

## DATES TO REMEMBER

### 2010

**December 27** (week of)

\* 4th Quarter FAIRTALK – emailed

### 2011

**January 8 to 15**

\* PA Farm Show

**January 19 to 22**

\* 99th PSACF/PSSA Convention - Hershey

**February 28**

\* FAIRTALK material for March issue due

**March 28** (week of)

\* 1st Quarter FAIRTALK emailed

**April 7**

\* PSACF Board Meeting

**April 13**

\* PSACF Zone 4 Mtg.-Shippensburg Comm. Fair

**April 14**

\* PSACF Zone 3 Mtg.-Washington Co. Fair

**April 15**

\* PSACF Zone 1 Mtg.-Scrubgrass Grange

**April 16**

\* PSACF Zone 2 Mtg.-Wayne Co. Fair & Greene-Dreher-Sterling Fair

**April 28 to 30**

\* IAFE Zone 1 Conference-Warwick, RI

**May 30**

\* FAIRTALK material for June issue due

**June 27** (week of)

\* 2nd Quarter FAIRTALK emailed

**August 31**

\* Baking Contest checks (Hershey, Angel Food)

\* FAIRTALK material for Sept. issue due

**September 1**

\* Showcase apps. for 2012 Convention mailed

**September 26** (week of)

\* 3rd Quarter FAIRTALK emailed

**October 13**

\* PSACF Board Meeting

**October 15**

\* Showcase apps. due

\* 2012 Request for Fair Info material, PSACF Associate Dues Invoices, PSACF/PSSA Convention material, Trade Show apps. mailed

**October 19**

\* PSACF Zone 4 Mtg.-Allentown Fair

**October 20**

\* PSACF Zone 3 Mtg.-TBA

**October 21**

\* PSACF Zone 1 Mtg. - Scrubgrass Grange

**October 22**

\* PSACF Zone 2 Mtg. - Luzerne Fair

**November 1**

\* Fair Person Of The Year apps. due

\* Communications Competition apps. due

**November 15**

\* Reimbursement apps. - Fair Fund due

\* Queen Competition apps. due

**November 30**

\* FAIRTALK material for December issue due

**November 28 to December 1**

\* IAFE Convention - Las Vegas

**December 26** (week of)

\* 4th Quarter FAIRTALK – emailed

### 2012

**January 7 to 14**

\* PA Farm Show

**January 18 to 21**

\* 100th PSACF/PSSA Convention - Hershey

# FAIRTALK



*"News From The PA State Association Of County Fairs"*

**"THE VOICE OF THE PENNSYLVANIA FAIR INDUSTRY"**

**VOL. 24**

**DECEMBER, 2010**

**NO. 4**

## **CLEAN INDOOR AIR ACT (CIAA) Act 27**

- Jim Davis

Pennsylvania's CIAA became effective on September 11, 2008 and named the Department of Health as the lead agency for implementation of the legislation.

Albert Einstein is quoted, "The world we have created is a product of our thinking; it cannot be changed without changing our thinking." Webster has defined synonym as a word having a meaning similar to that of another word in the same language. A word or expression accepted as a figurative or symbolic substitute for another word or expression. After much reflection, it is difficult for me to agree that the King's English ever had in mind that indoor could be interpreted as outdoor.

The Department of Health needs to be lauded for having a mission and at all costs, attempting to reach its goals. The PSACF has a mission as well. It appears to me, if the DOH would approach the fair industry to support them in their mission, it could be better accomplished by having their personnel use of our forums which are provided for in our mission statements.

1. To promote the growth and improvement of Agriculture Fairs, Associations and Societies within the Commonwealth of Pennsylvania.

2. To educate and to provide for the exchange of information among members.

3. To educate and to provide for the exchange of information between the membership, general public, and all agencies for the betterment of the Fairs and/or Fair Industry.

As president of the 114 active fairs, it is my position to not sign any policy with the Department of Health. It is my understanding the creators of Act 27 never had in mind that the interpretation would include fenced in areas under the open sky. It is my contention that in the best semantics, a relationship could not be found for inside meaning outside under the original law.

Having said that, I would encourage our 114 fairs to move toward eliminating smoking in their grandstands, and urge all fair industry personnel who are serving the public to withdraw from their habit during the time they are on duty. In addition, it is appropriate if you wish to comply to "designated smoking" areas those signs can be obtained from the Department of Health.

If the Department of Health insists on carrying through with the threat to penalize fairs which are fenced in by issuing monetary citations, PSACF needs to join those fairs in the courts of justice to determine what is meant by the language spelled out in Act 27.

Remember Ralph Waldo Emerson said, "The best lightning rod for your protection is your own spine."

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Bruce Koppenhaver, PO Box 546, Gratz PA 17030

## FROM THE PRESIDENT

- Jim Davis



### Odds and Ends

The IAFE National Convention in Las Vegas is a place our 114 fairs should consider attending. The seminars and workshops were excellent, and very pertinent to the needs of our fairs. The warmth which exists among the delegates and the exchange of ideas which take place are rewarding. Three keynote speakers ignite some thought processing which can only be beneficial. For us country folk, the idea of a conference in Las Vegas tends to generate a negative response. However, it is the only place you can book a room for \$65 a night, and all be under the same roof. Our charge, I believe, is to go out into the world and make it a better place.

ADA is establishing new regulations beginning in March of 2011. The following are federal regulations, and the individual states can expand on them. Under the federal government a service animal can only be identified as a guide dog. This is a dog who has been individually trained to perform a specific task for the disabilities which exist. The keyword is individually trained. In the near future new regulations will require a ratio of handicap seating in respect to all other seating. This new law will also affect parking lots, where you establish a percentage of handicap parking in a ratio to the total number.

Your prexy encourages you to attend table topics and seminars at the 2011 Hershey Convention. Our committees have spent many hours attempting to come up with the correct mix of topics, enabling you to stay engaged in the fair industry's needs, and hopefully grow because of the experience. The committees have, at your request, cut down on the number of sessions and changed the scheduling, thus enabling the delegates to have the maximum exposure to what is presented.

All fairs are encouraged to be represented at the panel discussion Saturday afternoon moderated by former PDA Secretary Sam Hayes, Jr. Among our 114 fairs in 2010, we have encountered some controversy with rules applying to both 4-H and FFA. I know of no other person who has been a stronger proponent for fairs and youth in our agricultural commonwealth than Sam. All fairs need to be present for this seminar, for we need to resolve this as a "win, win" relationship.

On Saturday morning there will be a presentation on museums. We are the generation who has experienced the tools of yesterday. If we do not preserve and identify that history of the 19th and 20th century, it could be lost for the ages. We have two ladies who are coming from Delaware and New York to give you suggestions on collecting, identifying, and storing the information with efficiency and permanency. Many of you have begun museums, and more of you need to begin the process. Our fairs are an extension of the community. Can you think of a better place to showcase our tools of the past? How proud it makes our communities to have a site for the

See "Odds and Ends" - page 5



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tools their families utilized to make a living.

For those of you have no time during the week to attend, Saturday becomes an opportunity to share in the learning experience.

We encourage all to come to Hershey. It is the "sweetest place on earth", but more so an opportunity to rub elbows with the hardest working volunteers who give and give and give some more, people with ethics, values, and love.

### **990 Tax Form**

At the recent IAFE convention in Las Vegas, Rob Lyons, Certified Public Accountant from New York conducted a workshop related to the 990 Tax Form. Both Linda Rooker, Fayette County Fair, and I attended the session. Mr. Lyons has written many articles about the sweeping changes in the present form which requires "not-for-profits" to submit full disclosures about relationships among the members of their governing bodies. He stressed revisiting the mission statement which indicates the goals for your organization. If the statement addresses only the time your fair is in session and does not include the next 51 weeks during which you have income from other sources, it is highly possible in an audit could jeopardize your not-for-profit status. In addition, these penalties can rise to 200 percent. The mission statement has to be one of independence. It assures your organization provides a public benefit and does not drift away from a charitable purpose. It must address this charitable purpose for any income during the fiscal year. The primary foundational principle is that the board should clearly understand and publicly express its mission. Mr. Lyons indicated prior to doing business with a board member, the project should be put out for bid.

A member of your board is considered independent as a voting member only if all three of the following circumstances applied at all times during the organization's tax year.


1. The member was not compensated as an officer or other employee of the organization or of a related organization except as provided in the religious exception.

2. The member did not receive total compensation or other payments exceeding \$10,000 during the organization's tax year from the organization and related organizations other than reasonable compensation for services provided in the capacity as a member of the governing body.

3. Neither the member, nor any family member of the member, was involved in a transaction with the organization, whether directly or indirectly through affiliation with another organization, that is required to be reported on Schedule L.

A sample Conflict of Interest Policy which fairs can use as a model for establishing one of their own is available. A number of the 114 fairs have already traveled this route of safe governance. Please contact me to request a copy of this sample.

## **Plan to Attend Convention!!!**



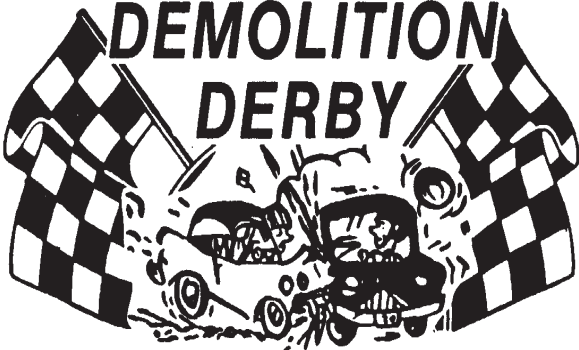
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# THE SECRETARY'S NOTEPAD

- Bruce Koppenhaver, CFE



## 2011 Theme

The 2011 fair season theme, and for the fair display at the 2012 convention, will be "From the Farm Gate to the Dinner Plate."

## Recent Mailings

All mailings for the last quarter of the year have been completed.

Fairs were given at zone meeting or mailed a 2011 convention packet and a Request For Information for your next year's fair. Included in that same packet was a letter concerning the 2011 convention's Annual Meeting and a Voting Delegate. Proposed changes to the bylaws were available by December 15, 2010.

Associates were mailed a 2011 convention packet, trade show packet and dues notice. Follow-up phone calls will be made as necessary.

## Convention Schedules & Lodging Reservations

Please review the schedules and lodging information in this newsletter. If you have special requests or difficulties with lodging, contact Sally Nolt at (717) 367-7256, (717) 808-1397 or email [sknolt@comcast.net](mailto:sknolt@comcast.net).

## Distribution of Material at Convention

Hershey Lodge and PSACF personnel will enforce the NO distribution of material (printed matter, CDs, tapes, etc.) on public tables in the Great Lobby, Chocolate Lobby and Chocolate Ballroom (except performing acts).

## Reimbursement Applications

As I reviewed the reimbursement applications for the PA Department of Agriculture, the following notes were compiled:

Some fairs reversed the counts of exhibits, exhibitors by department.

Required - minimum of 12 departments containing a minimum of 5 exhibitors in each department to qualify for reimbursement. As fairs are making adjustments to their competitive exhibits program, be aware of this requirement plus the possible impact to your class of fair. In addition, this 12 departments/5 exhibitors must be considered when completing Addendum II to include complete names and addresses (phone numbers where available).

Many fairs listed items on Addendum IV that are not eligible, such as entertainment, carnival expenses, etc.

The electronic file needed to assist in the statewide

statistics is the spreadsheet file (.xls extension). Some are being received as documents (.html, .wps, etc.). It is preferable to be sent via email; however, by mail is also acceptable. If you are sending a CD, disk, etc., make sure there is a readable file on it. Some came empty or were not readable. Try reading/opening it yourself before sending.

## Proposed By-Law Changes

In the "Annual Meeting" section of the website can be found the proposed by-law changes to be considered at the 2011 Annual Meeting. Those proposed changes:

- 1 - Clearly identify and define the types of members.
- 2 - Define Dues with generic language. The generic language notes that whatever is proposed/adopted by the Executive Committee must be presented/approved at the annual meeting.

The proposal from the Executive Committee for 2011 is as follows:

Fair Member - based on class of fair: A-\$400, B-\$300, C-\$200, D-\$150, E-\$100.

Fair Affiliate Member - \$25.

Associate Member - \$65.

With the drop of fair funding over the last few years, and reimbursement, Fair Member dues would not be adequate for the association to function properly. Based on this proposal, Fair Member dues would be at 70% of the level several years ago.

- 3 - Define the Secretary as Executive Secretary, and Secretary/Treasurer as Executive Secretary/Treasurer. If the positions are not combined, the Executive Secretary does not need to be a member of the Executive Committee when no member is available. The Treasurer must be a member of the Executive Committee. If the positions are combined, the Executive Secretary/Treasurer must be a member of the Executive Committee. It is apparent that a majority of the work is with the Executive Secretary and may be more difficult to fill within the Executive Committee.

If there any questions or comments, contact Ron Miller or the association office.

See "Notepad" - next page



### **Msgr. John W. Mignot Scholarship Program**

The six recipients for 2010 are noted in an article in this newsletter. The program appears to be "off to a good start." A number of changes are being reviewed and expect the 2011 scholarship material to be released early next year. In an effort to release the maximum of six scholarships, donations are being

accepted. On the association home page at [www.pafairs.org](http://www.pafairs.org) can be found a link to the donation form.

### **2011 IAFE Zone 1 Conference**

This conference will be held at the Crowne Plaza in Warwick, RI on April 28 - 30, 2011. Each fair that is a member of IAFE will receive complete details early next year and a copy of the tentative schedule will be placed on the association web site when received.



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## **OUR DEEPEST SYMPATHY**

**David E. Forry**, 53, the racing secretary at the Juniata County Fair in Port Royal, Pa., died Oct. 23, 2010, in Lewistown, Pa.

A worker for Protection Services Inc. out of Harrisburg for 34 years, Mr. Forry was very active on the Juniata County Agricultural Association board and president of the Juniata County

Sportsmen's Association. He was the longtime secretary of the harness meet at Port Royal, which was usually held on the Tuesday night and Wednesday afternoon after Labor Day.

Mr. Forry is survived by his wife of 32 years, Donna; two daughters; three brothers and a sister; and two grandchildren.

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## **TRADE SHOW VENDORS TO DISTRIBUTE STICKERS ONCE AGAIN**

- Kevin D. Bieber

The 2011 Convention Trade Show will once again be buzzing as all the Fair Volunteers in attendance will be searching for their colored stickers they need to fill their game card and have a chance to win some cash prizes. Last year the vendors were well pleased with the interaction of the people as they searched for stickers to fill the cards and be entered into a drawing to take home one of five crisp \$100.00 bills.

Back by popular demand again this year, each convention attendee will once again get their game card upon registration and when the convention opens on Thursday, you can fill your cards by simply going to the trade show and asking the vendors for a sticker. On Saturday during the prize drawings, all cards that were properly completed will be eligible for one of five crisp clean \$100.00 bills, courtesy of the Pennsylvania State Fair Association. There is a possibility that some other gifts could also be awarded.

If you were not at convention last year, here is how it works. Upon registration you will receive a game card that asks for 5 stickers each of 4 different colors.

That would be a total of 20 stickers that you need to get. You ask, where do I get them? Just go over to the trade show, walk around, talk to vendors and look for what color sticker that vendor has. Here is a hint, that color is found by looking at the name tag that is on the booth. Attached to the name tag will be a colored round circle. After making small talk and maybe booking that vendor for your Fair, ask for their sticker to put on your card. Please note, one of the colors might be a little harder to find this year, but I can't leave you hanging so here is the hint. Make sure you go all the way to the back of the trade show to look for that color that you might not find when you first walk in the door. When you have completed your card, make sure you print your name, address and Fair on it and drop it in the box that is located at the Trade Show doors.

I certainly hope everyone has fun with this again and I look forward to awarding at least five \$100.00 bills on Saturday afternoon at the drawings. Good luck and see you in Hershey !!!

# Belmont Magic

**Thanks PSACF for Our Sold Out 2009,  
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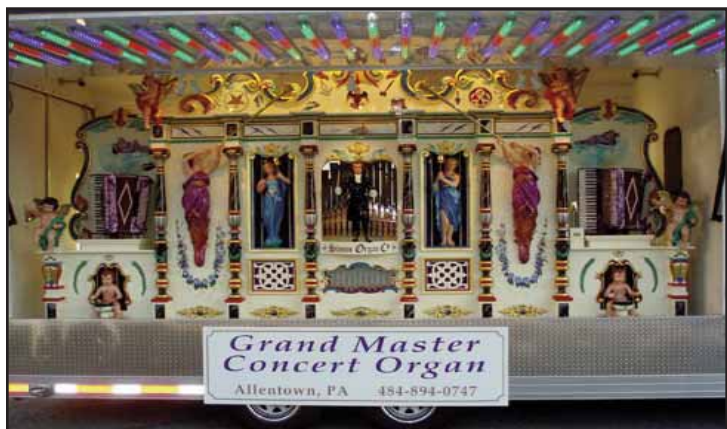


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## COMMUNICATIONS COMPETITION

- Debbie Stephenson

Happy Holidays to All! We had a great response to the Communications Competition and are looking for judges to help us at convention in January on Thursday AM. Please let me know asap if you can be of help to us. We have some areas that you may be interested in judging such as Scrapbook, Scrapbook Cover, Creative Fair Idea, Fair Display, and Promo

Display. We need 3 judges for each category, and so if you and a couple of friends would like to help us out, please let me know asap. If you didn't send in anything, please stop by, take a look and see what you can enter next year!! See you at convention!!

Debbie, Harry, Luke, Roger, Fay

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## MEMORIAL DISPLAY AT CONVENTION

- John Berne

At this coming year's convention, there will be a memorial display.

1. Any fair/carnival/etc. that had a member pass away since the last convention (listed in the Memorial Service Program), bring a picture for the display.
2. List the person's name, fair/carnival/etc.

represented, date of passing.

3. Leave the picture/information at the Registration Desk.

The memorial display will be located in the trade show/communications area.

Any questions, contact John Berne, chairperson at 814-887-5396.

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## JUDGE'S SCHOOL SCHEDULED FOR CONVENTION

- Bev Gruber

On Wednesday, January 19, 2011, for the ninth year, a PSACF Judge's School will be held. You may choose two sessions to attend.

The day starts at 12:30 PM with an orientation session on ethics in the judging process, given by Bev Gruber. This is followed by the six sessions.

Session choices and instructors for this year are:

Baked Goods - Hazel Staley & Annie Clark

Floral - Tim Elkner

Nuts - John Herbert

Vegetables - George Perry

Canned & Preserved Food - Rainy Linn

Antiques - David Bausch

The first session is from 1:20 - 2:30 PM and the second is from 2:35 - 3:55 PM.

At the conclusion of the sessions a certificate of attendance is given to all participants who complete the program.

The fee for the school is \$10.00 per person.

By mid-February the "PSACF Suggested Judges List" is compiled and goes online on the Fair Association website, [www.pafairs.org](http://www.pafairs.org). Many fairs have found it very helpful in finding qualified judges.

If you are planning to participate in Judges School, you need to pre-register by January 15, 2011. Send your name, address, phone number and e-mail to Beverly Gruber, P.O. Box 5, New Tripoli, PA 18066. If you prefer, register by phone at 610-767-5026, or email [lowhill@rcn.com](mailto:lowhill@rcn.com) or [b.gruber@rcn.com](mailto:b.gruber@rcn.com).

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## ASSOCIATE MEMBERS REPORT

- Galla Higinbotham



It is that time of year when the 2010 fair season is over and we are all in the throes of the holiday season. I eagerly look forward to the upcoming PSACF Convention and the 2011 fair season. Over the past several months I have heard many encouraging and positive comments about this past fair season in spite of the current economy.

And so we forge forward and bring in the New Year. Plans and arrangements continue to be made in preparation for the convention.

Pennsylvania has one of the premier trade shows in the country. Last year there were 159 booths – all in one room! Among the many acts and attractions, booking agents, musical attractions, thrill and stunt shows, equipment companies, sound & light companies, carnivals, fair supply and insurance companies, rodeos, fireworks, food concession suppliers, special services and printers, there is indeed something for every fair and for every budget – small, medium and large.

Fair associates will once again be set up and ready to do business in the Trade Show and we invite all fair buyers to come and check out what we have to offer. As I mentioned in an earlier article, I was told by one fair board member that she looks forward to the convention all year. The first day she arrives, she comes into the Trade Show, makes arrangements for everything she needs – from ribbons to entertainment – and she is set for the next fair and can take advantage of all else that the convention has to offer.

A lunch buffet of tasty sandwiches, soups, fruit and beverages will be offered on Thursday and Friday in the back area of the Trade Show. There are tables and lots of seating. Having lunch in the Trade Show is a great way to avoid the rush in the restaurants and

conduct business in a relaxed fashion.

We thank Kevin Bieber and the state fair board for again sponsoring the “Sticker Game” which was such a success last year. Attendees are encouraged to collect a certain amount of stickers throughout the Trade Show which then makes them eligible on Saturday afternoon for some great prizes including \$100.00 bills!

The Trade Show is open Thursday and Friday 10:30 – 4:00 and 9:00 – 12:00 on Saturday. There will be no educational sessions 11 – 1 on Thursday and Friday so that all may spend this time in the Trade Show conducting business.

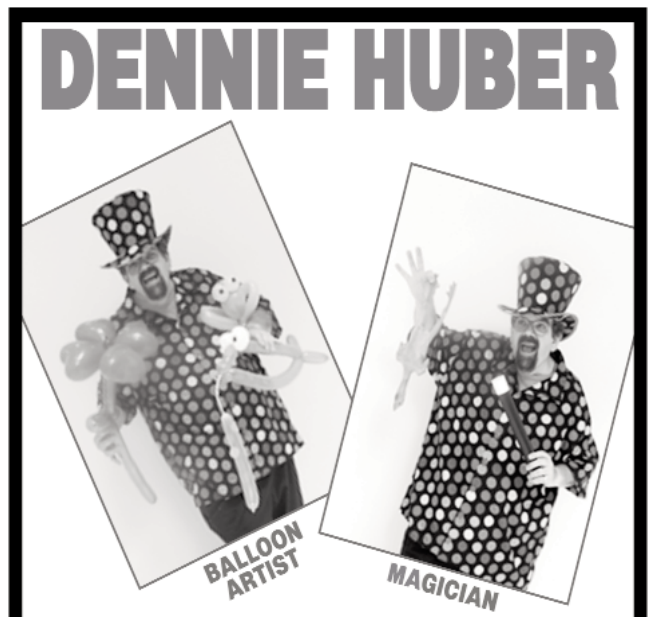
I look forward to seeing each and every one of you at the 2011 convention! Happy New Year!

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dangalla@uplink.net

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**99TH ANNUAL CONVENTION**  
**PA State Association of County Fairs and**  
**PA State Showmen's Association**  
**The Hershey Lodge & Convention Center Hershey PA**  
**Wednesday - Saturday, Jan. 19 - 22, 2011**

**HOTEL RESERVATIONS**

2011 Convention reservations will now be accepted by the Hershey Lodge. Deadline is December 31, 2010. All those attending from the Fairs, Showmen, Trade Show, Associates, and guests can phone the Hershey Lodge room reservation's office at 1-800-HERSHEY (437-7439), or log onto the Hershey Lodge at [https://resweb.passkey.com/Resweb.do?mode=welcoming\\_ei\\_new&eventID=2631014](https://resweb.passkey.com/Resweb.do?mode=welcoming_ei_new&eventID=2631014).

All Queen candidates must use the Queen special code of 2011QUEEN; otherwise, no special code is required. Be sure you have a credit card with you and respond to all questions. Rooms will be available by 4:00pm and check out at 11:00am daily for all.

**CONVENTION REGISTRATION**

Pre-registration is essential to the smooth operation of the convention. This year a \$25.00 registration fee is being charged. If you plan to attend the Convention for less than the four days, the registration fee is still \$25.00.

If you register after December 31, 2010 (mail postmarked after that date) or register when you arrive in Hershey, the fee will be \$40.00. Send registration to: PSACF, P.O. Box 546, Gratz PA 17030-0546.

**MEALS**

Any meal ticket(s) that are purchased are not refundable; there will be a bulletin board near the registration area for you to place a "for sale" notice if you wish to resell them.

A guaranteed count must be given to the Lodge for each meal three days before the convention and will be based on what has been "sold" at that time. The Lodge permits a meal count to be exceeded by no more than two and one-half percent. For example, if the communications breakfast guaranteed meal count was 500, the maximum of additional meal tickets that could be sold at the convention for the meal will be 13. So, don't wait until you get to the convention to purchase meal tickets!

**TENTATIVE CONVENTION SCHEDULE**

**Wednesday, January 19, 2011**

**MEALS ON YOUR OWN-ALL**

11:00am-5:00pm Registration Desk Open

Judge's School

12:30pm-1:15pm Orientation

1:20pm-2:30pm Session 1

2:35pm-3:55pm Session 2

2:00pm-3:00pm Table Topics 4, 15

2:00pm-4:00pm Seminar-"Trucking Regulations Update"

3:00pm-4:30pm Seminar-"Who Knew.Did U? Technology Competitions"

3:15pm-4:15pm Table Topics 2, 17

4:00pm-8:00pm Enter Communication Exhibits

Trade Show Set-up

4:45pm PSSA Board Meeting

4:45pm PSACF Board & Reorg. Meeting

6:30pm-10:00pm ENTERTAINMENT SHOWCASE

**Thursday, January 20, 2011**

**MEALS ON YOUR OWN-BREAKFAST & LUNCH**

8:00am-5:00pm Registration Desk Open

8:00am-9:00am Enter Communication Exhibits

8:00am-10:30am Trade Show Set-up

8:30am-9:00am First-Timers Session

9:00am-9:30am Opening Entertainment

9:30am-10:45am Opening Celebration

Keynote Speaker - Jeff Tobe

9:45am-10:15am Associates Gathering

10:30am-4:00pm Trade Show Open

Communication Exhibits Open

(Badge Required)  
 10:30am-4:00pm PA Dept. of Agriculture display, Treasury, etc.  
 11:00am-12:00pm PA Harness Racing Commission Meeting - Open to the public  
 1:00pm-2:30pm Seminar - "Imagineering"  
 1:00pm-3:00pm Ride Safety Session  
 1:15pm-2:15pm Table Topics 5, 6, 13  
 1:30pm-3:00pm Meeting - Sire, Quaker & USTA  
 3:00pm-4:30pm Seminar - "Grantwriter"  
 3:15pm-4:15pm Table Topics 8, 9, 11  
 5:30pm PSACF & PSSA Board Group Photos  
 5:45pm Hospitality Time & Cash Bar  
 6:15pm PSACF ANNUAL BANQUET  
 6:45pm Dinner  
 (reserved seating - ticket required - \$29)

**Friday, January 21, 2011**

**MEAL ON YOUR OWN-LUNCH**

7:30am-5:00pm Registration Desk Open

7:30am-9:00am COMMUNICATIONS BREAKFAST (served) (ticket required - \$16)

9:15am-11:00am Memorial Service / PSACF Annual Meeting

10:30am-4:00pm Trade Show Open  
 Communication Exhibits Open  
 (Badge Required)

10:30am-4:00pm PA Dept. of Agriculture display, Treasury, etc.

2:00pm-3:30pm Seminar - "Special Baking Contests"

2:00pm-4:15pm Spouse Program - "Basket Bingo"

2:15pm-3:15pm Table Topics 1, 4, 16

2:15pm-4:00pm Seminar - "Tough Times Don't Last, Tough Fairs Do"

3:30pm-4:30pm Table Topics 10, 15, 18

6:15pm Hospitality Time & Cash Bar

6:45pm PA SHOWMEN ANNUAL BANQUET

(reserved seating - ticket required - \$30)

**Saturday, January 22, 2011**

7:30am-5:00pm Registration Desk Open

7:00am-8:30am BREAKFAST (buffet) (ticket required - \$14)

8:45am-10:30am Seminar - "Making the Unusual the Usual"

9:00am-10:00am Table Topics 3, 7, 14

9:00am-10:30am Seminar - "Food Safety"

9:00am-Noon Trade Show Open

Communication Exhibits Open  
 (Badge Required)

9:30am-10:45am Spouse Program - "Antique Appraisal"

10:30am-11:30am Table Topics 2, 12, 17

10:45am-noon PSSA Annual Meeting

11:00am-noon Seminar - "Use the Internet for Entry Process"

Noon-12:30pm Communication Exhibits Released

12:15pm BOX LUNCHEON

(ticket required - \$15)

Auction Drawings - Winner must be present

2:00pm-4:00pm Family Feud

2:30pm-3:30pm Table Topic 19

4:45pm Interdenominational Service

6:00pm QUEEN CORONATION BANQUET

(reserved seating - ticket required - \$29)

**Sunday, January 23, 2011**

8:00am PSACF Exec. / Conv. Breakfast



**BUILDING FOR THE FUTURE**

See "Schedule" - next page



## TABLE TOPICS

1. Accounting for Fairs
2. Advertising Your Event & Your Sponsors
3. Animal Health Issues
4. Barn Safety
5. Creative Foods at Your Event
6. Decrease Cost to Increase Profits
7. Fair Queen Activities & Responsibilities
8. Freshen Up Your Displays
9. How to Best Utilize a Trade Show
10. Judges (Get, share, costs, best use)
11. Legislative Process Update
12. Museums (How to honor our past)
13. Officers Only Session
14. Premium Books (Online, Off or Both)
15. Raising Funds (Government, Foundations, Fundraisers, etc.)
16. Up your Game Revenue
17. Volunteers (What are they worth?)
18. Youth Boards Can Work!!!
19. 4-H / FFA Livestock Shows & Sales

## SEMINARS

### Judges School

The day starts with an orientation session on ethics in the judging process. This is followed by the six sessions. Session choices for this year are: Nuts, Vegetables, Flowers, Baked Goods, Canned & Preserved Food, Antiques. The fee for the school is \$10.00 per person. At the conclusion of the sessions a certificate of attendance is given to all participants who complete the program. A registration form is located in the convention packet and as a link from the home page of the association web site. If only attending Judge's School, convention registration is not required.

### Trucking Regulations Update

A representative from the Pa. Motor Truck Association, located in Camp Hill, Pa. will give the latest updates for the industry.

### Who Knew ... Did U? :

#### Incorporating Technology Competitions into Your Fair

Becky Brashear the General Manager of The Great Frederick Fair in Maryland comes to us to speak about how your fair can incorporate technology competitions at your Fair along with the many other competitions that your Fair has. Becky will bring her expertise as well as ideas for you to consider at your next Fair. Technology is here today, why not use it to your advantage?

### Keynote Speaker, Jeff Tobe

Jeff was recently named 1 of the top 15 speakers in North America by Conventions / Meetings magazine. Jeff Tobe uses humor, wit and contagious energy in his presentations in order to keep the audiences on the edge of their seats. A presenter to more than 100 organizations each year, Jeff Tobe speaks and consults with organizations that urgently need to stay ahead of their marketplace.

### Imagineering,

#### Tough Times Don't Last, Tough Fairs Do,

#### Queen Seminar

Larry Helm's is a nationally recognized and respected expert in the field of industrial psychology and personal development programs. He holds a Ph.D. from the University of Michigan and a post-doctoral certificate in management from Harvard University. Larry has spoken before every major fair association in North America and this is the fifth time he has presented seminars for Pennsylvania Fairs.

### Grantwriting

Brian Carlson was born and raised on a small dairy/potato farm in West Cohasset Minnesota. Recently, Carlson has become recognized as a leader in the area of finding funds, creative

financing, and innovative methods of "getting things done". His rule of thumb goes back to his roots at his Lutheran Church where he first read the words: "Ask and it shall be given, seek and ye shall find, knock and it shall be opened unto you." ... in one simple word said it all ...just...ASK.

### Special Baking Contests

Karen Dobson and Kevin Bieber will walk you through everything your fair needs to know about the Special Baking Contests that are available to each Pennsylvania Fair. These contests include the Hershey's Cake and Cookie, Brownie or Bar Contest as well as the Angel Food Cake Contest and the Apple Pie Contest.

This seminar will walk you through beginning with signing up for the contest, having the contest, judging and displaying your entries, finalizing your paperwork and of course encouraging your winners to represent your fair at the Pennsylvania Farm Show. So, bring your questions, share your ideas and learn from each other as we show you just how easy it is to have these Special Baking Contests.

Important to attend this session to keep up with the changes and additions to these contests.

### Food Safety

Bill Chirdon, PDA Director of Food Safety and Laboratory Services, graciously accepted to return and keep our vendors and food handlers current on the latest regulations with food. This is always a topic of concern and, at present, we are not clear on food re-certification regulations. In particular, who it affects, when does the present certification expire, and what are the expectations. Bill will give us the answers to all questions.

### Making the Unusual the Usual

"Making the Unusual the Usual" is not just a slogan for Phil Hurst; it's a philosophy that helps to draw over 300,000 attendees each year to the Clay County Fair in Spencer, Iowa. Located in Northwest Iowa, and with a population of 11,317, Spencer is the largest city within a 90 mile radius.

You will find yourself laughing with pure enjoyment as Hurst regales you with amusing stories of how he fell in love with fairs as a youth by discovering unusual things that only could be found at the fair. "Making the Unusual the Usual" will not only keep you laughing, but will have an impact on how you plan your event in the future!

### Use the Internet for Entry Process

Utilize the internet for the fair entry process: (1) To facilitate taking entries much easier and less labor intensive. (2) To allow your exhibitors to enter their own classes, pay fees, buy tickets, etc. all linking to your website. Presented by Martech Systems.

#### **Advertise in the newsletter "FairTalk"**

**\*\*Purchase three consecutive ads and make the entire payment up-front, the fourth ad is "HALF PRICE".**

**\*\*The cost is as follows (non-member rate is 25% higher):**  
Business Card \$25 per issue size (2" h x 3 1/2" w)  
1/4 page \$40 per issue size (4 3/4" h x 3 1/2" w)  
1/2 page \$60 per issue size (10" h x 3 1/2" w) or (4 3/4" h x 7 1/2" w)  
Full Page \$105 per issue size (10" h x 7 1/2" w)

**\*\*\*"FairTalk" is published Mar., Jun., Sept., Dec. Circle issues and ad size.**

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New Ad – enclose camera-ready copy or email to PSACF@pafairs.org  
Make payable to PSACF and  
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## GOVERNMENTAL CONSULTANT'S REPORT

- Fred A. McKillop

It will be difficult to gauge the success or failure of the recent elections until we see the budget proposal of Governor Elect Tom Corbett as it relates to agriculture and the fairs in particular, but it is assumed it will be an improvement to the previous administration. It will also be important to see who will be appointed as Secretary of Agriculture. Another vital connection will be the chief of staff and the legislative liaison. Please pay close attention to these developments.

As you probably know, Governor Elect Tom Corbett visited over 40 fairs and was escorted by our fairs throughout the fairgrounds to see firsthand the "Showcase of Agriculture". Lt. Governor Elect James Cawley was also a guest of the fairs and indicated support for the fairs and agriculture.

The elections in the House caused a switch in control from the democrats to the republicans with Hon. Sam Smith being elected as Speaker and Hon. Mike Turzai as Majority Leader. Hon. William Adolph is the Chairman of the Appropriation's committee. On the democratic side Hon. Frank Dermody is the Minority Leader and the Hon. Mike Hanna is the democratic Whip. Mike was the chairman of the

Agriculture Committee in the last administration. Hon. Joe Markosik is Minority Chairman of the Appropriation's Committee.

On the Senate side, Hon. Joe Scarnati remains President Protempore and the Hon. Dominic Pileggi remains the Majority Leader. A newcomer to leadership is the Hon. Pat Browne as the Whip. Hon. Jake Corman is still the Appropriation's Chairman.

On the democratic side, Hon. Jay Costa is the "new" Minority Leader replacing Bob Mellow who retired. The Hon. Mike O'Pake remains the Whip. The "new" Minority Chairman of Appropriations is Hon. Vince Hughes.

The Republicans control the Governor's Office, the House and the Senate. They face many economic challenges in the days ahead. Please make every effort to meet the many new legislators in December and January. Please talk to them about supporting Agriculture and the fairs. Correspondence should be sent to the "new" members congratulating them on their election and telling them that we are looking forward to working with them.

I wish everyone the best in the holiday season and for a New Year that is prosperous for our fairs.

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## **"New"** **PSACF Associates Welcome!**

### **Attractions, Miscellaneous**

#### **Richard Benninghoff**

233 Old Mill Rd. State College PA 16801  
Phone: (814) 237-4647 Phone 2: Fax:  
WebSite: E-Mail:  
Info: Family magic shows - stage and strolling magic.

#### **Buddy the Clown Show**

Herb Stine, 133 Southcreek Rd. Allenwood PA 17810  
Phone: (570) 538-9105 Phone 2: Fax:  
WebSite: www.buddythec clownshow.com  
E-Mail: hss40@juno.com  
Info: Buddy the Clown's complete stage show. Entertainment for children, fun magic, games, audience participation.

#### **Magic of Lance Gifford & Company**

1971 W. Lumsden Rd. #138 Brandon FL 33511-8820  
Phone: (813) 486-7057 Phone 2: Fax:  
WebSite: www.fairentertainer.com  
E-Mail: lance@www.fairentertainer.com  
Info: America's Premier Magic Show -- perform on your stage or our self-contained stage, sound, lighting.

#### **Hilarious Hypnosis Shows**

500 Broadway #5162 Malden MA 02148  
Phone: (617) 510-7084 Phone 2: (215) 300-9041 Fax:  
WebSite: www.stevemarino.com  
E-Mail: smarino1951@aol.com  
Info: Hilarious comedy hypnosis shows. Fun for all ages.

#### **Carrie McQueen - Stilt Walker/Juggler**

PO Box 933 Kennesaw GA 30156  
Phone: (770) 883-1947 Phone 2: Fax:  
WebSite: www.carriemcqueen.com E-Mail:  
Info: Interactive stilt walker & juggling.

#### **Mitchell Marionette Productions**

PO Box 1177 Sierra Madre CA 91025-1177  
Phone: (626) 355-3672 Phone 2: (626) 590-7757  
Fax: (626) 355-2402  
WebSite: www.mitchellmarionettes.com  
E-Mail: nancy@mitchellmarionettes.com  
Info: Marionettes and ventriloquism from spectacular Mississippi River Showboat stage PLUS strolling animatronic chimpanzee on a bicycle.

#### **Walker International Events**

3618 Webber St., Suite 112 Sarasota FL 34232  
Phone: (941) 806-0390 Phone 2: (800) 528-6577  
Fax: (941) 922-4797  
WebSite: www.walkerinternationalevent.com  
E-Mail: circus@walkerinternationalevent.com  
Info: Circus, under the Bigtop and indoors.

### **Equipment**

#### **Virginia Golf Cars, Inc.**

4445 Early Rd. Harrisonburg VA 22801  
Phone: (540) 433-7881 Phone 2: (888) 853-7746  
Fax: (540) 433-1057  
WebSite: www.vagolfcars.com E-Mail: jerry@vagolfcars.com  
Info: Golf car rentals for special events and fairs. Includes 2pass, 4pass, 6pass, and utility cars.

### **Insurance**

#### **Francis L. Dean & Associates, Inc.**

310 W. Cook Rd., Suite 204 Fort Wayne IN 46825  
Phone: (877) 732-4746 Phone 2: Fax: (260) 489-3817  
WebSite: www.fdeanin.com E-Mail: djohnson@fdean.com  
Info: Insurance for fairs, festivals, sports, concessionaires, and special events.

### **Musical Attractions**

#### **Jim Haner The Banjo Man**

PO Box 112 Williamsport PA 17703  
Phone: (570) 321-9734 Phone 2: Fax: (570) 321-9734  
WebSite: www.banjoman50.com  
E-Mail: jchbanjo50@yahoo.com  
Info: Stage and strolling minstrel act: old time and Bluegrass music.

### **Other**

#### **Democracy Rising PA**

PO Box 618 Carlisle PA 17013  
Phone: (717) 249-3300 Phone 2: (717) 386-0729 Fax:  
WebSite: www.democracyrisingpa.com  
E-Mail: nancy@democracyrisingpa.com  
Info: A non-profit, non-partisan organization working for integrity, value, transparency, and citizen confidence in Pennsylvania state government.

### **Security**

#### **Anthracite Protective Services, LLC**

400 Sunbury St. Minersville PA 17954  
Phone: (800) 695-0607 Phone 2: (570) 527-1433  
Fax: (570) 544-3646  
WebSite: www.anthraciteprotectiveservices.com  
E-Mail: paul@apslccpa.com  
Info: Security services, event planning, event EMS services, consulting, emergency plan preparation & revision, training.

### **Talent/Booking**

#### **Head-On Entertainment, Inc.**

4114 Hamilton Ave. Baltimore MD 21206  
Phone: (410) 903-8634 Phone 2: (410) 426-7220  
Fax: (410) 426-1951  
WebSite: www.headonentertainment.com  
E-Mail: headonent@aol.com  
Info: Music entertainment, live production (sound, stage, lights).

#### **N.A.M.E. - National Association of Mobile Entertainers**

349 N. York Rd., Box 144 Willow Grove PA 19090  
Phone: (215) 658-1315 Phone 2: (800) 434-8274  
Fax: (215) 658-1194  
WebSite: www.NameEntertainers.com E-Mail: Steve@nameentertainers.com  
Info: Entertainment.

#### **Windish Music and Productions**

PO Box 1996, 837 S. New St. West Chester PA 19382  
Phone: (484) 319-9341 Phone 2: Fax:  
WebSite: www.windishmusic.com  
E-Mail: windishmusic@gmail.com  
Info: Entertainment - Bands.

## 2011 SPOUSE PROGRAMS

The activities at the 2011 PSACF/PSSA Convention will feature:

- A "Ticket Auction" in the Chocolate Ballroom (prizes to be awarded on Saturday at 1PM).
- Wednesday and Thursday – shopping on your own at the many outlets and malls in the Hershey area.
- Friday afternoon, the Showmen's Association and the Fair's Association will conduct a Longaberger Basket Bingo from 2:00PM - 4:15PM. Purchase cards at the door.
- Saturday morning, "Antique Appraisal" from 9:30AM - 10:45AM.

All fairs and showmen are requested to donate one (1) or two (2) gifts for use in the above activities. Your support is truly needed and will be greatly appreciated.

## 2011 PA STATE FAIR QUEEN CONTEST TENTATIVE SCHEDULE

### Wednesday, January 19, 2011

12:00pm – 4:00pm Raffle Table Open to benefit Queen Program

### Thursday, January 20, 2011

9:00am – 4:00pm Raffle Table Open to benefit Queen Program  
2:00pm Early Hotel Check-In – Queen Contestants  
3:00pm – 4:00pm Queen Contestant Orientation Check-in  
4:00pm – 4:45pm Queen Contestant Orientation

6:00pm  
6:15pm  
6:45pm  
8:30pm  
9:00pm

Line Up for Evening Gown Competition  
Evening Gown and Introduction Competition  
PSACF Annual Banquet  
Queen Contestants Group Photo  
Gift Exchange

### FRIDAY, JANUARY 21, 2011

7:00am – 12:00pm Interviews - Morning Session  
9:00am – 4:00pm Raffle Table Open to benefit Queen Program  
9:30am – 10:30am Seminar – Larry Helms  
11:00am – 12:00pm Seminar – Denise Yoho  
1:00pm – 5:30pm Interviews - Afternoon Session  
2:15pm – 3:15pm Queen Coordinators' "Idea Exchange"  
2:30pm – 3:30pm Seminar – Denise Yoho  
6:00pm – 6:45pm Judges Reception with Contestants  
6:45pm PSSA Annual Banquet  
8:30pm – 10:00pm Queen Casey Hall's Party with Contestants

### SATURDAY, JANUARY 22, 2011

7:30am – 12:00pm Speech Competition – Morning Session  
9:00am – 12:45pm Raffle Table Open to benefit Queen Program  
9:00am – 10:00am Table Topic – "Fair Queen Activities and Responsibilities"  
11:00am – 2:00pm Hair Styling Appointments  
1:00pm Drawing for Raffle Table items  
1:15pm – 3:00pm Speech Competition – Afternoon Session  
4:30pm Rehearsal for Coronation (Contestants only)  
6:00pm Coronation Banquet (Reserved Seating)  
Ticket Required - \$29  
7:15pm Line Up for Coronation  
7:30 – 8:45pm Coronation Ceremony  
9:00pm Media Photos

Visit the PA State Fair Queen Program's Basket Auction and Raffle Table in the Great Lobby.

50/50 raffle tickets will also be sold in the Chocolate Ballroom Lobby.

Wed, Thurs & Sat. evenings, and Fri evening in the Fireplace Lobby.

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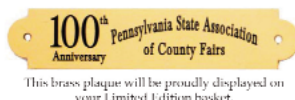
The Pennsylvania State Association of County Fairs is proud to present the "Mail" Basket as the 100th Anniversary 2012 limited edition collector basket. The baskets are custom made exclusively by the American Traditions Basket Company in Canal Fulton, Ohio. Each basket is hand woven with expert craftsmanship. **The baskets are a great fundraiser that will last a lifetime and capture your fair memories.** Order your custom collector basket today to support the Pennsylvania State Association of County Fairs!

Orders taken in 2011

Delivery at the 2012 Convention



2012 Limited Edition  
Collector Basket



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## The Jeanne Zano Band

EXCITING NEWS: Jeanne named SingerUniverse Magazine's "Best Vocalist of February". See story at: [www.singeruniverse.com](http://www.singeruniverse.com)

Nashville Recording Artist and PA native ~ Jeanne Zano ~ currently booking for the 2010-2011 Fair season

Her debut CD "Here I Am" produced by Mark Oliverius (Lorrie Morgan's producer)

2005 Kiwanis Wyoming County Fair Vocal Talent Search Winner

Opened for Lorrie Morgan, Jason Aldean, Sawyer Brown, Jamie O'Neal, Crystal Shawanda

Hit Song "8 Years of Life" WINNER of 2009 HITSONGFINDERS.com Songwriting Competition and Honorable Mention in 2009 Great Lakes Songwriting Competition

**Contact info: 570-905-1946 or [jeannezano@gmail.com](mailto:jeannezano@gmail.com)**

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## FROM THE ZONES



### Zone One

Representatives of twenty-seven fairs in the northwestern part of the state gathered for the Zone One fall meeting at Scrubgrass Grange on October 22. Only three fairs could not join us. All of the state officers were present to bring us up to date on the happenings of the state Association. We learned about the slogan for next year: "From the Farm Gate to the Dinner Plate" from Jim Davis as well as discussion on how the no smoking laws affect our fairgrounds. Ron Miller discussed some by-laws changes that will be presented at our annual meeting during the convention. Bruce Koppenhaver presented information on our annual convention in Hershey in January and urged everyone to get their room reservations made. He talked about our newsletters being published electronically and that the judges school would be held during convention.

Bruce also announced the first winners of the Msgr. John Mignot Memorial Scholarship. Zone One was fortunate to have two winners: Faith Houston and Maria Zaffuto. Faith was able to join us and relayed her gratitude for being chosen as one of the winners. Our Fair Fund Administrator, Eric Cowden, talked about our funding for this year and reminded everyone of the November 15 deadline to submit an application for fair reimbursement.

Cecil Gallup of the McKean County Fair was presented the Zone Person of The Year Award.

The six PSACF directors elected for 2011-2012 were: Sherman Allen, Crawford County Fair; John Berne, McKean County Fair; David Hallstrom, Clearfield County Fair; Robert Huston, Albion Area Fair; John McMullen, Indiana County Fair; and Sam Zaffuto, Sykesville Ag & Youth Fair.

Our spring meeting is scheduled for Friday April 15, 2011 at the Scrubgrass Grange.

### **Zone Person of the Year - Cecil Gallup**

has been an active member of the McKean County Fair for 40 years. He has served as director, president and currently as vice-president. He is active in his church and many organizations in the area. Cecil still works as a supervisor for Keating Township, where he has been for over 37 years.



L to R - Sam Zaffuto,  
Cecil Gallup



### Zone Two – David Reese, DVM

The Zone Two fall meeting was held at the Bloomsburg Fair on October 23rd and conducted by Larry Krome. Twenty of twenty-seven fairs were represented with a total of 91 attendees. They were brought up to date by remarks from: PSACF President Jim Davis, PSACF Vice-President Ron Miller, PSACF Secretary/Treasurer Bruce Koppenhaver, Fair Queen Program Representative Bitsey Kopfinger, and Fair Fund Administrator Eric Cowden.

Congratulations to Janna Heyler for being selected a recipient of the Msgr. John W. Mignot Scholarship Program. Janna is from Westfield, Pa. and represents the Tioga County Fair. The zone wishes you the best of luck in whatever your endeavor.

The Zone Person of the Year Award for 2010 was presented to Darwin Campell, Greene-Dreher-Sterling Fair. Darwin has been involved with the fair for most of his life as a member, director and officer. Congratulations Darwin, you deserve it.

The six PSACF directors elected for 2011- 2012 were: Larry Krome, West End Fair; Roger Dirlam, Wayne County Fair; Bruce Koppenhaver, Gratz Fair; Rodman Ralston, Bloomsburg Fair; Dr. David Reese, Tioga County Fair; George Witherite, Centre County Grange Encampment & Fair.

Bitsey Kopfinger was elected the Zone representative to the PA State Fair Queen Program for two years.

Hearty congratulations are in order for all the winners of the Pennsylvania Department of Agricultural Fair Ambassador Program. Zone Two had 15 honorees. This is one award you all can be proud of, as you were nominated by your peers.

The composite report of all the Zone Two fairs was very interesting. It showed how important the fair funding program is to each and every fair in one way or another. It is very important that all fairs keep in close touch with their legislators. As the report showed, our survival may depend on their support.

The Zone Two spring meeting will be hosted by the Wayne County Fair and Greene-Dreher-Sterling Fair on April 16, 2011, and the fall meeting hosted by the Luzerne County Fair on October 22, 2011.

The 2012 hosts will be the Clinton County Fair in the spring and the Bloomsburg Fair in the fall.

See "Zones" - next page





L to R - Darwin Campbell,  
Larry Krome

**Zone Person of the Year - Darwin Campbell** has been on the Greene-Dreher-Sterling Fairboard for several decades. He started with the Boy Scouts making pizza at the fair. Darwin then became a member of the fair and later elected director. He has chaired various committees and later elected corresponding secretary.

You'll see him at the PSACF/PSSA convention, zone meetings, and IAFE Zone meetings. His fair has honored him with a lifetime membership. The last six (6) years Darwin has been in a fight with cancer; however, he is always at the fair helping out where needed.



### Zone Three – Debbie Stephenson

Zone Three met on Thursday, October 21, at the Fayette County Fairgrounds. The six PSACF directors elected for 2011-2012 were: John Blaney, Jr., Fayette County Fair; Debbie Stephenson, Greene County Fair; Harry Reffner, Bedford County Fair; Dick Horstman, Washington County Fair; Sarah Long, Sinking Valley Fair; and Craig Lash, Westmoreland County Fair. Jim Davis is automatically on the board as he will be coming the Immediate Past President.

Many ideas were discussed with all directors reporting from fair visits and President Jim Davis, Vice President Ron Miller, Department of Ag Eric Cowden and Secretary Bruce Koppenhaver all made their reports. Convention was discussed as we should have our packets by now - if not see Bruce. To the fairs that brought door prizes and to Hazel Blaney who made all the preparations for the dinner, "Thank you!"

**Zone Person of the Year - Byron Glessner** has been on the Somerset County Fairboard for 38 years and as president 21 of those years. He has been an integral part as to why the fair has been such a success. Byron's hard work and leadership is seen in the many building projects.

In addition, Byron is a past PSACF state director and still



L to R - Jim Davis,  
Byron Glessner

attends conventions, zone meetings and state board meetings.



### Zone Four – Sally Nolt

The Fall Zone 4 Meeting was held October 20, 2010 at Shady Maple Smorgasbord, East Earl with 155 in attendance. Thank you to Karen Dobson for handling the reservations.

The Zone Person of the Year Award for 2010 was presented to Bruce Lemmon, president of the Cumberland Ag Expo.

Once again I would like to thank Fred McKillop and our officers for their hard work attempting to restore fair funding. Hopefully with a "new" administration our funding may be increased. Continue to keep in touch with your legislators.

The six PSACF directors elected for 2011-2012 were: Sally Nolt, Elizabethtown Community Fair; Karen Dobson, Kimberton Community Fair; Kevin Bieber, Oley Valley Community Fair; Ron Miller, Kutztown Fair; Luke Bruckhart, Manheim Community Farm Show; and Martha Ebersole, Perry County Community Fair.

The spring meeting will be hosted by Shippensburg Community Fair on April 13, 2011. The fall meeting will be hosted by Allentown Fair on October 19, 2011. For reservations contact Karen Dobson.

### Zone Person of the Year -

**Bruce Lemmon**, President of the New Carlisle Fair Association. The last twenty-five years have been very challenging for the leadership of the New Carlisle Fair Association. During this period of time Bruce has served as a Fair Director since 1986, Vice President for four years - 1988-91, President in 1987, again in



L to R - Sally Nolt,  
Bruce Lemmon

1994, and has served as President for the past seventeen years. Providing leadership to any fair can be quite challenging; however, being part of the leadership team of a fair whose previous leadership sold the fairgrounds and the shareholders retained the funds made it very difficult to continue to function as a fair.

Bruce and his wife, Kate have been very supportive of the New Carlisle Fair Association operating as the "Cumberland Ag Expo."





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# 2011 Dates for PA County Fairs

TBA	Pike County Fair
Mar. 26, 27 & 30 - Apr. 3	PA Maple Festival
April 29 - May 1	Delaware Valley A Day
June 14 - 18	Kempton Country Fair
June 20 - 25	Schnecksville Community Fair
June 21 - 26	Northeast Fair
June 28-July 4	Wolf's Corners Fair
July 1 - 9	Butler Fair
July 4 - 9	Mercer County Grange Fair
July 10 - 16	Derry Township Agricultural Fair
July 11 - 16	Mason Dixon Fair
July 14 - 23	Lycoming County Fair
July 18 - 23	Jefferson County Fair
	Sewickley Township Comm. Fair
July 19 - 23	Jacktown Fair
	Plainfield Farmers Fair
July 23 - 30	Lebanon Area Fair
July 24 - 30	Bedford County Fair
	Clarion County Fair
July 25 - 30	Kimberton Community Fair
	Shippensburg Community Fair
	Troy Fair
July 26 - 30	Jefferson Township Fair
July 28 - Aug. 6	Fayette County Fair
July 31 - Aug. 6	Potter County Fair
	Union County West End Fair
Aug. 1 - 5	Morrisons Cove Dairy Show
Aug. 1 - 6	Clearfield County Fair
	Cochranon Community Fair
	Goshen Country Fair
	Schuylkill County Fair
Aug. 5 - 13	Wayne County Fair
Aug. 6 - 13	Clinton County Fair
Aug. 7 - 13	Cameron County Fair
	Greene County Fair
	Huntingdon County Fair
	Mifflin County Youth Fair
Aug. 8 - 13	Butler Farm Show
	Dawson Grange #419 Comm. Fair
	Mountain Area Fair
	Reading Fair
	Sykesville Ag & Youth Fair
	Tioga County Fair
	Venango County Fair
Aug. 9 - 13	Cumberland Ag Expo
	Elk County Fair
	Warren County Fair
Aug. 10 - 14	Carbon County Fair
Aug. 13 - 20	Washington County Ag Fair
Aug. 14 - 20	Bullskin Township Comm. Fair
	Fulton County Fair
	McKean County Fair
Aug. 15 - 20	Dayton Fair
	Kutztown Fair
	Lawrence County Fair
	Montour-DeLong Community Fair
Aug. 16 - 20	South Mountain Fair
Aug. 17 - 21	Middletown Grange Fair
Aug. 18 - 20	Findlay Township Fair

Aug. 19 - 27	Westmoreland Fair
Aug. 20 - 27	Crawford County Fair
	Somerset County Fair
Aug. 21 - 27	Franklin County Fair
	Williamsburg Comm. Farm Show
Aug. 22 - 27	Elizabethtown Fair
	Harford Fair
Aug. 23 - 27	Blue Valley Farm Show
	Hookstown Fair
	Perry County Community Fair
	Transfer Harvest Home Fair
Aug. 25 - 27	Northumberland County Fair
Aug. 25 - Sept. 1	Centre Co. Grange Encamp. & Fair
Aug. 28 - Sept. 3	Indiana County Fair
	West End Fair
Aug. 29 - Sept. 3	Erie County Fair
Aug. 30 - Sept. 3	Big Knob Grange Fair
Aug. 30 - Sept. 5	Allentown Fair
	Greene-Dreher-Sterling Fair
Aug. 31 - Sept. 5	Kiwanis Wyoming County Fair
	Sullivan County Fair
Sept. 1 - 5	Stoneboro Fair
Sept. 3 - 10	Juniata County Fair
Sept. 4 - 10	Cambria County Fair
	Spartansburg Community Fair
Sept. 5 - 10	Ox Hill Community Fair
	Waterford Community Fair
	West Alexander Fair
Sept. 6 - 10	Bellwood-Antis Farm Show
	Claysburg Farm Show
	Jamestown Community Fair
Sept. 7 - 11	Luzerne County Fair
Sept. 9 - 18	York Fair
Sept. 11 - 17	McClure Bean Soup Festival & Fair
Sept. 11 & 14 - 17	Berlin Brothersvalley Comm. Fair
Sept. 12 - 17	Green Township Community Fair
Sept. 13 - 17	Albion Area Fair
	Denver Fair
	Sinking Valley Fair
Sept. 14 - 16	Southern Lancaster County Fair
Sept. 15 - 17	North East Community Fair
	Oley Valley Community Fair
Sept. 18 - 24	Beaver Community Fair
	Gratz Fair
Sept. 20 - 24	Ephrata Fair
	Harmony Grange Fair
Sept. 24 - Oct. 1	Bloomsburg Fair
Sept. 27 - 30	Morrisons Cove Community Fair
Sept. 28 - 30	West Lampeter Community Fair
Sept. 28 - Oct. 1	New Holland Farmers Fair
Sept. 30 - Oct. 2	Tri-Valley Community Fair
	Unionville Community Fair
Oct. 3 - 7	Manheim Community Farm Show
Oct. 4 - 6	Holidaysburg Community Fair
Oct. 11 - 15	Dillsburg Community Fair

**From the Farm Gate  
to the Dinner Plate**



pennsylvania fairs

## ERIC COWDEN PA Department of Agriculture

With the holiday season upon us, the PDA fair office is busy working on reimbursements to the county and community fairs. The holidays are also a sign that the Pennsylvania State Association of County Fairs (PSACF) state meeting and zone meetings have wrapped up, and it's time to look forward to the Pennsylvania Farm Show, State Fair Convention and the arrival of the reimbursement checks in the mail.

The zone meetings were well attended and informative, and I am continually impressed by the innovation that fairs show even during challenging times. I appreciate everyone's support and am grateful for the invitation to the meetings.

The state board meeting was exceptional, as usual. The board members must be commended for working tirelessly for the improvement of the county fairs, and we must continue to support them and trust these elected members to lead the association.

I would like to extend a special thank you to Jim Davis, Ron Miller, Bruce Koppenhaver and Larry Krome for their hard work and dedication to Pennsylvania fairs.

The 95th Pennsylvania Farm Show is quickly approaching – Jan. 8-15, 2011 – and we invite you to stop by the Pennsylvania Department of Agriculture booth in the Main Hall to catch up on what's been happening in Harrisburg.

The State Fair Convention in Hershey promises to be better than ever. I know the leadership team has prepared a great program, so please be sure to take full advantage of all the tabletop displays and seminars. I will be stationed with the PDA booth in the Great American Hallway during the convention and look forward to catching up with each of you.

As 2010 draws to a close, I thank you for your kindness and hospitality during the past year.

Happy Holidays and have a prosperous New Year.

Take care,

  
Eric

## PENNSYLVANIA STATE FAIR QUEEN

- Casey Hall



Dear Fair Lovers,

Happy Holidays and Season Greetings! It has been an absolutely wonderful year traveling around to all the fairs and different state events. Sadly, the fair season is over and it's back to planning for the 2011 fair season, but I think that over all this was a great year. I traveled to 17

different fairs including

Schnecksville, Derry Township Ag Fair, Jefferson County, Troy, Kimberton County, Potter County, Huntingdon County, Cumberland County Ag Expo, Mason Dixon, Warren County, Washington County, Dayton, Indiana County, Luzerne County, Grange Fair, Bloomsburg, and Oley Valley, and attended numerous other events during the summer such as Ag Progress Days and Farm City Days to promote Agriculture and County Fairs. I'm really

looking forward to ending my year on a good note by attending the Pennsylvania Farm Show before my last appearance as the 2010 PA Fair Queen at the State Convention in January.

I have acquired so much knowledge during my reign about Pennsylvania as a whole, all of the incredible people in it, and how it has the best fairs in the world. My favorite part of my reign was seeing how every fair had something different to offer and no two were even close to being the same. I would like to thank all of the people for providing me with unforgettable memories and countless laughs. Hopefully I will see many familiar faces at convention as I say good-bye and another lucky lady will have the same once in a lifetime opportunity to get to know all of you as I have. It has been my honor and my pleasure to serve as the 2010 Pennsylvania Fair Queen and I wouldn't trade this experience for the world. I hope to see you all in Hershey -- and Happy Holidays and Safe Travels!



## 2010 MSGR. JOHN W. MIGNOT SCHOLARSHIP RECIPIENTS



**Janna Heyler** is the daughter of Martin and Joyce Heyler of Westfield, PA. She currently is a junior Nursing major at York College of Pennsylvania. She is involved in Relay for Life, Student Nurses Association of Pennsylvania, and Intervarsity Christian Fellowship.

Janna graduated in 2008 from Cowansque Valley High School. During her high school years, she participated in sports, band, National Honor Society, Student Council, and FFA. She was president of her FFA chapter, received her Keystone Degree, awarded the North-Central Region Star Agri-Businessman. She placed first in the Pennsylvania FFA Land Judging Career Development Event and participated in the National Competition.

Janna has been an exhibitor at the Tioga County Fair since 1998 and participated in many 4-H and FFA activities at that level, as well as assisting wherever and whenever she was needed at the fair.



**Abby Miles** is the daughter of Ken and Jeanine Miles of McDonald PA. Abby currently is a senior at Penn State majoring in Business Management with a minor Legal Environment.

Abby graduated from Fort Cherry High School in 2007 where she was involved in FFA, captain of the Cheerleading Team, Student Council, National Honor Society plus received Greenhand/Chapter/Keystone Degrees. She was vice-president of the Parliamentary Procedure Team, and received awards for sheep & swine finishing and diversified livestock production.

Over the years, Abby has shown market and breeding animals at the Washington County Fair. Her lifetime goal is to remain true to the values and life skills gained through involvement in 4-H/FFA and experiences at the Washington County Fair.



**Faith Houston** is the daughter of Lawrence and Sandra Houston of Templeton PA. Faith is currently attending Carlow University, after attending Butler County Community College, majoring in Nursing (Registered Nurse to Bachelor of Science).

Faith graduated in 2007 and was home schooled. She attended the Blackburn Study Center, Shakespeare Scene and Monologue contest participant at the O'Reilly Theater in Pittsburgh, National Latin Honor Society, Latin & Spanish Clubs, and Hope Speech Club.

She worked as a lifeguard and swim instructor at the Armstrong County YMCA and the Pittsburgh Golf Club. She enjoys AWANA, dancing, and drums.

At the Dayton Fair, Faith showed animals, 4-H projects and general exhibits. In 2006 she was the Dayton Fair Queen and 2007 the PA State Fair Queen. Her itinerary as queen in those years are many pages long. This learning experience helped her interact with people in a professional yet engaging manner that make them feel important. These skills will help her meet future goals working as a registered nurse and completing her bachelor degree.



**Rebecca Shaw** is the daughter of Steve and Karyn Shaw of Williamsburg PA. Rebecca currently is a freshman at Penn State, University Park, majoring in Ag Education with a minor in International Agriculture.

Rebecca graduated from Williamsburg Junior/Senior High School in 2010 where she was involved in basketball, softball, and captain of the volleyball team. She was a member of the National Honor Society, Student Council, and president of the Yearbook.

Growing up she showed dairy animals, and assisted young members of 4-H and FFA at the Morrisons Cove Dairy Show.

Rebecca was a member of the National 4-H Judging Team and had the opportunity to travel to Europe. Her travel included six different countries: Scotland, England, France, Belgium, Luxembourg, and Germany. She spends the rest of her free time with wonderful family and friends.



**Alex Stepnoski** is the daughter of Raymond and Diana Stepnoski of Doylestown PA. She currently attends Drexel University as a sophomore studying Digital Media, which encompasses web design, animation, and computer gaming.

Alex has been attending her local fair, the Middletown Grange Fair, since she was six, and had been exhibiting since she was eight. In total, Alex has exhibited over thirty 4-H projects. She has also exhibited baked goods, textiles, artwork, and photography. Alex's favorite activity at the fair is to share her English and Giant Angora rabbits to the public. In addition, she also conducts spinning and knitting demonstrations. She volunteers at the fair's annual Chicken Dinner, fair set-up, and clean-up.

Beyond the local level, Alex has exhibited her projects at the Pennsylvania Farm Show in both the rabbit and home living exhibits. In 4-H, Alex represented the Pennsylvania 4-H Program as a 2009 State Council Officer. Her main responsibilities included assisting in planning the State 4-H Leadership Conference and promoting 4-H at multiple levels. She has also represented the Pennsylvania State Rabbit Breeders Association (PaSRBA) as their 2008 Queen and Commodity Representative.



**Maria Zaffuto** is the daughter of Sam and Angela Zaffuto of Zykesville PA. Maria currently attends Slippery Rock University majoring in Public Health/Pre-Physical Therapy.

Maria graduated in 2010 from DuBois Area Catholic High School. She was involved in National Honor Society, Student Council, cheerleader competition, music and choir, campus ministry, class play, and received Music Excellence and Christian Service Awards.

Her other activities took her into the area of The Sound of America Honor Band and Chorus European Concert Tour, Girl Scouts, and Civic Light Opera Academy. In addition, Christ The King Manor volunteer, coach/choreographer for Cheerleading Team, and worker for family run food concession.

At the Sykesville Ag and Youth Fair, Maria helped with exhibits data processing, assisted in family living, poultry, rabbits, and antique equipment departments. She worked in the fair office by answering phones, selling passes, giving directions, answering questions and still find time to show chickens. She was also in attendance at fair board meetings and the state conventions.

---

## "NEW" FOR 2011 CONVENTION Smile for the Camera!

The 2011 Convention will have a new addition of roving photographers from Tim McGowan Studios. They will be photographing events and people during the entire convention including banquets, seminars, table topics, trade show, Queen contest, hospitality times, and award ceremonies. Need to update that Fair Board group photo for the website? Need a photo gift of yourself for a family member? Then this is your perfect chance because the photographers will even be offering opportunities for formal portraits. You can even have family, guests or friends included with you in a group portrait! All photos taken at the

Convention will be available for viewing and purchase at a table outside the Trade Show as well as online at [www.PSACF11.photoherald.com](http://www.PSACF11.photoherald.com) (password 11911). If you have ever attended an IAFE National Convention, you are familiar with this onsite photography benefit. No need to cart your camera around; let the photographers from Tim McGowan Studios do all the work. Then just sit back and view the photos at their convenient Viewing Stations at convention or the website noted above. So say "CHEESE" and be part of the fun!"

**2010****Fair Ambassador**

Allentown Fair	Tammy Keane
Bedford County Fair	Norah Williams
Bloomsburg Fair	James. A. Turner
Carbon County Fair	Robert S. Silliman
Centre Grange Fair	Darlene Confer
Clinton County Fair	Lewis Snook
Dillsburg Farmers Fair	Ginny Shatto
Denver Fair	Charles Messner
Elizabethtown Fair	Sarah Myer
Ephrata Fair	Sue Pfautz
Fayette County Fair	Sue Koleck
Gratz Fair	Haven Schaffner
Harford Fair	James 'Ken' Adams
Huntingdon County Fair	Vicki Brown
Indiana County Fair	Arlene Weaver
Jacktown Fair	Walter 'Buck' Burns
Juniata County Fair	Sue Pontius
Kimberton Community Fair	Dominick and Dee Aquilante
Lebanon Fair	Richard Kreider
Luzerne County Fair	Judy Kmetz
Lycoming County Fair	James H. Springman
Manheim Community Farm Show	Jay Mylin
Mason Dixon Fair	Denise Robinson
McKean County Fair	Joe Irons
New Holland Farmers Fair	Lisa Wanner
Oley Valley Community Fair	Kevin Bieber
Perry County Fair	John 'Jack' Hess
Potter County Fair	Sarah Gilliland
Schnecksville Community Fair	Donald Kuntz
Schuylkill County Fair	Robert and Kathy Evanchalk
Shippensburg Community Fair	Richard Wyrick
Somerset County Fair	Byron Glessner
South Mountain Fair	Joanne Irvin
Tioga County Fair	Dr. David Reese
Troy Fair	Larry Krug
Washington County Fair	Lee Robinson
Wayne County Fair	Nina Martin
West Lampeter Community Fair	Donald H. Herr
West End Fair	Donald Everett
York Fair	George Spangler





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## ENTERTAINMENT 2011 PSACF/PSSA CONVENTION

### WEDNESDAY SHOWCASE

The Rock Cats	Joyce Martin Group
Chris Ruble	Self Booking
Savannah Jack	Variety Attractions
Sean Patrick McGraw	Bee Cee Entertainment
Marie & The Little Rock Band	
A tribute to Reba	Self Booking
Leah Burkey	Self Booking
Elvis Tribute Artist	Self Booking
Drum The Bucket	Self Booking
Gwen Sebastian	Carlson Talent Agency
Wendy Owens & Renegade	WOAR Music Inc
The Steve Smith Band	Self Booking
Ole 97 Johnny Cash June Carter Tribute	Self Booking
Jerry Schickling	Self Booking
The Legends	Anjoli Productions

### THURSDAY MORNING OPENING

Buffalo Barfield      Anjoli Productions

### THURSDAY PSACF BANQUET

The Moore Brothers      Self Booking  
 TBA      Variety Attractions

### FRIDAY PSSA BANQUET

Dancing Queen      The Concert Manager  
 The New Individuals      Self Booking

- Not listed in the order of performance
- Subject to change

Showcase MC    Galla Higinbotham