

# H-E-B | CENTRAL MARKET PLANO BALLOON FESTIVAL

To ensure optimum promotion planning, we need confirmation of your interest and commitment to invest in this year's Festival as soon as possible. Please email this agreement form to ensure receipt of the level and type of marketing exhibitor space you desire. The Festival is a rain or shine event. If in the unlikely event the Festival is suspended or cancelled due to weather, there will be no refunds or a rescheduled date.

We thank you for your interest and consideration and look forward to working with you at the 2021 H-E-B | Central Market Plano Balloon Festival.

## 2021 Marketing Sponsor Form

### Marketing Exhibitor Levels:

BRANDING	OFFICIAL	OFFICIAL
\$10,000	\$7,000	\$2,500
_____	_____	_____

Additional space is priced at \$1,000 per 10x10 space, indicate the additional space needed to accommodate your footprint.

\_\_\_\_\_

Name of Company/Organization \_\_\_\_\_

Name of Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Office Phone \_\_\_\_\_

Onsite Contact Name \_\_\_\_\_ Cell \_\_\_\_\_

Email address \_\_\_\_\_

Signature of Person Making Commitment \_\_\_\_\_

By signing this form, you are entering into a binding agreement with the Plano Balloon Festival, Inc. Person making commitment has the authority to execute such agreement.

### ALL Tents will be provided by Plano Balloon Festival, Inc.

- Companies choosing to utilize a logo tent, must provide a flame-retardant certificate and **WRITTEN** notification, no later than 30 days prior to event, to Plano Balloon Festival, Inc indicating the exact size. All logo tents must have ample weights to secure in case of wind. Plano Balloon Festival reserves the right to deny logo tent placement if not correctly secured.

The Festival is a rain or shine event. If in the unlikely event the Festival is suspended or cancelled due to weather, there will be no refunds or a rescheduled date. **Full payment for marketing sponsorship fee is due September 1, 2021. Your fee must be paid prior to occupying the onsite space.**

Hot-air balloon static/tether displays and glows may be restricted due to adverse weather conditions or wind speeds that exceed safety levels. Hot-air balloons are ONLY in the Park during the scheduled balloon displays.

**Marketing Exhibitor Deadline – August 1, 2021**

**Payment Deadline – September 1, 2021**

A contract and invoice will be issued upon receipt.

Return Marketing Sponsor Form to:  
Plano Balloon Festival, Inc.  
[jovia@planoballoonfest.org](mailto:jovia@planoballoonfest.org)  
Office: 972-867-7566