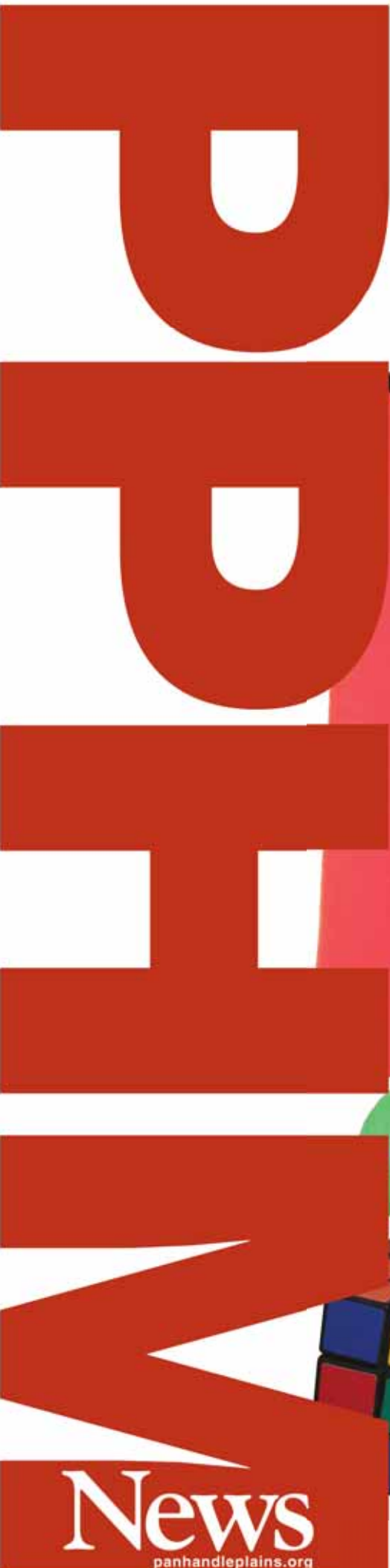


Pop Culture Comes to PPHM





CAROL LOVELADY
Director

Director's Report

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One year ago I accepted the role as director of the Panhandle-Plains Historical Museum. Within weeks of my hiring, the museum's staff and board members embarked on a plan to reach out and make new friends for the museum.

Over the last 12 months we have endeavored to provide something for everyone. We've had family events, like the flashlight tour *Night at PPHM*. We've had fun evenings, like the *Great Scott! Murder Mystery* dinner. We've had history-based presentations focusing on World War I, with lectures and exhibits and roll call for those from the Panhandle-Plains who gave their lives for our country. We had a spectacular party to celebrate the opening of the Humanities Texas *LONESOME DOVE* exhibit.

We even opened an exhibit space in the Historic Federal Building at 620 South Taylor in downtown Amarillo. Stop by between 8 am and 5 pm Monday through Friday. It's free!

We've made lots of new friends. But we want more. We have so much to offer. In this issue of the newsletter, you will learn what we have planned for January through April. Find something that sparks your interest and make plans to bring a friend and come together.

Come take a trip down memory lane in our Pop Culture exhibits. I guarantee you'll find yourself smiling and reminiscing.

So often we hear visitors call the museum "a hidden gem." We know we are a gem, but we don't want to be hidden. Be an ambassador for PPHM. Tell others what we have to offer. Bring them to visit. Help us make new friends.

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Museum Hours

September – May
9 am - 5 pm, Tuesday - Saturday
Closed Sundays and Mondays

June – August
9 am - 6 pm, Monday - Saturday
1 pm - 6 pm, Sundays

Closed
New Year's Day, Thanksgiving Day,
Christmas Eve, Christmas Day

Admission

\$12.50 - Adults
\$10 - Seniors 65+ and Active or Retired Military
\$9 - Groups over 20 (must pre-book)
\$15- Group Guided Tours
\$6 - Children (4-12)
Members and WTAMU Faculty/Staff/Students- Free

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Stephanie Price & Megan Nelson - Editors

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Cover Photo:

Pop Culture Artifacts from *A Day in the
Life* and PPHM Pop Culture logo



Pop Culture: *A Cultural Revolution*

By Heather Friemel, Exhibit Co-Curator

A Cultural Revolution will take a look at the major historical events of the last sixty years and beyond that have shaped society and influenced popular culture. This exhibition will be open February 3 – December 2018, bringing to light how these historical events influenced popular culture and entertainment in ways the general public may not realize.

The visitor's journey will begin by stepping into the 1950s, with the rise of the Cold War, and touch on topics like the Red Scare and McCarthyism. We will take them into a 1950s bunker, presenting the opportunity to touch items and supplies that were deemed necessary to survive an attack by the USSR. It will then move into major historical topics, covering the Civil Rights Movement, the Space Race, the Cuban Missile Crisis, Vietnam, Counter Culture, and much more. As we look at these issues, visitors will be able to see how the rise of comic books, like *X-Men*, *Captain America*, and *Wonder Women*, still relevant in television and other entertainment outlets today, were directly influenced by history.

PPHM wants the visitor to not only see the artifacts, but also, experience them and the decade they represent. It will be an immersive experience, allowing visitors to see a piece of the Berlin Wall, learn not only about the history and context of its significance, but the significance of the messages and artistry on the wall as well. This will provide visitors with an interactive platform to share and reflect their own artistry and thoughts.

It is vital to the people of the Panhandle-Plains region to tell this story of how the world we live in today came to be, while also telling the story of how we fit into the context of major world issues.

Paul Levitz, the former head of DC comics said, "All pop culture reflects the time it was created in, great pop culture helps change the time it lives in."

We hope the pop culture exhibition, *A Cultural Revolution* at the Panhandle-Plains Historical Museum will reveal that, just beneath the surface of all of these items, is an incredible story of our own history that created who we are today.



Pop Culture: *RCA to Apple*

By Buster Ratliff, Exhibit Curator

Technology plays a key role in popular culture; it is what connects us to the rest of the world. For better or worse, technology has helped lead the way for the news and entertainment industries, allowing society to see and hear what was happening on a global scale. *RCA to Apple* is a celebration and look at these technological advances. The exhibit is divided into two categories: sounds and sights.

Moments in life are built around songs. Movies and television shows have long used music and sound effects to trigger reactions before the viewer ever sees the action. Theme songs instantly put you in the mood of the movie or television show. When the needle of a turntable first hits the album, it creates anticipation.

Families once gathered around the radio listening to serialized programs like *The Shadow* (1930) and *War of the Worlds* (1938), but with televisions entering the home, they gathered to watch legendary westerns like *The Lone Ranger* (1949) and the science fiction juggernaut *Star Trek* (1966). The iconic voice of Casey Kasem was easily recognizable as he welcomed us to *American Top 40* (1970) on our radios each week. Portable radios that allowed us to listen to our favorite radio stations on the go, gave way to the Walkman that let us take our music collection with us. Now with Apple Music, Spotify, and Pandora; those radio shows and music collections are in unlimited supply in the palm of our hands.

The sounds of technology also connect us to friends and family. The creation of the cell phone allowed us to talk to each other wherever we go. The sound of an answering machine message has now been replaced by a text tone. The connection to those closest to us not only grew, our connection to the rest of the world has gone from regional to global. Sound and technology go hand in hand.

The same part of the brain that is in charge of processing our senses is also responsible, at least in part, for storing emotional memories. We

perceive up to 80 percent of all impressions by means of our sight. What used to be only available in movie theaters, became available in your home. Radio serials became television programs where action was no longer described, it was shown. During World War II we heard about the war via radio newscasts, newspapers, and news reports shown before movies in theaters; yet with the advent of the television, the Vietnam War came to our living rooms with the nightly news. What we once only heard, we now saw.

Family time started to include television events from *The Wonderful World of Disney* (1954) to The Beatles live recording of *All You Need is Love* (1967). Families gathered around the television to join in the adventures of *Gunsmoke* (1955) or sing along to the intro of *The Flintstones* (1960). Television show finales became talking points the next day and led to speculation for the next season from who shot J.R. on *Dallas* (1980), to what does Addison showing up mean for Derek and Meredith on *Grey's Anatomy* (2005). *The Super Bowl* turned from a televised meeting of the two best teams in football to a full blown entertainment spectacle that has the largest viewing audience each year.

Sight not only changed programming, it changed music. Musicians could now create music videos to tell the story of their songs. The creation of MTV (1981) brought music videos to the home and those videos became just as important as the song. Computers brought even more changes to what we could see. They have grown from word processors and analyzing data to now truly bringing the world to your fingertips. That technology led the creation of the smartphone, where sight is even more integral. Not only can you watch television, videos, and news stories, you can connect to friends and family via a variety of video conferencing avenues.

Much like sounds, sights and technology go hand in hand. *RCA to Apple* opens February 3, 2018 and will be on exhibit on the 2nd floor in the Furniture Gallery until December 2018.

Pop Culture: *A Day in the Life*



By Samantha Biffle, Co-Curator

No matter the decade, our bedroom was a safe haven for most of us. It was the place in the house that was truly ours. It was the place where we listened to our music, decorated our walls, and talked to our friends. We all tried to make our bedrooms a sanctuary.

For *A Day in the Life*, we did not want to do a traditional textile exhibit, even though it will be in the PPHM Textile gallery. Instead, we want to give a glimpse of how bedrooms have changed, yet in many ways stayed the same, throughout the last sixty years. There will be six bedrooms represented. The 1950s, 70s, and 90s will be boys' bedrooms, while the 1960s, 80s, and 2000s will be girls' bedrooms. As you take a walk back in time you will be able to see how bedrooms have changed, but also see if you can spot any similarities.

In this exhibit we wanted to portray adolescent bedrooms and this gives us the opportunity to explore that stage in a person's life where they are really shaping their identity. You'll notice in some of the bedrooms the vestiges of childhood remain, but with new additions that indicate the transition into adulthood. Each bedroom really has its own personality. Kit Grauer uses Adrienne Salinger's words to reference this phenomenon in a 2003 article for *Visual Arts Research*,

"Teenagers are on the edge of rapid change. Their rooms contain all of their possessions, and yet these are the last moments they will be living in their parent's homes. The past is crammed into the same shelf as the future... Adolescence is often a time before one has learned to navigate public and private moods—a time when people are still vulnerable and unable to make their masks opaque"



Music will play a key role in each bedroom as well. Whether a vinyl, 8 track, cassette, CD, mp3, or radio, music was always one of the biggest parts of any teenager's bedroom. Music was there for homework, for a breakup or to just crank it up and be told to turn the music down. For each room you will be able to listen to a soundtrack that makes each decade unique.

While this exhibit does have some deeper meaning behind it, that doesn't change the fact that it will make you feel like you're being transported back in time. Nostalgia plays a big role in this. We want to give visitors the opportunity to revisit a past life or jump into a new one and share that experience with their friends and family. *A Day in the Life* opens February 3, 2018 and will be on exhibit on the 2nd floor in the Textile Gallery until December 2018.

[1] Grauer, Kit. "Teenagers and Their Bedrooms." *Visual Arts Research* 28, no. 2 (2002): 86. <http://www.jstor.org/stable/20716067>.



Welcome to the *PPHM Theater*

By Stephanie Price, Exhibit Co-Curator and Buster Ratliff, Exhibit Curator

The Alexander Gallery of PPHM will be transformed like never before and will take you back to the good old days.

Relive your favorite movie moments in the *PPHM Theater* opening February 2018. You will almost be able to smell the popcorn as you sit down at the "theater" and watch famous movie clips, trailers, quotes and unforgettable moments roll across the screen.

This is the place to have fun and reminisce with family and friends, sharing your thoughts about famous quotes, actors, scenes and more. The movies will continuously play across the *PPHM Theater* screen and explore the last 60 years of film and TV. Let's Go to the Movies from February 3 - December 2018!

Pick Your Favorite Decade

By Buster Ratliff, Development Officer



Beginning in February 2018 we will take a look at the pop culture phenomenon that impacted the Panhandle-Plains region from the 1950s through the early 2000s. Throughout four galleries at PPHM, we will look at various aspects of pop culture and how that affected our daily lives.

Along with the four exhibits discussed in this newsletter, we have several fun and exciting events planned around *Pop Culture* that begin

in February 2018 and will conclude in October 2018. These events include a lecture looking at The Psychology of Superheroes, family movie nights, a Pop-up Party, a Pop Culture Prom, and more.

The theme of the Pop-up Party and Pop Culture Prom will be decided by you. This exciting campaign called "Fund the Decades" will be your chance to decide the theme of the Pop-up Party and the Pop Culture Prom. The campaign will start on January, 8, 2018 and conclude on March, 30, 2018. The decade with the most money raised will be the theme of our Pop Culture Prom and the decade with the second highest amount raised will be the theme of our Pop Culture Pop-Up Party.

2018 is going to be a unique year of exhibits and related programming for PPHM. We want you to be a part and have your voice heard. To vote with your dollars, contact Buster Ratliff at bratliff@pphm.wtamu.edu or visit panhandleplains.org/support.

Dr. Charles K. and Phyllis P. Hendrick Ethnology Fund

By Carol Lovelady, PPHM Director

As funding for the museum from the State of Texas dwindles, friends of the PPHM are providing financial support. Dr. Charles Hendrick recently made a gift of \$20,000 to establish a fund benefitting the Ethnology Collection.

The Dr. Charles K. and Phyllis P. Hendrick Ethnology Fund is an endowment, invested in the Texas A&M System Endowment Fund. Proceeds from the fund will be used for conservation and acquisitions within the Ethnology Collection.

"This generous gift from Dr. and the late Mrs. Hendrick will enable us to have some of our more fragile yet invaluable Native American objects conserved for use in future exhibitions," said Dr. Veronica Arias, Curator of Anthropology and Natural History. "It will also support the museum's efforts to expand the Ethnology Collection with objects not currently represented."

As a child, Dr. Hendrick spent a great deal of time in New Mexico with family members, visiting the Native American reservations. He continued to visit the state as an adult and began actively collecting pottery, jewelry, rugs, Katsinas and sculpture. An article in the spring/summer 2017 PPHM News focused on the numerous gifts he has made to the PPHM collection.

With the creation of a named fund, Dr. and Mrs. Hendrick will be forever associated with the Ethnology Collection.

The museum's Ethnology Collection consists of traditional art and material culture from historic American Indian groups of the Panhandle-Plains region and related areas of the Southwest. Beaded objects, textiles, baskets, pottery and jewelry comprise most of the collection.

Those who wish to establish funds to support departments or staff positions may do so by contacting, Buster Ratliff, development director, or Carol Lovelady museum director.

"Generous gifts like the one made by Dr. Hendrick play an important role in the longevity of our collection and permanent exhibitions," Ratliff said. "Countless giving opportunities are available. Funds can be tailored to fit the donor's desires, while at the same time ensuring the stories of the Panhandle-Plains continue for generations. Preservation of these important stories is vital and you can play a role in that story," said Ratliff.

Numerous types of funds can be established. A booklet explaining the types of funds which can be established is available by e-mailing bratliff@pphm.wtamu.edu or calling (806) 651-2252.



"Pang" Ram Katchina Doll donated by Dr. Charles K. Hendrick. Carved from one single piece of wood, purchased in Scottsdale, AZ and a prized possession of Dr. Hendrick.

PPHM Catalog Now Online

By Warren Stricker, PPHM Research Center

Achieving a long-held goal of improved access, the PPHM Research Center collection is now searchable online. The product of years of planning and preparation, the catalog went online in October, marking the first step in what will be an ongoing effort. The catalog is hosted by West Texas A&M University's Cornette Library, which developed the search interface accessible through the PPHM website.

The online catalog will allow users outside the museum to learn more about resources inside the Research Center. Now available is a portion

of the library collection of published material; the remainder will be added over time, along with information on archival collections, unpublished manuscripts, maps, and other material. In the meantime, the Research Center's in-house card catalog remains available for a complete search of the collection.

Many thanks are due the staff of Cornette Library for their hard work in making this milestone possible. Please visit our website at panhandleplains.org to click on "Research" and give the catalog a try!



PPHM members took in the sights of Kansas City in December 2017.

Goodnight Circle Explores KC

By Stephanie Price, Marketing Director

In December, the PPHM Goodnight Circle and guests traveled to Kansas City to experience the basis of the *Cattle, Cowboys and Culture* exhibit. The group enjoyed private tours of that exhibit at the Kansas City Public Library, tours of the Nelson Adkins Museum featuring an incredible Picasso exhibition, an expertly guided World War I museum tour...and of course mouthwatering barbeque.

Check out the fun we had and renew your membership at the Goodnight Circle level to come on next year's trip!

To join the Goodnight Circle to receive information about next year's trip, contact Stephanie Price at sprice@pphm.wtamu.edu or call 806-651-2235.

PPHM Upcoming Events

By Samantha Biffle, Programs Coordinator

PPHM has a great list of events planned for our visitors. We invite you to save the date for each event and make PPHM part of your plans. Please visit our website at panhandleplains.org for a complete listing of events and to make reservations.

FOSA: COLLECTING 101

Thursday, January 18th 6:00 – 8:00 PM

Join the Friends of Southwestern Art for *Collecting 101*. Michael Grauer, curator of art and western heritage, will discuss the “dos and don’ts” of collecting art and beginning a collection of your own. Learn from an art curator with over 30 years of experience discussing how to discern between an original artwork and a reproduction, conservation, where you’ll get the most bang for your buck, dealing with family heirlooms, and more. This lecture will be free to FOSA members and \$30 for all other non-FOSA members. For reservations please visit panhandleplains.org.

OPENING RECEPTION FOR POP CULTURE EXHIBITIONS

Friday, February 2nd 5:30 – 7:30 PM

Help the Panhandle-Plains Historical Museum celebrate by attending the members only opening reception for our four brand new *Pop Culture* exhibitions. PPHM members will get the exclusive first look at this new and exciting collection of exhibitions while enjoying live music and delicious food. Travel back in time and relive your adolescence in *A Day in the Life*, immerse yourself in significant historical events in *A Cultural Revolution*, reminisce about all of the connections technology has brought you in *RCA to Apple*, and enjoy some cinematic masterpieces in the *PPHM Theater*. This event is free for PPHM members.

A NIGHT WITH LONE STAR LEGENDS & LOVE STORIES

Thursday, February 8th Cocktails at 6:30, Show at 7:00 PM

Lonestar Ballet has created an original ballet sharing commanding moments in Texas history of five extraordinary couples, who in their different ways, made an incredible impact on the development of this great state. These couples loved each other, the land, and the freedom to dedicate their lives to building a new state and grasping a new adventure. On this special night at the Panhandle-Plains Historical Museum you’ll get to preview this wonderful show with abbreviated performances by Cynthia Ann Parker and Peta Nacona, Colonel Charles and Molly Goodnight, and Mickey and Frenchy McCormick. Michael Grauer, curator of art and western heritage, will give the show an even more meaningful context by emphasizing the impact of these couples on the Panhandle-Plains region. Cost is \$30 for PPHM members and \$40 for non-members. It’s sure to be a special evening!

EDUCATORS NIGHT OUT! POSSIBILITIES IN POP CULTURE

Thursday, February 15th 5:00-7:00 PM

PPHM invites educators to a FREE evening at the museum! Gain useful, engaging, standards-

based curriculum materials centered around *Pop Culture* topics from the 1950s-2000s. This event will provide K-12 resources for arts, social studies, science and other subjects for your classroom. Enjoy free food, drinks, and giveaways while you network with friends and colleagues. Educators free with valid ID. Guest admission is \$5.

CRAFTS AND DRAFTS

Friday, March 2nd 6:00 – 9:00 PM

Join PPHM for a fun evening of food, crafts, and draft beer samples. You won’t want to miss this one! If you like beer themed food, trivia, and think the idea of playing cornhole in a museum sounds fun, then this event is for you! Expect to get hands-on with DIY projects, enjoy food from many different local restaurants, show off your trivia skills, and hear from the Panhandle beer brewing community. Tickets are \$40 for non-members, \$30 for members and are all-inclusive; visit panhandleplains.org to buy. MUST be 21+ to attend.

DISTINGUISHED LECTURE SERIES: PSYCHOLOGY OF SUPERHEROES

Thursday, March 29th 6:30 PM

Don’t miss out on this great opportunity to hear Travis Langley, PhD. address the psychology of superheroes in conjunction with our Pop Culture exhibitions. He is a psychology professor at Henderson State University, the author of *Batman and Psychology*, and the volume editor of *The Walking Dead Psychology*, *Star Wars Psychology*, *Game of Thrones Psychology*, and the rest of the *Popular Culture Psychology* series. He speaks regularly on media and heroism at universities, conferences, and popular-culture conventions, including San Diego Comic-Con, New York Comic Con, and others throughout the world. This is a free event and sponsored by the WTAMU Distinguished Lecture Series.

FOUNDER’S DAY

Saturday, April 14th 1:00 – 3:00 PM

Come and help us celebrate PPHM’s 85th anniversary at our Founder’s Day event! This will be a fun-filled day for families to enjoy the museum and learn together. We will have crafts and activities that the whole family will enjoy!

DOWNTOWN AMARILLO WALKING TOUR

Saturday, April 21st 10:00 AM-1:00 PM

Amarillo is a city steeped in architectural and cultural history. Come and learn the city’s secrets, everything from hidden murals to architectural sources, by joining Michael Grauer, associate director of curatorial affairs/curator of art and western heritage, on a walking tour of downtown Amarillo. Space is limited to the first 20 people. Cost is \$25 per person which includes a drink from Palace Coffee.



Grant Winners from Tulia, TX, Swinburn Elementary

Adventures in Education

By Sierra Grange, Education Assistant

For the 2017-2018 school year, PPHM is fortunate to partner with the CNS Pantex Community Investment Fund to offer an educational scholarship. This scholarship provides free admission for field trips to elementary students attending Title I schools in Region 16 (the region where PPHM is located). The Title I designation provides financial assistance to local educational agencies and schools with high numbers or high percentages of children from low-income families. This designation helps ensure that all children meet challenging state academic standards.

In a recent study conducted at the Crystal Bridges Museum of American Art, it was discovered that students who receive school tours of museums experience an increase in the ability to think critically, have stronger historical empathy, are more tolerant, and are more likely to visit cultural institutions in the future. This visit could have a direct impact on developing the communities in which these students live. The less culturally

enriching experiences students have, the larger the benefit to the student receiving these important museum tours, which is why the partnership to offer this scholarship is important. It ensures students with the biggest need are able to come to PPHM.

When students are able to learn outside of the classroom, it is a valuable experience. Students are more willing to learn new concepts and ideas when information is presented in an informal and relaxed manner. Giving students the opportunity to learn in an informal setting is also less threatening for most students.

By receiving this grant, we are able to reach over 3,000 students and bring them to the museum that they otherwise may not get to visit.

Thank you to CSN Pantex for providing the funds for children to visit the museum and enriching the quality of life in this region.



Members of the Farwell family join XIT cowboys for chuckwagon meal west of Channing, Texas, about 1903.



Civil War envelope from the Irene Farwell Hamilton scrapbook

Donor Spotlight: Ted and Carol Nicklaus

By Warren Stricker, PPHM Research Center

An accomplished couple whose careers took them around the United States, Ted and Carol Nicklaus chose to return to their hometown of Amarillo, where they sought to better the community through work in medicine and education, and through contributions to civic endeavors.

Ted Nicklaus earned a degree from Yale University and completed medical studies at Columbia University. He served in the Army Medical Corps at Fort Sam Houston before returning to Amarillo to establish a practice in internal medicine. Carol Hamilton Nicklaus received degrees from the University of Texas and University of Utah and taught at public schools before beginning a long career at Amarillo College, where she won several awards for teaching excellence. Ted and Carol Nicklaus were married 58 years until Carol's death in 2014. Dr. Ted Nicklaus died two years later.

Both had roots in the Panhandle-Plains, and Carol Nicklaus had ties to the region's largest cattle empire, the XIT Ranch. Her grandfather, Charles H. Farwell, was a nephew of two of the directors

of the syndicate that operated the XIT. Unlike his uncles, C.H. Farwell settled in the Panhandle, managing the Channing Mercantile and Banking Company.

These connections produced a wealth of archival material, which has been donated to the Panhandle-Plains Historical Museum by the Nicklaus heirs. The papers include photographs and photo albums containing scenes on the XIT Ranch and area communities, as well as letters, printed material, and genealogies. One of the most remarkable items in the collection is a scrapbook kept by Irene Farwell Hamilton, containing dozens of Civil War-era mailing envelopes, printed with elaborate patriotic and political messages. PPHM also received a selection of books from the Nicklaus's eclectic library, reflecting their interest in history, ethnology and archaeology.

Also given to the museum were items for the history and ethnology collections. The archival material will be made available for use in the PPHM Research Center.



Volunteer, Rolla Shaller replicating butchering marks using stone tools.

Volunteer Spotlight: Rolla Shaller

By Kristin McAfee, Volunteer Coordinator

Panhandle-Plains Historical Museum's volunteers are an integral part of the daily running of the museum. Our volunteers are trained in many different areas, come from different backgrounds, and assist in every department. Every volunteer impacts the museum. They are the heart of our organization, unselfishly donating their time and their hard work in order to help share PPHM's message with our many visitors.

In this newsletter, we are recognizing the hard work of Rolla Shaller. Rolla has become an integral part of PPHM and has a vast knowledge of the museum's history. Canadian native, Rolla came to West Texas State University after serving in the military. He first joined PPHM in 1969, when he was hired on as an archaeology assistant to Dr. Jack Hughes. That year, Rolla graduated from WTAMU, and was hired as the museum's Curator of Exhibits. He held the position until 1975, when he left to pursue a career in construction.

However, he did not stay away for long. He came back to PPHM in 1992 as Exhibits Specialist and

served as the Interim Curator of Art. In 1997, Rolla moved back to the Archaeology Department, serving as the Associate Curator with Dr. Jeff Indeck. He retired in 2017 and took some time off before deciding to come back to volunteer in the department he loves—Archaeology.

Rolla now comes in three days a week and works on multiple projects. Currently, he is researching artifacts from the Le Brae Tar Pits and the cataloging pottery and textiles from the Linck collection.

Rolla is a huge part of the museum. It is his love for the job and for archaeology that make him an integral part to the work done at PPHM.

PPHM appreciates all the many volunteers who help make our wonderful museum a success. We truly appreciate each and every one of our volunteers. If you are interested in joining this amazing group of talented individuals, please contact our volunteer coordinator at (806) 651-2248 or kmcafee@pphm.wtamu.edu.



Brian DeLay with PPHM Director Carol Lovelady and CSAW Director Dr. Alex Hunt.

CSAW: Things Are Getting Western

By Alex Hunt, CSAW Director

The Center for the Study of the American West (CSAW), a part of West Texas A&M University's (WTAMU) academic division that is headquartered at PPHM, is growing and thriving. During the Fall 2017 season of public programming, CSAW's events were very well attended.

Mark your calendars for our next big event, the Southern Plains Conference, to be held at PPHM on February 22-23. This conference is presented by CSAW in partnership with Ogallala Commons. The program will include presentations by speakers from around the Southern Plains—Texas, New Mexico, Oklahoma, and Kansas. These speakers will address the conference theme of “Sense of Place on the Southern Plains” from diverse perspectives, coming from backgrounds in business/industry, agriculture, academia, and more.

For Spring 2018, the schedule is still shaping up, but we can announce the Nall Lecturer in April will be Austin writer Stephen Harrigan. Harrigan's talk will reflect West Texas and frontier aspects of his body of work, including discussion of his novels *Remembering Ben Clayton* and *Gates of the Alamo*. We also hope to bring *Hank the Cowdog* author John Erickson in March. We asked Erickson, who recently became an honorary member of CSAW's Advisory Board, to talk about his nonfiction in relation to the Panhandle region.

CSAW recently awarded its first research grants, which assisted WTAMU researchers who needed

support to complete research in interdisciplinary Western American research. Our Jo Stewart Randel grants supported scholars from other institutions who wished to come here, particularly to the PPHM Research Center. In the latter category, we gave grants to PhD candidates in history from Southern Methodist University and Texas Tech University. We are getting ready for our next round of grants, with proposals due in April. These grants are essential for getting CSAW's name in the scholarly community, and crucial for establishing our academic credibility.

Finally, we'd like to brag on our CSAW internship program. We currently have interns who are WTAMU students majoring in English, History, and Agricultural Media and Communications. For CSAW, interns make it all possible. These interns gain great experience in marketing/PR, web and social media work, event planning, writing/editing, and public outreach. They bring energy, surprising expertise, and great enthusiasm to our work. We are so pleased that CSAW looks to grow by growing our internship program, a win-win proposition.

If you don't know about CSAW yet, we'd like to get you involved. If you are not already, please visit our website (www.wtamu.edu/csaw) as well as on Facebook [facebook/csaw6](https://www.facebook.com/csaw6) and Instagram [@CSAW_WT](https://www.instagram.com/CSAW_WT).



PPHM MUSEUM STORE PANHANDLE-PLAINS HISTORICAL MUSEUM

Store Corner

By Kristin McAfee, Visitor Services Manager

The Panhandle-Plains Historical Museum Store is the place to find unique items that capture our museum's wonderful collections and bring a touch of the Panhandle to your home. We are excited about the start of the New Year and we can't wait to share our new selection of merchandise with you.

The Museum Store is looking forward to the upcoming opening of our *Pop Culture* exhibits. We hope to capture the nostalgia from years past and bring it to our wonderful visitors. Come see wonderful merchandise from the 1950s to the

2000s and own a piece of pop culture. We have toys for both kids and kids-at-heart, books that look back on the changing times, apparel inspired by the many decades, and so much more.

We hope you join us for the opening of *Pop Culture* and come see our new selection of merchandise. We assure you that you will find something that takes you back in time to the good ol' days.

Drop by The Museum Store and head back in time! Visit us in-store or online at store.panhandleplains.org.

RETURN SERVICE REQUESTED

Calendar of Events

A CULTURAL REVOLUTION

February 3, 2018 – December 29, 2018

RCA TO APPLE

February 3, 2018 – December 29, 2018

A DAY IN THE LIFE

February 3, 2018 – December 29, 2018

PPHM THEATER

February 3, 2018 – December 29, 2018

FOSA: *COLLECTING 101*

Thursday, January 18th 6:00 – 8:00 PM

OPENING RECEPTION FOR *POP CULTURE* EXHIBITIONS

Friday, February 2nd 5:30 – 7:30 PM

A NIGHT WITH LONE STAR LEGENDS & LOVE STORIES

Thursday, February 8th Cocktails 6:30, Show 7:00 PM

EDUCATORS NIGHT OUT! POSSIBILITIES IN POP CULTURE

Thursday, February 15th 5:00-7:00 PM

SOUTHERN PLAINS CONFERENCE

February 22nd 3:00-9:00 PM and February 23rd 8:00am-4:00 PM

CRAFTS AND DRAFTS

Friday, March 2nd 6:00 – 9:00 PM

DISTINGUISHED LECTURE SERIES: *PSYCHOLOGY OF SUPERHEROES*

Thursday, March 29th 6:30 PM

FOUNDER'S DAY

Saturday, April 14th 1:00 – 3:00 PM

DOWNTOWN AMARILLO WALKING TOUR

Saturday, April 21st 10:00 AM-1:00 PM

New Members

Contributor

Mr. and Mrs. Bill O'Brien
Amarillo, Texas

Dr. Charles Porter
Austin, Texas

Ms. Heidi Stricker
Amarillo Texas

Col. Beverly Abshere and LCDR
Philip Abshere
Albuquerque, New Mexico

Friends & Family

Dr. and Mrs. Justin Amaro
Amarillo, Texas

Mr. and Mrs. Rohn Butterfield
Amarillo, Texas

Ms. Emily Garner
Amarillo, Texas

Ms. Sierra Grange
White Deer, Texas

Mr. and Mrs. Jarvis Hampton
Amarillo, Texas

Mr. and Mrs. Bill Hess
Amarillo, Texas

Ms. Betty Hill
Canyon, Texas

Ms. Paige Hochstein
Canyon, Texas

Mr. and Mrs. Tom Koumalats
Amarillo, Texas

Mr. and Mrs. Mark and Stephanie
Lanham
Canyon, Texas

Mr. and Mrs. Barbara Lowe
Amarillo, Texas

Mr. and Mrs. Wesley Masters, III
Amarillo, Texas

Mr. Joe Bob McCartt
Amarillo, Texas

Mr. and Mrs. Nicholas Miller
Austin, Texas

Mr. and Mrs. Mike Neus
Lewisville, Texas

Ms. Amanda Palmer
Amarillo, Texas

Dr. and Mrs. Keith Price
Amarillo, Texas

Ms. Amelia S. Spurlock
Amarillo, Texas

Goodnight Circle

Mr. and Mrs. Jerry H. Hodge
Amarillo, Texas

Mr. and Mrs. Joel Hogue
Amarillo, Texas

Patron

Toot 'n Totum
Amarillo, Texas

Supporter

Mr. and Mrs. Kent Mereness
Canyon, Texas

Memorials and Honorariums

MEMORIALS

Mr. and Mrs. Rex King
In Memory of Phyllis Hendrick

Mr. and Mrs. Charles Holman
In Memory of Phyllis Hendrick

HONORARIUMS

Amarillo Area Foundation CNS Pantex
Community Investment Fund