

DATES TO REMEMBER -

2014

October 1

- Early Bird IAFE Convention Registration ends

October 15

- Showcase apps. Due
- 2015 Request for Fair info material, PSACF Associate Dues Invoices, PSACF/PSSA Convention material, Trade Show apps. mailed.

October 16

- PSACF Board Meeting

October 22

- PSACF Zone 4 Mtg. - Shady Maple

October 23

- PSACF Zone 3 Mtg. - Hollidaysburg

October 24

- PSACF Zone 1 Mtg. - Scrubgrass Grange

October 25

- PSACF Zone 2 Mtg. - Bloomsburg

November 1

- Fair Person Of the Year apps. Due
- Serv Safe Registration due
- Communications Competition apps due
- Queen Competition apps. Due

November 5

- Advance IAFE pricing and Convention Off-Site Registration ends

November 15

- Reimbursement apps.—Fair Fund due
- Baking Contests due

November 30

- FAIRTALK material for December issue

December 15

- Deadline for Fairs & Showmen Convention registration /meals, after this date a late fee will be applied

December 7 – 11

- IAFE Convention – Las Vegas

December 26

- Consumer Protection Workshop registration due

2015

January 10-17

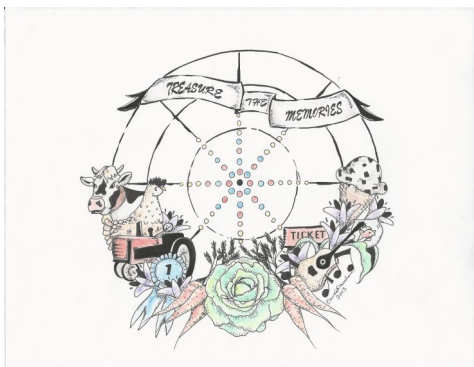
- PA Farm Show

January 21-24

- 103rd Annual Convention—Hershey

May 14-16

- IAFE Zone 1 meeting Buffalo NY



FAIRTALK



"News From The PA State Association of County Fairs"
"THE VOICE OF THE PENNSYLVANIA FAIR INDUSTRY"

VOL. 28

September 2014

NO.3

CHAD HYMAS TO DELIVER OUR KEYNOTE ADDRESS AT THE 2015 CONVENTION

Kevin D. Bieber



Chad Hymas, a well-known motivational speaker will be at Hershey addressing us for the opening of the 2015 convention. Chad has an incredible resume and has travelled all over the world presenting too many organizations and companies. Chad has also presented at the annual IAFE convention a couple of years ago. Chad not only has the chal-

lenges of a busy travel schedule, but also faces a handicap that he will tell you more about.

The seminar committee has been working very hard once again to bring a full slate of professional and educational seminars to you while in Hershey. We all certainly hope you will consider taking the time to come to the convention and partake of the many seminar opportunities that we have prepared to give you.

Marla Calico and Jayme Buttke will be in Hershey to present the Consumer Protection Class on Wednesday of convention week, they have agreed to stay an extra day or two in order to share their expertise in some seminar formats. Marla will present a seminar titled 60 tips in 60 minutes, I have been assured although this will be a fast paced seminar, you will come away with lots of new things to think about. Jayme will follow up that seminar on "Leadership".

Friday will continue to be a fun filled, educational day as we welcome Barney Cosner back to Hershey. Yes, Barney loved it here so much last year and from what many of you told me, you loved him, I invited Barney back. Barney will present two seminars throughout our convention. Bob Johnson who is the OABA Exec. Director will be presenting a seminar on this day also. Bob is presenting a seminar titled "Put Your Carnival Cards on the Table". For those of you waiting to hear the latest on the Special Baking Contest, Karen and Kevin will be there to give you all the information you will need to prepare for the 2015 fair season.

Saturday will bring high energy as we welcome back Barney Cosner and a very special guest in a previous Fair Queen Casey Hall. I have asked Casey to present a seminar that she recently presented at the IAFE Zone Meeting. She was enjoyed by all and I promise you will enjoy her too. Finally for Saturday I am working on bringing back the folks from Harrisburg to talk about Food Safety Updates.

See "Chad" — Next Page

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FAIRTALK published four times per year by the Association. Send information for the publication to:
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From "Chad" — previous page

As I am sure you will agree, we have a full slate of high energy people just waiting to share ideas, thoughts and educate all of us in this great industry we call PA FAIRS. All we need is you to be in Hershey from January 21st to through the 24th.

JUDGES SCHOOL SCHEDULED

On Wednesday, January 21, 2015 the Pennsylvania State Association of County Fairs and the Pennsylvania Farm Show will host a Judge's School during the Pennsylvania State Association of County Fairs Convention at the Hershey Lodge and Convention Center. You may choose two sessions to attend.

The day starts at 12:30 PM with an orientation session on ethics in the judging process. This is followed by the six sessions.

Session choices for this year are as follows. Presenters will be announced.

- Baked Goods
- Clothing, Needlecraft, Quilting
- Vegetables
- Nuts
- Flowers
- Christmas Trees

The first session is from 1:20 - 2:30 PM and the second is from 2:35 - 3:55 PM.

The fee for the school is \$10.00 per person.

At the conclusion of the sessions a certificate of attendance is given to all participants who complete the program.

By mid-February the "PSACF Suggested Judges List" is compiled and goes online on the Fair Association website, www.pafairs.org. Many fairs have found it very helpful in finding qualified judges.

If you are planning to participate in Judges School, you need to pre-register by January 15, 2015. Send your name, address, phone number and e-mail to Beverly Gruber, P.O. Box 5, New Tripoli, PA 18066. If you prefer, registration may be called in. Phone 610-767-5026 or email lowhill@rcn.com or b.gruber@rcn.com.

See registration next page



ASSOCIATE MEMBERS REPORT

-Galla
Higinbotham

As I write this I am sitting in the middle of the Bloomsburg Fair. It's so many worlds within worlds! An excellent year for growing produce, the entries are amazing and numerous. The weather is good, after a really unusual summer.

Now we look toward the convention in Hershey in January. As someone said to me yesterday, "It will be here before we know it." I smiled and said, "Can't wait!"

For those associate members who qualify to showcase (acts can showcase every three years), applications must be received by October 15th. New members, if you have not received application packets, please contact me (dangalla@uplink.net) or Sam Zaffuto. Each ap-

plication must have a DVD sample of you performing to show the fairs what you do. It need not be long (3 to 5 minutes) and it should be you live, not a studio music video. Please make sure it plays on players other than your computer.

The trade show was the biggest yet last year and we look forward to that again. We urge all fairs to set aside time during the convention to visit all your associate members in the trade show. And everyone is listed in the PSACF directory if you wish to follow up later.

It's been a pleasure this summer to see all our vendor friends, our fair friends and fellow entertainers at all the fairs we played - we are all so lucky to be involved in this crazy business!

Until we see you in Hershey, stay well! Galla



Judge's School Registration

Name _____

Address _____

City, State, Zip _____

Phone _____ Email _____

Number of People _____ @ \$10.00 = \$ _____

Return form and check payable to Beverly Gruber • P. O. Box 5 • New Tripoli, PA 18066

Registration may be called in. Phone 610-767-5026. Please register by January 15, 2015.



FROM THE PRESIDENT

What a summer! My wife and I have been out visiting fairs and unfortunately a lot of you have had a lot of rain. Hopefully your weather was more cooperative than seven days of rain out of ten days of my local Fayette County Fair.

Now that the fairs are almost over, our plans and thoughts are for our annual meetings, the Zone meetings and the convention. Remember to invite your local officials, state senators and state representatives to your annual meetings and be sure to thank them for their support! Election of Directors for the PSACF Board will be held at each of the fall zone meetings. Each fair board may submit a nomination for Director as well as nominations for Zone Person of the Year and Junior Zone Person of the Year. These zone awards are certainly the perfect way to pay your volunteers with recognition of a job well done. Remember, your voice can be heard at the state level through the directors you elect.

At the Zone meetings, your directors will share details of the upcoming convention. When you attend the meal functions at the zone meeting, as well as at the convention, consider dividing into small groups and eat with people from other fairs. This informal gathering is where many new ideas that work are shared and things that don't work can be discussed.

Before our state PSACF convention, each of you should consider attending the IAFE convention in Las Vegas on Dec. 7 – 11. No matter the size of your fair, there is a table topic, seminar or trade show exhibit that could be just the thing to help your fair grow.

It is true that all fairs serve the same purpose (to showcase agriculture) but each fair does it in their own way. This diversity is part of the country charm of our fairs that helps each attendee to "Treasure the Memories".

NOTE : The consumer protection workshop will be on Wednesday at the convention again this year... last opportunity in PA to take advantage of this crucial education.

John

Msgr. John Mignot PSACF Scholarship

- Jim Davis

It is possible that the PSACF scholarship committee will receive as many as 24 candidates to be evaluated, scored, and narrowed down to the final six winners. Yes, PSACF will be awarding a total of \$6,000 to the winning enrolled higher education students.

We need the help of our 109 fairs and their members to contribute to this scholarship enabling it to be solvent far into the future. The United Nations, in a recent report, indicated that 50% of the world's population is between the ages of 0 to 25 years.

Education becomes paramount for our future fair leaders and volunteers to survive in a world filled with needs. We need your support, please make a contribution to our PSACF scholarship treasurer, Harry Reffner.



103rd ANNUAL CONVENTION
PA State Association of County Fairs and
PA State Showmen's Association
The Hershey Lodge & Convention Center,
Hershey PA
Wednesday - Saturday, Jan. 21 - 24, 2015



HOTEL RESERVATIONS

2015 Convention reservations will now be accepted by the Hershey Lodge.

Deadline is January 5, 2015. For lodging:

phone 1-800-HERSHEY (717-437-7439) or online at <https://resweb.passkey.com/go/PSACF2015>

All Queen candidates must use the Queen special code of FAIRQUEEN2015; otherwise, no special code is required. Be sure you have a credit card with you and respond to all questions. Rooms will be available by 4:00pm and check out at 11:00am daily for all.

CONVENTION REGISTRATION

ADVANCE REGISTRATION is essential to the smooth operation of the convention. Registration is:

\$30 (received on or before December 15, 2014)

\$50 (received after December 15, 2014)

MEALS

Meal(s) that are purchased are not refundable; there will be a bulletin board near the registration area for you to place a "for sale" notice if you wish to resell them. A limited number will be available for purchase at convention.

TENTATIVE CONVENTION SCHEDULE

Wednesday, January 21, 2015

MEALS ON YOUR OWN-ALL

8:30am-2:30pm Food Safety-"Serv Safe" (see newsletter article for details – PA Showmen or fairs who are members of PA Showmen [1 person per fair] may register; others to be considered after deadline if space available) Click here to obtain registration form.

8:30am-4:00pm Consumer Protection Program Workshop (Box Lunch \$16/ or on your own 15 minutes for lunch break. Must register before Dec 31, 2014) Click here to obtain registration form.

| | |
|----------------|---|
| 11:00am-5:00pm | Registration Desk Open |
| 12:30pm-3:45pm | Seminar - "Judging School" |
| 2:00pm-3:00pm | Table Topics 7, 14 |
| 2:00pm-4:00pm | Seminar - "Trucking Regulations Update" |
| 3:15pm-4:15pm | Table Topics 8,18 |
| 4:00pm-8:00pm | Enter Communication Exhibits |
| | Trade Show Set-up |
| 4:45pm | PSSA Board Meeting |
| 4:45pm | PSACF Board/Reorg. Meeting |
| 6:30pm-10:00pm | ENTERTAINMENT SHOWCASE |

Thursday, January 22, 2015

MEALS ON YOUR OWN-BREAKFAST & LUNCH

| | |
|-----------------|---|
| 8:00am-5:00pm | Registration Desk Open |
| 8:00am-9:00am | Enter Communication Exhibits |
| 8:00am-10:30am | Trade Show Set-up |
| 8:30am-9:00am | First-Timers Session |
| 9:00am-9:30am | Opening Entertainment |
| 9:30am-10:45am | Opening Celebration |
| | Keynote Speaker – Chad Hymas |
| 10:30am-4:00pm | Trade Show Open |
| | Communication Exhibits Open |
| | (Badge Required) |
| 10:30am-4:00pm | PA Dept. of Agriculture display, etc. |
| 11:00am-12:00pm | PA Harness Racing Commission Meeting - Open to the public |

| | |
|---------------|--|
| 1:00pm-2:30pm | Seminar – 60 Tips in 60 Minutes |
| 1:00pm-3:15pm | Spouse Program - "Bag & Basket" Bingo |
| 1:15pm-2:15pm | Table Topics 1,4,6 |
| 1:30pm-3:00pm | Meeting - Sire, Quaker & USTA |
| 3:00pm-4:30pm | Seminar – "Leadership" |
| 3:15pm-4:15pm | Table Topics 10,11,12 |
| 4:00pm | Associates Gathering |
| 5:30pm | PSACF & PSSA Board |
| | Group Photos |
| 5:45pm | Hospitality Time & Cash Bar |
| 6:15pm | PSACF ANNUAL BANQUET |
| 6:45pm | Dinner (reserved seating-ticket required-\$32) |

Friday, January 23, 2015

MEAL ON YOUR OWN-LUNCH

| | |
|----------------|---|
| 7:30am-5:00pm | Registration Desk Open |
| 7:30am | COMMUNICATIONS BREAKFAST |
| | meal (served) 7:30am; awards 8:15am-9:00am |
| | (ticket required-\$17) |
| 9:15am-11:00am | Memorial Service / |
| | PSACF Annual Meeting |
| 10:30am-4:00pm | Trade Show Open |
| | Communication Exhibits Open |
| | (Badge Required) |
| 10:30am-4:00pm | PA Dept. of Agriculture display, etc. |
| 12:30pm-2:00pm | Seminar- Put Your Carnival Cards on the Table |
| 12:30pm-2:00pm | Round Table –Pa Fair Fund Reimbursement |
| 2:00pm-3:30pm | Seminar - "Special Baking Contests" |
| 2:00pm-3:30pm | Spouse Program – "Flower Arranging 101" |
| 2:15pm-4:00pm | Seminar – R U Really an Ag-vocate? |
| 2:15pm-3:15pm | Table Topics 7, 9, 13 |
| 3:30pm-4:30pm | Table Topics 3, 5, 16 |
| 6:15pm | Hospitality Time & Cash Bar |
| 6:45pm | PA SHOWMEN ANNUAL BANQUET |
| | (Reserved seating-ticket required-\$34) |

Saturday, January 24, 2015

| | |
|-----------------------------------|--|
| 7:30am-5:00pm | Registration Desk Open |
| 7:00am-8:30am | BREAKFAST (buffet) |
| | (ticket required-\$15) |
| 8:45am-10:15am | Seminar – What Constitutes a Good Fair Organization? |
| 9:00am-10:30am | Seminar – Opportunities in Agriculture for Youth |
| 9:00am-10:00am | Table Topics 2, 17, 20 |
| 9:00am-Noon | Trade Show Open |
| | Communication Exhibits Open |
| | (Badge Required) |
| 9:30am-11:00am | Seminar - "Food Safety Updates" |
| 9:30am-10:45am | Spouse Program - Antique Appraisal |
| 10:30am-11:30am | Table Topics 4, 15, 19 |
| 11:30am-12:30pm | PSSA Annual Meeting |
| Noon-12:30pm | Communication Exhibits Released |
| Noon | BOX LUNCHEON |
| | (ticket required-\$16) |
| [followed by drawings at 12:30pm] | Auction Drawings - Winner must be present |
| 2:45pm-4:15pm | Family Feud |
| 4:30pm | Mass |
| 6:00pm | QUEEN CORONATION BANQUET |
| | (Reserved seating-ticket required-\$32) |

Sunday, January 25, 2015

| | |
|--------|-------------------------------|
| 8:00am | PSACF Exec. / Conv. Breakfast |
|--------|-------------------------------|

TABLE TOPICS

1. IAFE "101" – with Marla Calico
2. Escorts on or from your grounds – Do you really need one?
3. Advance Promotions: Timing & Techniques – by Neal Fehnel
4. Big name Sponsors – how do I get them
5. Animal Health Issues
6. Overwhelmed with what? (campers, employees, people in general?) You tell us!!
7. Volunteers
8. Introduction to Social Media – By Spots N Dots
9. Bring on the Press!! Media handling before, during, and after the crisis.
10. Midway Promotions That Work – by Allen Bartlebaugh
11. Online entries at their Best!!
12. Social Media for fair & carnivals – with Saffire
13. Screening those "unwanted" vendors
14. LOST!!!!
15. Free Family Fun
16. Intermediate Social Media – with Spots N Dots
17. Martech made easy with I Pads
18. Planning for the worst – can you?
19. Board Members Only Session
20. Museums on your fairgrounds

SEMINARS

Food Safety Updates

The Food Safety updates will be presented by The PA Department of Agriculture. – Lydia Johnson

Consumer Protection Program Workshop

The IAFE, working with Dr. Stephen Neel of Technical Solutions International, developed the Consumer Protection Program Workshop to help fairs understand enteric pathogens such as E.Coli and to provide information on controlling traffic flow in all animal areas (not just petting zoos), creating proper signage, installing hand-wash areas and establishing specific cleaning protocols. The cost is \$150.00 per person. The fee will cover the binder that will be given to the participant.

2015 Judges School

The day starts with an orientation session on ethics in the judging process. This is followed by the six sessions. Session choices for this year are: Nuts, Vegetables, Flowers, Baked Goods, Canned & Preserved Food, Antiques. The fee for the school is \$10.00 per person. At the conclusion of the sessions a certificate of attendance is given to all participants who complete the program. A registration form is located in the convention packet and as a link from the home page of the association web site.

Trucking Regulations Update

The latest updates for the industry.

Keynote Speaker, Chad Hymas

Chad Hymas, a well-known motivational speaker will be at Hershey addressing us for the opening of the 2015 convention. Chad has an incredible resume and has travelled all over the world presenting too many organizations and companies. Chad has also presented at the annual IAFE convention a couple of years ago. Chad not only has the challenges of a busy travel schedule, but also faces a handicap that he will tell you more about.

60 Tips in 60 seconds

Presented by Marla J. Calico, CFE Chief Operating Officer of IAFE. This is a fast – paced workshop with quick tips in every area of fair operations which can be implemented at any size fair. Operation areas covered include Carnival, Food & Concessions, Agriculture, Competitive Exhibits, Sponsorship, Promotions & Marketing, and General Operations.

Special Baking Contests

Karen Dobson and Kevin Bieber will be updating everyone who runs any of the Special Contests at your fairs. This is also the perfect time to come and ask questions regarding any of those contests.

Family Feud

Sign your fair up now, the deadline is December 1st. How do you sign up? It is easy, please e-mail me at kevin.bieber@nationalpenn.com or call my cell at 484-256-8009 and I will put you on the list. Make sure you have 5 willing players from your fair who will participate. If I have more than 4 fairs that would like to participate, the PSACF Board will hold a drawing to see who will be on the Feud!!!!

Leadership

Finding a Leadership Balance

Does your fair provide good leadership? Do your volunteers want to keep coming back year after year? Have you taken a good hard look at the leadership your fair has provided in the past? Let's talk about finding the balance between delegating duties, recognizing talents, holding people accountable for their work, and praise for a job well done. What makes a fair successful is sometimes as simple as the leadership that fair receives from their fair board, management, or volunteers. Leadership of a fair can be as unique as the fair itself, so let's see what's working in the fair industry and how your fair can do better.

Jayne Buttke has been the Executive Secretary/Treasurer for the Wisconsin Association of Fairs since 2005. In recent years, Jayne served as President of the Federation of State and Provincial Fairs, served on the IAFE Board of Directors, and in 2012 received the IAFE "Rising Star" award. She graduated from the Institute of Fair Management in 2011 and received her CFE designation in 2012. Jayne grew up with the fair and feels blessed to be employed in such a great industry.

Put Your Carnival Cards on the Table

– What you always wanted to know about Carnivals but were afraid to ask! The OABA's President / CEO Bob Johnson, along with a few carnival owners will moderate this educational seminar, fielding questions (or staging them from discussion) concerning contracts with fairs, ride/game/food mix on the midway, ride safety and regulations, third party inspections, or other burning questions on your mind.

R U Really an Ag-vocate?

America's fairs were established as an event to highlight agriculture. Most fairs have agriculture as a focal point of their mission statement. What does it take for the fair as an event and you as an individual to be the "best" agriculture advocate possible. Being an Ag-vocate takes a special level of characteristics to be effective. This session will be an opportunity to delve into what it takes to be a quality advocate for agriculture. Barney Cosner presenter.

Opportunities in Agricultural for Youth

Casey Hall is a Senior at Penn State University studying Biological Engineering with a focus in Food and Biological Processing. In 2010, she was the Pennsylvania State Fair Queen and 2011-2012 Pennsylvania FFA State President. Currently, Casey serves on the PA Fair Advisory Board where she was appointed by Secretary of Agriculture, George Greig to the position in 2012. She loves promoting agriculture, especially to those that do not come from an agricultural background. In the future, Casey hopes to work for a food processing company or in production agriculture.

PA Fair Fund Reimbursement

Fair Fund Act and the reimbursement application processing. Boots and Michelle Worden will be discussing the reimbursement application and the importance of the information contained. How to minimize your problems and speed up the reimbursement process. Boots was appointed as the Special Advisor to the Governor for Agriculture. He is the ambassador for Governor Corbett on issues facing rural communities, the agriculture industry and state/federal agriculture partnerships. Boots also administers the fair fund. In addition, he works on special projects assigned by the governor and Secretary of Agriculture George Greig.

What Constitutes a Good Fair Organization?

This will be your chance to create a better than "good" fair organization from ground zero. What components need to be in place to allow a fair to achieve the highest level possible? As an individual; as a member of a board, committee or team, what does it take to maximize skills and / or talent to provide optimum service to the fair organization. This topic is a challenge to every fair organization, this session will provide an opportunity to think outside "our" box and provide an overview to enhance fairs for the future.

Barney Cosner, CFE – Barney serves as the Director of the Fair & Rodeo in River-ton, WY. He was the Executive Director at the Nebraska State Fair and the Director of the Wyoming State Fair and Rodeo. Barney also has experiences as Assistant Professor and Extension Youth Livestock Specialist in the Department of Animal Sciences at Colorado State University and was Director of Agriculture/ Livestock at the State Fair of Texas and Livestock Show Manager at the National Western Stock Show in Denver, CO

Servsafe

Maxine Thompson is a certified Servsafe Instructor and Examination Proctor, certified thru the National Restaurant Association and has taught food safety and sanitation classes since 2007. She has over 25 years of food industry experience ranging from restaurant and retail work to working for the Commonwealth of Pennsylvania as a Food Service Supervisor. Maxine is currently studying to become a food service and retail establishment HACCP trainer.

2015 PA STATE FAIR QUEEN CONTEST SCHEDULE –TENTATIVE SCHEDULE

Wednesday, January 21, 2015

Raffle Table Set Up

Thursday, January 22, 2015

| | |
|---------------------------|--|
| 10:30am – 1:00pm | Queen Program – 2015 Contest Packet Distribution |
| 12:00pm – 4:00pm | Raffle Table Open to benefit Queen Program |
| 3:00pm – 3:30pm | Queen Contestant Check-in |
| 3:30pm – 4:15pm | Queen Contestant Orientation |
| 6:00pm | Line Up for Evening Gown Competition |
| 6:15pm | Evening Gown and Introduction Competition |
| 6:45pm | PSACF Annual Banquet |
| Immediately after Banquet | Queen Contestants Group Photo & Gift Exchange |

Friday, January 23, 2015

| | |
|-------------------|--|
| 7:00am – 12:00pm | Interviews - Morning Session |
| 10:00am – 4:00pm | Raffle Table Open to benefit Queen Program |
| 11:00am – 12:00pm | Seminar – Denise Yoho |
| 11:00am – 1:00pm | Queen Program – 2015 Contest Packet Distribution |
| 1:00pm – 5:00pm | Interviews - Afternoon Session |
| 2:15pm – 3:15pm | Seminar – Denise Yoho |
| 3:30pm – 4:30pm | Queen Coordinators' "Idea Exchange" (and 2015 Contest Packet Distribution) |
| 5:30pm – 6:15pm | Judges Reception with Contestants |
| 7:00pm – 9:00pm | Queen Lia Schmittel's Pizza Party with Contestants |

Saturday, January 24, 2015

| | |
|------------------|---|
| 7:30am – 12:00pm | Speech Competition – Morning Session |
| 9:00am – 12:45pm | Raffle Table Open to benefit Queen Program |
| 9:00am – 10:30am | Seminar – "PA Fair Queen Program Overview" and 2015 Contest Packet Distribution |
| 9:00am – 1:45pm | Hair Styling Appointments |
| 10:45am-11:45am | Panel Discussion – TBD |
| 12:30pm | Drawing for Raffle Table items |
| 1:15pm – 3:00pm | Speech Competition – Afternoon Session |
| 4:30pm | Rehearsal for Coronation |
| 6:00pm | Coronation Banquet (Reserved Seating - Ticket Required - \$32) |
| 7:15pm | Line Up for Coronation |
| 7:30 – 8:45pm | Coronation Ceremony |
| 9:00pm | Media Photos / 2015 PA Fair Queen Meeting with State Coordinator |

Visit the PA State Fair Queen Program's Basket Auction and Raffle Table in the Great Lobby.
50/50 raffle tickets will also be sold in the Chocolate Ballroom Lobby
Wed, Thurs & Sat. evenings, and Fri evening in the Fireplace lobby.

Pennsylvania State Fair Queen Program

— Karen Dobson

We are gearing up for the next group of contestants who will be vying for the title of 2015 PA Fair Queen. Congratulations to the fairs that held their first Queen Contest this year. We welcome you to the program and are excited that your contestant will be joining us in Hershey in January!

The State Competition will be held January 22-24 at the Hershey Lodge and Convention Center. State Contest Applications were already distributed to requesting Fairs at the Spring Zone meetings. A digital form of the Application is also available on PSACF's Convention website (<http://www.pafairsconvention.org>)

GETTING PREPARED

A reminder

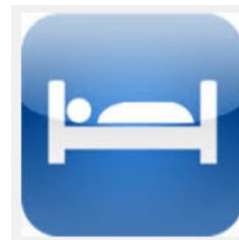
* Queen Contestants must submit the \$100 registration fee by November 1.



Contestants must register their contest application, banquet fees.



Contestants must submit the \$100 registration fee by November 1.



Contestants must be listed on the Convention registration in addition to submitting their Contest Application. The \$100 contest application fee pays for their registration, PSACF Banquet and Coronation banquet fees.

| | | |
|--|--|--|
| November 1 State Contestant Application & Fee mailed to Bitsey Kopfinger, post-marked Nov 1 or earlier | December 15 Convention Registration for all attendees* mailed to Harry Reffner post-marked Dec 15 or earlier | December 31 Hotel Rooms reserved directly with Hershey Lodge Queen Contestants use special passcode FAIRQUEEN2015 |
|--|--|--|

* Queen Contestants must be listed on the Convention registration in addition to submitting their Contest Application. The \$100 contest application fee pays for their registration, PSACF Banquet and Coronation banquet fees.

STATE CONTEST NOTES







State Contest Coordinator Karen Dobson will mail a detailed **Official Contestant Handbook** to each qualified Contestant and her Coordinator in early December.

See Other dates to remember... next page -



IAFE Zone 1 Meeting

The 2015 IAFE Zone 1 Meeting will be held May 14-16 in Buffalo N.Y., and be hosted by the Erie County Fair,

| | |
|--|---|
|  | Contestants' Orientation – 3:30 pm – Mandatory |
|  | Coordinators' Idea Exchange – 3:30 pm Contestants' Pizza Party – 7:00 pm (<i>Fairs should <u>not</u> purchase Showmen Banquet tickets for their Queens on this night</i>) |
|  | GOOD NEWS! There will be no increase in the Coronation Banquet ticket price for 2015! Everyone attending the Banquet must order and pay for their tickets through PSACF's Convention Registration! |
|  | <p>All Convention attendees (Contestants, Fair Board, Coordinators, chaperones, family and friends) require a Convention badge.</p> <p>2015 Fair Queen Contest Information Packets will be distributed at the Convention. <i>Request Forms</i> due back February 28.</p> |
|  | <p>Any Fair or individual interested in helping with Fundraising can download our Flyer from the Convention website. www.pafairsconvention.org</p> <p>Opportunities include being a Sponsor, donating a Gift Basket, making a monetary donation and helping at the 50/50 nightly cash raffle or Basket Raffle Tables. Fundraising forms are due by November 15 to Judy Kmetz.</p> |
|  | <p>If you have questions or need additional information on any aspect of the PA Fair Queen Program, please contact the appropriate Committee person:</p> <p>Applications/Banquet Registrations - Bitsey Kopfinger, 570-296-8790</p> <p>Fundraising - John Berne, 814-887-5396 or Judy Kmetz, 570-675-2952</p> <p>PA Fair Queen's State Appearances - Martha Ebersole, 717-834-4435</p> <p>State Contest - Karen Dobson, 610-212-6180</p> |

American Traditions Basket Co.

It has been reported to the Association office that American Traditions Basket Co. of Canal Fulton Ohio has closed. Calls and emails to them have not been returned. A call to the Canal Fulton Chamber of Commerce verified the closure.

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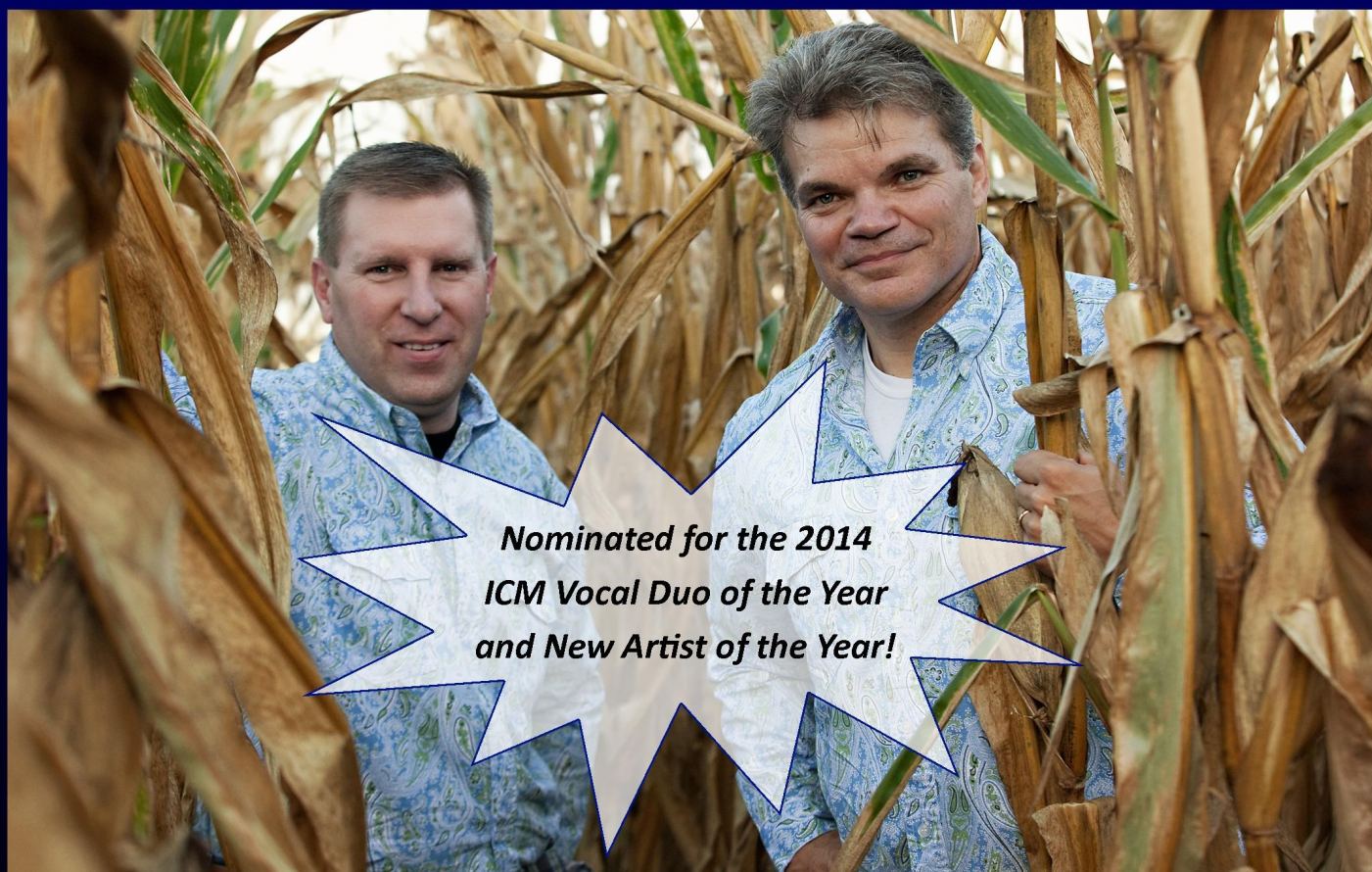


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James Kenneth Adams

James Kenneth Adams, aged 86, passed away on Thursday, 18 September 2014 at his home after a long illness. He was born in Harford, 20 July 1928 to James Harding Adams and Thelma Michael Adams. James, husband of Paula Frances Wilcox Adams. He was the Fair president for 17 years and the Pennsylvania State President of County Fairs for two years. Services: Thursday, September 25, 2014 at 11:00 AM at the First Congregational Church of Harford United Church of Christ, Harford, PA 18823. Visitation: Wednesday from 6:00-8:00 PM at the Bartron-Myer Funeral Home, Inc., 382 Church Street, Montrose, PA 18801. In lieu of flowers, donations may be given to the First Congregational Church of Harford United Church of Christ, P.O Box 217, Harford, PA 18823 or the Harford Volunteer Fire Company, P.O Box 206, Harford, PA 18823.



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VOLUNTEERS NEEDED!

The IAFE seeks volunteers for the upcoming IAFE Convention in Las Vegas. A small commitment of time from volunteers benefits the experience of all Convention attendees. Here are a few ways in which the IAFE is asking attendees to volunteer:

Mentors for first time attendees ensure that the Convention is as inclusive as possible.

Round table moderators help diversify the educational opportunities at the Convention.

A wide variety of areas depend on volunteers including the Information Booth, the Education Center, Introduction Supervisors, and more.

Find more information about how you can volunteer at the following link: [https://](https://www.fairsandexpos.com/eweb/DynamicPage.aspx?Site=IAFE&WebCode=ConventionVolunteers)

www.fairsandexpos.com/eweb/DynamicPage.aspx?Site=IAFE&WebCode=ConventionVolunteers.

IAFE ANNOUNCES CONVENTION PROGRAMMING

IAFE 2014 Annual Convention planning is underway and there is so much programming you won't want to miss. An IRS 990 workshop will be held on Wednesday, Dec. 10, and will walk attendees step-by-step through each section of the form.

The Convention will also include three energizing keynote speakers. Monday's speaker is author and cattle farmer Dr. Chris Boleman, who is the Texas 4-H Youth Development Program Leader for the Texas A&M AgriLife Extension Service. Andrew McCrea will be the keynote speaker on Wednesday. McCrea travels the country producing "American Countryside" radio program while managing and working his family's 3,500-acre ranch in Northwest Missouri. Comedic Speaker Joel Zeff will deliver the closing keynote address on Thursday, Dec. 11. Zeff will make you laugh but he will also make you think.

Other special educational programming includes a special symposium on Board Governance and a Consumer Protection Program (E.coli) workshop.

For more information on the 2014 IAFE Annual Convention, visit the IAFE website at www.fairsandexpos.com.

IAFE SEEKS INPUT FOR ITS "SEEDING CHANGE" CAMPAIGN

"Seeding Change" is the theme of the 2014 IAFE Annual Convention, but it is so much more than that. It is a year-long initiative where the IAFE seeks to gather as many stories and videos as possible showcasing how its members are "seeding change" in their respective communities. "Seeding Change" can include partnerships with school districts, community gardens, providing facilities for community activities, food drives, blood drives, toy drives, book drives, scholarships, and all the other various collaborations that take place throughout the year. We want to inspire all fairs to start seeding change – and for communities to learn about the vital role fairs play.

There are two ways to submit your "Seeding Change" stories: submit a grant application or submit a short video. The IAFE wants to reward you for submitting your story. Five \$1,000 grants, sponsored by Etix, will be given away in random drawing of all grant applications, and one \$250 grant, also sponsored by Etix, will be awarded monthly to a randomly drawn video submission. It's not just for fairs either; associate members can submit their stories for a chance to win either one free Trade Show booth for the 2015 IAFE Annual Convention or \$1,000 in IAFE marketing opportunities, sponsored by Fair Publishing House.

More information on the Seeding Change campaign, and how to enter, can be found on the IAFE website at www.fairsandexpos.com.

FAMILY FEUD IS BACK AT CONVENTION SIGN UP NOW !!!!

BY: KEVIN D. BIEBER

What would the PSACF and PSSA convention be without a little fun amongst our fair families? Well, to satisfy that "fun" part, we are bringing back Family Feud on Saturday afternoon. Last year presented lots of laughing, stiff competition and yes, silly answers. However it was all in fun. The Huntingdon County Fair took the championship last year, who is going to try to be the champion this year?

I was amazed at how many fairs wanted to participate last year, so this year I am asking for you to sign up ahead of time. Unfortunately due to time on Saturday afternoon, we have to limit the game to 4 teams of 5 people. If more than 4

teams sign up, we will hold a drawing to see which 4 fairs will be on stage this year.

Sign your fair up now, the deadline is December 1st. How do you sign up? It is easy, please e-mail me at kevin.bieber@nationalpenn.com or call my cell at 484-256-8009 and I will put you on the list. Make sure you have 5 willing players from your fair who will participate. If I have more than 4 fairs that would like to participate, the PSACF Board will hold a drawing to see who will be on the Feud !!!!!

SURVEY SAYS See you at Hershey !!!!!!!!!!!!!!!!!!!!!!!

CONSUMER PROTECTION WORKSHOP RETURNS TO HERSHEY IN 2015

BY: KEVIN D. BIEBER

After a very successful class held in Hershey last year, the IAFE has once again agreed to return to our convention for the purpose of conducting another Consumer Protection Workshop. This workshop will be held on Wednesday January 21st at the Hershey Lodge and Convention Center from 9:30 am until 4:00 pm. Attendee's to this day long workshop will receive a certificate showing the completion of this class. Please remember that attending and receiving a certification of your attendance could prove valuable if your fair becomes involved in a dispute regarding E-Coli

and other enteric pathogens.

The cost of the program will be \$150.00 which will include the required workbook for the day.

Please do not wait, sign up now as there is limited space available. The class last year was a sell out !!!

See registration form in this issue of FairTalk. In order to accomplish everything in a short amount of time, lunch time for the day will be limited. You will have the choice to quickly get a bite to eat or you can take advantage of Hershey providing a box lunch for a nominal cost. You must also pre-order the box lunch.

Please consider this very important part of convention now. I look forward to your phone call or e-mail.

Spouse Program for 2015

The activities at the 2015 PSACF/PSSA Convention will feature:

- A "Ticket Auction" in the Chocolate Ballroom (prizes to be awarded on Saturday at 12:30PM). Wednesday – shopping on your own at the many outlets and malls in the Hershey area.

Thursday afternoon, the Showmen's Association and the Fair's Association will conduct a "Bag and Basket" Bingo (Vera Bradley bags and American Tradition

baskets) from 1:00PM - 3:15PM. Purchase cards at the door.

- Friday afternoon, "Flower Arranging 101" make a floral arrangement to take home from 2:00PM - 3:30PM.
- Saturday morning, "Antique Appraisal" from 9:30AM - 10:45AM. Bring your antiques to share with others and have them appraised

All fairs and showmen are requested to donate one (1) or two (2) gifts for use in the above activities. Your support is truly needed and will be greatly appreciated.

ATTENTION FOOD HANDLERS!

PSSA is hosting an educational seminar in conjunction with our annual Hershey Convention.

A self-study SERV SAFE program offered by Maxine Thompson of State College has been chosen as the course that makes the most sense for our group. The course is open to all PSSA and PSACF members at a cost of \$142.00. Class size is limited to 70 persons.

Study materials will be mailed directly to you and you will be able to study at your own pace and on your own schedule. A wrap-up session of materials review, current updates and questions and answers will be given at Hershey on Wednesday, January 21, 2015, and testing for your license will take place on site. The time allotted for the session is 6 hours including a break for lunch on your own at the Lodge.

Registration deadline is **November 1, 2014**. (Registrations received after the deadline will be held on a waiting list pending any cancellations.)

SERV SAFE EDUCATION/REGISTRATION

Sponsored by PSSA

COURSE DATE: Wednesday, January 21, 2015 (approximately 6 hours)

COURSE TIME: 8:30 am to 2:30 pm (includes break for lunch)

LOCATION: Hershey Lodge, 325 University Drive, Hershey, PA 17033

COST: \$142.00

PAYABLE TO: PSSA Scholarship Account

Name _____

Address _____

City, State, Zip _____

Phone _____

Email _____

MAIL CHECK OR MONEY ORDER AND REGISTRATION TO:

PSSA Treasurer

Donna M. Kramer

318 Vinemont Road

Reinholds, PA 17569

CONSUMER PROTECTION WORKSHOP

A Consumer Protection Workshop will be held on Wednesday January 21st that will help Fairs fully understand E-Coli and to provide information on controlling traffic flow in all animal areas, creating proper signage, installing hand washing areas, and establishing specific cleaning protocols. This seminar had been held last year at convention. Class size is limited. The classroom instruction would take approximately six ½ hours starting at 9:30am, a break for a box lunch supplied by Hershey(\$16.00) or no lunch. The lunch break will only be 15 minutes. The cost of the program would be \$150.00 for one person from your Fair. That cost includes one book that is required.

Registration deadline is **December 26th, 2014**. (Registrations received after the deadline will be held on a waiting list pending any cancellations.)

Consumer Protection Workshop

COURSE DATE: Wednesday, January 21, 2015 (approximately 6 hours)

COURSE TIME: 9:30 am to 4:00 pm (includes 15 minute break for lunch)

LOCATION: Hershey Lodge, Chocolate Avenue, Hershey, PA

COST: \$150.00

BOX LUNCH: \$16.00 Please indicate Box Lunch Yes _____ or No _____

PAYABLE TO: PSACF

Name _____

Address _____

City, State, Zip _____

Phone _____

Email _____

MAIL REGISTRATION TO:

PSACF

128 Cumberland Road

Bedford, PA 15522

Registration deadline is **December 26th, 2014**.

PENNSYLVANIA STATE FAIR QUEEN

— Lia Schmittel



Hello everyone!

As the summer has come to an end and the days begin to cool, the fairs of Pennsylvania are still going strong. The past few months have been a whirlwind of traveling the state to the many fairs. I have met many amazing people and have been welcomed with open arms wherever I have gone. Each fair has their own personality and each have something different to offer. I have had so much fun at truck pulls, parades, and livestock auctions. I

had the opportunity to travel to Ag Progress Days in August. This was a wonderful time full of meeting hundreds of people and dodging rainstorms. That same week I traveled to three fairs and was on the road for more than six days straight. I was very honored to travel back to my home fair, Elizabethtown Fair, where I had the opportunity to crown a close friend of mine as the next queen. I have made many new friends and created memories that I will forever treasure.

Enjoy the fall, Convention is closer than we think.

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The Secretary's Notepad

— Harry Reffner

PA Preferred Contests & Angel Food Cake Contest

Checks for PA Preferred Contests and/or Angel Food Cake Contest were mailed late September. Please cash this check as soon as received. Also, coordinate between the contest coordinator(s) and fair that the check was received for the contest(s) and cashed. Any unpaid premium due to the lack of entries, etc. are to be returned to PSACF. Failure to do so will result in next year's check being reduced by that amount. Your post contest report will be used to identify unpaid premium. Any questions are to be directed to the appropriate state baking contest coordinator. Remember to submit your Contest Summary information to the appropriate person by the deadline specified; otherwise, your fair will be ineligible to participate in 2015.

Convention Packets

A convention packet will be available for each fair at your zone meeting, please have a representative of your fair present to pick up this informational packet.

Fair Person of the Year

A Fair Person of the Year application is available in the "Fairs Only" section of the association website. In addition the application will be included in the Convention packet given to your Fair at the Zone meetings. Completed applications must be postmarked no later than November 1st.

Communications Competition

A Communications Competition application is available in the "Fairs Only" section of the association website, in addition the application will be included in the Convention packet and must be postmarked no later than November 1st.

2015 Fair Information date requests

Fair information request for 2015 have been mailed. Please respond by December 1st to have the correct information in the 2015 directory.

Showcase

Associate members eligible to showcase were mailed applications in early September. To be considered for the showcase the appropriate application must be postmarked by October 15th to the showcase chairperson. Please see application for strolling acts in this issue of Fair Talk. Note: Dues must be paid in the year you receive the application, and if selected, in the year you showcase/stroll.

Zone Meetings

Please plan to attend your Zone Meeting. Convention packets to be distributed, 2 zones will be electing a representative to the Queen committee, Zone Fair Person and Junior Fair Person to be named, and election of the PSACF State Board Members.

2014 Reimbursements Application

As of this writing PDA was still in the process of updating their website with the 2014 application. Michele has sent the association office an email with the attachment of the application. Please contact me or Michele for the application if the website still reflects the 2013 application.

PSACF/Msgr. John W. Mignot Scholarship

The committee has the final 19 scholarship resumes in their hands at present. The final decision for the 6 scholarships will be made in October. Thanks to all that have donated to this worthy scholarship, currently the fund is short \$800 for the 6 scholarships, please consider a donation.

2015 Associates Membership Invoices

Invoices have been mailed to our Associates, including a request for current information to be printed in the 2015 PSACF directory. The information is to be returned to the PSACF office no later than December 1, 2014.



The MidLife Cowboys Band



"Range Rovin" Richard Rupert

"Bluesman" Chris Trasatti

"Too Dang Cool" Ed Scholl

"Miss Alison" Alison Rupert

"Trail Boss" Gary Stoner

"Saddle Sore" Mike Celline

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WELCOME NEW ASSOCIATES

Attractions, Miscellaneous

LuckyBob

50 Beacon St. Apt 2 Chelsea MA 02150
Phone: (617) 216-1113 Phone 2: Fax:
WebSite: www.getluckybob.com
E-Mail: lucky-bob@mac.com
Info: Magician juggler comedian - interactive performer

Musical Attractions

AC/DC Tribute Night Prowler

169 Center Rd Akron OH 44319
Phone: (216) 542-9455 Phone 2: Fax:
WebSite: www.night-prowler.com
E-Mail: acdctrIBUTE@yahoo.com
Info: AC/DC tribute band.

Dani-elle

600 Washington Ave Jermyn PA 18433
Phone: (570) 876-3461 Phone 2: (570) 780-9439
Fax: (570) 876-4872
WebSite: www.dani-ellesings.com
E-Mail: debbies@echoes.net
Info: Teenage country music singing sensation Dani-elle with her band "Music City".

Flashback With Donna Mark

42 Westfields Dr Mechanicsburg PA 17050
Phone: (717) 571-9100 Phone 2: Fax:
WebSite: www.flashbackrocks.net
E-Mail: d42mark@comcast.net
Info: Entertainer/5piece band/60s-70s-current music/own sound & lights/experienced, professional musicians

Grand Junction

P.O. Box 173 Orangeville PA 17859
Phone: (570) 854-2113 Phone 2: (570) 854-2112
Fax: (570) 683-6047
WebSite: www.grandjunctionmusic.com
E-Mail: sjcline@frontier.com
Info: Classic country and western swing band.

The Hobbs Sisters

107 Sunrise Lane Venetia PA 15367
Phone: (412) 742-8317 Phone 2: (412) 513-6883
WebSite: www.thehobbssisters.com
E-Mail: thehobbssisters@gmail.com
Info: Twin sister country duo that performs covers and original music with their signature harmonies.

Katie Rubino

220 Highland Drive Stroudsburg PA 18360
Phone: (570) 236-4181 Phone 2: (570) 422-6768
WebSite: www.katierubino.com
E-Mail: katierubino@yahoo.com
Info: Fourteen year old singer, songwriter, guitarist. Performs covers and original songs.

Rachel Whitcomb

121 Hibiscus Drive Pittsburgh PA 15235
Phone: (412) 606-3331 Phone 2: Fax:
WebSite: www.rachelwhitcomb.com
E-Mail: whitcombrachel1@gmail.com
Info: Rachel Whitcomb is a singer/songwriter of traditional country and bluegrass music.

Other

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90 N. Pioneer Ave Shavertown PA 18708
Phone: (570) 696-3100 Phone 2: (570) 760-1200
Fax: (570) 696-3333
WebSite: www.ampgs.com
E-Mail: brenda.pugh@ampgs.com
Info: AMP Global specializes in 2-way radio communications and large or small security camera systems. We can help you build on what you have or start from scratch at a price you can



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Additional showcasing for Convention

Additional showcasing opportunities are available for stilt walkers, balloon artists, strolling acts, jugglers, magicians, clowns and other street performers outside the Chocolate Ballroom prior to the nightly banquets. This is a popular way for grounds acts to entertain and mingle with the crowds of people congregated outside the ballroom prior to (and perhaps after) different functions, such as the nightly banquets. **See below.**

The committee will review these applications and several acts will be featured each day. Having some short video clips of you "in action" on the fair or festival grounds would be most helpful in the selection process.

If you have any questions, contact Sam Zaffuto at szaffuto@penn.com or Galla Higinbotham at www.gallaanddan.com.

2015 PSACF/PSSA CONVENTION STROLLING/STREET PERFORMER APPLICATION

Return by October 15, 2014 to: Sam Zaffuto

355 N. Park St.

Sykesville, PA 15865

(814) 894-5723

A DVD MUST BE SUBMITTED WITH THIS APPLICATION. **ANY APPLICATION RECEIVED WITHOUT A VIDEO WILL BE DISQUALIFIED.**

This application is to provide additional showcasing opportunities for stilt walkers, balloon artists, strolling acts, jugglers, magicians, clowns and other street performers. Acts will be selected to entertain and mingle with the crowd outside the Chocolate Ballroom prior to the Thursday and Friday evening banquets.

NAME OF ACT _____

ADDRESS _____

TELEPHONE (_____) _____

BRIEF DESCRIPTION OF ACT _____

BOOKING AGENT (if you use one) _____

APPROXIMATE PRICE RANGE _____

(For information only – no fee will be paid by PSACF/PSSA for any act)

REFERENCE _____

Name Phone number

Qualifications:

1. Act or the act's agent must be an Associate Member of PSACF
2. Act must be appropriate for the fair circuit.
3. Act must be a strolling act and not a stage act to be considered.
4. No act may showcase more than once during the convention.
5. The acts selected will be permitted to perform in the Chocolate Lobby up to 30 minutes prior to the start of the PSACF Banquet on Thursday and the PSSA Banquet on Friday.
6. Only acts that are chosen by the showcase committee may perform in the Chocolate Lobby prior to the banquets.
7. The acts chosen must be non-amplified performers (if musical, they shall be acoustic).

A Note from IAFE's Marla

We're in full throttle mode here at the IAFE office as we head toward the 2014 Convention, Dec. 7-11. We had a great early-early promotion, offering a "Buy 3, get 1 at half-price" registration deal. Now we're pushing for the Early Bird registration deadline (October 1) and all the various scholarships offered. And, we want to be sure to remind all those fairs who (a) are not members or (b) have never attended Convention that there is a free delegate registration waiting for them! Will you help us get the word out?

Here are the details on the two different options, both of which are provided courtesy of Coca-Cola Refreshments:

1. **NEW MEMBER FAIRS:** Any fair joining the IAFE this year automatically receives one complimentary delegate registration. Also, any fair joining now will also receive membership benefits for all of 2015! Any fairs which joined earlier this year (part of the "100 free" promotion or paid) have already received information from our office about how to register their free delegate. Maybe they just need a push of encouragement from you. If you need a list of new members from your state/province, please contact Cameron Hance of our office.

2. **SMALL FAIRS, ALREADY MEMBERS – BUT HAVE NEVER ATTENDED:** Any fair with less than 100,000 in attendance (already a member) which has never sent a delegate to Convention (or at least since 2002 when our records start) is eligible to apply for a free delegate scholarship. That's it – they just have to fill out the form (at link below) and send it to us by September 19!
<https://www.fairsandexpos.com/eweb/DynamicPage.aspx?Site=IAFE&WebCode=ConventionCompReg>

We have testimonials from small fairs who attended for their first time – maybe their words will help convince others. The testimonials are at this link:
<https://www.fairsandexpos.com/eweb/DynamicPage.aspx?Site=IAFE&WebCode=ConventionTestimonials>

We believe that if a small fair will try us, they'll like us!

Thanks much,

Marla J. Calico, CFE
Chief Operating Officer
International Association of Fairs & Expositions



Seeding Change

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2014 SPECIAL BAKING CONTESTS

Fairs that participated in one or more of the Special Baking Contests are reminded to send in their Contest Summary paperwork to the appropriate Coordinator by November 15. They will be used to verify premiums paid and to notify the winners of the State Competition at the PA Farm Show. Forms can be downloaded from PSACF's website

(www.pafairs.org Member Login: **fairspa**)

Fairs need to certify the first winner if they wish to compete in the state competition at the PA Farm Show. If the first place winner cannot or does not want to participate, the Fair can certify the next place winner. Each certified winner must bring an original and one copy of the Special Baking Contest's 'PA Farm Show Certification Form' with their entry in January. Farm Show contestants must follow the same contest rules that were used for the local fair competitions.

Checks for the PA Preferred chocolate Contests and/or Angel Food Cake Contest will be mailed in September. Any unpaid premiums not awarded due to the lack of entries, etc. are to be returned to Harry Reffner at the PSACF office address.

Consider sending a representative from your Baking Contest department to our Seminar on Friday afternoon at the 2015 Convention. This popular session is a great opportunity to hear the latest on any changes in contest rules and requirements. The seminar includes discussion on how to organize the Special Baking Contests at your fair, as well as a general question-and-answer session.

Thank you to all the coordinators who work so hard to follow the contest requirements, publicize the contests, and encourage participation from their local contestants. If you have any questions or need assistance, please feel free to contact us:



Kevin Bieber (Angel Food Cake or Apple Pie) Cell: 484-256-8009,
Email: Kevin.Bieber@nationalpenn.com

Karen Dobson (Chocolate Cake & Cookies-Brownies-Bars) Cell: 610-212-6180,
Email: kardob@msn.com



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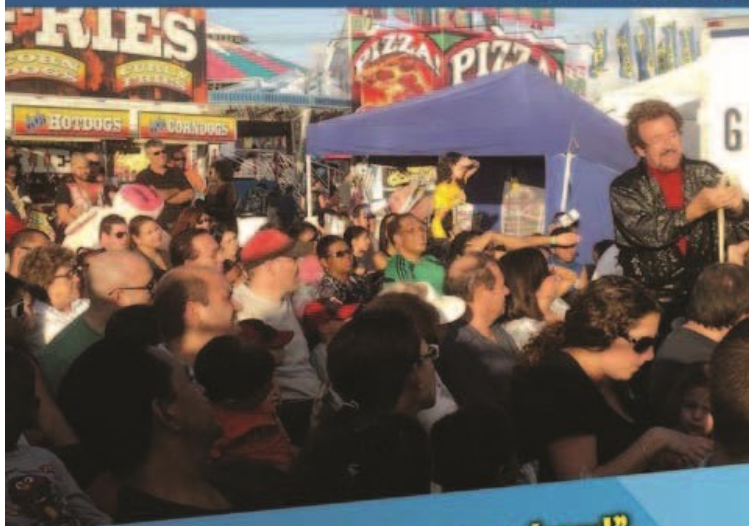
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Delaware State Fair

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GOVERNMENT RELATIONS

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— Milliron & Goodman Government Relations

It was another successful legislative state budget season for the PSACF. The House and Senate passed a \$29.1 billion budget in early July, which included 3 million dollars to be transferred from the Race Horse Development Fund to County Fairs. This is the second year in a row that PSACF has received full funding. Our budgetary success is largely in part to our greatest supporters - Governor Tom Corbett, Lieutenant Governor Jim Cawley, Secretary George Greig, members of the House and Senate County Fairs Caucus, and many other PSACF advocates, like you.

The General Assembly will return to Harrisburg on Monday, September 15, 2014 at 1:00 PM to resume business. There are 11 days scheduled before the conclusion of the 2013/14 Session cycle. That is a limited time to address many topics of interest including: pension reform, liquor privatization, and a possible cigarette tax in Philadelphia. That also means that there are less than 50 days remaining before the General Election.

The General Election will take place on November 4th at a polling center near you. Governor Tom Corbett, half of the Senate (those with even district numbers) and the entire House of Representatives are on the ballot, running for re-election. Please keep this in mind as you prepare to vote in November. We are fortunate to have an amazing team of supporters within the Commonwealth's General Assembly who truly understand that County Fairs are an asset to our state. I urge you to "get out and vote!"

After the election, we fully intend to hit the gas pedal toward 2015. We will have new policy makers and staff to educate on the benefits and history, both financial and social, of Pennsylvania's fairs. Pennsylvania has a rich history and future for the fair industry. People, including politicians, love going to the fair. We fully intend, with your help, to do whatever it takes to ensure that history charges into the future.

If you would like to learn more about the 2014 budget, the remaining Session days, or the General Election, please feel free to contact Milliron & Goodman LLC, 717.232.5322. We are here to serve you.

Communication Award Competition

- Martha Ebersole

Well another great fair year has come and gone. Now it is time to let everyone know what you did at your fair by entering them the communications competition.

We have a category that every fair can enter at least one item. All you have to do is go to the state web-site type in fairspa, then in the left hand corner and go to the communications section and print out the form, fill it out and mail to me before November 1, 2014. If you have any questions please call 717-834-4435 or e-mail me at mebasket@embarqmail.com.

Again this year I am working on some giveaways. But to have your fair name enter in the giveaways. Your fair needs to enter the communications competition.

The Theme this year 2014 is Treasure the Memories.

Hope to see you all at the Communications breakfast at the Fair Convention in Hershey

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LOOK LIKE

FAIR



THIS

IF NOT...OUR AWARD WINNING TEAM CAN HELP!



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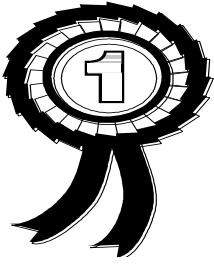
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Update from The Zones

Zone One—Sam Zaffuto



Our Zone One Fall meeting will be held on Friday October 24, 2014 at the Scrubgrass Grange. This is an important meeting because we will be electing six members to the Executive

Committee of the Pennsylvania State Association of County Fairs, these six will represent our zone.

During the meeting we will present both the Zone Person of the Year Award as well as the Junior Fair Person Award.

Nominating form for directors and applications for the Zone Person and Junior Fair Person were mailed to each fair in August.

We anticipate that all of our PSACF officers will be in attendance as well as Boots Hetherington from the Fair Fund Office. 2015 Convention information will be presented as well as other important information.

As you can see, this will be an important meeting. Please plan to have your fair represented so you are kept up to date on your Pennsylvania State Association of County Fairs.



Zone Two—Rodman Ralston

It does not seem to be possible, but the 2014 Fair season is coming to a close. I hope the weatherman has been co-operative and will give us good fall weather the remainder of the Fair season.

At our scheduled fall Zone meeting on Saturday, October 25, 2014 the following items will be part of the agenda:

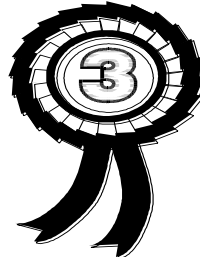
Pennsylvania State Association Board members.

Zone II Junior Fair Person Award
Zone II Fair Person Award

As mentioned above, there will be an election of six State Association Board members for a two- year term at the meeting on October 25.

HOPE TO SEE EVERYONE AT THE FALL ZONE MEETING.

Zone Three—Debbie Stephenson



Zone 3 Fall Meeting is scheduled for Thursday, October 23, 2014 hosted by the Hollidaysburg Community Fair. The roast beef and turkey dinner meeting will be held at the Geeseytown Fire Co.

Social Hall, 215 Mary Street, Hollidaysburg PA 16648. There will be an election to select six members for the PSACF Board of Directors.

Also a Zone Fair Person of the Year and a Junior Zone Fair Person of the Year will be presented with an award. Please submit nominations as soon as you receive the forms in the mail. Your attendance and input on the selection of our leaders is a vital duty of all Zone 3 fair representatives.

Please plan to attend.



Zone Four—Dr. Sally Nolt

Congratulations to all completed fairs for another successful fair season and best wishes to those fairs yet to be held! In spite of threatening weather the fair season continues.

I would like to thank our officers and Milliron Associates for all the hard work and many hours they put into maintaining fair funding. Thank you also to those fairs that contacted legislators. All Zone 4 Fairs operated this year. Thank your legislators for the funding and continue to keep in close contact with them

The Zone 4 Fall Meeting will be held at Shady Maple Smorgasbord in East Earl. The dinner meeting will be held Wednesday, October 22, 2014. Reservations may be made with Karen Dobson. At this meeting two awards will be given. One will be given for Fair Person of the Year for Zone 4 and one for the Junior Fair Person of the Year for Zone 4. The Junior will be eligible for the State Junior award to be given at the 2015 PSACF Convention.

Six Directors to serve on the PSACF board and a representative from Zone 4 for the Fair Queen Committee will also be elected at this meeting. Please send someone from your fair to vote!

Please plan to attend this important Fall Meeting!



Noah Helps Wayne County Fair

If you haven't heard about five-year-old Noah Ritter's visit to the Wayne County Fair, search the internet for it. Noah was asked by a TV newscaster from the local

ABC affiliate what he liked about the Wayne County Fair. Noah took the microphone and made himself and the fair overnight media sensations. ABC's Good Morning America featured Noah the next morning as their top news story and Michael Strahan interviewed him on Live! With Kelly and Michael. The Wayne County Fair broke the 100,000 visitor mark for the week. Several fairs remarked to me that they had TV coverage at their fair for the first time in a long while. Noah made a big impact for multiple fairs and had a good time doing it.

Capital Improvement Matching Grant Projects

Secretary George Greig and I are really enjoying our fair visits this summer. In addition to all fairs receiving full operational and premium award funding for their 2013 fairs, our department allocated \$256,000 in matching capital grants for improvements at fairs. It is extremely rewarding to tour a fairgrounds with proud fair board officers and witness firsthand the improvements they accomplished. In a lot of cases the money was matched with local funds and supplemented with volunteer labor and equipment to stretch dollars even further. Michelle Worden is currently processing and organizing the grant requests for FY 2014-15. Because of the \$3 million allocated to the fair fund by Governor Tom Corbett and the General Assembly, we should have close to \$250,000 to allocate for the next round of Capital Improvement Projects.

Marking the Book: OK, But Not for Reimbursement

The Fair Office learned that some fairs are conducting some of their open shows or breeding shows without a show ring competition. The livestock judge walks through the barn and evaluates the animals in their pens and posts the results without having an actual competition. Fairs can certainly choose to conduct one or more of their livestock shows this way, but those shows can't be listed on the fair's Pennsylvania Fair Fund Reimbursement Application. No premium awards, ribbons and/or trophies are eligible for reimbursement from the Pennsylvania Fair Fund if there is not an actual competitive show.

Livestock Must Stay at the Fair

We also had a question about hosting a one-day performance horse show at a fair. If a group wants to list

the competition on the reimbursement application and receive reimbursements for premiums, trophies and ribbons, the horses must stay on the fairgrounds for three days during a Class D or Class E fair and at least five days for class A, B, or C fairs. These requirements are stated in both the Pennsylvania Fair Act and our department regulations. If the fair does not request reimbursement for that particular show, then the fair can operate the additional horse show in any way they wish.

Name and Location Changes – Keep the Fair Eligible

Another question regarded changing names or locations of fairs. Changes in names or locations have been completed in the past without disrupting reimbursement payments, but I have not found a situation where the location and the name were changed at the same time.

If you change your name or location or possibly both, consider your official status with the Federal Internal Revenue Service. If you end up with a new EIN, you essentially create a new business entity. You then have to petition the Secretary's Fair Advisory Board and conduct three successive fairs in which you demonstrate the ability to have at least twelve departments displayed and at least five exhibitors in each department.

You essentially have to go back to the beginning – three years of probationary operation before once again receiving funding. When changing a name or location you should take great pains to not lose your current funding status. It would be wise to invest in some expertise before making any changes.

PA Preferred™ Products Displays

Several new fairs have PA Preferred™ Product Displays for the first time and several veteran fairs have upped their game. I am looking forward to hosting the winning displays at the 2015 Pennsylvania Farm Show. These displays help fair visitors identify local products so they can support their area's PA Preferred™ producers when they shop.

Outstanding Fair Ambassador Awards

This is still the best part of my job. Every fair has volunteers and supporters who deserve to be recognized. Nominate someone for your fair and say thanks to them for all that they have done to support your fair.

See you at the fair!

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