

DATES TO REMEMBER

2011

December 26 (week of)
* 4th Quarter FAIRTALK – emailed

2012

January 7 to 14

* PA Farm Show

January 18 to 21

* 100th PSACF/PSSA Convention - Hershey

February 28

* Baking Contests Intent to Participate due

* Queen Competition Intent to Participate due

* FAIRTALK material for March issue due

March 26 (week of)

* 1st Quarter FAIRTALK emailed

April 19

* PSACF Board Meeting

April 25

* PSACF Zone 4 Mtg.-West Lampeter Comm. Fair

April 26

* PSACF Zone 3 Mtg.-TBA

April 27

* PSACF Zone 1 Mtg.-Scrubgrass Grange

April 28

* PSACF Zone 2 Mtg.-Clinton Co. Fair

May 3 - 5

* IAFE Zone 1 Conference-Gettysburg, PA

May 31

* FAIRTALK material for June issue due

June 25 (week of)

* 2nd Quarter FAIRTALK emailed

August 31

* Baking Contest checks (Hershey, Angel Food)

* FAIRTALK material for Sept. issue due

September 1

* Showcase apps. for 2013 Convention mailed

September 24 (week of)

* 3rd Quarter FAIRTALK emailed

October 15

* Showcase apps. due

* 2013 Request for Fair Info material, PSACF Associate Dues Invoices, PSACF/PSSA Convention material, Trade Show apps. mailed

October 18

* PSACF Board Meeting

October 24

* PSACF Zone 4 Mtg.-Oley Valley Comm. Fair

October 25

* PSACF Zone 3 Mtg.-TBA

October 26

* PSACF Zone 1 Mtg.-Scrubgrass Grange

October 27

* PSACF Zone 2 Mtg.-Bloomsburg Fair

November 1

* Fair Person Of The Year apps. due

* Communications Competition apps. due

November 15

* Reimbursement apps. - Fair Fund due

* Baking Contests Summary due

* Queen Competition apps. due

November 30

* FAIRTALK material for December issue due

November 26 - 29

* IAFE Convention - Las Vegas

December 24 (week of)

* 4th Quarter FAIRTALK – emailed

2013

January 5 to 12

* PA Farm Show

January 23 to 26

* 101st PSACF/PSSA Convention - Hershey

FAIRTALK



"News From The PA State Association Of County Fairs"

"THE VOICE OF THE PENNSYLVANIA FAIR INDUSTRY"

VOL. 25

DECEMBER, 2011

NO. 4

JOHN DEERE GATOR, GOLF CARTS & OTHER PRIZES ARE PART OF THE 100TH ANNIVERSARY CELEBRATION

- Kevin D. Bieber

When you attend the PSACF / PSSA Convention this year in Hershey, not only will you be treated to many fine seminars and table topics to learn from, you will also get to experience a convention like no other. For the past two years, the 100th anniversary committee has been working real hard to make this the most memorable convention of the PSACF. Celebrating 100 years of a fine organization only comes once, and I was honored to be able to Chair this committee.

Through the hard work of the committee and the generous contributions of many individuals and organizations who will be recognized at the convention, the committee was able to "step up" and offer a gift to all in attendance at the convention as well as some exciting entertainment at the banquet and some very nice prizes to be awarded to some lucky PSACF fairs.

Starting off the convention when you get to Hershey, go directly to the registration desk where each registered attendee will receive a nice portfolio and pen with the PSACF logo. This will come in handy as you attend the various seminars and table topics allowing you to take notes and ideas that all of our fairs will share. Throughout the four days of convention you will continue to see various events and celebrations that are all part of the 100th Anniversary of PSACF.



Thursday morning all of you will want to make sure you get to opening ceremonies to see if you, as a PSACF fair, will be the lucky one to take home a brand new John Deere Gator. If you do not win the Gator, how would a Golf Cart work for you? On

Thursday evening at the PSACF Banquet, representatives from GC Supply Inc. of Uniontown, Fayette County will be on hand to award one lucky PSACF fair a golf cart that contains the PSACF logo and mention of the 100th anniversary. While at the banquet take note of the special favor on your dessert that was specially prepared for our anniversary by the Hershey staff. After all this, sit back and relax as the well known Country Band "Lonestar" entertains us.

On Friday morning at the annual meeting, we will be awarding a laptop and printer to another lucky PSACF fair.



See "Prizes" on Page 6

PSACF OFFICERS - 2011-2012

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(814) 387-4916

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(814) 756-4833

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355 N. Park St.
Sykesville, PA 15865
(814) 894-5723

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PO Box 7
Gilbert, PA 18331
(610) 681-4788

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Legislative Consultant
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Harrisburg, PA 17101
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5075 Wrenwood Ln.
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(814) 669-4443

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PA Farm Show Complex
2300 N. Cameron St.
Harrisburg, PA 17110
(717) 787-6257

FAIRTALK published four times per year by the Association. Send information for the publication to:
Bruce Koppenhaver, PO Box 546, Gratz PA 17030

FROM THE PRESIDENT

- Ron Miller



The PSACF 100th convention is fast approaching and this year's convention will be one to remember for all that attend. The executive board hope's that all fairs attend this exciting event. There will be giveaways at the Opening Ceremony, Annual Banquet, Annual Meeting, Saturday Raffle, and the Queen Coronation.

The seminar and table topics sessions are a spectacular lineup of topics to assist fairs of all sizes to improve their fairs and properties. The trade show will be packed with anything and everything related to fairs and events during your fair to assist with making your fair one that the fair visitor will return to year after year. Please take advantage of the opportunities that exist during the convention.

I would like to take this opportunity to invite all fair members to the 100th anniversary of PSACF in January. I would like to extend to you and your families to have a Happy Holiday season.

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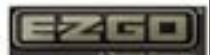
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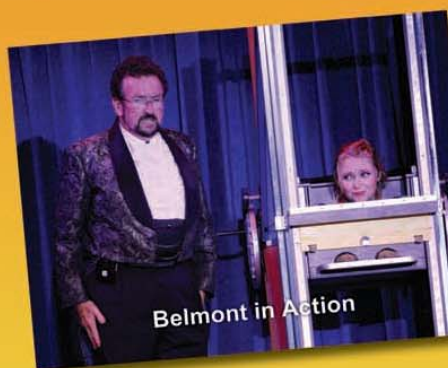
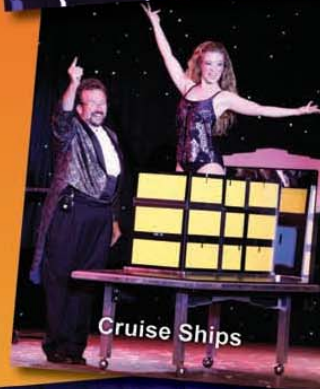
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PA FAIR QUEEN STATE CONTEST

- Karen Dobson

We are pleased to have **57** contestants in the state competition. These young women are going to be part of a tremendous experience as they compete for the coveted title of **PA Fair Queen**. The contestant who is selected as the **2012 PA Fair Queen** will earn a \$2,000 scholarship and spend the remainder of the year representing our PA State Association of County Fairs and the PA Department of Agriculture to promote Pennsylvania's top industries of agriculture and tourism.

Contestants and their Coordinators both received a "Contestant Handbook" in the mail in early December. This **Handbook** is designed to give them a detailed look at the Contest's schedule, judging processes, requirements and expectations. A separate supplement was also included with important information including an Individual Contestant Schedule, Scoring Criteria, Driving Directions, Hershey Lodge map, and Commemorative Item Order Form.

Fairs need to reserve their Queen Contestant's hotel room by December 31. Instructions are listed on the PSACF Convention Schedule. Everyone who is attending a Convention event (including Queen speeches) must also purchase Convention Registrations through PSACF. Please refer to Registration Form's Instructions for specifics about who needs to be registered and how to register Queen contestants. Those only wanting Saturday Coronation banquet tickets must request and pay for those tickets under their Fair's registration form.

State Contest: 1) State Contestant **Orientation** will be at **3:30 pm on Thursday, January 19**; 2) The Queens' **Group Photo** session will be held at a time on **Thursday night** that coordinates with the PSACF Banquet agenda - we don't want the Contestants to miss out on any of the special 100th Anniversary events! Schedule updates will be given to contestants at their Orientation; and 3) The Queens' Party is now a **"Contestant Pizza Party"** and will be held on

Friday night, January 20 starting at 7:00 pm. Fairs should not purchase Showmen's Banquet tickets for their Queen contestant that same night.

Fundraising: Convention will be a busy time for the PA Fair Queen Program! We will be hosting a **50/50 Raffle** and a **Gift Basket Raffle** during convention, as well as a **live Auction** at the Saturday Coronation. So come prepared to join in the fun, knowing you are investing in a program that benefits many of PA's finest young women! All fairs and individuals can participate by donating cash for a "theme basket", as well as purchasing 50/50 tickets at convention and taking part in the live bidding for a print entitled "Not Beehaven". We are still in need of **volunteers for the Basket and 50/50 tables**, so please contact John Berne (McKean County Fair) or Judy Kmetz (Luzerne County Fair) if you or your fair can help us at Convention.

Correspondence: The **Queen Contest Information Packets** for 2012 Fair season will be distributed at Convention during designated times near the Convention Registration Desk and also at the Coordinators' Idea Exchange on Friday afternoon. Pick up signatures will be required!

NEW THIS YEAR! Fairs must submit their Intent To Participate form by February 28.

The 2013 State Application Packets will then be distributed to these responsive Fairs at the Spring Zone meetings.

If you have questions or need additional information on any other aspect of the PA Fair Queen Program, contact the appropriate committee person:

State Contest Schedule - Karen Dobson, 610-212-6180

Fundraising - John Berne, 814-887-5396 or Judy Kmetz, 570-675-2952

Contestant Applications/Registrations - Bitsey Kopfinger, 570-296-8790

PA Fair Queen's State Appearances & Media Events - Sarah Long, 814-684-4379

Support the...

**Pennsylvania State Association
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The Pennsylvania State Association of County Fairs is proud to present the "Real" Basket as the 100th Anniversary 2012 limited edition collector basket. The baskets are custom made exclusively by the American Traditions Basket Company in Canal Fulton, Ohio. Each basket is hand woven with expert craftsmanship. **The baskets are a great fundraiser that will last a lifetime and capture your fair memories.** Order your custom collector basket today to support the Pennsylvania State Association of County Fairs!

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**100th
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**basket orders can be picked up
at Convention Registration**



From "Prizes" on Page 1

Friday evening at the PSSA banquet a lucky member of PSSA will go home with a Golf Cart.

Saturday during the afternoon drawings we will award yet another PSACF fair with some additional office equipment.

As we close out the convention on Saturday evening with the Coronation of the 2012 PA State Fair Queen, we will give away the last prize of another laptop and printer to another lucky PSACF fair. All in all, there will be five lucky fairs that will win either motorized vehicles or office equipment, all courtesy of

the PSACF and sponsors.

As you can see, this convention will be real exciting with not only lots of fun filled activities, but the chance for your fair to win some much needed equipment to make your jobs easier. Please make note, that in order to win any of these prizes, a representative from your fair **MUST** be in attendance at the event that the prize is being awarded. Also, you will want to make sure that your dues for the PSACF, as well as the PSSA, are paid up to date, as this will be a stipulation to be awarded the prizes. Note that as a fair becomes a winner, that fair is ineligible for future drawings.

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THE SECRETARY'S NOTEPAD

- Bruce Koppenhaver, CFE

2012 Theme

The 2012 fair season theme, and for the fair display at the 2013 convention, is "A Century of Celebrating Fairs and Agriculture."

Recent Mailings

All mailings for the last quarter of the year have been completed.

Fairs were given at zone meeting or mailed a 2012 convention packet and a Request For Information for your next year's fair. In a separate mailing was a letter concerning the 2012 convention's Annual Meeting and a Voting Delegate form.

Associates were mailed a 2012 convention packet, trade show packet and dues notice. Follow-up phone calls will be made as necessary.

Convention Schedules & Lodging Reservations

Please review the schedules and lodging information in this newsletter. If you have special requests or difficulties with lodging, contact Sally Nolt at (717) 367-7256, (717) 808-1397 or email sknolt@comcast.net.

Distribution of Material at Convention

Hershey Lodge and PSACF personnel will enforce the NO distribution of material (printed matter, CDs, tapes, etc.) on public tables in the Great Lobby, Chocolate Lobby and Chocolate Ballroom (except performing acts).

Reimbursement Applications

As I reviewed the reimbursement applications for the PA Department of Agriculture, I noted many of the same issues that were highlighted in the December 2010 issue of the newsletter.

In an effort to clarify these matters, a table topic entitled "Reimbursement Application & Martech Review" has been scheduled for Friday from 3:30pm-4:30pm at convention. We will review the instructions and completion of the application in detail. Some time will be taken at the end of the session to review this process at it relates to the Martech software. Someone from your fair should be present (a person involved in gathering the information, completing or signing the reimbursement report).

Membership Dues

With state funding for fiscal year 2012-2013 to be similar to 2011-2012, the same dues structure will be proposed at the Annual Meeting.

The proposal for 2012 is as follows:

Fair Member - based on class of fair: A-\$400, B-\$300, C-\$200, D-\$150, E-\$100.

Fair Affiliate Member - \$25.

Associate Member - \$65.



Decennial Report Deadline 12/31/2011

Periodically, approximately every 10 years, you are required to submit a Decennial Report to the PA Department of State stating your continued existence thus protecting your official name.

Decennial report notices were mailed by the PA Department of State to all associations on December 15, 2010 whose address on file with the Corporation Bureau was deemed deliverable by the United States Postal Service. As failure to receive notice from the Department does not exempt an entity from the necessity to file the decennial report, the Corporation Bureau is making available a searchable database identifying all associations who are required to file the Decennial Report of Continued Existence based on the records of the Bureau.

I attempted to view PA Department of State records and notify fairs by email or mail; however, I may have missed a few.

Please see to this matter by the end of the year to protect your name. The filing instructions/application can be found in the "Fairs Only" section of the association website.

Msgr. John W. Mignot Scholarship Program

The six recipients for 2011 are noted in an article in this newsletter. The 2012 scholarship material will be released early next year. In an effort to release the maximum of six scholarships, donations are being accepted. On the association home page at www.pafairs.org can be found a link to the donation form. We expect \$2,000 from the spouse programs profit at convention; however, a \$1,500-\$2,000 shortfall remains.

2012 IAFE Zone 1 Conference

This conference will be held at the Eisenhower Hotel and Conference Center in Gettysburg, PA on May 3 - 5, 2012. Each fair that is a member of IAFE will receive complete details early next year and a copy of the tentative schedule will be placed on the association website soon.



PENNSYLVANIA STATE FAIRS
2011 Outstanding Fair Ambassador Awards

Fair	Award
Albion Area Fair	Robert Huston
Allentown Fair	Naomi Grim
Beaver Community Fair	Helen Herman
Bedford County Fair	Bedford Gazette (Joe Beagle/Sharon Maust)
Berlin Brothersvalley Community Fair	Emma Gene Engle
Big Knob Grange Fair	Carl Blank
Bloomsburg Fair	Edward E. Kriner
Butler Farm Show	William Holbein
Cambria County Fair	Patricia Fenchak
Carbon County Fair	Alicia Shutack-Stillman
Centre County Grange Encamp. and Fair	Fred D. Smith
Clarion County Fair	Mark D. Wyant
Clearfield County Fair	David L. Hallstrom
Clinton County Fair	Don Dunkle
Cochranon Community Fair	Joanna Schneider
Crawford County Fair	Walter L. "Boots" Dunn
Dayton Fair	Robert Kimmel
Denver Fair	Dale Enck
Derry Township Agricultural Fair	"Shorty" Durika Family
Dillsburg Community Fair	John Kitner
Erie County Fair	Junior Hartner
Fayette County Fair	Jane Rotharmel
Goshen Country Fair	Sarah Supplee Credeur
Gratz Fair	Michele Morgan
Greene-Dreher-Sterling Fair	Carroll Krautter
Harford Fair	William "Bill" Tyler
Harmony Grange Fair	Helen Young
Hollidsburg Community	Hollidsburg Area School District
Hookstown Fair	Robert Buckley
Huntington County Fair	Lois Kyper
Indiana County Fair	Ed Nehrig
Jacktown Fair	James Rizor
Jamestown Community Fair	Jamestown Lions Club
Jefferson County Fair	Gary Stormer

Fair	Award
Jefferson Township Fair	James McCullough
Juniata County Fair	William "Bill" Ritzman
Kimberton Community Fair	Frank Small
Kiwanis Wyoming County Fair	Jim Dillon
Lawrence County Fair	Ron McConahy
Lebanon Area Fair	Arthur Sweinhart
Luzerne County Fair	Carole Malig
Mainheim Community Farm Show	Marlin Becker
Mason Dixon Fair	Doug Farrington
McKean County Fair	McKean County Fair Queen and her Court
Mercer County Grange Fair	Jim Richardson
Middletown Grange Fair	Bob Habel
Montour-Delong Community Fair	Phyllis Snyder
Morrisons Cove Dairy Show	Blair County Dairy Promotion Committee
Mountain Area Fair	Ross Miller
Northeast Fair	Joseph R. Alicience
Northumberland County Fair	Kim Clemens
Oley Valley Community Fair	Daniel E. Levensgood
Perry County Community Fair	Herman and Lee Kraft
Plainfield Farmers Fair	Ray Mack
Potter County Fair	Betty Dunshie
Schnecksville Community Fair	Emory Minnich
Schuylkill County Fair	Shirley German
Sewickley Township Community Fair	Fulmer Family Farm
Shippensburg Community Fair	John Ocker
Sinking Valley Fair	Sarah Long
Somerset County Fair	Jack Fullerton
South Mountain Fair	Elaine Ecker
Spartansburg Community Fair	Paul J. "Sonny" Blakeslee
Stoneboro Fair	Tom McCullough
Sullivan County Fair	Lois Norton
Troy Fair	Cathy Jenkins
Union County West End Fair	Idella Zimmerman
Unionville Community Fair	Bonnie Musser
Venango County Fair	Scrubgrass Grange, Barbara Warden
Washington County Ag Fair	Nadene Gardner
Waterford Community Fair	Dale Chapman
Wayne County Fair	Ellis Dix, Clyde Eltz, Robert Olver (Livestock Committee)
West Alexander Fair	Dorothy K. McMurray
West End Fair	Roger Borger
West Lampeter Community Fair	Ken Meck
Williamsburg Community Farm Show	Irene Miller



"New"
PSACF Associates Welcome!

Attractions, Animal/Zoo

Animal Tales

269 2nd Ave. Ridgeland SC 29936
Phone: (843) 726-6866 Phone 2: (570) 760-2652 Fax:
WebSite: E-Mail:
Info: Animal shows.

Great American Frontier Show

2630 Trinity Rd. Lynchburg SC 29080
Phone: (518) 755-6981 Phone 2: Fax:
WebSite: E-Mail:
Info: Educational agricultural animal show.

The Marvelous Mutts

100 Taghkanic Churchtown Rd Craryville NY 12521
Phone: (845) 233-8344 Phone 2: (845) 233-8345 Fax:
WebSite: www.themarvelousmutts.com
E-Mail: themarvelousmutts@gmail.com
Info: Dog sport entertainment featuring frisbee, agility, tricks and dock diving dogs.

Attractions, Miscellaneous

Crosson Magic

1018 Ridge St. Olyphant PA 18447
Phone: (541) 981-9062 Phone 2: Fax:
WebSite: www.crossonmagic.com
E-Mail: phil@crossonmagic.com
Info: Family magic show.

Dr. Marina's Art Forms

249 VanBuskirk Rd. Newfield NY 14867
Phone: (516) 982-2565 Phone 2: Fax:
WebSite: E-Mail: marinabillott@yahoo.com
Info: Facepainting.

One Man Sideshow

622 E. Durham St. Philadelphia PA 19119
Phone: (215) 808-8859 Phone 2: Fax:
WebSite: www.onemansideshow.com
E-Mail: dave@onemansideshow.com
Info: With a mix of juggling, sideshow, and comedy, Dave is a natural selection for your event.

Road and Rock RC

PO Box 1020 Quentin PA 17083
Phone: (717) 274-1735 Phone 2: (717) 557-4885 Fax:
WebSite: www.road-and-rock.com
E-Mail: steve@road-and-rock.com
Info: We build a small off-road track with RC monster trucks to demo, drive, and play.

Chris Ruggiero - One Man Variety Show

21 N. High St. East Bangor PA 18013
Phone: (610) 509-3476 Phone 2: Fax:
WebSite: www.chrisruggiero.com
E-Mail: onemanvariety@gmail.com
Info: Comedy, juggling, magic.

Shoor Thing Entertainment, LLC

159-3U Riverside Dr. West, #1D-90 New York NY 10032
Phone: (646) 318-9966 Phone 2: Fax:
WebSite: www.shoorthing.com E-Mail: gilad@shoorthing.com
Info: RC Micro Reality Stock racing and Monster Truck Jam activities.

Attractions, Thrill & Stunt Shows

Carmageddon Thrill Show

PO Box 2071 Bullhead City AZ 86430
Phone: (805) 300-3434 Phone 2: Fax:
WebSite: E-Mail:
Info: Thrill show.

Fair Supplies

Staats

608 N. Iris St., PO Box 678 Mount Pleasant IA 52641
Phone: (800) 553-1853 Phone 2: (319) 385-2116
Fax: (319) 385-2429
WebSite: www.staatsawards.com
E-Mail: andy@staatsawards.com
Info: Awards, promotional products, imprinted apparel, fair supplies.

Food Concessions

The Big E Food Concession, Inc.

3233 Brush Valley Rd. Centre Hall PA 16828
Phone: (814) 880-9671 Phone 2: Fax:
WebSite: E-Mail:
Info: Grilled chicken wrap, bacon cheeseburgers, hamburgers, cheeseburgers, grilled chicken sandwich, sweet potato fries, french fries, lemonade & ice tea.

Lights, Sound, Stage, Communications

Lightning Audio Productions

22 Wood Ave. Elysburg PA 17824
Phone: (570) 847-8185 Phone 2: Fax:
WebSite: www.lightningaudiopro.com E-Mail: ltaudio@aol.com
Info: Sound and light stage company.

Schachter Communications

828 S. St. Marys Rd. St. Marys PA 15857
Phone: (716) 904-2219 Phone 2: (716) 378-6918
Fax: (814) 834-6191
WebSite: E-Mail: kaelynthorwart@att.net
Info: Specialize in the retail of AT&T wireless, DirectTV, and HughesNet satellite internet.

Musical Attractions

A & A Productions

45 Zerbe St. Cressona PA 17929
Phone: (570) 640-5290 Phone 2: Fax:
WebSite: www.facebook.com/andysvrcek E-Mail:
theelvisttribute@gmail.com
Info: Elvis Tribute Show.

Nicole Donatone (Country Artist)

99 Danville Mt. Rd. Great Meadows NJ 07838
Phone: (908) 637-8470 Phone 2: (908) 892-2051 Fax:
WebSite: www.nicoledonatone.com
E-Mail: nicoledonatone@gmail.com
Info: Rising country artist Nicole Donatone blends traditional & modern country music for an entertaining performance for the entire family.

Jamie Bruno Band

975 Greentree Rd. Pittsburgh PA 15220
Phone: (412) 921-7577 Phone 2: (412) 973-5758
Fax: (412) 921-5535
WebSite: www.jamiebrunomusic.com E-Mail: tvirjb@aol.com
Info: High energy family oriented country music band with a lot of fun surprises!

“DRESS IT UP” WORKSHOP

- Beverly Gruber

When was the last time you heard someone say “wow” when they stepped into the competitive exhibit area of your fair? If you are not hearing this, you need to see that your department heads attend the “Dress It Up” session at the 2012 Fair Convention.

There is no extra cost for taking the course which be held on Wednesday, January 18 from 12:30-3:45. The seminar will be set up similar to Judges School. General Display Guidelines will be given for the first 45 minutes and then each individual will need to choose which three areas they will attend.

The choices are:

DISPLAYING FOOD & SPECIAL BAKING CONTESTS – by Karen Dobson from the Kimberton Community Fair and the State PSACF Hershey Cake and Cookie Coordinator. Karen will have many creative ideas for you to go from plain to pretty and inviting.

SHOWING OFF ART, PHOTOGRAPHY & CRAFTS – by Pat Horstman from the PA Farm Show & Family Living Section. Pat has done display work across the state and is willing to share her creative ideas so the public will “stop and look” rather than walk.

MAKING VEGETABLE & FRUIT DISPLAYS ATTRACTIVE – by Marie Hass & Shirley Moyer from the Oley Fair will help to bring your vegetables and fruits into the 21st century. They will help you to learn

how to display these items better than our highest end grocery stores.

PUTTING PIZAZZ IN YOUTH, 4-H, & FFA DISPLAYS – by Glenn Michaels from the Allentown Fair and Visual Merchandiser for the J.C. Penney Co. Ho-hum displays should be a thing of the past after you hear Glenn’s tips.

DISPLAYING QUILTS, WALL HANGINGS, AND NEEDLEWORK – by Jan Gibas, former Farm Show employee and staff worker at various other fairs. There are many ways that needlework can be displayed but one thing is for sure – it must be attractive. Come to this session to get lots of ideas!

MAKING THE BEST OF SHOW AREA A “WOW” DISPLAY – by Becky Brashear, Manager of the Great Frederick Fair in Frederick, MD. Anyone who has visited this fair has seen the excellent displays and especially the Best of Show area. Becky is a great presenter and has a wealth of knowledge to share with attendees.

To date, registration is low, but the seminar committee has great hope that more of you will sign up after this article appears. We hope to see all of you in Hershey on Wednesday afternoon. Give the public a reason to visit your competitive exhibits. “Dress Them Up.”

From “Associates” on Previous Page

Erin Kelly

2976 Albright Ave. Allentown PA 18104

Phone: (610) 432-6892 Phone 2: Fax:

WebSite: www.myspace.com/erinkellysongs

E-Mail: gak30@juno.com

Info: A guitarist/vocalist. Original and cover country country/pop songs suitable for all ages.

The Midlife Cowboys Band

240 Viewpoint Ln. Northumberland PA 17857

Phone: (570) 768-7383 Phone 2: Fax:

WebSite: www.midlifecowboysband.com

E-Mail: bookings@midlifecowboysband.com

Info: Group of central PA desperados who enjoy playing the old time country and cowboy favorites by artists such as Gene Autry, Hank Williams, Ernest Tubb, Jim Reeves, Bob Wills, Johnny Cash, Willie Nelson, Merle Haggard, and Buck Owens to name a few.

Pine Valley Rhythm Jumpers

PO Box 430 Trumbauersville PA 18970

Phone: (215) 536-9218 Phone 2: (610) 908-5902 Fax:

WebSite: www.facebook.com/pinevalleyrhythmjumpers

E-Mail: hillbillywes@verizon.net

Info: Band Music, Traditional Country, Americana, Hillbilly Boogie, Western Swing.

Ray Owen Entertainment

PO Box 3012 Gettysburg PA 17325

Phone: (717) 334-8631 Phone 2: Fax:

WebSite: www.rayowenmusic.com E-Mail:

Info: Grammy nominated singer/songwriter/comedian and award winning childrens' and family entertainment.

Special Services

North Pole Productions

104 Johnson St. North Adams MA 01247

Phone: (800) 377-4625 Phone 2: (413) 663-8366 Fax:

WebSite: www.northpoleproductions.net

E-Mail: nppshows@gmail.com

Info: Specialists in off-season events: holiday light parks. New for 2012: The Barnyard Cackle Review for the fair season.

Talent/Booking

AKA Booking Agency

2 B Brown Ave. Weston WV 26452

Phone: (304) 838-2658 Phone 2: (304) 406-2018

Fax: (304) 269-7236

WebSite: E-Mail: akabooking@aol.com

Info: Booking agency for a wide range of entertainment for any size fair.

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greg@mojoe productions.com
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2012 PENNSYLVANIA FAIRS

Mar. 24, 25 & Mar. 28 - Apr. 1	PA Maple Festival	Aug. 15 - 19 Aug. 17 - 25 Aug. 18 - 25	Middletown Grange Fair Westmoreland Fair Crawford County Fair Somerset County Fair Franklin County Fair Williamsburg Community Farm Show
April 27 - 29	Delaware Valley A Day	Aug. 19 - 25	Elizabethtown Fair
June 12 - 16	Kempton Country Fair	Aug. 20 - 25	Harford Fair
June 18 - 23	Schnecksville Community Fair	Aug. 21 - 25	Blue Valley Farm Show Hookstown Fair
June 19 - 24	Northeast Fair		Perry County Community Fair South Mountain Fair
June 24 - 30	Mercer County Grange Fair		Transfer Harvest Home Fair
June 28 - July 7	Butler Fair		Centre Co. Grange Encamp. & Fair
July 1 - 7	Wolf's Corners Fair	Aug. 23 - 30	Indiana County Fair
July 7 - 14	Derry Township Agricultural Fair	Aug. 26 - Sept. 1	West End Fair
July 9 - 14	Mason Dixon Fair	Aug. 27 - Sept. 1	Erie County Fair
July 13 - 21	Lycoming County Fair	Aug. 28 - Sept. 1	Big Knob Grange Fair
July 15 - 21	Jefferson County Fair	Aug. 28 - Sept. 3	Allentown Fair
July 16 - 21	Sewickley Township Community Fair		Greene-Dreher-Sterling Fair
July 17 - 21	Jacktown Fair	Aug. 29 - Sept. 3	Kiwanis Wyoming County Fair
July 22 - 28	Bedford County Fair Clarion County Fair	Aug. 30 - Sept. 1	Sullivan County Fair
July 23 - 28	Kimberton Community Fair Shippensburg Community Fair Troy Fair	Aug. 30 - Sept. 3	Northumberland County Fair
July 24 - 28	Jefferson Township Fair Plainfield Farmers Fair	Sept. 1 - 8	Stoneboro Fair
July 26 - Aug. 4	Fayette County Fair	Sept. 2 - 8	Juniata County Fair
July 28 - Aug. 3	Lebanon Area Fair		Cambria County Fair
July 29 - Aug. 4	Potter County Fair	Sept. 3 - 8	Spartansburg Community Fair
July 30 - Aug. 4	Clearfield County Fair Goshen Country Fair Morrisons Cove Dairy Show Schuylkill County Fair		Ox Hill Community Fair Waterford Community Fair West Alexander Fair
Aug. 3 - 11	Wayne County Fair	Sept. 4 - 8	Claysburg Farm Show Jamestown Community Fair
Aug. 4 - 11	Clinton County Fair	Sept. 5 - 9	Luzerne County Fair
Aug. 5 - 11	Cameron County Fair Greene County Fair Huntingdon County Fair Mifflin County Youth Fair Reading Fair Union County West End Fair	Sept. 7 - 16	York Fair
Aug. 6 - 11	Butler Farm Show Cochran Community Fair Dawson Grange #419 Comm. Fair Mountain Area Fair Sykesville Ag & Youth Fair Tioga County Fair Venango County Fair	Sept. 9 - 15	McClure Bean Soup Festival & Fair
Aug. 7 - 11	Carbon County Fair Cumberland Ag Expo Elk County Fair Warren County Fair	Sept. 9 & 12 - 15	Berlin Brothersvalley Community Fair
Aug. 11 - 18	McKean County Fair Washington County Ag Fair	Sept. 10 - 15	Green Township Community Fair
Aug. 12 - 18	Bullskin Township Community Fair Fulton County Fair	Sept. 11 - 15	Albion Area Fair Denver Fair Sinking Valley Fair
Aug. 13 - 18	Dayton Fair Kutztown Fair Lawrence County Fair Montour-Delong Community Fair	Sept. 16 - 22	Beaver Community Fair Gratz Fair
		Sept. 18 - 22	Harmony Grange Fair
		Sept. 19 - 21	Southern Lancaster County Fair
		Sept. 20 - 22	North East Community Fair
		Sept. 22 - 29	Oley Valley Community Fair
		Sept. 25 - 28	Bloomsburg Fair
		Sept. 25 - 29	Morrisons Cove Community Fair
		Sept. 26 - 28	Ephrata Fair
		Oct. 2 - 4	West Lampeter Community Fair
		Oct. 3 - 6	Hollidaysburg Community Fair
		Oct. 5 - 7	New Holland Farmers Fair
		Oct. 8 - 12	Unionville Community Fair
		Oct. 16 - 20	Manheim Community Farm Show Dillsburg Community Fair

ASSOCIATE MEMBERS REPORT

- Galla Higinbotham



I like to imagine all the different people we have met through the PSACF – fair friends, fellow associates – during this holiday season. Such a different setting than the fairs we all love, as we bustle around, carrying on ageless traditions of the holiday season, I think ahead to a few short weeks from now when many of

us will be together in Hershey for the 2012 PSACF convention. My heart goes out to those who were devastated by such terrible flooding. Many of us lost work and revenue. I cannot begin to imagine what you all have gone through with extensive cleanup and repairs.

And so we forge forward and bring in the New Year. Plans and arrangements are busily being made for this convention to be the best ever, kicking off the celebration of the PSACF's 100th anniversary.

An important change in the schedule for all associates: our associates' gathering will be on Thursday, but the time has been changed from 9:45 am to 4:00 pm as soon as the trade show closes (in the back area of the trade show).

Pennsylvania has one of the premier trade shows in the country. Dick Horstman tells me that this year there are a lot of new exhibitors and the spaces are filling up rapidly. There will be well over 150 booths – all in one room! Among the many acts and attractions, booking agents, musical attractions, thrill and stunt shows, equipment companies, sound & light companies, carnivals, fair supply and insurance companies, rodeos, fireworks, food concession suppliers, special services and printers, there is indeed something for every fair and for every budget – small, medium and large.

Fair associates will be set up and ready to do business in the Trade Show. We invite all fair buyers to come and see everything we have to offer to make your fair a success.

A lunch buffet of tasty sandwiches, soups, fruit and beverages will be offered on Thursday and Friday in the back area of the Trade Show. There are tables and lots of seating. Having lunch in the Trade Show is a great way to avoid the rush in the restaurants and conduct business in a relaxed fashion.

The Wednesday evening Entertainment Showcase has a great line-up this year, with much diversity and talent.

We thank Kevin Bieber and the state fair board for

sponsoring the "Sticker Game" again this year. Attendees are encouraged to collect a certain amount of stickers throughout the Trade Show which then makes them eligible on Saturday afternoon for some great prizes including \$100.00 bills!

The Trade Show is open Thursday and Friday 10:30 – 4:00 and 9:00 – 12:00 on Saturday. There will be no educational sessions 11 – 1 on Thursday and Friday so that all may spend this time in the Trade Show conducting business.

**Fill all your fair needs and
SUPPORT YOUR ASSOCIATES**

VISIT

The Trade Show

Your #1 source for fair industry

Goods, services and entertainment!

I look forward to seeing each and every one of you at the 2012 convention! Happy New Year!
dangalla@uplink.net

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**JUNIATA COUNTY FAIR / PORT ROYAL SPEEDWAY
PORT ROYAL, PA**





**100TH ANNUAL CONVENTION
PA State Association of County Fairs and
PA State Showmen's Association
The Hershey Lodge & Convention Center
Hershey PA
Wednesday - Saturday, Jan. 18 - 21, 2012**

HOTEL RESERVATIONS

2012 Convention reservations will now be accepted by the Hershey Lodge. Deadline is December 31, 2011. For lodging:

- phone 1-800-HERSHEY (437-7439) or
- online at <https://resweb.passkey.com/go/Countyfairs2012>

All Queen candidates must use the Queen special code of QUEEN2012; otherwise, no special code is required. Be sure you have a credit card with you and respond to all questions. Rooms will be available by 4:00pm and check out at 11:00am daily for all.

CONVENTION REGISTRATION

ADVANCE REGISTRATION is essential to the smooth operation of the convention. Registration is:

- \$25 (received on or before December 31, 2011)
- \$40 (received after December 31, 2011)

MEALS

Meal(s) that are purchased are not refundable; there will be a bulletin board near the registration area for you to place a "for sale" notice if you wish to resell them. A limited number will be available for purchase at convention.

TENTATIVE CONVENTION SCHEDULE

Wednesday, January 18, 2012

MEALS ON YOUR OWN-ALL

11:00am-5:00pm	Registration Desk Open
	"Dress It Up" Workshop
12:30pm-1:15pm	General Display Guidelines - Beverly Gruber
1:20pm-2:05pm	Session 1
2:10pm-2:55pm	Session 2
3:00pm-3:45pm	Session 3
2:00pm-3:00pm	Table Topics 14, 17
2:00pm-4:00pm	Seminar-"Trucking Regulations Update"
3:15pm-4:15pm	Table Topics 6, 10
4:00pm-8:00pm	Enter Communication Exhibits
	Trade Show Set-up
4:45pm	PSSA Board Meeting
4:45pm	PSACF Board Meeting
6:30pm-10:00pm	ENTERTAINMENT SHOWCASE

Thursday, January 19, 2012

MEALS ON YOUR OWN-BREAKFAST & LUNCH

8:00am-5:00pm	Registration Desk Open
8:00am-9:00am	Enter Communication Exhibits
8:00am-10:30am	Trade Show Set-up
8:30am-9:00am	First-Timers Session
9:00am-9:30am	Opening Entertainment
9:30am-10:45am	Opening Celebration
	Keynote Speaker - Sam Hayes Jr.
10:30am-4:00pm	Trade Show Open
	Communication Exhibits Open
	(Badge Required)
10:30am-4:00pm	PA Dept. of Agriculture display, etc.

11:00am-12:00pm	PA Harness Racing Commission Meeting - Open to the public
11:00am-3:00pm	Spouses Shuttle to/from The Hershey Story
1:00pm-2:30pm	Seminar - "How to Get Sponsors for Small, Medium and Large Fairs"
1:00pm-3:00pm	Ride Safety Session
1:15pm-2:15pm	Table Topics 3, 7, 8
1:30pm-3:00pm	Meeting - Sire, Quaker & USTA
3:00pm-4:30pm	Seminar - "Businesses and Groups that Increase Your Offerings Without Increasing Your Costs & Grantwriter Overview"
3:15pm-4:15pm	Table Topics 2, 12, 15
4:00pm	Associates Gathering
5:30pm	PSACF & PSSA Board Group Photos
5:45pm	Hospitality Time & Cash Bar
6:15pm	PSACF ANNUAL BANQUET
6:45pm	Dinner (reserved seating-ticket required-\$30)

Friday, January 20, 2012

MEAL ON YOUR OWN-LUNCH

7:30am-5:00pm	Registration Desk Open
7:30am	COMMUNICATIONS BREAKFAST meal (served) 7:30am; awards 8:15am-9:00am (ticket required-\$16)
9:15am-11:00am	Memorial Service / PSACF Annual Meeting
10:30am-4:00pm	Trade Show Open
	Communication Exhibits Open (Badge Required)
10:30am-4:00pm	PA Dept. of Agriculture display, etc.
1:00pm-3:15pm	Spouse Program - "Basket Bingo"
2:00pm-3:30pm	Seminar - "Special Baking Contests"
2:15pm-3:15pm	Table Topics 8, 11, 18
2:15pm-4:00pm	Seminar - "So You Have a Complaint, Now What Do You Do?"
3:30pm-4:30pm	Table Topics 4, 6, 16
6:15pm	Hospitality Time & Cash Bar
6:45pm	PA SHOWMEN ANNUAL BANQUET (reserved seating-ticket required-\$31)

Saturday, January 21, 2012

7:30am-5:00pm	Registration Desk Open
7:00am-8:30am	BREAKFAST (buffet) (ticket required-\$14)
8:45am-10:15am	Seminar - "Revised ADA Regulations"
9:00am-10:00am	Table Topics 1, 5, 14
9:00am-10:30am	Seminar - "Food Safety Updates"
9:00am-Noon	Trade Show Open
	Communication Exhibits Open (Badge Required)
9:30am-10:45am	Spouse Program - "Quilting"
10:30am-11:30am	Table Topics 9, 11, 19
10:45am-noon	PSSA Annual Meeting
Noon-12:30pm	Communication Exhibits Released
Noon	BOX LUNCHEON (ticket required-\$15)
[followed by drawings at 12:30pm]	Auction Drawings - Winner must be present
2:30pm-3:30pm	Table Topic 13
4:45pm	Mass
6:00pm	QUEEN CORONATION BANQUET (reserved seating-ticket required-\$30)

Sunday, January 22, 2012

8:00am PSACF Exec. / Conv. Breakfast

TABLE TOPICS

1. Animal Health Issues
2. Legislative Update
3. Officers Only Session
4. Reimbursement Application & Martech Review
5. Fair Queen Activities and Responsibilities
6. Are you missing out on \$\$\$
(gas lease, windmills, campers, etc.)
7. What do I need?
(Permits, regulations, etc.)
8. Going Green – How?
9. Family Fun Night for All
10. How Secure is Your Fair?
11. What's Your Problem?
(an open discussion to share solutions)
12. Displays
(placement/dress up/show winners)
13. 4-H & FFA Livestock Shows & Sales
14. Can Twitter & Facebook Help Your Fair?
15. Bio Fuel Switch Over - Showmen
16. Hiring J-1 Workers—Showmen – Sue Ellen Pfeffer
17. Wage/Tax/Insurance For Fair Workers
18. Hints for a Carnival/Fair Contract
19. Building Maintenance

SEMINARS

Dress it Up

This Displaying Competitive Exhibit Academy will assist fair workers to make their display beautiful and inviting. Each participant will be able to attend the General Session and three area presentations. Areas to be covered: Making the Best of Show Area a WOW Display - Becky Brashear; Displaying Food and Special Baking Contests - Karen Dobson; Showing Off Art, Photography & Crafts - Pat Horstman; Making Vegetable & Fruit Displays Attractive - Marie Haas & Shirley Moyer; Putting Pizazz in Youth, 4-H & FFA Displays - Glenn Michaels; Displaying Quilts, Wall Hangings & Needlework - Jan Gibas.

Trucking Regulations Update

Dean Riland of PMTA, located in Camp Hill, Pa. will give the latest updates for the industry.

Keynote Speaker, Sam Hayes, Jr.

Sam Hayes who is of course no stranger to many of us has agreed to deliver the keynote address at the annual convention in January which will help kickoff a celebration of 100 years of a great organization. Sam is truly an ambassador of agriculture and what better person to come speak to us regarding an industry that we all care about.

How to Get Sponsors for Small, Medium and Large Fairs

Presenters:

Small Fair – Kevin Bieber, Oley Valley Community Fair
Medium Fair – Darlene Confer – Centre Co. Grange Fair
Large Fair – Mike Froehlich – York Fair

This will be a panel discussion on sharing ideas of how each fair no matter what the size can be successful in obtaining sponsors. Find out

the approach that these presenters and their Fairs have used to solicit the marketing dollars of both small business operations and larger corporations.

Businesses and Groups that Increase Your Offerings Without Increasing Your Costs & Grantwriter Overview

Grantwriter, Brian Carlson of Grand Rapids, Minnesota, will do a follow-up seminar to his grantwriting session last year. This session will cover Developing Business Relationships that Help to increase your offerings at little or no cost; Plus more ideas on creative financing in order to increase your bottom line. He will cover topics such as: Planning a Business Approach; Knowing your own History; What to Ask for; Understanding your potential sponsor; Operation Roundup. Brian will also review his last seminar for those who hadn't attended or who have forgotten the important topics from that session. Brian was a former fairboard director in charge of entertainment, fundraising, sponsorships, ads sales, and grantwriting.

Special Baking Contests

Karen Dobson and Kevin Bieber updating everyone who runs any of the Special Contests at your Fairs. Karen and Kevin are also working on possibly being able to show video footage of the State Contests at the Farm Show. This is also the perfect time to come and ask questions regarding any of those contests. Also at this seminar, Shirley Moyer will share information regarding the Red Star Yeast Program as well as the Fresh Preserving Ball Award sponsored by Ball/Kerr that is offered to PA Fairs.

"So You Have a Complaint, Now What Do You Do?"

Ms. Barbara Hensinger, CFE from the sunshine state of Florida will deliver this seminar. He saidShe said.... But who is correct and what is appropriate action to handle the situation? This workshop is designed to review how to investigate and handle exhibitor, patron, and vendor complaints and violations. It pays to be aware of how to process investigations to insure you are protecting your fair, the exhibitors, your employees, and the fair patrons. Barbara Hensinger will share her experiences in this informative, educational, and often interactive presentation.

Revised ADA Regulations

Sally Conway the Deputy Chief, Civil Rights Division, U.S. Department of Justice who will present to us an overview of the Revised ADA Regulations.

This interactive session will address specific provisions in the recently revised Americans with Disabilities Act regulations that apply to the conference participants involved in the operation and management of state and county fairs. Topics will include information on compliance dates and safe harbor, the use of wheelchairs and other power-driven mobility devices, service animals, and ticket sales, as well as a brief overview of some of the changes in the ADA Standards for Accessible design.

Food Safety Updates

The Food Safety updates will be presented by The PA Department of Agriculture.

2012 SPOUSE PROGRAMS



The activities at the 2012 PSACF/PSSA Convention will feature:

- A "Ticket Auction" in the Chocolate Ballroom (prizes to be awarded on Saturday at 12:30PM).
- Wednesday – shopping on your own at the many outlets and malls in the Hershey area.
- Thursday – shuttle service from the Hershey Lodge to the museum. The shuttle will run to/from "The Hershey Story" 11 am – 3 pm. "The Hershey Story" is a museum that guides visitors on an inspirational journey through Milton Hershey's lifetime and beyond, a tale spanning more than 150 years of trials and triumphs, philanthropic endeavors and one man's unwavering confidence. From Hershey's earliest entrepreneurial ventures to his visions of a town built around the attributes of the humble cacao bean, The Hershey Story is an uplifting celebration of the great American dream. Warm and welcoming, this immersive museum environment accommodates visitors of all ages. Attractions include the **Museum Experience**, a series of engaging exhibits; the **Chocolate Lab**, a place where learning comes alive through hands-on experiments; the **Museum Shop**, stocked with unique Hershey merchandise and memorabilia; **Café Zooka**, the perfect place for light fare and chocolate desserts; the **Countries of Origin Chocolate Tasting**; and much more. Ready to begin your sweet journey? The Hershey staff should offer you tickets at the front desk, if not... **Ask for your 'complimentary' ticket to The Hershey Story when you check-in to the Hershey Lodge.**
- Friday afternoon, the Showmen's Association and the Fair's Association will conduct a Basket Bingo from 1:00PM - 3:15PM. Purchase cards at the door.
- Saturday morning, "Quilting" from 9:30AM - 10:45AM. No need to select this program on the registration form - just show up!

All fairs and showmen are requested to donate one (1) or two (2) gifts for use in the above activities. Your support is truly needed and will be greatly appreciated.

2012 PA STATE FAIR QUEEN CONTEST - TENTATIVE SCHEDULE

Wednesday, January 18, 2012

Thursday, January 19, 2012

12:00pm – 4:00pm	Raffle Table Open to benefit Queen Program
2:00pm	Early Hotel Check-In – Queen Contestants
3:00pm – 3:30pm	Queen Contestant Orientation Check-in
3:30pm – 4:15pm	Queen Contestant Orientation
6:00pm	Line Up for Evening Gown Competition
6:15pm	Evening Gown and Introduction Competition
6:45pm	PSACF Annual Banquet
After Dinner	Queen Contestants Group Photo

FRIDAY, JANUARY 20, 2012

7:00am – 12:00pm	Interviews - Morning Session
10:00am – 4:00pm	Raffle Table Open to benefit Queen Program
11:00am – 12:00pm	Seminar – Denise Yoho
1:00pm – 5:00pm	Interviews - Afternoon Session
2:15pm – 3:15pm	Queen Coordinators' "Idea Exchange"
2:30pm – 3:30pm	Seminar – Denise Yoho
5:30pm – 6:15pm	Judges Reception with Contestants
7:00pm – 9:00pm	Queen Claire Werkiser's Pizza Party & Gift Exchange with Contestants

SATURDAY, JANUARY 21, 2012

7:30am – 12:00pm	Speech Competition – Morning Session
9:00am – 12:45pm	Raffle Table Open to benefit Queen Program
9:00am – 10:00am	Table Topic – "Fair Queen Activities and Responsibilities"
9:00am – 1:45pm	Hair Styling Appointments
12:30pm	Drawing for Raffle Table items
1:15pm – 3:00pm	Speech Competition – Afternoon Session
4:30pm	Rehearsal for Coronation (Contestants only)
6:00pm	Coronation Banquet (Reserved Seating-Ticket Required-\$30)
7:15pm	Line Up for Coronation
7:30 – 8:45pm	Coronation Ceremony
9:00pm	Media Photos

Visit the PA State Fair Queen Program's Basket Auction and Raffle Table in the Great Lobby.
50/50 raffle tickets will also be sold in the Chocolate Ballroom Lobby Wed., Thurs. & Sat. evenings,
and Fri. evening in the Fireplace Lobby.



Although her name has a ring to it, Nicole Donatone's voice has a clarity and character that has propelled her to early success as a performing artist. With a voice that has been compared to the legendary Patsy Cline, her unmistakable talent has earned her opening act status with stars such as Willie Nelson, Connie Smith, John Michael Montgomery, Tracy Byrd, Sammy Kershaw, Restless Heart, and Randy Travis. Nicole has also performed at the AT&T Pavilion Pre Show before the Keith Urban and Jake Owen Concert in Philadelphia, PA.

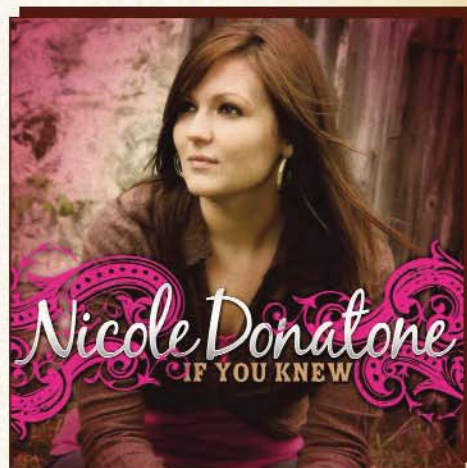
Nicole translated the energy and enthusiasm of her live performances into a dynamic studio album in early 2011. The new album features her first single "Red". This energetic song features fun filled lyrical imagery, with vibrant and

rich vocals that will leave you wanting more. Once you take a listen to this compelling song you just may turn "Red" too! The video was directed by Grammy Award winner Jim Shea. Don't miss the opportunity to book this rising country artist at your next event. For this country girl with unique talent and a strong voice, one thing is for sure: the name Nicole Donatone won't soon be forgotten.

Wishing you a wonderful 2012 Season and sincere appreciation for your consideration.

Sample Set List

Nicole Donatone: *Red*
 LeAnn Rimes: *Blue*
 Sugarland: *All I Wanna Do*
 Patsy Cline: *In Care of the Blues*
 Loretta Lyn: *Coal Miners Daughter*
 Little Big Town: *Little White Church*
 Mary Chapin Carpenter: *I Feel Lucky*
 Carrie Underwood: *I Told You So*
 Nicole Donatone: *She Brought Tears*
 Faith Hill: *Sunshine and Summer Time*
 Patty Loveless: *I'm That Kind of Girl*
 Band Perry: *If I Die Young*
 Nicole Donatone: *Too Bad*
 Nicole Donatone: *Country Girl*
 Carrie Underwood: *I Know You Won't*



Management

Booking - Fred Reinhard
 610.826.2256 - Work
 484.225.8398 - Cell
booking@nicoledonatone.com

Fred Reinhard
 610.826.2256 - Work
 484.225.8398 - Cell

Nicole Donatone
 908.637.8470
management@nicoledonatone.com

SPECIAL BAKING CONTESTS

- Karen Dobson

The contestants are busy perfecting their recipes and the judges are selected. It's soon time for the grand finale when we find out which bakers will take home the blue ribbons at the PA Farm Show! Each local winner who was certified by their Fair will now receive a post card (after Christmas) with instructions on when, where and how to compete at the Farm Show finals in January. Each Fair is responsible for signing the Winner Certification Form and giving the duplicate form to their certified winner. The next place

winner can be certified if the first-place winner cannot attend. We hope to see each Fair represented at Farm Show in January! If there are any questions concerning the competitions, contact the appropriate committee chairpersons:

Angel Food Cake and Apple Pie - **Kevin Bieber** (484-256-8009, email kdbieber@natpennbank.com)

Hershey's - **Karen Dobson** (610-212-6180, email kardob@msn.com).

ENTERTAINMENT 2012 PSACF/PSSA CONVENTION

WEDNESDAY SHOWCASE

Rick Lattemore, A Tribute to Rod Stewart
The McClymonts
Bert The Nerd Thrill Show
The Large Flowerheads (Groovy 60's)
Junk Rock
The Crowdaddies
Barb and Steve's Comedy Hypnosis Show
The Jamie Bruno Band
AllenAsTim & The Dance Hall Rockers
Chris Higbee
The Dazzling Mills Family
Arrival, Tribute to Journey
John Cassidy

Joyce Martin Group
Variety Attractions
Self Booking
Self Booking
Windish Music & Productions
Head On Entertainment
Self Booking
Self Booking
Self Booking
Steve Juffe - The Concert Manager
Self Booking
Carlson Talent Agency
Anjoli Productions

- Not listed in the order of performance
- Subject to change

Showcase MC Galla Higinbotham

THURSDAY MORNING OPENING

Dan & Galla Musical Show

Self Booking

THURSDAY PSACF BANQUET

Lonestar

FRIDAY PSSA BANQUET

El Gleno Grande
The Stickers

Self Booking
Self Booking



PENNSYLVANIA STATE FAIR QUEEN

- Claire Werkiser



Hello Fair Lovers!

As the winter chill begins to set in around me, I am forced to realize that the year is almost over. What a year it had been! Many decades from now, when I have children and grandchildren of my own, this will definitely be one of the years of my life that stands out vividly. I would like to thank

everyone who allowed me to be a part of their wonderful fairs this year. I

gained a very strong and renewed appreciation for our amazing fairs as a whole and was educated as to the differences each fair has. I have been blessed enough to have experiences I will never forget, people I could never fail to remember, and a love of our state that could not have been instilled through any other avenue.

Although January is right around the corner, I not yet ready to relinquish my crown just yet. I will be attending the Pennsylvania Farm Show in the beginning of January and will be helping with the 2012

Pennsylvania State Fair Queen Pageant in Hershey, where I will be crowning the next lucky lady. I wholeheartedly look forward to seeing all of the queens I have already met again and getting to know all of the lovely ladies I have not. My pageant experience was a life-changing event for me and I hope to help all of the contestants have an enlightening time all their own.

Since this is the season of giving, I would like to give thanks to all of the Pennsylvanians who, year after year, make our fairs the incredible, uniting events they are. You are truly the fiber of Pennsylvania. Without you, an integral part of our culture and our being would be lost. That being said, I wish everyone a very Happy Holiday and a New Year full of promise. I hope to see you all in Hershey!



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After this past summer, I realize that at some point “Rain” becomes a four letter word. Rain caused many fairs to reschedule, alter, or even cancel events. Rain caused numerous race track and parking lot problems. Rain has a huge inverse relationship with fair attendance. In a few cases livestock were released early for safety reasons. The Bloomsburg and Denver Fairs had to cancel their entire schedule. However, the PA Fair Family is a strong willed and resilient group of people. They stood up to the challenges and did what needed to be done to make their individual fairs successful. The Denver Fair youth livestock show was run in conjunction with the Ephrata Fair one week later. In the case of the Bloomsburg Fair, the livestock department director and the other fair board members organized a youth livestock show on the fairgrounds just three short weeks after a devastating flood. The young people who exhibited at this year’s fairs are most certainly our agricultural leaders of the future. The majority of fair board members and volunteers are quick to tell you that their prime motivator is to provide these opportunities for our young people. In addition to supporting our youth, the fairs provide a great opportunity for wholesome family entertainment while at the same time providing the educational experience of how our food gets to the dinner table each and every day. My hat goes off and my heart goes out to each and every one of you who helped make this fair season a huge success in spite of the obstacles along the way.

The Outstanding Fair Ambassador Award offered by Secretary Greig proved to be very popular program this past year. It is a wonderful way to say thank you to someone who has been a great supporter of your fair. It is a great way to publically acknowledge all the hard work and dedication that goes into your annual event. A total of seventy six awards were presented and graciously received.

The fairs are over. Let the paper work begin! This is my first experience with the PA Fair Fund Grant Applications. One of the most common mistakes on the application is in Section II. If your fair receives direct sponsorship of an award premium such as the Blue Ribbon Apple Pie Contest or the Hershey Foods Baking contests, you are obligated to subtract that amount from your eligible premium reimbursement request. If you don’t award all of the sponsorship money, then reduce the amount in the total sponsorship column. However, don’t forget to return

the balance of the unused sponsorship money to the PSACF Secretary-Treasurer.

There is another point concerning sponsorships. A general sponsorship to your fair should not be included in Section II of the Grant Application as a Premium Sponsor. Not only will this reduce your premium reimbursement, it will also impact on your operational expenses and could cause you to drop a fair class level resulting in a reduced operational expense reimbursement.

When filling out Addendum II, Record of Exhibitor the fair act states that in order to meet the minimum eligibility requirements of the PA Fair Fund Act you must have twelve departments with no less than five exhibitors. Some fairs do just that. Other fairs report the exhibitors for all departments. You are not legally required to report exhibitors beyond the twelve departments, but I encourage you to keep your records as complete and accurate as possible.

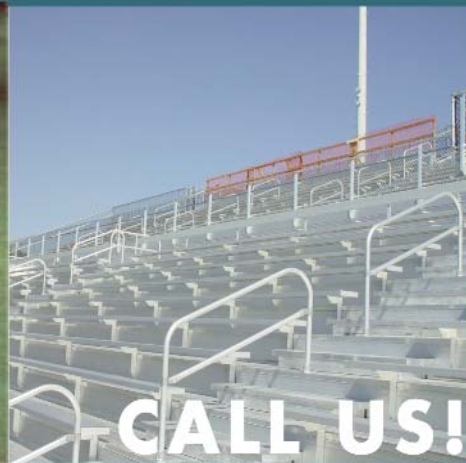
Secretary Greig and I both enjoyed the fellowship we shared with all of you at your fairs. The Department had a goal to have a presence at every fair this year. We made it to every fair with the exception the PA Maple Festival. The Department is looking forward to celebrating PSACF’s one hundredth anniversary this January at the Hershey Lodge & Convention Center. We will make sure to mark March 24th on our calendar as the start of the 2012 Fair Season with the PA Maple Festival in Somerset County.

Boots

Boots Hetherington
Fair Fund Administrator



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Amanda Jenkins is the daughter of William Jenkins Jr., Brenda Keller of Pine Grove, PA. She is attending Penn State University majoring in Agribusiness Management, and a minor in Supply Chain and Information Sciences & Technology. While at Penn State, Amanda is a member of the Collegiate FFA. She is also a member of the Women in business (WIB) club and a member of the National Agri-Marketing Association (NAMA).

At home on the farm, her family has horses, goats, sheep and occasionally fair pigs during the summer months.

Amanda is employed at the Cracker Barrel Old Country Stores.

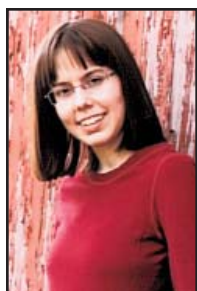


Dylan Lape is the son of Dana Lape, Rose Young of Lebanon, PA. He is attending Penn State's Berks Campus majoring in Animal Science with a minor in Poultry Science.

Dylan has been competing in poultry shows since the age of 2. Later, he started showing Dutch rabbits and the neat things, like scarecrows, rockets and breads to name a few. Fairs are his family's hobby.

Dylan has the keystone degree in FFA and is a past president of Cedar Crest FFA. He was president of the Lebanon 4-H Rabbit and Cavy Club, and currently is president of the Poultry Club. Dylan also co-chair's the Lebanon Area Fair Poultry Show. This keeps him busy during his home fair. It starts 2 weeks prior during set-up, and after it is all said and done, he enjoys the compliments by the public of the nice show.

He works part-time at Hershey Park.



Jessica Mills is daughter of Jesse and Nancy Mills of Huntingdon, PA. She is attending Juniata College majoring in English Secondary Education. Jessica graduated co-valedictorian from Huntingdon Area High School. She is an active member of 4-H and FFA, and enjoys raising and showing her dairy goats, Jersey heifer, and pony.



Ashley Shaw is the daughter of Matthew and Angela Shaw of Harrisburg, PA. She is a Delaware Valley College student studying Agribusiness hoping to one day work in the fiber industry. Her many active years participating in the 4-H program, the Gratz Fair both as a fair-goer and an exhibitor, and the PA Farm Show was her inspiration to become involved in the agricultural field. Ashley has completed projects including dairy beef steers, Leicester Longwool Sheep, Angora rabbits, photography, baking, and fiber arts. Her involvement in the local fairs has helped set a strong path for her future by teaching her how to take her passion and turn it into a career. Her greatest affiliation with the fairs, however, was receiving the honor to represent the Gratz Fair by serving as the 2010 Gratz Fair Queen, even making it into the top 5 at the state level competition. The experience has taught her that fairs are more than a fun activity for people of all ages to participate in, enjoy delicious foods, and converse about the variety of animals, but it also serves as a showcase to bring out the best of what the community has to offer.



Lauren Williams is the daughter of David and Christine Williams of Lebanon, PA. She is attending Cornell University where she has a double major in Natural Resources and Animal Science. Lauren's activities include serving as the President of Sigma Alpha which is a professional, agriculture sorority, and the secretary of the Cornell University Dairy Science Club. Upon graduation, she hopes to work with environmental policy, dealing with the agriculture industry and a focus in the dairy field.

She has been involved with the Lebanon Area Fair since the age of 8 where she has shown dairy cattle and market hogs as 4-H & FFA projects plus volunteer where needed. Lauren also served as the Fair Coordinator for three years, which was a great opportunity to help direct the fair and interact with fair goers and supporters.

See "Scholarship" on Next Page



From "Scholarship" on Previous Page



Kelsey Zook is the daughter of Gregory and Sharon Zook of Oley, PA. She is attending Penn State University studying animal science, and pre-veterinary science with intentions of either going on to Veterinary School or working in the field of animal science and staying involved in the agriculture industry. Kelsey is a graduate from Oley Valley High School where she was involved in field hockey, bowling, chorus, band, and the student broadcast network. She was very involved with the Oley Valley Community Fair as well, working as a volunteer at many of the various stands at the fair, and also through competing in the Junior foods division of the fair.

"DRESS IT UP" WORKSHOP

Prior to submitting the convention registration form, identify those attendees - refer to the instructions.

Already submitted the convention registration form and did not identify those attendees.

Call 866-814-6985, email PSACF@pafairs.org or fax 866-231-4829 the name of the fair/organization and a list of attendees.

COUNTRY BAND "LONESTAR" HEADLINES ENTERTAINMENT AT THE PSACF BANQUET

- Kevin D. Bieber

Yes, it is true, the well known country band Lonestar will be on stage to entertain the attendees of the PSACF Banquet on Thursday night of the convention. The 100th Anniversary committee wanted to do something special for the convention as we celebrate 100 years of the PSACF. This is just one of the many special events that will take place at the convention.

Lonestar started their career in 1993 with their first concert; however, that concert was the first of nearly 500 shows that they would perform over the next two years. In 1994 they signed a record contract with BNA Records and just a few years after that started coming out with hits like "Amazed", "I'm Already There" and "Tequila Talkin'", just to name a few.

Tickets for the banquet will go fast as the Directors of the PSACF are expecting a sell-out. It is highly recommended that you get your registration into the PSACF Office as well as your payment for your banquet tickets immediately to assure yourself a seat for this headline entertainment as well as some other exciting events that will also happen. Please see the 100th Anniversary article for more details. Admittance to the Chocolate Ballroom for the banquet and entertainment by "Lonestar" will only be allowed if you

hold a ticket to the banquet. So, make plans now to attend the 100th Anniversary celebration and be sure to attend the PSACF banquet on Thursday night to partake of this fabulous entertainment the 100th anniversary committee has lined up for you.



FROM THE ZONES



Zone One Sam Zaffuto

Representatives from twenty-five fairs in Northwestern Pennsylvania met on October 21 at the Scrubgrass Grange for the Zone One Fall Meeting. Ron Miller, our president, John Blaney, our vice president, and our Secretary, Bruce Koppenhaver, were able to join us and bring us up to date on the happenings of the state association. The main focus of discussion was the 100th Anniversary Convention in Hershey in January.

Bruce announced that the Msgr. John Mignot Memorial Scholarship awards were made. Six recipients will receive \$1,000 scholarships to help them further their education.

Boots Hetherington from the Fair Fund Office talked about his many fair visits throughout the fair season. He urged all fairs present to complete their reimbursement applications and to be sure they were submitted to the Fair Fund Office no later than November 15.

John Berne reported for the Fair Queen Committee and discussed what fairs that have queen contestants should expect before and during the convention. This was the year for Zone One to elect a member to the Fair Queen Committee. John Berne was elected to serve as Zone One's representative on the committee for the next two years.

All fairs in zone one were visited by a member of the Executive Committee. A summary of the fair visitations was presented to all in attendance. The fair visitation summaries from all zones can be found on the state association website.



Dave Hallstrom was presented the Zone Person of the Year Award. Dave is currently Treasurer of Clearfield County Fair and handles all operations of the ticket office. He has been active with the fair since 1954 and has served as fair manager and president. He has been a member of the Executive Committee of PSACF since 1984. He makes numerous fair visits each year and also finds time to judge fruit, vegetables, and baked goods at many fairs. He has volunteered many hours for their Fair Queen "Queen For Kids" program, which has raised over \$100,000 for the Children's Miracle Network.



Zone Two – David Reese, DVM

The Zone Two Fall Meeting was hosted by the Luzerne County Fair on Oct. 22, 2011. Attendees were brought up to date on the concerns of the organization by the state officers. Fair visitation information was reviewed.

The 100th Convention of the PSACF is coming on January 18-21, 2012. This should be a great convention with many exciting activities planned. Great entertainment, door prizes, reviewing the history of the PSACF, the usual great information presented at the seminars and table topics and renewing relations with old "Fair Friends." Try to have your fair represented by as large a delegation as possible.

The Zone Two Spring Meeting will be hosted by the Clinton County Fair.

Alicia Silliman was presented the Zone Person of



the Year Award. She has been "the driving force" behind the fair for many years. She has served as treasurer for many years and has spent many hours promoting the Carbon County Fair.



Zone Three – Debbie Stephenson

The Zone Three Fall Meeting was held on Thursday, October 20, 2011, at the Hookstown Fairgrounds. Reports were presented by PSACF officers: Ron Miller, John Blaney Jr., Bruce Koppenhaver, PSACF Exec. Sec. / Treas.; Boots Hetherington, Fair Fund Administrator; Sarah Long, PSACF Zone Three Queen Rep.

Sarah Long was elected to serve as the Zone Three representative on the PA State Fair Queen Program board for the next two years.

Next year's zone meetings will be held on Thursday, April 26 and October 25. Meeting location(s) to be announced.

See "Zones" on Next Page

Patsy Daily was presented the Zone Person of the Year Award. Patsy has been a Hookstown Fair board member since 1997. She is the Commercial Exhibits Chairperson where she spends countless hours each year assuring area businesses had the perfect spot to showcase, and advertise their



products and services. In addition, she takes pride in beautifying the fairgrounds.

Patsy has attended many PSACF conventions, attended judging school, and volunteered for many years at the PA Farm Show.



Zone Four – Sally Nolt

The Fall Zone Four Meeting was held hosted by the Greater Allentown Fair on October 26, 2011. We broke our record for attendance! Thank you to Karen Dobson for handling the reservations.

Congratulations to the Lebanon Area Fair for having three recipients of the Monsignor Mignot Scholarship.

Once again I would like to thank Fred McKillop and our officers for their hard work attempting to restore fair funding. Continue to keep in touch with your legislators.

Please mark your calendars now for the spring and fall zone meetings. The spring meeting will be hosted by West Lampeter Community Fair on Wednesday, April 25, 2012 at the Lampeter Fire Hall. The fall meeting will be hosted by Oley Valley Community Fair on Wednesday, October 24, 2012. At that time six Directors will be elected to the PSACF Board. Please plan to attend these important meetings. For

reservations contact Karen Dobson.

Congratulations to all completed fairs for another successful fair season and I hope to see you all at the PSACF Convention in Hershey in January! If anyone has trouble with room reservations please call me at 717-367-7256, 717-808-1397 or e-mail sknolt@comcast.net.

Richard C. Kreider was presented the Zone



Person of the Year. He could, very easily, be dubbed the father of the Lebanon Area Fair. In 1969, the Kreider family played a pivotal role in the acquisition of permanent fairgrounds for the Lebanon Area Fair, putting personal family wealth at risk to secure

the land's purchase. This tradition of dedication to the fair has been carried on by Richard and passed down to his children.

Richard works tirelessly each year with two main goals in mind - to better the fair and to have fun as he does it. Much of his role at the fair is behind the scenes. Every year, he brings countless items from his farm for use during the fair, whether it is a large refrigerator for drinks at a food stand or a dusk to dawn light to suspend over a group of Porta-Potties. In years past, when the fair was housed in tents, Richard was in charge of all tenting and, before the fair, could be found sewing the deteriorating tents together to get another year of use out of them. Richard also is in charge of purchasing and trucking all potatoes used during the fair—over 5 tons in a week's time.

Perhaps his greatest contribution is his management of a ham barbecue on the Sunday of the fair and a chicken barbecue on the Thursday of fair week. Along with his wife Carol, Richard takes the lead role in these endeavors which, combined, sell over 6,000 meals every year.

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WEBSITE DEVELOPMENT

We do not simply program fair websites, we take time to understand your fair, learn exactly how we can help, and present online options which help increase sponsorships, vendors and attendance.

FACEBOOK PAGES

Having a presence on Facebook is vital. Using our expertise, we will build, manage and maintain your fair fan page, allowing you to create a community online.

OUTDOOR ADVERTISING

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VOLUME RATES

Beyond Spots & Dots gets better advertising rates because of the volume of business we place, our connections, reputation and credibility in markets throughout the United States.



GOVERNMENTAL CONSULTANT'S REPORT

- Fred A. McKillop

The legislature is closing for the holiday season and will return the 3rd week in January. In the meantime, Bruce Koppenhaver and I are working on trying to attain the Governor, Sec. of Agriculture, the Speaker and the President Pro-tempore for attendance at the 100th Anniversary of the State Association. We are also obtaining all the necessary citations to honor the event.

The Governor's budget will be presented the first week in February and all of our efforts to increase funding for the fairs will be shown in the funding request. The state finances, however, are still alarming because the state's 365 million shortfall from official estimates. It is going to be difficult to significantly change the numbers prior to the address. Last year the fairs received a little less than 1 million dollars a far cry from what is needed in support of the fairs.

Please make every effort to meet with your

legislators and explain that additional funding is needed to promote agriculture.

Your officers have continued to meet with Secretary Greig on a quarterly basis to discuss the problems facing agriculture at the fairs. Though the fairs are the showcase of agriculture, they are also a great promoter of tourism since many attendees at the fairs are from outside the state. Their expenditure helps Pennsylvania's economy since the fairs in turn circulate there dollars to local merchants, stores and purchase much of what is sold at the fairs locally,

We hope that the economic proposed impact study will show the great value of the fairs to the Pa economy and that the fairs not only have an economic impact but a program that educates young people, assists the local charities, provides good entertainment and family values.

May you all have a joyous holiday season and a prosperous New Year!

CONVENTION PHOTOGRAPHY

- Karen Dobson



Tim McGowan Studio and Associates want to wish PSACF congratulations on their 100th Anniversary! We are hardly able to imagine that accomplishment, but a job extremely well done! We are thrilled and honored to be part of this event.

While this is only our second opportunity to work with this fantastic organization, we have seen the magnitude of what is delivered and accomplished at this event. So many fantastic people attending and participating that it takes 6 or more photographers to do this event justice. Our first opportunity was quite overwhelming and Karen Dobson tells us that there will be even more opportunities for photos at the 2012 Convention, along with that stunning group of 57 beautiful Fair Queens. It is surely a tough assignment, but we are prepared for the challenge!

If you see any of our great photographers during the event throughout the Hershey Lodge and Convention Center, you are welcome to ask us to take your photo. Please ask your fair committee, your family, the fair organization and your local fair queen to pose for us. There is no charge to have the photos taken, only if you wish to purchase photos.

We will be set up at the south end of the hallway, just outside the Great American Hall in the Lodge. You may view the photos taken during this event on our network of computers at your leisure. You may also order emailed images, printed photos and completed disks of photos. Some of your photos are also available, printed right there while you browse. Cash, check or credit cards are accepted at this event.

If you do not get a chance to view them at the event, they will also be available online to view and purchase at the following address through April 2012: www.PSACF12.photoherald.com.

So congratulations to everyone at PSACF and please join us in wishing them many more great years in the business!

Tim McGowan Studio and Pro Media Concepts, LLC is available to photograph your fair and events, weddings, senior portraits, aerial photography of your farm or fair, and fundraising with photos. Contact our studio at 711-866-9094, cell number 717-228-5357, email tmstudio@comcast.net or stop and speak to us at Convention. You can also visit our website at www.timmcgowanstudio.com.

SAM HAYES TO DELIVER KEYNOTE ADDRESS AT CONVENTION

- Kevin D. Bieber



Sam Hayes, who is of course no stranger to many of us, has agreed to deliver the keynote address at the annual convention in January which will help kick-off a celebration of 100 years of a great organization. Sam is truly an ambassador of agriculture and what better person to come speak to us regarding an industry that we

all care about.

Although Sam's message will inspire us and carry throughout the convention, we can't forget the numerous other seminars and workshops that will take place and allow all of you to leave Hershey with new ideas as well as information regarding the many changes in rules and regulations we all face. All these seminars and workshops have been spread out in the schedule allowing you to take advantage of as many as possible and not creating that many choices as to "which one should I go to".

Starting off the convention on Wednesday at 12:30 pm is a free workshop called "Dress it Up". Bev Gruber has agreed to run an afternoon workshop with breakout sessions that will help your fair in creating a beautiful and inviting display. As we all know Bev, I am sure she will have lots to share in this free to convention attendees workshop. Filling out the rest of the day on Wednesday will once again be the updates to Trucking Regulations.

Thursday will bring us a full agenda in Hershey as we will start the morning off with Sam Hayes and then a panel discussion regarding How to Get Sponsors for small, medium and larger fairs. Our own Mike Froehlich from York Fair, Darlene Confer from Centre County Grange Fair and Kevin Bieber from the Oley Fair will share their secrets and ideas to obtaining sponsors. Last year Brian Carlson presented a

seminar on grant writing, in hearing from many of you, I invited him back for an overview and expanding his seminar to increasing offerings without increasing costs.

Friday afternoon will feature Karen Dobson and Kevin Bieber updating everyone who runs any of the Special Contests at your fairs. Karen and Kevin are also working on possibly being able to show video footage of the state contests at the Farm Show. This is also the perfect time to come and ask questions regarding any of those contests. Also at this seminar, Shirley Moyer will share information regarding the Red Star Yeast Program as well as the Fresh Preserving Ball Award sponsored by Ball/Kerr that is offered to PA fairs. Friday afternoon also brings us Ms. Barbara Hensinger, CFE from the sunshine state of Florida to deliver her seminar on "So You Have a Complaint, Now What Do You Do"? We don't get complaints do we????

Saturday morning will wind up the convention seminar program with two more seminars. Starting first thing in the morning will be Sally Conway the Deputy Chief, Civil Rights Division, U.S. Department of Justice who will present to us an overview of the Revised ADA Regulations. I encourage at least one person from your fair attend this seminar to hear about all the updates we need to be aware of. While one of your fair members is attending the ADA seminar, another member can attend the Food Safety updates presented by The Pa Dept. of Ag.

As you can see, the committee has tried real hard to bring in some very valuable speakers to help you walk away from Hershey with not only more ideas for your fair but to help you better understand the rules and regulations that we all face. I am looking forward to seeing all of you in Hershey as we celebrate 100 years of the PSACF.



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IAFE CONVENTION HIGHLIGHTS

NOV. 28 - DEC. 1

Gary Slater Named 2012 Chair of IAFE

Gary Slater, CEO/manager of the Iowa State Fair, Des Moines, was elected the 2012 chair of the International Association of Fairs and Expositions (IAFE).

Slater grew up on a 600-acre crop and livestock farm in the small town of Eolia, Mo. After graduating from the University of Missouri with a bachelor's degree in animal science and a master's degree in food science and nutrition, Slater began his career as a livestock field man. He then joined the Missouri State Fair, Sedalia, as a livestock supervisor, where he served for five years. Slater joined the Iowa State Fair in 1991, where he was in charge of planning the special events, free entertainment, and booking the facilities for offseason use. After five years, Slater left to serve the National Pork Producers Council as manager of the World Pork Expo. Slater managed World Pork for six years, holding the event in both Des Moines at the Iowa State Fairgrounds and in Indianapolis at the Indiana State Fairgrounds.

Knowing that his first love was fairs, Slater received the opportunity to return to Missouri in 1997 to manage the Missouri State Fair. He spent four years in a rebuilding mode, helping to restore the Missouri State Fair to physical and financial success and was instrumental in formulating a master plan for the fair. In 2001, Slater accepted the position of manager of the Iowa State Fair. After one year as manager, Slater accepted the position of CEO and manager of the fair.

Slater earned IAFE Certified Fair Executive designation in 1998 and was elected IAFE Zone 5 director in 2002, representing Illinois, Iowa, Kansas, Missouri, and Nebraska. He served as IAFE treasurer from 2007-2009, as second vice chair in 2010, and most recently as first vice chair. He has also played an active role on several IAFE committees.

Slater and his wife Mary have three children: Madeline, 17; Ali, 15; and Andrew, 12.

Gary McRae Inducted into IAFE Hall of Fame

Gary McRae, retired CEO of the Western Fair Association, London, Ontario, was inducted into the IAFE Hall of Fame. The highest honor bestowed by the IAFE, the Hall of Fame Award is presented annually in recognition of an individual's distinguished achievement in, or contribution to, the fair industry.

McRae joined the Western Fair Association on a full-time basis in 1975. He started out as mutual manager in the harness racing operation and as

midway manager for the independent midway operation. He progressed through the organization and served in multiple roles including assistant treasurer, treasurer, and assistant general manager. He was named general manager in 1991 and promoted to Chief Executive Officer in 2004. During his tenure, McRae oversaw millions of dollars in upgrades, renovations, and expansions of the Western Fair Entertainment Centre, including expansion of the slots lounge, a new 165,000-squarefoot Agriplex, and safety upgrades to the racetrack. McRae retired from his position in 2009.

Born and raised in Glencoe, Ontario, McRae graduated from Glencoe District High School. Immediately after high school, McRae joined the Bank of Montreal and worked in bank branches throughout Ontario before joining the Western Fair Association.

McRae has been an active and respected leader in the fair industry. He earned his Certified Fair Executive designation from the IAFE in 1993. He has served on numerous IAFE Committees. He served as president of the Canadian Association of Fairs and Exhibitions in 2005. He served as IAFE second vice chair in 2004, first vice chair in 2005, and as chair in 2006. He became past chair in 2007. McRae was a recipient of the Roll of Honour from the Canadian Association of Fairs & Exhibitions in 2007.

In addition to his service in the fair industry, McRae is an active member of his community. He is a past president of the Racetracks of Canada and past president of Tourism London. He is a member of the Technical Standards and Safety Authority Amusement Devices Advisory Council, member and past director of the London Chamber of Commerce, and member and past director of the Rotary Club of London.

McRae and his wife Nancy have three daughters: Susan, Karen, and Julie; and five grandchildren. McRae enjoys golf, reading, travel, and attending fairs.

Howard Call Named Executive of the Year

Howard Call of the Ohio Fair Managers Assoc. (OFMA) was named the Federation of State and Provincial Fair Association's Executive of the Year. The Executive of the Year Award goes to an association executive who has been in this position for at least five years. They have to be recommended by their association and are judged on their

See "IAFE" on Next Page

participation and involvement in their local, state, and the Federation of State & Provincial Fair Associations.

Call has been an active member of the OFMA and the IAFE for 36 years. Before becoming executive director of the OFMA in 2002, Call served as district director, vice president, and president. During his time of service, the OFMA has been transformed into a valuable professional resource that provides guidance to fairs in the areas of event planning, statutory compliance, education, and training. The OFMA has 100% membership of eligible fairs. During his tenure as executive director, Call has moved convention dates from weekday to weekend, which provides for greater participation from younger fair directors, associates, and junior fair boards; developed electronic news media in order to provide information to all members and associate members; reduced costs by performing all printing in his home office; and increased the association's convention attendance to more than 3,000 attendees.

Jessica Underberg Recognized as Rising Star

Jessica Underberg of the Erie County Fair, Hamburg, N.Y., was honored with the Rising Star Award.

The Rising Star Award was created by the IAFE Young Professionals Initiative (YPI) to recognize leadership and industry contributions of IAFE members, age 40 and younger. Nominees are any employee, volunteer, or board member under age 40 of a member fair, show, exposition, or exhibition in good standing with the IAFE. The award was presented by Past National FFA Officer Chase Rose.

Ms. Underberg has been with the Erie County Fair, in Hamburg, N.Y., for 15 years and was named the assistant fair manager in November of 2010. She also serves the fair as the agricultural manager. Her impact on the Agriculture and Competitive Exhibits departments at the fair has been immense, according to Manager Dennis Lang. She has added entire new shows, and some divisions that have not had any entries for years are now thriving.

Ms. Underberg is actively involved with the International Association of Fairs and Expositions (IAFE). She is involved with the Young Professionals Initiative and was one of the original co-chairs of the group. She is also involved with the IAFE Competitive Exhibits Committee and is the current chair of the IAFE Agriculture Committee. She earned Certified Fair Executive status from the IAFE in 2007, and she graduated from the IAFE Institute of Fair Management in 2010. Ms. Underberg has also served on the IAFE

Zone 1 Planning Committee for the last four years.

Ms. Underberg is also involved with the New York State Association of Agricultural Fairs. In January 2010, she completed her term as president of the organization - one of the youngest presidents in the 120-year history of the group.

Ms. Underberg's involvement in the fair business has taken her many places, including Scotland last June where she attended the Royal Agricultural Society of the Commonwealth's 24th Commonwealth Agricultural Conference held in Edinburgh in conjunction with the Royal Highland Show, the national show of Scotland. She represented the IAFE Young Professionals Initiative, fairs in the United States, and agriculture.

Ms. Underberg loves being involved in the fair business and is passionate about making our fairs the very best they can be. Lang said of Ms. Underberg, "No one has the same determination, desire, or will; no one is as influential and driven as Jessica Underberg."

Heritage Awards

Heritage Awards sponsored by Haas & Wilkerson Insurance were presented to five exceptional individuals in the field of fair management.

Carol Porter of Haas & Wilkerson Insurance announced and presented the awards to the recipients.

Recipients are Margaret Boilanger of the Shelby County Fair, Shelbyville, Ind.; William "Bill" Jennings of the Richland County Fair, Olney, Ill.; Jessica Klumpp of the Florence County Fair, Florence, Wis.; Steven Kruger of the Washington County Fair, Arlington, Neb.; and George Stanchfield of the Fond du Lac County Fair, Fond du Lac, Wis.

IAFE ZONE 1 CONFERENCE May 3 - 5, 2012 : Gettysburg, PA

The conference committee is hard at work and plans are to release a tentative schedule at the convention. Speakers, seminars and table topics are planned as well as a number of off-site functions. Friday afternoon - visit to the Gettysburg Museum and Visitor Center which features the exclusive Cyclorama, Film and Museum Experience. Combined, they provide an overview and excellent introduction to the Battle of Gettysburg. Saturday afternoon - visit the 57th Annual Apple Blossom Festival. Highlights of the festival include: live entertainment, free orchard bus tours, wine tasting and sales, hundreds of arts and craft demonstrations and sales, wagon rides, agricultural exhibits and presentation of the PA Apple Queen. Dinner will follow each function.

TRADE SHOW VENDORS TO DISTRIBUTE STICKERS ONCE AGAIN

- Kevin D. Bieber

The 2012 Convention Trade Show will once again be buzzing as all the fair volunteers in attendance will be searching for their colored stickers they need to fill their game card and have a chance to win some cash prizes. Last year the vendors were well pleased with the interaction of the people as they searched for stickers to fill the cards and be entered into a drawing to take home one of five crisp \$100.00 bills.

Back by popular demand again this year, each convention attendee will once again get their game card upon registration and when the convention opens on Thursday, you can fill your cards by simply going to the trade show and asking the vendors for a sticker. On Saturday during the prize drawings, all cards that were properly completed will be eligible for one of five crisp clean \$100.00 bills, courtesy of the Pennsylvania State Fair Association. There is a possibility that some other gifts could also be awarded.

If you were not at convention last year, here is how it works. Upon registration you will receive a game card that asks for 5 stickers each of 4 different colors.

That would be a total of 20 stickers that you need to get. You ask, where do I get them? Just go over to the trade show, walk around, talk to vendors and look for what color sticker that vendor has. Here is a hint, that color is found by looking at the name tag that is on the booth. Attached to the name tag will be a colored round circle. After making small talk and maybe booking that vendor for your fair, ask for their sticker to put on your card. Please note, one of the colors might be a little harder to find this year, but I can't leave you hanging so here is the hint. Make sure you go all the way to the back of the trade show to look for that color that you might not find when you first walk in the door. When you have completed your card, make sure you print your name, address and fair on it and drop it in the box that is located at the Trade Show doors.

I certainly hope everyone has fun with this again and I look forward to awarding at least five \$100.00 bills on Saturday afternoon at the drawings. Good luck and see you in Hershey !!!

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RONALD MILLER INDUCTED INTO PLA HALL OF FAME

- Bruce C. Koppenhaver



Ronald Miller of Bernville, Berks County, was awarded the Pennsylvania Livestock Association Hall of Fame Award Thursday, Oct. 6, during the Opening Ceremonies of the 2011 Keystone International Livestock Exposition in Harrisburg.

The Hall of Fame award honors excellence in animal agriculture and leaders in local, state, national and international endeavors.

Actively working in the livestock industry for more than 40 years, Ron was raised in Pine Grove Mills, Centre County. As a high school student, he started working at the Penn State University pig barns, and later worked at the beef and sheep barns. During that time he raised Rambouillet sheep and fitted sheep for the Nevin Zerby family on the county fair circuit.

Miller graduated with an associate's degree in agricultural business from Penn State in 1974, the same year he was champion showman of the Block and Bridle Club's Little International Livestock Exposition.

After he married Joan Hoffman Miller in 1976, they worked together showing sheep at county and state fairs before he took a job as shepherd and farm manager at Ralston Farms in Roscoe, Ill., overseeing the 1,500-head flock. The Millers returned east when

he took a position as field manager for Vigortone Ag Products in southwestern Pennsylvania and West Virginia.

Next, Ron was the shepherd and farm manager at Wey Farms in Kutztown, Berks County, a purebred sheep and horse farm where he exhibited registered Shropshire and Hampshire sheep locally and nationally.

After 10 years, he accepted the position as fair fund administrator for the Pennsylvania Department of Agriculture, followed by a stint as assistant competitive exhibits manager at the Pennsylvania Farm Show Complex and Expo Center. In 2003, he became programs coordinator for the department's Bureau of Animal Health and Diagnostics Services working with statewide livestock identification programs.

Ron has shown and fitted sheep and beef cattle in more than 40 states, and has judged livestock shows across the country. He joined the KILE sheep committee in 1983, and has served as assistant sheep superintendent since 1998.

A 30-year member of the Pennsylvania Livestock Association, Ron now serves as vice president. He is also on the KILE executive committee and is chairman of the sheep committee, in addition to serving as the president of the Pennsylvania State Association of County Fairs.

COMMUNICATIONS COMPETITION

- Debbie Stephenson

What a great response that you all gave us for the Convention in Hershey. Thanks for all those that took the time to enter. Please be sure to have someone from your fair be at the breakfast awards on Friday morning. We will be serving breakfast at 7:30AM, then go directly into the awards. **PLEASE BE SURE TO**

BE AT BREAKFAST ON-TIME!

Thank you to all persons that judged the categories before convention and those that will come to convention and judge there.



Theme for
2012 fair season and fair display at 2013 convention

A Century of Celebrating Fairs and Agriculture

