specific Fair information]

(INSERT TOWN OF FAIR) – More than (INSERT NUMBER OF PARTICIPANTS) local home bakers created decadent cakes during the (INSERT NAME OF FAIR)'s "Homemade Chocolate Cake" baking contest sponsored by Pennsylvania State Association of County Fairs (PSACF) on (INSERT DATE).

(INSERT NAME OF WINNER), from (INSERT NAME OF TOWN), took home top honors in the PSACF Homemade Chocolate Cake Contest with his/her (INSERT NAME OF RECIPE) recipe.

"INSERT QUOTE FROM WINNER." (i.e. "This is my family's favorite dessert and they always ask me to make it for special occasions, etc.")

Judges for the contest were (INSERT NAMES AND HOMETOWNS OF JUDGES).

(INSERT NAME OF FAIR'S) Homemade Chocolate Cake winner is now eligible to compete in the state finals in January at the Pennsylvania Farm Show in Harrisburg. The first-place winner at the Farm Show will be awarded a cash grand prize of \$500 for the winning chocolate cake recipe.

PSACF has been in existence since 1912. Over 100 member fairs, associations or societies hold annual events that showcase the Commonwealth's top industries – agriculture and tourism. An estimated 5.5 million people visit PA fairs each year to enjoy amusements, food, entertainment, judged competitions and our rich Pennsylvania agricultural heritage. Visit pafairs.org to learn more a PSACF Fair near you.

The Winning recipe from the (**INSERT NAME OF FAIR**) Homemade Chocolate Cake baking contest is: INSERT WINNING CAKE RECIPE

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2023 PA Preferred® Junior Baking Contest Cookies, Brownies and Bars

The goal of the PA Preferred® Baking Contest is to encourage young people across the Commonwealth to participate in Pennsylvania's agricultural fairs by showcasing Pennsylvania grown and produced products in their contest entries.

RULES:

- 1. Open to any individual **amateur** baker (ages 8 through 18 at the time of the fair's contest) who is a Pennsylvania resident. One entry per person.
- 2. Entrants may NOT have won 1st place in this PA Preferred® Junior Baking contest at any other fair in 2023.
- 3. Entry must be **six (6) individual sized portions** of the baked entry item (cookies, brownies or bars).
- 4. Entire entry must be **made from scratch**. No pre-packaged ingredients may be used (ex: pre-made mixes, cookie dough, pie crust, frosting, etc.). All ingredients and decorations must be edible.
- 5. At least two (2) PA Preferred® or locally purchased ingredients must be used in the recipe. Some examples of qualifying ingredients include grains (*such as oats or flour*), butter, milk, eggs, fruits and/or vegetables.
- 6. **A PA Preferred**® **logo** is <u>not</u> required because not all PA Preferred® products carry the label. The name of the ingredient and the source is sufficient (*see attached example*). Contact <u>RA-AGPAPreferred@pa.gov</u> for any assistance with qualifying ingredients.
- 7. Entry must be submitted for judging **on a food safe disposable setting**. (All pans, plates and dishes are considered to be disposable and will <u>not</u> be returned.)
- 8. Recipe(s) must be submitted with the entry, printed on one side of 8-1/2" x 11" paper. Recipe must list all ingredients, quantities, and the preparation instructions. The name of each PA Preferred® ingredient or locally purchased ingredient must be clearly listed clearly along with the source that made/grew the product (ex: PA Preferred Milk Galliker's brand or Apples Smith Farm Orchard). Entrant's name, age, address and phone number must be printed on the back side of all the pages. (All recipes and cookies-brownies-bars will become the property of the Fair or PA Farm Show and will not be returned.)
- 9. Refrigeration is <u>not</u> available at the fair or PA Farm Show. Entries that require refrigeration after baking must indicate so in the recipe. Those entries will not be sold, auctioned or otherwise distributed for consumption after judging for food safety reasons.

10. Judging Criteria:

Flavor	30 points
Texture	25 points
(appropriate for the type of cookie, brownie Inside Characteristics	20 points
(even grain, evenly baked; free from air p Outside Characteristics	. 15 points
(uniform size, shape, appearance; overall Creativity	• • • • • • • • • • • • • • • • • • • •
TOTAL	100 points

•

FAIR PRIZES: $1^{st} = 20 $2^{nd} = 15 $3^{rd} = 10

First Place Winner is eligible for the 2024 PA Farm Show competition.

Premiums for the 2024 PA FARM SHOW competition

First Place - \$500.00 Second Place - \$250.00 Third Place - \$100.00

Fourth Place - Rosette Ribbon Fifth Place - Rosette Ribbon

Sponsor: PA Preferred®

2023 Participating Fair and 2024 PA Farm Show Contest Rules

PSACF Release: January 2023



Name of recipe: Ashlee's Apple Crisp Bars

Prep Time: _____ Bake Time: ____ Serves: ____

Ingredients

shortbread Crust

- 1/4 cup brown sugar, packed
- 1/2 teaspoon vanilla extract
- 11/4 cups all-purpose flour
- 1/2 cup (1 stick) unsalted butter (PA Preferred, Lapp Valley Farm)

Apple Filling

- 4 cups apples, peeled, cored and thinly sliced (Smith Farm Orchard)
- 2 Tablespoons flour
- 1/4 cup sugar

Crisp Topping

- 1/2 cup brown sugar
- 1/4 cup sugar
- 3/4 cup flour
- 1 teaspoon cinnamon
- 1/2 teaspoon salt
- 1/3 cup chilled butter, cut into 1/2-inch cubes

<u>Instructions</u>

Shortbread Crust

- 1. Preheat oven to 350° F. Line 28 parality parchment paper, leaving extra hanging over the ends, spray with cooking spray.
- 2. In a large mixing bowl, beat together the butter and such runtil light and fluffy, about 2-3 minutes. Add vanilla and mix until combined. Add flore and dough is crumbly.
- 3. Press dough evenly into bottom of prepared pan. Bake for 12-14 minutes, until dough is slightly puffed. Remove from oven and set aside, maintain oven temperature.

Apple Filling

4. In a large bowl, combine apples, flour and sugar. Mix until apples are thoroughly coated. Arrange apples on baked crust.

Crisp Topping

- 5. In a medium bowl, mix together first five ingredients. With a pastry blender or two knives, cut in butter until mixture is crumbly. Spread topping over apples in an even layer.
- 6. Bake uncovered at 350° F for 45 minutes, or until topping is golden and apple mixture is bubbly. Let cool, lift apple crisp using the extra parchment paper at the ends as handles, and cut into bars.



PSACF Release: January 2023

PA PREFERRED® JUNIOR BAKING COOKIES, BROWNIES AND BARS



(For Release BEFORE the Contest)

Sample <u>Pre-Contest</u> Press Release [Please insert specific Fair information]

CONTACT NAME
CONTACT PHONE NUMBER
DATE

(INSERT TOWN OF FAIR) – Calling all bakers for the 2023 *PA Preferred® Junior Baking Cookies-Brownies-Bars* contest to be held on (INSERT DATE) at the (INSERT NAME OF FAIR). The contest is sponsored by the Pennsylvania Department of Agriculture's *PA Preferred®* program and coordinated by the Pennsylvania State Association of County Fairs.

The goal of the *PA Preferred*[®] Junior Baking Contest is to encourage young people across the Commonwealth to participate in Pennsylvania's agricultural fairs by showcasing Pennsylvania grown and produced products in their contest entries.

A contest participant must be an individual amateur baker age 8 through and including 18 years old and a resident of Pennsylvania. The entire cookies, brownies or bars entry must be made from "scratch" and must include two (2) *PA Preferred*® *or locally purchased* ingredients.

More than 100 fairs across Pennsylvania will offer cash prizes for the best *PA Preferred*® cookies, brownies or bars in the Junior Baking Contest.

(INSERT NAME OF FAIR)'s contest is a preliminary competition that leads to the selection of the final *PA Preferred*[®] Junior Baking Contest Cookies, Brownies and Bars blue ribbon winner each January at the Pennsylvania Farm Show in Harrisburg. The first-place winner at the Farm Show will be awarded a cash grand prize of \$500 for the winning *PA Preferred*[®] cookie, brownie or bar recipe.

For a complete list of rules, visit (INSERT FAIR'S WEBSITE) or contact contest coordinator (INSERT NAME OF FAIR COORDINATOR) at (INSERT COORDINATOR'S PHONE NUMBER). ###

PSACF Release: April 2023

2023 PA PREFERRED® JUNIOR BAKING COOKIES, BROWNIES & BARS CONTEST



CONTEST SUMMARY REPORT

DEADLINE: November 15, 2023

Return form by NOVEMBER 15, 2023 using one of these options:

- Online Form: https://forms.gle/hVZAxuVU41wiQRjYA
- Mail: Karen Dobson, 9 Ebelhare Rd, Pottstown, PA 19465
- Scan to Email: kardob@msn.com Cell: 610-212-6180



FAIR NAME:	
Reporting Person:	
Phone:	
Email:	
FAIR REPORT: Total # of Cookies/Browni WINNER: (please print or type all the required in	
City, Zip:	
County:	
Phone:	Email:
Age:	
2 nd Place Winner Name:	Phone:
3 rd Place Winner Name:	Phone:

I understand that there is sponsored premium monies from PA Preferred[®] and that these premium monies will be distributed based on the above Contest Summary Report. No premiums will be distributed if our Fair does not submit this Contest Summary Report.

I hereby acknowledged that this Special Baking Contest held at our 2023 Fair was conducted in a manner that complies with the Contest Rules and Participation Requirements as published by PSACF. (*Note: Fairs not complying with the requirements will be ineligible for the 2024 program*)

PA PREFERRED® JUNIOR BAKING CONTEST COOKIES-BROWNIES-BARS



(For Release AFTER the Contest)

Sample <u>Post-Contest</u> Press Release [Please insert specific Fair information]

CONTACT NAME CONTACT PHONE NUMBER DATE

(INSERT TOWN OF FAIR) – More than (INSERT NUMBER OF PARTICIPANTS) local youth bakers created decadent cookies, brownies and bars during the (INSERT NAME OF FAIR)'s 2023 *Junior Baking Cookies-Brownies-Bars* contest sponsored by the Pennsylvania Department of Agriculture's PA Preferred® program and coordinated by the Pennsylvania State Association of County Fairs (PSACF) on (INSERT DATE).

(INSERT NAME OF WINNER), from (INSERT NAME OF TOWN), took home top honors in the PA Preferred® Junior Baking Contest with his/her (INSERT NAME OF RECIPE) recipe.

"INSERT QUOTE FROM WINNER." (for example: "This is my family's favorite dessert and they always ask me to make it for special occasions, etc.")

Judges for the contest were (INSERT NAMES AND HOMETOWNS OF JUDGES).

(INSERT NAME OF FAIR)'s PA Preferred® Junior Baking Cookies-Brownies-Bars winner is now eligible to compete in the state finals in January at the Pennsylvania Farm Show in Harrisburg. The first-place winner at the Farm Show will be awarded a cash grand prize of \$500 for the winning recipe.

This is **PA Preferred**®'s sixth year of sponsoring the **Junior Baking Contest**. The goal of the PA Preferred® Baking Contest is to encourage young people across the Commonwealth to participate in Pennsylvania's agricultural fairs by showcasing Pennsylvania grown and produced products in their contest entries.

The Winning recipe from the (INSERT NAME OF FAIR)'s PA Preferred® Junior Baking Cookies-Brownies-Bars Contest is: INSERT WINNING COOKIES-BROWNIES-BARS RECIPE ###

2024 Pennsylvania Farm Show CERTIFICATION INFORMATION PA Preferred® Junior Baking Cookies-Brownies-Bars Contest



PROVIDE THIS INFORMATION TO YOUR FAIR'S ELIGIBLE WINNER

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WINNER'S INSTRUCTIONS

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- 1. The **Official Certification Form** from the PA Fairs Special Baking Contest Committee. (Contestants do <u>NOT</u> sign up for a PA Farm Show Entry Tag)
- 2. A copy of the **recipe** that won at the local Fair's contest, listing all ingredients and baking instructions for the cookies-brownies-bars. (8-1/2 x 11 pages, one side of paper(s) only; name, age, address, and phone on back)
- 3. **Six (6) cookies, brownies or bars** entry from that recipe, made entirely from scratch by the Winner, submitted for judging **on a food safe disposable setting** (doily optional). Entry must include at least two (2) PA Preferred or locally purchased ingredients, All ingredients and decorations must be edible.

<u>ENTRIES:</u> Friday, January 5, 3:00 pm to 5:00 pm <u>or</u> Saturday, January 6, 9:00 am to 12:00 Noon. PA Farm Show Complex, Main Hall. Bring entry to the Maclay Street Lobby next to the "Family Living Center" office.

JUDGING: Saturday, January 6 at 12:30 pm, Main Hall, Family Living Area, Contest Stage

- NOTE 1: All pans, plates and dishes are considered to be disposable and will not be returned.
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