



Pasadena Livestock Show & Rodeo 2024 Sponsorship Agreement

Business Name: _____ Phone: _____

Contact Name: _____ Email: _____ Renewal ____ New ____

Address: _____ City: _____ State: _____ Zip: _____

DONOR SPONSORSHIP

__PLATINUM--- \$10,000+ __Bronze--- \$1,000
__GOLD--- \$5,000 __Donation--- \$500
__SILVER--- \$2,500

EVENT/BRANDING SPONSORSHIP

EVENT/ITEM TO BE SPONSORED: _____

DOLLAR AMOUNT: \$ _____

Description/Special Instructions: _____

PROGRAM AD ONLY

__ Full Page Ad* \$ 350.00
__ Half Page Ad* \$ 200.00

*All ad copy/design will be supplied by the buyer. All ads must be submitted as black & white. PLSR is not responsible for errors or typos. All ads must be submitted to the Rodeo Office by August 15, 2023

BILLING INFORMATION

TOTAL DOLLAR AMOUNT OF SPONSORSHIP: _____

INVOICE CHECK # _____ CASH CREDIT CARD: VISA MASTERCARD AMEX DISCOVER

NAME ON CARD: _____ BILLING ZIP CODE: _____

CREDIT CARD# _____ EXPIRES: ____/____ CVV# _____

AUTHORIZED SIGNATURE: _____ DATE: _____

The above signed agrees to full payment to PLSR for items as described herein. All payments must be received no later than December 1, 2023

PLSR REPRESENTATIVE: _____ DATE: _____

(PLEASE PRINT)