

DATES TO REMEMBER

2011

March 28 (week of)
 * 1st Quarter FAIRTALK emailed
 April 7
 * PSACF Board Meeting
 April 13
 * PSACF Zone 4 Mtg.-Shippensburg Comm. Fair
 April 14
 * PSACF Zone 3 Mtg.-Washington Co. Fair
 April 15
 * PSACF Zone 1 Mtg.-Scrubgrass Grange
 April 16
 * PSACF Zone 2 Mtg.-Wayne Co. Fair & Greene-Dreher-Sterling Fair
 April 28 to 30
 * IAFE Zone 1 Conference-Warwick, RI
 May 30
 * FAIRTALK material for June issue due
 June 27 (week of)
 * 2nd Quarter FAIRTALK emailed
 August 31
 * Baking Contest checks (Hershey, Angel Food)
 * FAIRTALK material for Sept. issue due
 September 1
 * Showcase apps. for 2012 Convention mailed
 September 26 (week of)
 * 3rd Quarter FAIRTALK emailed
 October 13
 * PSACF Board Meeting
 October 15
 * Showcase apps. due
 * 2012 Request for Fair Info material, PSACF Associate Dues Invoices, PSACF/PSSA Convention material, Trade Show apps. mailed
 October 20
 * PSACF Zone 3 Mtg.-TBA
 October 21
 * PSACF Zone 1 Mtg. - Scrubgrass Grange
 October 22
 * PSACF Zone 2 Mtg. - Luzerne Co. Fair
 October 26
 * PSACF Zone 4 Mtg.-Allentown Fair
 November 1
 * Fair Person Of The Year apps. due
 * Communications Competition apps. due
 November 15
 * Reimbursement apps. - Fair Fund due
 * Queen Competition apps. due
 November 30
 * FAIRTALK material for December issue due
 November 28 to December 1
 * IAFE Convention - Las Vegas
 December 26 (week of)
 * 4th Quarter FAIRTALK - emailed

2012

January 7 to 14
 * PA Farm Show
 January 18 to 21
 * 100th PSACF/PSSA Convention - Hershey



FAIRTALK



"News From The PA State Association Of County Fairs"
"THE VOICE OF THE PENNSYLVANIA FAIR INDUSTRY"

VOL. 25

MARCH, 2011

NO. 1

ED NEHRIG NAMED 2010 FAIR PERSON OF THE YEAR

Nehrig, a Center Township dairy farmer, was a young 4-H and FFA member when he began showing cattle at the Indiana County Fair in the 1950s. He and his wife, Ginny, recently celebrated their 50th wedding anniversary, and their first date was a night at the county fair.



L to R - Lee Robinson, committee chair, Ed Nehrig, recipient, and Mike Pechart, PDA Deputy Secretary

Since then, Nehrig's children and grandchildren have also competed with farm animals at the fair.

In the 1960s, Nehrig became the assistant dairy superintendent and then the dairy superintendent for the fair. In 1977 he was elected to the fair's board of directors, and went on to serve as the board's secretary, vice president and president. He's now the Indiana County Fair director with the longest tenure. In addition to being a director, he's also served as the fair's manager each year since 2005.

Of all the positions he's held, Nehrig considers the manager's job to be the most challenging.

"You've got to be on top of everything" as manager during fair week, he said. "I'm there 24 hours a day the whole week," with the other directors and security personnel knowing where he's at all times.

Nehrig said that as soon as one Indiana County Fair ends, the directors begin planning for the next year's fair.

"It's a year-round commitment," he said. And with the 150th edition of the fair coming in 2012, the directors are actually planning more than a year in advance. "We're already thinking about what's going to happen" for the sesquicentennial edition, he said.

Why has Nehrig devoted so much of his time to the fair? "The fair's been a part of my life ever since I was a kid," he said. "It's my way of giving back a little bit. ... It's all about the kids. We just give the young people so many opportunities" to participate and compete, not only with their 4-H and FFA entries but also at the fair's high school band night and cheerleading expo.

Nehrig said his selection as recipient of the Fair Person of the Year Award was a result of all the Indiana County Fair volunteers helping him.

"It's not just me alone," he said. Nehrig is the second Indiana County Fair director to receive the Fair Person of the Year Award.

Indiana Gazette contributed to this report.

PSACF OFFICERS - 2011-2012

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10 Dry Run Rd. - Left Branch
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(814) 623-2352

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(814) 756-4833

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Sykesville, PA 15865
(814) 894-5723

Larry Krome
PO Box 7
Gilbert, PA 18331
(610) 681-4788

MEMBERS AT LARGE

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Legislative Consultant
213 State St.
Harrisburg, PA 17101
(717) 232-5445

Galla Higinbotham
5075 Wrenwood Ln.
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2301 North Cameron St.
Harrisburg, PA 17110-9408
(717) 346-4202
(717) 787-5342

FAIRTALK published four times per year by the Association. Send information for the publication to:
Bruce Koppenhaver, PO Box 546, Gratz PA 17030

FROM THE PRESIDENT

- Ron Miller



I hope everyone has survived the winter we have had in Pennsylvania. We had a great convention and I would like to thank everyone that attended. Thanks, go out to many that helped to make the convention provide the educational seminars and table topics that were presented to all that attended the programs.

At the state association level, we have been dealing with the issue of sawdust at county and local fairs. The sawdust issue was handed down to the state from the U.S. Environmental Protection Agency. The PennSafe bureau of the Department of Labor and Industry in Pennsylvania is who enforces this regulation. Thanks to PSACF director Sherman Allen from Crawford County who brought this ruling up to your state officers through a powerpoint program that was presented in Crawford County. We have worked with Deputy Secretary Mike Pechart on this issue and he is pursuing it with Labor and Industry. We hope to have more information for you at the PSACF Spring Zone meetings in April.

We will also be working with the Legislature on Fair Funding in the coming months.

I hope that all fairs will be attending the zone meetings to receive updates about the 2011 fair season.

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GEORGE GREIG NOMINATED STATE SECRETARY OF AGRICULTURE



Harrisburg – Governor Tom Corbett nominated George Greig, a farmer and agriculture leader from Linesville, Crawford County, as Secretary of Agriculture.

“George Greig is an experienced farmer, businessman and leader,”

Corbett said. “His record of success and service makes him an ideal choice to lead this important state agency.”

Greig, 59, has held many positions within the Pennsylvania Farm Bureau, where he has served as the State Board Director for the past six years. Before that, he served as Crawford County Farm Bureau President for eight years, Crawford County board member for 12 years and has been local affairs chairman and served on the legislative committee.

Greig also owns and operates a 650-acre dairy farm in partnership with his brother in Crawford

County. The Greig brothers also produce soybeans and hay.

Greig currently serves as township supervisor in Conneaut Township. Corbett said that Greig has also served on the USDA Farm Service Agency PA State Committee, the Crawford County Conservation District, and the Great Lakes Regional Water Board.

Greig and his wife, Christine, have been married for 15 years and have six children.

Senate committees are expected to hold public hearings on many of Corbett’s nominations this month, but the timing may depend on how soon the nominees file required statements of financial interest with the State Ethics Commission, said Erik Arneson, spokesman for Senate Majority Leader Dominic Pileggi, R-Delaware.

By law, the full Senate cannot vote on gubernatorial nominations until at least 10 calendar days after the nominees file those statements. Typically, the committees defer confirmation hearings until after the statements are filed, Arneson said.

Associated Press contributed to this report.



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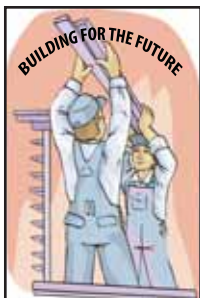
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THE SECRETARY'S NOTEPAD

- Bruce Koppenhaver, CFE



99th PSACF/PSSA Convention

The 99th PSACF/PSSA Convention, with the theme "Building for the Future", was held at the Hershey Lodge and Convention Center in Hershey, PA on January 19-22, 2011. Registration was 1,638, a slight decrease from the previous convention.

The Trade Show had 159 booths, same as previous convention, and consisted of various goods and services.

The Opening Celebration had entertainment and was highlighted by keynote speaker, Jeff Tobe.

The Communications Breakfast where the winners of the communications exhibits were awarded.

The PSACF Annual Banquet where the 2010 Fair Person of the Year Ed Nehrig, 2010 Zone Fairs, changes in PSACF Officers and Directors were announced.

The Coronation Banquet where the 2011 PA Fair Queen, Claire Werkiser from the Unionville Community Fair, was crowned from among 58 fair queen contestants.

The PA Showmen's Banquet where Jerry Snyder was named 2010 Showman of the Year.

The spouses programs consisted of Longaberger "Basket Bingo" and several other programs.

2012 Convention is January 18-21 at the Hershey Lodge & Convention Center, Hershey PA.

Recent Mailings

All associate members were mailed membership packets in February. If any associate member had not received their packet, please contact the association office.

Fairs were mailed dues notices in early February. Packets will be mailed to those paid by the end of March; thereafter, as dues are received. If your fair did not receive your notice or packet, if dues paid, please contact the association office.

Special Baking Contests

The Blue Ribbon Apple Pie Contest, the Hershey Contests, and the Angel Food Cake Contest "Intent to Participate" form was distributed at convention, with the remainder mailed. Contact the appropriate Special Baking Contests chairperson if you have any questions.

Animal Health

An Animal Health document for 2011 is available in the "Fairs Only" section of the association website. Apply the 2011 rules as necessary to your Premium Book/Tabloid.

Promoter License

The PA Department of Revenue did a renewal of each fair's promoter license for 2011. Every fair's license expired in January, 2011. There were 8 fairs I notified by email which had theirs placed "on hold." Contact Marvin Paulk at (717) 772-2906 or mpaulk@state.pa.us if yours is "on hold" or your fair did not receive a valid license for the year. Reminder: if any business, person, etc. has sales (food, supplies, equipment, etc.) at your fair, the fair must have a promoter license. An application is located on the association website under "Fairs Only." If the fair only has sales (and nobody else), then no license is required.

Fair Funding

Governor Corbett's proposed state budget (FY2011-12) has \$981,000 listed for "Payments to Pennsylvania Fairs." The current budget (FY2010-11) was \$1 million; however, \$19,000 was placed in budgetary reserve. Bottom line - no change between current budget and proposed budget. We will be contacting fairs in coming weeks with a "plan of action" concerning fair funding.

2011 Theme

The 2011 fair season theme, and for the fair display at the 2012 convention, will be "From the Farm Gate to the Dinner Plate." No theme slick was printed; however, a sample is available in the "Fairs Only" section of the association website.



2011 IAFE Zone 1 Conference

This conference will be held in Warwick, RI on April 28-30, 2011. Each fair that is a member of IAFE should have received details of this conference. In addition, you can get to this material at www.iafezone1.com.





"New" **PSACF Associates Welcome!**

Associations

Newville Fairgrounds Assoc.

435 Shippensburg Rd., PO Box 176 Newville PA 17241
Phone: (717) 440-5492 Phone 2: (717) 423-5357 Fax:
WebSite: E-Mail: fieldpine@kuhncom.net
Info: Fairgrounds.

Attractions, Animal/Zoo

DockDogs

5690 Wolff Rd. Medina OH 44256
Phone: (330) 204-6144 Phone 2: Fax:
WebSite: www.dockdogs.com E-Mail:
Info: Entertainment.

Attractions, Miscellaneous

Balloons the Clown

600 Haymont Dr. Easton PA 18045
Phone: (610)253-2835 Phone 2: Fax:
WebSite: www.Balloonstheclown.com
E-Mail: neal@funaffairs.com
Info: Clown.

Matt Episcopo Comedy & Magic

PO Box 542 Morrisville NY 13403
Phone: (315) 796-6436 Phone 2: Fax:
WebSite: www.mattepiscopo.com E-Mail:
Info: Comedy and magic.

The Magic of Steve Hyde

891 Back St. Montoursville PA 17754
Phone: (570) 435-0836 Phone 2: Fax:
WebSite: www.themagicofstevehydeandmelanie.com
E-Mail: steve-hyde@excite.com
Info: Stage magic and walk-around magic performances.

Masters of the Chainsaw

PO Box 536 Lehighton PA 18235
Phone: (888) CHAINSAW Phone 2: (610) 390-4840
Fax: (570) 722-4102
WebSite: www.mastersofthechainsaw.com
E-Mail: jen@chainsaw.net
Info: Placing the worlds best income producing chainsaw artists since 1992. New: CHAINSAW CHIX.

Tom Yurasits Productions

534 E. 5th St. Northampton PA 18067
Phone: (610) 262-0229 Phone 2: Fax:
WebSite: www.tomyurasitsmagic.com
E-Mail: tom@tomyurasitsproductions.com
Info: Magic shows.

Attractions, Thrill & Stunt Shows

Vaters' Monster Motorsports

9950 Downsview Pike Hagerstown MD 21740
Phone: (301) 582-1345 Phone 2: (717) 387-1828
Fax: (301) 582-3056
WebSite: www.vatersmotorsports.com
E-Mail: vatersmonster@aol.com
Info: Event Production-monster trucks, jet-powered 4-wheelers, freestyle motocross, tough trucks.

Carnivals (rides)

Interstate Amusement Co. of America

269 Second Ave. Ridgeland SC 29936
Phone: Phone 2: Fax:
WebSite: E-Mail:
Info:

Equipment

Midway Stainless Fabricators

25 Montgomery St. Hillside NJ 07205
Phone: (908) 624-9660 Phone 2: Fax:
WebSite: E-Mail:
Info: Concession Cart Manufacturer.

Renaissance Technologies, Inc.

5000 Ritter Rd., Suite 202 Mechanicsburg PA 17055
Phone: (717) 691-7090 Phone 2: Fax:
WebSite: E-Mail:
Info: ITS and camera systems.

Events

Benton Rodeo

PO Box 288 Benton PA 17814
Phone: (570) 204-9444 Phone 2: Fax:
WebSite: www.BentonRodeo.com
E-Mail: mparks.bentonrodeo@yahoo.com
Info: Annual rodeo - third week of July.

Delaware State Fair, Inc.

PO Box 28, 18500 S. DuPont Hwy. Harrington DE 19952
Phone: (302) 398-3269 Phone 2: (302) 270-1711
Fax: (302) 398-5030
WebSite: www.delawarestatefair.com
E-Mail: wdimondi@msn.com
Info: July 21 - 30, 2011.

Fireworks

Dominion Fireworks, Inc.

PO Box 3015 Petersburg VA 23805
Phone: (804) 733-6792 Phone 2: (877) 822-7236
Fax: (804) 732-3866
WebSite: www.dominionfireworks.com
E-Mail: Dominionfire@aol.com
Info: fireworks.

Pyrotecnico

PO Box 149 New Castle PA 16101
Phone: (724) 652-9555 Phone 2: (800) 854-4705
Fax: (724) 652-1288
WebSite: www.pyrotecnico.com E-Mail: info@pyrotecnico.com
Info: Fireworks and special effects.

Food Concessions

Lakeside Sweets & Treats

3601 Sullivan St. Mechanicsburg PA 17050
Phone: (717) 732-2281 Phone 2: Fax:
WebSite: E-Mail: spark.9@comcast.net
Info: Food (snacks), burgers, cotton candy (11 flavors!), snow cones, hot dogs, ice cream (soft).

Ron Ray, Jr. Concessions

115 Chris Ron Ln. Northumberland PA 17857
Phone: (570) 473-7450 Phone 2: Fax:
WebSite: E-Mail: keybdman@ptd.net
Info: Food concessions - Mongolian BBQ, fresh baked goods.

See "New Associates" - next page



2011-2012 PSACF Board of Directors

L to R (front row) - Craig Lash, Dick Horstman, Larry Krome, Bruce Koppenhaver, James Davis, Ronald Miller, Harry Reffner, C. Sherman Allen

L to R (middle row) - Robert Huston, Martha Ebersole, Sarah Long, Karen Dobson, Dr. Sally Nolt, Galla Higinbotham, Debbie Stephenson, Luke Bruckhart

L to R (back row) - John Berne, Rodman Ralston, Roger Dirlam, Kevin Bieber, John Blaney Jr., George Witherite, Dr. David Reese, John McMullen

(absent) - Sam Zaffuto, Dave Hallstrom

From "New Associates" - previous page

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PO Box 541 Bethlehem PA 18016

Phone: (610) 442-3230 Phone 2: (610) 428-0544 Fax:

WebSite: www.largeflowerheads.com

E-Mail: info@LargeFlowerheads.com

Info: '60's Rock & Pop band.

Loretta and Elli Entertainment

PO Box 4083 Wheeling WV 26003

Phone: (304) 312-6511 Phone 2: Fax:

WebSite: www.lorettaandelli.com E-Mail: landeband@gmail.com

Info: Mother/daughter duo performing country/pop originals and covers. Known for harmony & interaction with the crowd.

Marie and the Little Rock Band

PO Box 664 Fogelsville PA 18051

Phone: (610) 442-7322 Phone 2: Fax:

WebSite: E-Mail:

Info: Reba impersonation/tribute act.

The Stickers

239 Crestview Dr. Pittsburgh PA 15236

Phone: (412) 512-8329 Phone 2: Fax:

WebSite: E-Mail: thestickers.info@gmail.com

Info: Country band.

Other

Viridian

1132 old Lancaster Rd. Berwyn PA 19312

Phone: (610) 644-4328 Phone 2: Fax:

WebSite: E-Mail:

Info: Electric energy.

Rodeos

K Bar F Roughstock and Rodeo

370 Seymour Hill Rd. Harpersville NY 13787

Phone: (607) 693-3699 Phone 2: Fax:

WebSite: E-Mail: roxannebeckwith@yahoo.com

Info: Bullriding and Rodeo events.

Special Services

Portlock Maintenance

813 Falcon Ln. West Chester PA 19382

Phone: (610) 430-0239 Phone 2: Fax:

WebSite: E-Mail:

Info: Maintenance service.

ASSOCIATE MEMBERS REPORT

- Galla Higinbotham



The welcome sight of daffodils pushing up out of the ground makes me look forward to the warmer weather. Somehow it feels like it was January only last week, when we were all in Hershey together for the 2011 convention. Much fun was had, much business was conducted.

Many topics were discussed, much information taken back to the fairs across Pennsylvania.

I thank my fellow associate members for re-electing me their associate representative to the state association Board of Directors. I would like to personally welcome all new associates! If you have any questions or concerns, feel free to contact me.

On behalf of all the exhibitors, THANK YOU Dick Horstman, for hours and hours of work to make the Trade Show run smoothly and efficiently.

The Trade Show was full (about 160 booths) and I received positive feedback from exhibitors who noted traffic was brisk during the specific time dedicated for Trade Show visitation (when no seminars and table topics were scheduled). Having this dedicated time to conduct business built into the convention schedule is of great value to associates and convention attendees alike.

Kevin Bieber's "Sticker Game", created to promote the Trade Show, was once again, very well-received. Convention attendees collected different colored stickers from trade show participants which entered them into drawings for prizes including \$500.

We would like to thank all the convention attendees who took the opportunity to visit the Trade Show. As one of the biggest trade shows in the country, we offer the best in professional goods and services available to the Pennsylvania fair industry, not to mention years of experience - all in the same place!

With continued budget cuts, horrendous gas prices and major lack of funding issues, we all must work together and the associate members can help as fairs look for ways to offer more for the fair-goer's dollar.

For you newcomers who are just entering the fair industry, or those who didn't get a chance to visit all the booths in the Trade Show during the convention, or didn't make it to Hershey this year, go no further: all current members are listed in your 2011 Fair Directory. In those pages you will find contact

information and a brief description of what each associate member does.

Browse in your directory for Attractions, Carnivals, Food Concessions, Musical Entertainment, Lights, Sound, Jugglers, Magicians, Rodeos, Thrill & Stunt Shows, Talent Agents, Animal Shows, Demo Derby, Insurance, Equipment, Ribbons, Tickets, Printers, Trophies, Fireworks, Communications, Paper, Tents, Stages, Golf Carts...and much more. What a resource that directory is!


In addition, every member of the Showmen's Association is listed in the 2011 PA Showmen's Association Directory.

The next board meeting is in April. Please continue to contact me with your thoughts, ideas and concerns at www.gallaanddan.com or 814.669.4443.

Happy Spring!

**2011 MSGR. JOHN W. MIGNOT
SCHOLARSHIP MATERIAL
Posted to www.pafairs.org
by April 1**

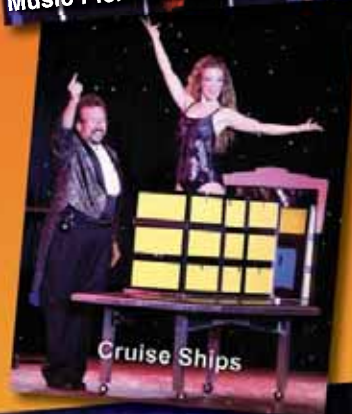
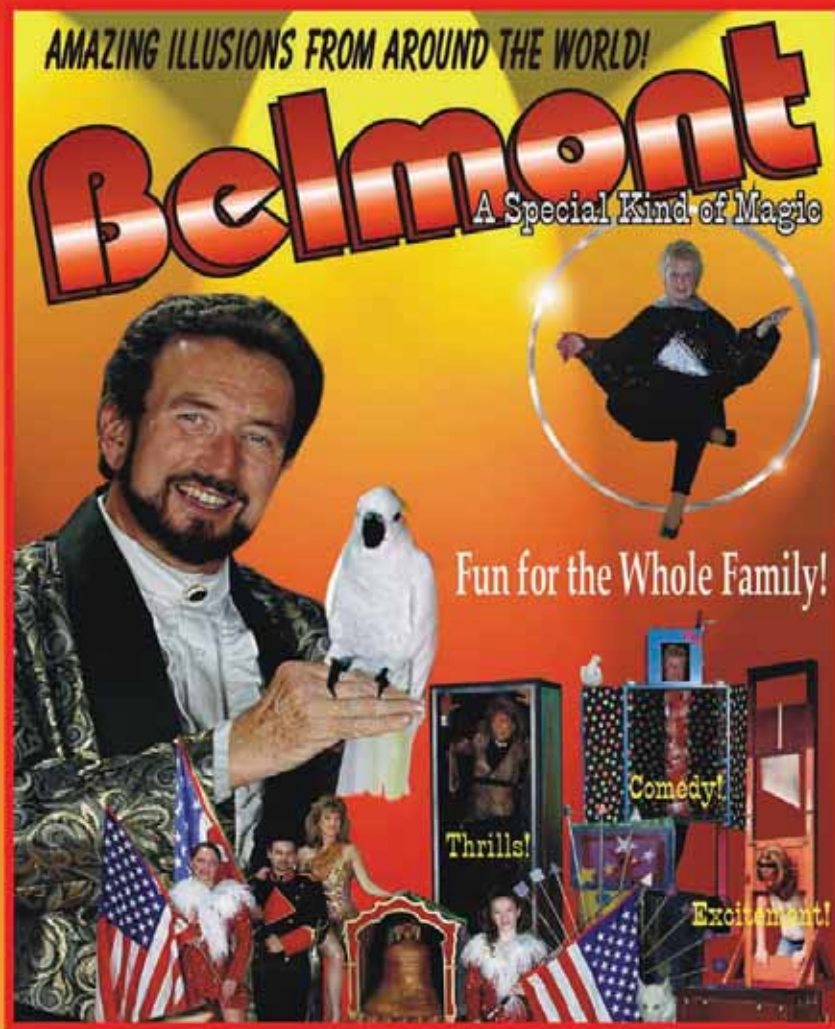
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PENNSYLVANIA STATE FAIR QUEEN

- Claire Werkiser

Dear Friends of County Fairs,

As I walked through the doors on the Hershey Lodge on a crisp January afternoon, I had no idea that, a mere two days later, I would be crowned the Pennsylvania Fair Queen. I must admit, I was rather intimidated at first. All of the other girls were beautiful, talented, and well-spoken. I got to know them over the duration of the pageant process and was fortunate enough to hear all of their unique individual stories. As different as we all seemed, we all had one common thread that tied us all together – we all loved our fairs and wanted to promote Pennsylvania agriculture. Their passion has inspired me to be the best Fair Queen I can be. While at the Convention, I gained a



*Lt. Governor Jim Cawley and
2011 PA State Fair Queen Claire Werkiser
at Cornucopia*

whole new respect for our county fairs. I saw firsthand the hard work and dedication it takes to keep our fairs running year after year. I also reflected on my own fair, the Unionville Community Fair, and learned a substantial amount just from spending so much

time with my own Fair Board members. Quite honestly, I fell in love with our county fairs all over again. It is with this renewed love and profound respect for the PSACF that I begin my year as the 2011 Pennsylvania Fair Queen. I thank everyone for their faith in me and for granting me this opportunity to promote



Pennsylvania agriculture. I am honored that you have chosen to entrust me with this position and I promise to instill the love I have fostered for our fairs in every Pennsylvanian I encounter. Agriculture has filled me with an intrinsic set of values such as hard work, responsibility, and ingenuity. I hope to carry those values throughout my life and to always thank the agriculturally-rich environment in which I grew up for instilling them in me. I look forward to visiting all of your local fairs this year. I hope to learn even more about Pennsylvania agriculture and, in turn, become a lifelong living testament to its numerous benefits.

Please contact Sarah Long if you would like me to visit your fair.

Events Coordinator: Sarah Long, 244 Quarry Road, Tyrone PA 16686; Phone: (814)684-4379; Email: sjl441@aol.com

"DID WE GET YOU ON CAMERA?"

- Karen Dobson

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The roving photographers from Tim McGowan Studios captured over 3,200 photos during the recent Convention. Did they get yours? Find out by visiting the event websites at www.PSACF11.photoherald.com and www.PSACF11B.photoherald.com. Photos were taken at most events including banquets, entertainment shows, seminars, trade show, Queen contest, Showmens' hospitality suite, award ceremonies and even some formal and group portraits. All photos are available for purchase in print or digital form. But don't delay . . . because the websites will expire on May 31. For more information about the professional photography services offered by Tim McGowan Studio, visit his website at www.timmcgowanstudio.com.

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GOVERNMENTAL CONSULTANT'S REPORT

- Fred A. McKillop

The Senate and House are now in session for the 2011-12 terms. All bills introduced last year are dead and the legislature is in the process of introducing new bills.

The Governor, Tom Corbett, presented his budget on March 8, 2011. It remained "status quo" in our funding at \$981,000. The shortfall in the budget is 4 billion dollars and is going to require a large number of cuts in the budget. Under the previous Governor, we received 3 years of cuts in funding. In order for the fairs to keep functioning, however, a well deserved increase is needed.

I welcome our new president, Ron Miller, and wish him well in his program to improve the fairs and I thank his predecessor, James Davis, for all his hard work and dedication to the fairs.

Recently, I have been assisting 4 fairs with their programs, their organizational structure and their management.

In addition, I am working with your officers to solve some federal and state regulatory matters. I met with the new agriculture secretary, George Greig, Rep. David Millard and your officers on March 17.

Listed below are the new officers of the Senate and House. I would suggest you keep this list for future reference.

House Republicans:

Speaker - Sam Smith (Jefferson)
Majority Leader - Michael Turzai (Allegheny)
Majority Whip - Stan Saylor (York)
Caucus Chairman - Sandra Major (Susquehanna)
Caucus Secretary - Mike Vereb (Montgomery)
Caucus Administrator - Dick Stevenson (Mercer)
Approp. Chairman - William Adolph (Delaware)

House Democrats:

Minority Leader - Frank Dermody (Allegheny)
Minority Whip - Michael Hanna (Clinton)
Caucus Chairman - Dan Frankel (Allegheny)
Caucus Secretary - Jen Mann (Lehigh)
Caucus Administrator - Ron Buxton (Dauphin)
Policy Chairman - Michael Sturla (Lancaster)
Approp. Comm. - Joe Markosek (Allegheny)

Senate Republicans:

President Pro Temp - Joe Scarnati (Jefferson)
Majority Leader - Dominic Pileggi (Delaware)
Majority Whip - Pat Browne (Lehigh)
Caucus Chairman - Mike Waugh (York)
Caucus Secretary - Bob Robbins (Mercer)
Approp. Chairman - Jake Corman (Centre)

Senate Democrats:

Minority Leader - Jay Costa (Allegheny)

Minority Whip - Anthony Williams (Phila.)
Caucus Chairwoman - Tina Tartaglione (Phila.)
Caucus Chairman - Lisa Boscola (Northampton)
Approp. Comm. - Vincent Hughes (Phila.)

And 4 cabinet appointments that you should be aware of that impact on our members are as follows:

- o Agriculture
- o DCED
- o Revenue
- o State
- o General Services

Governor Tom Corbett's Cabinet nominees:

o Corrections: John Wetzel, 41, of Chambersburg, Franklin County. Former positions: warden at Franklin County Prison and Board of Pardons member.

o Education: Ronald Tomalis, 48, of Clarksville, MD. Former position: director at Dutko Worldwide/Whiteboard Advisors, a Washington, DC-based government and public affairs firm.

o Environmental Protection: Michael Krancer, 53, of Bryn Mawr, Montgomery County. Former position: judge on the Pennsylvania Environmental Hearing Board, a statewide trial and appellate court for environmental cases.

o Health: Eli Avilla, 51, of Hampton Bays, NY. Former position: chief deputy commissioner of the Suffolk County, NY, Department of Health Services.

o Public Welfare: Gary Alexander, 42, of Greenville, R.I.. Former position: Rhode Island's secretary of Health and Human Services.

o Transportation: Barry Schoch, 50, of East Pennsboro Twp.. Former position: vice president at McCormick Taylor Inc., where he served as the transportation engineering manager of the Harrisburg office.

o Aging: Brian Duke, 53, of Washington Crossing, Bucks County. Former position: director of the Bucks County Area Agency on Aging.

o Community and Economic Development: C. Alan Walker, 66, of Clearfield. Former position: president and CEO of Bradford Energy Co. Inc.

o General Services: Sheri Phillips, 49, of Harrisburg. Former position: director of Management Services in Attorney General's office.

See "Governmental Report" - next page



pennsylvania fairs

ERIC COWDEN PA Department of Agriculture

Punxsutawney Phil predicted spring is on the way, a sure sign that the Pennsylvania Farm Show and the state fair convention are behind us and the PSACF spring board meeting and spring zone meetings are just around the corner.

It was great seeing so many of you during the 95th Pennsylvania Farm Show. The show saw strong crowds and a renewed focus on Pennsylvania agriculture. A special thank you goes to all of the fair folks who participated in this time-honored event.

What a wonderful fair convention we had this year, kicked off by inspirational speaker Jeff Tobe. With all the seminars and round table discussions offered, attendees had ample opportunities to gain inspiration for the future. I was pleased to visit with all those who stopped by the department's fairs exhibit and to hear about your visions for our fairs program.

Congratulations to Fair Person of the Year Ed Nehrig from the Indiana County Fair, who sets a high standard for which all fair people can follow. We also crowned our new Pennsylvania Fair Queen, Claire Werkiser from the Unionville Community Fair. We look forward to seeing her out and about this summer.

We welcome newly inducted PSACF President, Ron Miller, who is certainly no stranger to the fair industry and will undoubtedly guide this organization into the future with wisdom and knowledge. Working at Ron's side will be the new vice-president John

Blaney, another tireless leader within the organization, and executive secretary/treasurer Bruce Koppenhaver who keeps everyone in check, a vital component to the success of this group.

We extend a special thank you to Jim Davis for serving as president for the past two years with passion and dignity. He will now serve two years as past-president and continue to provide guidance as this group moves forward.

The PDA fair office has been busy processing payments but please keep in mind this office does not write checks, but processes the paperwork from which checks are distributed. We are doing everything we can to see that your checks are sent to you as quickly as possible. Thank you for your patience and please contact the fair fund office with questions or concerns.

As I close, I want to again thank all the PSACF board members for their great work. As a result of our collaborative efforts we have developed great ideas to present at the spring zone meetings. Make every effort to send a representative from your fair so we can continue our open dialog and share our ideas with one another.

Keep in touch -

Fair Fund Administrator

From "Governmental Report" - previous page

- o Revenue: Dan Meuser, 46, of Shiremanstown, Luzerne County. Former position: president of Pride USA, a manufacturer of mobility products for seniors and the disabled.

- o State Police: Frank Noonan, 64, of Clarks Summit, Lackawana County. Former position: chief of criminal investigations for the attorney general's office.

- o Adjutant General: Wesley Craig, 64, of Orleand, Montgomery County. Former position: retired from U.S. Army as commanding general of the 28th Division, PA National Guard.

- o Agriculture: George Greig, 59, of Lineville, Crawford County. Former Position: a farmer.

- o Banking: Glenn Moyer, 59, of Oley Twp., Berks County. Former position: special adviser to the CEO of National Penn Bancshares Inc. and its former president and CEO.

- o Insurance: Michael Consedine, 41 of Hampden Twp. Former position: partner and vice chairman of Saul Ewing's Insurance Practice Group, where he concentrated his practice on regulatory and corporate matters involving the insurance industry.

- o State: Carol Aichele, 60, of Tredyffrin, Chester County. Former position: Chester County commissioner.



L to R - PA Rep. David Millard, Ron Miller, PDA Sec. George Greig, John Blaney Jr., Bruce Koppenhaver

2011 COMMUNICATIONS WINNERS



PREMIUM BOOK

2 Tioga County Fair [Dave Reese]
 1 Elizabethtown Fair [Andrea Melhorn]
 3 West End Fair [not present]
 Ron Miller



PREMIUM TABLOID

3 Huntingdon County Fair [Marra Aurand]
 1 Bedford County Fair [Robin Holbert]
 2 Beaver Community Fair [not present]
 Ron Miller



NON-PREMIUM TABLOID

2 Bedford County Fair [Robin Holbert]
 1 Huntingdon County Fair [Marra Aurand]
 3 Oley Valley Comm. Fair [Shirley Moyer]
 Ron Miller



WEBSITE

2 Centre Co. Grange Fair [Darlene Confer]
 1 Oley Valley Comm. Fair [Kevin Bieber]
 3 Waterford Comm. Fair [Cindy Jenkins]
 Ron Miller



PROMOTIONAL MATERIALS

2 McKean County Fair [Kelly Herzog]
 1 Lebanon Area Fair [Lyndsey Gibson]
 3 Westmoreland Fair [Michelle Long]
 Ron Miller



SCRAPBOOK COVER

2 Sykesville Ag & Youth Fair [Jane Ann Shaffer]
 1 Washington Co. Ag Fair [Chelsea Mankey]
 3 Huntingdon County Fair [Marra Aurand]
 Ron Miller



SCRAPBOOK

3 Huntingdon County Fair [Marra Aurand]
 1 Waterford Comm. Fair [Cindy Jenkins]
 2 Oley Valley Community Fair [Marie Haas]
 Ron Miller



VIDEO (AMATEUR)

3 Crawford County Fair [Diana Perry]
 1 Albion Area Fair [Casey Copeland]
 2 Oley Valley Community Fair [Shirley Moyer]



CREATIVE FAIR IDEA

2 Lebanon Area Fair [Lyndsey Gibson]
 1 Washington Co. Ag Fair [Chelsea Mankey]
 3 Westmoreland Fair [Michelle Long]
 Ron Miller

See "Communications Winners" - next page



FAIR DISPLAY

2 Lebanon Area Fair [Lyndsey Gibson]
1 Elizabethtown Fair [Andrea Melhorn]
3 Washington Co. Ag Fair [Chelsea Mankey]
Ron Miller



BROCHURE

2 Spartansburg Comm. Fair [Tiffany Klakamp]
1 Lebanon Area Fair [Lyndsey Gibson]
3 Westmoreland Fair [Michelle Long]
Ron Miller



POWERPOINT (AMATEUR)

2 Denver Fair [John Frantz]
1 McKean County Fair [Kelly Herzog]
3 Washington Co. Ag Fair [Chelsea Mankey]
Ron Miller



PLACEMAT

3 Jamestown Comm. Fair [Charlene Kunkel]
1 Elizabethtown Fair [Andrea Melhorn]
2 Green Township Comm. Fair [Van Smith]
Ron Miller



BILLBOARD

2 Centre Co. Grange Fair [Darlene Confer]
1 Luzerne County Fair [Callie Gray]
3 Westmoreland Fair [Michelle Long]
Ron Miller



BEST OF SHOW

Huntingdon County Fair [Marra Aurand]
Ron Miller
[best top 5 scores]

2011 CONVENTION - COMMUNICATIONS REPORT

- Debbie Stephenson

We hope you all took something back with you from the Hershey Communications display this year. We look forward to doubling up on the entries next year. We had a great turn out from all of you this year. We all can learn by looking at what others have done at their fairs. If you have any questions, please feel free to call or email one of us on the Communications Committee and we will be sure and get back to you

with an answer. Congratulations to all entries and winners!! We would encourage all fairs to enter even just one or two items in our department. You never know it could be your fair called up on stage for the awards breakfast. Thank you all for your help in judging or sitting with the displays, especially to the Queen Coordinators for all their help in loaning us the Queens for a couple of days also.



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FROM THE ZONES



Zone One Sam Zaffuto



L to R -
Jack Snyder, Sam Zaffuto (zone chairperson),
Mark Wyant, Paul Stahlman

Congratulations go to the Clarion County Fair for receiving the Zone One Fair of the Year award at the convention.

Now that the convention is behind us and spring is hopefully just around the corner, it is time to finalize our plans for the upcoming fair season.

Our Spring Zone One meeting is planned for Friday April 15 at 6:30 pm at the Scrubgrass Grange. Please plan to have your fair represented at this important meeting. An update from PSACF will be presented as well as information from the fair fund office of the Department of Agriculture. Watch your mail for registration information, which will be arriving soon. Looking ahead to fall, Zone One will meet on Friday, October 21, at Scrubgrass Grange.

I hope to see you at our zone meeting!



Zone Two – David Reese, DVM



L to R -
Amanda Beachel,
Dr. David Reese (zone chairperson)

The 2011 convention is now history and by all reports, very successful. I hope everyone came away with some very good information. The snow is still piling up, but spring and fair season is just around the corner. I wish every one a very successful fair

season.

Congratulations to the Beaver Community Fair for being selected as the Zone Two Fair of the Year. They are doing a great job there, and I would encourage everyone to pay them a visit this year.

The Zone Two Spring Meeting will be hosted by the Wayne County/Greene-Dreher-Sterling Fairs on Saturday, April 16, 2011. Meeting notices and reservations will be sent out soon. Please plan to have your fair represented. This is your opportunity to be updated on the PSACF and bring us your concerns. Your participation is needed to make our organization a success.



Zone Three – Debbie Stephenson

Happy Spring to all and another fair season is just around the corner. If you did not get to Hershey Convention in January, you missed a lot of information for you and your fair. Our Zone Three Spring Meeting is on Thursday, April 14, 2011, at the Washington Fairgrounds in Washington, PA. Directions and information will be coming out shortly in the mail. Please try and have at least one representative from your fair attend this meeting as it will be filled with updates and so much more for this up and coming fair season. We are also pleased to announce from our zone, the Vice President of PSACF, newly elected Mr. John Blaney. Please also be looking at the Msgr. John Mignot Scholarships for this year, those are very important, you can view the application and other material on the web site and download. As you know the Governor's proposal so far is to remain the same for reimbursement monies. We will keep you posted on this as well. Hope to see you at the Zone Three meeting in April. Good luck in your 2011 fair and I am sure you will see one of the Zone Three directors at your fair this season.

See "From the Zones" - next page

PLAN TO ATTEND

YOUR ZONE MEETING

THIS SPRING AND FALL

SEARCHING FOR COLORED STICKERS AT CONVENTION

- Kevin D. Bieber

For the second year now, the PSACF and the PSSA teamed up to offer the now famous "sticker game" in the trade show. If you were at convention you know that upon registration you were given a card that required you to search for 20 different colored stickers to fill your card and be eligible for cash prizes as well as a Hershey Weekend Getaway. For the second year now I am very pleased to report that many of you took advantage of trying to win these prizes as well as taking the time to communicate with all of our trade show vendors. I have received very positive feedback from the vendors regarding this game and giving them the opportunity to speak with many of you.

The five winners of the \$100.00 cash prizes each were Kathy Gibson of the Lebanon Area Fair, Harry Gardner of the Harford Fair, Beth Hawkins of the Mercer County Grange Fair, Scott Drummond of the Dayton Fair, Jean Hollabaugh of the Warren County Fair, and the Hershey Weekend Getaway was won by Gino Bioni of the Washington County Ag Fair.

In response to many of you asking to have this again at our 2012 convention, I will once again seek

approval at our next board meeting in April. I want to thank everyone who helped in coordinating this event. Whether it was the registration desk in handing out the cards and explaining the game or the individuals who helped set up the game in the trade show, I truly owe all of you a tremendous "thanks."

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Full Page \$105 per issue size (10" h x 7 1/2" w)

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From "From the Zones" - previous page



Zone Four – Sally Nolt



L to R -

Dr. Sally Nolt (zone chairperson),
Carey Habalar

The Fair season is rapidly approaching and planning and preparations are in progress throughout Zone Four and Pennsylvania. I would like to invite fairgoers to visit as many fairs as possible in our own zone and throughout the state this fair season. Best of luck to all Fairs for a successful 2011 Fair Season!

I would like to congratulate the New Holland Farmers Fair for receiving the Zone Award for Zone Four for 2010. May you have another great year!

The Spring Zone Four Meeting will be hosted by Shippensburg Community Fair on Wednesday, April 13th. Dinner is at 6:45 p.m. and reservations for dinner may be made by contacting Karen Dobson. Mark your calendars and plan to join us!

The Fall Zone Four Meeting will be hosted by Allentown Fair Wednesday, October 26th. Please plan to attend these important meetings!

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RUSSELL REDDING NAMED INTERIM DEAN OF AGRICULTURE AND ENVIRONMENTAL SCIENCES



Delaware Valley College has named Russell Redding, secretary of agriculture in the Rendell Administration, as Interim Dean of Agriculture and Environmental Sciences.

"We consider ourselves extremely fortunate to have such a distinguished public figure transitioning to education at DelVal," said President Joseph S. Brosnan. "The Commonwealth's loss is our gain. Russell will focus on leadership and help us move forward with our new vision for the future."

Redding starts immediately. He replaces Dean Judith Schwank, who is leaving to run for the state Senate in her home district of Berks County.

Redding said the call from Dr. Brosnan came just as he was leaving Harrisburg with the rest of Gov. Rendell's cabinet.

"I was not expecting a call," the new dean said. "I was focusing on my options. I promised the family that after 16 years in government service I would reflect a

bit on my future, to think critically about the next logical step. All of a sudden, Dr. Brosnan is on the phone."

After a visit to the campus and continued discussions, the outgoing cabinet member determined DelVal was indeed the next logical step.

Redding served a total of 16 years in the State Department of Agriculture and was appointed secretary in 2009. He has an innate understanding of production agriculture, having worked on his family's dairy farm in Gettysburg. For a time he ran his own dairy operation with his wife, Nina.

Redding is a Penn State graduate with a bachelor's and master's in Agriculture and Extension Education. He has been involved with Future Farmers of America for three decades and served as Vice President of the state organization.

As dean, Redding said he will concentrate on leadership, communications and outreach.

Redding, his wife and two sons -- Garrison, 16, and Elliot, 15 -- make their home in Adams County, south of Carlisle.

Source: Delaware Valley College

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QUEEN CONTEST PHOTOS

L to R, top to bottom: Casey Hall; contestants lined up in ballroom; gift exchange; group of 6 contestants; past queen Meet-n-Greet Sam Hayes; queens in fundraising aprons; judges - Chris Fickes, Becky Brashear, Leslie Morton; past queens on stairs; 1st & 25th queen - Claire Werkiser and Jill Romesberg; Miss Congeniality - Breanna Robinson; Claire Werkiser and Kevin Bieber; Claire Werkiser and Nicole Wasson; Claire Werkiser and Casey Hall.



2011 CONVENTION - PA STATE FAIR QUEEN CONTEST

- Karen Dobson



2011 Pennsylvania Fair Queen Court

L-R: Ashley Shaw, Gratz Fair; Emily Griswold, Perry Co. Comm. Fair; PA Fair Queen Claire Werkiser, Unionville Comm. Fair; Nicole Wasson, Centre Co. Grange Encampment & Fair; and Breanna Robinson, Somerset Co. Fair

The PA Fair Queen Program celebrated its 25th Coronation on Saturday January 22, during the 2011 PA State Association of County Fairs and PA State Showmen's Association Convention in Hershey. 56 qualifying contestants competed for the title of PA Fair Queen.

Claire Werkiser, representing the **Unionville Community Fair** (Chester County), was crowned the winner. She is the daughter of Maria and Dave Werkiser of West Chester, PA and is currently a senior at Unionville High School. Her interests and activities include being an editor of the school newspaper, participating in school musicals, and organizing a number of fundraisers. She plans to attend college to major in journalism and creative writing. Claire will receive a \$2,000 scholarship from the PA State Association of County Fairs at the conclusion of her reign as PA Fair Queen.

Nicole Wasson, representing the **Centre County Grange Encampment and Fair**, was chosen as the 2011 1st Runner Up and will be the recipient of a \$500 scholarship at the end of this year. She is the daughter of Ronald and Candace Wasson of State College. She is studying nursing and is currently a freshman at Lancaster General College of Nursing and Health Sciences. She will receive a \$500 scholarship at the end of this year.

Both Werkiser and Wasson will now go on to travel across Pennsylvania, meeting and speaking with legislators, the agri-business sector, and the public about the importance of Fairs and agriculture. State-sanctioned events will include Cornucopia, Tourism Day, Ag Progress Days, Farm-City Day, the 2012 Pennsylvania Farm Show, and the 2012 PSACF/PSSA Convention, along with numerous Fair

visits.

The other finalists included **Emily Griswold**, Perry County Community Fair; **Breanna Robinson**, Somerset County Fair; and **Ashley Shaw**, Gratz Fair. Robinson was also chosen as Miss Congeniality by a vote from her fellow contestants.

This year's panel of judges included Becky Brashear from Frederick, MD; Chris Fickes from Perkasio, PA; and Leslie Morton from Woodbridge, VA. They reviewed each contestant based on a written essay, a personal interview, a speech presentation, and a stage introduction at the PSACF Annual Banquet. The top finalists each had to answer the final question on how they, as the voice of PA Fairs, would encourage their generation to continue the tradition of agriculture at fairs.

All contestants participated in several activities during convention including seminars on "How to Set Real Goals" courtesy of speaker Larry Helms, and "Young Women's Leadership" presented by former PA Fair Queen Denise Sustrik Yoho (1990) and sponsored by Washington County Ag Fair. They also assisted with the Communications displays in the Trade Show and also the Queen Program's fundraising table.

The Contest Coordinators would like to recognize the major sponsors - PA Department of Agriculture, PSACF, Skelly's Amusements and Great Signs (t-shirts). Other sponsors included Dawn and Carroll Krautter (crowns), Fair Publishing House (sashes), JR Sellman LLC, Regalia Mfg. Co., Tim McGowan Studios (photography) and Print-O-Stat, Inc. (brochure). Vendors who provided services for the contest included Hanover and York Empire Beauty Schools (hair and makeup), Tim McGowan Studios of Myerstown (group portrait) and Hawkpoint Productions of Strasburg (videography).

Special fundraising efforts included a Raffle with themed baskets and wooden toys, as well as the popular nightly 50/50 money drawings. Special thanks to John Berne, Judy Kmetz and the Luzerne County Fair, and Cathy Jenkins and the Troy Fair for their tremendous efforts coordinating this year's fundraising projects. Many fairs generously made donations towards the basket raffle. And entertainers Dan and Galla gave an extra boost by promoting the 50/50 drawing during Friday night's "jam session" in the Lodge lobby. Everyone's efforts enable the Program to continue this "once in a lifetime" contest

See "Queen Contest" - next page

experience for these outstanding young women.

The 25th anniversary kicked off with a Meet and Greet Reception for former Pennsylvania fair queens. They included Jill Romesberg Luster, 1987; Denise Sustrik Yoho, 1990; Jana Duttry Davidson, 2000; Julie Sollenberger Taney, 2001; Jacqueline Pratt Tuke, 2002; Kristi Rooker, 2005; Rebekah Dunn Davis, 2006; Faith Houston, 2007; Katy Mitchell, 2008; and Nicole Clemson, 2009. These past Queens were introduced before the Coronation. A special section of the Coronation program booklet was also dedicated to all the 24 past Queens with photos and their memories of experiences as PA Fair Queen.

The Coronation banquet was attended by almost 800 guests including PSACF President Jim Davis and wife Barbara; PSSA President David Pfeffer and wife SueEllen; acting PA Department of Agriculture Secretary Michael Pechart; Jean Kummer from PDA's Press Office; former Secretary Russell Redding and assistant Jean Lonie; Fair Fund Administrator Eric Cowden; and Senator Mike Waugh and his wife Wanda. Senator and Mrs. Waugh presented the Queen Board with a special Proclamation to commemorate the 25th anniversary. Kevin Bieber of Oley Valley Community Fair emceed the Coronation ceremony.

A special "live" auction of a print and a wooden John Deere tractor rocker during the coronation banquet helped raise an additional \$750 for the Program.

Thank you to everyone who assisted with the success of the 2011 contest and coronation, especially Sherman Allen, Harry Bachman, John Berne, Kevin Bieber, Hazel and John Blaney, Luke Bruckhart, Eric Cowden, Dan & Galla, Jim and Barbara Davis, Ken Dobson, Martha Ebersole, Ruth

Fulmer, Casey Hall, Jamie and George Hall (and Grandma Carmella), Cathy Jenkins, Judy Kmetz, Bitsey Kopfinger, Bruce Koppenhaver, Larry and Pat Krome, Sarah Long, the Luzerne County Fair, Anita Martin, Ron Miller, Gary Moore, the Oley Valley Community Fair, Bill Ritzman, Shelly Shaffer, Jack Snyder, the Troy Fair, Patrick Uffner, Caity Vill (and the rest of the Hershey Lodge staff), Washington County Ag Fair, Robin Wolfe, and Denise Yoho.

The Queen Program is now gearing up for another year of preliminary competitions. Rules and Guidelines for the 2011 local contests were distributed at Convention. The information can also be downloaded from the PSACF website: www.pafairs.org (use Fairs login, PA State Fair Queen Program link). All PSACF Fairs that are listing a Fair Queen Contest in their Premium Book must complete and return the Request for State Competition Packet form postmarked by September 1 in order to receive the official 2012 State Competition Application Packet for their Queen. Questions concerning the application process can be directed to **Bitsey Kopfinger** at 570-296-8790.

The PA Fair Queen is a wonderful asset for promoting your Fair or agricultural event! The Queen and the First Runner Up are available, by invitation, for appearances throughout the year. They can be included in special ceremonies, contests, parades and ag-related events. All appearances are to be initiated through Events and Media Coordinator Sarah Long. The Scheduling Request Form can be downloaded at www.pafairs.org or Fairs can contact **Sarah Long** directly at 814-684-4379.

The Queen Program is always looking forward for ways to increase its fundraising opportunities. Any Fairs or individuals interested in assisting with raffle items and/or sponsorship ideas can contact **John Berne** at 814-887-5396.



2011-2012 PSACF Officers

L to R -
Bruce Koppenhaver, Exec. Secretary/Treasurer;
Ron Miller, President;
John Blaney Jr., Vice-President



Cornucopia

L to R -
Ron Miller, Claire Werkiser, Sarah Long, John Blaney Jr.

SPECIAL BAKING CONTESTS

- Karen Dobson & Kevin D. Bieber

Thank you to all the Fairs that participated in a Special Baking Contest last year! There was a good turnout with 614 Angel Food Cakes, 1047 Apple Pies, and 2,031 Hershey baked goods exhibited at PA fairs in 2010. Fairs who had the the highest number of entry totals included: **Washington County Ag Fair** with 35 **Apple Pies**, **Elizabethtown Fair** with 17 **Angel Food Cakes**, **Reading Fair** with 35 **Hershey Cakes**, and **Washington County Ag Fair** with 49 **Hershey Cookie/Brownie/Bar** entries.

Congratulations to Ephrata Fair (Apple Pie), Bedford County Fair (Angel Food Cake), Oley Valley Community Fair (Hershey Cookie-Brownie-Bar) and Perry County Community Fair (Hershey Cake) on having a first-place winner at the 2011 PA Farm Show! Three of the 4 final competitions had record-breaking entries with **82** Angel Food Cakes, **80** Apple Pies, and **85** Hershey Cakes.

All 4 baking contests will be held again in 2011. Information was distributed at Convention or mailed to fairs that were not represented. The information can also be downloaded from the PSACF website (www.pafairs.org, Use Fairs Login, Baking Contest link). A new contestant eligibility rule has been added to each contest. Fairs should verify that these new rules are published in their 2011 Premium Books. Also judges should be informed of the contest requirements so that winners are properly certified and are legitimately eligible to compete at the PA Farm Show competition. Remember, if your Fair's first place winner cannot attend the PA Farm Show competition, Fairs can certify the next eligible winner. A great turnout of Fairs at the PA Farm Show is a great boost for the contest sponsors!

We are pleased to announce that the Pennsylvania Apple Marketing Board has agreed to pay the following prizes at the 2012 PA Farm Show – 1st place - \$500; 2nd place – 250; 3rd place - \$100! This change is noted in the new contest rules and should be included in Fairs' premium books.

Hershey ribbons and all other contest documents will be distributed at the Spring Zone meetings to Fairs that returned their Intent to Participate form by the February deadline.

Other General Contest Notes:

1. There will only be prize ribbons issued for the Hershey's contests; there are no sponsored ribbons for either Apple Pie or Angel Food Cake contests.
2. Scrapbook materials are no longer required to be submitted for any of the contests. Fairs will

only need to send in the Contest Summary forms in a standard envelope. This will save fairs time and money!

3. Fairs must provide the winner names and phone numbers for places 1st through 3rd for each contest. Any sponsored prize money not awarded must be returned to PSACF.

We appreciated all of the convention delegates who attended our Special Baking Contest seminar at Convention. If there are still any questions, contact the appropriate committee chairpersons:

Angel Food Cake and Apple Pie - **Kevin Bieber** (484-256-8009, email kdbieber@natpennbank.com)

Hershey's - **Karen Dobson** (610-212-6180, email kardob@msn.com).

Photos of Farm Show can be downloaded from Farm Show's website at:

<http://www.farmshow.state.pa.us/EventPhotos2011.aspx>

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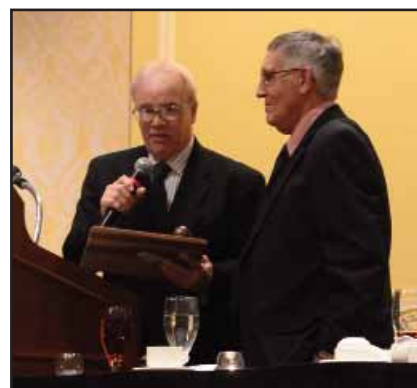
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Jim Davis administers oath of office to Ron Miller, incoming president



Ron Miller presents Jim Davis 2009-2010 president award

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2012 CONVENTION TO HIGHLIGHT 100 YEARS OF PSACF

- Kevin D. Bieber

Why should you make plans now to attend the 2012 PSACF/PSSA Convention in Hershey? That is because this convention will be very special as we all celebrate 100 years of the PSACF. Think about that, 100 years for our great industry as well as all the fun and fellowship that has been had over that time. Although my time in this organization is much less than many of you, I can truly see why the PSACF has been around for 100 years. The knowledge and dedication that all of you pass down to younger generations to continue is the primary reason we will celebrate 100 years in 2012.

This celebration will be seen throughout the

convention in Hershey and I hope that all of you make some plans to celebrate this somehow at your Fair in 2012. Just remember it is never too early to start planning those special events. Speaking of planning, that is exactly what our 100th anniversary committee has been doing over the past 2 years. The committee is working very hard to bring you special events during convention as well as many other special activities. At this time I will not elaborate on our plans as we are still working on finalizing some things. So, stay tuned for more information as the year goes on, but most importantly, mark your calendars to attend the 2012 PSACF/PSSA Convention in January 2012.

2011 CONVENTION - SEMINAR REPORT

- Kevin D. Bieber

The 99th annual PSACF/PSSA Convention are now in the record books. As I read through your surveys that were filled out, it seemed that you were well pleased with the seminar speakers as well as the new schedule between seminars and table topics. I need to thank all of you who stopped me in the halls of Hershey as well as sent e-mails telling me how satisfied you were with our keynote speaker. Jeff Tobe was wonderful and certainly gave everyone in the audience both something to laugh about and think about as we all prepare for our 2011 Fair Season.

As the committee chooses our seminar topics, we continue to try and balance the topics from both educational as well as topics that will help your Fair continue to move forward in these tougher economic times. Having said that, it seemed that many of you were also pleased with Brian Carlson who presented a seminar on grant writing as well as giving you different avenues to pursue grants. I can tell you I

have been speaking to Brian and we are working on possibly bringing him back for another version of grant writing in 2012.

The preparation for the 2012 convention is already under way as this will also be a very special convention celebrating 100 years of the PSACF. As part of the planning for this special event, the seminar committee is finalizing plans to bring in a special keynote speaker as well as other quality seminars. Please plan to attend the 2012 convention as we celebrate 100 years of our great organization.

In closing, if you have any ideas or topics of interest that you would like to see the committee consider for seminars, please feel free to contact me as soon as possible at kevin.bieber@nationalpenn.com or by cell phone at 484-256-8009. Have a great 2011 Fair Season and I look forward to seeing all of you real soon !!!!!



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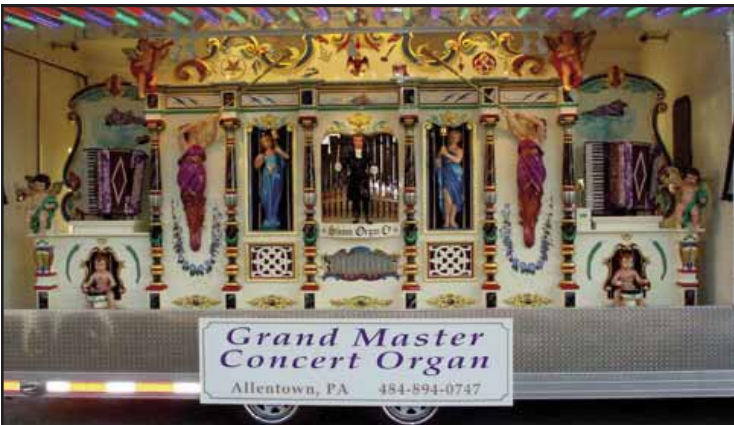


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2011 PA FARM SHOW - SPECIAL BAKING CONTESTS WINNING FAIRS



L to R, top to bottom (right in each photo, Patrick Kerwin, PA Farm Show Executive Director):

HERSHEY COOKIE-BROWNIE-BAR -
Oley Valley Community Fair (Marie Haas)

HERSHEY CHOCOLATE CAKE -
Perry County Community Fair (Bonnie Oren)

ANGEL FOOD CAKE -
Bedford County Fair (Harry Reffner)

BLUE RIBBON APPLE PIE -
Ephrata Fair (Elaine Sensenig)



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