PANHANDLE-PLAINS HISTORICAL MUSE ART-HISTORY-ARCHAEOLOGY-PALEONTOLOGY-PETROLEUM-TRANSP **EUM** NEWSLETTER







Winter 2020 VOLUME 16, NO.1





CAROL LOVELADY
Director

Director's Report

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Dear Friends,

As children we are all taught to share. Like many of the lessons we learn as children, this lesson has come back to me as an adult. Recently, it has come back to me with greater heft. Were it not for those who learned to share, the Panhandle-Plains Historical Museum would never have come into existence.

From 1921 - when Hattie Anderson asked pioneers who'd come to the Panhandle-Plains region to share their stories - to 2019, when the family of Jason Roselius agreed to share Teddy Roosevelt's shotgun, the Panhandle-Plains Historical Museum has benefitted from those who have been willing to share.

As plans get underway for our second *UnVeiled* gala, I am very grateful for those willing to share their time to help us throw another spectacular party. This year's theme is *UnVeiled: In Bloom An Evening of Floral Inspiration*. Mark your calendar for Saturday, April 18, when we will "unveil" floral interpretations of art from our collection.

Thank you to the floral designers from across this region who will be sharing their talents and inspiring us with arrangements based on works of art chosen by friends of PPHM on Facebook. I know it sounds a little complicated in print, but I promise it will be an evening you won't want to miss.

Throughout this issue of the newsletter, you will learn of others who have shared with our museum – from the extensive book collection of the late Buz Sellers, which his wife Judith gifted to the PPHM Research Center, to one of our youngest volunteers, Shaylee Fairchild.

You will also learn about an engaging exhibit opening February 7. *My Heart Is Not Blind* features black and white portraits of individuals, accompanied by audio narration of how they see the world with limited or no vision. As photographer Michael Nye came to know those featured in the exhibit, he felt compelled to share their stories, which will in turn help us see their lives with new insight.

Thank you for sharing your time reading this issue of the PPHM newsletter and I urge you to share a visit to the museum with a family member or friend.

Sincerely, <u>Carol</u> Lovelady

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My Heart is Not Blind **Exhibition**



Queen City of the Plains: Building Amarillo, 1900-1940 A New Federal Building Exhibit



PPHM's New Associate **Director for Curatorial** Affairs: Bill Mercer

Museum Hours

September – May 9 am - 5 pm, Tuesday - Saturday Closed Sundays and Mondays

June - August 9 am - 6 pm, Monday - Saturday 1 pm - 6 pm, Sundays

9 am - 9 pm Summer Fridays

New Year's Day, Thanksgiving Day, Christmas Eve, Christmas Day

Admission

\$10 - Seniors 65+ and Active or Retired Military

\$9 - Groups over 20 (must pre-book)

\$15- Group Guided Tours

\$6 - Children (4-12)

Members and WTAMU Faculty/Staff/Students- Free

PPHMNews is published by the Panhandle-Plains Historical Museum (PPHM), WTAMU Box 60967, Canyon, Texas 79016.

Carol Lovelady, Stephanie Price, & Anna Parsons - Writers and Editors

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Cover Photo: Unveiled in Bloom 2020, Art by Maegan Seymour, Chair Kathy Sheldon



UnVeiled 2020: In Bloom

By Carol Lovelady, Director

UnVeiled will return for a second year on Saturday, April 18. This time the gala will highlight selected works of art from the museum's collection, interpreted by floral designers.

UnVeiled: In Bloom An Evening of Floral Inspiration will feature arrangements created by local and regional florists. A popular event at museums across the country, In Bloom, allows designers, who are artists in their own right, to use flowers as their paintbrush and palette.

Art to be interpreted has already been chosen by friends of PPHM on Facebook, who ranked a wide selection of art belonging to PPHM. The top pieces range from a painting of clothing drying on the line to the city of Cuernavaca, Mexico.

"We are thrilled to have most of the artisans who worked on *UnVeiled: Rococo* returning for *In Bloom*, said Carol Lovelady, museum director. "Parie Donaldson of Parie Designs will again bring her artistry to the evening and transform our tent into "rooms" based on six works of art she chose. Becky McKinley of Dining by Design will create a menu blending color, textures and flavors. Chef Josh Fuller of OHMS will once again execute the meal onsite for the ultimate event."

Chairman of *UnVeiled: In Bloom* is Kathy Sheldon. Working on the gala committee are Kelly Caviness, Tiffany Curtis, Lisa Davis, Zivorad Filipovic, Teresa Hoard, Alice Hyde, Ellen Jones, Shanna Jones, Betsy Kelley, Lainie Kritser, Jessica Needham, Robyn Rhodes, Janet Townsend, Joan Van Doren, Maggie Velky, Dana and Richard Walton, Courtney White and Terry White. Advisors for the gala are Beverly Plank, Joe Bill Sherrod and Laura Street.

"I am extremely grateful to have such a strong committee of well-qualified volunteers," said Lovelady. "Kathy has been the driving force behind many wonderful events in Amarillo and Canyon. People have learned her events are always fun and it is a pleasure to work with her on the planning process."

Special features of *In Bloom* will be sponsorships with exceptional benefits, including limousine transportation, private parking, premier seating with private servers and fine wine served in Reidel crystal. Sponsorships range from \$500 to \$50,000. For more information or to purchase a sponsorship, contact Buster Ratliff at (806) 651-2252 or *bratlift@pphm.wtamu.edu*.



Cat and Rick Enns , Suzanne and David Wheeler, Katharyn and Steve Wiegand Stephanie and Andrew Granado enjoyed the lavish tent and party last year.

A new trend in fundraising will also be presented at *In Bloom*. It is a pay-to-play type of event. A large group of high-end items are combined and guests have the opportunity to win one of the items by purchasing a ticket. A limited number of tickets will be sold at the price of the lowest priced item in the grouping.

"It is a fun new way to raise money," said Sheldon, who learned about the idea through her work with the Texas Association of Symphony Orchestras. "It adds suspense to the evening, raises additional money for the museum and provides the opportunity for someone to go home with a special item at a good price."

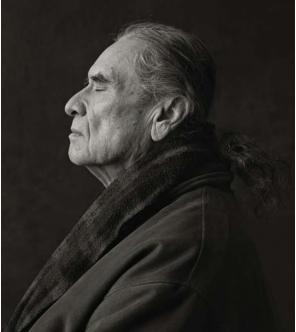
Those who attend the gala will also find a wide variety of live auction packages, many focused on one-of-a-kind experiences. One experience will be limousine transportation to the Adobe Walls battleground site for a presentation by a local historian, followed by a gourmet picnic.

"We were thrilled with the results of our first gala," Lovelady said. "We had a wonderful team of volunteers gathered and led by Beverly Plank. Our attendance and our profits exceeded our expectations. We raised over \$200,000 for museum operations and more than \$67,000 for the Hattie Anderson Education Endowment."

"This year we will be raising money once again for museum operations, but specifically to pay our student workers," Lovelady continued. "Working at PPHM is a great opportunity for students to build life skills dealing with visitors, gain appreciation for the museum's collections and introduce children to the museum with education programs. Many student workers come back to PPHM as permanent employees." Six of the 17 members of the current PPHM staff began as student workers.

"What makes this year's gala different from last is that the designs created by the florists will soon fade - these floral interpretations are art with an expiration date. Lucille Nance Jones' collection of rococo furniture, china, porcelain, silver and art remained on display in the museum for almost a year," said Lovelady. "What we are exhibiting this year lasts for one night only. *UnVeiled: In Bloom* is certainly going to be a night to remember."





Photographs and Audio Stories by Michael Nye

My Heart is Not Blind: On Blindness and Perception

By Bill Mercer, Associate Director of Curatorial Affairs

As human beings, all of us are unique individuals who each have our own feelings, aspirations, and perceptions that affect the way we understand the world and the way that the world understands us. But what about our friends, neighbors, and family members who are blind or vision impaired? How do they perceive the world and how does the world perceive them?

San Antonio based photographer, Michael "Mikey" Nye spent seven years traveling around the United States listening to blind and visually impaired share intimate experiences about their own perceptions and adaptations to the world around them and the people they encounter on a daily basis. Each story is a poignant reminder of the profound strength of the human spirit, the amazing ability of individuals to adapt and overcome obstacles, and especially that blind and vision impaired people have the same intellectual capacity, as well as the same potential to contribute to society, just as much as the rest of the population.

My Heart is Not Blind: On Blindness and Perception exhibition and accompanying book is the culmination of Nye's travels. The exhibition consists of a series of 46 black and white photographic portraits that Nye created using an 8 x 10 view camera. Along with each framed print is a listening station where visitors can don headphones and hear personal stories told by those same individuals.

As Nye writes, "I spent two to three days with each person. It's been a rare privilege to have these deep and personal conversations. My ears saw much more than my eyes."

This remarkable exhibition begins with an opening reception at the Panhandle-Plains Historical Museum on Friday evening February 7, 2020 and continues through May 2, 2020.



Fisk building under construction, 1927 from the PPHM Archives

Queen City of the Plains: Building Amarillo, 1900-1940 A New Federal Building Exhibit

By Stephanie Price, Marketing Director

Amarillo National Bank (ANB) and the Panhandle-Plains Historical Museum are bringing a new installation to the Historic Federal Building exhibition space at 620 South Taylor in downtown Amarillo.

The exhibition, co-curated by Renea Dauntes and Warren Stricker, *Queen City of the Plains: Building Amarillo*, 1900-1940 focuses on the growth of downtown Amarillo from 1887 to the present. Not much more than a frontier town at the turn of the 20th century, Amarillo grew rapidly into the commercial and cultural hub of the Panhandle. The appearance of the city changed as swiftly as the population, transitioning from simple frame homes and storefronts, to substantial brick and stone structures, to modern office buildings.

"The aspirations of residents and community leaders are reflected in Amarillo's built

environment, and this exhibition charts the evolution of these expressions of civic pride through images found in the museum's research center," said Warren Sticker co-curator of this exhibition and PPHM Archivist.

The Historic Federal Building was built in 1914-1916 to house the U.S. Post Office and the federal court. The building was purchased by Amarillo National Bank in 2013. At the time of purchase, Richard Ware, chairman and president of ANB, said, "We think it's the best-looking building in Amarillo. And, by tying it into our other office buildings, we think we've got some real unique opportunities there."

The Historic Federal Building and the PPHM exhibition area are open from 8 am until 5 pm Monday through Friday. There is no admission charge.



PPHM's New Associate Director for Curatorial Affairs: Bill Mercer

By Stephanie Price, Marketing Director

Panhandle-Plains Historical Museum is proud to announce Bill Mercer has joined the team as the Associate Director for Curatorial Affairs and the Curator of Art.

Mercer has worked extensively in numerous museums as a curator and administrator. His primary areas of expertise are Western and Native American art and cultural history. He has taught at Portland State University and California State University, Northridge.

"The museum has exceptional collections, a meaningful mission, and a great staff. I was also attracted to the position because of the university community, small town atmosphere, and wide open spaces," said Mercer.

Mercer has worked at various museums including the Buffalo Bill Historical Center of the

West, and served as Curator for the Art of Africa and the Americas at the Cincinnati Art Museum, Curator of Native American Art at the Portland Art Museum, and Director of the Montana Historical Society Museum. He received an an undergraduate degree in anthropology and history from California State University Northridge, an M.A. in museum studies from Texas Tech University, and he did additional work at the PhD level in Native American art history at the University of New Mexico.

"One of Bill's strengths is a lifelong interest in and knowledge of Native American Culture. He has opened the door to a new area of focus for our museum," said Carol Lovelady, PPHM Director.

Winter Events

By Stephanie Price, Marketing Director

With the start of the new calendar year, PPHM is excited to offer a wide variety of programing for all ages. There will be a brand new, short term exhibit along with crowd favorites and the second year of our incredible fundraiser, *UnVeiled*.

MINDFULNESS AT THE MUSEUM: ART CENTERED

Saturdays in January, 10:00 AM, Art Galleries Find your center at PPHM with our January yoga series. After the craziness of the holiday season we want to help you get back to You! Our instructor, Katie Blake, will be focusing each class on a piece of artwork chosen by our curator. Classes can be enjoyed by everyone from beginners to experts. Visit panhandleplains.org to reserve your spot

Cost is \$40 for all classes (Jan 4, 11, 18 and 25) and spots are limited due to the size of the space. Class is 50 minutes.

BOOK SIGNING FOR MAKING A HAND

Thursday, January 16, 6:00 PM Hazelwood Lecture Hall

Join PPHM for a book signing and talk by author Michael R. Grauer. *Making a Hand* is his latest work about artist and first curator at PPHM, H.D. Bugbee. Light refreshments will be served and a book signing will follow the lecture. This event is free and open to the public. Books will be available for purchase at the event.

MY HEART IS NOT BLIND: A VISIT WITH MICHAEL NYE

Friday, February 7, 6:00 PM Harrington Gallery

Hear from curator, Michael Nye as PPHM opens the travelling exhibition, *My Heart is Not Blind*. This exhibition of photography and audio by Nye documents seven years of collecting the stories and experiences of people with vision loss. The lecture will be preceded by the annual Friends of Southwestern Art Meeting. This event is free for museum members. For tickets visit *panhandleplains.org*.



EDUCATOR'S NIGHT OUT

Tuesday, February 11, 4:30 PM – 7:00 PM Museum Wide

PPHM invites educators to a FREE evening at the museum! Gain useful, engaging, standards-based curriculum materials centered around PPHM's permanent collection and exhibits. This event will provide K-12 resources for arts, social studies, science and other subjects for the classroom. Enjoy free food, drinks, and giveaways while networking with friends and colleagues. New this year, Canyon ISD teachers receive a special gift. All educators are welcome including homeschool and informal educators. Educators free with valid ID and guest admission is \$5 at the door.



CRAFTS AND DRAFTS

Friday, March 6th 6:00PM -9:00PM Museum Wide

Join PPHM for a fun evening of food, crafts, and draft beer samples. If you like great local food, showing off your trivia skills to your friends, and think the idea of playing corn hole in a museum sounds fun then this event is for you. Expect to get hands-on with DIY projects and enjoy the best our local breweries and distributors have to offer. You don't want to miss this one!

Tickets are \$40 for non-members, \$30 for members, are all inclusive and available at panhandleplains. org. MUST be 21+ to attend.

SPRING BREAK SPECIAL HOURS

March 16-21 9:00 AM - 5:00 PM Museum Wide

Join us as we open PPHM Monday for Spring Break. Enjoy a staycation or quick trip to PPHM during Spring Break. The museum will be open Monday through Saturday 9am to 5pm.

BOOK SIGNING FOR GEORGIA O'KEEFE'S WARTIME TEXAS LETTERS

March 24th

Rockin OT 6th Street Amarillo

Dr. Amy Von Lintel associate professor of art history at WTAMU will be signing copies of her latest book focused on artist Georgia O' Keeffe.



Christina and Weston by Michael Nye

MY HEART IS NOT BLIND: Perception is Everything

Thursday, April 2, 6:00 PM Curator Michael Nye will moderate this dynamic panel with members of the visually impaired community who have personal experience with what it really means to be blind. This will be a unique onenight opportunity to hear from those represented in the exhibition.

WEEK OF THE YOUNG CHILD

9:00 AM - 10:15 AM Pre-K Programs 10:30 AM - 11:45 AM Kindergarten Programs

First Floor

Children will talk to a dinosaur during Triceratops Tuesday, see a real life snake and have a dance party on Wiggly Wednesday, and explore life on the Plains on Time-Travel Thursday. Reservations required! Contact the Education Department at education@pphm.wtamu.edu for more information. Cost is \$3 per student.



UNVEILED: IN BLOOM, An Evening of Floral Inspiration

Saturday, April 18, 6:00 PM Museum Wide

Join us for an evening of floral inspiration. This extravagant event will unveil PPHM's art in a new way, as interpreted by florists. Table sponsorships for UnVeiled range from \$500 to \$50,000 including premier seating, fabulous wine and limousine transportation to the gala. If there is space, individual tickets will be sold after March 1st. For more information, contact Carol Lovelady at clovelady@pphm.wtamu.edu or Buster Ratliff at bratliff@pphm.wtamu.edu.



CSAW Brings Southern Plains Conference 2020 to PPHM

By Alex Hunt, CSAW Director

Many years ago, when I was pretty new in this part of the country, I took part in a great symposium at PPHM called "Whiskey is for Drinking, Water is for Fighting Over." This classic axiom of the American West, often misattributed to Mark Twain, is truer than ever, and the subject of water is always relevant on the Panhandle-Plains. I'm pleased to announce the Center for the Study of the American West (CSAW), will produce the second biennial Southern Plains Conference on the subject of water resources, February 20-22, 2020, at PPHM.

The actual conference title is "Representing, Modeling, and Imagining Water on the Southern Plains," which is an invitation to talk about what we know, how we know it, and how we convey that information when it comes to water resources. We intend to bring together a diverse group of speakers and to create a forum of exchange between the presenters and the audience.

This type of event, involving PPHM with the scholarly community of the university and bringing important information and perspective to the public at the museum, is exactly what CSAW is all about.

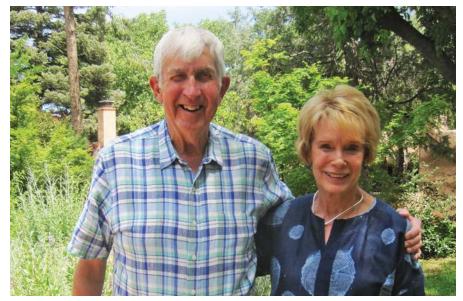
Confirmed invited speakers include Merri Lisa Trigilio, geoscientist and filmmaker of *Written on Water*, Julene Bair, author of *The Ogallala Road*; and *Kenna Lang Archer*, environmental historian and co-author of *Ogallala: Water for a Dry Land*.

West Texas A&M University faculty presenting at the conference include: environmental engineer Nathan Howell, agricultural scientist Lal Almas, and environmental historian Byron Pearson. The program also features professionals and practitioners from the region, including Ogallala Common's director Darryl Birkenfeld.

Conference presenters will discuss their various methods of measuring and mapping water resources and how they represent this information in their research and to the public.

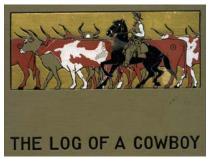
Sponsors for the conference include WTAMU's School of Engineering and College of Agriculture, Panhandle-Plains Historical Museum, Texas Panhandle Audubon Society, and the Dixon Water Foundation.

Attendee registration is \$40 per person and includes a dessert reception on Feb. 20 and lunch on Feb. 21. Registration is free for WTAMU students with a valid ID. Send checks made payable to "WTAMU CSAW Southern Plains Conference" to WTAMU Foundation, PO Box 60766, Canyon, TX 79016. Payments can be made with credit or debit card by calling the WTAMU Foundation. To register to attend the conference as an audience member please email contact information to csaw@ wtamu.edu (Full name, email, phone number, and affiliation/location), call (806) 651-5238 to provide this information (please leave a voicemail if no answer), or mail it to: CSAW Attn: Alex Hunt, WTAMU Box 60967, Canyon, TX 79016.



Buz and Judith Sellers

Detail from a 1903 edition of *The Log of a Cowboy*, by Andy Adams, from the Dilworth Parramore Sellers, M.D. collection of Western History



Donor Spotlight: PPHM receives Sellers Library of Western history

By Warren Stricker, Director of Research Center

One of the great rewards of working at the Panhandle-Plains Historical Museum is hearing visitors describe their lifelong appreciation of the museum and its collections. One such loyal museum patron was Dr. Dilworth Parramore "Buz" Sellers, whose long interest in Texas and Western history has resulted in a lasting gift to the museum's Research Center.

Dr. Sellers grew up in Abilene, Texas, where his family had long been in the ranching business. He earned a degree in history at Rice University before pursuing medical studies at the University of Texas. He eventually established a cardiology practice in Colorado Springs, retiring there in 2002. During his retirement years, he was able to indulge his interest in history, amassing an impressive library of publications on Texas and southwestern history.

When Dr. Sellers died in 2016 at age 80, his wife Judith and their two sons concluded that donation of his collection to a library or museum would serve as an fitting memorial. Dr. Sellers had become acquainted with PPHM during trips to the Parramore Ranch near Big Spring, Texas, and the museum was the family's first choice for

his collection. "When Buz would drive to the ranch from Colorado, he would nearly always make it a point to stop by the Panhandle-Plains Museum on the way," Judith Sellers writes. "He truly loved your museum and talked to me about it a great deal."

Following a visit by Mrs. Sellers to the museum, the donation of the collection to the museum was arranged and the books were shipped from Colorado to Canyon this fall. Consisting of over 600 volumes, the Sellers Library includes works on ranching, Native Americans, outlaws, frontier life, local and regional histories, as well as western fiction. It contains a mix of classic titles and new works, by authors such as Ramon Adams, J. Frank Dobie, J. Evetts Haley, Elmer Kelton, David Lavender, Mari Sandoz, and Robert M. Utley. In addition to filling gaps in the research collection, Mrs. Sellers has generously agreed to allow any titles that duplicate items already in the collection to be sold, with the proceeds to benefit the research center.

While most of his life was spent outside of Texas, Buz Sellers had an abiding love for his home state. Thanks to the generosity of his family, that love and appreciation will be shared with museum visitors for years to come.



Shaylee Fairchild standing beside the T Anchor Ranch outside of the Panhandle-Plains Historical Museum.

Shaylee Fairchild: Volunteer Extraordinaire

By Anna Parsons, Marketing Assistant

Panhandle-Plains Historical Museum is fortunate to have a number of wonderful volunteers every year. This particular volunteer is a freshman in high school and a tremendous help to her community. Shaylee Fairchild has accumulated over 230 volunteer hours with PPHM and that is just within our museum.

Shaylee began volunteering at the museum through Night at PPHM. A friend from West Texas A&M University (WTAMU) summer camp told her about the volunteer opportunity.

"I was like, really? You can volunteer?" Shaylee said, "So, I went, signed up and I just started form there." She doesn't remember the exact number of events she's helped but, Night at PPHM is her favorite. She especially enjoys playing the ghost. Each time Shaylee visits the museum, she likes to visit each exhibit to view her favorite artifacts.

Key Club, Hope Club, Junior Classical League, concert choir, show choir, the Canyon library, and the High Plains Food Bank are a few of the organizations she's served.

"Well, I really want to help my community", she said, "These are mostly my hobbies, honesty." Volunteering is one way Shaylee and her mom spend quality time together. There's no doubt that Shaylee's parents are her biggest supporters. When not volunteering, she enjoys hunting with her dad, swimming, and listening to music.

After graduation, Shaylee plans to become a pediatrician. "While I was younger, I had a pediatrician. I loved her so much because she was so kind", Shaylee said, "I really wanted to be just like her." Her mom, Teresa, told us it's a way for Shaylee to work with kids and towards her future. "Volunteering makes you stand out.", Teresa shared. They encourage Shaylee to be involved and work with the things she is passionate about.

When Shaylee graduates she plans to continue to help at the museum and the other organizations she serves. "Honestly, I can say I love it so much. I love everything about it.", she said, "I love the 88 years' worth of history. It's amazing."



Marty Kuhlman is announced the 2019 Magister Optimus. Photo by Rik Andersen of WTAMU.

Dr. Marty Kuhlman: Magister Optimus and PPHS Review Editor

By Anna Parsons, Marketing Assistant

Dr. Marty Kuhlman began his career as a history professor at West Texas A&M University (WTAMU) in the Fall of 1994. His classes range from African American History and Vietnam, to the Civil War.

Earlier this year, at the 2019 Faculty Staff Convocation, Dr. Kuhlman received the Magister Optimus Award for the year 2018-2019. "It's magister optimus, that's Latin for best teacher", said Dr. Kuhlman, "It's a great honor to receive that and be recognized in your field or in that climate."

The Magister Optimus Award at WTAMU was created to recognize and acknowledge the work of outstanding teachers at WTAMU. Nominations, which are made in closed session by faculty senators, are based on the following criteria: Current, full time faculty members who have taught at WTAMU for at least six consecutive years are eligible. The nominator of the nominee must give a brief oral narrative of why the nominee is deserving of the Magister Optimus Award Once nominations have ceased, the members of the Faculty Senate vote by secret ballot to determine the winner.

Besides teaching classes at WTAMU, Dr. Kuhlman is the editor of the Panhandle-Plains Historical Review, an important publication for PPHM and

the nation-wide audience. The Review, a yearly publication, provides historical articles and an important look at the activities of the Panhandle-Plains Historical Society. Dr. Kuhlman is looking to make the historical review more student friendly, wide spread and appealing. He wants WTAMU students to take an active role in the writing and editing of the publication.

Kuhlman has conversed with readers as far away as Washington D.C. "The last one that came out has articles about Don Snyder, an important figure around here", said Dr. Kuhlman, "Someone from Washington D.C. wrote me about this and said, 'Hey, you know, I read this and I always wanted to know more about Don Snyder.' I'm trying to make it something that everyone wants to read."

Not only is Dr. Kuhlman heavily involved with WTAMU and the Panhandle-Plains Historical Museum, he also has his very own radio show. For about 21 years now Dr. Kuhlman continues to host Psychotic Reaction on KWTS The One 91.1 every Friday night from 7-9 p.m. Kuhlman says his biggest influences are The Beatles, Martin Luther King Jr., John Kennedy and historical figures that have made impacts and changes in our society.



Store Corner

By Kristin Johnson, PPHM Store Manager

We all have memories we connect to; memories of the people in our lives, exciting new adventures, and special moments. Panhandle-Plains Historical Museum Store's purpose is to bring a variety of specially selected items visitors can connect to, remember their time here, and cherish for years to come.

Julie Steiner, the Director Retail Operations for the Barnes Foundation in Philadelphia states, "Museum stores are an invaluable part of the experience and retail products serve an important purpose and wield an incredible power: they carry our collections and exhibits out into the world beyond the walls of our institutions. Once the exhibits have traveled on, the educational programs are completed, and in those hours when even the galleries of our permanent collections are hushed and dark, visitors continue to savor their experiences at our institutions through the objects they purchased from our stores."

Museum stores provide more than just a souvenir, they capture experiences, memories, and meaningful thoughts. Steiner writes, "[A souvenir is] simply the French word for "memory". What better compliment to a product could there be, than to have it contain a person's memories?" Selecting the right products for the Museum Store is imperative for us and our customers.

A few years ago, the Museum Store offered a variety of nostalgic toys to help capture the fun of our youth along with our *Pop Culture* exhibit. These items brought back childhood memories and also connected older generations with the younger. We also offered a beautiful photographic coffee table book for the stunning *LONESOME DOVE* exhibit. It was a piece of artwork guests could take home to cherish.

Once visitors venture through our wonderful galleries and exhibits, they come to browse through the store. Here they are able to connect their experience to the items.

With the start of a new year comes new exhibits and opportunities for us to discover merchandise curated with our museum visitor's experience in mind. The opening of *Undressing Suffrage* and *My Heart Is Not Blind* bring us new ideas and new ways to connect with our visitors. Steiner concludes her message about preserving memories, "Museum stores are where the magic of connections and memory happens."



2503 Fourth Avenue **WTAMU Box 60967** Canvon, Texas 79016

www.panhandleplains.org

RETURN SERVICE REQUESTED



Calendar of Events

CATTLE, COWBOYS AND CULTURE EXHIBITION Closes December 31, 2019

NATIVE LIFEWAYS OF THE PLAINS EXHIBITION Now Open- July 5, 2020

UNDRESSING SUFFRAGE EXHIBITION Now Open- November 7, 2020

MY HEART IS NOT BLIND EXHIBITION Opens February 7, 2020 – May 2, 2020

MINDFULNESS AT THE MUSEUM: ART CENTERED Saturdays in January 10AM Art Galleries

MAKING A HAND BOOK SIGNING Thursday, January 16, 6:00 PM Hazlewood Lecture Hall

MY HEART IS NOT BLIND: A VISIT WITH MICHAEL NYE Friday, February 7, 6:00 PM Harrington Gallery

EDUCATOR'S NIGHT OUT Tuesday, February 11, 4:30 PM – 7:00 PM Museum Wide

CRAFTS AND DRAFTS Friday, March 6, 6:00 PM -9:00 PM Museum Wide

SPRING BREAK SPECIAL HOURS March 16-21, 9:00AM – 5:00PM Museum Wide

MY HEART IS NOT BLIND: Perception is Everything Thursday, April 2, 6:00PM Harrington Gallery

WEEK OF THE YOUNG CHILD April 7 – 9, 9:00 AM – 10:15 AM Pre-K Section 10:30 AM - 11:45AM Kindergarden Section First Floor

UNVEILED: IN BLOOM, An Evening of Floral Inspiration Saturday, April 18, 6:00PM Museum Wide

Memorials and Honorariums

In Memory of Dr. WIlliam P. Hale

- Ms. Carole C. EckMr. and Mrs. Joe HowellDr. and Mrs. Douglass Y. Hyde
- Mr. and Mrs. Robert D. Josserand

- In Memory of Dr. Gerald Schultz

 Mr. and Mrs. George Asquith

 Ms. Margaret Asquith

- Ms. Evelyn G. Green
 Mr. and Mrs. Alvin Lynn
 WTAMU Paul Engler College of Agriculture and Natural Sciences

New Members

GOODNIGHT CIRCLE

Mr. and Mrs. John Jacobs Hereford, Texas

CONTRIBUTOR

Mr. and Mrs. Michael Canyon, Texas

Mr. and Mrs. Keely Miller

Mr. Gary Peterson Canyon, Texas

SUPPORTER

Mr. and Mrs. John Faulkner Amarillo, Texas

Mr. William Reyes Canyon, Texas

FRIENDS & FAMILY

Mr. Allen Arvello Amarillo, Texas

Mr. Eric Bennett
Oklahoma City, Oklahoma

Ms. Rebecca Berryhill Amarillo, Texas

Mr. Oscar Cremer Amarillo, Texas

Mr. and Mrs. Michael Gamble Canyon, Texas

Ms. Christina Gomez Amarillo, Texas

Mr. and Mrs. Jonathan Grammer Amarillo, Texas

Ms. Diana Gum Horseshoe Bay, Texas

Haley Memorial Library *Midland, Texas*

Mr. and Mrs. Chris Hord Canyon, Texas

Mr. Thomas F Lemons Dallas, Texas

Mr. and Mrs. Andrew McGee Amarillo, Texas

Ms. Yvonne R. Moore *Amarillo, Texas*

Mr. and Mrs. Ron Odell Amarillo, Texas

Mr. and Mrs. Bryson A. Oeschger Amarillo, Texas

Mr. and Mrs. Jay Perdue *Amarillo, Texas*

Mr. Etienne Petit Amarillo, Texas

Plains Internet, LLC. Amarillo, Texas

Mr. Chuck Reddick Loveland, Colorado

Mr. and Mrs. Robert Sickler Happy, Texas

Sprouse Shrader Smith PLLC *Amarillo, Texas*

Mr. and Mrs. Eric Trevizo Amarillo, Texas

Mr. and Mrs. Kelly Turnell Clarendon, Texas

Mr. and Mrs. Perry Williams Amarillo, Texas

Mr. Stephens Woodward Amarillo, Texas