

*"It is the sacred duty of ours to collect the record of life here and hand this on to the children of the future, and we believe in the future our people will point with pride to their museum and the historical society."*

— Hattie Anderson, Panhandle-Plains Historical Society Founder

News  
panhandleplains.org





CAROL LOVELADY  
Director

# Director’s Report

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I recently had the privilege of telling our founder's story during the tour of Canyon's Dreamland Cemetery and talking about a woman I never knew, but who is near and dear to my heart – Hattie Anderson.

Hattie grew up in Missouri, where she began teaching at the age of 16 and eventually earned degrees in pedagogy and history. In 1920, while studying at the University of Chicago, she was recruited to come to West Texas State Normal College and teach history.

Shortly after her arrival in Canyon, Hattie realized she was not only teaching history, but she had access to history. Many of those who had settled the region were still alive and had stories to share. So Hattie and her students set about collecting those stories.

In 1921, Hattie, along with college president J.A. Hill, eight other faculty members and 30 students, founded the Panhandle-Plains Historical Society. Eight years later, a fundraising campaign allowed them to build a museum that was Hattie's dream. As the Depression tightened its grip on the residents of the area, a decision was made to seek funding from the State of Texas. The only money appropriated for buildings in the 42nd Legislature was for the Panhandle-Plains Historical Museum.

Because of “the general and wide spread interest of the citizenry of West Texas in this building,” the governor agreed for the legislature to match all private subscriptions up to \$25,000. Only \$17,000 had been pledged and the deadline set by the Legislature was August 31, 1932.

In the bleakest months of 1932, individuals, corporations, civic clubs, college students, faculty and even children answered the challenge. They raised the additional \$8,000 in order to receive \$25,000 from the state to build the museum we still use today.

For 96 years the members of the Panhandle-Plains Historical Society have faithfully supported this museum. Every membership, donation, sponsorship and memorial gift helps the museum. Your support is essential. Please continue to give!



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### Museum Hours

**September – May**  
9 am - 5 pm, Tuesday - Saturday  
Closed Sundays and Mondays

**June – August**  
9 am - 6 pm, Monday - Saturday  
1 pm - 6 pm, Sundays

**Closed**  
New Year's Day, Thanksgiving Day,  
Christmas Eve, Christmas Day

### Admission

Adults	\$10
Seniors 65+	\$9
Children 4-12	\$5
Members	Free

*Cover Photo:*

*Hattie Anderson, PPHM Archives*

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*Stephanie Price & Cassidy Horn - Editors*

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Freeman-Henry Wedding

# Membership Matters

By Stephanie Price, Marketing Director

As you know there's far more to see and experience at PPHM than can be appreciated in a few hours time. The best way to experience all PPHM has to offer is by becoming a member.

Our members are valuable pieces that contribute to our mission. Membership support helps PPHM preserve the history of this region, along with educating visitors from around the world. Almost 60,000 people visit PPHM yearly. Membership and donations make-up 55% of our annual budget. Without you joining the PPHM family, renewing and continuing to give, PPHM would not be able to operate.

We are thankful to our members for their contributions, gifts and attendance. You embody what Hattie Anderson envisioned when she wrote that people would "point with pride" to "their museum and historical society."

"Being a PPHM member has been a fun experience for me, my wife and our family," said Tony Freeman. "It is a great way to support those (museum employees) who record and preserve the history of the Panhandle. PPHM membership is a source of pride for me." Freeman said. The Freeman family recently celebrated their daughter Melynn Freeman Henry's wedding here at PPHM. We hope if you have a milestone event, you would consider doing the same.

Board member and friend of the museum, Tiffany



PPHM Members pose outside during Heart of Texas Art special event.

Curtis said, "There is something for everyone at PPHM. What are you waiting for? From paleontology to petroleum, and everything in between, PPHM tells us the story."

In September 2017, when PPHM starts a new fiscal year, you will notice changes to our membership structure. We are working to add more benefits and perks to make our membership appealing to all age groups and those local and across the country. We know you are going to like what we have to offer. So I ask you to encourage your friends and neighbors to join. But, above all, please know PPHM is grateful for our members.



# Hattie's Dream

By Cassidy Horn, Marketing Assistant



Hattie Anderson, Founder of the Panhandle-Plains Historical Society

When Hattie Anderson started the Panhandle-Plains Historical Society in 1921, her goal was to “collect the record of life here and hand this to the children of the future.” Even during the depression, people of the panhandle understood the importance of preserving their history and donated pennies, chairs and bricks so that PPHM could exist.

“She started interviewing pioneers for their oral histories. Then, they started bringing their things to her, like the artifacts in our WWI exhibits. That was the foundation of the museum,” Carol Lovelady, director, said.

Just seven years later, in the first volume of the Panhandle-Plains Historical Review, published in 1928, when annual membership cost \$3.00, the society stated, “So widespread has interest become in this work that the Society already has one of the best general museums in this part of the Southwest. The organization solicits the interest and help of the citizens of the Panhandle-Plains.”

Hattie wasn't alone in recognizing the importance of collecting and preserving history of the panhandle. The Amarillo News-Globe, W.T. Coble, the Dalhart Chamber of Commerce, Charles Goodnight, M.C. Nobles, J. Evetts Haley, Judge Jas. D. Hamlin, JA Hill and many others were listed in the first issue of the review as lifetime members of the society.

“Donors are the life's blood of any museum, but because PPHM was built through a grassroots campaign, donors of artifacts, donors of financial resources and donors of their personal time have a special place in our heart,” said Michael Grauer, associate director of curatorial affairs/curator of art & western heritage, who, in August, will have been at the museum for 30 years. “We hold a sacred covenant with our donors that I am not sure exists at other museums to the level it does at PPHM.”

Donors can contribute artifacts or funding. Last year alone the museum received 1,325 new artifacts relevant to the Panhandle-Plains history. Generous supporters of the museum donate some artifacts, but other artifacts integral to the history of the area have to be bought, and that money comes from donors.

“If exhibits, programs, and receptions are underwritten, that frees up money to go to the care of the collection and the building and ensure

that PPHM will be open for years to come,” Buster Ratliff, associate director of operations said.

“Though we will always collect artifacts, our financial donors are what will allow the museum to continue on,” Lovelady said. “The Panhandle-Plains Historical Society will be 100 years old in 2021. We need financial support more than ever before. We need friends of the museum to make significant donations so that the museum can continue to grow and prosper.”

By the fourth issue of the Panhandle-Plains Review in 1931, L.F. Sheffy, field secretary boasted 2,000 people visiting the museum in a year. He begged members, “to continue your loyalty to this organization, renew your courage, strengthen your faith, and let us remain united in our determination that we will continue our efforts until we have a museum building that will properly house and preserve the valuable materials that we have and much more that is waiting for us when we can take care of it.”

Now, PPHM is the largest historical museum in Texas. We ask you to continue your loyalty, renew your courage and stand united with PPHM in our determination to continue our founder's dream and “collect the record of life here and hand this to the children of the future.”

To make a donation or sponsor an event, exhibition or reception call Buster Ratliff at 806-651-2252 or visit our website [panhandleplains.org](http://panhandleplains.org) and visit our “Join and Support” page.



Carol Lovelady, director, accepted a Springfield Model 1903, .30 caliber, U.S. Rifle donated by Dale McCurdy on behalf of his father, Ellis. This rifle is on exhibit in the WWI exhibition *The Great War and The Panhandle-Plains Region*.





Hotel President in downtown Kansas City, sister of Amarillo's Herring Hotel.

## Coming Full Circle

By Carol Lovelady, Director

Being a member of the Goodnight Circle keeps getting better.

Exclusive experiences. One-of-a-kind trips. Private receptions.

It is our way of thanking those who support the museum with their Goodnight Circle Membership. So what is the next special event?

December 5-8th, members of the Goodnight Circle are invited to Kansas City to learn firsthand about the strong ties between Amarillo and Kansas City. The PPHM exhibit *Cattle, Cowboys and Culture* – opening at the Kansas City library in September – is the basis of the trip that highlights the link between the two cities.

“It is definitely a journey back to our roots,” said Michael Grauer, exhibition curator. “From the elegantly refurbished Hotel President – sister hotel to Amarillo’s Herring Hotel - to neighborhoods with homes people will recognize as similar to homes in Amarillo, the tour will provide a deeper

knowledge of how the two cities influenced one another.”

Private tours of the National WWI Museum and the Nelson-Atkins Museum of Art will also be on the itinerary. Plus no trip to Kansas City in December would be complete without visiting Country Club Plaza to experience the spectacular Christmas lights.

Details will be mailed to members of the Goodnight Circle this summer. Be part of this one-of-a-kind trip by joining the Goodnight Circle today! Goodnight Circle members make a \$1000 annual gift to the museum, 25% of which goes to the endowment to ensure the future of PPHM. Visit [panhandleplains.org](http://panhandleplains.org) or contact Buster Ratliff at [bratliff@pphm.wtamu.edu](mailto:bratliff@pphm.wtamu.edu) or 806.651.2252.

Also, Goodnight Circle members are always included in special museum events. In April, members were invited to a private reception with S.C. Gwynne, prior to his lecture as part of the CSAW Garry L. Nall Lecture Series.





Visitors enjoying PPHM

## Longer Days Mean Longer Hours

By Stephanie Price, Marketing Director and Cassidy Horn, Marketing Assistant

As the short winter days evolve into long, beautiful summer days, the city of Canyon is also evolving with more businesses opening their doors on Sunday afternoons. Canyon is changing and PPHM will be joining in the fun. We are happy to announce, PPHM will be open seven-days-a-week during the summer months, June-August.

Starting after Memorial Day, the new hours will be Monday through Saturday from 9:00am to 6:00pm and on Sundays from 1:00pm to 6:00pm. The museum will then revert to its winter hours after Labor Day. Regular museum rates will apply, with PPHM members always receiving free admission.

Being open on Sundays would not be possible without the generous support of the Canyon Economic Development Corporation. Being open seven days a week in the summer is another way PPHM is working to serve our members and visitors.

The extra hours on Sunday will appeal to tourists who are traveling through our area on Sundays, which often happens in the summer months.

Being open on hot Sunday afternoons during the summer will give our members and families another opportunity to spend time together in the cool, air-conditioned museum before heading to see *Texas Musical Drama* or partake in another family-friendly activity in Canyon or Amarillo.

“We have a wonderful exhibition on WWI, remodeled galleries showing our extensive permanent art collections and our new *Panhandle Petroleum Story*,” Carol Lovelady, director said. “We want everyone to have the opportunity to see the museum, so we decided to be open on Sundays.”

For our complete listing of hours, admission costs, membership opportunities and more content like staff favorite videos, you can visit our website, [panhandleplains.org](http://panhandleplains.org).



# Take a Tour



PPHM app home screen

## The PPHM App

By Cassidy Horn, Marketing Assistant

From arrowheads to iPads, there is something for everyone to enjoy at Texas' largest history museum. In June, PPHM will unveil a brand new smartphone app.

The app can be downloaded on any mobile device, but PPHM will also be able to check out visitor iPads, thanks to a partnership with the West Texas A&M University IT Department. Features on the app will include virtual tours, a must see list of artifacts, maps and accessibility routes. It will also include other popular attractions around town, exclusive offers at the museum store, activities for kids and donation and membership opportunities.

Visitors using the app will be able to tour every area of the museum at their own pace on curated guided tours from Western Heritage to Native American Art and Artifacts, Art and Artists, the

Petroleum Story and Paleontology, Geology, Natural History. Signs will be posted around the museum to indicate locations on the video tour, but direction will also be given in the videos to help guests find the next stop.

Although all app content was created in house with help from staff across the museum, a company called OnCell which specializes in mobile tour experiences was chosen as the app building platform.

"We wanted to create an app that allowed visitors a more in depth experience at PPHM," Stephanie Price, marketing director said. "Using the app will provide visitors meaningful experiences within PPHM by learning from the experts on these tours."



# PPHM Upcoming Events

By Samantha Biffle, Programs Coordinator

PPHM has a great list of events planned for our visitors. Please visit our website at [panhandleplains.org](http://panhandleplains.org) for a complete listing of events and to make reservations.

## MUSEUM DAY

### Area Museums

**Saturday, May 6th Various Hours**

PPHM has partnered with the Convention and Visitors Council for Museum Day as part of National Travel and Tourism Week. Admission to PPHM that day will be \$5. Everyone who visits an area museum that day will be entered to win an iPad. For more information go to [visitamarillo.com](http://visitamarillo.com)

## MOTHER'S DAY EVENT

### Hazlewood Lecture Hall

**Saturday, May 13th 10:00 AM – 12:00 PM**

Let your kids make something at our Mother's Day art program! We will have supplies to make paper flowers and special cards at this come and go program. Free with regular admission.

## FOSA ANNUAL MEETING

### Atrium Plaza - 7th & Tyler, Amarillo, TX

**Thursday, May 18th 5:30 – 8:00 PM**

Noted Texas/Western photographer Robb Kendrick will be the speaker for the 22nd Annual FOSA Meeting. Mr. Kendrick grew up in Hereford and now makes his home in Dripping Springs. Panhandle-Plains Historical Museum gave him one of his first exhibitions of his cowboy photographs made in tintype and recently acquired his portfolio *Still*. Cost is \$50 per person which includes heavy hours' deouvers. Visit our website or call (806) 651-2242 for reservations.

## DOWNTOWN WALKING TOUR

### Downtown Amarillo

**Saturday, May 20th 10:00 AM – 1:00 PM**

Amarillo is a city steeped in architectural and cultural history. Come and learn the city's secrets - everything from hidden murals to architectural sources - by joining Michael Grauer, associate director for art and western heritage, on a walking tour of downtown Amarillo. Space is limited to the first 20 people. Cost is \$25 per person, which includes a drink from Palace Coffee.

## SUMMER EDUCATIONAL PROGRAMS

### PPHM Galleries

**Monday, June 5th – Friday, August 11th 1:00 – 3:00 PM**

Come craft something with us! Each Monday, Thursday, and Friday throughout the entire summer there will be an in-gallery craft from 1-3. Monday will be held in the Art galleries, Thursday in the *People of the Plains* gallery, and Friday in Paleontology gallery. These programs are free with regular admission.

## MOVIE NIGHT - CANYON SQUARE

### SPONSORED BY PPHM

### Canyon Square

**Friday, June 2, At Dusk**

Come watch *Night at the Museum* June 2nd on the

Canyon Square before you get to live it at PPHM on June 9th. This event sponsored by PPHM is free and will begin at sundown. Don't forget to bring a blanket or lawn chair

## NIGHT AT PPHM

### Museum Wide

**Friday, June 9th 8:00 – 11:00 PM**

See the museum in a new way, AT NIGHT, on Friday, June 9th from 8:00pm-11:00 pm, tour PPHM in the dark. Bring your family and flashlights to enjoy PPHM after dark. Cost is \$10 for adults and PPHM members, \$5 for kids 4-12 and free for kids under 4. Payment will be made at the door.

## FOSA: AN EVENING WITH THE PERMANENT COLLECTION

### Hazlewood Lecture Hall

**Thursday, June 15th 5:30 – 7:00 PM**

Join us for a seminar focused on the Foran gallery remodel led by Michael Grauer, associate director for art and western heritage. The seminar will educate attendees in the quality, breadth, and depth of the Panhandle-Plains Historical Society's extensive fine art collections. This event is free for FOSA Members and \$30 for Non-Members.

## LETTERS FROM HOME

### Hazlewood Lecture Hall

**Saturday, June 24th 10:00 AM – 12:00 PM**

Letter writing was the main form of communication to those at home for soldiers during World War I and it continues to be a significant part of soldier's lives today. Learn about the importance of letter writing during WWI and write your own letter to a friend, family member or a soldier. This event is free.

## CRAFTS AND DRAFTS

### Museum Wide

**Saturday, July 15th 5:30 – 8:00 PM**

You won't want to miss this fun evening of crafts and draft beer samples. Expect to get hands-on with DIY projects and hear from experts in the Panhandle beer brewing community. If you like beer-themed food, live music, and photo booths this event is for you! Tickets are \$50 per person and are all inclusive. MUST be 21+ to attend.

## PBS NOVA SCREENING *THE FIRST AIR WAR* AND ROUNDTABLE DISCUSSION

### Hazlewood Lecture Hall

**Thursday, August 10th 6:00 – 8:00 PM**

When World War I began in 1914, the air forces of the opposing nations consisted of handfuls of rickety biplanes. By the war's end, the blueprint of the modern fighter aircraft had emerged. To trace the story of this astonishingly rapid technological revolution, NOVA takes viewers inside The Vintage Aviator, a team of New Zealand-based aviation buffs dedicated to bringing back classic World War I fighters. The screening of the film will be followed by a roundtable discussion. This event is free.





Artifacts donated by Dr. Charles and Phyllis Hendrick

## Donor Spotlight: Dr. and Mrs. Charles Hendrick

By Becky Livingston, Curator of History and Michael Grauer, Curator of Art and Western Heritage

**The Panhandle-Plains Historical Society's permanent collections exist due to the generosity of our supporters and donors.**

One of the great parts of the job of curator is getting to know those donors. Charles Kerr Hendrick was born and raised in Amarillo. After graduating from Amarillo High School, he attended the University of Tulsa for one year, then the University of Oklahoma where he completed his B.S. degree. He earned his medical degree from the University of Texas Medical Branch, Galveston, after which he served a rotating internship at Hermann Hospital, Houston. He served his Residency in Radiology at UTMB in Galveston.

It was while a student that Charles met nursing student, Phyllis Ann Petty. Almost exactly one year after meeting, the two were married. Charles took his residency at UTMB in order to allow Phyllis to complete her degree. She then took a job as the public health researcher on a teenage maternity project at UTMB. Phyllis worked until the night before delivering the couple's first child.

Charles entered the Air Force as a Captain after completion of his residency training. Of all the places the Air Force could have sent him, they sent Dr. Hendrick back home to the 3320th USAF Hospital in Amarillo. He was Chief of Radiological Services there from 1966-1968. Remaining in Amarillo after the Air Force, Dr. Hendrick was a practicing Radiologist as well as a clinical

Professor of Radiology until his retirement in 1988.

The Hendricks have given to their community in many ways. Phyllis has been a member and supporter of PEO Chapter Z, Amarillo Junior League, and Opportunity School. Charles has been an Assistant Scout Master of Boy Scouts of America Troop 76 and the Order of the Arrow. The short list of organizations to which he has dedicated service includes the Amarillo Chapter of the American Cancer Society, the Board of Directors of the Texas Cancer Society, the Panhandle District Medical Society, and the Board of Directors and Trustees of the Harrington Cancer Center. He

has also served his medical profession in the American Medical Association, the Texas Medical Association, the Radiological Society of North America, and the American College of Nuclear Medicine. In 1990, he was named Fellow Emeritus of the American College of Radiology.

Over the course of several decades, Dr. Charles and Phyllis have donated many objects that reflect the diversity of their interests. Dr. Hendrick, an avid, knowledgeable collector, explains that he collects "things he likes. Not because the creator is famous" or might become famous, but because he likes the objects. One such object, recently donated to the Society, is an oak stationary box and ink well made in England *circa* 1870. The Hendricks helped kick start the museum's sports-related collection by donating a number of historically significant baseball artifacts, including a 1950 Amarillo Gold Sox, West Texas-New Mexico League baseball signed by Gold Sox stars such as Joe Baumann and Bob Crues, as well as baseballs signed by major league greats such as Hank Aaron, Yogi Berra, Ted Williams and Nolan Ryan. Donations of sculpture by Allan Houser, Oreland C. Joe, Doug Hyde, and Tim Nicola have greatly enhanced the Society's American Indian fine art collection. Donations of Katsinas, baskets and weavings have given the Society's ethnology collection a contemporary perspective. The weapons collection has benefited from the Hendricks' donation of a number of American knives, including several engraved by David Brighton, as well as a large number of pistols, revolvers, shotguns, and rifles, including an L.C. Smith Model 1880 double barrel ten-gauge shotgun that belonged to Charles' stepfather, Rolla Cartwright. Donations to the history collection include a medical bag and instruments Dr. Hendrick used throughout his medical training. Charles and Phyllis have a passion for history and museums. He served on the Board of Directors of the Panhandle-Plains Historical Society and as President of the Society from 1979-80. He also served on the Board of Directors of the National Cowboy Hall of Fame and Western Heritage Center in Oklahoma City. He appreciates the history of the Panhandle-Plains regions and the stories of the American Indians and bison that were here long ago. She is grateful that the Panhandle-Plains Historical Museum gives today's youth a place to see and learn about things they might otherwise never know about.





Andy Burcham, Karen Morris and student worker Miranda Bible volunteer in the PPHM Archeology Department.

# Volunteer Spotlight:

By Sierra Grange, Volunteer Coordinator

If you are looking for any additional ways to donate to the Panhandle-Plains Historical Museum, you could consider donating your time. Volunteers and their hard work are the reason our museum continues to be successful and why our events run smoothly. Volunteering is a great way of meeting new people and gaining useful skills at the same time. Time commitments can extend from assisting at a single event to a weekly schedule. Opportunities are abundant and range from serving as a school tour guide for our education department to assisting in archaeology, exhibits, art and beyond!

We also have annual events, such as Christmas Open House, Night at PPHM, Constitution Day and Archaeology Day that wouldn't be possible without the help of our volunteers. Events such as these provide opportunities to help children create crafts, lead educational activities, decorate cookies or dress up and role play as a historical figure.

"We cannot do all that we do without our dedicated volunteers and we are always happy to welcome more," said, Veronica Arias, curator of archeology, whose department has the most regular volunteers.

The staff at Panhandle-Plains Historical Museum appreciates all of the many volunteers who give us thousands of their hours each year. Volunteers help make PPHM thrive and volunteering is a valuable learning opportunity. It can be a rewarding and fulfilling experience as well as a wonderful way to get involved in helping the community. Become a PPHM volunteer for new experiences, we would love to have you join the PPHM Volunteer Team. Please contact Sierra Grange, education assistant/volunteer coordinator at (806) 651-2249 or by email at [sgrange@pphm.wtamu.edu](mailto:sgrange@pphm.wtamu.edu).





Elaina Cunningham receiving her award on stage at the TXDLA Conference.

# Education Adventures

By Elaina Cunningham, Associate Director for Community Engagement

Recently, I, the associate director for community engagement, received the Outstanding Commitment to Excellence and Innovation in Distance Learning award from the Texas Distance Learning Association in Galveston this March.

According to TxDLA, this award is for the person, institution, or corporation who has done the most to benefit and advance the applied practice of distance learning, in the opinion of its members, during the past year. Winners could be an innovative teacher who has passed knowledge and skills on to other teachers in the field or the most innovative solution to applied problems developed within an educational institution or private corporation.

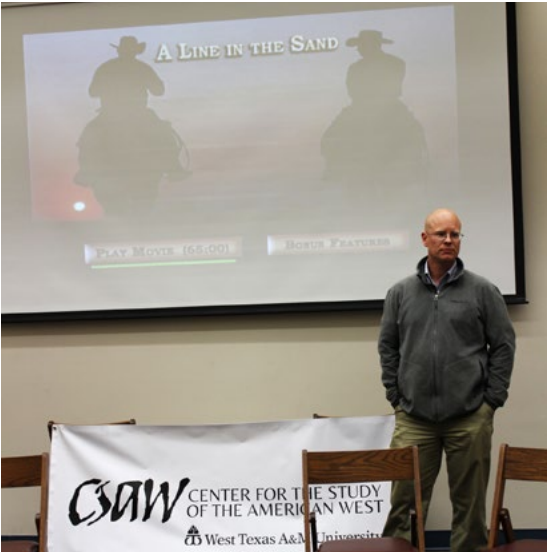
TxDLA members choose to represent their organization as an association of distance learning professionals in order to invite broad participation in the networking and exchange of information demanded by the mission. We use the broad term distance learning to encompass all of the persons and tools employed today in bringing about effective distance learning. Distance learning is

recognized as taking place whenever a learner is either distant in space or asynchronous in time from the bulk of their learning resources.

I have been a member of TxDLA since 2010 and has served on the board of directors since 2012, first as Regional Groups Chair and currently as Non-Profit Chair. I have been very active in conference planning, serving as the marketing chair for the past four years and an awards and programs committee member and active volunteer during the conference.

TxDLA is the leading Texas membership association for distance learning professionals. Members represent public and private education institutions at all levels, as well as corporate training professionals and distance learning equipment and content providers. All members have a strong interest in keeping abreast of the ideas, technologies and content that will help them develop and maintain leading-edge distance learning programs and products.





Alex Hunt, CSAW director, speaking at the screening of “A Line in the Sand”

# CSAW at 7 Months

By Alex Hunt, CSAW Director

This March, the Center for the Study of the American West turned seven months old. I would like to describe what we’ve been up to and to solicit your feedback.

Since our launch at the beginning of the fall semester, we have primarily worked to make the community aware of our existence through events. This has included the Garry L. Nall Lectures in Western Studies—our primary public event—with Patricia Limerick (October) and S. C. Gwynne (April). These have been the best-attended events in my experience of hosting Western American authors and scholars over the years, which suggests that we have had success in getting the word out.

In addition to the Nall lectures, we participated or partnered with two events in Amarillo—a roundtable on “The Charro” at the American Quarter Horse Hall of Fame and Museum, and a lecture, “Montie Ritchie and the JA Ranch,” at the Amarillo Museum of Art.

We also staged events on campus—like research talks from Amy Von Lintel (art history), me (English), Michael Grauer (PPHM), and Tim Bowman (history). With an eye in part to engaging WT students, we also instituted two film screenings, *A Line in the Sand* and *Written On Water*. These documentaries about water scarcity, agriculture, and community in our region are provocative, and led to vital discussions.

Beyond public events, CSAW is seeking other ways to engage and be of use. We have several grants under proposal that would enable us to undertake projects in oral history collection, the development of a biannual conference at West Texas A&M University and the growth of our internship program. We are cooperating with PPHM on events and developing university curriculum. We have partnered with Burrowing Owl Books in Canyon to have a Western/regional bookshelf sponsored by CSAW, and we intend to develop a similar initiative in other venues.

In addition to furthering the study of the great American West generally, we wish to find ways of serving our particular corner of the West. But here is the real question: beyond campus and beyond our immediate Amarillo/Canyon area, how can CSAW best serve the region? How can CSAW help bring the expertise and resources available at WTAMU and PPHM to the regional community? My best thought so far comes as a result of visiting with individuals in communities including Nazareth, Lipscomb, Canadian, McLean, Matador and similar rural small towns. Each of these communities, and many more like them, face challenges. These challenges vary, though one finds patterns that boil down to maintaining economic, social and cultural vitality. Each of these communities is home to individuals who have shown great entrepreneurship and creative energy in finding ways to sustain their community: winning grants to renovate museums, opening art galleries or hosting tourist festivals, harvesting rainwater and promoting grass-fed beef.

We at CSAW have heard many inspiring stories from small town people who are fighting to keep their communities strong at a time when many forces seem arrayed against the ability of small towns to sustain themselves.

Perhaps CSAW has a role in studying the nature of challenges faced by these communities. We could then collect stories of community sustainability. Perhaps it would be useful if we helped keep a record of what people have done—what worked, what didn’t, what resources exist. Perhaps CSAW could then itself serve as a resource by serving as consultants to communities looking for strategies.

As another stage of this, I imagine that CSAW could help create curriculum at WTAMU, involving PPHM, that would help our students—those who have the desire—to return home with knowledge and skills to give back to their communities.

I would welcome your thoughts in response to this rather speculative update. Please contact me at 806-651-2457 or [ahunt@wtamu.edu](mailto:ahunt@wtamu.edu) or drop by to visit the CSAW office at PPHM. Please also consider visiting us online at [www.wtamu.edu/csaw](http://www.wtamu.edu/csaw) and on Facebook at [www.facebook.com/csaw6](http://www.facebook.com/csaw6).





Kim Mahan presents Stephanie Price from PPHM with the award, Buster Ratliff from PPHM accepts on behalf of the Gayden Family Foundation.

# The 2017 Golden Nail Awards Honors Heart of Texas Art

By Stephanie Price, Marketing Director

The Golden Nail Awards gala, sponsored by the Amarillo Convention and Visitor Council Arts Committee, is held annually to honor local and area individuals, businesses and foundations that provide financial, in-kind support or volunteer in the fine arts. This year, PPHM won the “Golden Touch Award” for the Heart of Texas Art weekend. PPHM nominee, The Gayden Family Foundation was recognized as the Foundation of the Year.

The Golden Touch award is given to a new, unique or innovative arts exhibit that adds a “golden touch” to the arts in Amarillo and the Panhandle. The “Heart of Texas Art” weekend, August 26-28, included many events at PPHM and around the Amarillo and Canyon area making it a true welcome to the 150 VIP guests who joined us from all over the state. This weekend would not have been possible without our generous hosts the PPHM board, Friends of Southwestern Art members, Amarillo Convention and Visitors Council and Canyon EDC. The first evening boasted a Texas art reception that featured tours of the extensive PPHM Early Texas Art Collection, speeches from Carol Lovelady, director and comments from a CASETA (Center for the Advancement and Study of Early Texas Art) board member. Friday night was a special invitation-only after party at the Imperial Taproom in Canyon where guests enjoyed the never before open space. On Saturday we welcomed the public to join us as we bid a fond buen viaje

(or farewell) to the José Arpa exhibit before it traveled to other museums. Following the gallery tours, it was time to tour Amarillo and Canyon with the generous help of the Amarillo CVC. The tours took guests to Palo Duro Canyon, AQHA, Cadillac Ranch and AMOA, who each provided free admission to our guests. And finally, PPHM said a final farewell with a leisurely breakfast at Palace Coffee followed by a guided Downtown Amarillo Walking Tour showcasing art, artists and architecture on Sunday morning.

Given for exceptional generous support of the fine arts by a Foundation or Non-Profit Organization in Amarillo and the Panhandle area, the 2017 Foundation award was given to the Gayden Family Foundation. Since 2006, The Gayden Family Foundation has been instrumental in ensuring that PPHM has the best and most extensive collection of Early Texas Art in the state. Through their tremendous generosity of over \$10,000 in matching funds in the past 3 years, PPHM has been able to curate such exhibits as *José Arpa, A Spanish Painter in Texas, Women of the West* and more. In 2016, PPHM unveiled the naming of the Texas Gallery as the Gayden Family Foundation Texas Gallery.

PPHM was pleased to have been a part of such an important occasion and to be able to recognize our major foundation donor.



# Cowmen Documentary

By Jon Lindgren, Producer

The *Cowmen* documentary, with a focus on Texas founding ranching families, reveals the rancher's past and current role in our nation's development of land, resources, communities; and activity in the cattle industry. Ranchers, known years ago as cowmen have endured much to lead the way for community and national development.

Told by historians and descendants of some of the original ranching families, you'll hear the stories of men and women who believed in the American Dream, spiritual freedom and what hard work can accomplish. You'll get a better handle on their business hurdles, the types of beef in Texas and what makes ranching what it is today. The *Cowmen* documentary releases May 13th on 15 television stations in Texas; in Amarillo it will be on KFDA Newschannel 10, our CBS affiliate. There are other stations across Texas. For a complete listing visit [texascowmen.com](http://texascowmen.com). The goal of this project is to celebrate ranching's heritage and provide local stations with positive Texas stories. The program is made possible by ViaMedia, The L Bar Ranch and The Scharbauer Cattle Company.

Partnering with The Panhandle-Plains Historical Museum and other historic libraries and museums in the state of Texas helps us accomplish our goals in connecting your community to our great history and remember who we are as a people.



John Lindgren, Producer of the *Cowmen* Documentary

The Panhandle-Plains Historical Museum is a perfect example of our broadcast documentary. It's a place where people can walk through history and experience in person the stories behind the ranching families that shaped the very heart of Texas.

"This is a new partnership for PPHM and a way we can work with those telling the stories of the Texas Panhandle. We look forward to being part of the advertising structure for the documentary so be sure to tune into our local station," Stephanie Price, marketing director said.

I hope you watch and enjoy this insightful two-hour special on May 13 as much as I enjoyed meeting the wonderful people in the ranching industry! For more information visit [texascowmen.com](http://texascowmen.com).

## Store Corner

By: Kristin McAfee, Visitor Services Manager

The Panhandle-Plains Historical Museum Store is excited to share with you the wonderful new items we found at market that make us so much more than a souvenir shop. We have comfy Calamity Jane T-shirts and beautiful new pieces of jewelry to add to your wardrobe in time for spring and summer. For the kiddos, we have a ton of exciting new items that we are sure they will love. We have also added some fun and unique home décor items to our collection that you will want to take home. We want to become your favorite store for historical books and gifts.

With the opening of *The Great War* exhibitions, we have found wonderful, unique pieces. We have artillery canisters, models, home décor items, books, and much more to help commemorate this important time in history.

Come in and see our wonderful collection and take a piece of your visit to PPHM home with you! Visit us in store or online at [store.panhandleplains.org](http://store.panhandleplains.org).





RETURN SERVICE REQUESTED

## Calendar of Events

- SUMMER HOURS START  
May 29, 2017

DOUGHBOYS AND HOME FOLKS  
Now – Saturday September 2, 2017

THE GREAT WAR AND THE  
PANHANDLE-PLAINS REGION  
Saturday January 28 – December 30, 2017

A PICTURE FROM HOME: SNAPSHOTS  
FROM THE GREAT WAR ON THE PLAINS  
Saturday January 28 – December 30, 2017

MUSEUM DAY  
Saturday, May 6

MOTHER'S DAY EVENT  
Saturday, May 13 10:00 AM – 12:00 PM

FOSA ANNUAL MEETING  
Thursday, May 18 5:30PM – 8:00 PM

DOWNTOWN WALKING TOUR  
Saturday, May 20 10:00 AM-1:00 PM
- MOVIE NIGHT - CANYON SQUARE  
SPONSORED BY PPHM  
Friday, June 2, At Dusk

SUMMER EDUCATIONAL PROGRAMS  
Monday, June 5 – Friday, August 11th 1:00PM – 3:00 PM

NIGHT AT PPHM  
Friday, June 9 8:00PM – 11:00 PM

FOSA: AN EVENING WITH THE  
PERMANENT COLLECTION  
Thursday, June 15 5:30 – 7:00 PM

LETTERS FROM HOME  
Saturday, June 24 10:00 AM – 12:00 PM

CRAFTS AND DRAFTS  
Saturday, July 15 5:30 – 8:00 PM

PBS NOVA SCREENING *THE FIRST AIR WAR* AND  
ROUNDTABLE DISCUSSION  
Thursday, August 10 6:00 – 8:00 PM

KANSAS CITY TRIP FOR GOODNIGHT CIRCLE  
December 5-8, 2017

## New Members

### FRIEND

Abell Library  
*Sherman, Texas*

Mr. Carl Sjogren  
*Kress, Texas*

### CONTRIBUTOR

Mr. and Mrs. Bill Countiss  
*Amarillo, Texas*

### FAMILY

Mr. Jonathan Anderson  
*Amarillo, Texas*

Mr. Terry Brax  
*Amarillo, Texas*

Mr. and Mrs. Andy Burcham  
*Amarillo, Texas*

Mr. Tom Cole  
*Amarillo, Texas*

Ms. Elizabeth Conner  
*Borger, Texas*

The Counterman Family  
*Amarillo, Texas*

Mrs. Tanya Deleon  
*Amarillo, Texas*

Mrs. and Mr. Irene Forero  
*Amarillo, Texas*

Ms. Hope Fowler  
*Hereford, Texas*

Mr. Gerald Garst  
*Amarillo, Texas*

Mrs. Joy Gray  
*Panhandle, Texas*

Mr. and Mrs. Joan W. Griffin  
*Canyon, Texas*

Mr. and Mrs. Chris Heath  
*Amarillo, Texas*

Mr. and Mrs. Robin Isbell  
*Amarillo, Texas*

Mr. and Mrs. Kevin Jones  
*Amarillo, Texas*

Mr. and Mrs. Jared Lee  
*Canyon, Texas*

Mr. and Mrs. D. L. Malicoat  
*Amarillo, Texas*

Mr. and Mrs. Greg E. Mitchell  
*Amarillo, Texas*

Mr. and Mrs. Bruce Phebus  
*Canyon, Texas*

Mr. and Mrs. Lewis Pratt  
*Amarillo, Texas*

Mrs. Claire Shear  
*Amarillo, Texas*

Mr. and Mrs. Joseph Shipp  
*Amarillo, Texas*

Mr. Robert Smith  
*Canyon, Texas*

Mrs. Tisha Thomison  
*Amarillo, Texas*

Ms. Kelly Tucker  
*Amarillo, Texas*

Mr. and Mrs. Matthew Turney  
*Amarillo, Texas*

Mr. Phil White  
*Amarillo, Texas*

Mr. Ryan Wieck  
*Umbarger, Texas*

Mr. and Mrs. Ronald Wooten  
*Amarillo, Texas*

## Memorials and Honorariums

### MEMORIALS

Mr. and Mrs. Don L. Patterson  
*In memory of Mr. Ernest R. Archambeau*

Mr. and Mrs. Don L. Patterson  
*In memory of Mr. Marion Ray McReynolds*

Mr. and Mrs. Douglas R. Woodburn  
*In memory of Hortense Woodburn*

### HONORARIUMS

Margaret C.B. and  
Spencer N. Brown Foundation  
*In honor of Mr. and Mrs. Joseph W. Foran*

Mr. and Joe K. Howell  
*In honor of Mrs. Carol Lovelady*

Mr. and Mrs. John M. Patterson  
*In honor of Mrs. Carol Lovelady*

Mr. and Mrs. John M. Patterson  
*In honor of Mr. Michael Grauer*

Mr. Mark Richards  
*In honor of Mr. Warren Stricker*