

## DATES TO REMEMBER

### 2010

**April 15**

\* PSACF Board Mtg.-Centre Co. Grange Fair

**April 22**

\* PSACF Zone 3 Mtg.-Berlin Brothersvalley Fair

**April 23**

\* PSACF Zone 1 Mtg.-Scrubgrass Grange

**April 24**

\* PSACF Zone 2 Mtg.-Tioga Co. Fair Fairgrounds

**April 28**

\* PSACF Zone 4 Mtg.-Manheim Comm. Farm Show

**April 29 to May 2**

\* IAFE Zone 1&2 Conference - W. Springfield MA

**May 30**

\* FAIRTALK material for June issue due

**June 30**

\* 2nd Quarter FAIRTALK mailed

**August 31**

\* FAIRTALK material for Sept. issue due

**September 1**

\* Showcase apps. for 2011 Convention mailed

\* Baking Contest checks (Hershey, Angel Food)

**September 30**

\* 3rd Quarter FAIRTALK mailed

**October 14**

\* PSACF Board Mtg.-Centre Co. Grange Fair

**October 15**

\* Showcase apps. due

**PSACF Fall Zone Mtgs. will be announced in the June issue**

**October 31**

\* 2011 Request for Fair Info material, PSACF Associate Dues Invoices, PSACF/PSSA Convention material, Trade Show apps. mailed

**November 1**

\* Fair Person Of The Year apps. due

\* Communications Competition apps. due

**November 15**

\* Queen Competition apps. due

**November 30**

\* FAIRTALK material for December issue due

**November 29 to December 2**

\* IAFE Convention - Las Vegas

**December 31**

\* 4th Quarter FAIRTALK - mailed

### 2011

**January 8 to 15**

\* PA Farm Show

**January 19 to 22**

\* PSACF/PSSA Convention - Hershey



# FAIRTALK



*"News From The PA State Association Of County Fairs"*

**"THE VOICE OF THE PENNSYLVANIA FAIR INDUSTRY"**

**VOL. 24**

**MARCH, 2010**

**NO. 1**

## LARRY KROME NAMED 2009 FAIR PERSON OF THE YEAR



Larry Krome found himself speechless as he sat with his wife, Pat, and some friends, at the Pennsylvania State Association of County Fairs' state convention banquet in Hershey. He was listening to what the speaker was saying about the person who was going to be named as the state's Fair Person of the Year. When he heard that the winner was the past president of the PSACF in 2007 and 2008, he remembers thinking, "Hey, I was president in 2007 and 2008."

When he came forward and finally found his voice, he thanked the fair board and the whole state of Pennsylvania.

"I've been fortunate to have good people around me and I got to work with good people throughout the state that have helped me and supported me. I also thank Pat, too, because she's been the wind beneath my wings," he said.

Pat had been informed a few weeks before the banquet so she was able to tell their three children and four grandchildren in case they wanted to be there. Unknown to Larry, their son Steve Krome and his wife, Terrie, along with their children, Garrett and Allison, and their daughter, Elizabeth Krome, sat at a table out of his view, watching their dad and grandfather being recognized for his years of service dedication to the fairs of the state. Their daughter, Kristine Berry and her family live in Colorado and could not be present but he spoke to them immediately after the dinner by phone.

Larry began his fair "career" as a kid, helping his grandmother with judging and in the kitchen at the West End Fair in Gilbert, which will celebrate its 89th year in 2010 and is one of the 10 most-visited of the 114 county fairs in the state.

"It gets in your blood," he said.

Larry currently serves as a fair director, a position he was elected to in 1961 and has held for the last 39 years. His fair resume includes chairing fair committees on all levels at one time or another, serving as the fair's vice president for 25 years, fair secretary for 12 years and assistant secretary for four years.

Because of his love of county fairs, Larry became very heavily involved with the Pennsylvania State Association of County Fairs organization. He has served PSACF as: Round Tables chairperson;

## PSACF OFFICERS - 2009-2010

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Bruce Koppenhaver, PO Box 546, Gratz PA 17030

## FROM THE PRESIDENT

- Jim Davis



Visiting more than 100 Pennsylvania Fairs in the last two years, gives me great material to challenge the budget presented by Governor Rendell. The proposed budget lists "zero" in the line item for fairs which was established in 1986.

In our great Commonwealth of Pennsylvania, where Agriculture is the number one industry, the number of Family Farms is recorded at 63,000. In addition, these farm families average 15 hours/day, seven days a week, sustaining Pennsylvania's economy. Can we ignore the fairs where the youth of these farm families compete, grow a passion for the show ring, improve their stock to win a ribbon, meet a member of the opposite sex who shares the same compassion for agriculture, and then pass it on to the next generation? I don't think so!!

What is family if it is not based on love and respect? The farm families have experienced the "worst of times". However, they continue to represent the number one industry, Agriculture. These are tough times for many of them, yet they continue to come together each year at the county fair. It has become the social event where they rest from their labors and enjoy the company of their neighbors from near and far. Farming has changed considerably since the first fair was staged in Pittsfield, Massachusetts. The fair was staged to show farmers how to improve in their efficiency with animals, plants, soil, water, air. Regardless of famine, stock market failures, jobless markets, high prices, our farmers roll up their sleeves, dig in, and keep the agriculture industry as number one. Farmers represent everything about our national identity.

If a farm neighbor falls on hard times such as death, illness, loss of a building, etc., all of the farm families from near and far gather with equipment and physical labor to assist with care of the animals and planting or harvesting the crops depending on the season. They not only build community, they grow community. They represent America in the same spirit as it was established in 1776. They sacrifice to lend a hand. They sacrifice for a better tomorrow. They sacrifice to keep Agriculture the number one industry in Pennsylvania.

From a business point of view, can we afford to risk the loss of the county fair? I want to relate the impact of one local fair on the social services provided by the income generated to provide needs for local agencies. The 4-H Food Booth creates sufficient income to support their camping, programming, and registration fees for nearly 1,000 youth. The Local Lions Club sells enough meals to provide services for the blind, glasses for the low income, supplemental income for energy strapped residents. Four county fire companies sell enough food to provide much needed equipment for the safety of their volunteers. The Boy Scouts are dipping enough ice cream, to sustain the activities for developing leadership in our future leaders while helping the dairy industry. Imagine the total impact on the Pennsylvania budget, if these opportunities were not provided by the county fair.



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During my visit to the Manheim Community Farm Show, I was told a story about first year FFA member, Peter Michael, a ninth grader, who walked his steer to the fair, tied it, and bedded it down for the night. On his return the next morning, the prize animal had hung itself. Peter said, "After the accident, I was a bit down, but I decided to look for the good in things. A lot of good things happened. A lot of people helped me." Marlin Becker, president of the Manheim Community Farm Show, said a number of community businesses and residents heard about Peter's situation and donated funds for him. The total came to \$2,500. Peter deducted the expenses for raising the steer and donated \$1,100 for a fund to be initiated to help others who may suffer loss with their animal during farm show week.

Peter Michael said, "I still want to go into farming. This didn't deter me. I'm interested in growing crops as well as horse judging". The county fairs are the connecting link between Family Farms and Agriculture continuing as the number one industry. Governor Rendell and Commonwealth of Pennsylvania Legislators, are you listening? Can we afford to put at risk the county and community fairs which provide learning experiences and keep young people, like Peter Michael, on the farm to support agriculture in Pennsylvania?

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## READ ALL ABOUT IT

- Jim Davis

**Leadership boils down to getting the team involved. In this case, the *hitch* is connected to 114 fairs. It is imperative when the signals are echoed whether it be *Gee!!!* or *Haw!!!* that we have your fairs moving right or left and pulling straight to the finish line. Our *wagons* need to be *tied* to the funding pool *pulling* away empty is not good enough for the *reins* which are within my grip and attached to your *bits*. In the following paragraphs, seeds for spring planting will be provided. Ultimately, whether we bring in a bountiful harvest depends on the depth of your planting, germination and care of the crop. We will overcome when we provide a good seed bed for populations to grow with vim, vigor, and vitality.**

Governor Rendell has presented a budget with zero funding for fairs. "Fairs" is a very general term because this budget item directly affects 4-H, FFA, and twelve other agricultural organizations. In addition, directly dependent on the existence of this annual celebration are the Showmen's Organization,

Associates where many supplies and services are purchased, and the local community whose economy spikes when the Ferris Wheel lights up the evening sky. At the moment you need to connect with your local legislators to encourage reinstatement of funding for "Fairs." Geographically, we dot the map of this great Commonwealth. It is an election year, your contacts can pack a lot of clout. Go forth and bring home the bacon!

House Bill 1742 continues to be held up in the Appropriations Committee. Chairperson of the committee is The Honorable Dwight Evans, 512 E. Main Capitol, Box 202203, Harrisburg PA 17120. Please write and ask for him to bring it before the House for consideration. It has been pigeonholed in the Appropriations Committee for nearly six months. We need HB 1742 that is requesting \$4 million dollars from the Gaming Law to support fairs.

House Bill 697 was introduced to help seasonal operations from having excessive energy bills. In the periods of non-use there would be a cap on what the utilities companies can charge for those particular lines. In many cases, fairgrounds are zoned according to the needs in a particular environment. Consequently, meters for measuring usage are placed accordingly. Again, this bill stops electric companies from charging in the months of non-use. The Honorable Joe Preston, 332A Irvis Building, Box 202024, Harrisburg, PA 17120 is awaiting your letters. Representative Preston has indicated without your pressure, it is difficult for him to protect the consumers of electricity. He needs documentation to pass the law, and only you can provide it.

Exotic Animals was a hot topic at the 98th Annual PSACF Convention. The President was directed to write a letter with the unanimous endorsement of the PSACF Board. Richard Palmer, when contacted for information, the Director of Wildlife Protection deferred to Jason Tecoskey, Division Chief for the Bureau of Wildlife Protection. Jason reviewed the history of this hot topic by giving us the following information. Up front it needs to be said, the Bureau of Wildlife Protection is very aware and highly supportive of the PSACF's position. Certification for intervals of ninety days, at present, needs to be filed for and received from the American Zoo Association (AZA). This certification process has been tedious and prolonged. It has been in conversation to simplify this process by issuing a Federal Permit. Two outcomes are possible from these proposals: (1) Permits would be easier to obtain if the Federal Permit becomes a policy, or (2) Nothing happens and the permit continues through AZA. If a change is proposed, it would follow a

See next page

*From previous page*

through our legislative bodies and interested parties would be invited to testify. The Bureau of Wildlife Protection in the Commonwealth of Pennsylvania does have some major concerns with the movement of bears and monkeys from outside our borders. The episode in Connecticut, where the neighbor lady was maimed by the house pet, has created pressure to avoid future incidents.

Fred Wagner, chair of the Fair Evaluations Committee, is asking for your input on how the evaluation form could best serve each of the 114 fairs and how the compilation of this data can be helpful as we continue to seek full funding. You must have ideas! Please direct them to Fred Wagner, 9558 Franklin Pike, Meadville PA 16335 or phone 814-724-2997 or

[fwagner@co.crawford.pa.us](mailto:fwagner@co.crawford.pa.us). Fred's evaluation committee will meet on April 15, prior to the PSACF Board meeting.

Indiana County Fair scrapbook for 2008 is among the missing. It disappeared from the PSACF Silent Auction site during the convention at Hershey. It was loaned to the president to share with other fairs how local annual history can be preserved for centuries with a collection of pictures, news articles, and creativity. Over \$600 was invested in the materials, and many volunteer hours were utilized in photographing, collecting, and creating the book. Can you help us locate this book of celebration which is so meaningful and a keepsake for the Indiana County Fair?

**You have been cranked up, and the longer you sit on idle, the more time it takes to recoup our losses. We need your wheels churning now!**

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*From "Fair Person" - page 1*

By-laws chairperson; Resolutions chairperson; Budget Committee chairperson; Zone II chairperson for eight years and visited every fair in Zone II; 2nd vice president in 1985; Executive Committee Member for 25 years; vice-president in 2005 and 2006; president in 2007 and 2008; Round Table Leader of the International Association of Fairs and Expositions (IAFE) Zone/National Conventions, and has written articles for PSACF and IAFE. He is currently serving as a past-president and sits on the PSACF Advisory Board.

Larry and Pat attend at least 30 county fairs a year.

He believes his dedication to the fair comes from growing up with it and it being a family tradition. When he and Pat got married, she became hooked, too and served as a fair director until just recently.

Larry was nominated by four county fairs for Fair Person of the Year: West End Fair, Pike County Fair, Wayne County Fair and the Bloomsburg Fair.

Lee Robinson, past-president of PSACF and chairman of the Fair Person of the Year committee, says that they look for someone who has been heavily involved in his or her local fair for a number of years and involved in PSACF.

"Larry qualified in all those areas making him a prime candidate," says Robinson. "He worked very hard with us when our Department of Agriculture funding of \$4.4 million was cut to \$2 million, doing a lot of lobbying for more funding, which is so helpful to the smaller fairs." (The fairs are very important in

promoting agriculture.)

Larry graduated from Chestnuthill High School, Churchman's Business College and General Motors Accounting School. He was employed for several years at the family business of Krome Chevrolet and he retired from the United States Postal Service in 2003. He has been active in other organizations in his community throughout his life. He admits, being named Fair Person of the Year is a very high honor for him.

"When I became president of PSACF, that was more than I ever thought I'd see. But getting Fair Person of the Year? Well, that's the pinnacle. It doesn't get any better than that," said Larry.

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Info: circus & thrill show

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50 Clay Rd. Carlisle PA 17015

Phone: (717) 258-4401 Phone 2: Fax: (717) 258-4202

WebSite: www.phantomentertainment.com

E-Mail: dean@djphantom.com

Info: Amusement rides, mechanical bulls, inflatable games, and novelties.

**Sonney Dayze**

200 Ward Drive North Huntingdon PA 15642

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WebSite: E-Mail:

Info: Shows, clown, magic, juggling - MC and event announcer.

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WebSite: E-Mail: nemethhome1@verizon.net

Info:

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**Dominion Fireworks, Inc.**

PO Box 3015 Petersburg VA 23805

Phone: (804) 733-6792 Phone 2: Fax:

WebSite: E-Mail:

Info: fireworks.

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6 Twig Ct. Whitehall MD 21161

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Info: A traditional "classic oldies" band featuring music of the 1950s, 1960s, and 1970s.

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500 Derose Dr. Duncansville PA 16635

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Info: Singer specializing in gospel, patriotic and pop music.

**Jody King Productions, Inc.**

6219 Hulmeville Rd. Bensalem PA 19020

Phone: (215) 752-2546 Phone 2: Fax:

WebSite: E-Mail:

Info: Country Music Entertainment.

**Seasons Band**

1416 Regency Circle Harrisburg PA 17110

Phone: (717) 232-9896 Phone 2: Fax:

WebSite: E-Mail:

Info: Music performance - harp & hammered dulcimer.

**Second Time Thru**

1217 Mitchell Dr. Mechanicsburg PA 17050-3162

Phone: (717) 579-1411 Phone 2: Fax:

WebSite: E-Mail:

Info: Acoustic classic rock band.

**Smokin Joe and The Wildhorse Band**

5952 Wayne Rd. DuBois PA 15801

Phone: (814) 375-9453 Phone 2: Fax:

WebSite: www.smokinjoeband.net E-Mail:

Info: Country band.

**The Stickers**

503 Glen Shannon Dr. Pittsburgh PA 15234

Phone: (412) 352-2565 Phone 2: Fax:

WebSite: E-Mail:

Info: Country band.

**Braden Stover Music**

2303 Jesse Run Rd. Jane Lew WV 26378

Phone: (304) 884-6489 Phone 2: (304) 838-2658

Fax: (304) 269-1700

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Info: Country Music Entertainer.

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**K Bar F Roughstock and Rodeo**

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Info: free program guides

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WebSite: E-Mail:

Info: Maintenance service.

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Info: Internet ticket system.



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## ASSOCIATE MEMBERS REPORT

- Galla Higinbotham



Once again, it was great to see everyone in Hershey at the convention. I thank the associate members for electing me their new associate representative to the Board of Directors.

On behalf of all the Trade Show exhibitors, a big THANK YOU goes to Dick Horstman for a job well-done in running the Trade Show. Under his watchful eye, all ran well and smoothly.

Sitting in our booth on the first day of the convention, I greeted a fair board member, familiar to me from prior years. Upon my saying that it was nice to see her again, she replied, "Oh, I come every year. When I get here I head straight to the Trade Show. I get my ribbons and other fair supplies, book my entertainment and get everything lined up for the year. Then I enjoy the rest of the convention." She went on to tell me how advantageous it is to have the many services all in the same room. I thought to myself - that says it all.

We would like to thank all of the convention attendees that took the opportunity to visit the Trade Show. In 2009 there were 131 booths and this year, there were 159 booths! One of the biggest trade shows in the country, we feel that these booths offer the very finest in professional goods and services available to the Pennsylvania fair industry. For those who didn't get a chance to speak to everyone all the way around the room, your associate members are listed, as always, in your 2010 directory.

At this time of budget cuts and economical downturns, it is more important than ever that all facets of the fair industry work together and the associate members can help as fairs look for ways to offer more for the fair-goer's dollar.

This year, something new was Kevin Bieber's innovative "Sticker Game." Created to promote the Trade Show, convention attendees filled a card with colored stickers that they got from different booths. Those cards entered them in drawings worth over \$500. It was a huge success! Based on the responses to a survey I handed out to trade show exhibitors, over 92% would like to see that happen again. I heard from convention attendees and exhibitors alike that it was something fun to talk about and was a nice "ice-breaker".

I also received much positive feedback with regard to the dedicated time for Trade Show visitation.

Exhibitors noted there was much more traffic through the trade show this year, during those times especially. Having this dedicated time built into the convention schedule has proved, once again, to be of great value to associates and convention attendees alike.

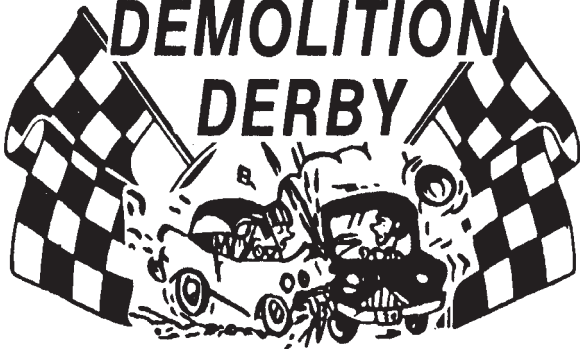
In closing, we associate members owe a debt of gratitude to Art Jennings and Paul Hoskinson for their hard work and the extensive research they compiled as they collected information to share and educate. Art Jennings has done an exemplary job in representing us and I will continue to strive for positive and productive relationships between us - the associate component, the officers and the member fairs for the mutual benefit of all.

The next board meeting will be held in April. I received a number of suggestions and ideas during the convention and on the survey. Please continue to share your thoughts, ideas and concerns. I can be reached at [dangalla@uplink.net](mailto:dangalla@uplink.net).

Galla Higinbotham, 5075 Wrenwood Lane, Alexandria, PA 16611

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# THE SECRETARY'S NOTEPAD

- Bruce Koppenhaver, CFE



## 98th PSACF/PSSA Convention

The 98th PSACF/PSSA Convention, with the theme "Celebrate and Educate", was held at the Hershey Lodge and Convention Center in Hershey, PA on January 20 - 23, 2010. Registration was 1,661, an increase of 4% from the previous convention.

The Trade Show had 159 booths, up 16%, and consisted of various goods and services.

The Opening Celebration on Thursday morning had entertainment and was highlighted by keynote speaker, Dr. Kevin Elko.

The Communications Breakfast where the winners of the communications exhibits were awarded.

The PSACF Annual Banquet where the 2009 Fair Person of the Year Larry Krome, PA Farm Show Awards, 2009 Zone Fairs were announced.

The Coronation Banquet where the 2010 PA Fair Queen, Casey Hall from the Troy Fair, was crowned from among 60 fair queen contestants.

The PA Showmen's Banquet where Mary O'Jevich was named 2009 Showman of the Year.

The spouses programs consisted of Longaberger "Basket Bingo" and several other programs.

2011 Convention is January 19-22 at the Hershey Lodge & Convention Center, Hershey PA.

## Recent Mailings

All associate members were mailed membership packets in February. If any associate member had not received their packet, please contact the association office.

Fairs will be mailed their dues notices by the end of March. If your fair does not receive your notice in early April, please contact the association office.

## Special Baking Contests

The Blue Ribbon Apple Pie Contest, the Hershey Contests, and the Angel Food Cake Contest "Intent to Participate" form was distributed at convention, with the remainder mailed. Contact the appropriate Special Baking Contests chairperson if you have any questions.

## Animal Health

An Animal Health document for 2010 is available in the "Fairs Only" section of the association website. Apply the 2010 as necessary to your Premium Book/Tabloid. Another article on this subject is

located in this newsletter.

## Promoter License

The PA Department of Revenue did a renewal of each fair's promoter license for 2010. Every fair's license expired in January, 2010. If your fair did not receive a valid license for the year, contact Marvin Paulk at (717) 772-2906, mpaulk@state.pa.us. Reminder: if any business, person, etc. has sales (food, supplies, equipment, etc.) at your fair, the fair must have a promoter license. An application is located on the association website under "Fairs Only." If the fair only has sales (and nobody else), then no license is required.

## Fair Funding

Continue to follow fair fund guidelines/requirements. If you do not and funding does materialize, you jeopardize receiving reimbursement.

## 2010 Theme

The 2010 fair season theme, and for the fair display at the 2011 convention, will be "Proud of Our Heritage, Envisioning the Future." No theme slick was printed; however, it is available on the association website.



## 2010 IAFE Zone 1 & 2 Combined Conference

This conference will be held in West Springfield, MA on April 29 - May 2, 2010. It will be hosted by Eastern States Exposition. Each fair that is a member of IAFE should have received details of this conference. In addition, you can get to this material at [www.thebige.com/iafezone](http://www.thebige.com/iafezone)

## Coming Soon!!!! FRIENDS OF THE FAIRS

A grass roots effort to develop a base of support for the Fair Program in the Commonwealth of Pennsylvania will be launched at the Spring Zone Meetings.

This advocacy group will be dedicated to promote and support: showcasing agriculture through fairs, 4-H, FAA and statewide ag organizations; tourism; legislation; and more.



# PENNSYLVANIA STATE FAIR QUEEN

- Casey Hall

Dear Friends of County Fairs,



I am so very honored and excited to be crowned the 2010 PA Fair Queen. I know that I have some very big shoes to fill, but I look forward to every day of my reign and promoting all of our county fairs. It was such a wonderful experience to attend the 2010

State Fair Convention and I would

like to give a special thank you to all of the Fair Queen Committee members for running such a great program. While at Hershey, I met 59 other fair queen contestants and formed friendships that will last forever. Over the three day period, we were judged on a formal introduction on stage, a personal interview, and we delivered a speech on "Why you should come to My Fair." Then finally, the Coronation Banquet came and Nicole gave her hilarious farewell speech which was absolutely fantastic! Her speech gave me inspiration that makes me look forward to the

upcoming year more than ever. I hope to attend as many fairs as possible over the duration of the next year and I would like to encourage you to fill out request forms and return them to Sarah Long so I can attend your fair! Since Fair Convention, I have attended local events in my county such as the Holstein Association banquet and "Gal's Night Out" a movie night in our community. My first state event was in Harrisburg where I attended the Cornucopia and met our legislatures and encouraged them to support all of our county fairs. I enjoyed talking to our Senators and Representatives and I look forward to seeing each of them throughout the upcoming year. Once again I would like to thank all of the State Fair Convention representatives for making this year's convention a wonderful experience. I look forward to visiting your fairs and promoting agriculture throughout the year!



## "THANKS" TO OUR 2010 SPONSORS

### 98TH PSACF/PSSA CONVENTION

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L to R -

Kevin Bieber, Seminars Chairperson; Dr. Kevin Elko, keynote speaker; Robert Blank, Power Pulling Productions LLC

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## GOVERNMENTAL CONSULTANT'S REPORT

- Fred A. McKillop

The budget hearings have just concluded on the Governor's proposed budget. Agriculture was cut some eleven million dollars. Funding for the following programs was eliminated:

- \* Agricultural Research
- \* Payments to the Fairs
- \* Agricultural Promotion
- \* Education and Export
- \* Hardwoods Research and Promotion
- \* Farm Safety
- \* Food Marketing and Research
- \* Rural Youth

In addition, there were cuts to 11 or 12 other programs, a devastating blow to agriculture in the commonwealth. But the Governor proposes and the legislature disposes. It will be up to the fairs as to what happens to our funding.

Your officers met recently with the Secretary of Agriculture to discuss this problem. The discussion was open and frank and our relationship with the Department is on a strong foundation.

Your leadership and I will work together to formulate a program that involves all the fairs to work together to restore all of the necessary funding.

We will be sending to you soon, information on the "Friends of the Fairs" and a request for your cooperation on our total lobbying effort.

We will be working with all organizations (4-H, FFA, and a number of statewide ag organizations) that receive fair funding because their funds were eliminated as well. It will take leadership, cooperation and a well devised plan to restore funding. It is essential that we work together, because it is a matter of survival for the fairs.

In addition, we will be sending out a questionnaire to all gubernatorial candidates to ascertain their position on the fair funding issue.

During the budget hearings Sen. Musto, Waugh and Brubaker all supported the fairs. In the House hearings, Rep. Hanna and Millard spoke up in support of the fairs.

All of you are going to be asked to meet with your legislators to ask for their support in restoring the funding. We also will be sending an information packet to all news outlets in the state. The future of the fairs in the state will depend on our efforts to work with the legislature.

The time is now! Your help and support will be needed as it never has been in the past. The success or failure of our funding will be determined by our resolve and commitment to win over our friends in the

legislature.

We are also concerned about HB 697 which is presently in the House Consumer Affairs Committee led by Rep. Joseph Preston. This bill limits the amount a public utility can charge a seasonal business at times when electricity is not being used.

It is requested that all fairs send a letter to Rep. Joseph Preston, Chairman - Consumer Affairs Committee - 202 Irvis Office Bldg. - Harrisburg, PA 17120-2024. Request that this bill be brought up for consideration in the near future.

This bill you can state will provide some form of relief to the fairs impacted by increased utility costs in this difficult economy.

I thank the officers for their leadership, our friends in the legislature and all of you for your continued support.

**Coming Soon!**

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## 2010 COMMUNICATIONS WINNERS



### **PREMIUM BOOK (L to R)**

1. Kutztown Fair [Ron Miller]
2. Harford Fair [Nancy Tyler]
3. South Mountain Fair  
[not present]



### **PLACEMAT (L to R)**

1. Greene County Fair [Dave Coder]
3. Harford Fair [Nancy Tyler]
2. Jamestown Community Fair [Charlene Kunkel]



### **NON-PREMIUM TABLOID (L to R)**

1. Westmoreland Fair [Michelle Long]
2. Oley Valley Community Fair [Kevin Bieber]
3. Washington County Ag Fair [Dick Horstman]



### **WEBSITE**

1. Wayne County Fair [Jim Fox]
2. West End Fair [not present]
3. Beaver Community Fair  
[not present]



### **PROMOTIONAL MATERIALS (L to R)**

2. Lebanon Area Fair [Kim Heagy]
1. Centre Co. Grange Fair [Mary Ann Haagen]
3. Westmoreland Fair [Sharon LeJeune]



### **SCRAPBOOK COVER (L to R)**

3. Bedford County Fair [Robin Holbert]
2. Sykesville Ag & Youth Fair [Jane Ann Shaffer]
1. Albion Area Fair [Hannah Homansky]



### **SCRAPBOOK (L to R)**

2. Bedford County Fair [Robin Holbert]
1. Huntingdon County Fair [Kelsey Dysard]
3. McKean County Fair [Tate Slaven]



### **VIDEO - AMATEUR (L to R)**

3. Manheim Comm. Farm Show [Luke Bruckhart]
1. Crawford County Fair [Diana Perry]
2. Albion Area Fair [Hannah Homansky]



### **FAIR DISPLAY (L to R)**

2. Denver Fair [John Frantz]
1. Luzerne County Fair [Krista Paluski]
3. Washington County Ag Fair [Dick Horstman]

See "Communications Winners" - next page



#### CREATIVE FAIR IDEA

1. Luzerne County Fair [Krista Paluski]
2. Oley Valley Community Fair [Kevin Bieber]
3. Centre County Grange Fair [Darlene Wolfe-Confer]



#### POWER POINT

1. Manheim Comm.. Farm Show [Luke Bruckhart]
2. Elizabethtown Fair [Kelsey Binkley]
3. Washington County Ag Fair [Dick Horstman]



#### BROCHURE

1. Greene County Fair [Dave Coder]
3. Albion Area Fair [Hannah Homansky]
2. Beaver Community Fair  
[not present]

#### BILLBOARD (no photo)

1. Greene County Fair
2. Westmoreland Fair
3. Luzerne County Fair

#### PREMIUM TABLOID (no photo)

1. Elizabethtown Fair
2. McKean County Fair
3. Huntingdon County Fair



#### BEST OF SHOW

Westmoreland Fair

[Michelle Long]

[best top 5 scores]



#### CREATIVE FAIR IDEA [entries]

## 2010 CONVENTION - COMMUNICATIONS REPORT

- Debbie Stephenson

By now many of you have gotten through all the material and notes that you collected at Convention. Congratulations to all the Communications Winners!! Thanks to all the fairs that took the time to enter also. Thanks to all the judges and volunteers and donations and especially my committee. We have two "new" categories for 2010. One will be with photos and the other with advertising. All of you do these and we would love to see what you come up with for next years entries. The new categories will be on the web

site soon. Those of you that did not enter please enter something this coming year. We learn from all of the entries and there were many to choose from this year. Once again the entry form and rules will be on the website and those that do not have access please let me know and I will be sure and send you a copy.

If you have any questions about Communications, please feel free to contact myself or any of the Committee.

Thanks and have a Great Fair Season!!

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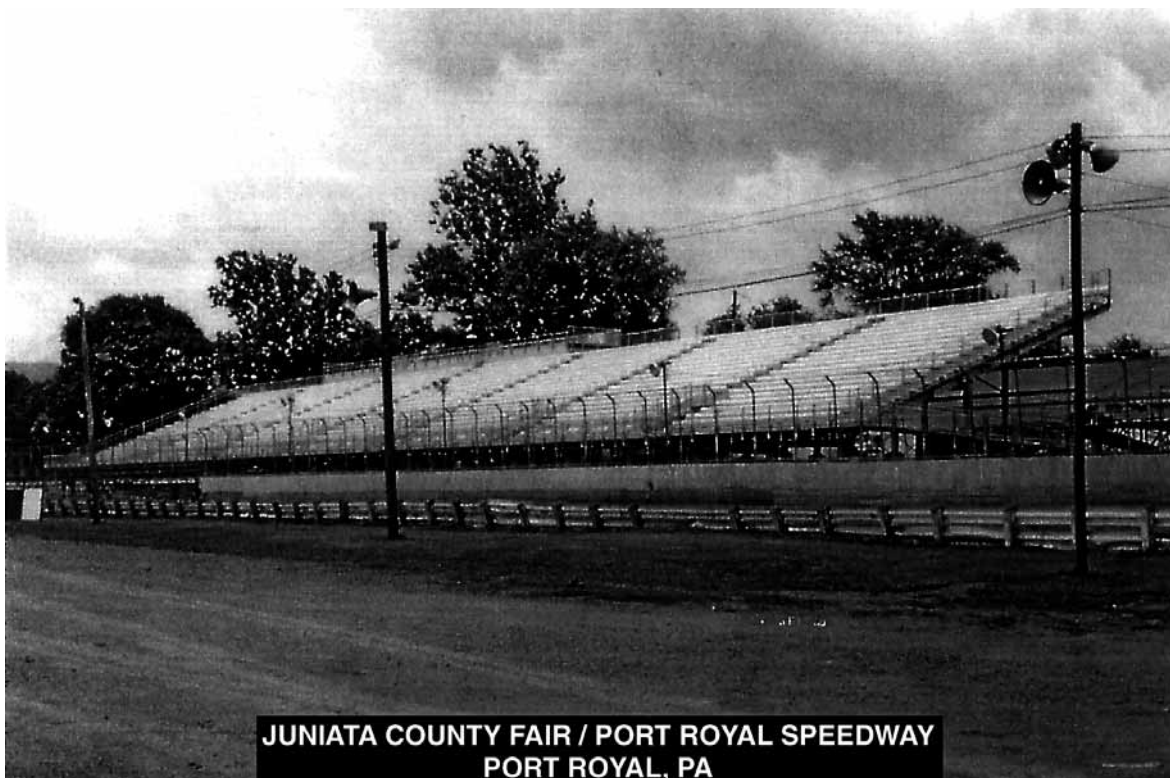
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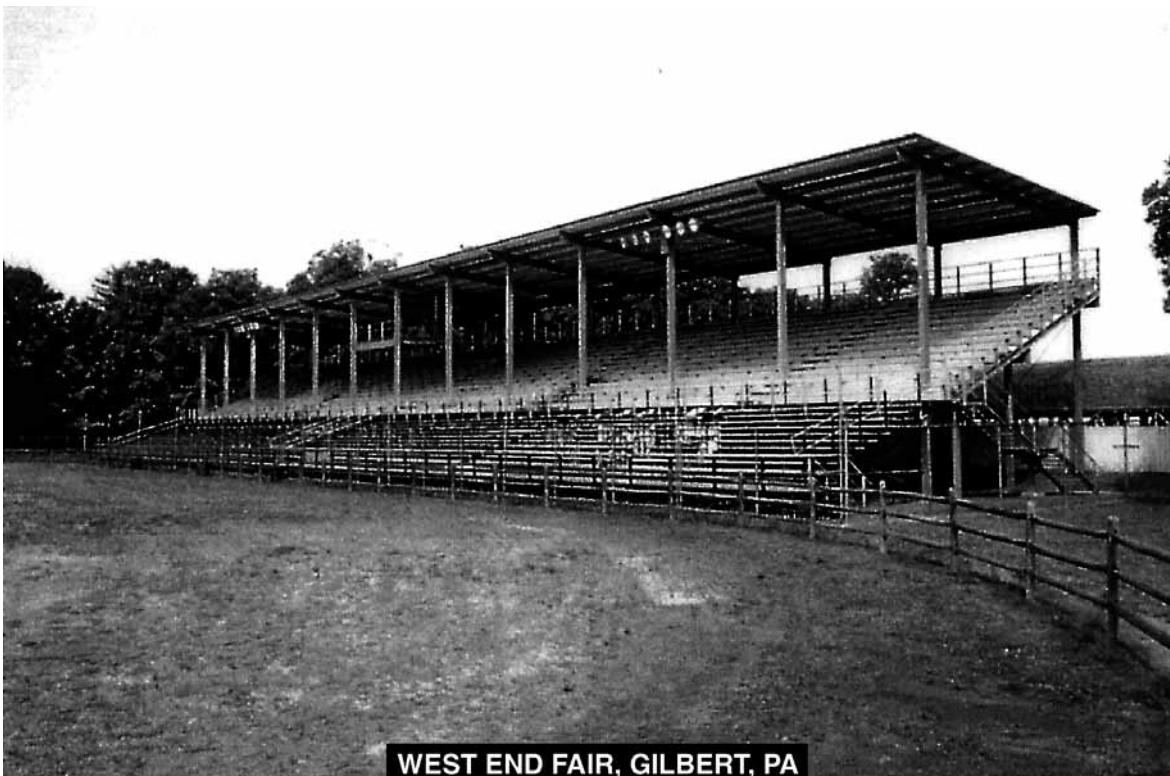
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## FROM THE ZONES



### Zone One – Fred Wagner

The Spring Zone meeting will be held Friday, April 23, 2010, 6:30 PM at the Scrubgrass Grange. A full agenda of topics will be discussed, including the budget for the fairs for 2010.

In the meantime, I would encourage everyone to contact their State Legislators and express their deep concerns regarding funding for each of their fairs.

Congratulations are extended to the Dayton Fair for receiving the Zone One Fair Award. Great job!



L to R -

Monty Miller, Fred Wagner

large snow fall and we all hope that you are able to be up and running by your fairtime.

Congratulations to the Washington County Ag Fair for being selected as the Zone Three Fair.

Our Spring meeting is on April 22 at the Berlin Brothersvalley fairgrounds near Somerset. You will be getting a notice in the mail soon. Please try and have at least one member of your fair attend this important meeting as we will start the fair season shortly. Please be reminded that if there is anything that needs to be put on the agenda for discussion or acknowledgements, let me know.



L to R -

Debbie Stephenson, Don Litman



### Zone Two – David Reese, DVM

The 2010 convention is now history and by all reports it was very successful. Everyone should have taken home some great information as well as renewing old friendships with other "fair people" from around the state.

Congratulations to the Montour-DeLong Fair for being selected as the Zone Two Fair.

The Zone Two Spring Meeting will be held at the Tioga Co. Fairgrounds in Whitneyville (just off Rt. 6 midway between Mansfield and Wellsboro) on April 24, 2010. Please plan on having you're fair represented. The latest information from the association will be presented. Also, feel free to bring any of your concerns to the attention of the association.



L to R -

Dr. David Reese, Donna Anstadt, William Miller, Deb Alpaugh



### Zone Four – Sally Nolt

The Fair season is rapidly approaching and planning and preparations are in progress throughout Zone 4 and Pennsylvania. I would like to invite fairgoers to visit as many fairs as possible in our own zone and throughout the state this fair season. Best of luck to all fairs for a successful 2010 fair season!

I would like to congratulate the York Fair for receiving the Zone 4 Award for 2009. May you have another great year!

The Spring Zone 4 Meeting will be hosted by the Manheim Farm Show on Wednesday, April 28th. Dinner is at 6:45 p.m. and reservations for dinner may be made by contacting Karen Dobson. Mark your calendars and plan to join us!

The Fall Zone 4 Meeting will tentatively be held at Shady Maple on Wednesday, October 20th. At this time 6 directors will be elected to serve on the PSACF Board. Please plan to attend this important meeting.

Once again the fight for funding is underway. Please remain in close contact with your legislators and encourage them to restore funding to the fairs!



L to R -

PA Senator Mike Waugh, Mike Froehlich, Dr. Sally Nolt



### Zone Three – Debbie Stephenson

I had hoped by this time that we all were done with shovels, snow blowers, generators, and just out of the snow business. Some of our fairs have reported that they have had damage to buildings due to the



## The Jeanne Zano Band

EXCITING NEWS: Jeanne named SingerUniverse Magazine's "Best Vocalist of February". See story at: [www.singeruniverse.com](http://www.singeruniverse.com)

Nashville Recording Artist and PA native ~ Jeanne Zano ~ currently booking for the 2010-2011 Fair season

Her debut CD "Here I Am" produced by Mark Oliverius (Lorrie Morgan's producer)

2005 Kiwanis Wyoming County Fair Vocal Talent Search Winner

Opened for Lorrie Morgan, Jason Aldean, Sawyer Brown, Jamie O'Neal, Crystal Shawanda

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## ELECTIONS AT FALL ZONE MEETINGS

### PSACF ZONE DIRECTORS

Each PSACF Zone at it's fall zone meeting will conduct an election of six (6) Directors to serve on the PA State Association of County Fairs' Board (Executive Committee) [Note: The current PSACF President, Jim Davis, is automatically on the board and is in addition to the six for that zone]. PSACF Directors must be elected by the Zone Fairs by secret ballot (one vote per Fair). Those elected shall take office at the Executive Board Reorganization Meeting during the PSACF Convention in January 2011.

#### Candidacy Requirements:

1. Must be nominated by a Fair or Agricultural Association that is a member of PSACF.
2. Must be an Officer or Director of the Fair or Agricultural Association which they represent at the time of election.
3. No two members of the PSACF Executive Committee may represent the same Fair.

Each Zone Fair is permitted to nominate one (1) Fair Officer or Fair Director for the position of PSACF Zone Director. In addition, submit a one-page resume. Send the nomination and resume to your Zone Secretary (Zone 1 - Sam Zaffuto; Zone 2 - Bitsey Kopfinger; Zone 3 - John Blaney, Jr.; Zone 4 -

Karen Dobson) so that it is received no later than September 1st.

### PA FAIR QUEEN PROGRAM BOARD MEMBER

PSACF Zone 2 and 4 at it's fall zone meeting will conduct an election of a member to the PA Fair Queen Program Board. The member must be elected by the Zone Fairs by secret ballot (one vote per Fair). The member elected will hold office for a two-year term from Mar. 1, 2011 to Feb. 28, 2013.

#### Candidacy Requirements:

1. Must be from a Fair that is a member of the PA State Association of County Fairs.
2. Must submit a nomination letter stating their desire to run for election.

Send the nomination to your Zone Secretary so that it is received no later than September 1st.

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## MAY I PLEASE HAVE A STICKER ?

- Kevin D. Bieber

Wow!!! Thank you to all who took the time to attend the trade show and ask for those stickers. I am very pleased to report that we had 686 completed cards in the box for the drawing on Saturday afternoon. This was the first time we tried this and I can tell you we were all satisfied. I have received many great comments from both the fair attendees as well as the trade show participants. As I stood back and watched from time to time, I saw lots of fun being had, but most importantly, lots of conversations taking place. I am proud to report that many of the trade show vendors saw an increase in sales just due to those conversations.

The winners of this years cash prizes include: John Kusnierczyk [Lawrence Co. Fair], Debra Hawn [Huntingdon Co. Fair], James Rhoads [Oley Valley Community Fair], Sidney Hatch [Sullivan Co. Fair], Judith Holly-Storms [Northeast Fair]. The Hershey "Weekend Getaway" winner was Jim Burrows [Bloomsburg Fair].

Thanks to Hershey for their sponsorship of the

"Weekend Getaway" as well as to PSACF for \$500.00 in cash awards.

In response to many of you asking to have this again at the 2011 convention, I will be seeking approval at our next board meeting in April. I would like to thank everyone who helped with this new venture. Whether it be the registration desk in handing out the cards and explaining the game or to the many individuals who helped set up the game in the trade show, I truly owe a huge thanks to you.



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# ANIMAL HEALTH REQUIREMENTS

- David Reese, DVM

The Health Requirements for Fairs in Pennsylvania have been finalized. A copy is posted on the PSACF website.

These regulations apply only to the county and community fairs receiving funding from the Department of Agriculture.

These are the minimum requirements set by the Department of Agriculture; however, individual fairs are entitled to set more stringent requirements if they so desire. Exhibitors should check the regulations for each show to be sure they are in compliance. All fairs should strive to protect the health of animals on the fairgrounds.

There are two major changes since last year:

1. The CVI for all species must be issued after May 1, 2010. (This replaces the 30-day requirement last year.)

2. The other major change concerns the rabies vaccination of foals. If a foal is born to a mare that has a current rabies vaccination, vaccination is not required until 6 months of age. A second vaccination should be administered 2-4 weeks later.

To insure the health of all animals present at the fair, CVI's should be checked and the animals inspected on arrival at the fairgrounds.

---

## 2010 CONVENTION - SEMINAR REPORT

- Kevin D. Bieber

The 98th annual PSACF and PSSA Convention are now in the record books. Based on everyone's surveys regarding the seminars that were presented in Hershey, I trust that you were well satisfied and learned something that you can take back to your fair. I want to thank the many individuals who approached me in regards to our Keynote Speaker, Dr. Kevin Elko. I thought he was fantastic and by your feedback, you thought the same. Our committee will work just as hard again to bring in another speaker that I am sure will energize you again in 2011.

As we all try to get as much agricultural education as we can within the four days of convention, I also heard from many of you that it is hard to pick and choose between so many great table topics and

seminars that occur at the same time. I can assure you that these two committees will be working together to try and avoid too much overlap. Please remember that we always try our best, just sometimes scheduling is not in our favor either.

Preparing for the 2011 convention is well underway, however I need your help. If there is anything you wish to see presented as a seminar, or maybe you know someone who might be a good presenter on a certain topic, please feel free to call or e-mail me. I truly appreciate any and all suggestions. You can reach me on my cell at 484-256-8009 or by e-mail at [kevin.bieber@nationalpenn.com](mailto:kevin.bieber@nationalpenn.com). Please let me know as soon as possible. Have a great 2010 Fair Season!!!!!!!



L to R - Brian Carlson, President of the North Dakota Association of Fairs and Celebrations talks shop with Bruce Koppenhaver, Secretary of the Pennsylvania State Association of County Fairs during some "down time" at the recent convention. Carlson is also owner/operator of Carlson Talent Agency out of Grand Rapids, Minnesota. How did he get to be President of the North Dakota Association? Turns out North and South Dakota allow associate members to be on the board of directors with all voting rights as other fair directors. Both states also encourage associates to run for office. Carlson is the first associate to become President of the North Dakota association. Carlson is an avid fair grantwriter (to the tune of \$4 million; in fact) and an associate member to 6 other state associations. Carlson does seminars on grantwriting or fundraising/sponsorships or "Hosting entertainers at your event" for individual fairs and state conventions.



pennsylvania fairs

## KRISTI ROOKER PA Department of Agriculture

Pennsylvania Fair Queen Casey Hall. Congratulations on your outstanding achievement and thank you for your hard work and dedication to Pennsylvania fairs.

With spring just around the corner, the fair fund office is busy processing payments and grant agreements. We are doing everything we can to ensure payments are processed as quickly as possible and thank you in advance for your patience. Regarding audits, letters will be sent to fairs in the coming weeks outlining details for participation in routine audits.

The PSACF leadership team is working diligently to bring fair fund stakeholders together in an effort to better support PA fairs. More information on how you can become a "friend of the fairs" will likely be available at spring zone meetings.

Please continue to use the fair fund office as a resource for any thoughts, concerns or questions you may have. I look forward to seeing everyone at zone meetings - make every effort to send a representative from your fair to stay informed and proactive on issues facing the fair industry. Thank you for your continued support.

Take care,

Fairs & Agritourism Marketing Specialist

Tradition has us ringing in a new year each January, often times hoping for one better than the last. So far 2010 hasn't disappointed, bringing with it a record-breaking PA Farm Show, an extremely successful PSACF/PSSA annual Convention and the opportunity to face challenges with a fresh perspective.

The annual convention kicked off with an outstanding opening celebration and an equally inspiring keynote address, reminding us all to look past what's beyond our control and maintain a positive attitude. The days following provided attendees the opportunity to gain great inspiration for the future through innovative seminars and roundtables. Congratulations and special thanks to all those involved in organizing another extremely successful convention. I enjoyed visiting with you and gaining valuable feedback only fair industry leaders could provide.

Hats off to Jim Davis, Ron Miller and Bruce Koppenhaver for not only serving as PSACF's leadership team, but for guiding the association through a tumultuous budget year. Their leadership has helped ensure fairs remain an important part of PA's number one industry and continue thriving despite current challenges.

Also deserving of acknowledgement are Fair Person of the year Larry Krome and newly crowned



### PSACF Board of Directors

L to R (front row) - Fay Fulmer, Bitsey Kopfinger, Luke Bruckhart, Harry Reffner, Bruce Koppenhaver, James Davis, Ronald Miller, Debbie Stephenson, Dr. Sally Nolt, Dick Horstman, Frederic Wagner, Robert Huston

L to R (back row) - Karen Dobson, Rodman Ralston, John Berne, Sam Zaffuto, George Witherite, John McMullen, Larry Krome, Sarah Long, Dr. David Reese, Roger Dirlam, John Blaney Jr., Kevin Bieber



## 2010 CONVENTION - PA STATE FAIR QUEEN CONTEST

- Karen Dobson

The PA State Fair Queen Program held its 24th State Contest during the 2010 PSACF/PSSA Convention in January where 60 qualifying contestants competed for the title of PA State Fair Queen.

The largest number of contestants in the Program's history was narrowed down to the top five during the culminating coronation. **Casey Hall**, representing the Troy Fair (Zone 2), was crowned the winner. Casey is the daughter of George and Jamie Hall of Roaring Branch, PA. She is currently a senior at Canton High School and plans to attend Penn State to major in Bioengineering with a minor in Agricultural Engineering. Casey is involved with FFA, 4-H, and is the 2010 Class President. She also serves on the Junior Fair Board for Troy Fair. Casey will receive a \$2,000 scholarship from the PA State Association of County Fairs at the conclusion of her reign as State Fair Queen.



Casey Hall,  
2010 PA State Fair Queen

**Tate Slaven** of the McKean County Fair (Zone 1) was chosen as the 2010 1st Runner Up and will be the recipient of a \$500 scholarship at the end of this year. She is the daughter of Timothy and Tina Slaven of Bradford County, PA, and is currently a senior at Bradford Area High School. Her future plans include attending Westminster College in New Wilmington, PA to major in biology with a concentration in veterinarian medicine. The other finalists included **Emily Maurer**, Somerset County Fair; **Gretchen Perschke**, Butler Fair; and **Sarah Signore**, Franklin County Fair. Perschke was also chosen as Miss

Congeniality by a vote from her fellow contestants.

This year's panel of judges included Chris Fickes, Mike Froehlich and Wanda Waugh. They reviewed each contestants based on a written essay, a personal interview with the panel of judges, a speech presentation, and a stage introduction at the PSACF Annual Banquet.

Contestants participated in other activities including a "young women empowerment" seminar presented by Former PA State Fair Queen Denise Sustrick Yoho (1990) and sponsored by Washington County Ag Fair. They also assisted with greeting convention delegates at the Trade Show and also the Queen Program's fundraising table.

The Contest Coordinators would like to recognize our major sponsors - PA Department of Agriculture, PSACF and Skelly's Amusements. Other sponsors included Great Signs (contestant t-shirts), Earth's Corner Jewelers, Fair Publishing House, Costco, JR Sellman, and Regalia. Vendors who provided services for the contest included Hanover and York Empire Beauty Schools (hair and makeup), Titus Touch Photography of Lancaster (group portrait) and Hawkpoint Productions of Strasburg (videography).

Special fundraising efforts included a Raffle with themed baskets and wooden toys, as well as the popular nightly 50/50 money drawings. Special thanks to Judy Kmetz and the Luzerne County Fair Board for their tremendous efforts coordinating this year's fundraising projects, and to all the fairs that generously made donations that enabled us to continue this "once in a lifetime" contest experience for these outstanding young women.

The State Fair Queen contest had the honor of being the grand finale event with a banquet and Coronation on Saturday evening. Dan & Galla provided the musical accompaniment while Kevin Bieber from the Oley Valley Community Fair emceed the pageant. Special guests included President Jim Davis and his wife Barbara; PSSA President Jerry Snyder and his wife Shirley; Jean Kummer from the PA Department of Agriculture's Press Office, Secretary of Agriculture Russell Redding, and Fair Fund Administrator Kristi Rooker; and Senator Mike Waugh.

Both Hall and Slaven will now go on to travel across Pennsylvania, meeting and speaking with legislators, the agri-business



L to R -

Sarah Signore, Tate Slaven, Casey Hall, PDA Sec. Russell Redding,  
Gretchen Perschke, Emily Maurer

See "Queen Contest" - next page

From "Queen Contest" - previous page

sector, and the public about the importance of Fairs and agriculture. State-sanctioned events will include Cornucopia, Tourism Day, Ag Progress Days, Farm-City Day, the 2011 Pennsylvania Farm Show, and the 2011 PSACF/PSSA Convention, along with numerous Fair visits.

Thank you to everyone who assisted with the success of the 2010 contest, especially Harry Bachman, John Berne, Kevin Bieber, Luke Bruckhart, Nicole and Trudy Clemson, Dan & Galla, Jim and Barbara Davis, Ken Dobson, Martha Ebersole, Ruth Fulmer, Judy Kmetz, Bitsey Kopfinger, Bruce Koppenhaver, Larry and Pat Krome, Sarah Long, the Luzerne County Fair, Anita Martin, Ron Miller, Gary Moore, the Oley Valley Community Fair, Kristi Rooker, Shelly Shaffer, Jack Snyder, Dianne Therry, Patrick Uffner (and the rest of the Hershey Lodge staff), Washington County Ag Fair, and Denise Yoho.

The Program is now gearing up for another year of preliminary competitions for the PA Fair Queen Program's 25th Anniversary celebration at the 2011

Convention. Rules and Guidelines for the 2010 local contests were distributed at Convention. The information can also be downloaded from the PSACF website: [www.pafairs.org](http://www.pafairs.org) (Use Member Login, PA State Fair Queen Program link). All PSACF Fairs that are listing a Fair Queen Contest in their Premium Book must complete and return the Request for State Competition Packet form by September 1 in order to receive the official 2011 State Competition Application Packet for their Queen. Questions concerning the application process can be directed to Bitsey Kopfinger at 570-296-8790.

The State Fair Queen is a wonderful asset for promoting your Fair or agricultural event! The Queen and the First Runner Up are available, by invitation, for appearances throughout the year. All appearances are to be initiated through Events and Media Coordinator Sarah Long. The Scheduling Request Form can be downloaded at [www.pafairs.org](http://www.pafairs.org). We encourage all PSACF member fairs to take advantage of this promotional opportunity.

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## 2010 PA FARM SHOW - SPECIAL BAKING CONTESTS WINNING FAIRS



L to R, top to bottom (left & right in each photo, PDA Sec. Russell Redding, PA Senator Mike Waugh):

**HERSHEY COOKIE-BROWNIE-BAR -**

Plainfield Farmers Fair (Sue Hahn)

**HERSHEY CHOCOLATE CAKE -**

Northeast Fair (Tina Dolgash)

**ANGEL FOOD CAKE -**

Juniata County Fair (Butch McCahren)

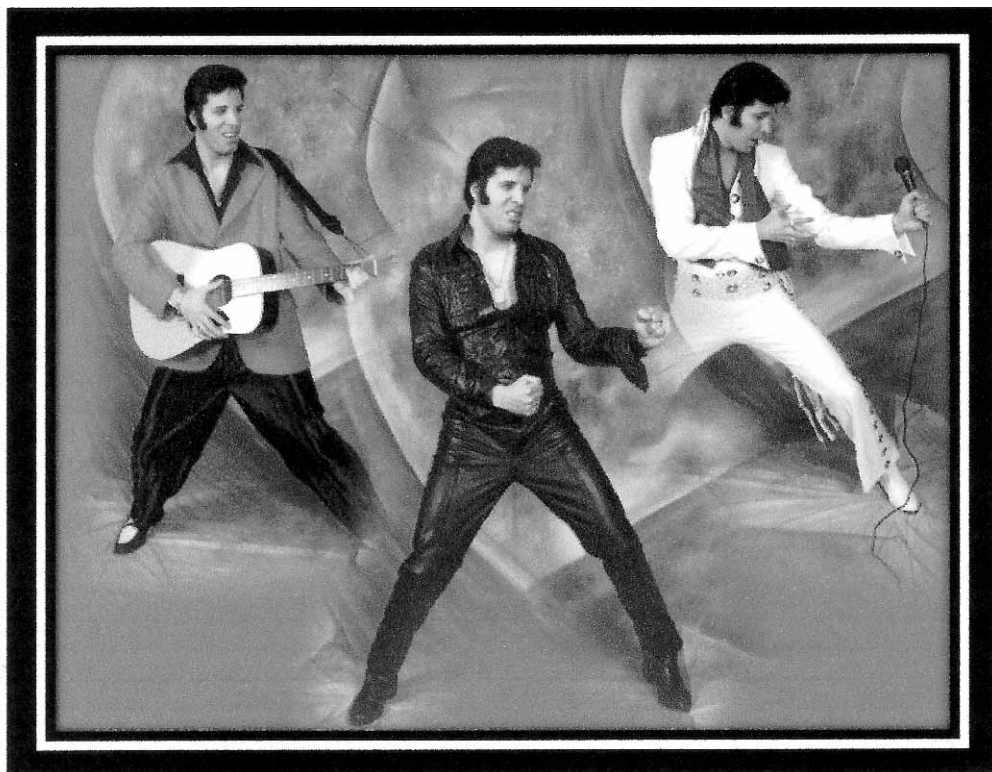
**BLUE RIBBON APPLE PIE -**

Ephrata Fair (Elaine Sensenig)

**PA FARM SHOW -**

Patrick Kerwin, Executive Director

# JAY ALLAN



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# SPECIAL BAKING CONTESTS

- Karen Dobson & Kevin D. Bieber

Thank you to all the Fairs that participated in a Special Baking Contest in 2009! There was a good turnout with 620 Angel Food Cakes, 1035 Apple Pies, and 2,050 Hershey baked goods exhibited at PA fairs last year. Washington County Ag Fair had a clean sweep, reporting the highest number of entry totals in all four baking contests: **57 Apple Pies, 26 Angel Food Cakes, and 43 Hershey Cookie-Brownie-Bar** entries. Perry County Community Fair also tied with them with **36 Hershey Cakes**.

3 of the 4 contests had record-breaking events at the 2010 PA Farm Show with **68 Angel Food Cakes, 77 Apple Pies, and 80 Hershey Cookie, Brownies, Bars**. Congratulations to Ephrata Fair (Apple Pie), Juniata County Fair (Angel Food Cake), Plainfield Farmers Fair (Hershey Cookie-Brownie-Bar) and Northeast Fair (Hershey Cake) on having a first-place winner at the 2010 PA Farm Show!

All 4 baking contests will be held again in 2010. Apple Pie and Hersheys contests will operate as they have in the past. However, there are some changes regarding the Angel Food Cake Contest:

1. Name has been changed to **"The Incredible Angel Food Cake Contest"**.
2. Sponsored has been changed to the **PA Egg Farmers**.
3. Contestants will be required to use eggs that are packaged and stamped **"produced in PA"** or **"laid and packed in PA"**. They no longer need to have the PEQAP symbol which should make it easier to find the eggs, especially in western PA.
4. There will be **new sponsor signage** issued with the new Incredible Angel Food Cake logo. Fairs should discard any previous PEQAP sponsor signage.
5. Fairs will receive **\$50** in sponsored premium money instead of \$75.
6. **Contest prize ribbons** for Angel Food Cake are now the responsibility of each participating fair.

## Other General Contest Notes:

1. There will only be prize ribbons issued for the Hershey's contests; there are no sponsored ribbons for either Apple Pie or Angel Food Cake contests.
2. Scrapbook materials are no longer required to be submitted for any of the contests. Fairs will only need to send in the Contest Summary forms in a standard envelope. This will save fairs time and money!

3. Fairs must provide the winner names and phone numbers for places 1st through 3rd for each contest. Any sponsored prize money not awarded must be returned to PSACF.

Updated contest rules and fair responsibilities for the 2010 season were distributed at Convention or mailed to fairs that were not represented. The information can also be downloaded from the PSACF website ([www.pafairs.org](http://www.pafairs.org), use Member Login, Baking Contest link). Hershey ribbons, new Angel Food Cake sponsor signage, and all other contest documents will be distributed at the Spring Zone meetings to Fairs that returned their Intent to Participate form by the February 15 deadline.

Fairs need to update their premium books with the 2010 rules since these are the judging criteria that will also be used for the 2011 PA Farm Show final competitions. Please make sure your judges are informed of the contest requirements so that winners are properly certified and are eligible to compete at the next level of competition.

As always, if your Fair's first place winner cannot attend the PA Farm Show competition, go ahead and certify the next eligible winner. We want to see as many PA fairs represented at Farm Show as possible!

We appreciated all of the convention delegates who attended our Special Baking Contest seminar at Convention. If there are still any questions, contact the appropriate committee chairpersons:

Angel Food Cake and Apple Pie - **Kevin Bieber** (484-256-8009, email [kdbieber@natpennbank.com](mailto:kdbieber@natpennbank.com))

Hershey's - **Karen Dobson** (610-212-6180, email [kardob@msn.com](mailto:kardob@msn.com)).



## CONVENTION PHOTOS

### TRADE SHOW



L to R [trade show registration] - Dick Horstman and George Witherite



L to R [Variety Attractions] - Andy Guerriero, George Deshner and Forrest Surber



[Have Monkey Will Travel] - Jerry Brown

## IN MEMORY OF MSGR. JOHN W. MIGNOT



L to R [Tribute to Msgr. John W. Mignot display] - Angie Zaffuto and son, Michael



L to R [Hershey Lodge presentation to the Msgr. John W. Mignot Scholarship Program] - Pat Uffner, Hershey Lodge Convention Services Mgr.; Jim Davis, PSACF President; and Randy Byler, Hershey Resorts, PA State Association Sales Mgr.

## PSACF ANNUAL BANQUET



Jim Davis, PSACF President



Russell Redding, Secretary, PA Dept. of Agriculture



L to R - Nicole Clemson and Russell Redding





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