

DATES TO REMEMBER -

2014

January 4 to 11

- PA Farm Show

January 22 to 25 102nd PSACF/PSSA Convention - Hershey

February 28

- Baking Contests intent to participate due

- Queen Competition intent to participate

- FAIRTALK material for March issue due

March 25 (week of)

- 1st Quarter FAIRTALK emailed

April 10-12

- IAFE Zone 1 Salem, MASS

April 17

- PSACF Board Meeting

April 23

- PSACF Zone 4 Mtg. - Shady Maple

April 24

- PSACF Zone 3 Mtg. - Berlin Brothersvalley

April 25

- PSACF Zone 1 - Scrubgrass Grange

April 26

- PSACF Zone 2 Mtg. - Luzerne Fair

May 31

FAIRTALK material for June due

June 24 (week of)

- 2nd Quarter FAIRTALK emailed

August 31

- Baking Contest checks (PA Preferred, Angel Food)

- FAIRTALK material for Sept issue due

September 1

- Showcase apps. For 2015 Convention mailed

September 24 (week of)

- 3rd Quarter FAIRTALK emailed

October 15

- Showcase apps. Due

- 2015 Request for Fair info material, PSACF Associate Dues Invoices, PSACF/PSSA Convention material, Trade Show apps. mailed.

October 16

- PSACF Board Meeting

October 22

- PSACF Zone 4 Mtg. - TBA

October 23

- PSACF Zone 3 Mtg. - Hollidaysburg

October 24

- PSACF Zone 1 Mtg. - Scrubgrass Grange

October 25

- PSACF Zone 2 Mtg. - Bloomsburg

November 1

- Fair Person Of the Year apps. Due

- Communications Competition apps due

November 10

Queen Competition apps. Due

November 15

- Reimbursement apps.—Fair Fund due

- Baking Contests due

November 30

FAIRTALK material for December issue due

December 7 – 11

- IAFE Convention – Las Vegas

FAIRTALK



"News From The PA State Association of County Fairs"

"THE VOICE OF THE PENNSYLVANIA FAIR INDUSTRY"

VOL. 27

December 2013

NO. 4

FULL SCHEDULE OF EDUCATIONAL SEMINARS SLATED FOR 2014 CONVENTION

— Kevin Bieber

If you have not done so already, I suggest you and your Fair make plans to attend the 2014 PA State Fair and Showmen's convention in Hershey on January 22nd through the 25th. The seminar committee has put together a fine slate of seminars that will be both educational and fun. I guarantee you that each Fair will leave Hershey, after attending these seminars, with several ideas that you can incorporate for your next Fair season. Starting off the convention on Wednesday the 22nd, our own Bev Gruber will be putting on the Superintendent's School with various breakout sessions. Please take note of the convention schedule that will give you a detail of the sessions she will be having. These sessions will be taught by our own Fair members across this fine state. Also on Wednesday we have arranged to bring in some representatives from the IAFE to put on a Consumer Protection Workshop. This workshop has been run two other times, once in New York and once in PA. I strongly recommend one person from your Fair attend this workshop. More details can be found in a separate article in FairTalk. As we round out the day on Wednesday, all of you can be brought up to speed with any changes in the Trucking regulations as we present this annual seminar.

Thursday will bring us the opening ceremonies with Chip Eichelberger addressing us in the Chocolate Ballroom. I am sure Chip will be just as good as our last several opening ceremony speakers. Later that day you will want to make sure one person from your Fair attends the seminar that will be provided regarding Non Profit 990 Tax Forms and other important information in this ever changing world of IRS regulations. To round out Thursday, you don't want to miss Barney Cosner who is coming to us from Riverton Wyoming where he is the Director of the Fair in Fremont County. Yes, Barney has been with us before and has been brought back by popular demand. Barney will speak to us about the Triple A of Agriculture, Advancing Animal Agriculture.

See "Convention" — next page



PSACF OFFICERS - 2012-2013

President

John D. Blaney, Jr.
247 Curfew Rd.
Perryopolis, PA 15473
(724) 677-2228

Exec. Secretary/Treasurer

Harry Reffner
128 Cumberland Drive
Bedford, PA 15522
(866) 814-6985

Vice President

David Reese, DVM
10 Dry Run Rd. - Left Branch
Pine City, NY 14871
(607) 733-3154

Immediate Past President

Ron Miller
612 Skyline Dr.
Bernville, PA 19506
(484) 955-8574

PSACF DIRECTORS - 2012-2013

C. Sherman Allen
903 Diamond Square
Meadville, PA 16335
(814) 382-2922

Judy Kmetz
367 Smith Pond Rd.
Shavertown, PA 18708
(570) 675-2952

John Berne
PO Box 141
Crosby, PA 16724
(814) 887-5396

Craig Lash
246 Dairy Ln
West Newton, PA 15089
(724) 872-8967

Kevin D Bieber
PO Box 105 613 Main St.
Oley, PA 19547
(610) 987-6529

John McMullen
363 E. Phila. St. (Box 175)
Armagh, PA 15920
(814) 446-6692

Luke E Bruckhart
1063 Shelly Rd
Manheim, PA 17545
(717) 665-5198

Jeanne Miller
299 Riley Dr.
Girard, PA 16417
(814) 774-5703

Jim H Davis
6176 Shavers Creek Rd
Petersburg, PA 16669
(814) 669-4268

Dr. Sally K Nolt
25 Iris Circle
Elizabethtown, PA 17022
(717) 367-7256

Roger Dirlam
250 Sunrise Ave.
Honesdale, PA 18431
(570) 253-3540

Rodman R. Ralston
7015 Old Berwick Rd.
Bloomsburg, PA 17815
(570) 759-0406

Karen Dobson
9 Ebelhare Rd
Pottstown, PA 19465
(610) 469-0263

Bill Ritzman
42 N. Market St.
Millerstown, PA 17062
(717) 589-9997

Martha Ebersole
640 Dellville Rd.
Duncannon, PA 17020
(717) 834-4435

Debbie Stephenson
667 Washington Road
Prosperity, PA 15329
(724) 627-4752

Susan Hahn
1424 Church Rd.
Pen Argyl, PA 18072
(610) 863-6816

George Witherite
150 Mountain View Ln.
Spring Mills, PA 16875
(814) 387-4916

David Hallstrom
482 East 8th St
Clearfield, PA 16830
(814) 765-8366

Samuel J Zaffuto
355 N Park St.
Sykesville, PA 15865
(814) 894-5723

Dick Horstman
5 S. Kings Creek Rd.
Burgettstown, PA 15021
(724) 729-3701

MEMBERS AT LARGE

Milliron Associates
Andrew Goodman
Government Relations
200 N. Third Street
Harrisburg, PA 17101
(717) 232-5322

Galla Higinbotham
5075 Wrenwood Ln
Alexandria, PA 16611
(814) 669-4443

Boots Hetherington, Admin.
PA Agricultural Fair Program
PA Farm Show Complex
2300 N. Cameron St.
Harrisburg, PA 17110
(717) 787-6257

FAIRTalk published four times per year by the Association. Send information for the publication to:
Harry Reffner
128 Cumberland Rd.
Bedford, PA 15522

From "Convention" — previous page

Friday we will have the chance to hear from Danny Aguilar who is the Director of Marketing and Assistant General Manager of the Delaware State Fair. Danny will present a seminar on Helping us increase our visibility, sponsorship revenue and social media presence at our Fairs. Karen Dobson and Kevin Bieber will also bring everyone up to speed with the annual Special Baking Contest seminar.

Barney Cosner will also be back at the podium Friday presenting a seminar on Fair Boards Making a Difference.

As we round out the convention on Saturday, we are very happy to have Boots Hetherington talk to us about Fair Funding and answer any and all questions you may have. I am sure all the Fairs have some kind of questions for Boots and I can't encourage you enough to come listen, learn and ask questions. Saturday will also bring Tia Underkoffler from the York County Penn State Extension to present to us a seminar on Simple Social Media Marketing. Social Media is the current "hot" tool of Marketing. Rounding out the convention will be a presentation on the annual Food Safety updates.

I hope you will all agree that we have a great list of seminars scheduled and at this time the only thing that is missing is YOU !!!!! As always, I look forward to seeing all of you in Hershey

2014 SUPERINTENDENTS SCHOOL

Wednesday, January 22, 2014
Hershey Resort and Conference Center

Schedule

- | | |
|--------------|---|
| 12:30 - 2:00 | Overview of Competitive Exhibits
Your Job Responsibilities
Advanced Planning
Entry Methods, Awards, Judging, Training Clerks |
| 2:10 - 2:55 | Breakout Sessions (choose one from below) |
| 3:00 - 3:45 | Breakout Sessions (choose one from below) |

BREAKOUT SESSIONS

- 1) Foods, Canned Goods, Baked Goods - Shirley Moyer
Marie Haas
- 2) Clothing, Needlework, Crafts, Photography - Susan Hahn
- 3) Apiary, Wine and Nuts - Dawn Krautter
- 4) Fruits, Vegetables and Flowers - Pat Horstman



FROM THE PRESIDENT

The first thing I want to do is thank all of the fairs my wife and I attend-

ed for your hospitality and for the great food that we had at all of the Zone meetings. All of you made it a good year for us.

I sincerely hope that you were able to "Harvest Your Dreams" at your fair this year. Many fairs have reported increased attendance, fair weather and successful levels of income to do it again next year.

If no one from your fair has signed up for the Consumer Protection Workshop (e-coli school) on Wednesday, January 22, PLEASE recruit at least one person to do so. If anyone from your fair attends this workshop, IAFE will support you and your fair through any legal action 'if' any outbreak should occur. Plus I have heard nothing but great comments all over the country about how much you learn at this IAFE workshop.

The convention schedule for 2014 is shaping up to be one of the best we have ever had. Each of you should send in your reservations to be part of this convention. The table topics are exactly what different people have requested as we toured the state, the showcase will certainly 'WOW' you this year and you will probably find just what you are looking for in the tradeshow. In addition to all of that we are offering a special event on Wednesday, January 22nd. A Superintendent's School will be held only in the after-

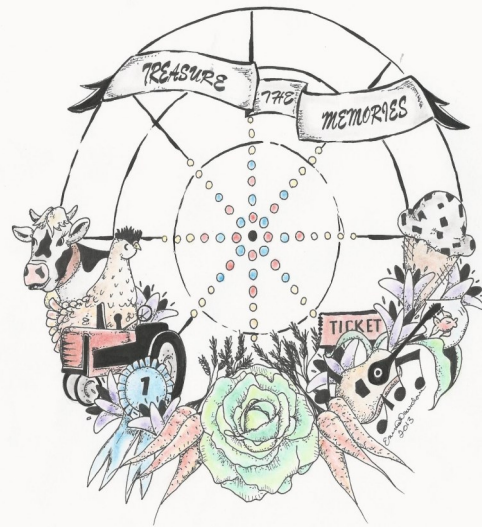
noon which could make a one day trip possible. This is an update for the head of each of your departments on how to enter, display and efficiently operate your fair and present it to the public in an inviting way. If we make our displays enjoyable, it should increase entries and increase attendance at each of your fairs next year.

Speaking of next year, the theme for the 2014 fairs in PA will be: "Treasure the Memories".

Artwork has been designed by a young artist at the Touchstone Center for the Arts and will be available online. You also have the option of designing your own artwork for the theme.

See you in January in Hershey – the sweetest place on earth!

JOHN



Dr. Sally Nolt, Zone 4 director, recently fell and broke both her ankles. Please consider sending her a card or call her.

Dr. Sally Nolt
25 Iris Circle
Elizabethtown, PA 17022
(717) 367-7256





102nd ANNUAL CONVENTION
PA State Association of County Fairs and
PA State Showmen's Association
The Hershey Lodge & Convention Center, Hershey PA
Wednesday - Saturday, Jan. 22 - 25, 2014

HOTEL RESERVATIONS

2014 Convention reservations will now be accepted by the Hershey Lodge. Deadline is December 31, 2013. For lodging:

phone 1-800-HERSHEY (717-437-7439) or online at <https://resweb.passkey.com/go/PSACF2014>

All Queen candidates must use the Queen special code of FAIRQUEEN2014; otherwise, no special code is required. Be sure you have a credit card with you and respond to all questions. Rooms will be available by 4:00pm and check out at 11:00am daily for all.

CONVENTION REGISTRATION

ADVANCE REGISTRATION is essential to the smooth operation of the convention. Registration is:

\$25 (received on or before December 31, 2013)

\$40 (received after December 31, 2013)

MEALS

Meal(s) that are purchased are not refundable; there will be a bulletin board near the registration area for you to place a "for sale" notice if you wish to resell them. A limited number will be available for purchase at convention.

TENTATIVE CONVENTION SCHEDULE

Wednesday, January 22, 2014

MEALS ON YOUR OWN-ALL

8:30am-2:30pm Food Safety-"Serv Safe" (see newsletter article for details – PA Showmen or fairs who are members of PA Showmen [1 person per fair] may register; others to be considered after deadline if space available) [Click here](#) to obtain registration form.

9:30am-4:00pm Consumer Protection Program Workshop (Box Lunch \$16/or on your own 15 minutes for lunch break. Must register before Dec 31, 2013) [Click here](#) to obtain registration form.

11:00am-5:00pm Registration Desk Open
 12:30pm-3:45pm Seminar - "Superintendent's School"
 2:00pm-3:00pm Table Topics 1,14
 2:00pm-4:00pm Seminar - "Trucking Regulations Update"
 3:15pm-4:15pm Table Topics 13,18
 4:00pm-8:00pm Enter Communication Exhibits
 Trade Show Set-up
 4:45pm PSSA Board Meeting
 4:45pm PSACF Board
 6:30pm-10:00pm ENTERTAINMENT SHOWCASE

Thursday, January 23, 2014

MEALS ON YOUR OWN-BREAKFAST & LUNCH

8:00am-5:00pm Registration Desk Open
 8:00am-9:00am Enter Communication Exhibits
 8:00am-10:30am Trade Show Set-up
 8:30am-9:00am First-Timers Session
 9:00am-9:30am Opening Entertainment
 9:30am-10:45am Opening Celebration
 Keynote Speaker – Chip Eichelberger
 10:30am-4:00pm Trade Show Open
 Communication Exhibits Open
 (Badge Required)
 10:30am-4:00pm PA Dept. of Agriculture display, etc.

11:00am-12:00pm PA Harness Racing Commission Meeting - Open to the public
 1:00pm-2:30pm Seminar – Not for Profit Form 990
 1:00pm-3:15pm Spouse Program - "Bag & Basket" Bingo
 1:15pm-2:15pm Table Topics 5,10,17
 1:30pm-3:00pm Meeting - Sire, Quaker & USTA
 3:00pm-4:30pm Seminar – "AAA of Animal Agriculture"
 3:15pm-4:15pm Table Topics 1,4,8
 4:00pm Associates Gathering
 5:30pm PSACF & PSSA Board
 Group Photos
 5:45pm Hospitality Time & Cash Bar
 6:15pm PSACF ANNUAL BANQUET
 6:45pm Dinner (reserved seating-ticket required-\$32)

Friday, January 24, 2014

MEAL ON YOUR OWN-LUNCH

7:30am-5:00pm Registration Desk Open
 7:30am COMMUNICATIONS BREAKFAST
 meal (served) 7:30am; awards 8:15am-9:00am
 (ticket required-\$17)
 9:15am-11:00am Memorial Service /
 PSACF Annual Meeting
 10:30am-4:00pm Trade Show Open
 Communication Exhibits Open
 (Badge Required)
 10:30am-4:00pm PA Dept. of Agriculture display, etc.
 12:30pm-2:00pm Seminar- "Helping Organizations Increase Their Visibility, Sponsorship Revenue, and Social Media Presence"
 2:00pm-3:30pm Seminar - "Special Baking Contests"
 2:00pm-3:30pm Spouse Program - "Bright Lights" hands on craft project
 2:15pm-4:00pm Seminar – "Fair Boards making a difference"
 2:15pm-3:15pm Table Topics 7, 11, 15
 3:30pm-4:30pm Table Topics 6, 9, 16
 6:15pm Hospitality Time & Cash Bar
 6:45pm PA SHOWMEN ANNUAL BANQUET
 (Reserved seating-ticket required-\$34)

Saturday, January 25, 2014

7:30am-5:00pm Registration Desk Open
 7:00am-8:30am BREAKFAST (buffet)
 (ticket required-\$15)
 8:45am-10:15am Seminar - "Simple Social Media Marketing"
 9:00am-10:30am Seminar – "PA Fair Fund Reimbursement"
 9:00am-10:00am Table Topics 2, 12, 13
 9:00am-Noon Trade Show Open
 Communication Exhibits Open
 (Badge Required)
 9:30am-11:00am Seminar - "Food Safety Updates"
 9:30am-10:45am Spouse Program - "Beautiful Bows" hands on craft project
 10:30am-11:30am Table Topics 3, 11, 17
 11:30am-12:30pm PSSA Annual Meeting
 Noon-12:30pm Communication Exhibits Released
 Noon BOX LUNCHEON
 [followed by drawings (ticket required-\$16)
 at 12:30pm] Auction Drawings - Winner must be present
 2:45pm-4:15pm Family Feud
 4:30pm Mass
 6:00pm QUEEN CORONATION BANQUET
 (Reserved seating-ticket required-\$32)

Sunday, January 26, 2014

8:00am PSACF Exec. / Conv. Breakfast

TABLE TOPICS

1. Dealing with “pets” on grounds
2. Sharing Time (small fairs under 20,000 attendance)
3. Sharing Time (medium fairs 20,000-75,000 attendance)
4. Midway Promotions that work
5. The ‘How To’ of Facebook & Twitter
6. Hiring Midway Employees – where are we at.
7. Animal Health Issues
8. ‘Farmer’ for Kids Done Right!
9. Board Members-what’s your agenda?
10. Let us ENTERTAIN you!!(Regarding entertainment contracts)
11. Proper procedures for handling members of PETA – Nikki Ryburn
12. Martech Made Easy with tablets!!
13. Museum’s on County Fairgrounds
14. Officers Only Session
15. What’s your problem? (Another fair could have a solution)
16. Activities for Senior Citizens Day
17. Judges at your county fair? (The do’s and don’ts)
18. Getting more Commercial Vendors at your fair

SEMINARS

Food Safety Updates

The Food Safety updates will be presented by The PA Department of Agriculture.

Consumer Protection Program Workshop

The IAFE, working with Dr. Stephen Neel of Technical Solutions International, developed the Consumer Protection Program Workshop to help fairs understand enteric pathogens such as E.Coli and to provide information on controlling traffic flow in all animal areas (not just petting zoos), creating proper signage, installing hand-wash areas and establishing specific cleaning protocols. The cost is \$150.00 per person. The fee will cover the binder that will be given to the participant.

2014 Superintendents School

Overview of Competitive Exhibits, Your Job Responsibilities, Advanced Planning, Entry Methods-Awards-Judging-Training Clerks. Breakout sessions.

Trucking Regulations Update

The latest updates for the industry.

Keynote Speaker, Chip Eichelberger

Chip Eichelberger, a well-known corporate trainer and motivational speaker will deliver the opening ceremony keynote address at the 2014 convention in Hershey. Chip has an incredible track record of getting measurable results for various companies across the United States and prides himself in audiences saying “WOW” during his presentation.

Not For Profit Form 990

During this brief session you will become aware of the following:

Who must file, what form to file, when to file, where to file, major pitfalls in filing the appropriate forms, should you use a professional to prepare your forms? Cash Management: During this brief session you will become aware of the following: Why do you need to be aware of cash management?, What constitutes proper cash management?, What will proper cash management do for you?, What are budgets used for?, Major pitfalls in cash management. Ben A. Kendall, CPA is a graduate of Benjamin Franklin University School of Accountancy of George Washington University in Washington DC in June 1972. Sat for national examination and became a certified public accountant in August 1972. He taught at Benjamin Franklin University School from 1972 through 1977. In February 1978, he opened up the accounting firm Kendall, Prebola and Jones, certified public accountants located in Bedford. He is licensed and the firm is licensed in numerous states that include Pa., Maryland, and Washington, DC. The firm specializes in audits of not for profit, tax preparation of form 990's and tax advice to not for profit organizations.

Triple A: Advancing Animal Agriculture

Educating fair time guests about agriculture, especially animal agriculture, has become more challenging. As American society becomes generations away from the farm and the source of food production, it is more important than ever that fairs serve as the fun, educational source about animal agriculture. This will be an opportunity to gain positive, working ideas that your fair can incorporate into your agriculture education program to enhance animal agriculture, that will be beneficial to your exhibitors while educating your fair guests. See Barney Cosner bio below.

Helping Organizations Increase Their Visibility, Sponsorship Revenue and Social Media Presence

Danny Aguilar has over twenty five years of experience helping organizations increase their visibility, sponsorship revenue, and social media presence He’s has worked as an European Promotions Director for the International Organization Up With People and continues to work as the Assistant General Manager and Director of Marketing for the Delaware State Fair and other organizations with creative marketing strategies for their events/festivals, and corporate sponsorship programs. He is responsible for several aspects of the organization, including budget, sponsorship, marketing, community relations, acts and entertainment, and advertising.

Special Baking Contests

Karen Dobson and Kevin Bieber will be updating everyone who runs any of the Special Contests at your fairs. This is also the perfect time to come and ask questions regarding any of those contests.

Fair Boards: Making a Difference!

Are Fair Boards and their individual members critical to the success of an annual event that is known as a “fair” and the related events that shape our communities and counties where the fair is located? Are quality fair board members essential to the wellbeing of the fair today and tomorrow? Answering these questions while analyzing board operations/governance; board member selection and related topics will be the focus of an educational overview with the intent to enhance fairs for the future. Barney Cosner, CFE – Barney serves as the Director of the Fair & Rodeo in Riverton, WY. He was the Executive Director at the Nebraska State Fair and the Director of the Wyoming State Fair and Rodeo. Barney also has experiences as Assistant Professor and Extension Youth Livestock Specialist in the Department of Animal Sciences at Colorado State University and was Director of Agriculture/Livestock at the State Fair of Texas and Livestock Show Manager at the National Western Stock Show in Denver, CO

Simple Social Media Marketing

Have you seen nonprofits and other organizations utilizing social media and wondering how they do it? Do you stare at your Facebook page thinking you would rather do anything else? Are you curious about how social media can support your organization but feel overwhelmed by all that's out there? Take a breath, take a seat, and learn how you can learn the basics, how you can get started today, and how your organization can make a strong merge into the social media lane of the Internet highway! Tia Bess has a Bachelor's degree in Applied Behavior Sciences and a Masters in Community Psychology and Social Change both from Penn State University. She's currently working toward a doctoral degree in Organizational Psychology.

PA Fair Fund Reimbursement

Fair Fund Act and the reimbursement application processing. Boots and Michelle Worden will be discussing the reimbursement application and the importance of the information contained. How to minimize your problems and speed up the reimbursement process. Boots was appointed as the Special Advisor to the Governor for Agriculture. He is the ambassador for Governor Corbett on issues facing rural communities, the agriculture industry and state/federal agriculture partnerships. Boots also administers the fair fund. In addition, he works on special projects assigned by the governor and Secretary of Agriculture George Greig.

Family Feud

If you know of or how to play Family Feud, this event's for you.

2014 PA STATE FAIR QUEEN CONTEST - TENTATIVE SCHEDULE

Wednesday, January 22, 2014

Raffle Table Set Up

Thursday, January 23, 2014

10:30am – 1:00pm	Queen Program – 2014 Contest Packet Distribution
12:00pm – 4:00pm	Raffle Table Open to benefit Queen Program
3:00pm – 3:30pm	Queen Contestant Orientation Check-in
3:30pm – 4:15pm	Queen Contestant Orientation
6:00pm	Line Up for Evening Gown Competition
6:15pm	Evening Gown and Introduction Competition
6:45pm	PSACF Annual Banquet
Immediately after Banquet	Queen Contestants Group Photo & Gift Exchange

FRIDAY, JANUARY 24, 2014

7:00am – 12:00pm	Interviews - Morning Session
10:00am – 4:00pm	Raffle Table Open to benefit Queen Program
11:00am – 12:00pm	Seminar – Denise Yoho
11:00am – 1:00pm	Queen Program – 2014 Contest Packet Distribution
1:00pm – 5:00pm	Interviews - Afternoon Session
2:15pm – 3:15pm	Seminar – Denise Yoho
3:30pm – 4:30pm	Queen Coordinators' "Idea Exchange" (and 2014 Contest Packet Distribution)
5:30pm – 6:15pm	Judges Reception with Contestants
7:00pm – 9:00pm	Queen Rhonda Carl's Pizza Party with Contestants

SATURDAY, JANUARY 25, 2014

7:30am – 12:00pm	Speech Competition – Morning Session
9:00am – 12:45pm	Raffle Table Open to benefit Queen Program
9:00am – 10:30am	Seminar – "PA Fair Queen Program Overview" and 2014 Contest Packet Distribution
9:00am – 1:45pm	Hair Styling Appointments
10:45am-11:45am	Former PA Fair Queen Panel – <i>"Living the Fair Queen Experience!"</i>
12:30pm	Drawing for Raffle Table items
1:15pm – 3:00pm	Speech Competition – Afternoon Session
4:30pm	Rehearsal for Coronation
6:00pm	Coronation Banquet (Reserved Seating - Ticket Required - \$32)
7:15pm	Line Up for Coronation
7:30 – 8:45pm	Coronation Ceremony
9:00pm	Media Photos / 2014 PA Fair Queen Meeting with State Coordinator

Visit the PA State Fair Queen Program's Basket Auction and Raffle Table in the Great Lobby.
50/50 raffle tickets will also be sold in the Chocolate Ballroom Lobby
Wed, Thurs & Sat. evenings, and Fri evening in the Fireplace lobby.

April 10-13, 2014

Save the Dates!

iafe
Zone1 2014

*Meeting will take place
in Salem, MA*



HAWTHORNE
HOTEL

To Do:

THURSDAY, APRIL 10TH
- Registration and Welcome Reception
- Dinner on your own

FRIDAY, APRIL 11TH
- Workshops at Hawthorne Hotel
- Dinner on your own

SATURDAY, APRIL 12TH
- Workshops at Hawthorne Hotel
- Clambake Dinner at the Topsfield Fairgrounds

SUNDAY, APRIL 13TH
- No Meetings/Workshops
- Breakfast on your own
- Departure

*Come Early,
Stay Late, and
tour Salem!*

HOSTED BY THE TOPSFIELD FAIR

207 BOSTON ST, TOPSFIELD, MA

978-887-5000

WWW.TOPSFIELDFAIR.ORG

Msgr. John W. Mignot Scholarship Winners

— Jim Davis

We have six winners selected by the five judges for the \$1,000 to be given to each of the finalists. The four zones submitted a total of nineteen from among the many resumes submitted. Those who did not place in the final six are eligible to be candidates and submit their resumes again in 2014 to be considered for the scholarship. Each zone is eligible to send six to the PSACF chairperson for the final tally by the five judges. This can be as many as 24.

The PSACF judges score each candidate on nineteen categories. Presently, there are two former teachers among the five, and in each category their backgrounds lure a sensitivity to misspelled words, grammar, and sentence structure. All computers have spell check, consequently there is no excuse for not utilizing the spell check key on the keyboard, or double checking with Webster.

School, community, and fair involvement are topics where candidates need to reflect on with their active involvement. During the construction of the essay, this is an opportunity to incorporate how the person and the activities have molded the writer to the person they are today. Selection of references is vitally important as to how, when, and where they have become acquainted with the candidate when making their recommendations.

Among the 2013 winners, there are four freshmen, one sophomore, one junior, and one senior.

1. Katherine Beekman is from the Oley Community Fair and is presently in her first semester at Delaware Valley. Katie has a hunch her career will be launched in Agricultural Research. During high school she was recognized nationally for her research in a real life environmental issue. Katie was co-chair of the Advertising committee for Oley Valley Fair. Through offices she held in FFA, this Berks County lass has not only excelled in the class room, but was a voice for school and the community's three day fair.

2. Chelsea Folmar is from the Clearfield Fair. Chelsea is presently in her first semester at the University of Kentucky. From all her experiences at the fair and equine activities, it is her

career choice to become a veterinarian. Chelsea gives much credit to her many years of participating in 4-H, and the opportunity to show case those skills at the county fairs. Chelsea's focus and experience were on the agricultural components at the Clearfield Fair.

3. Brittany Hawn is from the Huntingdon County Fair. Brittany was raised on a dairy farm, where she and her two siblings were actively involved in the day to day operations. During this experience, Brittany took a liking to helping animals who were in need of some tender loving care. Today, Brittany is completing an Associate Degree in Veterinary Technology at the Veterinary Technical school in Pittsburgh and will be interning her skills in South Dakota. Brittany gives much credit to the strong FFA and 4-H program which has launched her career choice with high degree of confidence.

4. Amy Jo Metrick is from the Butler Farm Show, and is presently completing her bachelor's degree in Business, previously Amy received an associate degree in Horticulture at Penn State's School of Technology. This combination of majors will make her a valuable partner at the home farm and in the direction of the Butler Farm Show. Amy hails from a Produce Farm where they not only grow and harvest, but market it to the public as Pennsylvania grown. Amy Jo has worked in many departments at the Butler Farm Show, and spent considerable time in the main office helping vendors, answering questions, and to register exhibitors.

5. Laura Beth Metrick is from the Butler Farm Show, and is a junior at Penn State in Agricultural Sciences. Laura approaches every task she undertakes with a sense of desire, determination, and discipline. Presently with her career choice, you will someday see her as an extension educator or a FFA Advisor. Laura's energy and pleasing personality have won the hearts of the folks at Butler Farm Show.

See "Winners" next page

6. Anna Sajeski is from the Huntingdon County Fair. Anna is in her first trimester at Drexel University majoring in fashion design and dance. She gives much credit to her 4-H experience for teaching her many life lessons, and in particular, sewing. Anna's exhibits were on display in the show ring, and displayed among the clothing exhibits. Anna and a classmate would design and create clothing from recycled materials. All of the experiences from the clubs at school, community projects with the Rotary, and fair activities gave Anna a head start toward her career choice.

These are our Ladies of Agriculture who will be blazing trails with safety in food, fiber, and fuel as we adjust to our population demands in the very near future. Unfortunately, we only had six scholarships to present. The future challenges in Agriculture will be met because all of the nineteen applicants were tremendous contributors to the family, school, and community. Our fairs have a tremendous future.

CONGRATULATIONS!

1 American Dream Band
For You Tube Video
Samples



Jean
And
American
Dream

**Music for all
Occasions! Pop,
Classic Rock,
Oldies, Blues
& Country!**

Jeanlan@verizon.net

610-554-3457

www.americandream.pro





2014 SPOUSE PROGRAM



The activities at the 2014 PSACF/PSSA Convention will feature:

- ♦ A "Ticket Auction" in the Chocolate Ballroom (prizes to be awarded on Saturday at 12:30PM).
- ♦ Wednesday – shopping on your own at the many outlets and malls in the Hershey area.
- ♦ Thursday afternoon, the Showmen's Association and the Fair's Association will conduct a "Bag and Basket Bingo" (Vera Bradley bags and American Tradition baskets) from 1:00PM – 3:15PM. Purchase cards at the door.
- ♦ Friday afternoon 2:00PM -3:30PM, "Bright Lights" will be a demonstration and a chance to create your own night light for accent anywhere in your home.
- ♦ Saturday morning 9:30AM – 10:45AM, "Beautiful Bows" will be a demonstration and a hands-on opportunity to create your own bow of any size. You could create a beautiful bow to accent your night light that you made on Friday.

Fairs and showmen are requested to continue their support by bringing gift items for the ticket auction and/or the Spouses Program giveaways.

SPOUSE'S BASKET BINGO

Featuring 9 Vera Bradley, 1 Brighton tote bag and 10 American Tradition baskets. There will also be a special raffle for a Brighton Bag including "It's a keeper jewelry box" and a Vera Bradley carry on rolling Satch.



Mar. 29 -30, Apr. 2 - 6	PA Maple Festival	Aug. 16 - 23	Crawford County Fair
June 11 - 14	Kempton Country Fair		Somerset County Fair
June 16 - 21	Schnecksville Community Fair	Aug. 17 - 23	Williamsburg Community Farm Show
June 22 - 28	Mercer County Grange Fair	Aug. 18- 23	Elizabethtown Fair
June 26 - July 5	Butler Fair		Harford Fair
June 29 - July 5	Wolf's Corners Fair	Aug. 19 - 23	Blue Valley Farm Show
July 6 -12	Franklin County Fair		Hookstown Fair
July 7 -12	Mason Dixon Fair		Perry County Community Fair
July 11 -19	Lycoming County Fair	Aug. 21-23	Northumberland County Fair
July 13 - 19	Jefferson County Fair	Aug. 21 - 28	Centre County Grange Encampment &
July 13 - 20	Derry Township Agricultural Fair	Aug. 24 - 30	Indiana County Fair
July 14 - 19	Sewickley Township Community Fair		West End Fair
July 15 - 19	Jacktown Fair	Aug. 25 - 30	Erie County Fair
July 20 -26	Bedford County Fair	Aug. 26- 30	Big Knob Grange Fair
	Clarion County Fair	Aug. 26 - Sept. 1	Allentown Fair
July 21 - 26	Kimberton Community Fair		Greene-Dreher-Sterling Fair
	Shippensburg Community Fair	Aug. 27 - Sept. 1	Kiwanis Wyoming County Fair
	Troy Fair		Sullivan County Fair
July 22 -26	Jefferson Township Fair	Aug. 28 - Sept. 1	Stoneboro Fair
	Plainfield Farmers Fair	Aug. 30 - Sept. 6	Juniata County Fair
July 24 - Aug 2	Fayette County Fair	Aug. 31 - Sept. 6	Cambria County Fair
July 26 - Aug. 2	Lebanon Area Fair		Spartansburg Community Fair
July 27 - Aug. 2	Potter County Fair	Sept. 1 - 6	Ox Hill Community Fair
July 28 - Aug. 1	Morrisons Cove Dairy Show		Waterford Community Fair
July 28 - Aug. 2	Clearfield County Fair		West Alexander Fair
	Goshen Country Fair	Sept. 2 - 6	Claysburg Farm Show
	Schuylkill County Fair		Jamestown Community Fair
Aug. 1 - 9	Wayne County Fair	Sept. 3 - 7	Luzerne County Fair
Aug. 2 - 9	Clinton County Fair	Sept. 5 - 14	York Fair
	Venango County Fair	Sept. 7 - 13	McClure Bean Soup Festival & Fair
Aug. 3 - 9	Cameron County Fair	Sept. 7 & 10 -13	Berlin Brothersvalley Community Fair
	Greene County Fair	Sept. 8 - 13	Cookport Fair
	Huntingdon County Fair	Sept. 9 - 13	Albion Fair
	Reading Fair		Denver Fair
	Union County West End Fair		Sinking Valley Fair
Aug. 4 - 9	Butler Farm Show	Sept. 14 -20	Beaver Community Fair
	Carbon County Fair		Gratz Fair
	Cochranton Community Fair	Sept. 16 -20	Harmony Grange Fair
	Dawson Grange #419 Community Fair	Sept. 17 -19	Southern Lancaster County Fair
	Sykesville Ag & Youth Fair	Sept. 18 -20	North East Community Fair
	Tioga County Fair		Oley Valley Community Fair
Aug. 5 - 9	Elk County Fair	Sept. 20 -27	Bloomsburg Fair
	Warren County Fair	Sept. 23 -25	Holidaysburg Community Fair
Aug. 9 - 16	McKean County Fair	Sept. 23 -27	Ephrata Fair
	Washington County Ag Fair	Sept. 24 -26	West Lampeter Community Fair
Aug. 10 - 16	Bullskin Township Community Fair	Oct. 1 -4	New Holland Farmers Fair
	Fulton County Fair	Oct. 6 -10	Manheim Community Farm Show
Aug. 11 - 16	Dayton Fair	Oct. 13 - 18	Dillsburg Community Fair
	Kutztown Fair		
	Montour-Delong Community Fair		
Aug. 12 - 16	Cumberland Ag Expo		
	South Mountain Fair		
Aug. 13 - 17	Middletown Grange Fair		
Aug. 15 - 23	Westmoreland Fair		

2014 Pennsylvania Fair Dates

IAFE Brings CPP Workshop to Convention

By: Kevin D. Bieber

The IAFE has been presenting several Consumer Protection Program Workshops over the past year and now they are bringing their program to Hershey on Wednesday January 22, 2014. This program is day long classroom setting atmosphere that will help Fairs understand enteric pathogens such as E –Coli and to provide information on controlling traffic flow in all animal areas, creating proper signage, installing hand wash areas and establishing specific cleaning protocols.

This session will run from 9:30 am until 4:00 pm with a very short break for lunch. The session is limited to a certain number of Fairs, so please sign up quickly. The deadline to sign up is December 27th. The cost is \$150.00 per person.

It is highly recommended that someone from your Fair attend and obtain the certificate of attendance of this seminar. Although attending this seminar and obtaining a certificate will not exempt your Fair from a lawsuit, it will help in the court of law that your Fair took an additional action to prevent such a loss.

Please note that anyone attending this seminar must bring a map of their fairgrounds which will be used during the one on one session.

Any questions or comments regarding this seminar can be directed to Harry Reffner the Association Secretary or Kevin Bieber at 484-256-8009.

YOU'RE PLANNING THE FAIR

NOW LET US HANDLE THE ADVERTISING TO INCREASE ATTENDANCE

 **BEYOND**
Spots & Dots

1034 Fifth Avenue P: 412.281.6215
Pittsburgh, PA 15219 F: 412.281.6218

BeyondSpotsAndDots.com



Proud Member of the Pennsylvania
State Association of County Fairs

2013 Outstanding Fair Ambassadors

Fair	Recipient	Fair	Recipient
Delaware Valley College		Luzerne County	Kelvin Swanger
A-Day	Students, faculty and staff	Lycoming County	Karen Yaw
Albion Area	Fred Keidaisch	Manheim Community	
Allentown	Scott "Tiny" Williamson	Farm Show	Curt Diffenderfer
Beaver Community	Isabel Zerby	Mason-Dixon	Debbie Seling
Bedford County	William Myers	McKean County	William Kohler
Berlin Brothersvalley	Mary Margaret Werner	Mercer County Grange	Bob Cameron
Big Butler	Boy Scout Troop #58	Montour DeLong	Bart and Marg Shrawder
Big Knob Grange	Donald and Sella Jane Shaffer	Morrisons Cove Dairy	Martinsburg Volunteer Fire
Butler Farm Show	James Lokhaiser	Show	Company
Cambria County	Mary Perez	New Holland Farmers	Lisa Wanner
Carbon County	Deanna and Dennis Cunfer	North East Community	North East Fruit Growers
Centre County Grange		Northeast	James W. Dillon
Encampment	Anna "Mickey" Peters	Oley Valley Community	George D. Frey
Clarion County	Julie Sherman Evans	Ox Hill	Doug Marshall
Clearfield County	Jeff Fink	Perry County Community	George and Marge Schreiber
Clinton County	Nedra "Dosie" Cox	Potter County	Rlee Van Pelt
Cookport	James Wakefield	Reading	Dean Kirkoff
Crawford County	Susan Tau	Schnecksville Community	Steve Reppert
Dayton	Tawnya Huff	Schuylkill County	Bertrum and June Leiby
Denver	Donald Boyer	Sewickley Township	
Dillsburg Farmers	Annie Cooke	Community	James Hough Jr.
Elizabethtown	Kenneth D. Myer	Shippensburg Community	Ron and Lois Ziegler
Ephrata	Eleanor Hartranft	Sinking Valley	Greg Long
Fayette County	Jack Cooper	Somerset County	Jay Hemminger
Franklin County	VerStandig Broadcasting	South Mountain	Mike Keefer
Fulton County	Pat Decker	Spartansburg	Janet Blakeslee
Green-Dreher-Sterling	Bob Lederer	Stoneboro	Ron Miller
Gratz	Virginia Teter	Sullivan County	F. Calvin Beinlich
Greene County	Jeanette Trader	Troy Fair	Bob Garrison
Harford	Francis "Frank" Supanick	Union County West End	Eugene E. Hassinger
Harmony Grange	Alden Beck Jr.	Unionville Community	Berta Rains
Holidaysburg Community	Glen Clapper	Venango County	Reenie and Clyde Mason
Hookstown	Geoff Saver	Washington County	Raymond Patterson
Huntingdon County	Ilna Ballreich	Waterford Community	Una Mae VanDyke
Indiana County	Ron Shearer	Wayne County	John "Jack" Gumper
Jacktown	Charles Behm	West Alexander	Priscella Layne
Jamestown Community	John and Lee McMunigle	West End	Dale Greenzweig Sr.
Jefferson County	Neil Silvis	West Lampeter	Michelle Winters
Juniata County	JoAnne Heckert	Westmoreland	Graydon Long
Kempton Country	Donald Bercaw	Williamsburg Community	
Kimberton Community	Lori Beck	Farm Show	David Bigelow
Kiwanis Wyoming County	Scott Overfield	York	Ron Trostle
Lawrence County	Robert McFarland		

Milliron Associates LLC

GOVERNMENT RELATIONS

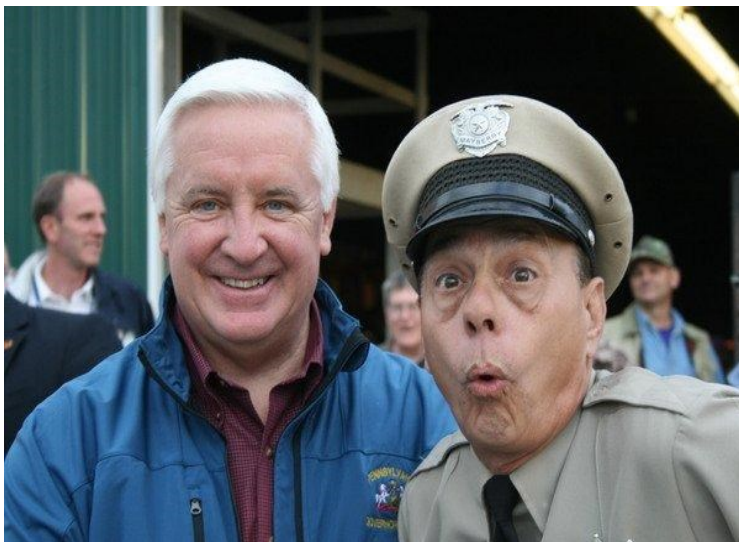
200 N. Third Street • Suite 1500 • Harrisburg, PA 17101

With the chilly weather of December comes the last few 2013 legislative Session days for the Pennsylvania General Assembly. On Wednesday, December 18th the House held the last Session day of the year. The Senate had already adjourned for the year on Wednesday, December 11th. Now each chamber will enjoy a slower pace filled with preparation for 2014 - the final year in the 2013/14 Session cycle. 2014 has approximately 50 Session days scheduled, so far. Although there are 7 Session days scheduled for January, the real “fun” will begin after Governor Tom Corbett gives his budget address on Tuesday, February 4, 2014.

In the 2013 budget year PSACF was blessed to have *3 million dollars* included in the commonwealth's budget. This was a *2.1% increase* from the year before and was a significant win in a tight revenue year. In 2014 we work to ensure we have the same success...with your help! The time to advocate for funding is short period of time, after the Governor's address - until the budget is passed in June. During that time, it will be essential that PSACF members reach out to their House/Senate members. As the Pennsylvania constitutional deadline for a budget (June 30th) draws near, expect to receive instructional e-mails from us and please be sure to follow through with the request. The future funding of our fairs depends upon this!

We will be sharing more about our strategy to maintain funding for PSACF and how you can help on Thursday, January 23rd at our 102nd Annual Banquet. Please join us in the Chocolate Ballroom of the Hershey Lodge & Convention Center at 6:15 PM. Also on the agenda for the evening is the introduction of each Fair Queen competing for State Fair Queen and the presentation of several awards/citations. I believe you find this evening to be informative as well as an enjoyable.

If you would like to learn more about the up-coming legislative Session year, please feel free to contact our office by dialing 717.232.5322. Our firm has an open door policy; do not hesitate to use it.



Governor Corbett and Steve Epperson “aka Barney Fife”, see Associate Members Report next page.



ASSOCIATE MEMBERS REPORT

-Galla Higinbotham

I begin this article with sad news. Scott Epperson, whom many of you knew as Barney Fife, died of a heart attack on November 23rd at the age of 57. As I write this, I still don't believe it. Scott was so full of life, a wonderful person and warm entertainer. As George Deshner of Variety Attractions said, "He brought so much joy and tons of smiles to everyone. He was truly one of a kind and such a great person. You only had to meet him once and you were friends forever. He was family to all us." We will miss him so much.

After the holidays, I hear some folks feel a letdown in January. But for all of us heading to Hershey, we have the 2014 PSACF/PSSA convention to eagerly anticipate. For those who have been attending for a while, it's like "old home week". We welcome the new associates and look forward to meeting you in person.

The Wednesday evening Entertainment Showcase has a great line-up this year, with much diversity and talent.

We fair associates would like to ask all fairs – especially those who are attending for the first time – to be sure to plan lots of time to visit the Trade Show!

Pennsylvania has one of the premier trade shows in the country. There will be well over 150 booths – all in one room! Among the many acts and attractions, booking agents, musical attractions, thrill and stunt shows, equipment companies, sound & light companies, carnivals, fair supply and insurance companies, rodeos, fireworks, food concession suppliers, special services and printers, there is indeed something for every fair and for every budget – small, medium and large.

We invite all fair buyers to come and see everything we have to offer to make your fair a success.

The Trade Show is a convenient place to have lunch on Thursday and Friday. A buffet of tasty sandwiches, soups, fruit and beverages will be available in the back area of the Trade Show. There are tables with lots of seating. Having lunch in the Trade Show is a great way to avoid the rush in the restaurants and to be able to conduct business in a relaxed fashion.

Be sure to play the "Sticker Game" sponsored by the state fair board. Attendees are encouraged to collect a certain amount of stickers throughout the Trade Show which then makes them eligible on Saturday afternoon for some great prizes.

The Trade Show is open Thursday and Friday 10:30 – 4:00 and 9:00 – 12:00 on Saturday.

Note to associates: our meeting will be on Thursday at 4:00 - right after the trade show closes. We will meet in the back area of the trade show.

**Fill all your fair needs and
SUPPORT YOUR ASSOCIATES
VISIT**

The Trade Show
**Your #1 source for fair industry
Goods, services and entertainment!**

I look forward to seeing each and every one of you at the 2014 convention! Happy New Year!

Galla

dangalla@uplink.net

MASTER HYPNOTIST MICHAEL BLAINE

The most entertaining Comedy Stage
Hypnotist in the USA.

Email: hpntst@aol.com
Tel: (518) 643-9589
Cell: (518) 424-5998
www.michaelblaine.com

Fairs - Festivals - Corporate Events -
Schools - Fundraisers - Colleges - High

We Offer An Award You Can Be Proud Of...

Plus A Full Line of Fair Supplies & Specialty Advertising

Regalia
MFG. CO.
1-800-798-7471



Quality You Trust.....Service You Depend On

e-mail cindy@regaliamfg.com

www.regaliamfg.com

CONVENTION PHOTOGRAPHY TO RETURN

◇ Karen Dobson



Convention Photography: PSACF welcomes back Tim McGowan Studio and Associates as they return to our Convention in Hershey to capture all the fun moments, people and key events. If you see any of their professional photographers throughout the Hershey Lodge and Convention Center, please feel welcome to ask them to take your photo. This includes photos of your fair committee, family,

fair organization and local fair queen – candid shots or formal portraits. There is no charge to have the photos taken, only if you wish to purchase any. The photographers will be set up at the south end of the hallway, just outside the Great American Hall in the Lodge. You can order photos at the Convention, or choose to view them later on the web at www.PSACF14.photoherald.com; Passcode = **Hershey**

Tim McGowan Studio and Pro Media Concepts, LLC is available to photograph your fair and events, weddings, senior portraits, aerial photography of your farm or fair, and fundraising with photos. Contact their studio at 711-866-9094, cell number 717-228-5357, email tmstudio@comcast.net or stop and speak to them at Convention. You can also visit their website at www.timmcgowanstudio.com.



YOU'RE PLANNING THE FAIR

NOW LET US HANDLE THE ADVERTISING TO INCREASE ATTENDANCE

BEYOND
Spots & Dots

1034 Fifth Avenue P: 412.281.6215
Pittsburgh, PA 15219 F: 412.281.6218
BeyondSpotsAndDots.com

PSACF
Proud Member of the Pennsylvania
State Association of County Fairs

“NEW”
PSACF Associates Welcome

Food Concessions

Kettle Corn Creations and Concessions

1515 West Logan Street Bellwood, PA 16617

Phone:(814) 626-0694 Phone 2: (814) 207-9563

Website: www.kettlecorncreations.com

E-Mail: mikedeyarmin@ymail.com

Kettle Corn, Carmel corn, gourmet flavored pop-corn, fresh squeezed lemonade, drinks, soft serve ice cream

Musical Attractions

Autumns Golden Oldies Band

139 Susquehanna Trail

Northumberland, PA 17857

Phone:(570) 898-6888 Phone 2: (814) 937-9831

Website: www.autumsgoldenoldiesband.com

Autumns Golden Oldies Band is a relatively new (50's & 60's), little bit of country & Elvis Tribute show band.

Nite Flyte/ Rob Ballonoff

PO Box 34

Fogelsville, PA 18051

Phone:(610) 390-2480

Website: www.niteflytemusic.com

E-Mail: rbfamily2@yahoo.com

5 Piece band playing fun favorites over the last 40 plus years.

Rustic Highway

209 Patriot Lane Morgantown, WV 26508

Phone:(304) 290-5253 Phone 2: (304) 594-2558

Website: www.rustichighway.com

E-Mail: jswiger@bluesalleymusic.com

Modern country band with a side of bluegrass served up hot!

SweetLife

752 Chickies Dr Columbia, PA 17512

Phone: (717) 475-5200

Website: www.SweetLifeMusic.com

E-Mail: Matt@SweetLifeMusic.com

Married best friends entertaining audiences with sweet harmonies, featuring familiar favorites and their own family-friendly songs.

Tracy Lee and Ravine Road Band

PO Box 228 Nazareth PA 18064

Phone (610) 573-7648

Website: www.tracyleeband.com

E-Mail: tracyleeband@gmail.com

Unique and powerful mix of current and classic female country music.

Special Services

Pearco Solutions, Inc.

1001 State Street Suite 1400 Erie, PA 16501

Phone: (877) 823-0425

Website: www.pearcosolutions.com

E-Mail: info@pearcosolutions.com

Public safety consultation and management for special events.

Talent/Booking

B.R.P. Entertainment

325 Laudermitlch Rd, Suite 103

Hershey, PA 17033

Phone:(717) 761-7612 Phone 2: (717) 645-5206

Website: www.brpentertainment.com

E-Mail: contact@brpentertainment.com

B.R.P. Entertainment is your "One Stop Shop" for any entertainment need. Visit our website for more information!



Debbie Dreyfus-Schronk the 2014 Chair of IAFE has chosen Seeding Change as her theme for the year.

IAFE future Convention dates are:

Dec 7—11, 2014

Nov. 29—Dec. 3, 2015

Nov. 27—Dec. 1, 2016



Another fair season has come and gone and the 98th PA Farm Show is just around the corner. Our unofficial state fair is the final stop for the winning baked goods from Pennsylvania's 109

agricultural fairs, where they'll compete for state champion honors. Of course, livestock, 4-H and FFA, family living and other fair departments will also be well-represented at the Farm Show. Local fair volunteers will also be dedicating their time there – a testament to their commitment to our state's agriculture industry.

Our fair PA Preferred™ product display winners will again be featured at the show. Congratulations to this year's winning fairs (first through third): Huntingdon County, Schuylkill County and Oley Community. Through creative displays, they'll help the half-million Farm Show visitors identify products made and grown right here in Pennsylvania.

Judges will soon evaluate the Fun Safety at the Fairgrounds Poster Contest entries and determine which ones will be displayed at the Farm Show. This contest helps children learn about proper and safe food handling and showcases their creativity. Thank you for sending your fair's winners for state competition – we have a great crop of entries.

Something New

Straight out of our fairs, two model farming displays will accompany the Today's Ag exhibit in the Expo Hall. Fred Foster from the Indiana County Fair will share his 1/16th scale post-WWII produce farming diorama that features handmade equipment.

A display by Vogel Valley Farm Toys of Butler County will depict the changes and innovations in the history of farming, including rare and handmade 1/64-scale implements. The experience includes a transition from day to night, when its miniature fair, complete with fireworks, comes to life.

Fair Advisory Board Highlights

In a recent meeting with Secretary George Greig, the board approved 100% reimbursement for our fairs and other stakeholders for the first time since 2007. My thanks to Governor Corbett, Lt. Governor Cawley and the General Assembly for increasing the Pennsylvania Fair Fund.

Pennsylvania's two harness racing horsemen's associations have generously provided operational expense and purse money for harness racing at fairs, so the fund can sponsor Capitol Improvement Matching Grant Projects for the first time in six years. The board approved 17 projects addressing handicapped accessibility and other repairs.

The department is modernizing Pennsylvania Fair Act regulations, cutting unnecessary parts to save time and resources for fairs and for the department. All fair board presidents and PSACF State Board members were mailed a copy of the PA Fair Act and current regulations and should provide input to the department by Jan. 31.

Outstanding Fair Ambassador Awards

Secretary Greig presented 81 Outstanding Fair Ambassador awards to deserving fair volunteers in 2013. This is one of the most rewarding programs that I have ever been involved with. Every fair has volunteers who should be recognized.

PSACF and PSSA Convention

My assistant Michelle Worden and I will be conducting a Fair Reimbursement Application training seminar Saturday morning, Jan. 25 during the convention. Trainings with 4-H and FFA educators this summer were rewarding and helpful. Whether you're a new fair secretary or a veteran who has questions or suggestions, please join us. We'll also discuss premium books and listing departments for compliance with the PA Fair Act. When filing your 2014 application, be sure to use the current application (visit www.agriculture.state.pa.us and search "fair reimbursement" or call us at 717-787-6298). We update the application annually; submitting using an old application may reduce your reimbursement.

I'm also looking forward to the Fair Queen Coronation Dinner, in part because some Manheim Central FFA musicians will provide country and bluegrass entertainment. The students placed second at the National FFA Convention and are an example of the great next generation of fair volunteers.

See you at the 98th Pennsylvania Farm Show.

Boots Hetherington

Pennsylvania State Fair Queen Program

Fairtalk

2013-12

This year has flown by! Our 2013 PA Fair Queen Rhonda Carl was busy traveling across Pennsylvania visiting Fairs and appearing at state events. Fairs were busy crowning their new 2013 fair queens. Now the PA Fair Queen Program is finalizing the details to bring them all together for the next State Competition at the PSACF Convention in January.

We are excited to have 58 contestants competing for the title of 2014 PA Fair Queen! Contestant Handbooks will be mailed in early December with details about how to prepare. Fairs are reminded to register their Contestants, queen coordinators, family/friends and fair board members for Convention sessions, meals and hotel accommodations. There are events geared towards every level of interest. Please see the Queen Program schedule listed in this FairTalk edition for more details. The Convention's finale will be the elegant Coronation Banquet to showcase the finest young ladies in Pennsylvania! It's an event you won't want to miss, so be sure to register for your banquet tickets now - seating is almost sold out!



Remember to stop by the PA Fair Queen Program's Fundraising table while at Convention. The Fundraising Committee is putting together a display of dazzling gift baskets, raffle prizes and auction items that will appeal to a wide variety of interests. A sneak preview of some of the more notable items includes a diamond necklace, Michael Hero decorative collectibles, and an autographed guitar and photos signed by several well-known music artists including Band Perry, Alan Jackson, Trace Atkins, Hunter Hayes, Chris Young, Justin Moore and Florida George Line! So come prepared to bid on these memorable and unique items! We are still collecting donations and gift baskets, so if you or your fair are interested in being part of the fundraising fun, contact Judy Kmetz or John Berne.

PA Fair Queen Board of Director elections were recently held in Zones 1 and 3. Congratulations to John Berne (*McKean County Fair*) who was re-elected from Zone 1, and welcome to Ruth Trumbetta (*Westmoreland Fair*) our newest Queen Board member representing Zone 3.

The 2013 PA Fair Queen Rhonda Carl was invited to over 20 Fairs this year - more than double than in previous years. This accomplishment would not have been possible without the commitment of the PA State Association of County Fairs to budget funds to assist with the mileage expense. The PA Fair Queen Board and Events Coordinator Martha Ebersole give a "royal" thank you to the PSACF Board for their continued support.

2013 BOARD OF DIRECTORS & OFFICERS:

John Berne, Chairman
Sarah Irvin, Vice Chairman
Karen Dobson, Secretary
Gary Moore, Treasurer, Grants
Bitsey Kopfinger, Director
John Blaney, PSACF President

2013 PROGRAM COORDINATORS:

Bitsey Kopfinger, Correspondence
Karen Dobson & Shelly Shaffer, State Contest
Martha Ebersole, Events/Publicity
John Berne and Judy Kmetz, Fundraising

DOES YOUR

LOOK LIKE

FAIR



THIS

IF NOT...OUR AWARD WINNING TEAM CAN HELP!



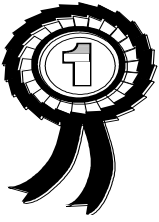
VARIETY ATTRACTIONS

VARIETYATTRACTIONS.COM



740-453-0394

From The Zones



Zone One— Sam Zaffuto
Zone One fall meeting was held October 25 at Scrubgrass Grange. Our state officers were all in attendance including John Blaney, President, Dr. David Reese, Vice President, and Harry Reffner, Secretary. They updated us on the state association and discussed the 2014 convention in Hershey.

Zone One had three winners of the Msgr. John W. Mignot Scholarship this year. The winners were Laura and Amy Metrick of the Butler Farm Show and Chelsea Folmar from Clearfield County Fair. We were fortunate that Amy and Laura Metrick were able to join us for the meeting. They talked a little about themselves and their appreciation for the PSACF choosing them as scholarship recipients.

Boots Hetherington from the Fair Fund Office discussed his fair visits this year and explained the funding that our fairs should expect.

John Berne, the president of the Queen board discussed the Queen program and what to expect at the convention this year with the Fair Queen program. John was reelected at the meeting to serve another term representing Zone One on the Queen Board.

A summary of fair visitations was presented. Twenty-eight of our fairs were visited this year by our zone directors. The fair visitation summaries from all zones will be found on the state association website



Sherman and Tyler

County Fair since he was a child. He has helped the fair in many capacities including

Sherman Allen presented the Zone Fair Person Award to Tyler Nehrig from the Indiana County Fair. Tyler has been involved at the Indiana

the Dairy Department, grounds preparation camper-hook ups, stage hand, he oversees their Outhouse Races, and helps with tear down. Congratulations, Tyler.



John presenting Leo
his award

Leo Church from McKean County Fair was the recipient of the Zone One Zone Person of the Year for 2013. He has been very active with his fair for 13 years. He has been chairman of the concessions, storage and rentals, and queen's parade. In addition he has worked with stock car races, building and grounds committee, and the com-

munity service worker program. Leo has been a true asset to his fair and has contributed many long hours to make the McKean County Fair a show-place for agriculture.

We hope to see all fairs at the PSACF Convention in Hershey in January.



Zone Two -Rodman Ralston

Zone 2 held its fall semi-annual meeting at the Troy Fairgrounds on Saturday, October 26, 2013. There were approximately 85 people in attendance.

All the State officers were present in addition to Boots Hetherington, Pennsylvania Department of Agriculture Fair Fund Administrator and Bitsy Kopfinger, representing the Pennsylvania Fair Queen committee.

At our meeting, the Junior Fair Person of the Year for Zone 2 was presented. The recipient was Logan Karchner of Mifflinville. He was an active participant in the 4-H program and held several offices during his tenure. He was a successful participant in many of the state competitions. He is currently a student at Penn State Hazleton, helps his family with their farm, is the custodian of his church and is also the caretaker of a local cemetery.

See Zone 2 — next page.

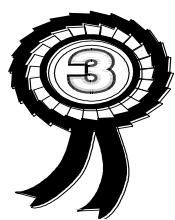
Zone 2 — cont'd from previous page

Anna "Mickey" Peters, the Zone 2 Fair Person of the Year, has served on the Centre County Grange Fair committee for 18 years although she has been a volunteer for over 50 years. She is currently its Livestock Superintendent. She was the key organizer of the junior livestock sale, which this past year grossed over \$288,000 in sales. There were 338 animals involved in the sale.

May we from Zone 2 wish everyone a Merry Christmas and a Happy New Year.

To the right Rod presents "Mickey" Peters the Zone 2 Person award.

To the left Logan Karchner Junior Fair Person



Zone 3 — Debbie Stephenson

It's hard to believe that fair season is over and the convention is just around the corner!! I hope all fairs did well this season and are looking forward to starting fresh for the new season. If you didn't get a chance

to come to Zone 3 meeting you missed a lot!!

President John Blaney spoke on Baking Contests, Judges School, and the number of Queen Contestants. Vice President Doc Reese spoke on animal health which at this time he stressed the importance of attending the E Coli Seminar held at the Convention on Wednesday. Secretary Harry Reffner spoke on the registrations for Convention and when the deadline was for all. He also told us we had a great many entries for entertainment for the showcase. Dick Horstman spoke on the Convention area and entries are coming in slowly but we will have a great turnout for all to choose from. Boots Hetherington reminded us

again on reimbursement deadlines and not to forget to send an online copy as well as one copy to the Department of Agriculture and that there would be Capital Improvement Grants issued to those selected who sent in for those for 2014. The Governor had raised our monies for our department line in the budget and how we really should thank our representatives for all their hard work in getting this done as well as our State Fair Board. Debbie Stephenson spoke on Communications and the importance of fairs sending in their entry's as that is how we learn from other fairs and the deadline is November 1 to Martha Ebersole. Table Topics was an issue as she needs volunteers to host the topics and get the people to interact with each other on these issues chosen for this Convention and if someone has an issue that they would like discussed next year please see her at the Convention and let her know it needs to be discussed. If you are interested in being a host please call or email her on these topics. We also elected from our zone a representative to the Fair Queen Board she is from Westmoreland County Fair-Ruth Trobetta. We also gave out the scholarships for the Monsignor John Mignot Scholarship to the following recipients: Brittany Hawn and Anna Sajeski both from the Huntingdon Fair, the Zone Person was Doyle Paul from the Berlin Brothersvalley Comm. Fair., and the Junior Fair Person was Marra Aurand from Huntingdon Fair.

Thanks to all who brought door prizes and Myers Catering for a great meal. See you at Convention.

To the right John presents Paul Doyle the Zone 3 Person award.

To the left Marra Aurand Junior Fair Person





Zone Four — Dr. Sally Nolt

On behalf of the Zone 4 Directors, I would like to congratulate our fairs on another great year. Thank you for your hospitality and feedback as we visited your fairs. We appreciate

the dedication, tireless efforts and creativity you put forth to promote PA's agricultural heritage.

The 2013 Fall Zone 4 Meeting was held on October 23 at the York Fairgrounds. York Fair did a great job organizing the event and making us feel welcome!

We were honored to have Secretary of Agriculture George Greig join us, as well as Boots Hetherington and Michelle Worden from the Department of Agriculture's Executive Office. The PSACF Officers shared updates concerning the upcoming Fair Convention, the recent Economic Impact Study, and the winners of the Monsignor Minot 2013 Scholarship awards. Zone 4 was proud to have one of its nominees selected as a scholarship recipient – Katherine Beekman from The Oley Valley Community Fair. Katie is a 2013 graduate of Oley Valley High School and is currently attending Delaware Valley College where she is majoring in Plant Science and Biotechnology.



Dylan Lape

The 2nd Annual Zone 4 Junior Fairperson Award was presented to Dylan Lape from Lebanon Area Fair. Dylan began his fair career by showing poultry when he was only two years old. He is now a senior at Penn State majoring in animal science with a minor in poultry sci-

ence. He was also a past recipient of a Monsignor Minot Scholarship award in 2011. As a member of 4-H and FFA, Dylan carried numerous projects which gave him an appreciation for the numerous aspects involved in conducting a successful Fair.

Sadly Zone 4 was unable to award a 2013 Zone Person of the Year Award due to a lack of nominees. We encourage all fairs to consider each one of the hardworking volunteers who make your fair possible, and plan to nominate one deserving person for this award in 2014.


Please plan to attend the zone meetings in 2014. These events provide a great opportunity to network with other fair folks and to also receive updates on our state association, industry-related issues and fair funding. The spring meeting will be held in April at the famous Shady Maple Smorgasbord in East Earl, Lancaster County. Invitations will be sent in early March by Zone Secretary Karen Dobson.

I hope to see each Fair at the PSACF Convention in Hershey in January! If you have any difficulties with Hotel room reservations please call me at 717-808-1397 or email sknolt@comcast.net.

Debbie Dreyfus-Schronk Named 2014 Chair of IAFE

Las Vegas, NV – December 12, 2013 – Debbie Dreyfus-Schronk, was elected the 2014 chair of the International Association of Fairs and Expositions (IAFE) today during the final business session of the 123rd IAFE Annual Convention. The convention began Dec. 8 and continued through today at the Paris Hotel in Las Vegas, Nev.

DENNIE HUBER



BALLOON ARTIST **MAGICIAN**

A Fun Show for the Entire Family

Dennie Huber
814-942-2516 • 814-937-4754
www.denniehuber.com
2547 Union Avenue • Altoona, PA 16602



The Secretary's Notepad

— Harry Reffner

Msgr. John W. Mignot Scholarship Fund

Please see the article by Jim Davis, Chairman, of the Scholarship Fund in this edition of FairTalk, page 8.

Future Association Mailings

Please refer to the "Dates to Remember" on the cover concerning future mailings for the remainder of the year. These mailings will be important to both fairs and associate members as we approach the 2014 convention and the next fair season.

Economic Impact Study

If your Fair did not pick up their copies of the Economic Impact be sure to stop by the registration desk and pick them up. Please be sure to distribute to your local representatives, along with their help we will be able to keep the funding to the fairs at their current level or higher. Additional copies will be available to those that may need additional copies.

2014 IAFE Zone 1 Conference

This conference will be held at the Hawthorne Hotel in Salem Mass. See details on page on page 7.

Recent Mailings

Fairs were given at zone meetings or mailed a 2014 convention packet, a request for information for your next year's fair, and a voting delegate form.

Convention Schedules & Lodging Reservations

Please review the schedules and lodging information in this newsletter. If you have special re-

quests or difficulties with lodging, contact Sally Nolt at (717) 808-1397 or email sknolt@comcast.net.

Membership Dues

With reimbursements returning to 100% this year, and future percentages unknown, discussion of dues will be discussed at the Annual Meeting. Current dues are based on class of fair: A-\$400, B-\$300, C-\$200, D-\$150, E-\$100. Fair Affiliate Member—\$25. Associate Member—\$65.

Junior Fair Person of the Year

C. Sherman Allen chair of the committee, reports that all Junior Fair Persons from the zones were reviewed, and his committee had a difficult time in selecting a single person, as all were very qualified to receive the award.

Dylan Lape was chosen, please refer to Zone 4 article on Dylan. He will be presented the Junior Fair Person of the Year at the 2014 Convention in Hershey.

Stineman Ribbon Company



**High Quality Awards
Every Customer
Every Time**






Check Out Our New Website:
stinemanribbon.com

Toll Free: (800) 346-9294
Fax: (814) 495-9460

www.stinemanribbon.com
Sales@stinemanribbon.com

128 Ribbon Lane, South Fork, PA 15956
(814) 495-4686

PENNSYLVANIA STATE FAIR QUEEN

— Rhonda Carl



As my reign is coming to a close, but I can look forward with a smile. The various memories I have created over the past year are spectacular. Thousands of pictures, handshakes, milkshakes, livestock, and laughs have been created over the past year and each and every one of them I will hold dear. Speaking about the importance of agriculture at the fairs and promoting it in Pennsylvania has sparked something inside of me. Growing up on a farm has left me with blinders over my eyes, like it does for people who do not leave on a rural area. I always thought that people knew how things happened in agriculture and how it impacted our lives everyday, but I was wrong. There are many people in our state who are unaware and meeting these people has opened my eyes. The fairs are the foundation of getting the word out to people in Pennsylvania who are unaware of how agriculture is impacting our lives, most importantly the youth. Over my year as queen I have become very passionate for educating the youth on agriculture because they are the future and can pass on the wisdom of elders. Every person in Pennsylvania needs to understand how farmers dedicate their time and hard work for a good cause to help everyone in our state. Just as farmers do, I dedicated my time as Pennsylvania Fair Queen 2013 to educating as many people and youth as I could in my short reign. The 2014 PA Fair Queen will have the same opportunity to spread the word to keep agriculture secure in each and every one of our home sweet homes. As queen my time is coming to a close but it will not be an end at Hershey in January for me, only a sweet beginning of a new journey... I would like to say a few thank you's to some important people who helped me along the way. Thank you Karen and Martha for organizing so many events and making my reign the best that it could be. Thank you Boots Hetherington for going completely out of your way to make this special. You arranged events for me that I could not have participated in without you and also for getting the sponsorship from Susquehanna Bank. More than just being there for me to arrange events you looked out for me and did beyond and above what you needed to do. Thank you to the Susquehanna Bank for the sponsorship for the brochure printing. Thank you to my Schuylkill County Fair family and Paul for taking care of business when it needed to be done, not every queen is lucky enough to have personal security. Thank you to my gram for traveling to most of the fairs with me. And lastly thank you to the people of Pennsylvania for supporting agriculture and keeping it alive. The PSACF thanks you and remember harvest your dreams!

IN MEMORY



A. Wayne Readinger, 93, of Rockland Township, passed away on December 10, 2013 at The Lutheran Home at Topton. He was a past president of Berks County Fersommiling. Wayne served for 20 years as a supervisor of the Reading Fair and a past director of Pa. State Association of County fairs. He also had been a former Trustee of Penn State University. Contributions can be made to the Memorial Fund of Christ Mertz Lutheran Church.

The MidLife Cowboys Band



"Range Rovin" Richard Rupert

"Bluesman" Chris Trasatti

"Too Dang Cool" Ed Scholl

"Miss Alison" Alison Rupert

"Trail Boss" Gary Stoner

"Saddle Sore" Mike Celline

GOT A HANKERIN' FOR A ONE-OF-A-KIND SHOW?

These spit 'n' polished buckaroos from PA pack a saddlebag-full of music most folks haven't heard since the buffalo roamed - cowboy songs, western swing, old-time country and originals! Round up a rip-roarin' good time at your shindig with

The MidLife Cowboys Band!

www.MidLifeCowboysBand.com

(570)-768-7383



2013 SPECIAL BAKING CONTESTS

— Karen Dobson

Soon excited bakers will be making their way to Harrisburg to compete in the State finals at the PA Farm Show. Each local winner who was certified by their Fair will receive a post card (*before Christmas*) with instructions on when, where and how to participate in the Farm Show finals in January. Each Fair is responsible for signing the Winner Certification and giving the duplicate form to their certified winner. Remember that the next place winner can be certified if your fair's first-place winner cannot attend. Our goal is to show our sponsors how much these contests mean to our fair exhibitors by having a great turnout at Farm Show! If there are any questions concerning the competitions, contact the appropriate committee chairpersons:

Angel Food Cake and Apple Pie
Kevin Bieber (484-256-8009, email
kdbieber@natpennbank.com)

PA Preferred Chocolate Cake and Chocolate
Cookie, Brownie, Bar
Karen Dobson (610-212-6180,
email kardob@msn.com).

A reminder that if your Fair is planning on submitting an entry into our new Angel Food Cake Contest "**Promotional Eggs-travaganza**" contest, please contact Kevin Bieber. The top 3 Fairs with the most **incredible!** Angel Food Cake Contest publicity effort (*flyers, websites, social media, posters, news coverage, etc*) will win cash prizes of \$500, \$250, and \$100. Prizes will be awarded at the 2014 Convention.

To kick-start the 2014 Special Baking Contest year, we will once again hold our Seminar at Convention. This is a great opportunity for new baking contest coordinators to learn how to run a successful event at their Fair, and a good refresher course for our loyal veteran coordinators. We will hand out the 2014 packets, review any updates to the rules, give tips and ideas, and answer any questions. So be sure to send a representative from your Fair for this session on Friday January 24, 2:00 pm at the Convention in Hershey.

MEMORIAL DISPLAY AT CONVENTION

All fairs received a Memorial form to be filled out for the Memorial Service at the convention. In addition, we also invite you to take time to bring a picture of the member to be placed on the special decorated Memorial table located in the Trade Show. This is a wonderful way to have someone remembered. Please list the person's name, fair/carnival/etc. represented, and date of passing. Leave the picture and information at the Registration Desk. Any questions, contact John Berne, Chairperson at 814-887-5396.

In loving memory of Those Who Are Forever Present in Our Hearts"

J. R. Sellman Co., LLC

Phone: 610-337-0130

Fax: 610-337-0131

jrsellmanco@verizon.net

Equipment Specialists

Phone: 610-337-0130

Fax: 610-337-0131

jrsellmanco@verizon.net

P.O. BOX 2527

KING OF PRUSSIA, PA 19406

SINCE 1961

SALES

INSTALLATION

SERVICE

SINCE 1961

**PERMANENT GRANDSTANDS • PORTABLE BLEACHERS
ALUMINUM REPLACEMENT PLANKING**

**ALUMINUM BENCHES • ALUMINUM TABLES
ALUMINUM PORTABLE STAGES**

**GYMNASIUM SEATING • FOLDING PARTITIONS
ROLL-UP DIVIDERS • BASKETBALL BACKSTOPS**

**GYMNASIUM AND ATHLETIC EQUIPMENT
WRESTLING MAT STORAGE SYSTEMS**



"Specializing in Quality"



WEST END FAIR, GILBERT, PA