



Dear Friend of the Fair,

Greetings from the Platte County Fair Board! We are writing to you regarding a great sponsorship opportunity for you and your company.

The Platte County Fair is held annually in late July and is a non-profit organization, established in 1863. Our mission is to provide a quality county fair that will allow children and adults alike to participate in and enjoy. It is our goal to provide all of our guests and exhibitors with a window into Platte County traditions. We currently have over 20,000 patrons who visit our fair, each year.

The fair is run strictly by volunteers and operates with the help of sponsorships and donations. Without the help of our sponsors, we would not have a fair at all. This is where you come in. Would you be willing to be one of the great sponsors for the 2021 Fair? This year is our 158<sup>th</sup> year and we want it to be spectacular! Your sponsorship will go towards different expenses such as events, tickets, trophies, building supplies, entertainment, and more.

When you become a sponsor for the Fair, we will gladly add your logo to our newly updated website for the entire year and link it to your website. This is one way we can help you achieve your business marketing, advertising, and public relations goals. Please look over the contents of this package and see which level of sponsorship would be right for you. Each level has its own unique appeal and benefits.

If you are interested in becoming one of the great sponsors of the Platte County Fair, please complete and return the attached form, or contact the Sponsorship Chair, Jerri Spores at 816-682-4809. Any sponsorship or donations to the fair would be greatly appreciated. We look forward to hearing from you soon!

Thank you,

Jerri Spores  
Sponsorship and Marketing  
Platte County Fair Board Member

Please take a look at our different sponsorship levels and opportunities. You may chose something specific to sponsor or just to choose to donate to our fair. Any way you wish to add to our fair would be greatly appreciated. Rest assured your sponsorship would be used wisely!

## **\$5,000 Gold Ribbon Sponsor**

Benefits Include:

- 3 X 5 foot banner placed at each walk-in gate (2, supplied by us).
- 1 VIP Booth size coordinated with Vendor Chair (Laurie Lewis).
- 20 VIP DAY Passes to the 2021 Fair.
- On stage recognition at all events during the fair.
- Opportunity to supply promotional items to be tossed into the grandstand crowd.
- Name and logo placed on our website, visible throughout the year.
- Recognition as a sponsor on social media.

## **\$2,500 Blue Ribbon Sponsor**

Benefits Include:

- 3 X 5 foot banner placed at walk-in gate (1, supplied by us).
- 1 VIP Booth size coordinated with Vendor Chair (Laurie Lewis).
- 16 VIP DAY Passes to the 2021 Fair.
- On stage recognition at all grandstand events during the fair.
- Opportunity to supply promotional items to be tossed into the grandstand crowd.
- Name and logo placed on our website, visible throughout the year.
- Recognition as a sponsor on social media.

## **\$1,000 Red Ribbon Sponsor**

Benefits Include:

- 10 VIP DAY Passes to the 2021 Fair.
- 3 X 5 foot banner placed at walk-in gate (1, supplied by you).
- On stage recognition at all grandstand events during the fair.
- Opportunity to supply promotional items to be tossed into the grandstand crowd.
- Name and logo placed on our website, visible throughout the year.
- Recognition as a sponsor on social media.

## **\$500 White Ribbon Sponsor**

Benefits Include:

- 5 VIP DAY Passes to the 2021 Fair.
- On stage recognition at all grandstand events during the fair.
- Opportunity to supply promotional items to be tossed into the grandstand crowd.
- Name and logo placed on our website, visible throughout the year.
- Recognition as a sponsor on social media.

## **In-Kind Donations**

Any donation is greatly appreciated and will be used wisely.

# Platte County /Fair 2021 Sponsorship Opportunity

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Contact Number (     ) \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

***Complete form and return with payment to Platte County Fair Sponsorship, 5 Gates Drive, Platte City, MO 64079. Email a .jpg or .png of your logo to [jerrispores@gmail.com](mailto:jerrispores@gmail.com). All Sponsorships are due by Friday, July 9, 2021.***

## **2021 Platte County Fair Sponsorship levels:**

- \$5,000 Gold Ribbon Sponsor
- \$2,500 Blue Ribbon Sponsor
- \$1,000 Red Ribbon Sponsor
- \$500 White Ribbon Sponsor
- In-Kind Donation

Thank you for taking the time to review this sponsorship packet. Anything you can provide us with will be greatly appreciated.

This sponsorship directly supports the Platte County Fair and does not include ads in the Fair Guides. Our local newspapers print these and advertisements in them to support their production and printing costs.

Thank you!