

Pasadena Livestock Show & Rodeo 2021 Sponsorship Agreement

Business Name: _____ Phone: _____

Contact Name: _____ Email: _____ Renewal ___ New ___

Address: _____ City: _____ State: _____ Zip: _____

DONOR SPONSORSHIP LEVEL

___ **BRONZE** --- \$1,000

___ **SILVER** --- \$2,500

___ **GOLD** ----- \$5,000

___ **PLATINUM** --- \$10,000

___ **DIAMOND** --- \$20,000

EVENT SPONSORSHIP

EVENT TO BE SPONSORED: _____

AMOUNT: _____ Special Instructions: _____

ADDITIONAL ITEMS

¼ Page Ad in Souvenir Program	\$ 100.00	Box Seats (7 per night)	\$ 840.00
½ Page Ad in Souvenir Program	\$ 200.00	Rodeo Tickets GA	\$ 20.00
¾ Page Ad in Souvenir Program	\$ 300.00	Cook-Off tickets	\$ 15.00
Full Page Ad in Souvenir Program	\$ 350.00	Video Spot (each)	\$ 375.00

BILLING INFORMATION

TOTAL DOLLAR AMOUNT OF SPONSORSHIP: _____

INVOICE CHECK # _____ CASH CREDIT CARD: VISA MASTERCARD AMEX DISCOVER

NAME ON CARD: _____ BILLING ZIP CODE: _____

CREDIT CARD# _____ EXPIRES: ____/____ CVV# _____

AUTHORIZED SIGNATURE: _____ DATE: _____

The above signed agrees to full payment to PLSR for sponsorship as described herein

PLSR REPRESENTATIVE: _____ DATE: _____

(PLEASE PRINT)