

2022 H-E-B | Central Market

Plano Balloon Festival



SPRING CREEK PARKWAY

Run Start / Finish Line

Runners Village

VIP Tent

Information /
Lost and Found Booth



Lost Kids

Main Gate



FOX 4
Main Stage

Beer / Seltzer

Shade

Beer / Seltzer

Sponsor - Food Court

Merchandise Vendors



Kids Korner

Ticket Booth



Beer / Seltzer



Ticket Booth

Tethered Rides

Lost Kids

Central Market
Kids Fun Zone
\$20 Play All Day
\$2.50 Individual Tickets

Beer / Seltzer

Beer / Seltzer

Spectator Hill

Merchandise Vendors
Sponsor - Food

Balloon Launch Area